

2021

PRIVACY TECH

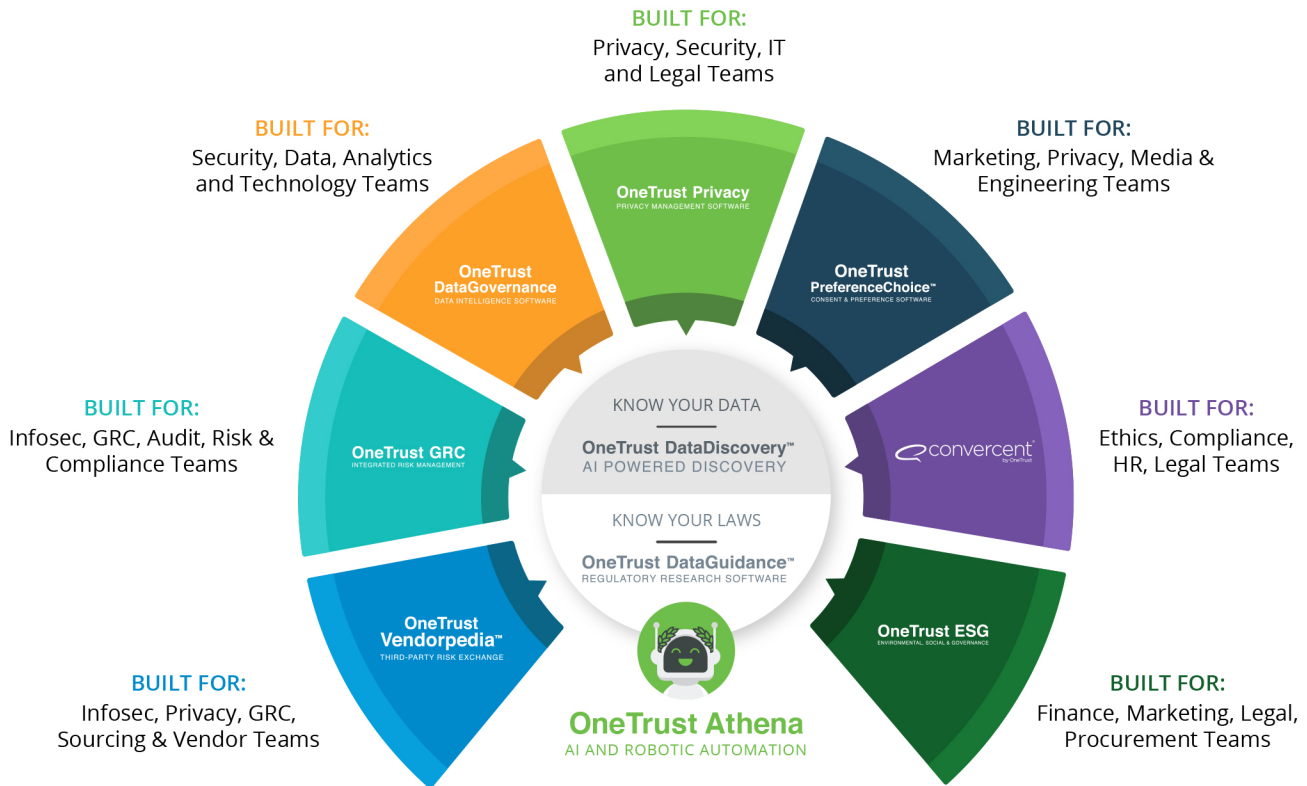
VENDOR REPORT

5.2.01

OneTrust

PRIVACY, SECURITY & GOVERNANCE

Make Trust a Competitive Advantage The #1 Most Widely Used Platform to Operationalize Privacy, Security & Data Governance



Trusted by 10,000 Customers,
Both Big and Small



Interested in what OneTrust
can do for your business?

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Contents

Product Category Descriptions	7	Cookie Information	75
Vendors by Product Category	8	Cookiebot.	76
Privacy Tech Vendor Category Matrix.	17	CRM Partners	76
2021 Privacy Tech Vendor Report	31	Crownpeak	77
1touch.io	42	CryptoNumerics	77
2B Advice.	42	Cryptshare	78
3PHealth	43	CSR Privacy Solutions.	78
4Thought Marketing	43	CUBE	79
Achieved Compliance Solutions	44	Cybernetica.	79
ActiveNav.	44	CyberSaint Security	80
Aircloak	45	D.Day Labs	80
Alation	45	DATA LEGAL DRIVE	81
Alexio Corporation	46	Data Protection People	81
Anonomatic	46	Data Solver	82
Anonos	47	DataFleets, Ltd.	82
Anonymo Labs, Inc.	47	DataGrail	83
Aparavi	48	DataGravity.	83
AppCensus, Inc.	48	DataGuard	84
AppGate	49	Dataguise.	84
Aptible Inc.	49	DataRight.	85
Arcad	50	Dataships.	85
Ardent Privacy.	50	Datastreams.io.	86
Arrka Infosec.	51	Datawallet	86
AuraQuantic	51	Datex Inc.	87
Automated Intelligence	52	Didomi	87
AvePoint	52	digi.me	89
Axxemble.	53	Direct Line To Compliance, Inc..	89
Azami BV.	53	Divebell	90
B-152	54	DLP Assured	90
Baycloud	54	DocEx	91
BigID	55	dpify.	91
BitSight	56	DPMS	92
BlackCloak	56	DPOrganizer	92
Blancco Technologies Group	57	Draftit AB.	93
Bloomberg Law	57	DSS Consulting Ltd.	93
BreachRx	58	Echoworx Corporation	94
Breakwater	58	ECOMPLY GmbH	94
brighter AI	60	Egnyte.	95
BSI Cybersecurity and Information Resilience	60	Enactia	95
Canon USA.	61	ENGAIZ	96
CanopyCo LLC	61	Ensignten	96
CAPS Group	62	Enterprivacy	97
CCPA Toll Free	62	EPI-USE Labs.	97
CENTRL.	63	Ethos by Sentinel	98
Chino.io	63	Ethyca.	98
CipherCloud	64	EURA NOVA	99
Clairvoya	64	Evidon.	99
Clarip, Inc..	65	Exate Technology	100
ClearOPS, Inc.	65	Exonar	100
Clearswift.	66	Expert Techsource.	101
Clearwater Compliance	66	Exterro	101
Cloud Privacy Labs	67	EY	102
Clym.	67	FairWarning	102
Collibra	68	Faktor	104
Compliance Technology Solutions B.V.	68	Fasoo	104
ComplianceLog	69	Fastweb	105
CompliancePoint.	69	Feroot Privacy	105
Complianz	70	filerskeepers	106
Complions	70	fox-on Datenschutz GmbH	106
ComplyCloud.	71	Frama Systems India	107
Complyon.	71	Gamma Networks	107
ComplyTrust	73	GateScanner by Sasa Software.	108
ConsentEye.	73	GDPR In Schools.	108
Consentua	74	GDPR Register OÜ.	109
Constella Intelligence	74	GDPRsimple	109
ContextSpace Solutions Ltd	75	Global IDs.	110

Contents

Good Research, LLC	110	Munvo	147
Gradient Zero GmbH	111	MyLife Digital	147
Grant Thornton LLP	111	NetApp	148
Greater Than Learning	112	NextLabs, Inc.	148
GTB Technologies	112	NICE	149
Guild.	113	Nortal	149
HaloPrivacy.	113	Novatiq	150
Hazy.	114	NT Analyzer	150
Heliometrics	114	Nuix	151
HERE Technologies	115	Nymity	151
Heureka Software	115	ObservePoint.	152
HITRUST	117	Odaseva.	152
Hotshot Technologies, LLC.	117	Ohalo	153
IBM	118	Okera	153
iCaas.	118	OMNINET Technologies.	154
Iconfirm AS.	119	oneDPO.	154
IDX.	119	OneTrust	155
iGrant.io.	120	OneTrust DataGuidance	156
IITR Datenschutz GmbH	120	OptimEyes.AI.	157
Immuta	121	OptInsight	157
InCountry, Inc.	121	Opus	158
Index Engines	122	Osano	158
Indica	122	PactSafe	159
Informatica LLC	123	Palqee Technologies.	159
Information Builders.	123	PHEMI Systems	160
Information First.	124	Piwik PRO.	160
InfoSum.	124	Pixevety Pty Ltd	161
InnoSec.	125	PlanetVerify	161
integrate.ai	125	POPIA	162
Ionic Security Inc.	126	Poslovna inteligencija	162
IOR ANALYTICS	126	PossibleNOW.	163
Iron Mountain	127	Poul Schmith/Kammeradvokaten	163
ISMS.online.	127	Preclusio	164
iubenda S.r.l.	128	Prighter	164
iWelcome.	128	Prince Group NL	165
Janusnet	130	Privacera	165
JLINC Labs	130	Privacy Analytics.	166
K2View	131	The Privacy Compliance Hub	166
Keepabl	131	Privacy Control Center (Thirdwave PCS)	167
Ketch	132	Privacy Dynamics	167
Keyed Systems.	133	Privacy In Shield	169
KPMG International	133	Privacy Insights (Coöporatie U.A.)	170
Kroll	134	Privacy Lab	170
Kryptowire	134	Privacy Map	171
LeapYear Technologies, Inc.	135	Privacy Nexus	171
Legal Monster	135	Privacy Request	172
Lenos Software	136	Privacy Tools	172
LiveRamp Holdings, Inc..	136	PRIVACY VIRTUOSO GLOBAL	173
Lokker.	137	PrivacyAnt Ltd..	173
Mandatly Inc..	137	PrivacyCheq	174
Manetu, Inc.	138	PrivacyPerfect	174
MANTA	138	PrivacyPioneer	175
Matomo	139	Privado	175
The Media Trust	139	Privally	176
MEGA International	140	Privaon	176
MENTIS	140	priVapp	177
MetaCompliance.	141	Privitar	177
Metomic	141	Privus	178
Mexon Technology BV	143	PROLIANCE	178
Micro Focus	143	Proofpoint	179
Mighty Trust	144	Prosperoware	179
Miner Eye.	144	Protegrity	181
Modulo Security.	145	Protenus	181
The Morganfield Group.	145	Proteus-Cyber	182
Mostly AI	146	Protiviti	182
Munich Re	146	Pryv SA	183

Contents

Qixium	183	Sytorus Limited	213
Qnister	184	Tag Inspector	213
Quidgest – Consultores de Gestão S.A.	184	Tangem	214
RadarFirst.	185	Tanium	214
Raptor Compliance	186	Tata Consultancy Services	215
Relyance AI.	186	Tealium	215
Replica Analytics.	187	Termageddon	216
Resilient.	187	Termly.	216
RESPONSUM.	188	TerraTrue	217
Retrospect	188	Text IQ	218
RiskIQ.	189	Theta Lake	218
RISMA Systems	189	Thomson Reuters	220
RIVN.	190	TokenEx.	220
Rocket.Chat.	190	Tonic	221
SafeGuard Privacy.	191	Trace	221
SafeHarbour BV	191	Transcend.	222
SafePorter	192	Tresorit	222
Salesforce	192	TripleBlind	223
SAP SE	194	Trüata	223
Sarus	194	Trunomi.	224
SAS Global Data Management.	195	trust-hub Ltd.	224
Satori	195	TrustArc	225
SearchInform.	196	TruthShare	226
SecuPi.	196	Truyo	226
Secure Digital Solutions	197	Tugboat Logic	227
Securiti	198	Tumult Labs	227
Security Scorecard	198	Usercentrics GmbH	228
Secuvy	199	USoft	228
Segment	199	UST Global	229
Sensorpro	200	UST PrivacyProof	229
Senya Limited	200	Varonis	230
Senzing, Inc.	201	Vendict	230
Sherpa Software.	201	Veritas	232
Signatu	202	Very Good Security	232
SixFifty	202	Viacryp	233
SkyHigh.	203	Vigilant Software	233
Smart Global Governance.	203	Virtru	234
Smart Privacy	204	Vysk.	234
Smartsheet.	204	WebXray	235
Socure Inc.	205	WeDoPrivacy.	235
Software AG	205	WEKA MEDIA GmbH & Co. KG	236
Solidatus	207	Whistic	236
Sourcepoint	207	Wickr	237
Spearline Risk and Compliance.	208	Wired Relations	237
Spirion	208	WireWheel	238
Statice.	209	Wizuda	239
StratoKey.	209	Wrangu	239
SuitePrivacy	210	XcooBee Privacy Network	240
SuperAwesome Ltd	210	Xtendr.	240
Surecloud.	211	Zartech	241
Sypher Solutions SRL.	211	ZIVVER	242
Syrenis Limited.	212	ZLTech	242
Systnaps	212		

Editor’s note: Don’t see yourself listed here and would like to have your privacy technology firm included? Email IAPP Editorial Director Jed Bracy, CIPP/E, CIPP/US, at jed@iapp.org. Also, please note that all of our listings are hot-linked. Click on the vendor name to visit their website.



Data Discovery & Intelligence

Find, Map, & Inventory PI & PII • Advanced Metadata Catalog
Identity Correlation • ML Classification • Regulatory Policies

Privacy Preference Management

Privacy Portal • Consent Governance • Cookie Management
Customizable Workflows & Reporting by LOB

End to End DSAR Automation

DSAR at scale • Deletion Validation • Automatic Fulfillment
Manage data requests, opt-out, preferences, custom reports

Regulatory Reporting

RoPA • PIAs • Breach Impact • 3rd party data sharing
CCPA • GDPR • CDPA • LGPD • CNIL • ICO • NIST PF

Data Lifecycle Management

Data Retention • Data Remediation • Data Deletion
Workflow integration with GRC • Enforce Legal Hold

Data Risk Mitigation

Data Risk Scoring • Policy Violations • Open Access
Cross-border Transfers • Delegate & Track Regulated Data

One Platform.
Infinite Possibility.



BigID.com/IAPP

Product Category Descriptions

Privacy Program Management – solutions designed specifically for the privacy office.

Assessment managers tend to automate different functions of a privacy program, such as operationalizing privacy impact assessments, locating risk gaps, demonstrating compliance and helping privacy officers scale complex tasks requiring spreadsheets, data entry and reporting.

Consent managers help organizations collect, track, demonstrate and manage users' consent.

Data mapping solutions can come in manual or automated form and help organizations determine data flows throughout the enterprise.

Data subject request solutions help organizations facilitate inquiries made by individuals who wish to exercise their data rights. These can include requests involving the right to access, rectification, portability and erasure.

Incident response solutions help companies respond to a data breach incident by providing information to relevant stakeholders of what was compromised and what notification obligations must be met.

Privacy information managers provide organizations with extensive and often automated information on the latest privacy laws around the world.

Website scanning is a service that primarily checks a client's website to determine what cookies, beacons and other trackers are embedded to help ensure compliance with various cookie laws and other regulations.

Enterprise Privacy Management – solutions designed to service the needs of the privacy office alongside the overall business needs of an organization.

Activity monitoring helps organizations determine who has access to personal data and when it is being accessed or processed. These solutions often come with controls to help manage activity.

Data discovery tends to be an automated technology that helps organizations determine and classify what kind of personal data they possess to help manage privacy risk and compliance.

Deidentification/Pseudonymity solutions help data scientists, researchers and other stakeholders derive value from datasets without compromising the privacy of the data subjects in a given dataset.

Enterprise communications are solutions that help organizations communicate internally in a secure way to avoid embarrassing or dangerous leaks of employee communications.

Vendors by Product Category

Activity Monitoring

Alation
Alexio Corporation
AppCensus, Inc.
AvePoint
B-152
BigID
Breakwater
CAPS Group
CENTRL
Chino.io
CipherCloud
Clairvoya
Clearswift
Cloud Privacy Labs
Clym
CompliancePoint
CompLions
ContextSpace Solutions Ltd
Cookie Information
CUBE
D.Day Labs
DataFleets, Ltd.
DataGrail
DataGravity
Dataguise
Datex Inc.
Divebell
DLP Assured
DocEx
Draftit AB
DSS Consulting Ltd.
ECOMPLY GmbH
Egnyte
Ethyca
Exate Technology
EY
FairWarning
Fasoo
GateScanner by Sasa Software
GDPR In Schools
Global IDs
Heliometrics
IBM
Iconfirm AS
IDX
Immuta
Indica
Informatica LLC
Information First
Ionic Security Inc.
IOR ANALYTICS
Janusnet

Keepabl
Kryptowire
Lokker
Manetu, Inc.
Matomo
The Media Trust
MENTIS
Mighty Trust
Miner Eye
NextLabs, Inc.
NICE
Nuix
ObservePoint
Odaseva
OMNINET Technologies
oneDPO
OneTrust
OptimEyes.AI
OptInsight
Osano
Palqee Technologies
Piwik PRO
POPIA
Privacera
The Privacy Compliance Hub
Privacy Control Center
Privacy Insights (Coöorporatie U.A.)
Privacy Lab
PrivacyPioneer
Proofpoint
Prosperoware
Protenus
Proteus-Cyber
Protiviti
Pryv SA
Relyance AI
SafeHarbour BV
SAP SE
SAS Global Data Management
Satori
SearchInform
SecuPi
Securiti
Secuvy
SkyHigh
Smart Global Governance
Solidatus
StratoKey
Surecloud
Sypher Solutions SRL
Sytorus Limited
Tanium
Tealium

Theta Lake
Tresorit
TripleBlind
trust-hub Ltd
Truyo
USoft
UST Global
Varonis
Veritas
Vigilant Software
WebXray
Wired Relations
WireWheel

Assessment Manager

2B Advice
Achieved Compliance Solutions
Aptible Inc.
Arrka Infosec
AuraQuantic
Automated Intelligence
AvePoint
Axxemble
B-152
BigID
BitSight
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Complyon
ConsentEye
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CSR Privacy Solutions
CUBE
CyberSaint Security
Data Protection People
Data Solver
DataGrail
DataGuard
Datastreams.io
Direct Line To Compliance, Inc.
DLP Assured
DPMS

Vendors by Product Category

DPOrganizer
Draftit AB
DSS Consulting Ltd.
Enactia
ENGAIZ
Enterprivacy
Ethos by Sentinel
Ethyca
EURA NOVA
EY
Fasoo
Fastweb
fox-on Datenschutz GmbH
GDPR In Schools
GDPRsimple
Good Research, LLC
Grant Thornton LLP
Heureka Software
HITRUST
Iconfirm AS
IITR Datenschutz GmbH
Informatica LLC
Information Builders
InnoSec
Iron Mountain
ISMS.online
iubenda S.r.l.
Keepabl
Keyed Systems
KPMG International
Kroll
Mandatly Inc.
MEGA International
MetaCompliance
Mexon Technology BV
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oneDPO
OneTrust
Opus
Palqee Technologies
POPIA
Poslovna inteligencija
Poul Schmith/Kammeradvokaten
Prince Group NL
The Privacy Compliance Hub
Privacy Dynamics
Privacy In Shield
Privacy Insights (Coöporatie U.A.)

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Privacy Map
Privacy Nexus
Privacy Tools
PRIVACY VIRTUOSO GLOBAL
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PrivacyPerfect
PrivacyPioneer
Privado
Privaon
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RadarFirst
Raptor Compliance
Relyance AI
RESPNSUM
SafeGuard Privacy
SafeHarbour BV
SAP SE
Secure Digital Solutions
Securiti
Security Scorecard
Secuvy
Sensorpro
Smart Global Governance
Smart Privacy
Smartsheet
Software AG
Spearline Risk and Compliance
SuitePrivacy
Surecloud
Sytorus Limited
TerraTrue
Trace
TripleBlind
Trüata
trust-hub Ltd
TrustArc
Truyo
Tugboat Logic
USoft
UST Global
UST PrivacyProof
Vendict
Vigilant Software
Whistic
Wired Relations
WireWheel
Wrangu
Zartech

Consent Manager

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Crownpeak
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DataGrail
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Dataships
Datastreams.io
Datawallet
Didomi
digi.me
DocEx
DSS Consulting Ltd.
Ensignten
EPI-USE Labs
Ethyca
Evidon
Exate Technology
EY
Faktor
HERE Technologies
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iGrant.io
Informatica LLC
iubenda S.r.l.
iWelcome
JLINC Labs
K2View
Ketch

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Legal Monster
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MEGA International
Metomic
Modulo Security
The Morganfield Group
Munvo
MyLife Digital
ObservePoint
Okera
OneTrust
OptInsight
Osano
PactSafe
Palqee Technologies
Piwik PRO
Pixevety Pty Ltd
PlanetVerify
POPIA
Poslovna inteligencija
PossibleNOW
Privacy Lab
Privacy Tools
PrivacyCheq
PrivacyPioneer
Privado
Privally
Proteus-Cyber
Protiviti
Pryv SA
Quidgest – Consultores de Gestão S.A.
RESPNSUM
Retrospect
RIVN
Salesforce
SecuPi
Securiti
Secuvy
Sensorpro
Senzing, Inc.
Signatu
SixFifty
Smart Global Governance
Smart Privacy
Sourcepoint
Spearline Risk and Compliance
SuperAwesome Ltd
Syrenis Limited
Termly

Transcend
TripleBlind
Trunomi
TrustArc
Truyo
Usercentrics GmbH
USoft
UST Global
UST PrivacyProof
WebXray
WireWheel
XcooBee Privacy Network

Data Discovery

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Proofpoint
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Pryv SA
Qixium
Qnister
Raptor Compliance
Relyance AI
RISMA Systems
SAP SE
SAS Global Data Management
Satori
SearchInform
Securiti
Secuvy
Segment
Senya Limited
Sherpa Software
Smart Global Governance
Solidatus
Spirion
Statice
StratoKey
SuitePrivacy
Systnaps
Tanium
Tata Consultancy Services
Tealium
TerraTrue
TripleBlind
Tonic
Truyo
UST Global
UST PrivacyProof
Varonis
Vendict
Veritas
Vigilant Software
WebXray
WireWheel
Wrangu
ZLTech

Data Mapping

1touch.io
2B Advice
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Automated Intelligence
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Pryv SA
Qixium
RadarFirst
Raptor Compliance
Relyance AI
RESPNSUM
RISMA Systems
SAP SE
Satori
SearchInform
SecuPi
Securiti
Secuvy
Segment
Senya Limited
Sherpa Software
SixFifty
SkyHigh
Smart Global Privacy
Smart Privacy
Smartsheet
Solidatus
Spearline Risk and Compliance
Surecloud
Sypher Solutions SRL
Systnaps
Tanium
Tealium
TerraTrue
Trace
TripleBlind
trust-hub Ltd
TrustArc
Truyo
Tugboat Logic
USoft
UST Global
UST PrivacyProof
Varonis
Verdict
Veritas
Very Good Security
Vigilant Software
WebXray

WeDoPrivacy
Wired Relations
WireWheel
Wizuda
Wrangu
Zartech
ZLTech

Data Subject Requests

1touch.io
2B Advice
4Thought Marketing
Achieved Compliance Solutions
Ardent Privacy
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Clym
Collibra
ComplyTrust
ContextSpace Solutions Ltd
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Dataguise
DataRight
Dataships
Datawallet
Divebell
DPOrganizer
ECOMPLY GmbH
Enactia
Ethyca
Exterro
EY
Fasoo
fox-on Datenschutz GmbH
GDPR In Schools
GDPRsimple
HERE Technologies
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Okera
OMNINET Technologies
OneTrust
OptimEyes.AI
Osano
Palqee Technologies
Piwik PRO
POPIA
Prighter
Privacera
Privacy Nexus
Privacy Request
Privacy Tools
PrivacyPerfect
PrivacyPioneer
PROLIANCE
Proteus-Cyber
Protiviti
Pryv SA
Quidgest – Consultores de Gestão S.A.
Relyance AI
RESPNSUM
RIVN
Salesforce
SAP SE
SearchInform
Securiti
Secuvy
Segment
Senzing, Inc.
Signatu
SixFifty
Smart Global Governance
Smartsheet
Socure Inc.
Sypher Solutions SRL
Sytorus Limited
Termly
Transcend
trust-hub Ltd
TrustArc
Truyo
UST Global

Vendors by Product Category

UST PrivacyProof
Wired Relations
WireWheel
Wizuda
Wrangu
XcooBee Privacy Network

Deidentification/Pseudonymity

1touch.io
Aircloak
Anonomatic
Anonos
Arcad
AvePoint
Azami BV
BigID
Blanco Technologies Group
brighter AI
Cloud Privacy Labs
Clym
CompLions
ContextSpace Solutions Ltd
CRM Partners
CryptoNumerics
Cybernetica
Data Solver
DataFleets, Ltd.
Dataguise
Datex Inc.
Ethyca
Exate Technology
Fasoo
GateScanner by Sasa Software
Good Research, LLC
Gradient Zero GmbH
Hazy
HERE Technologies
IBM
Iconfirm AS
Immuta
Informatica LLC
Information First
integrate.ai
LeapYear Technologies, Inc
Lenos Software
Matomo
MENTIS
Micro Focus
Mostly AI
Novatiq
NT Analyzer
ObservePoint
Odaseva
Okera

OneTrust
Osano
PHEMI Systems
Privacera
Privacy Analytics
Privacy Dynamics
Privatar
Protegrity
Proteus-Cyber
Qixium
Replica Analytics
SafePorter
Salesforce
Sarus
SAS Global Data Management
Satori
SecuPi
Securiti
Sensorpro
Smart Global Governance
Stalice
StratoKey
SuperAwesome Ltd
Systnaps
Tangem
Tata Consultancy Services
TokenEx
Tonic
TripleBlind
Truata
TruthShare
Truyo
Tumult Labs
Very Good Security
Viacryp
Wizuda
Wrangu
Xtendr
Zartech

Enterprise Communications

2B Advice
AuraQuantic
BigID
BreachRx
Canon USA
CAPS Group
CCPA Toll Free
Collibra
CompliancePoint
CompLions
ContextSpace Solutions Ltd
Cryptshare
Datex Inc.

