



Berkeley Discovery: Innovation and Entrepreneurship: How to Jump In



Cal offers many resources and opportunities for students to bring their ideas to life

Scan to learn more:



MEET ENTREPRENEURS

Come watch student teams pitch to panels of professors, investors and experts as they vie to win the grand prize at the **Collider Cup!** Or, consider applying for an internship with a startup via **SkyDeck Accelerating Careers in Entrepreneurship (ACE)**.

PROJECT HIGHLIGHTS

Learn more about each student project by scanning their QR code:

Lekha Duvvoori, *Mechanical Engineering*

Designing solar cars



Adam Saleh, *Cognitive Science*

Design Services Start-up



WHAT IS IT?

Innovation puts new ideas into practice and entrepreneurs create enterprises of all kinds. If you have an idea to activate, an enterprise to scale, or just want to get better at thinking entrepreneurially, UC Berkeley is the place for you.



WHY DO IT?

- Generations of students have come to UC Berkeley to question the status quo and engage in entrepreneurial thinking that makes our world a better place.
- Perhaps you'd like to minimize food insecurity in your community like *Berkeley Changemaker* **Sadia Khan**, change the way we game like **Kevin Chou**, or figure out ways to benefit humanity through groundbreaking scientific discoveries like UC Berkeley Nobelist **Jennifer Doudna**, or simply hone your leadership and critical thinking skills.



HOW DO I START GETTING INVOLVED?

1



Start with BEGIN: Whether you are just getting started in your entrepreneurial journey and want to learn more about the myriad campus resources awaiting you or you're a seasoned entrepreneur looking to scale, the **BERkeley Gateway to INnovation (BEGIN)** is the place to begin. Scan the QR code to visit the website.

2

Take a great class: Take the next step within L&S, for example, by taking L&S 5 (Introduction to Entrepreneurship) or by joining the more than 20% of undergraduates who have enrolled in a **Berkeley Changemaker®** course. Learn from 25+ UC Berkeley luminaries about what changemaking looks like (and have a chance to develop your own Berkeley Changemaker skills) in our **gateway course**.

3

Find opportunities beyond coursework: Explore entrepreneurial scholarships and fellowships in the **Discovery Opportunities Database**.



WHAT DOES IT LOOK LIKE?

- UC Berkeley students engage in entrepreneurial thinking constantly in their coursework, student organizations, and extracurricular activities.
- Students can participate in weekend **hackathons**, take a ten-week course in entrepreneurship via **StEP**, engage with others in startups, or pick a class from the myriad academic programs listed on the **BEGIN** site.