DLP Assured
DocEx
Echoworx Corporation
ECOMPLY GmbH
Enactia
EY
Frama Systems India
Gamma Networks
Guild
HaloPrivacy
Hotshot Technologies, LLC
Iconfirm AS
IOR ANALYTICS
Iron Mountain
Janusnet
JLINC Labs
KPMG International
Manetu, Inc.
Modulo Security
The Morganfield Group
NextLabs, Inc.
NICE
OMNINET Technologies
OneTrust
Palqee Technologies
Pixevety Pty Ltd
Poslovna inteligencija
PrivacyPerfect
priVapp
Privus
Prosperoware
Protiviti
Relyance AI
RESPONSUM
Rocket.Chat
Securiti
Smart Global Governance
Smartsheet
Theta Lake
Tresorit
trust-hub Ltd
Truyo
Usercentrics GmbH
Virtru
Vysk
Wickr
Wizuda
XcooBee Privacy Network
ZIVVER

Incident Response

1touch.io
2B Advice
Achieved Compliance Solutions

Vendors by Product Category

Aptible Inc.
Arrka Infosec
AuraQuantic
AvePoint
BigID
BlackCloak
BreachRx
Breakwater
BSI Cybersecurity and Information Resilience
CanopyCo LLC
CAPS Group
CENTRL
Clairvoya
Clearswift
Clearwater Compliance
Clym
Collibra
Compliance Technology Solutions BV
ComplianceLog
Complianz
CompLions
ComplyCloud
Complyon
Constella Intelligence
ContextSpace Solutions Ltd
CSR Privacy Solutions
CUBE
D.Day Labs
DataGuard
Dataguise
DLP Assured
DPOrganizer
Draftit AB
DSS Consulting Ltd.
ECOMPLY GmbH
Enactia
Ethyca
Exonar
Exterro
EY
FairWarning
fox-on Datenschutz GmbH
GDPR In Schools
IBM
Iconfirm AS
IDX
Index Engines
IOR ANALYTICS
ISMS.online
Keepabl
KPMG International
Kroll

Mandatly Inc.
The Media Trust
MEGA International
MetaCompliance
Mexon Technology BV
Mighty Trust
Modulo Security
The Morganfield Group
NetApp
OMNINET Technologies
OneTrust
OptimEyes.AI
POPIA
Poslovna inteligencija
Prighter
Privacy Control Center
Privacy In Shield
Privacy Insights (Coöorporatie U.A.)
Privacy Nexus
Privacy Tools
PRIVACY VIRTUOSO GLOBAL
PrivacyPerfect
PrivacyPioneer
Proofpoint
Prosperware
Proteus-Cyber
Protiviti
Qnister
Quidgest – Consultores de Gestão S.A.
RadarFirst
Relyance AI
Resilient
RESPNSUM
RiskIQ
SAP SE
Satori
SearchInform
Securiti
Secuvy
SkyHigh
Smart Global Governance
Smart Privacy
Smartsheet
Spearline Risk and Compliance
Surecloud
Sytorus Limited
Tanium
Text IQ
trust-hub Ltd
Truyo
Usercentrics GmbH
USoft
UST PrivacyProof

Veritas
Vigilant Software
WebXray
Wrangu

Privacy Information Manager

1touch.io
2B Advice
Achieved Compliance Solutions
ActiveNav
Alexio Corporation
Anonos
Anonymo Labs, Inc.
AppCensus, Inc.
Arrka Infosec
AuraQuantic
AvePoint
Axxemble
Azami BV
B-152
BigID
Bloomberg Law
BreachRx
BSI Cybersecurity and Information Resilience
Canon USA
CAPS Group
CCPA Toll Free
CENTRL
Clym
Collibra
CompLions
ComplyCloud
Complyon
ContextSpace Solutions Ltd
CSR Privacy Solutions
CUBE
DATA LEGAL DRIVE
DataGrail
DataGuard
Didomi
dpify
DPMS
Enactia
Ethos by Sentinel
Ethyca
Exate Technology
Exonar
Expert Techsource
EY
Fasoo
filerskeepers
GDPR In Schools
Good Research, LLC

Vendors by Product Category

GTB Technologies
IBM
iCaas
IDX
Iron Mountain
JLINC Labs
K2View
Keepabl
Ketch
Keyed Systems
KPMG International
Mandatly Inc.
Manetu, Inc.
Mexon Technology BV
Mighty Trust
Modulo Security
The Morganfield Group
Munich Re
MyLife Digital
NextLabs, Inc.
NT Analyzer
Nymity
Odaseva
OMNINET Technologies
OneTrust
OneTrust DataGuidance
OptimEyes.AI
Osano
PactSafe
Palqee Technologies
POPIA
Poslovna inteligencija
Poul Schmith/Kammeradvokaten
The Privacy Compliance Hub
Privacy Control Center
Privacy In Shield
Privacy Insights (Coöorporatie U.A.)
Privacy Nexus
PRIVACY VIRTUOSO GLOBAL
PrivacyCheq
PrivacyPerfect
Privaon
Privatar
PROLIANCE
Proteus-Cyber

Protiviti
Relyance AI
RESPONSUM
RIVN
Salesforce
Satori
Securiti
Signatu
Smart Global Governance
Smart Privacy
StratoKey
Surecloud
Sytorus Limited
Termageddon
Termly
TerraTrue
Thomson Reuters
TripleBlind
trust-hub Ltd
TrustArc
Truyo
Usercentrics GmbH
USoft
UST PrivacyProof
Vendict
Vigilant Software
WebXray
WEKA MEDIA GmbH & Co. KG
Wired Relations
Zartech

Website Scanning

2B Advice
AppGate
AvePoint
B-152
Baycloud
BigID
Clarip, Inc.
Clym
Complianz
Complions
Cookie Information
Cookiebot
CSR Privacy Solutions
DataGuard

Didomi
Ensignten
Evidon
Good Research, LLC
IDX
iubenda S.r.l.
K2View
Kryptowire
Lokker
Mandatly Inc.
Manetu, Inc.
Matomo
Metomic
NT Analyzer
ObservePoint
OneTrust
Osano
Palqee Technologies
Piwik PRO
Poslovna inteligencija
Privacy Control Center
Privacy Tools
PRIVACY VIRTUOSO GLOBAL
PrivacyPioneer
Privado
Privally
PROLIANCE
Proteus-Cyber
Protiviti
Relyance AI
RiskIQ
RIVN
SafeHarbour BV
Securiti
Secuvy
Signatu
Smart Global Governance
Sourcepoint
Tag Inspector
Termly
TrustArc
Truyo
Usercentrics GmbH
Vendict
WebXray



PrivacyOps Certification

Become an expert on PrivacyOps
the modern framework for automating privacy
operations across your organization



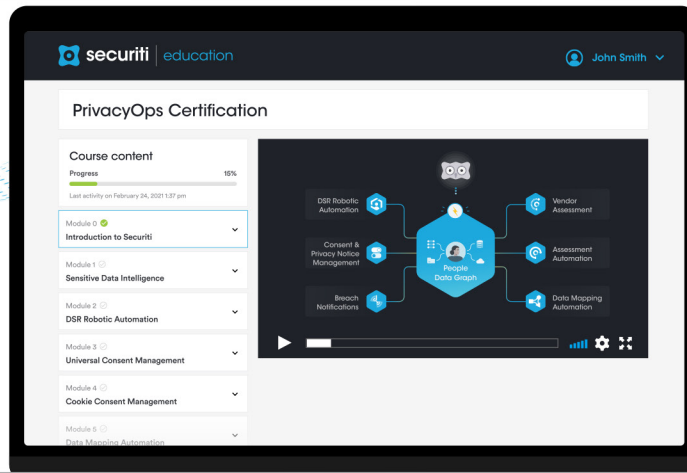
Free online class with
video tutorials



Earn certification badges
for each module



Comprehensive coverage
of all compliance tasks



Sensitive Data Intelligence



DSR Robotic Automation



Cookie & Universal Consent



People Data Graph



Assessment Automation



Breach Management



Data Mapping Automation



Vendor Risk Management



Privacy Notice & Policy
Management

+ MORE

GET STARTED

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
1touch.io			●	●	●	●	●		●	●	
2B Advice		●	●		●	●		●	●	●	●
3PHealth			●	●							
4Thought Marketing			●			●					
Achieved Compliance Solutions		●		●	●	●			●	●	
ActiveNav				●	●					●	
Aircloak							●				
Alation	●			●	●						
Alexio Corporation	●									●	
Anonomatic							●				
Anonos							●			●	
Anonymo Labs, Inc.										●	
Aparavi				●	●						
AppCensus, Inc.	●			●						●	
AppGate											●
Aptible Inc.		●			●				●		

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VENDOR DEMO CENTER

Get online access anytime, anywhere to video demonstrations that can help you compare the latest privacy tech, products and services in 20 categories.

Visit iapp.org/democenter

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Arcad							●				
Ardent Privacy				●	●	●					
Arrka Infosec		●			●	●			●	●	
AuraQuantic		●	●					●	●	●	
Automated Intelligence		●		●	●						
AvePoint	●	●	●	●	●		●		●	●	●
Axxemble		●				●				●	
Azami BV				●			●			●	
B-152	●	●			●					●	●
Baycloud			●								●
BigID	●	●	●	●	●	●	●	●	●	●	●
BitSight		●									
Blancco Technologies Group							●				
BlackCloak									●		
Bloomberg Law		●								●	
BreachRx		●				●		●	●	●	
Breakwater	●			●	●	●			●		
brighter AI							●				
BSI Cybersecurity and Information Resilience		●		●		●			●	●	
Canon USA								●		●	
CanopyCo LLC				●					●		
CAPS Group	●		●					●	●	●	
CCPA Toll Free			●			●		●		●	
CENTRL	●	●	●	●	●	●			●	●	
Chino.io	●										
CipherCloud	●			●	●						
Clairvoya LLC	●			●	●	●			●		
Clarip, Inc.		●	●	●	●	●					●
ClearOPS, Inc.		●									

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Clearswift	●				●				●		
Clearwater Compliance		●							●		
Cloud Privacy Labs	●		●	●	●	●	●				
Clym	●	●	●			●	●		●	●	●
Collibra		●		●	●	●		●	●	●	
Compliance Technology Solutions B.V.		●			●				●		
Compliancelog			●		●				●		
CompliancePoint	●	●						●			
Complianz			●						●		●
CompLions	●	●	●	●	●		●	●	●	●	●
ComplyCloud		●			●				●	●	
Complyon		●			●				●	●	
ComplyTrust						●					
ConsentEye		●	●								
Consentua			●								
Constella Intelligence									●		
ContextSpace Solutions Ltd	●	●	●	●	●	●	●	●	●	●	
Cookie Information	●		●	●	●						●
Cookiebot			●								●
CRM Partners							●				
Crownpeak			●								
CryptoNumerics				●			●				
Cryptshare								●			
CSR Privacy Solutions		●		●	●	●			●	●	●
CUBE	●	●			●				●	●	
Cybernetica							●				
CyberSaint Security		●									
D.Day Labs	●			●	●				●		
DATA LEGAL DRIVE						●				●	

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Data Protection People		●									
Data Solver		●	●		●		●				
DataFleets, Ltd.	●				●		●				
DataGrail	●	●	●	●	●	●				●	
DataGravity	●			●	●						
DataGuard		●	●	●		●			●	●	●
Dataguise	●		●	●	●	●	●		●		
DataRight			●			●					
Dataships			●		●	●					
Datastreams.io		●	●		●						
Datawallet			●			●					
Datex Inc.	●						●	●			
Didomi			●							●	●
digi.me			●								
Direct Line To Compliance, Inc.		●			●						
Divebell	●			●	●	●					
DLP Assured	●	●			●			●	●		
DocEx	●		●					●			
dpify					●					●	
DPMS		●								●	
DPOrganizer		●			●	●			●		
Draftit AB	●	●			●				●		
DSS Consulting Ltd.	●	●	●	●	●				●		
Echoworx Corporation								●			
ECOMPLY GmbH	●				●	●		●	●		
Egnyte	●			●	●						
Enactia		●			●	●		●	●	●	
ENGAIZ		●									
Enlighten			●								●

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Enterprivacy		●									
EPI-USE Labs			●	●							
Ethos by Sentinel		●								●	
Ethica	●	●	●	●	●	●	●		●	●	
EURA NOVA		●			●						
Evidon			●								●
Exate Technology	●		●		●		●			●	
Exonar				●	●				●	●	
Expert Techsource				●						●	
Exterro				●	●	●			●		
EY	●	●	●	●	●	●		●	●	●	
FairWarning	●				●				●		
Faktor			●								
Fasoo	●	●		●	●	●	●			●	
Fastweb		●									
Feroot Privacy					●						
filerskeepers				●						●	
fox-on Datenschutz GmbH		●				●			●		
Frama Systems India								●			
Gamma Networks								●			
GateScanner by Sasa Software	●						●				
GDPR In Schools	●	●			●	●			●	●	
GDPR Register OÜ					●						
GDPRsimple		●				●					
Global IDs	●			●	●						
Good Research, LLC		●		●	●		●			●	●
Gradient Zero GmbH							●				
Grant Thornton LLP		●			●						
GTB Technologies				●	●					●	

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Guild								●			
HaloPrivacy								●			
Hazy							●				
Heliometrics	●				●						
HERE Technologies			●	●		●	●				
Heureka Software		●		●	●						
HITRUST		●									
Hotshot Technologies, LLC								●			
IBM	●		●	●	●	●	●		●	●	
iCaas										●	
Iconfirm AS	●	●	●		●	●	●	●	●		
IDX	●								●	●	●
iGrant.io			●								
IITR Datenschutz GmbH		●			●						
Immuta	●			●	●		●				
InCountry, Inc.											
Index Engines				●		●			●		
Indica	●			●							
Informatica LLC	●	●	●	●	●	●	●				
Information Builders		●									
Information First	●			●			●				
InfoSum				●	●						
InnoSec		●									
integrate.ai							●				
Ionic Security Inc.	●										
IOR ANALYTICS	●			●	●			●	●		
Iron Mountain		●			●			●		●	
ISMS.online		●							●		
iubenda S.r.l.		●	●	●	●						●

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
iWelcome			●								
Janusnet	●			●				●			
JLINC Labs			●					●		●	
K2View			●	●	●	●				●	●
Keepabl	●	●			●				●	●	
Ketch			●	●	●	●				●	
Keyed Systems		●			●					●	
KPMG International		●		●				●	●	●	
Kroll		●							●		
Kryptowire	●										●
LeapYear Technologies, Inc							●				
Legal Monster			●								
Lenos Software			●				●				
LiveRamp Holdings, Inc.			●								
Lokker	●			●	●						●
Mandatly Inc.		●	●	●	●	●			●	●	●
Manetu, Inc.	●		●	●	●	●		●		●	●
MANTA				●							
Matomo	●		●	●		●	●				●
The Media Trust	●			●					●		
MEGA International		●	●		●				●		
MENTIS	●			●			●				
MetaCompliance		●			●				●		
Metomic			●								●
Mexon Technology BV		●				●			●	●	
Micro Focus				●			●				
Mighty Trust	●	●			●	●			●	●	
Miner Eye	●			●	●						
Modulo Security		●	●	●	●	●		●	●	●	

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
The Morganfield Group		●	●	●	●			●	●	●	
Mostly AI							●				
Munich Re										●	
Munvo			●								
MyLife Digital			●							●	
NetApp				●	●	●			●		
NextLabs, Inc.	●			●	●			●		●	
NICE	●				●			●			
Nortal				●	●						
Novatiq							●				
NT Analyzer				●	●	●	●			●	●
Nuix	●			●	●						
Nymity		●			●					●	
ObservePoint	●	●	●			●	●				●
Odaseva	●			●			●			●	
Ohalo				●	●						
Okera			●	●		●	●				
OMNINET Technologies	●	●				●		●	●	●	
oneDPO	●	●		●	●						
OneTrust	●	●	●	●	●	●	●	●	●	●	●
OneTrust DataGuidance										●	
OptimEyes.AI	●			●	●	●			●	●	
OptInsight	●		●	●							
Opus		●		●							
Osano	●		●			●	●			●	●
PactSafe			●							●	
Palqee Technologies	●	●	●	●	●	●		●		●	●
PHEMI Systems				●	●		●				
Piwik PRO	●		●	●	●	●					●

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Pixevety Pty Ltd			●					●			
PlanetVerify			●								
POPIA	●	●	●		●	●			●	●	
Poslovna inteligencija		●	●	●	●			●	●	●	●
PossibleNOW			●								
Poul Schmith/ Kammeradvokaten		●								●	
Preclusio				●	●						
Prighter						●			●		
Prince Group NL		●									
Privacera	●			●	●	●	●				
Privacy Analytics							●				
The Privacy Compliance Hub	●	●								●	
Privacy Control Center	●				●				●	●	●
Privacy Dynamics		●		●	●		●				
Privacy In Shield		●		●	●				●	●	
Privacy Insights (Coöporatie U.A.)	●	●							●	●	
Privacy Lab	●	●	●		●						
Privacy Map		●			●						
Privacy Nexus		●			●	●			●	●	
Privacy Request				●	●	●					
Privacy Tools		●	●		●	●			●		●
PRIVACY VIRTUOSO GLOBAL		●			●				●	●	●
PrivacyAnt Ltd.		●			●						
PrivacyCheq			●							●	
PrivacyPerfect		●			●	●		●	●	●	
PrivacyPioneer	●	●	●	●	●	●			●		●
Privado		●	●		●						●
Privally			●								●
Privaon		●								●	

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
priVapp								●			
Privitar							●			●	
Privus								●			
PROLIANCE		●			●	●				●	●
Proofpoint	●			●	●				●		
Prosperoware	●			●	●			●	●		
Protegrity							●				
Protenus	●			●	●						
Proteus-Cyber	●	●	●	●	●	●	●		●	●	●
Protiviti	●	●	●	●	●	●		●	●	●	●
Pryv SA	●		●	●	●	●					
Qixium				●	●		●				
Qnister		●		●					●		
Quidgest – Consultores de Gestão S.A.		●	●			●			●		
RadarFirst		●			●				●		
Raptor Compliance		●		●	●						
Relyance AI	●	●		●	●	●		●	●	●	●
Replica Analytics							●				
Resilient									●		
RESPNSUM		●	●		●	●		●	●	●	
Retrospect			●								
RiskIQ									●		●
RISMA Systems				●	●						
RIVN			●			●				●	●
Rocket.Chat								●			
SafeGuard Privacy		●									
SafeHarbour BV	●	●									●
SafePorter							●				
Salesforce			●			●	●			●	

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
SAP SE	●	●		●	●	●			●		
Sarus							●				
SAS Global Data Management	●			●			●				
Satori	●			●	●		●		●	●	
SearchInform	●			●	●	●			●		
SecuPi	●		●		●		●				
Secure Digital Solutions		●									
Securiti	●	●	●	●	●	●	●	●	●	●	●
Security Scorecard		●									
Secuvy	●	●	●	●	●	●			●		●
Segment				●	●	●					
Sensorpro		●	●				●				
Senya Limited				●	●						
Senzing, Inc.			●			●					
Sherpa Software				●	●						
Signatu			●			●				●	●
SixFifty			●		●	●					
SkyHigh	●				●				●		
Smart Global Governance	●	●	●	●	●	●	●	●	●	●	●
Smart Privacy		●	●		●				●	●	
Smartsheet		●			●	●		●	●		
Socure Inc.						●					
Software AG		●									
Solidatus	●			●	●						
Sourcepoint			●								●
Spearline Risk and Compliance		●	●		●				●		
Spirion				●							
Stattice				●			●				
StratoKey	●			●			●			●	

Privacy Tech Vendor Category Matrix

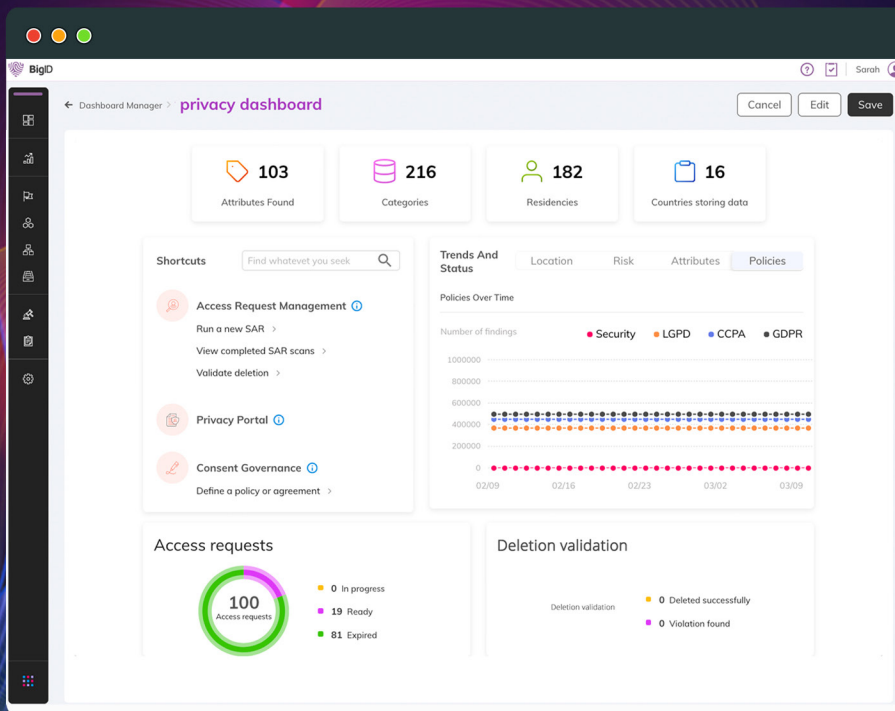
	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
SuitePrivacy		●		●							
SuperAwesome Ltd			●				●				
Surecloud	●	●			●				●	●	
Sypher Solutions SRL	●				●	●					
Syrenis Limited			●								
Systnaps				●	●		●				
Sytorus Limited	●	●				●			●	●	
Tag Inspector											●
Tangem							●				
Tanium	●			●	●				●		
Tata Consultancy Services				●			●				
Tealium	●			●	●						
Termageddon										●	
Termly			●			●				●	●
TerraTrue		●		●	●					●	
Text IQ									●		
Theta Lake	●							●			
Thomson Reuters										●	
TokenEx							●				
Tonic				●			●				
Trace		●			●						
Transcend			●			●					
Tresorit	●							●			
TripleBlind	●	●	●	●	●		●			●	
Trūata		●					●				
Trunomi			●								
trust-hub Ltd	●	●			●	●		●	●	●	
TrustArc		●	●		●	●				●	●
TruthShare							●				

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Truyo	●	●	●	●	●	●	●	●	●	●	●
Tugboat Logic		●			●						
Tumult Labs							●				
Usercentrics GmbH			●					●	●	●	●
USoft	●	●	●		●				●	●	
UST Global	●	●	●	●	●	●					
UST PrivacyProof		●	●	●	●	●			●	●	
Varonis	●			●	●						
Vendict		●		●	●					●	●
Veritas	●			●	●				●		
Very Good Security					●		●				
Viacryp							●				
Vigilant Software	●	●		●	●				●	●	
Virtru								●			
Vysk								●			
WebXray	●		●	●	●				●	●	●
WeDoPrivacy					●						
WEKA MEDIA GmbH & Co. KG										●	
Whistic		●									
Wickr								●			
Wired Relations	●	●			●	●				●	
WireWheel	●	●	●	●	●	●					
Wizuda					●	●	●	●			
Wrangu		●		●	●	●	●		●		
XcooBee Privacy Network			●			●		●			
Xtendr							●				
Zartech		●			●		●			●	
ZIVVER								●			
ZLTech				●	●						



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Classify personal, consumer, employee, and regulated data with ML

Correlate PII and PI to data subjects across all data, everywhere

Customize reporting by region, regulation, and line of business

Scale-out and manage thousands of DSARs per day

Automate and customize workflows with approvals, reviews, and delegation

Integrate with ServiceNow and other workflow systems

Manage data deletion, deletion validation, and deletion lifecycle options

Manage legal holds for DSAR response with BigID's Data Retention App

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www.BigID.com/IAPP

2021 Privacy Tech VENDOR REPORT

By IAPP Associate Editor Ryan Chiavetta, CIPP/US

When the IAPP released the inaugural “Privacy Tech Vendor Report” in 2017, the privacy technology marketplace was on the precipice of a major evolutionary shift. The EU General Data Protection Regulation was a little more than a year away from becoming law, and early tech vendors in the marketplace were only just starting to find their footing. The IAPP identified 44 vendors for the first report. The number was always expected to go up, but the scale of its growth curve was then unknown.

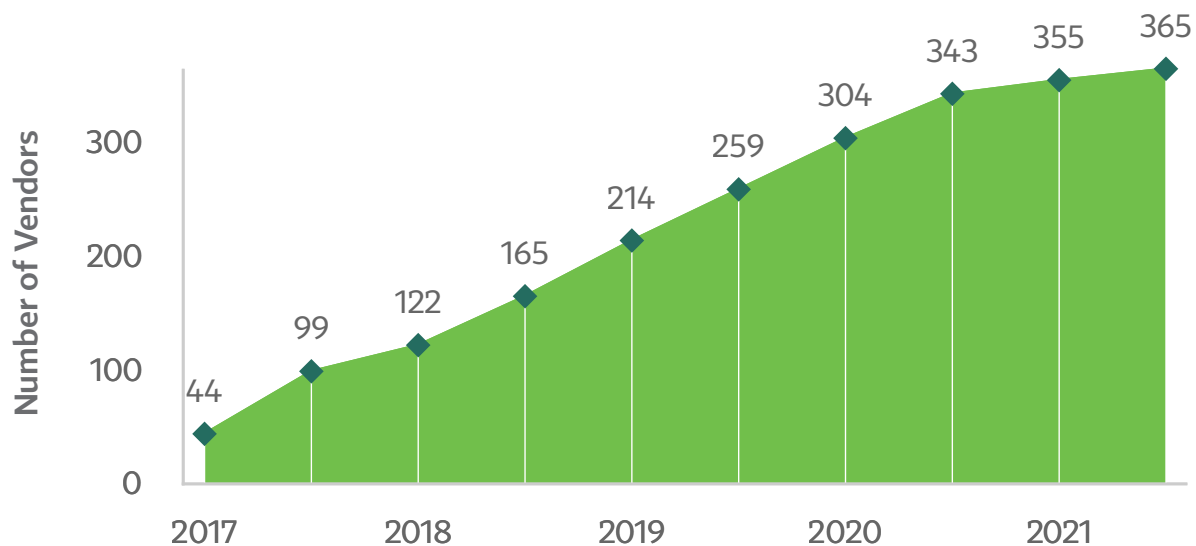
Since 2017, the privacy landscape underwent a metamorphosis. The emergence of the California Consumer Privacy Act, Brazilian General Data Protection Law and other privacy laws around the world have forced organizations to adhere to a new array of compliance

requirements, and in response, the demand for privacy tech grew exponentially.

The IAPP is now releasing its fifth annual “Privacy Tech Vendor Report.” Each year, the report has chronicled the rise of privacy tech vendors in the marketplace, and this year is no different. The IAPP has identified 365 privacy tech vendors in 2021, all of which can be found in the directory section of this report.

Privacy tech has undergone a paradigm shift over the past five years, affecting everything from the development of privacy tech tools to the attitude toward privacy tech vendors. The five-year mark of the report’s existence is perhaps the proper time to look at how far the privacy tech market has gone and where it will go in the future.

Growth of the Privacy Technology Marketplace



Investments continue to power privacy tech growth

Recent years have seen the investor community pour hundreds of millions of dollars into privacy tech startups, and the trend continued in 2020. Despite the numerous uncertainties surrounding the COVID-19 pandemic, privacy tech vendors were able to close several noteworthy deals.

OneTrust secured funding worth **\$210 million** and **\$300 million** over the course of 2020. The two successful funding rounds placed their estimated value at \$5.1 billion as of December 2020. OneTrust was the first unicorn in the privacy tech marketplace and recently topped the **2020 Inc. 5,000 list** of the fastest-growing privately held companies in America, posting a 48,337% annual growth rate from 2016 to 2019.

Joining OneTrust as a privacy tech unicorn was BigID. The data intelligence platform closed two funding rounds worth **\$50 million** and **\$70 million**, respectively, capping \$165 million worth of investments over a two-year period. The \$70 million round of Series D funding, led by Glynn Capital, pushed BigID's estimated value over \$1 billion.

Other notable investments in 2020 include AvePoint's **\$200 million** funding round, Privitar obtaining \$80 million in Series C funding, Securiti.ai **acquiring** \$50 million in Series B funding, and Wirewheel and Ethyca receiving \$20 million and **\$13.5 million**, respectively.

The continued cash influx from the investor community is just another indicator of how vital privacy tech is to the greater privacy community. Organizations around the world need to adhere to a slate of privacy requirements, and depending on their size, they may need to follow rules with differing obligations.

Organizations with large amounts of information in their possession have found they can no longer perform their compliance tasks without assistance from privacy technologies, and it is a relationship the investor community has zeroed in on during recent years.

“Venture capitalists are always looking for a trend or a pattern or an opportunity,” BigID CEO Dimitri Sirota said. “Over the last three-and-a-half years, you’ve seen fairly sizeable funding at an early stage. What you’ve seen over the past three years is that more investors have a thesis on privacy. When you have a thesis on privacy, there’s no point in having a thesis unless you are willing to put money behind it. A lot of venture capitalists will invest in one, two or three companies so they have a bet in the category, and if the category does great, they do great.”

The advertisement features the BigID logo at the top left. The main headline is "Proactive Privacy for New and Emerging Regulations". Below this, a list of services is provided: Data Rights Automation, Breach Response, Data Retention, Data Mapping, Deletion Validation, Consent Governance, Data Minimization, Privacy by Design, Identity Correlation, Data Sharing, Regulatory Reporting, and Data Risk Management. A map of the United States is shown with various state privacy laws labeled: WPA, CPRA, SB220, CCPA, Consumer Data Privacy Act, Computer Data Privacy Act, Consumer Privacy Act, CDPA, NYPA, NY SHIELD, Information Privacy Act, and Privacy Protection Act. A "Get A Demo" button is located at the bottom right of the advertisement.

Privacy tech vendors are not the only ones who have been helped by investors' interest in the marketplace, as privacy practitioners have reaped the benefits, as well. When advising clients on choosing privacy tech to meet their compliance needs, practitioners have found increased funding has led to more comprehensive tools to help clients perform their duties.

KPMG Director of Cyber Chris Kypreos, CIPP/US, CIPM, CIPT, FIP, and Hintze Law Managing Partner Susan Hintze, CIPP/US, CIPT, FIP, both have been “pleasantly surprised” at the level of attention privacy tech has received from the investor community. Hintze said the funding has led tech vendors to create tools that anticipate the needs of privacy professionals who have had to take on an increased number of tasks, ranging from the level of documentation, conducting data privacy impact assessments to addressing other problems centered around meeting privacy requirements.

Kypreos said the continued financial support from venture capitalists and angel investors is a seal of validation. The privacy tech marketplace is legitimate and an area worthy of focus and investment.

It's a sentiment shared by the tech vendors themselves.

“You've seen over the last year or two all the venture capitalists feel they need a play in the space, which means it's a real space with lots of legs. You've obviously seen some really big financing and that, I think, has been an explosive change,” TrustArc CEO Chris Babel said. “Why is that happening? The complexities and the number of laws, the number of ways you can trip up and the difficulties in managing these things, especially if you have any multinational elements, have exploded equally and that causes the two to combine to help solve a problem.”

You've seen over the last year or two all the venture capitalists feel they need a play in the space, which means it's a real space with lots of legs. You've obviously seen some really big financing and that, I think, has been an explosive change.

— TrustArc CEO Chris Babel

Evolving beyond compliance

As the regulatory landscape continues to shift, as more laws include provisions on data subject rights, and consumer awareness around privacy issues trends upward, privacy tech vendors have had to keep pace by ensuring their offerings continue to serve ever-changing needs.

Rather than only serving to facilitate requirements for a particular area of compliance, privacy tech has been forced to become more comprehensive. It has resulted in the rise of complete platforms designed to take on everything from data subject access requests to data mapping, consent management and other tasks.

Privacy tech can also serve as a business differentiator. By investing in privacy tech, organizations can demonstrate to their customers they are committed to respecting their information and the rights that are afforded to them under various privacy laws.



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Companies also want to balance consumer trust with data use to bolster their bottom line and other ventures. The more information an entity can use, the faster they can innovate and take their enterprise to new levels of innovation. Privacy tech vendors have had to keep up with these leaps forward, as ignoring them could be detrimental to their income.

“Organizations want to move forward with digital transformation quickly. They want to know their customers very well, and they want to be able to differentiate by being more trusted,” said OneTrust CEO Kabir Barday, CIPP/E, CIPP/US, CIPM, CIPT, FIP. “If those are the business outcomes that organizations are trying to accomplish, having a tool that just checks the compliance box doesn’t really accomplish much for the company. Any tool that’s just a compliance checkbox, you are going to struggle to get mainstream business adoption.”

Privacy tech has moved beyond functioning as a compliance checklist, but that is not the only way its functionality has changed over the past five years. In addition to helping organizations stand out in their industries, privacy tech has found its influence expand beyond the privacy department.

Several years ago, Discernible CEO Melanie Ensign only saw privacy tech solutions geared toward legal counsel, tools that helped to streamline the workflows of an organization’s legal department.

Times have changed, and privacy is no longer just the concern of lawyers. Violations for noncompliance with privacy legislation can be steep, and companies run the risk of losing the trust of their customers and watching the degradation of their overall reputation by failing to adhere to their obligations.

And given how privacy laws have become more complex, the tools that are used to meet those requirements have grown to meet the challenge, meaning lawyers will not be the only ones interacting with privacy tech.

“What we’ve seen over the last couple of years is that companies have become more aware of the fact that privacy is not just a legal challenge,” Ensign said. “It’s not something you can just solve with policy. We are seeing more solutions and more tools enter the market that are geared toward engineers or data scientists and other folks that are deeper in the technical stack of those privacy projects.”

Wirewheel CEO Justin Antonipillai echoed those sentiments, saying privacy tech touches everyone, from an organization’s information technology team to its marketing and governance teams. He added privacy officers have had to rely

on their IT and engineering colleagues to assist with these purchases as the privacy tech goes deeper into an organization's IT infrastructure.

EY Americas' Leader for Data Privacy Angela Saverice-Rohan, CIPP/US, observed this shift as she watched the privacy tech market evolve over the years. Saverice-Rohan said early privacy management tech was geared toward legal, which does not have a high budget compared to other departments in an organization.

Then, as the GDPR inched closer, organizations started to focus on addressing data subject requests, the most consumer-facing element of compliance with the law. The privacy tech market saw a surge of DSR solutions appear on the marketplace, and the trend was noteworthy enough for the IAPP to add a data subject request category to the 2020 iteration of the "Tech Vendor Report."

Saverice-Rohan said the shift toward DSR tech resulted in different members within organizations get involved in the purchase of privacy tech, especially those with a much bigger budget at their disposal.

"In order to affect a data subject right, we have to get into the data in the data environment," Saverice-Rohan said. "The data environment and the enabling technology is owned by very different stakeholders. It's owned by the (chief data officer) and the (chief information officer), who have a much larger budget. Their primary pain point was making certain they could be responsive to what they expected to be a significant volume of these requests."

The trends Saverice-Rohan observed are also examples of how priorities in privacy tech can change as the industry reacts to a law. Saverice-Rohan said her clients

ultimately did not see the surge in DSRs they were initially expecting. Thus, privacy pros have started to turn their eyes to other privacy tech.

What we've seen over the last couple of years is that companies have become more aware of the fact that privacy is not just a legal challenge. It's not something you can just solve with policy. We are seeing more solutions and more tools enter the market that are geared toward engineers or data scientists and other folks that are deeper in the technical stack of those privacy projects.

— Discernible CEO Melanie Ensign

"I've seen a stall in investment of technology right now to support that privacy use case. I am seeing pickup in investment to support (privacy impact assessments), which I find very interesting," Saverice-Rohan said. Some of that is coming from the CCPA and the need for an assessment. A lot of organizations said,

‘The writing’s on the wall. We’re going to have to manage PIAs, and how do we use workflow technology to really plug in to the broader work?’”

There has also been a growing symbiotic relationship between privacy pros and privacy tech vendors. Despite growing by leaps and bounds over the past five years, the privacy industry is still nascent, especially compared to security and other tech verticals.

As it is a burgeoning market, not all privacy tech vendors were founded by individuals who had a background in the field, and given the challenges of navigating a legal landscape that changes by the week, it is a market that can have a high barrier to entry.

The privacy tech vendors that have been able to succeed under these circumstances have done so by engaging with privacy pros to not only learn about the industry they are entering, but also the pain points privacy professionals face daily. Some tech vendors have taken it a step further by hiring privacy pros as full-time staff to help develop their products and make sure they meet the needs of the privacy office.

“All of these companies seem to have taken the approach of realizing, ‘We really need to listen to privacy professionals to really make these products work,’” Hintze said. “Because of the need for these products, I think they’ve been willing to listen to input and feedback from privacy professionals, and privacy professionals have been willing to give them that because they need the tools to make these jobs better in the long run.”

Washington turns its eye toward privacy tech

The odds of a U.S. privacy law coming to fruition have never been higher; however, even the most optimistic observers understand it is still likely a few years away. While national rules may be on the horizon, another privacy bill has been proposed on Capitol Hill.

The Promoting Digital Privacy Technologies Act was unveiled this February. The bipartisan piece of legislation was brought forth by Sens. Catherine Cortez Masto, D-Nev., and Debra Fischer, R-Neb., and Reps. Anthony Gonzales, R-Ohio, and Haley Stevens, D-Mich.

Under the proposed bill, the National Science Foundation and other federal agencies will support “merit-reviewed and competitively awarded research on (privacy-enhancing technologies).”

The advertisement features the BigID.me logo at the top left, which consists of a stylized shield icon with a person's head inside. To the right of the logo is the text 'BigID.me'. Below the logo and name is the main heading 'Privacy Preference Management' in a large, bold, white font. Underneath this heading is a sub-headline: 'Build a self-service privacy portal with automation, transparency, and proactive privacy management.' The central part of the ad shows a screenshot of the BigID.me interface. It includes a 'SUBMIT REQUEST' button, a 'FORMS' section with toggle switches for 'Login Verification Forms', 'Automatic Verification', and 'Manual Verification Forms', and a 'SETTINGS' section with a toggle for 'Email to Consumer'. On the right side of the interface, there are several status indicators: 'Submit Request', 'Verify Email & Phone', 'Verify Identity', and 'Collecting Data'. At the bottom of the interface, there is a legend for user roles: 'Consumer', 'Admin', 'BigID Automation', and 'Data Owner'. At the very bottom of the advertisement is a white button with the text 'START FOR FREE'.

The agencies will assess and fund research into several categories of PETs, specifically on tools that support “deidentification, pseudonymization, anonymization, or obfuscation of personal data” and “research on algorithms and other similar mathematical tools used to protect individual privacy when collecting, storing, sharing, or aggregating data” as areas of focus.

Any time a federal government bill validates a space by just saying, ‘This is, in fact, a space,’ it’s huge for our industry. It validates that there is such a thing as a (privacy-enhancing technology).

— Wirewheel CEO Justin Antonipillai

Additionally, the National Institute of Standards and Technology would work with private, public and academic stakeholders to develop “voluntary, consensus-based resources” to help increase the integration of PETs by the public and private sectors.

If the attention from investors has been a signal of the legitimacy of the privacy tech market, a potential law out of Washington is perhaps an even stronger endorsement of the future of the space.

“Any time a federal government bill validates a space by just saying, ‘This is, in fact, a space,’ it’s huge for our industry,” Antonipillai said. “It validates that there is such a thing as (PET). And the way they

defined it is a good first start, and the fact that it identified certain things that are left open will enable agencies that understand this area quite well to include things that are going to be critical.”

The Promoting Digital Privacy Technologies Act’s focus on PET research is perhaps an indication of how there is still much to learn about this burgeoning market.

“It’s complicated stuff,” said Fox Rothschild Partner and Chair of GDPR Compliance and International Privacy Odia Kagan, CIPP/E, CIPP/US, CIPM, FIP. “It’s nascent, and I think a lot of people don’t know enough about it. I think that the research that they’re contemplating will not only focus on how this technology works, but how will it actually promote data minimization, pseudonymization and deidentification.”

AI: The next big thing?

The privacy tech market has undergone a drastic transformation over the past five years, and it is safe to assume it will continue its metamorphosis in the years ahead. What form those changes will take on remains to be seen and will likely depend on the privacy laws and technological advancements that come down the pipeline.

Sirota believes the recent period of economic decline will result in companies pushing to offer more comprehensive single platforms and for a subset of vendors to emerge in the marketplace specializing on hyper-specific compliance tasks. Ensign said the years ahead may result in more vendors offering consumer-facing products that are sold as business-to-business solutions.

One area where Saverice-Rohan has heard chatter from her clients involves transborder data flows. Last summer,

the Court of Justice of the European Union deemed the EU-U.S. Privacy Shield agreement invalid, leaving privacy pros in a state of uncertainty over the future of data transfers.

Saverice-Rohan said her clients in the European Union have been asking about whether there is a technology-based solution that could address these concerns. She added her clients have asked for everything ranging from whether they should install new tech solutions into their existing stack, increase the use of encryption or rely on a cloud provider to handle such issues.

The chatter that Saverice-Rohan has heard about this topic has only been that: chatter. Saverice-Rohan notes there has not been much investment in privacy tech tools to address transborder data transfers, which she attributes to a lack of enforcement. However, that has not stopped tech vendors from getting a head-start in the area.

“There are still more tech vendors coming out in this space,” Saverice-Rohan said. “That’s an interesting dichotomy. We just keep getting a plethora of focused solutions on ‘name your favorite privacy issue.’ The market is becoming flush with options, and all of the practitioners read about these various things, and they have a wish list of technology they want their company to invest in. I think a lot of them still have a challenge with making a business case because of the lack of enforcement.”

As more guidance and recommendations appear and a Privacy Shield replacement remains in limbo, data transfer and localization tech may see a surge in popularity. But perhaps the more pressing trend privacy tech vendors will have to address in the interim is the rise of artificial intelligence.

The market is becoming flush with options, and all of the practitioners read about these various things, and they have a wish list of technology they want their company to invest in. I think a lot of them still have a challenge with making a business case because of the lack of enforcement.

— EY Americas’ Leader for Data Privacy
Angela Saverice-Rohan, CIPP/US

“Data is the new oil” is a popular axiom in tech. Organizations rely on the information at their disposal to power their businesses, and there is no sign it’s going to slow down any time soon. As the amount of data continues to grow, organizations have found themselves needing to automate their practices to stay on top of compliance requirements.

Data mapping and fulfilling data subject access requests are increasingly difficult to operationalize manually, and privacy professionals have started to look for tech solutions to help make their jobs easier as the stakes for noncompliance raises with the passing of each new privacy law.

“A lot of the privacy workflows right now are very manual and that makes them very expensive,” Ensign said. “I expect that

we will see more AI coming to this space as privacy practitioners are looking to minimize the amount of time they spend on paperwork and really put their expertise toward organizational impact initiatives.”

As more privacy legislation is passed around the world, the definition of “personal information” may differ from country to country. Barday highlights this trend as an example of how AI and machine learning can help organizations stay afloat of these developments. A static algorithm can only discover personal data based on one specific criteria, while machine learning and AI can help an organization track privacy regulatory developments and enforcement actions from all over the world to help develop better data-mapping processes.

Babel said AI and automation are needed within privacy tech, as it is no longer possible to produce enough manpower to perform compliance tasks manually, adding privacy pros want privacy tech to take over these duties to allow them to focus on more strategic initiatives.

“I think that privacy tech that doesn’t keep up with AI is not going to keep up at all,” Hintze said. “I’m seeing more and more of our clients’ data moving to AI processing, and traditional tools are not equipped to really handle an AI environment for the most part. I think we will see more privacy tech that is developed for those AI systems, either by AI developers themselves or third parties who figure out ways to help developers make sure that they are building the privacy into the algorithms and compliance mechanisms.”

The benefits of AI, machine learning and automation are alluring for the industry, but that does not mean vendors can shift to an AI-centric model without addressing legitimate issues around the tech.

The advertisement features the BigID.me logo at the top left, which consists of a stylized blue shield with a white fingerprint icon inside. To the right of the logo is the text "BigID.me" in a bold, dark blue font. Below the logo and text is the main heading "Simplify Privacy Management" in a large, bold, pink font. Underneath the heading is a list of four benefits, each preceded by a pink curved arrow icon: "Spin up a custom privacy portal", "Automate data rights", "Manage privacy preferences", and "No IT needed". Below the list is a pink button with the text "Start for Free". At the bottom of the advertisement is a screenshot of a web browser displaying the BigID.me interface. The browser window shows the BigID.me logo, a search bar with the placeholder text "What's your name?", and a dark blue button labeled "View My Data".

Questions continue to persist around algorithmic biases, as well as calls for increased transparency into how algorithms reach decisions. The concerns around algorithmic discrimination have been front and center in discussions around how AI identifies individuals belonging to marginalized communities via facial recognition technology.

These are potential pitfalls privacy tech vendors will need to tackle as they embrace AI, but they are not alone in solving this puzzle.

“I think that transcends privacy tech. It’s a question that we ask ourselves in tech in general,” said Rise of Privacy Tech Founder Lourdes Turrecha, CIPP/E, CIPP/US, CIPM, CIPT. “There are privacy problems with (AI) that we need to be thoughtful about. We need to be thoughtful about the data, integrity of the algorithm, the transparency

and look out for biases when it comes to data and the algorithm. Having said that, yes, those will still be problems when it comes to privacy tech. We do need to be able to automate to become more efficient, we need to do it in a manner that is thoughtful and accounts for privacy design and engineers when we are building these privacy tech startups.”

While AI is designed to make life easier for privacy professionals, Antonipillai does not believe the tech can fully replace the human element. He said AI can help classify data and assist with DSR fulfillment, but it cannot be used as a substitute for human judgment. Antonipillai does not see an immediate future when algorithms could properly perform a PIA or DPIA.

Even with these potential roadblocks, AI is primed to power the next generation of privacy tech. The trends that have resulted in a need for AI are not reversing any time soon.

The future of privacy tech is automated, but it is also not set in stone.

Privacy legislation will continue to come from all corners of the world, and it is a safe bet to assume advancements in tech will not remain static either. The next major privacy tech trend beyond AI may be an unknown now and will only become apparent when the need arises.

“There are technologies that exist in privacy today that are five or six years ahead of its time, and there are great technologies sitting there with no customers. I talk with these CEOs all the time, and they are brilliant, but organizations and companies just aren’t ready to adopt these types of technologies,” Barday said. “It’s less about the maturity of the privacy tech market and more about the maturity of

the profession as a whole. When you have hundreds of thousands of new of DPOs that are new in their organization with a new law in a pandemic, these things take time to mature overall and so I think there’s a lot of innovation there, but you can’t always force it.”

It’s less about the maturity of the privacy tech market and more about the maturity of the profession as a whole. When you have hundreds of thousands of new of DPOs are new in their organization with a new law in a pandemic, these things take time to mature overall, and so I think there’s a lot of innovation there, but you can’t always force it.

— OneTrust CEO Kabir Barday, CIPP/E, CIPP/US, CIPM, CIPT, FIP

All of the developments over the past five years have brought the privacy tech market to new heights, and when the next five years ahead have come and gone, the marketplace may be completely different from where it stands today.

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1touch.io

Location: New York, N.Y., U.S.

Number of employees: 60

Founded: 2017

Leadership: Zak Rubinstein, CEO and Co-Founder; Itzhak Assaraf, CTO and Founder; Dimitry Shevchenko, Head of Research and Co-Founder

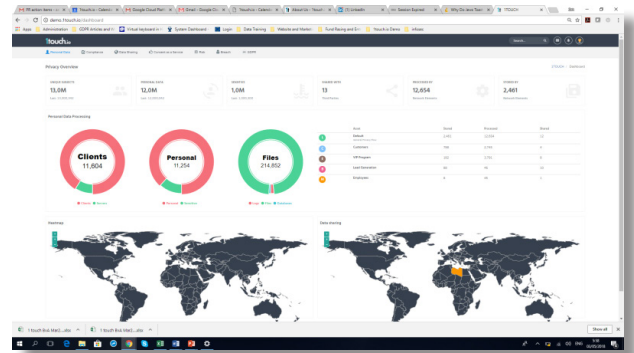
Funded: Privately held

Privacy-related products:

Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager

Description: 1touch helps businesses discover sensitive data from known and unknown sources while creating a master catalog and providing full visibility in the data life cycle. 1touch allows users to locate personality identifiable information at rest and in motion, structured and unstructured data, and known and unknown data. It also helps users rationalize PII data saved in different formats and files and create a smart catalog of all the PII data and provides full visibility in the data lifecycle, including data origin and where it moved over time and identifies how many copies of that data exists.

1touch.io



2B Advice



Location: Bonn, Germany; Carlsbad, Calif., U.S.

Number of employees: 100–125

Founded: 2003

Leadership: Marcus Belke, Founder and CEO

Funded: Privately held

Privacy-related products:

Assessment Manager, Consent Manager, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning

Description: 2B Advice provides privacy compliance and risk management software and services. We have 19 years of privacy, legal and technical experience in European and U.S. data privacy protection. The easy-to-use, integrated 2B Advice PRIME privacy management software helps more than 4,400 companies worldwide manage their privacy programs in accordance with the EU General Data Protection Regulation, the California Privacy Rights Act, the Children’s Online Privacy Protection Act, and other regulations.


2^B Advice
The Privacy Benchmark



3PHealth

Location: Boulder, Colo., U.S.

Number of employees: 2

Founded: 2006

Leadership: Peter Cranstone, CEO; Liz Coker, Vice President of Strategic Initiatives

Funded: Privately held

Privacy-related products:

Consent Manager, Data Discovery

Description: Choice is a unique mobile interface that enables users to choose what data they share and with whom it's shared. It is designed to support privacy and commerce while working with business and privacy solutions to enable degrees of data sharing versus an all-or-nothing approach. It enables meaningful engagement through individualized navigation based on users' data sharing preferences and usage behavior. Choice facilitates trust-based data ecosystem development by providing businesses with consent-based user information in web standard formats. It is available via an original equipment manufacturer license and is designed to be integrated with existing solutions and infrastructure.



4Thought Marketing



Location: Garden Valley, Calif., U.S.

Number of employees: 18

Founded: 2008

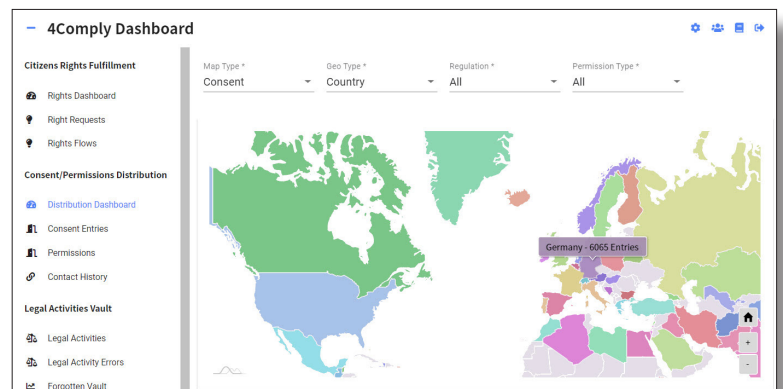
Leadership: Mark LeVell, CEO; Tom Tsaichek, CTO

Funded: Privately held

Privacy-related products:

Consent Manager, Data Subject Requests

Description: 4Comply is a privacy compliance API solution for adding compliance to any system. It offers centralized consent management, data subject request processing, and an activity history vault. 4Comply helps legal and compliance teams keep up with and satisfy current and emerging compliance laws, and to enable new countries and their regulations in the 4Comply dashboard, configuring them to meet specific policies.



Achieved Compliance Solutions

Location: Alexandria, Va., U.S.

Number of employees: 9

Founded: 2016

Leadership: Melise Blakeslee, Founder & CEO;
Paula Bruening, Senior Director, Global Privacy Policy;
Renata Kloss, Data Privacy Consultant

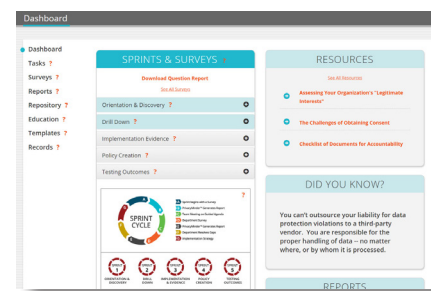
Funded: Privately held

Privacy-related products: **Assessment Manager**,
Data Discovery, **Data Mapping**, **Data Subject Requests**,
Incident Response, **Privacy Information Manager**

Description: Achieved Compliance offers privacy compliance solutions designed for anyone. Achieved helps organizations comply with the EU General Data Protection Regulation, the California Consumer Privacy Act and accountability-based laws across the globe. Achieved offers PrivacyMinder, a tool to build data and system inventories, account for processing, sources and other foundational information. The vData Protection Officer service will help organizations comply when an FTE is not yet needed. Achieved's Article 27 representative service provides a white-labeled .eu or .uk email box, monitoring, response date warnings, automation of responses, maintenance of records, subject access and incident logs, US-based customer service with professional EU/UK representatives.



**ACHIEVED COMPLIANCE
SOLUTIONS**



ActiveNav



Location: Washington, D.C., U.S.

Number of employees: 60

Founded: 2008

Leadership: Peter Baumann, CEO; Rich Hale, CTO;
Dean Gonsowski, CRO

Funded: Privately held

Privacy-related products: **Data Discovery**,
Data Mapping, **Privacy Information Manager**

Description: ActiveNav is the data privacy and governance software provider and innovator of DMaaS (Data Mapping as a Service.) With ActiveNav, enterprises, federal agencies, and public sector entities can map, clean, classify, quarantine and delete sensitive, redundant, obsolete and trivial data. ActiveNav can help users control sensitive data and support compliance with various data privacy regulations such as the California Consumer Privacy Act and the EU General Data Protection Regulation. ActiveNav is headquartered in the DC metro area and has offices in Europe and Australia.



Aircloak



Location: Berlin, Germany

Number of employees: 7

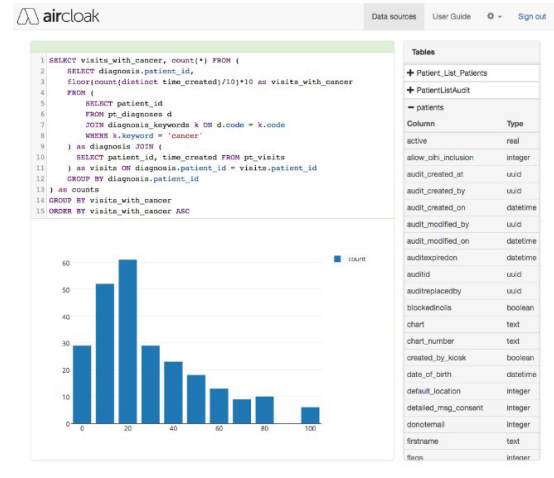
Founded: 2014

Leadership: Felix Bauer, CEO;
Sebastian Probst Eide, CTO; Paul Francis, Co-founder

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: Aircloak Insights provides instant privacy compliance by anonymizing database outputs on the fly. Strong GDPR-level anonymity, regardless of use case, has been confirmed by the French data protection authority, CNIL. The software acts as a proxy between a database containing sensitive information and an analyst or application such as Tableau querying that database. Both queries and answers are dynamically modified by Aircloak to ensure anonymity while still providing high analytics accuracy even on dynamic datasets. Aircloak Insights does not require a-priori identification of quasi-identifiers, does not modify the existing database in any way, and can anonymize unstructured data as well.



Alation

Location: Redwood City, Calif., U.S.

Number of employees: 75–200

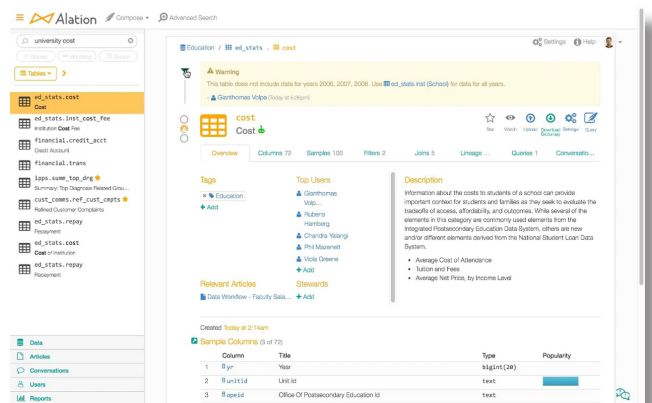
Founded: 2012

Leadership: Satyen Sangani, CEO;
Eric Brisson, Chief Revenue Officer; Venky Ganti, CTO;

Funded: Privately held

Privacy-related products: **Activity Monitoring,**
Data Discovery, Data Mapping

Description: Alation offers a product designed to be a collaborative data catalog for the enterprise. The product maps all the data assets within an organization, while profiling and monitoring usage to ensure users have insight into their data. Alation examines technical metadata, user permissions, and business descriptions and places them into a central repository to be accessed by all data users within an organization. The product incorporates machine learning to analyze the ways data is used and to identify patterns from those accessing information. Alation allows data users to curate the information, including upvoting and downvoting data assets, noting the ways filters were used, and adding more information to a data definition.



Alexio Corporation

Location: Ontario, Canada

Number of employees: 8

Founded: 2010

Leadership: Anne Genge CEO, Co-founder

Funded: Privately held

Privacy-related products:

Activity Monitoring,

Privacy Information Manager

Description: Alexio solves cyber-security and compliance for healthcare practices using automated system security and automated training and privacy management solutions. Alexio allows health care organizations to be compliant with the U.S. Health Insurance Portability and Accountability Act and the Personal Information Protection and Electronic Documents Act. Alexio also offers assessments to determine which individuals within a health care organization may put data at risk.



Anonomatic



Location: Menlo Park, Calif., U.S.

Number of employees: 5–20

Founded: 2019

Leadership: Matt Fleck, Founder & CEO;
Neil Heller, Founder & COO

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: The Anonomatic PII Vault data privacy solution provides a novel way to mine private data. It provides complete privacy protection for multi-sourced data sciences. PII Vault anonymized data may be joined at the individual level, enabling 100% accurate results from AI and analytics against anonymous data, without risk of loss or exposure of PII. Organizations may safely use production data in non-production environments after PII Vault has replaced all PII with anonymous values. All capabilities are available via web service APIs.



Anonos



Location: Boulder, Colo., U.S.

Number of employees: 51

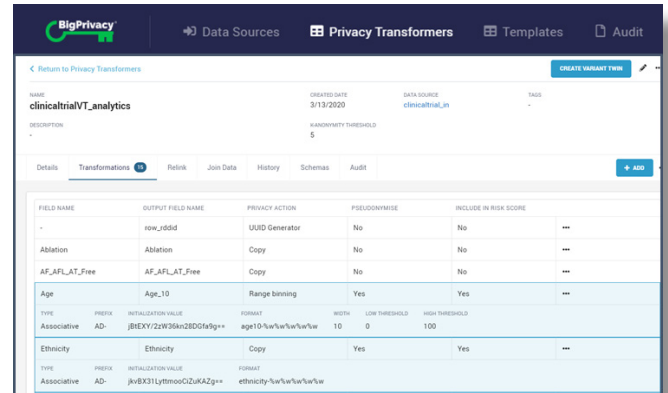
Founded: 2012

Leadership: Gary LaFever, CEO & General Counsel;
Ted Myerson, President & Co-Founder

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity,
Privacy Information Manager

Description: Anonos enables lawful analytics, artificial intelligence and machine learning that preserves the accuracy of data while expanding opportunities to ethically share and combine data. Anonos Pseudonymisation & Data Protection by Design & by Default technology enables the use of legitimate interests to lawfully process, combine and share personal data while protecting the rights of individuals and achieving business objectives. Anonos' Variant Twins enables sharing, enrichment, analysis and relinking of personal data by technologically enforcing dynamic, fine-grained privacy, security and data protection policies in compliance with the EU General Data Protection Regulation, the California Consumer Privacy Act and other evolving data privacy regulations.



Anonymome Labs, Inc.

Location: Salt Lake City, Utah, U.S.

Number of employees: 90

Founded: 2014

Leadership: JD Mumford, Co-CEO;
Paul Ashley, CTO and Co-CEO;
Neil Readshaw, CSO

Funded: Privately held

Privacy-related products:
Privacy Information Manager

Description: Anonymome Labs offers a scalable developer platform that provides companies with the necessary tools to build privacy and cybersafety solutions into new and existing products for their end users. The Sudo Platform's public APIs and SDKs offer developers various privacy-oriented capabilities including private telephony and email services, end-to-end encrypted communications, private browsing, password management, virtual card payments. These capabilities are available for mobile, desktop, and web applications.

ANONYOME LABS



Aparavi



Location: Santa Monica, Calif., U.S.

Number of employees: 30

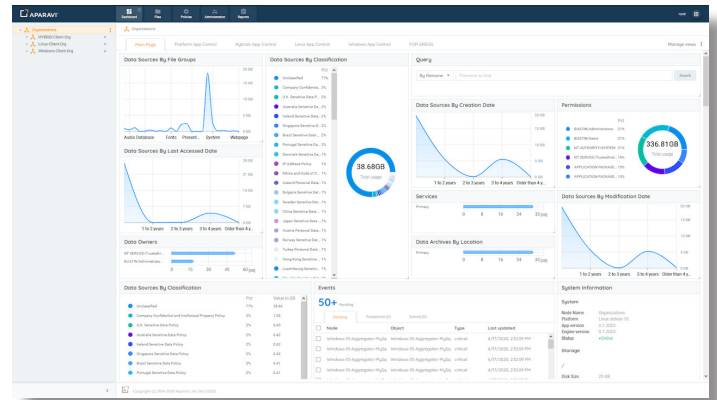
Founded: 2016

Leadership: Adrian Knapp, Founder and CEO

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping

Description: Aparavi's platform empowers organizations to control and exploit their data simply while lowering data costs, reducing risks and providing greater insight for data-driven companies. Intelligent search and advanced automation help users classify, protect, and optimize their data from the edge, on-premises and across multi-cloud storage, breaking through data silos and transforming operations.



AppCensus, Inc.

Location: Berkeley, Calif., U.S.

Number of employees: 10

Founded: 2019

Leadership: Nathan Good, CEO; Serge Egelman, CTO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Privacy Information Manager

Description: AppCensus provides a scalable application analysis platform that detects behaviors relevant to compliance, privacy policies and regulations. The platform generates reports on app behaviors and provides data discovery capabilities while also providing analysis on permission usage and personal information collected and sent to the app and third parties. AppCensus provides its analysis on actual data flows and usage, using a combination of static and dynamic analysis to provide a fuller picture of what an app and third parties actually do to help decision makers assess their privacy stance.



AppCensus

AppGate

Location: Waltham, Mass., U.S.

Number of employees: 100–200

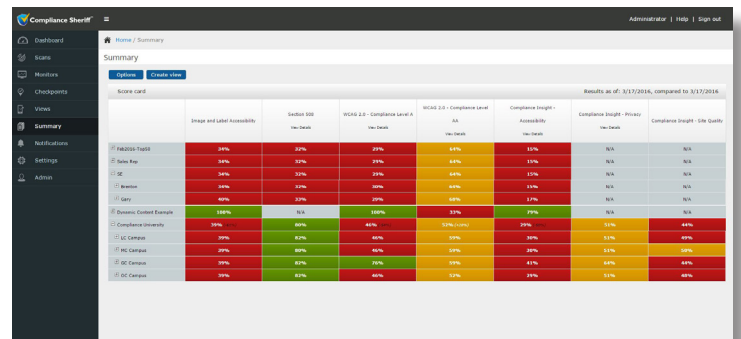
Founded: 2008

Leadership: Barry Field, CEO; Leo Taddeo, CSO; Kurt Glazemakers, CTO

Funded: Privately held (owned by Cyxtera)

Privacy-related products: Website Scanning

Description: Cryptzone's Compliance Sheriff scans the content on a website to ensure the company is not out of compliance with privacy laws. The Compliance Sheriff monitors online content to ensure information is kept safe and appropriate and within regulatory guidelines. The tool sends out automated email notifications to alert site administrators to any content that may be in violation so they can address it quickly. It also helps companies prevent privacy breaches involving personal and health information.



Aptible Inc.

Location: San Francisco, Calif., U.S.

Number of employees: 14

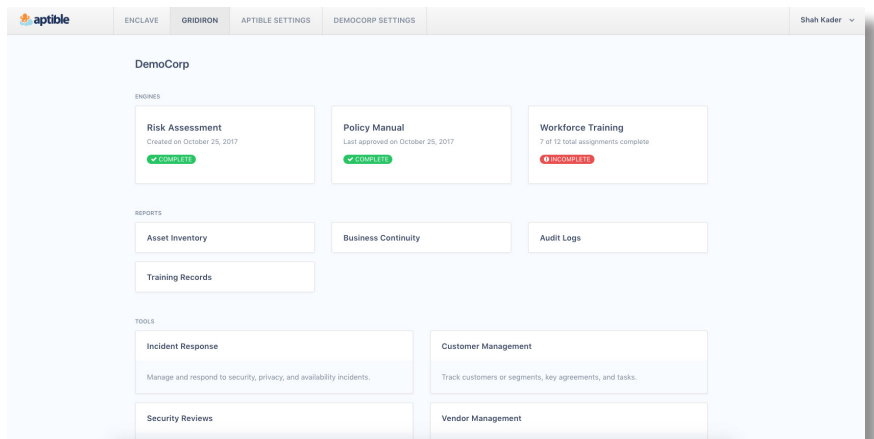
Founded: 2014

Leadership: Chas Ballew, CEO; Frank Macreery, CTO

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Incident Response

Description: Aptible has two main products to help automate compliance. Enclave is a container orchestration platform that automates host-level requirements, such as encryption and backups, around compliance. Gridiron is a SaaS that spins up a complete ISMS for our customers - including drafting of risk assessments, policy manuals, conducting training, and a full suite of compliance tools to manage and maintain a program.



Arcad

Location: Peterborough, N.H., U.S.

Number of employees: 50–100

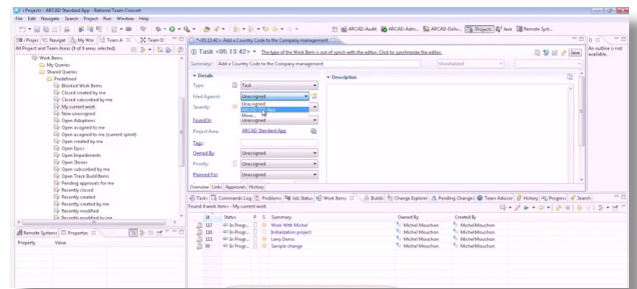
Founded: 1992

Leadership: Philippe Magne, CEO and Chairman; Alexandre Codinach, COO; Marc Dallas, R&D Director; Michel Mouchon, CTO; Marie-Celine Burlats, CFO

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: Arcad has several software solutions for helping organizations with their data. Their Datachanger software helps a company with data configuration management. It identifies and maintains a list of configuration data and packages them into different versions. It builds audits for the data, and lets users see what data elements were changed, the before and after of the changes, who changed the data, and when. The company's DOT Anonymizer allows testers to safely extract production data for testing.



Ardent Privacy

Location: Catonsville, Md., U.S.

Number of employees: 10

Founded: 2017

Leadership: Sameer Ahirrao, Founder & CEO; Harshad Joshi, Product Architect

Funded: Privately held

Privacy-related products: **Data Discovery**, **Data Mapping**, **Data Subject Requests**

Description: Ardent provides privacy-centric data discovery and data minimization capabilities, such as data identification, mapping, inventory, data localization, secure deletion, and more. Ardent empowers enterprises to efficiently comply with data privacy regulations, like CCPA, GDPR and FISMA, while reducing the enterprise risk. Excess data is a liability for organizations and Ardent minimizes that privacy risk.



Arrka Infosec

Location: Pune, India

Number of employees: 20–25

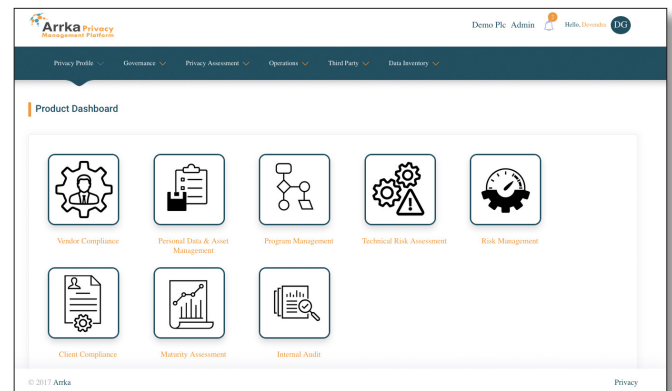
Founded: 2012

Leadership: Shivangi Nadkarni, Co-Founder & CEO; Sameer Anja, Co-Founder & COO

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Mapping**, **Data Subject Requests**, **Incident Response**, **Privacy Information Manager**

Description: The Arrka Privacy Management Platform empowers organizations in assessment, implementation and end-to-end management of their privacy programs, addressing requirements across multiple laws and regulations. Arrka offers: A complete privacy program lifecycle; Built-in repositories and workflows for all privacy requirements; Repositories and intelligence engines.



AuraQuantic

Location: Valencia, Spain

Number of employees: 150

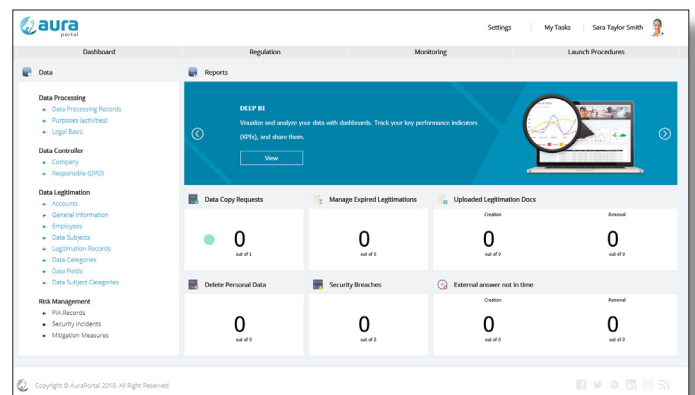
Founded: 2001

Leadership: Olivia Trilles, Co-CEO; Pablo Trilles, Co-CEO

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Consent Manager**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**

Description: AuraQuantic GDPR ensures the correct automation of the procedures as indicated by the GDPR and provides the necessary access to them. This work is of vital importance, since it ensures that employees process data in compliance with the regulation. AuraQuantic GDPR includes features that cover the spectrum of needs for any type of company such as: unlimited requests, unlimited surveys, unlimited processes, multi-language, and free initial training. lawful basis; retention periods; explicit consent; customizable measures and files; records; diligence; data breach communication; data processors; and PIA assistant, register and reports.



Automated Intelligence

Location: Belfast, Northern Ireland

Number of employees: 51–200

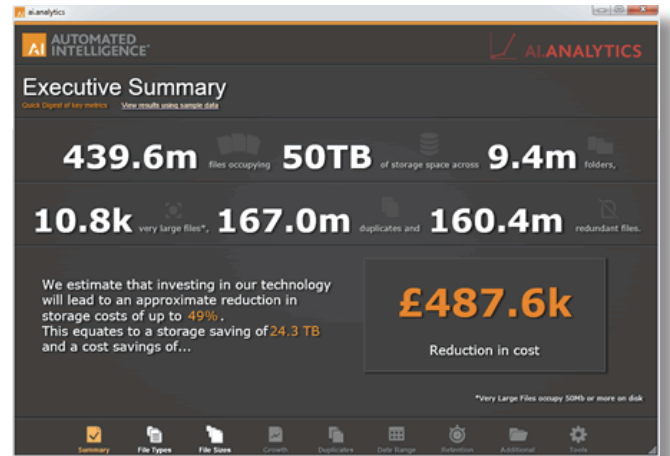
Founded: 2010

Leadership: Mark Godfrey, CEO;
Simon Cole, CTO; Fergus McIllduff, COO

Funded: Privately held

Privacy-related product: **Assessment Manager, Data Discovery, Data Mapping**

Description: Automated Intelligence provides software and services that enable enterprises to manage their data throughout its lifecycle. Its analytics tool can analyze and categorize enterprise data to locate potential risk, duplications, and securely prepare it for migration to cloud services. Automated Intelligence can also provide insights that allow companies to identify and mitigate risks to help comply with the EU General Data Protection Regulation. This is done by identifying “personal data” in structured datasets and workflow-driven approaches for an audit trail throughout the data lifecycle. It can also develop automated processes for on-going GDPR compliance.



AvePoint



Location: Jersey City, N.J., U.S.

Number of employees: 1,500+

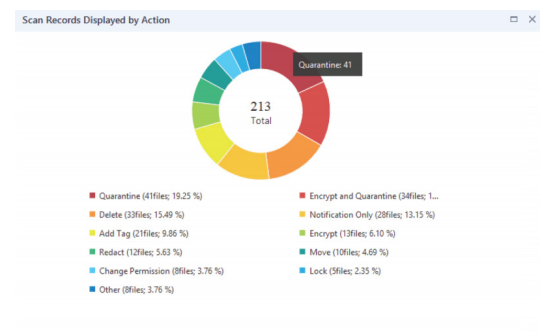
Founded: 2001

Leadership: Kai Gong, CEO and Co-founder;
Tianyi Jiang, Co-CEO and Co-founder; Dana Simberkoff,
Chief Risk, Privacy, and Information Security Officer

Funded: Privately held

Privacy-related products: **Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager, Website Scanning**

Description: AvePoint offers numerous solutions to ensure regulatory compliance. Its data governance and data-centric audit and protection solutions allow companies to maximize compliance efforts by integrating policies to actively enforce data governance, while using tools to minimize privacy and security risks. AvePoint solutions enable organizations to take a risk-based approach to data protection across programs and systems. Its compliance solutions monitor and report on the actions and safeguards implemented to prove policies are in compliance. Companies can export reports to C-suite executives and legal professionals. Its management tool allows companies to automate detection and response to out-of-policy changes as they occur.



Axxemble

Location: Enschede, Netherlands

Number of employees: 2

Founded: 2016

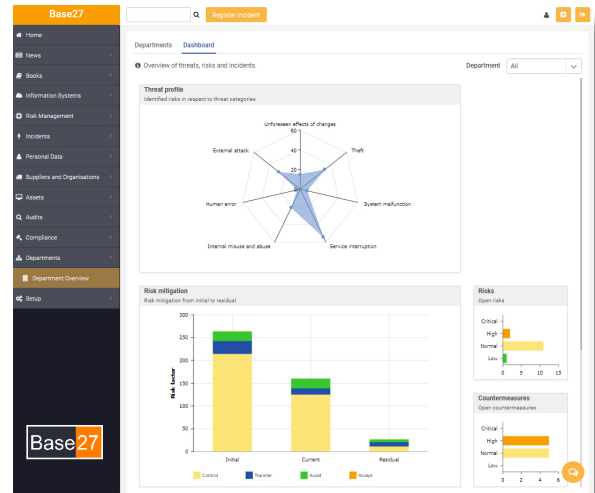
Leadership: Berend Tel, Founder

Funded: Privately held

Privacy-related products:

Assessment Manager, **Data Subject Requests**,
Privacy Information Manager

Description: Base27 is a privacy and information security management system that supports small- and medium-sized organizations in their privacy and security activities, helping maintain compliance with international standards and laws. It offers versioned and reviewed documentation, registration of processes, assets and suppliers, risk, incident and asset management and full GDPR support to handle processing activities, DPIAs, data breaches and data subject requests. Compliance is shown in clear dashboards and reporting that can be exported to Word and Excel.



Azami BV

Location: Roermond, Netherlands

Number of employees: 5

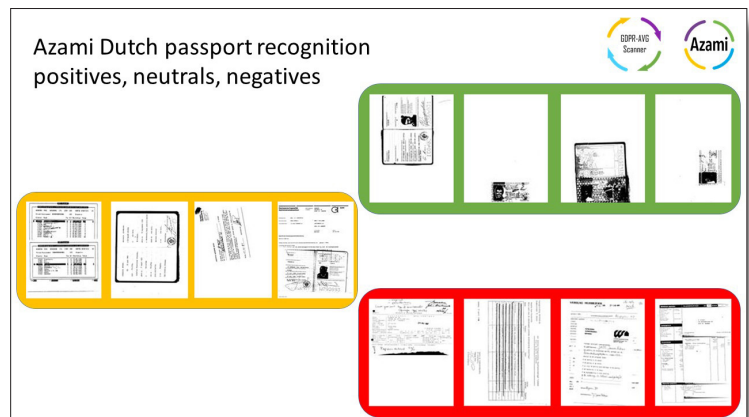
Founded: 2017

Leadership: Marc Jacobs, Project Manager and Project Lead

Funded: Privately held

Privacy-related products: **Data Discovery**,
Deidentification/Pseudonymity,
Privacy Information Manager

Description: Azami BV automatically recognizes and removes images of Dutch passports in unstructured data like PDFs and documents. We have used more than 100,000 legal Dutch passport images to train the machine-learning algorithm to recognize, predict and remove passports. Our Python-based solution processes 1,500 documents per minute.



B-152

Location: Moscow, Russia

Number of employees: 12

Founded: 2011

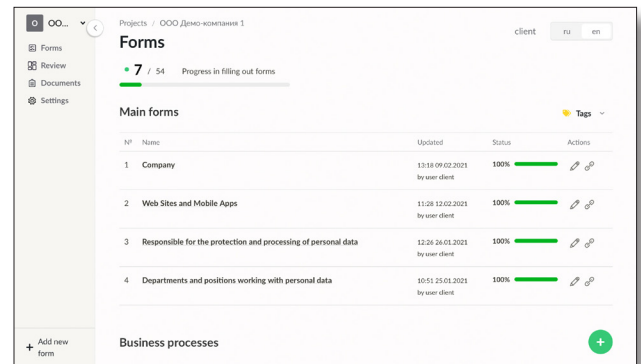
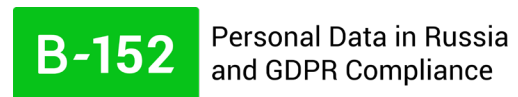
Leadership: Maxim Lagutin, CEO

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Assessment Manager**, **Data Mapping**, **Privacy Information Manager**, **Website Scanning**

Description: PrivacyBox solves the problem of the collection of information on data processing needed to comply with GDPR and the Russian Federal Law on Personal Data. With the help of templates and automation, the tool allows companies to reduce time and financial costs by at least 40% and to automatically estimate and minimize risks.

With PrivacyBox you can easily collect and update information by filling out online questionnaires designed by personal data experts, create and send links to the questionnaires to colleagues, and monitor their status. Built-in AI helps to automatically scan the website for all forms that collect personal data, consent, and privacy policies.



Baycloud

Location: Oxford, U.K.

Number of employees: 10

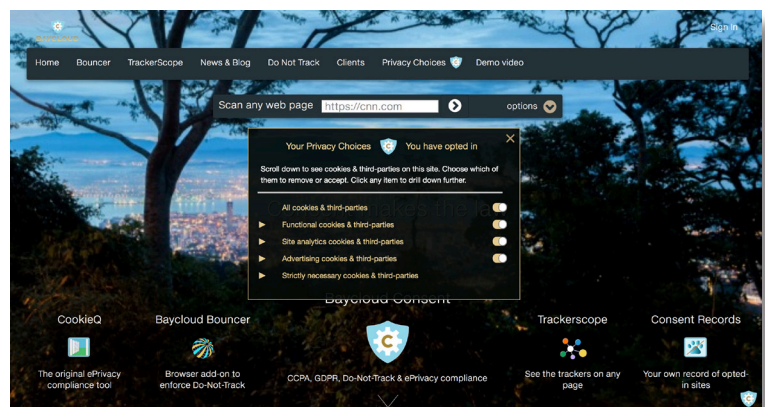
Founded: 2010

Leadership: Valerie Alexandra O'Neill, Co-founder & CEO; Michael O'Neill, Co-founder & CTO

Funded: Privately held

Privacy-related products: **Consent Manager**, **Website Scanning**

Description: The Baycloud CookieQ Consent Platform manages the consent request process, presenting information on usage commitments and user benefits in any language, with a per-site customized user experience and ensuring their choice is continuously available. The platform ensure that tracking and storage consent policies are properly adhered to, with users' consent capable of being revoked at any time and automatically after a configurable "sunset" period. Consent is signaled using a range of industry standard protocols including W3C Do-Not-Track and IABEU TCF 2.0.



BigID



Location: New York, N.Y., U.S.

Number of employees: 375

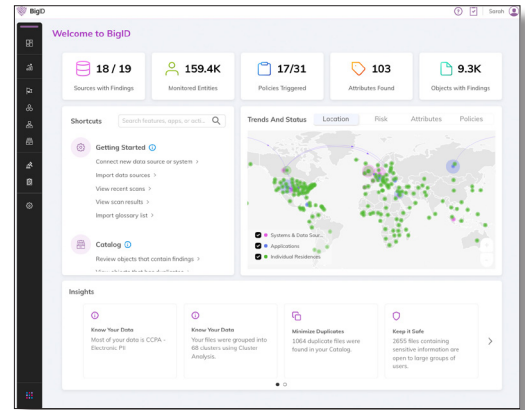
Founded: 2016

Leadership: Dimitri Sirota, CEO;
Nimrod Vax, Head of Product

Funding: Privately held

Privacy-related products: **Activity Monitoring**, **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Data Subject Requests**, **Deidentification/Pseudonymity**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**, **Website Scanning**

Description: Reimagine data management for privacy, security and governance with BigID, and get data visibility and control across your entire data landscape. Customers use BigID to proactively discover, manage, protect and get more value from their regulated, sensitive and personal data in a modern, scalable platform. By applying advanced machine learning and deep data insight, BigID transforms data discovery and data intelligence to address data privacy, security, and governance challenges across all types of data, at petabyte-scale, on-prem and in the cloud.



BigID

Actionable Data Intelligence
One Platform. Infinite Possibility.

- Data Discovery & Intelligence**
Find, Map, & Inventory PI & PII • Advanced Metadata Catalog
Identity Correlation • ML Classification • Regulatory Policies
- End to End DSAR Automation**
DSAR at scale • Deletion Validation • Automatic Fulfillment
Manage data requests, opt-out, preferences, custom reports
- Privacy Preference Management**
Privacy Portal • Consent Governance • Cookie Management
Customizable Workflows & Reporting by LOB
- Regulatory Reporting**
RoPA • PIAs • Breach Impact • 3rd party data sharing
CCPA • GDPR • CDPA • LGPD • CNIL • ICO • NIST PF
- Data Lifecycle Management**
Data Retention • Data Remediation • Data Deletion
Workflow integration with GRC • Enforce Legal Hold
- Data Risk Mitigation**
Data Risk Scoring • Policy Violations • Open Access
Cross-border Transfers • Delegate & Track Regulated Data

SEE BIGID IN ACTION

BitSight

Location: Cambridge, Mass., U.S.

Number of employees: 200–500

Founded: 2011

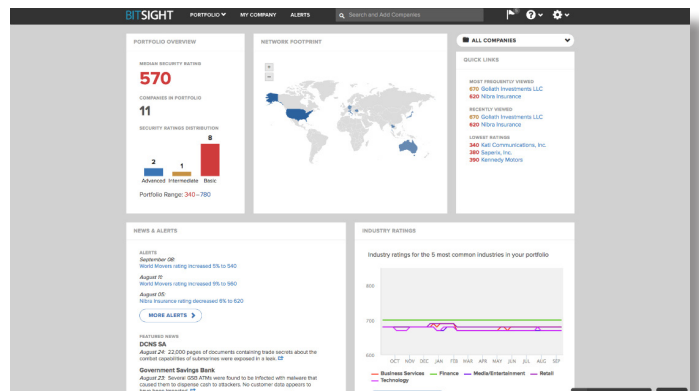
Leadership: Stephen Boyer, CTO and Co-Founder; Shaun McConnon, Executive Chairman of the Board; Tom Turner, CEO and President

Funded: Privately held

Privacy-related product: **Assessment Manager**

Description: BitSight offers a security rating platform designed to generate measurements on a company's security performance on a daily basis, with ratings ranging from 250 to 900. The ratings are generated by the platform using algorithms to analyze prior security incidents and practices and can be used by companies to examine the impact of their risk mitigation efforts, while comparing their progress with rival companies. The platform allows for companies to engage with third parties and company stakeholders to collaborate on risk and data-driven security.

BITSIGHT



BlackCloak



Location: Lake Mary, Fla., U.S.

Number of employees: N/A

Founded: 2018

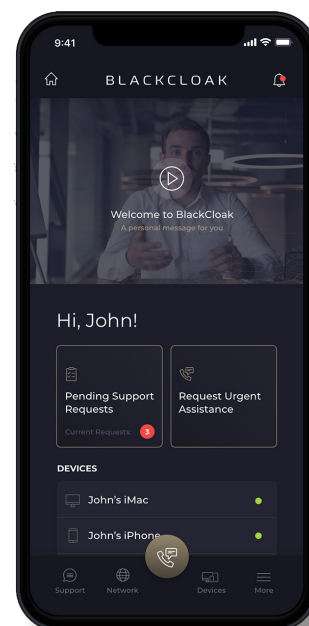
Leadership: Christine Schaefer, CRO; Ingrid Gliottone, CIPP/US, CIPT, Chief Experience Officer; Chris Pierson, CIPP/US, CIPP/G, Founder and CEO

Funded: Privately held

Privacy-related products: **Incident Response**

Description: BlackCloak provides Concierge Cybersecurity & privacy protection to help corporate clients protect their digital life with privacy protection, cybersecurity and threat intelligence. Data breach prevention and response is powered by vulnerability detection, anonymization and monitoring for inbound cyberattacks.

BLACKCLOAK



Blanco Technologies Group

Location: Bishop's Stortford, U.K.

Number of employees: 250

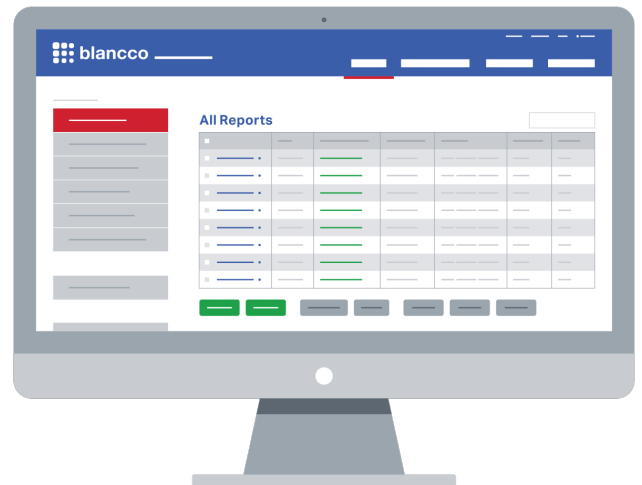
Founded: 1997

Leadership: Matt Jones, CEO;
Alan Bentley, President of Sales; Adam Moloney, CFO

Funded: Publicly traded

Privacy-related products:
Deidentification/Pseudonymity

Description: Blanco's data erasure software provides organizations with the tools they need to enable sustainable data sanitization processes across a wide array of IT assets. By focusing on erasing and reusing assets, instead of physically destroying them, organizations can improve their security posture and address corporate social responsibility requirements, while also ensuring compliance with local and global data privacy requirements.



Bloomberg Law



Location: Arlington, Va., U.S.

Number of employees: 1,000–5,000

Founded: 2010

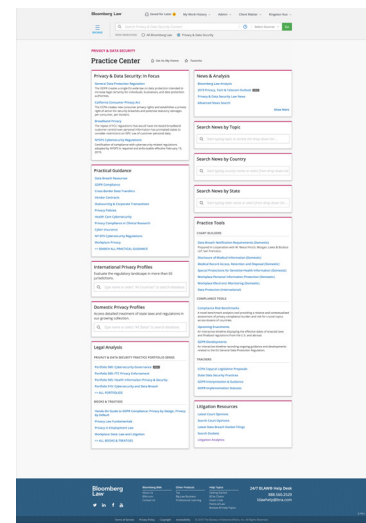
Leadership: Joseph Breda, President;
Alex Butler, Vice President of Content & Analysis;
Todd Barton, Sr. Director of Product Management

Funded: Privately held

Privacy-related product: **Assessment Manager,**
Privacy Information Manager

Description: Bloomberg Law's Privacy & Data Security Practice Center is a fully integrated component on the Bloomberg Law platform, including unlimited access to our primary and secondary sources, practice tools, news, and business and market intelligence. Coverage includes Privacy & Data Security Law News; relevant domestic and international primary source materials; in-depth secondary coverage including the Privacy & Data Security Portfolio Series; and a variety of practitioner tools to support the day-to-day needs of a practice or organization such as our exclusive Practical Guidance collection, topically organized State and International Chart Builders, and In Focus pages providing analysis of privacy and data security issues that are driving change in the market.

Bloomberg Law®



BreachRx

Location: San Francisco, Calif., U.S.

Number of employees: 1–10

Founded: 2018

Leadership: Anderson Lunsford, CEO;
Matt Hartley, CPO

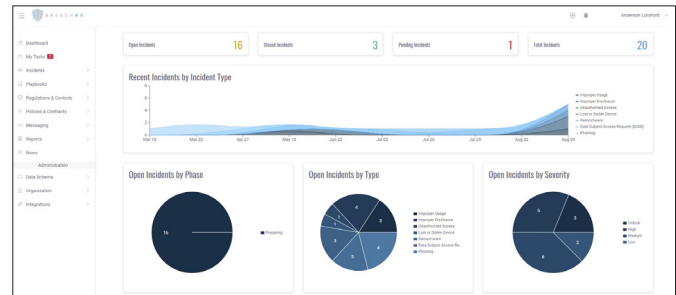
Funded: Privately held

Privacy-related product:
Assessment Manager, Data Subject Requests,
Enterprise Communications,
Incident Response,
Privacy Information Manager

Description: BreachRx is a dynamic incident readiness and response platform that helps organizations streamline and automate their privacy and cybersecurity incident workflows. Organizations are guided through prepared and tailored incident response playbooks with applicable regulatory and contractual requirements tied to actionable steps. The platform automatically keeps plans current so teams can focus and collaborate on accomplishing specific tasks rather than figuring out what needs to be done during each incident. As an automated system of record, the platform provides rapid and efficient resolution of incidents, and allows teams to focus their efforts on exactly what's required to prevent a crisis.



B R E A C H R X



Breakwater

Location: Austin, Texas, U.S.

Number of employees: 80

Founded: 2021

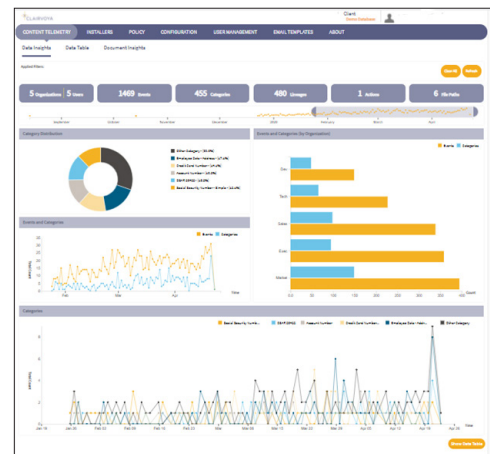
Leadership: James Schellhase, CEO; Jim Vint, CRO;
Phil Richards, CTO

Funded: Privately held

Privacy-related products: **Activity Monitoring,**
Data Discovery, Data Mapping,
Data Subject Requests, Incident Response

Description: Breakwater helps enterprises mitigate risk and gain insight from sprawling information by combining technology automation and human expertise. We empower governance, legal and risk professionals to locate, access, analyze and manage information by making data transparent and actionable. Our solutions are comprised of expert consulting, AI-infused technology and ongoing managed services, all of which directly address the myriad challenges within information governance, disputes and investigations, regulatory compliance, privacy, and cybersecurity.

BREAKWATER





Privacy beyond compliance

Power your privacy commitment through the organization. With WireWheel, maintain full privacy control and compliance at scale.

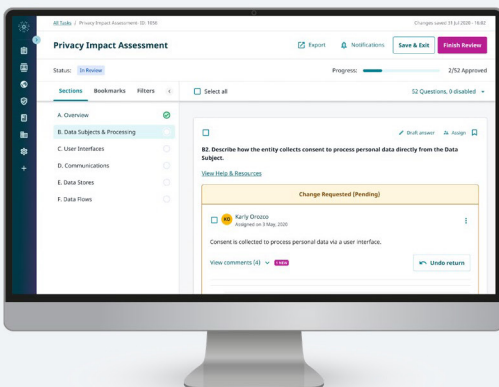
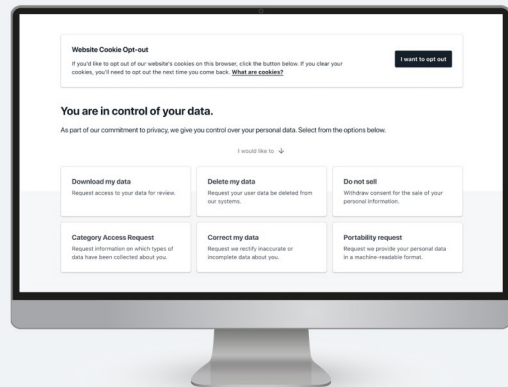
Gain true visibility of privacy operations through intelligence and automation.



One platform, two solutions, supported by privacy specialists:

Trust Access and Consent Center

DSAR and Consent and Preference Management



Privacy Operations Manager

Privacy Program Management including data governance and data mapping



To learn more, visit wirewheel.io/demo

brighter AI



Location: Berlin, Germany

Number of employees: 20

Founded: 2017

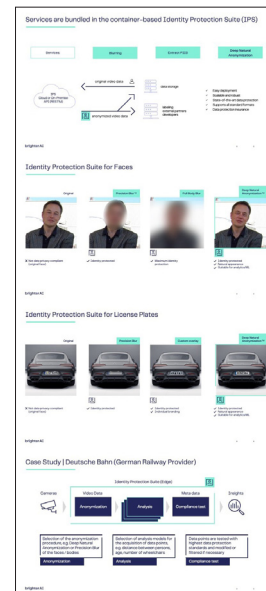
Leadership: Marian Glaeser, CEO and Co-founder; Patrick Kern, CTO and Co-founder

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: brighter AI provides image & video anonymization solutions based on deep learning technology. The services are bundled in the Identity Protection Suite, which includes Precision Blur and Deep Natural Anonymization for faces and license plates. Precision Blur is the most advanced redaction solution. Deep Natural Anonymization replaces faces and license plates with natural-looking overlays that protect individuals from facial recognition. Product options include Edge, Enterprise (on-premise) and Online deployment.

brighter AI



BSI Cybersecurity and Information Resilience

Location: Dublin, Ireland

Number of employees: 150+

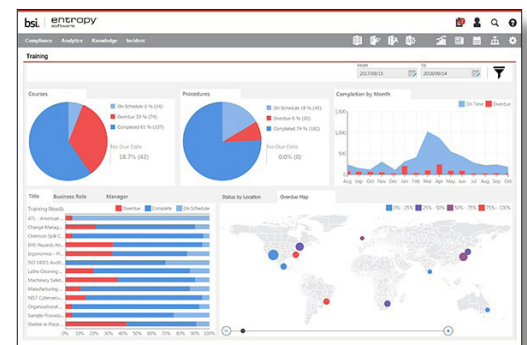
Founded: 2016

Leadership: Susan Taylor-Martin, CEO (BSI Group); Mark Brown, Managing Director; Stephen O'Boyle, Head of Professional Services

Funded: Privately held

Privacy-related product: **Assessment Manager, Data Discovery, Data Subject Requests, Incident Response, Privacy Information Manager**

Description: BSI Cybersecurity and Information Resilience offers cybersecurity services ranging across a broad spectrum of testing and vulnerability management. BSI provides a host of cloud security solutions, from web and cloud access security brokerage to identity access management and data protection in the cloud. If an organization suffers a breach, BSI provides forensic capability to identify where it occurred and if data was compromised. BSI also offers security awareness and training, as well as compliance services.



Canon USA



Canon

Location: Melville, N.Y., U.S.

Number of employees: 197,776

Founded: 1937

Leadership: Hiro Imamura, Sr. VP & GM, Marketing; Sam Yoshida, EVP & GM, Business Imaging Solutions Group; Peter P. Kowalczyk, President Canon Solutions America

Funded: Publicly traded

Privacy-related product:
**Enterprise Communications,
Privacy Information Manager**

Description: Managing information securely is a fundamental aspect of Therefore software. Features include: System permissions that restrict unauthorized access to the repository; fully customizable access permissions for specific content and data; an anti-tamper measures ensure document authenticity; automatic document back-up for disaster recovery; automated data retention policies with workflows; and Audit Trail tracks user and document activity. For secure enterprise communications, Canon's image Runner Advance MFD systems include several types of security features as a standard configuration. Devices can be hardened to minimize outside threats.



CanopyCo LLC

Location: Reston, Va., U.S.

Number of employees: 10

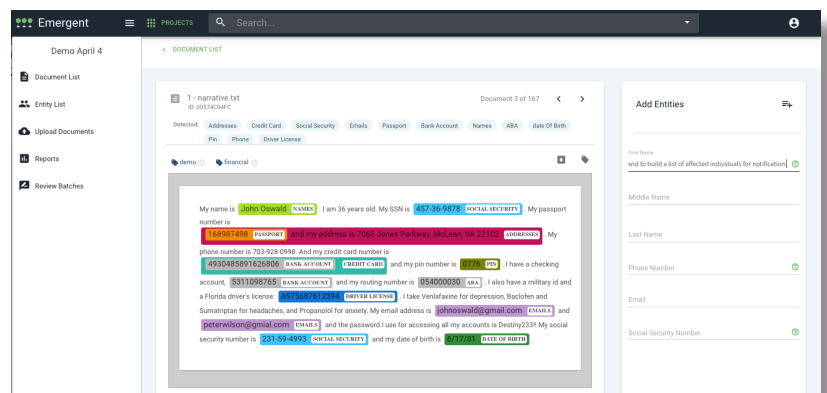
Founded: 2018

Leadership: Ralph Nickl, CEO;
Oran Sears, CTO; Martin Borak, CFO

Funded: Publicly traded

Privacy-related product:
Data Discovery, Incident Response

Description: Canopy develops and operates a software platform for data mining sensitive personally identifiable information and to build a list of affected individuals for notification. Canopy's flagship product Emergent for Incident Response is designed for service providers and law firms responding to data breaches in compliance with the EU General Data Protection Regulation, Family Educational Rights and Privacy Act, PCI, Health Insurance Portability and Accountability Act, California Consumer Privacy Act and other privacy laws or regulations.



CAPS Group

Location: London, Ontario, Canada

Number of employees: 70

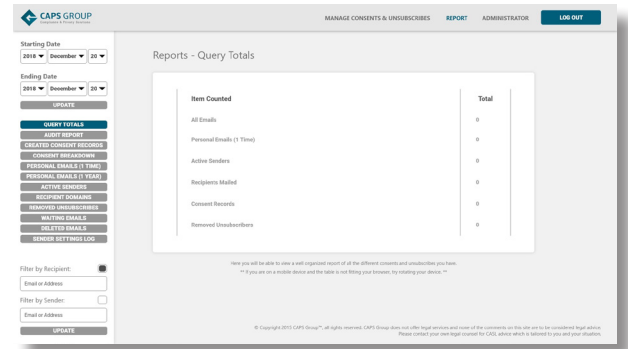
Founded: 2012

Leadership: Tim Graham, President and COO; Neil Beaton, VP Corporate Development; Alan Gilson, CTO

Funded: Privately held

Privacy-related product: **Activity Monitoring, Consent Manager, Enterprise Communications, Incident Response, Privacy Information Manager**

Description: Total Compliance Solutions is a fully automated and integrated solution that provides CAPS Group customers with all the operational, management and audit tools required to manage compliance with the EU General Data Protection Regulation, the California Consumer Privacy Act, PIPEDA, CAN-SPAM and CASL. In addition, TCS provides organizations with a GDPR management hub to ensure compliance with all eight individual's rights as required by GDPR. Global email compliance is achieved in a single deployment with different rules for different users depending on their geographic requirement. Companies with subsidiaries and/or multiple domains can have distinct GDPR management hubs, opt-outs and corporate identification options for each company and/or domain all within the same deployment.



CCPA Toll Free

Location: Claymont, Del., U.S.

Number of employees: 4

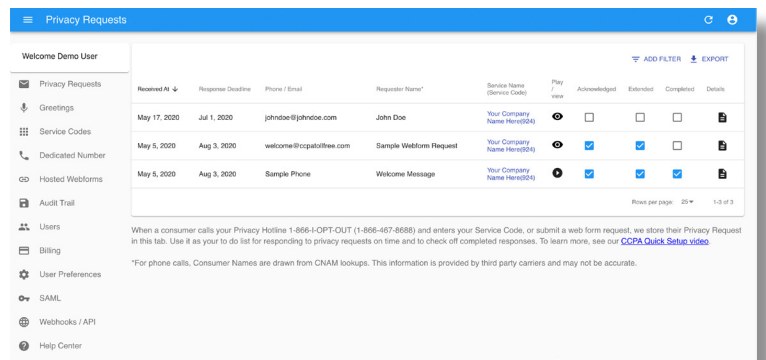
Founded: 2018

Leadership: Marc Mandel, Co-Founder; Julian Salama, Co-Founder and CTO

Funded: Privately held

Privacy-related products: **Consent Manager, Data Subject Requests, Enterprise Communications, Privacy Information Manager**

Description: We provide tools that enable businesses to accept privacy requests, manage them in a central portal, verify consumer privacy requests, track responses to consumers and audit compliance with the CCPA and GDPR. Our tools connect to other enterprise systems via webhooks and APIs to automate responses to privacy requests. We offer enterprise security features such as SSO, 2FA and encryption in transit and at rest.



CENTRL



Location: Mountain View, Calif., U.S.

Number of employees: 50

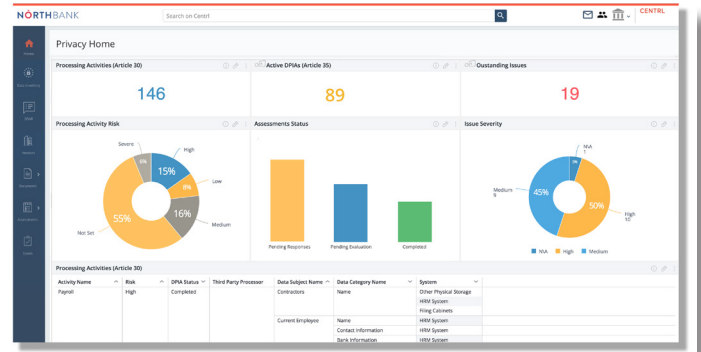
Founded: 2015

Leadership: Sanjeev Dheer, CEO;
Chris Marino, COO;
Shailesh Alawani, VP Product Management

Funded: Privately held

Privacy-related product: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager

Description: CENTRL's Privacy360 is an enterprise privacy compliance management platform. It is scalable and adaptable to current and evolving data privacy regulations world-wide, like the EU General Data Protection Regulation, ePrivacy, Brazil's LGPD, the California Consumer Privacy Act and others. The CENTRL platform scales for large organization enterprise needs and is flexible enough for companies of all sizes. The CENTRL solution has a full suite of modules for privacy compliance — spanning assessments, data mapping, data subject rights management, incident response and consent management, while including complete third party and vendor risk management capabilities to complement an enterprise's privacy management needs.



Chino.io

Location: Rovereto, Italy

Number of employees: 11–50

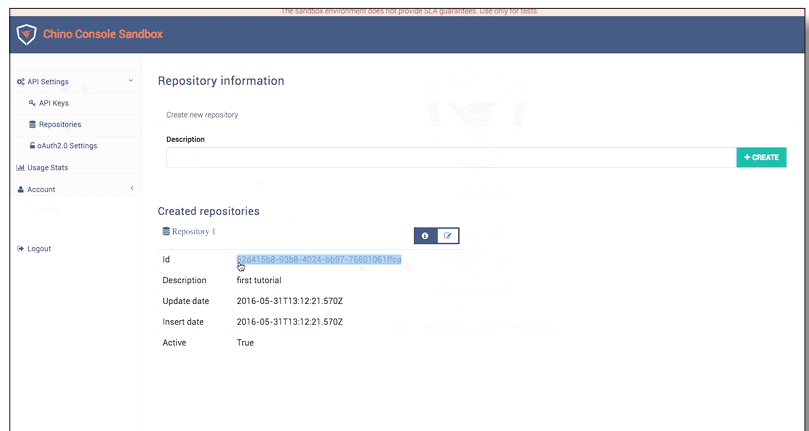
Founded: 2014

Leadership: Jovan Stevovic, CEO

Funded: Privately held

Privacy-related product: Activity Monitoring

Description: Chino.io offers a cloud-based technical solution designed to help companies comply with a variety of different regulations, including the EU General Data Protection Regulation, HIPAA, individual EU member states' data protection laws and standards, and international cybersecurity standards and regulations. The company's product offers control policies for data access, and allows companies to keep an audit log tracking who controls data, when it was accessed, and from where. Each Chino API call uses encryption to protect data transfers, giving each user different encryption keys stored on different locations.



CipherCloud

Location: San Jose, Calif., U.S.

Number of employees: 400–500

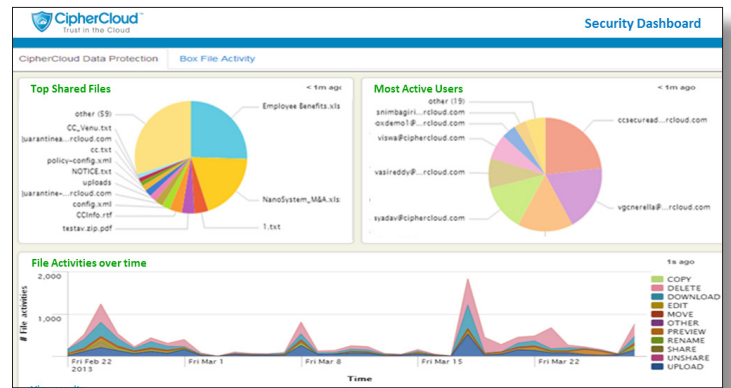
Founded: 2010

Leadership: Pravin Kothari, Founded, Chairman & CEO; Arturo Cazares, COO; Dev Ghosal, Senior VP, Global Alliances & Customer Success

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping

Description: CipherCloud for cloud discovery helps an organization identify sensitive data to minimize risk. The dashboard examines data by usage, data volume and risk level. CipherCloud also features an activity monitoring service for the cloud, including for Box and Salesforce, allowing a company using the platform to monitor activity, data flows, examine all data in use, and prevent data loss. The Salesforce version lets an organization determine whether there is any unnatural behavior coming from users. The ServiceNow feature allows for privacy controls to be added with sensitive business processes.



Clairvoy

Location: Charlotte, N.C., U.S.

Number of employees: 80

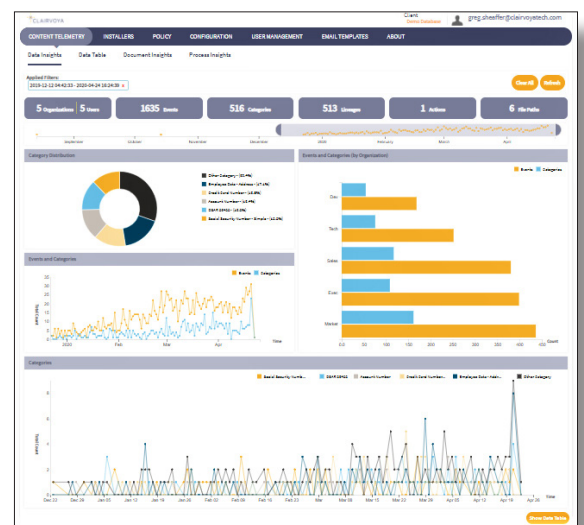
Founded: 2019

Leadership: John Ritter, CEO; Phil Richards, CTO; Daniel Blair, CPO

Funded: Privately held (acquired by Breakwater Solutions)

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Data Subject Requests, Incident Response

Description: Clairvoy gives organizations visibility and control over their data through its cloud-based Content Telemetry™ platform. Built for privacy, protection and beyond, Clairvoy's software identifies and categorizes sensitive information using conventional search techniques, artificial intelligence and machine learning, and uses patent-pending blockchain lineage technology to track data through its entire life cycle. Organizations can then use Clairvoy's action engine to alert, mask, delete, quarantine and more to easily respond to requests while complying with any regulation.



Clarip, Inc.

Location: Philadelphia, Pa., U.S.

Number of employees: 20

Founded: 2016

Leadership: Andy Sambandam, CEO

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Data Subject Requests**, **Website Scanning**

Description: Clarip's enterprise privacy governance platform is trusted by Fortune 100 organizations to comply with the California Consumer Privacy Act, the EU General Data Protection Regulation and other privacy laws. Based on the patented Hybrid AI technology, Clarip brings "Data-Risk-Intelligence" to stop customer data leakage, visualize data flows and identify gaps in disclosure notices. Clarip's fully automated data mapping quickly identifies personally identifiable information and sensitive data across thousands of data sources. Clarip's cookie consent and preference management APIs manage consent for data subjects across multiple channels, including internet of things devices. Clarip's Privacy Center brings clarity and transparency to disclosure notices.



ClearOPS, Inc.

Location: New York, N.Y., U.S.

Number of employees: 5

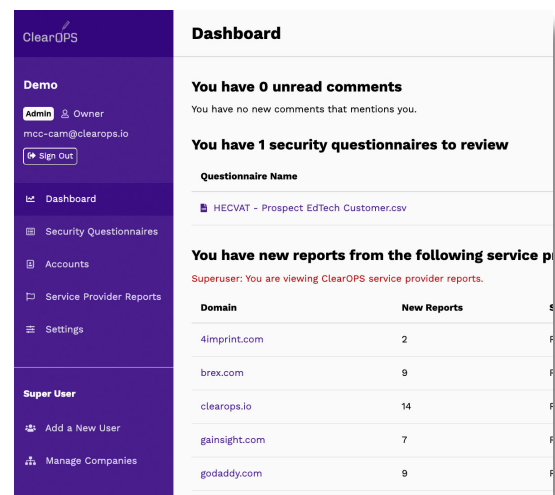
Founded: 2017

Leadership: Caroline McCaffery, CEO and Co-Founder; George Rosamond, CTO and Co-Founder

Funded: Privately held

Privacy-related products: **Assessment Manager**

Description: ClearOPS is a privacy technology platform with a vision to inspire trust through transparency. Our first product, launched February 2020, helps vendors respond to security questionnaires while the second product, launched in May 2020, helps vendors assess their own service providers through our proprietary public data reporting system. With natural language processing and deep learning analyzing both products, we provide critical analytics about the privacy and security operations of the business that fosters communication between all levels and subject matter experts.



Clearswift

Location: Theale, Berkshire, U.K.

Number of employees: 200+

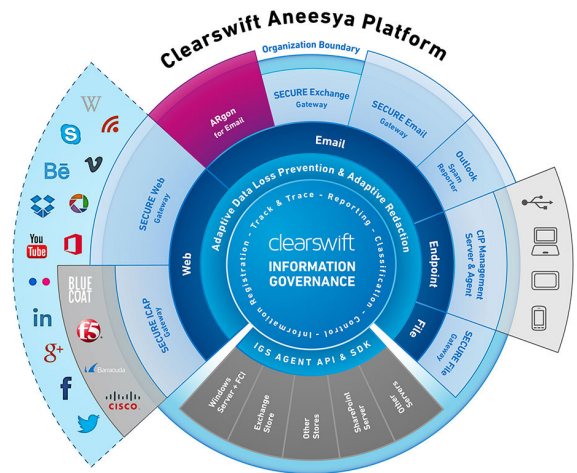
Founded: 1982

Leadership: Heath Davies, CEO; Andy Balchin, Chief Financial Officer; Ciaran Rafferty, Senior VP WW Sales

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Mapping, Incident Response

Description: Clearswift offers a platform designed to help an organization identify, manage, and protect their sensitive information. The platform does this by inspecting a company's data communication flows, including emails, web, and online collaboration tools, and examining data both in motion and at rest. The platform monitors data based on the company's own classification rules, allowing it to ensure the organization is in compliance, protected against data leaks, data usage policies are enforced, and it can discover data duplication and manage out of date documents. Clearswift also provides data visualization to help ensure compliance with the GDPR.



Clearwater Compliance

Location: Nashville, Tenn., U.S.

Number of employees: 11-50

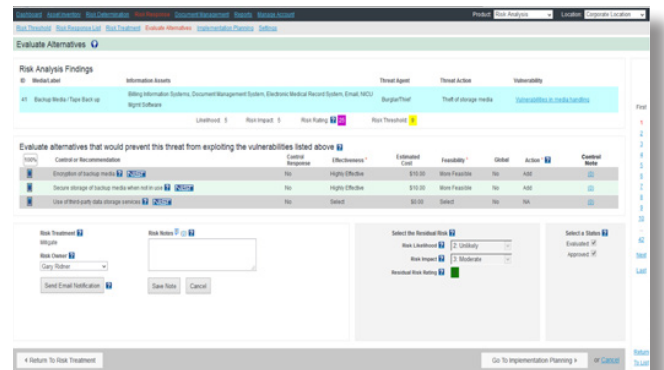
Founded: 2010

Leadership: Bob Chaput, CEO; Mary Chaput, Chief Financial and Compliance Officer; Kathy Ebbert, Executive VP and COO

Funded: Privately held

Privacy-related products: Assessment Manager, Incident Response

Description: Clearwater Compliance offers software designed to help companies create privacy and breach notification compliance programs. The software helps companies navigate through the 78 requirements of the HIPAA Privacy Rule and 10 requirements for the Breach Notification Interim Final Rule. The software helps organizations identify gaps in their privacy and breach notification programs, stores all compliance documentation in a central, secure location, creates and prioritizes remediation actions, and prepares documentation in case of an OCR audit. It also includes an Executive Dashboard that is updated as gaps are fixed.



Cloud Privacy Labs

Location: Greenwood Village, Colo., U.S.

Number of employees: 2–10

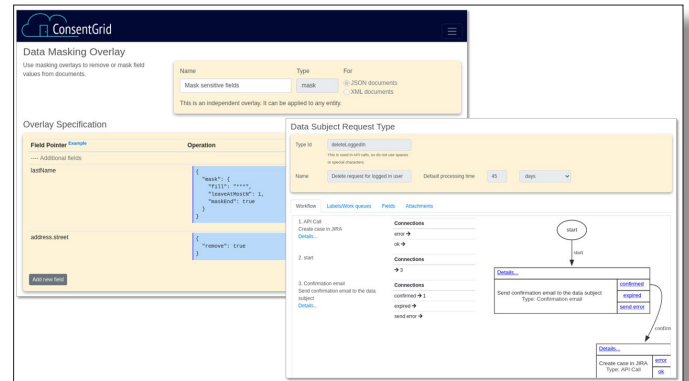
Founded: 2018

Leadership: Berrin Serdar, Co-Founder;
Burak Serdar, Co-Founder

Funded: Privately held

Privacy-related products: **Activity Monitoring**,
Consent Manager, **Data Discovery**,
Data Mapping, **Data Subject Requests**,
Deidentification/Pseudonymity

Description: Cloud Privacy Labs offers privacy automation solutions for the collection, processing, and exchange of data, granular consent management, and data subject access request management. Our ConsentGrid platform uses privacy governed data flow, a data-agnostic privacy architecture to filter, mask, and pseudonymize data based on privacy policies, regulations and context-aware user consent while tracking data use. It supports various consent and preference scenarios, including opt-in/opt-out, children’s consent, e-signatures, and granular consent. ConsentGrid includes a DSAR solution where companies can manage request intake, fulfillment workflow, and response delivery with API integrations to third-party case management and identity validation services.



Clym

Location: London, U.K.

Number of employees: 12

Founded: 2018

Leadership: Michael Williams, Partner;
Jeff Atwood, Partner

Funded: Privately held

Privacy-related products:
Activity Monitoring, **Assessment Manager**,
Consent Manager, **Data Subject Requests**,
Deidentification/Pseudonymity, **Incident Response**,
Privacy Information Manager, **Website Scanning**

Description: Clym offers a software platform that helps organizations comply with global data privacy regulations across industries and jurisdictions, such as GDPR and CCPA. Clym offers organizations and their advisors the ability to improve management and workflows for cookie consent, data subject access requests, privacy policy updates and incident remediation from a global perspective. The platform provides a unique experience dependent on website visitor geographic location or residency and is pre-configured with customizable templates and workflows.



Location: New York, N.Y., U.S.

Number of employees: 600

Founded: 2008

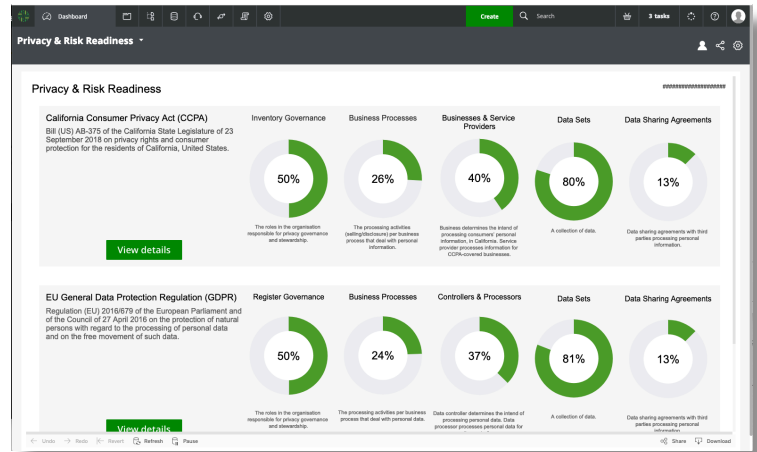
Leadership: Felix Van de Maele, CEO; Jim Cushman, CPO; Stijn Christiaens, CTO

Funded: Privately held

Privacy-related products:

Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager

Description: Collibra Privacy & Risk is a product that enables organizations to build a robust and sustainable approach to compliance. Collibra Privacy & Risk sits on top of the core Collibra Platform and connects directly to the metadata, allowing organizations to operationalize and collaborate around privacy policies in a centralized location, manage the entire data process lifecycle and scale compliance across multiple regulations.



Compliance Technology Solutions B.V.

Location: Amsterdam, Netherlands

Number of employees: 8

Founded: 2017

Leadership: Tai Chesselet, CEO, Nicholas Eckert, Business Development Manager and Co-founder

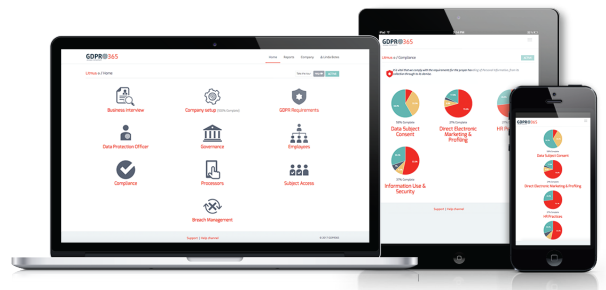
Funded: Privately held

Privacy-related products: **Assessment Manager, Data Mapping, Incident Response**

Description: GDPR365 is a collaborative online hub that uses workflows and processes to simplify compliance with data protection regulations. The solution offers the following comprehensive suite of tools: HR, marketing, consent and data security compliance checklists; video courses for employee awareness and training; personal data mapping; case management tools for handling subject access requests; data breach incidents reporting; generation of required reports such as records of processing activities; generation of privacy notices and internal governance policies; and data protection impact assessment workflows and assessment creation. Assessment reports and other required reports like records of processing activities provide visibility and accountability with complete oversight of all open and resolved compliance.



always compliant



Compliancelog

Location: Odense, Denmark

Number of employees: 5

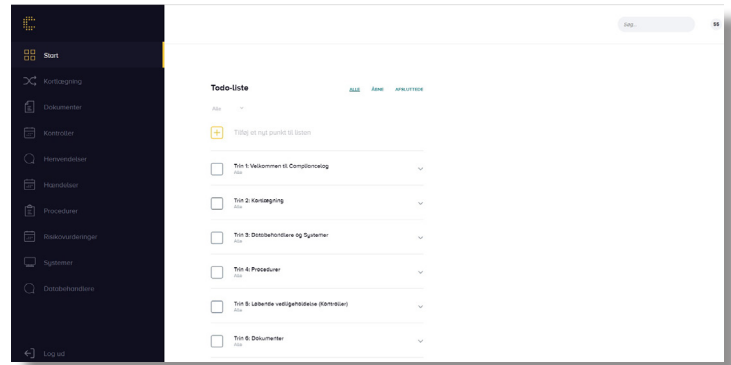
Founded: 2017

Leadership: Sebastian Guldstoev, Chief Compliance Officer; Christian Blicher Møller, Co-Founder

Funded: Privately held

Privacy-related products: **Consent Manager**, **Data Mapping**, **Incident Response**

Description: Compliancelog offers users the ability to create records of processing and visualized data-mapping along with keeping track of data processors and IT-systems. The system allows users to create systematic reviews on documents, periodic controls and provides the compliance officer with a place to hold GDPR-related documents and procedures. Finally, Compliancelog supports the reporting of data-breaches and the controllers obligations in regards to the data subjects rights by providing a user-friendly interface, which keeps track of requests and incidents along with time limits and notification periods. Compliancelog is currently only available in Danish but is being used by a number of influential Danish brands and companies.



CompliancePoint



Location: Duluth, Ga., U.S.

Number of employees: 70

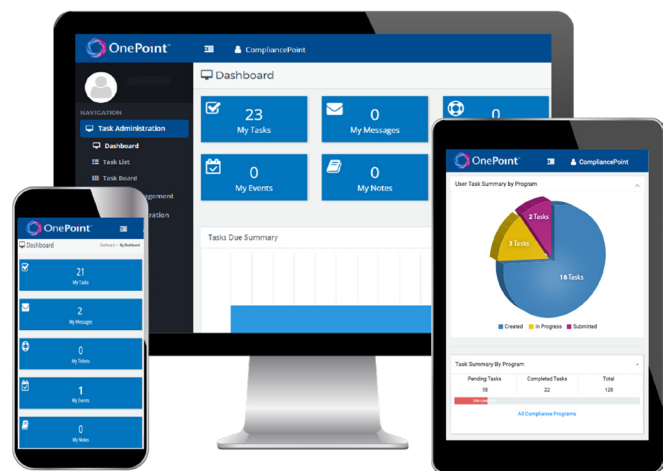
Founded: 2001

Leadership: Scott Frey, President & CEO; Rick Stauffer, COO; Greg Sparrow, SVP & GM

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Assessment Manager**, **Enterprise Communications**

Description: CompliancePoint's OnePoint Portal is a real-time, easy-to-use solution that helps organizations maintain visibility, implement monitoring, and simplify critical privacy, security and compliance tasks. OnePoint enables organizations to operationalize risk management programs, capture valuable institutional knowledge, and easily demonstrate compliance with regulations and industry standards such as the GDPR, HIPAA, PCI, SSAE 16, FISMA, NIST, ISO, Cyber Security Framework, and more. OnePoint is a centralized platform designed to reduce the cost, effort and time required to manage risk and prepare for audits.



Complianz

Location: Groningen, Netherlands

Number of employees: 5

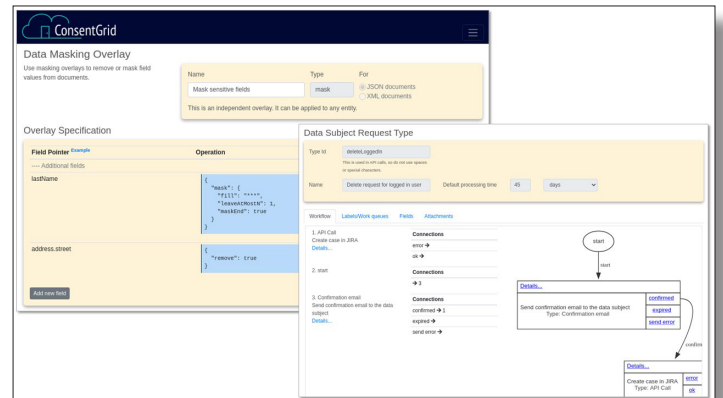
Founded: 2018

Leadership: M.H. Paapst, Privacy/IT Lawyer;
Rogier Lankhorst, Developer

Funded: Privately held

Privacy-related products: **Consent Manager**,
Incident Response, **Website Scanning**

Description: Complianz is a privacy suite for WordPress websites with support for privacy regulations in the EU, U.S., U.K. and Canada. The software provides an understandable wizard to generate legal documents, including cookies policies, privacy statement, Do Not Sell My Personal Information policies and more, along with a website scan that detects cookies and scripts. Complianz emphasizes user-friendliness, customer support and legal compliance.



CompLions

Location: Deventer, Netherlands

Number of employees: 25

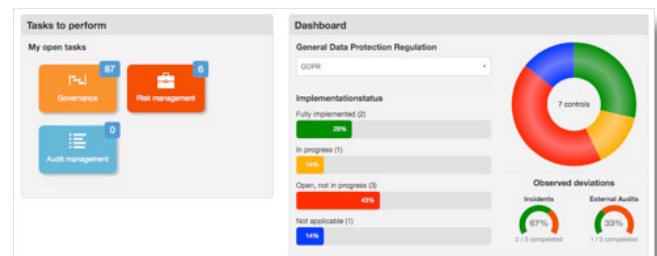
Founded: 2008

Leadership: Frans Broekhof CEO; Ron Boscu CCO

Funded: Privately held

Privacy-related products: **Activity Monitoring**,
Assessment Manager, **Consent Manager**,
Data Discovery, **Data Mapping**, **Deidentification/**
Pseudonymity, **Enterprise Communications**,
Incident Response, **Privacy Information Manager**,
Website Scanning

Description: GRCcontrol from CompLions is a GRC management solution that offers tools to help an organization with its risk & compliance based objectives. CompLions specializes in privacy and information security, IT Risk management and internal control. GRCcontrol combines the mapping of rules and regulations over a multitude of standards and laws. GRCcontrol offers GRC management tools, such as task-oriented PDCA cycles, roll based access & span of control, 1st line risk analyses, 2nd line risk operations, 3rd line audit functionality and planning & trails, both internal and external. GRCcontrol also offers privacy protection tools, such as data protection impact analyses, processing and suppliers registries and privacy protocol & Incident management, as well as Information security tools, which include business impact & threat assessment, GAP analyses and cybersecurity Protocol & incident management.



ComplyCloud

Location: Copenhagen, Denmark

Number of employees: 12

Founded: 2017

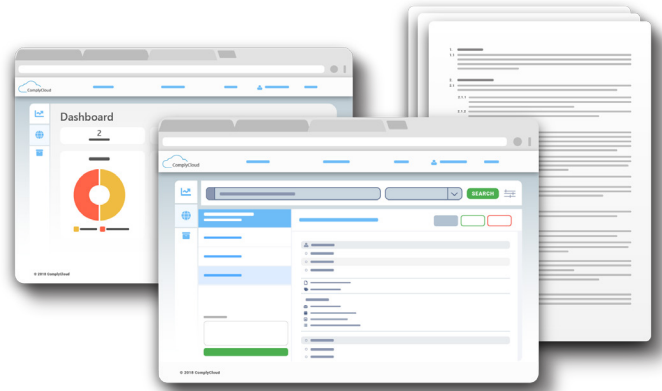
Leadership: Martin Folke Vasehus, CEO, Founder and attorney-at-law; Hans Peter Vith, CTO and Co-Founder

Funded: Privately held

Privacy-related products: **Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager**

Description: ComplyCloud is developed by Danish lawyers and enables users to create all legal documentation required under the EU General Data Protection Regulation to demonstrate compliance. Documents are created by answering questionnaires, and users are advised by a dynamic “to-do list”

that automatically adapts itself to the specific company and follows an annual cycle of controls and assessments to secure ongoing documentation of compliance. All required documents and controls are incorporated and include data processor agreements, article 30 records, privacy policies, procedures, DPIA's, answers to request from subjects and data processor audits.



Complyon

Location: Copenhagen, Denmark

Number of employees: 15

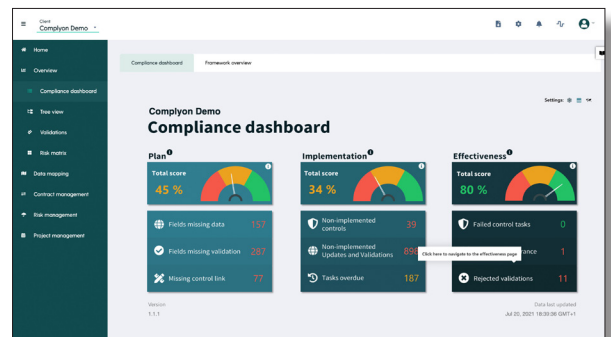
Founded: 2018

Leadership: Julie Suhr, CEO; Claus Lange Jacobsen, CTO; Christian Meldgaard, CAO

Funded: Privately held

Privacy-related products: **Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager**

Description: Complyon is a framework-agnostic SaaS governance, risk and compliance platform. Initially built for the EU GDPR and developed further into a sophisticated GRC tool, Complyon's platform provides an interconnected data model and helps companies break down silos, regain control of their data and improve their compliance management. Complyon offers one-click audit-ready reporting and real-time BI dashboards.

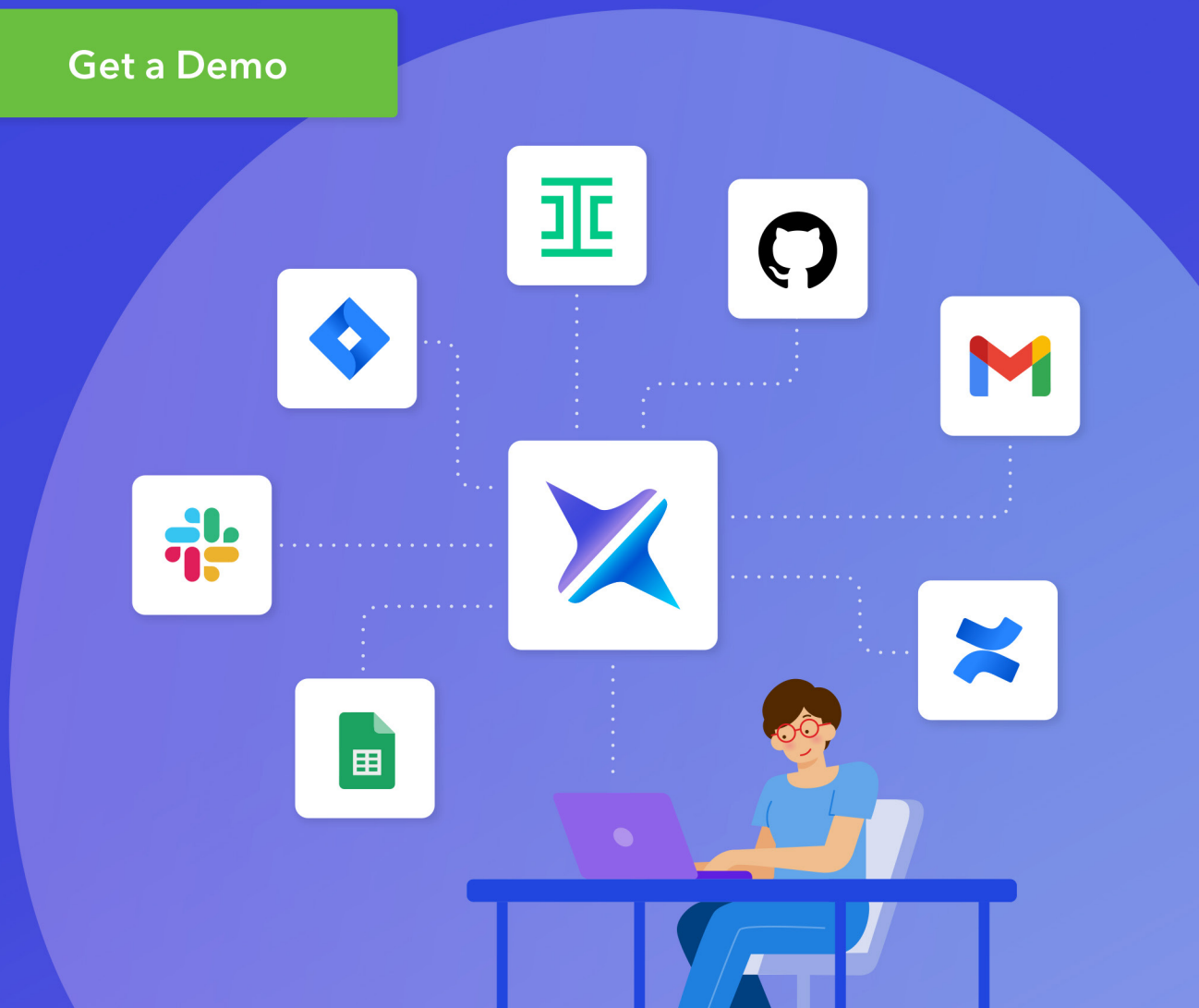




With TerraTrue, one simple workflow powers your entire data privacy program.

It's how modern companies make privacy seamless, simple, and intuitive for all.

[Get a Demo](#)



ComplyTrust

Location: San Diego, Calif., U.S.

Number of employees: 12

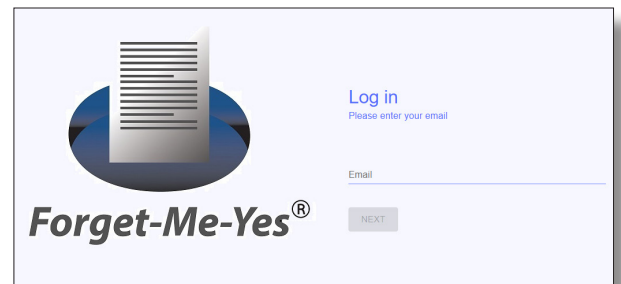
Founded: 2018

Leadership: Michael Johnson, Co-Founder & President

Funded: Publicly traded

Privacy-related products: **Data Subject Requests**

Description: The Forget-Me-Yes SaaS platform specifically manages both organizational and individual right-to-be-forgotten and right-of-erase compliance for Brazil's LGPD, California's CCPA/CPPRA, Europe's GDPR, Nevada SB220, Virginia's CDPA and Washington Privacy Act legislation. FMY's open API-first design structure enables quick and seamless integration of future U.S. and global privacy law compliance requirements. FMY locates, organizes and manages personal information for FMY subscribers in a secure, efficient and consistent way. FMY's automated/scheduled compliance enables organizations to avoid regulatory distraction to focus on core business competencies. FMY offers secure, zero-knowledge third-party audit features to help with data privacy compliance, and provides support and best practices for companies to avoid litigation and penalties.



ConsentEye



Location: London, U.K.

Number of employees: 2-10

Founded: 2017

Leadership: Paul Tarantino, CEO and Co-founder

Funded: Privately held

Privacy-related products: **Assessment Manager, Consent Manager**

Description: ConsentEye is a secure and scalable consent management platform that empowers organizations by building trusted and transparent relationships while complying with privacy regulations, including the GDPR, PECR and U.K. DPA. ConsentEye provides a user-friendly dashboard system to check and manage what permissions customers and employees have given for their personal data; a real-time risk register for the data protection officer; and ePrivacy portal to provide a self-service tool for customers and employees to manage their consent preferences; and open APIs for customization.



Consentua

Location: Portsmouth, U.K.

Number of employees: 4–10

Founded: 2013

Leadership: Richard Gomer, Product Lead; Chris Cooper, CTO; David Patterson, COO

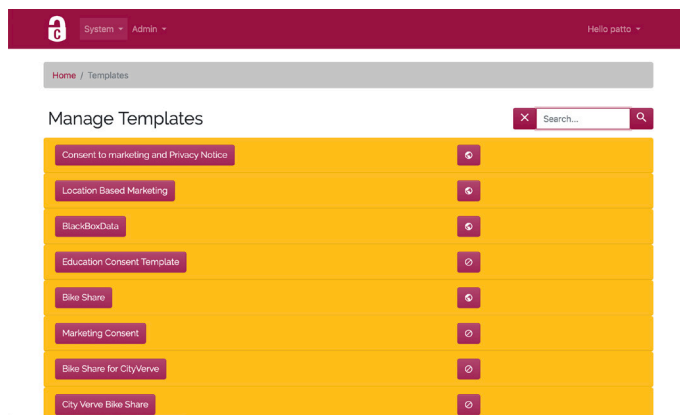
Funded: Privately held

Privacy-related products: **Consent Manager**

Description: Consentua provides a record of consent for processing personal data. It is designed to be as lightweight as possible and interoperable with other personal data systems through adoption of the Kantara receipt standard. In addition to providing easy integration into web services, Consentua also specializes in embedded systems such as motor vehicles, controlling the access to the personal data a modern car collects. Consent can be requested and checked throughout the customer experience, building the consent record of the user. Consentua includes consent templates that can be used across many industries and there is a software development kit for creating new templates.

Consentua

CHOICE & CONTROL



Constella Intelligence

Location: Los Altos, Calif., U.S.

Number of employees: 200

Founded: 2020

Leadership: Kailash Ambwani, CEO; Andy Johnson, CFO; Julio Casal, CTO

Funded: Privately held

Privacy-related products: **Incident Response**

Description: Constella DOME is an automated, purpose-built, scalable platform that accelerates your ability to proactively identify and mitigate threats, increasing visibility into your attack surface and digital threat landscape by anticipating threats to your people, brand and business. DOME delivers rapid insights in hours in order to deliver early identification of exposed identities and locations, leaked confidential or sensitive data, stolen credentials, impersonation, PII on the dark web, disinformation and other malicious threats. DOME reduces the need for in-house expertise with applied best practices, integrating seamlessly with existing workflows, methodologies and technology stacks.



ContextSpace Solutions Ltd

Location: Singapore

Number of employees: 10

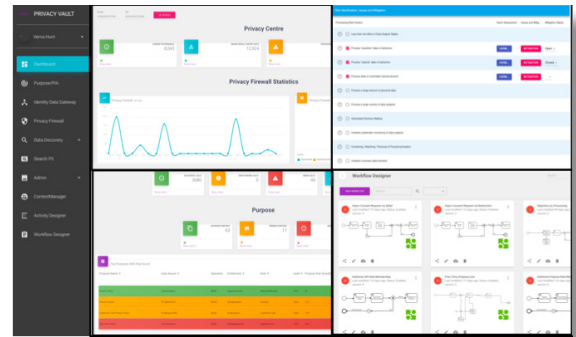
Founded: 2015

Leadership: Shmuel Levine, CEO;
Eitan Eibschutz, CTO; Michael Trubatch, CRO

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity Enterprise Communications, Incident Response, Privacy Information Manager

Description: ContextSpace provides a customizable privacy program with fully integrated technology for operational compliance enforcement. Tools include purpose-definition, risk register, enforceable data privacy impact assessment, artificial intelligence data discovery, data inventory, privacy firewall, personalized encryption, pseudonymization, self-service data subject rights, integrated data subject access request, microservices workflow, DPO dashboards and records of processing. ContextSpace enforces compliance across any number of processes, applications, services, products and Internet of Things concurrently while supporting multiple regulation compliance for the same data subject.



Cookie Information

Location: Copenhagen, Denmark

Number of employees: 15

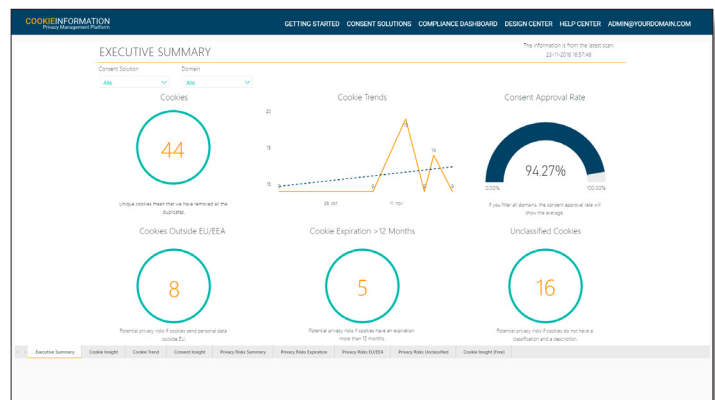
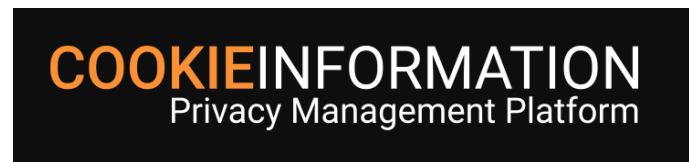
Founded: 2011

Leadership: Karsten Rendemann, CEO;
Jonas Voldbjerg Andersen, CTO;
Morten Ertner, CSO

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Website Scanning

Description: Cookie Information offer services to ensure compliance with the EU General Data Protection Regulation and ePrivacy across websites and mobile apps. It provides a Privacy Management Platform that includes a Consent Management Platform with website scanning, and privacy widgets such as Consent pop-up's, Privacy Controls and Cookie Policies. The platform also includes a Compliance Dashboard with an overview of consent rates, data processing to unsafe third countries, data retention and other compliance issues and a Mobile App Compliance Audit feature that provides an assessment of data privacy and security risks of a mobile app.



Cookiebot

Location: Copenhagen, Denmark

Number of employees: 40

Founded: 2012

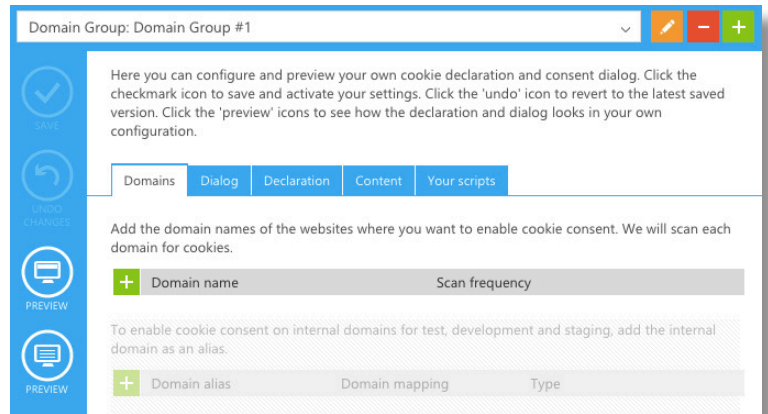
Leadership: Daniel Johannsen, CEO;
Ea Luise Winther Andersen, COO;
Simon Høgsbro, CCO

Funded: Privately held

Privacy-related products:
Consent Manager, Website Scanning

Description: The Cookiebot consent management platform builds on a unique and powerful website scanner that detects all cookies and trackers on websites of any size. Cookiebot's patent-pending technology automatically controls all cookies based on end-user consents and opt-outs. As a

cloud-based SaaS, Cookiebot provides websites with highly automated compliance with GDPR, ePrivacy Directive, CCPA, LGPD and other regulations. Cookiebot is easy to implement and is also featured as a standard tag in Google Tag Manager, offers a WordPress plugin and an app in HubSpot.



CRM Partners

Location: Barneveld, Netherlands

Number of employees: 365

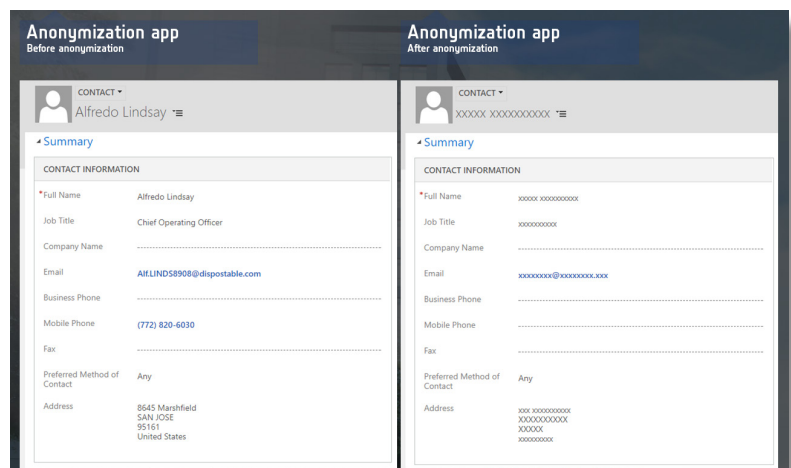
Founded: 2005

Leadership: Emiel Putman, CEO;
Rik Dubbink, CTO; Peter Stulp, COO

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: Our anonymization app offers solutions for several essential privacy requirements, including parts of the EU General Data Protection Regulation. The application allows for a user-friendly way of anonymizing and scrambling personal data in Microsoft Dynamics 365. This application is built on top of Dynamics 365, and provides IT professionals with two main functionalities. First, it allows users to delete personal data on demand or at the end of a data retention period. Second, the application makes it easy to scramble personal data so that it can be used in test environments.



Crownpeak



Location: Denver, Colo., U.S.

Number of employees: 51–200

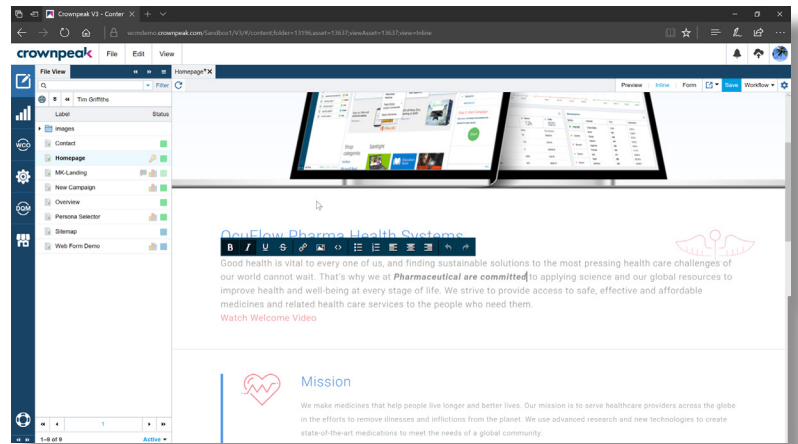
Founded: 2001

Leadership: Ravi Kumaraswami, CEO; Dave Gully, COO; Adrian Newby, CTO

Funded: Privately held

Privacy-related products:
Consent Manager

Description: Crownpeak offers companies a GDPR consent solution designed to give users the ability to opt-in to any services while maintaining a website's functionality. The solution places banners onto any website page, giving patrons the ability to give their consent when needed. Crownpeak's solution has templates where companies can place their privacy policy, while letting visitors update their preferences whenever they choose. Internet users can also fill out one of the solution's personal data request forms to inquire about their data rights as granted by the GDPR.



CryptoNumerics



Location: Toronto, Ontario, Canada

Number of employees: 18

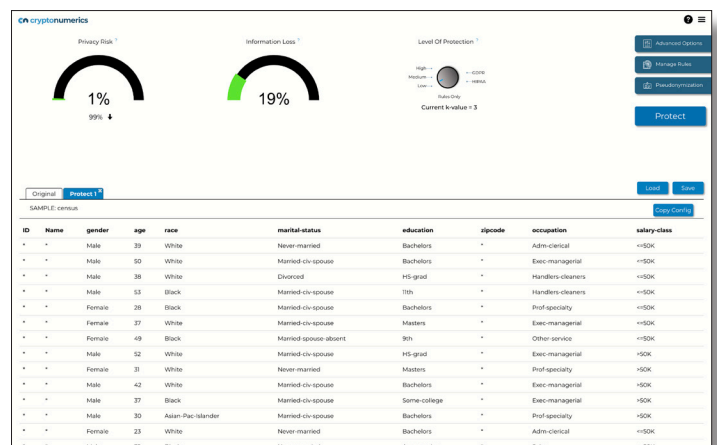
Founded: 2018

Leadership: Monica Holboke, CEO & CSO

Funded: Privately held (acquired by Snowflake)

Privacy-related products:
Data Discovery,
Deidentification/Pseudonymity

Description: CryptoNumerics helps companies address the challenge of complying with data privacy regulations when using and sharing customer data in data science environments. CN-Protect leverages state-of-the-art technologies to perform metadata classification, automated risk assessment for re-indentation and advanced privacy protection that preserves analytical value. CN-Insight leverages Secure Multiparty Computation to help companies collaborate with data partners to train machine learning models without exposing, sharing, or moving the data, solving any data residency, privacy, or IP restrictions.



Cryptshare

Location: Woburn, Mass., U.S.

Number of employees: 2–10

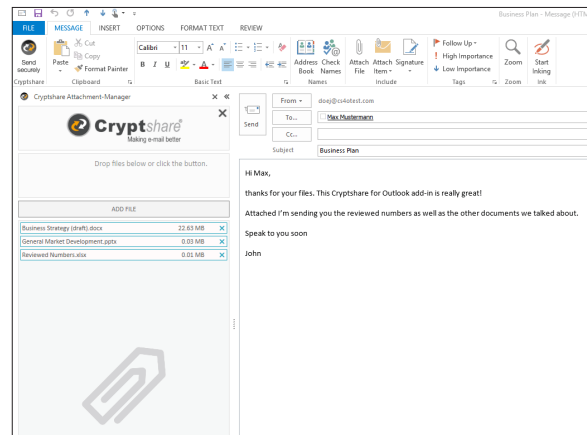
Founded: 2000

Leadership: Mark Forrest, CEO;
Dominik Lehr, Founder and CEO; Matthias Kess, CTO

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: Cryptshare allows users to send encrypted emails, while also using the technology to protect any attachments they wish to send in any size. In order for another party to open a file send via Cryptshare, they will need to know the agreed-upon password. The service helps organizations comply with the EU General Data Protection Regulation by allowing users to configure the settings to determine the amount of time they will hold onto information, allowing anyone to send data in any format they choose, encrypting metadata and by giving companies the choice between using the service onsite, or on the cloud.



CSR Privacy Solutions



Location: Jensen Beach, Fla., U.S.

Number of employees: 11–50

Founded: 2014

Leadership: Ross Federgreen, CEO;
Susan Federgreen, Corporate Controller;
Robb Smyth, Executive VP

Funded: Privately held

Privacy-related products: **Assessment Manager**,
Data Discovery, **Data Mapping**,
Data Subject Requests, **Incident Response**,
Privacy Information Manager, **Website Scanning**

Description: CSR's uRISQ cyberprivacy platform streamlines and documents compliance. uRISQ offers multiple tools for SMEs with a full set of privacy solutions, such as privacy assessment documents, policy reviews and breach support services. uRISQ's vendor management system enables mandated analytical risk assessment for compliance between the controller and the processor of PI. uRISQ's threat scanning tool does diagnostic scanning of websites and firewalls, and logs resolution of abnormal findings. Its DSAR solution provides a centralized secure platform for submitting and tracking data subject's access requests and automatically proves compliance with regulatory requirements through its critical logging feature.



CUBE

Location: London, U.K.

Number of employees: 100

Founded: 2011

Leadership: Ben Richmond, Founder & CEO

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Assessment Manager**, **Data Mapping**, **Incident Response**, **Privacy Information Manager**

Description: CUBE is an enterprise regulatory intelligence and change management platform that automates the entire end-to-end compliance lifecycle, cutting costs out of people-centric compliance processes, and ensuring a defensible position with the regulators. Leveraging AI (machine learning and natural language processing) to automatically capture global regulatory data (180 countries, 60 languages), CUBE has created a vast proprietary data lake of regulatory intelligence that is updated continuously. CUBE identifies which regulations are relevant to your business and jurisdictions, alerts you to regulatory changes and trends that pose a compliance risk, pinpoints all policies and procedures that are affected, and enables rapid remediation.



Cybernetica

Location: Tallinn, Estonia

Number of employees: 122

Founded: 1997

Leadership: Dan Bogdanov, Head of the Department of Privacy Technologies

Funded: Privately held

Privacy-related products: **Deidentification/Pseudonymity**

Description: Sharemind is a secure data analysis product designed by Cybernetica. Data owners encrypt their data, upload it into Sharemind. Sharemind processes it without removing the encryption. All intermediate and final results are encrypted as well. No single organisation can decrypt the data or run a query that would breach privacy. Sharemind MPC uses secure multiparty computation based on homomorphic secret sharing and Sharemind HI is based on trusted execution environments, e.g. the Intel(R) SGX instruction set. Sharemind's privacy-preserving statistical suite has been used for government data, cloud services, financial and health analytics. It has been validated as a data deidentification tool.



CyberSaint Security

Location: Burlington, Mass., U.S.

Number of employees: 15

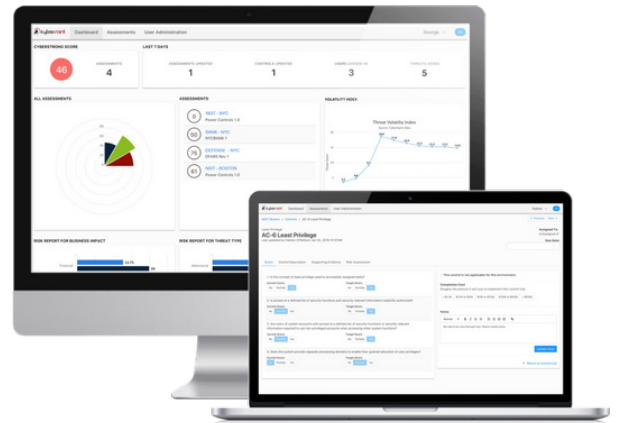
Founded: 2017

Leadership: George Wrenn, CEO and Founder; Dave Furneaux, Chairman and Investor; Jack Hembrough, Board

Funded: Privately held

Privacy-related products: **Assessment Manager**

Description: The CyberStrong platform provides visibility, measurement, and intelligence to cyber program management. The CyberStrong Security Operations, Analytics and Reporting platform uses machine learning and artificial intelligence for intelligent cybersecurity program management tailored to any existing or growing program. The software allows companies of any size to comply to their regulations and standards based on the depth of the NIST Cybersecurity Framework. CyberStrong allows for swift framework assessments and continuous compliance, providing organization-wide visibility into all framework functions in hours, including DFARS NIST SP 800-171 compliance, ISO27001, HIPAA and others.



D.Day Labs

Location: Tel Aviv, Israel

Number of employees: 9

Founded: 2016

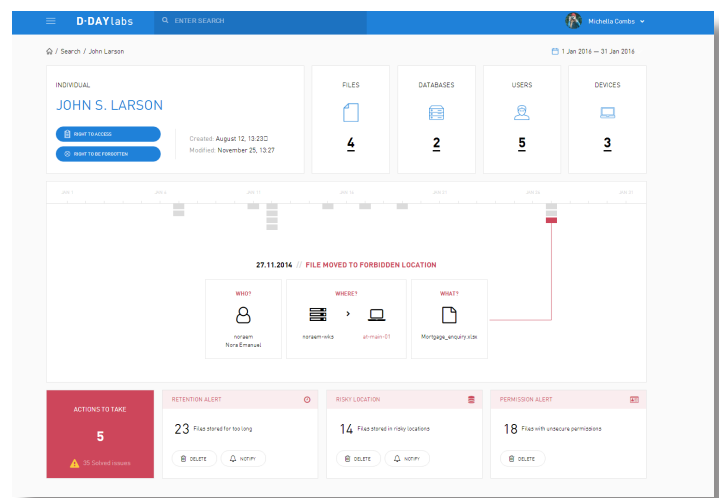
Leadership: Guy Leibovitz, Founder & CEO

Funded: Privately held (owned by NetApp)

Privacy-related products: **Activity Monitoring, Data Discovery, Data Mapping, Incident Response**

Description: Founded in 2016, D.Day Labs uses artificial intelligence to automatically manage both structured and unstructured data in various repositories. D.Day Labs' solution, DataSense is able to classify data, enforce security policy, and actively respond to both internal and external security threats in real time. DataSense provides actionable risk and compliance assessment with automated violation remediation. The solution brings an integrative approach to data management and compliance with a single, comprehensive platform.

D.DAY LABS



DATA LEGAL DRIVE

Location: Paris, France

Number of employees: 21

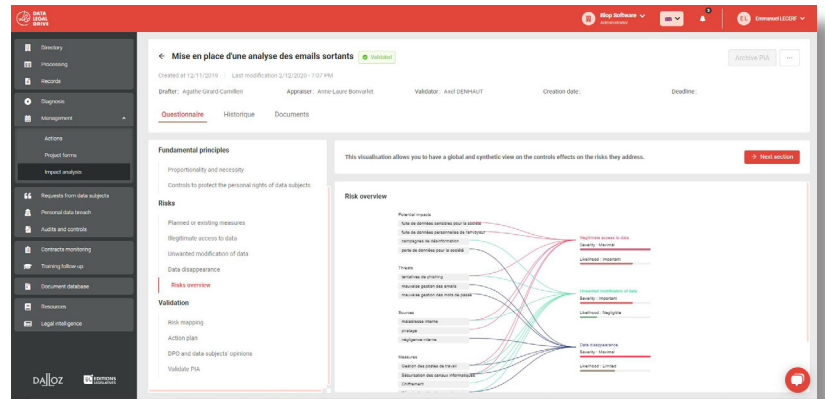
Founded: 2018

Leadership: Sylvain Staub, CEO;
Maylis Staub, CMO;
Fabrice Delaporte, CTO

Funded: Privately held

Privacy-related products:
Data Subject Requests,
Privacy Information Manager

Description: Data Legal Drive is an innovative SaaS platform that allows companies to accelerate their GDPR compliance by digitizing their data governance. The platform offers a large library of legal content and news on personal data protection.



Data Protection People



Location: Leeds, U.K.

Number of employees: 7

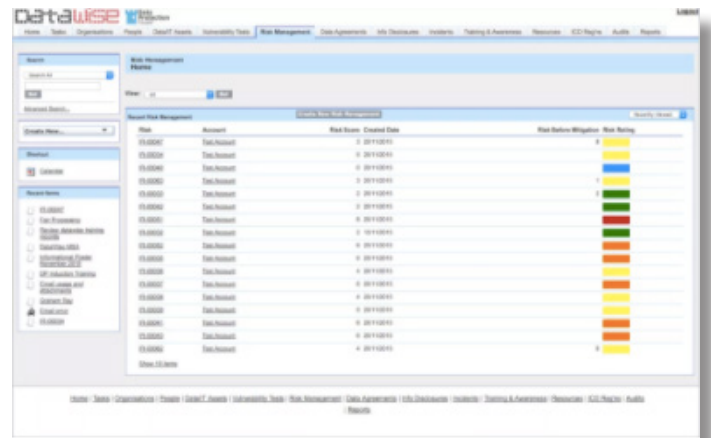
Founded: 2015

Leadership: Phil Brining, Operations Director;
David Hendry, Sales & Marketing Director;
Andrew Mason, Founder and Owner

Funded: Privately held

Privacy-related products:
Assessment Manager

Description: The DataWise solutions feature a single dashboard that includes templates for data protection compliance, allowing organizations to automate and control many of the tasks to meet the Data Protection Act and General Data Protection Regulation. It includes asset and risk registers, activity reports, training and incident logs and offers task reminders and workflow assignments, document review logs, an agreement repository, and an audit schedule.



Data Solver



Location: Bletchley, U.K.

Number of employees: 5–9

Founded: 2016

Leadership: Claire Banwell Spencer;
Vinay Nagaraju; Stella Donoghue

Funded: Privately held

Privacy-related products:

Assessment Manager,
Consent Manager, **Data Mapping**,
Deidentification/Pseudonymity

Description: Data Solver’s privacy management software is designed to enable organisations to demonstrate their ongoing GDPR compliance. It automates the requirements of the GDPR, through case management processing, process re-engineering, risk mapping, data analytics and machine learning. By simplifying the GDPR into a series of accessible steps, Data Solver’s software enables greater consistency and visibility of data-driven decision making, resulting in faster and less expensive real-time operational compliance, whilst also protecting the privacy of individuals.



DATA SOLVER®



DataFleets, Ltd.



Location: Palo Alto, Calif., U.S.

Number of employees: 11

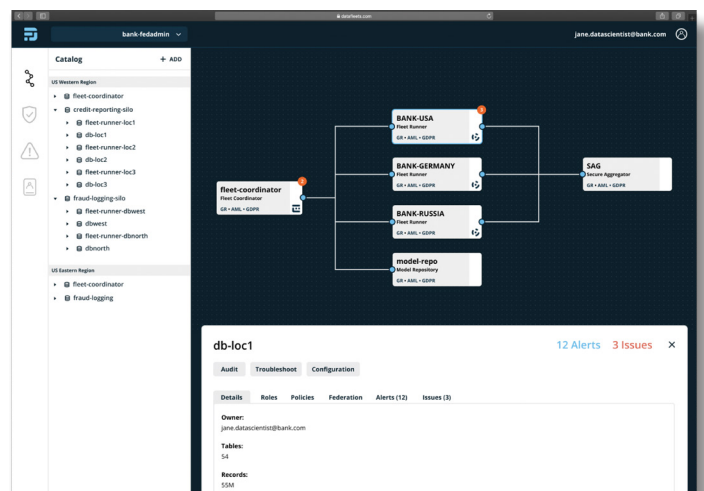
Founded: 2018

Leadership: David Gilmore, CEO and Co-Founder;
Nick Elledge, COO and Co-Founder

Funded: Privately held

Privacy-related products: **Activity Monitoring**,
Data Mapping, **Deidentification/Pseudonymity**

Description: DataFleets helps organizations access and analyze data across data silos without sacrificing privacy. The “privacy firewall” sits between data and data users, incorporating a multi-disciplinary set of privacy techniques, built into a federated learning setting. With DataFleets, users can run ETL, machine learning, and SQL queries without being granted row-level access to data. Analytics run in DataFleets are considered completely anonymous and all activity in the platform is auditable and mathematically verified for privacy compliance.



DataGrail



Location: San Francisco, Calif., U.S.

Number of employees: 30-70

Founded: 2018

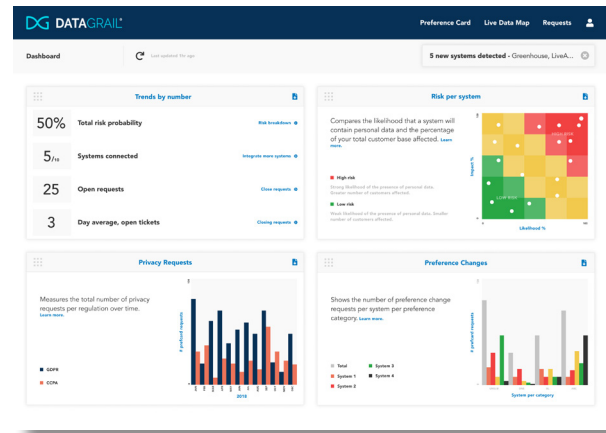
Leadership: Daniel Barber, CEO and Co-Founder; Earl Hathaway, CPO and Co-Founder; Ignacio Zendejas, CTO and Co-Founder

Funded: Privately held

Privacy-related products:

Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Privacy Information Manager

Description: DataGrail is a privacy platform helping companies comply with the EU General Data Protection Regulation, the California Consumer Privacy Act, and Brazil's LGPD. Using DataGrail, enterprises can perform data discovery and map personal data; operationalize privacy requests; and manage company-wide communication preferences. DataGrail's 200+ pre-built application connectors and integrations for data lakes provide a no-code onboarding for customers. New systems are automatically detected without manual surveys. Privacy requests are performed without involving application owners. Data inventory is continuously updated and communication preferences propagate seamlessly across all systems.



DataGravity



Location: Nashua, N.H., U.S.

Number of employees: 75-100

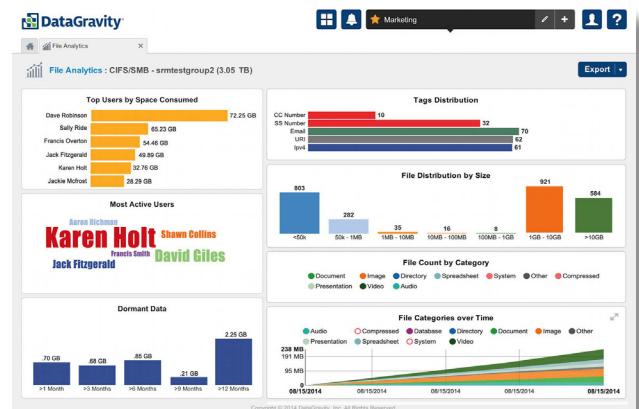
Founded: 2012

Leadership: Paula Long, CEO & Co-Founder; John Joseph, President and Co-Founder; David Siles, CTO

Funded: Privately held (owned by HyTrust)

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping

Description: DataGravity allows a company to get a complete view of its data, allowing them to understand its composition, and who is using it. It allows companies to identify sensitive data such as credit card and Social Security numbers, and other information so a company can report any security concerns that may rise. Built in dashboards allow companies to understand data access patterns by monitoring all interactions across all files and users within an enterprise. If there is any user behavior the system finds suspicious, it will take the proper precautions to ensure the right people are notified of the issue, including logging the issue into its own system log.



DataGuard



Location: Munich, Germany; Berlin, Germany; London, U.K.

Number of employees: 150+

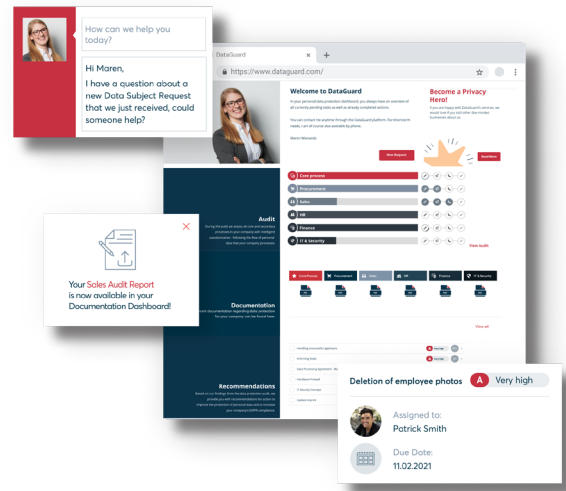
Founded: 2017

Leadership: Kivanc Semen, Founder & Managing Director; Thomas Regier, Founder & Managing Director; Markus Fisseler, Founder & General Counsel

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Discovery, Data Subject Requests, Incident Response, Privacy Information Manager, Website Scanning

Description: DataGuard's combination of privacy specialists and a web-based platform offers tools to manage privacy long-term. Our user-friendly, U.S.-patented platform is designed to be accessible for everyone. It is an all-in-one solution, providing prioritized to-dos, documentation and process-driven solutions. It automates manual tasks that can take hours to complete, instilling newfound confidence in privacy management. In addition, you'll get access to DataGuard's team of privacy experts. Our team is standing by to offer industry-specific privacy advice, going above and beyond to deliver the level of support you need, whenever you need it.



Dataguise



Location: Fremont, Calif., U.S.

Number of employees: 100-200

Founded: 2007

Leadership: Manmeet Singh, Co-founder and CEO; JT Sison, VP of Marketing and Business Development; Subra Ramesh, VP of Products

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Incident Response

Description: Dataguise enables organizations to earn the trust of their customers by protecting privacy as they use personal data to drive business value. Dataguise delivers a data privacy and security platform to enable Personal Data Provisioning as a seamless business process that detects, protects and reports on personal data everywhere. It works in real time across repositories - on premises, in the cloud, in applications and includes structured, unstructured, and semi-structured data types. Dataguise helps organizations focus less on managing risk and compliance and more on using personal data to improve the products, services and experiences that fuel business growth.



DataRight

Location: Los Angeles, Calif., U.S.

Number of employees: 10

Founded: 2020

Leadership: Adam Grayson, CEO & Co-Founder

Funded: Privately held

Privacy-related products:

Consent Manager, Data Subject Requests

Description: DataRight aggregates consumer privacy consent through the construct of CCPA's privacy agent role. DataRight stores privacy defaults for users, and allows users to query its API for DataRight participation and preferences. It can pre-fill cookie and other privacy consents on behalf of users.



DATARIGHT

Dataships

Location: Dublin, Ireland

Number of employees: 7

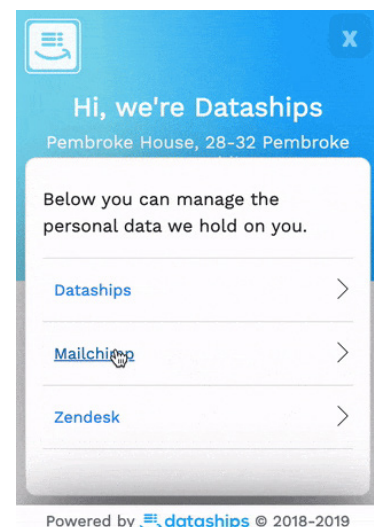
Founded: 2019

Leadership: Ryan McErlane, Managing Director Europe; Michael Storan, Managing Director North America

Funded: Privately held

Privacy-related products: **Consent Manager, Data Mapping, Data Subject Requests**

Description: Dataships gives companies a “control panel” complete with all the tools they need to set up their data privacy compliance processes. The core tools are our APIs, which bring together all the personal data a company holds on its customers. Companies activate a “Data Access Gateway” on their site through which customers can view, delete, and download their personal data, as per legal requirements. Any changes or deletions made are reflected directly in the data source, meaning the company itself does not have to manually perform any of the tasks.



Datastreams.io

Location: London, U.K.

Number of employees: 10+

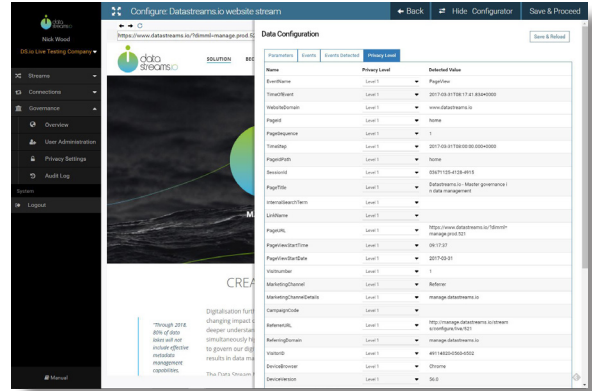
Founded: 2016

Leadership: Eric Kroon, Chief Revenue Officer;
Bob Nieme, CEO & Founder;
Nick Wood, Partnership Operations Director & DPO

Funded: Privately held

Privacy-related products: **Assessment Manager**,
Consent Manager, **Data Mapping**

Description: Datastreams's data driven collaboration solution provides governed access to trusted data sources. Its 'Data Stream Manager' offers instant, compliancy-first, data-driven logistics. With the DSM, enterprises can quickly and easily leverage extensive data source and destination connectors to access the right data, in the right place, in the right format, at the right time. For more than 10 years, its data management team has built up its leading edge expertise from hundreds of complex worldwide implementations for analytics solutions. Datastreams utilizes best practices and privacy-by-design principles then addressed these within the DSM to meet EU GDPR requirements and obligations.



Datawallet



Location: New York, N.Y., U.S.

Number of employees: 19

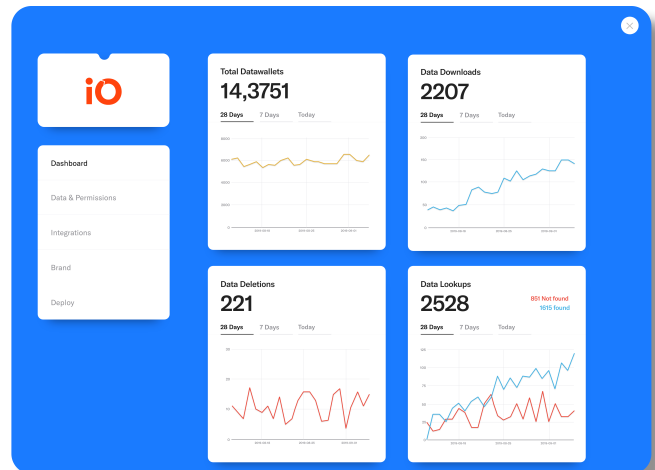
Founded: 2014

Leadership: Serafin Lion Engel, Founder & CEO;
Daniel Hawthorne, Co-Founder & CTO;
Dan Kidd, Chief Revenue Officer

Funded: Privately held

Privacy-related products: **Consent Manager**,
Data Subject Requests

Description: Datawallet Consumer First Compliance is a CCPA- and GDPR-focused unified and flexible consent management and data subject request platform. Captured consents and requests are integrated into your current tech stack via out-of-the-box integrations or robust APIs and webhooks. All consumer choices are recorded on an immutable blockchain to provide consumers transparency and regulators an impeccable audit history. Offerings include a simple portal for known customers, a verification flow for non-account-holders, employee training, and templates for all required messages and notifications.



Datex Inc.

Location: Mississauga, Ontario, Canada

Number of employees: 30

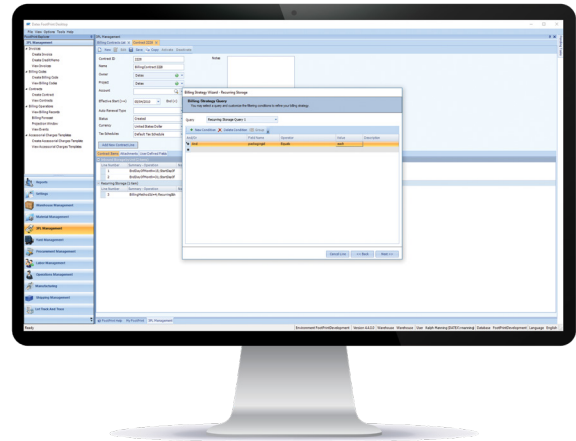
Founded: 1991

Leadership: Ed Leavens, CEO;
Derek Schenk, CTO; Marc Carrafiello, CIO

Funded: Privately held (owned by DataStealth)

Privacy-related products: **Activity Monitoring**,
Deidentification/Pseudonymity,
Enterprise Communications

Description: Instead of trying to block unauthorized access at the perimeter of an IT environment, or installing alert and monitor software to notify when unauthorized access has already occurred, DataStealth takes a more proactive approach to addressing data privacy concerns. DataStealth is a plug-n-play data protection solution that combines an organization's privacy, regulatory, compliance and other standards and requirements, with our suite of tokenization, deidentification and encryption options, to create an easily configurable and flexible data protection policy. DataStealth offers an enhanced level of security and privacy for both structured and unstructured data and documents, helping to ease the burden of risk mitigation and regulatory compliance requirements.



Didomi



Location: Paris, France; New York, N.Y., U.S.

Number of employees: 15

Founded: 2017

Leadership: Romain Gauthier, CEO;
Jawad Stouli, CTO;
Raphael Boukris, VP Sales and Operations

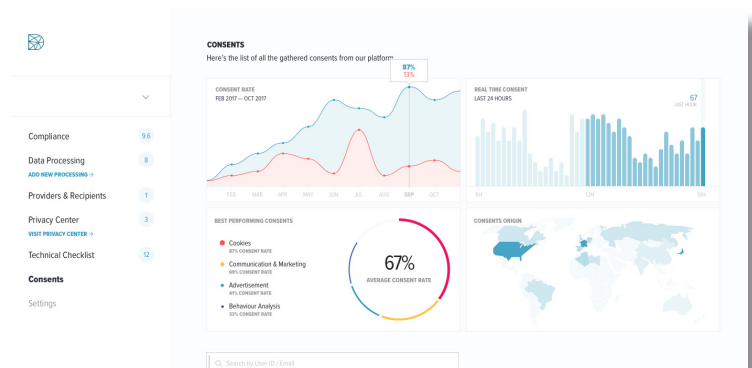
Funded: Privately held

Privacy-related products:
Consent Manager,
Privacy Information Manager,
Website Scanning

Description: Didomi is a consent management platform helping brands and businesses collect, store and leverage their customer consents. Didomi provides widgets and solutions, such as banners, notices, pop-ups and forms, to collect consents across web, mobile and offline channels. Didomi widgets integrate with clients' vendors and tag managers to automatically enforce customer consents. With Didomi Preference Center solution, brands give their customers access to a dedicated space where they can access and manage their consent and preferences. All Didomi solutions are entirely whitelabeled, easy to embed and seamlessly integrated with leading data and marketing platforms.



DIDOMI





Award-Winning PrivacyOps Platform



Forrester Wave Leader
in Privacy Management



Worldwide Leader
Data Privacy Management



IAPP "Most Innovative"
Award

“ Securiti is a pioneer of PrivacyOps and software platforms that provide simple, intuitive and automated data privacy compliance functionality. ”

- IDC



Sensitive Data Intelligence



DSR Robotic Automation



Cookie & Universal Consent



People Data Graph



Assessment Automation



Breach Management



Data Mapping Automation



Vendor Risk Management



Privacy Notice & Policy Management

WATCH DEMO

LEARN MORE

digi.me

Location: Tongham, U.K.

Number of employees: 63

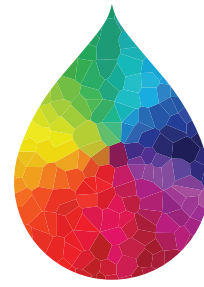
Founded: 2012

Leadership: Julian Ranger, Founder & Chairman; Roger Goscomb, COO; Rory Donnelly, CEO

Funded: Privately held

Privacy-related products: **Consent Manager**

Description: Digi.me is a platform allowing individuals to build and store data where they choose in a personal cloud. It facilitates the sharing of medical, financial, fitness, music, and social data from many different sources for sharing with businesses via consent. It is normalized, aggregated, curated using tiles. It provides insights and views of a person's data at no fee to the individual. Businesses can then request access to data using digi.me's Consent Access APIs SDK for a fee. Digi.me is a librarian for individuals and a postal service for businesses.



digi.me



Direct Line To Compliance, Inc.

Location: Houston, Texas, U.S.

Number of employees: 35

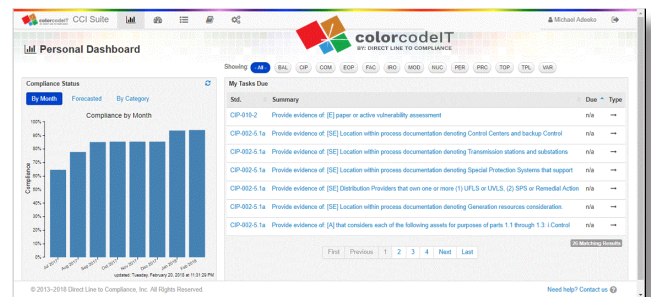
Founded: 2008

Leadership: Monica Brown, President; Michael Adeeko, Chief Technical Officer

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Mapping

Description: ColorCodeIT is cloud-based software that calculates real-time updates on an organization's regulatory compliance status, mapped to the exact language elements of the compliance standards themselves. AI and natural language processing assist the standards parsing process, generating color-coded templates with core language metrics. During configuration, binary mapping to the organization's digital evidence is completed. Updated files are imported from web containers to sustain compliance on an ongoing basis. Audit work papers are auto-populated from the database. Integrated risk is monitored on a calculative basis via live dashboard reporting, performing months of work by multiple resources in a fraction of a second.



Divebell

Location: Fremont, Calif., U.S.

Number of employees: 10–50

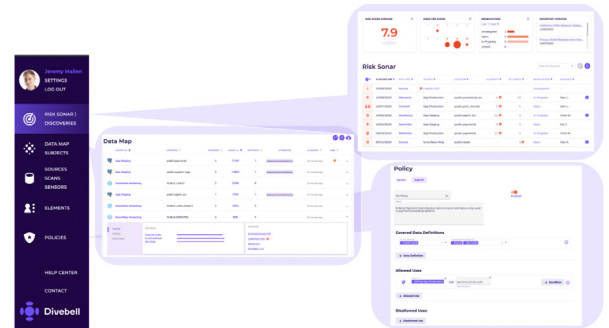
Founded: 2019

Leadership: Vikram Shrowty, CEO; Ashish Shrowty, CPO; Jeremy Mailen, CTO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Data Subject Requests

Description: Divebell is a SaaS platform that provides visibility into organizations' most valuable personal and sensitive data assets across structured, unstructured and SaaS applications. It lets users implement policies to ensure this sensitive data is in the right places, has appropriate access, and is used for the proper purpose and duration. Divebell has a modern, easy-to-use UI system. Divebell's lightweight architecture and use of sophisticated sampling methodology enables a first scan complete within minutes, and ML-based techniques to track a specific subject information are useful for different use cases, such as cross-border, DSARs, retention and more.



DLP Assured

Location: London, U.K.

Number of employees: 51–200

Founded: 2010

Leadership: Barry Seward, CTO

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Mapping, Enterprise Communications, Incident Response

Description: "The Governance, Privacy, Risk and Compliance Hub is an integrated platform that extends control beyond the EU General Data Protection Regulation to help organizations manage risk. Its GDPR capabilities integrate into an organization's wider compliance obligations, such as ISO 27001 and ISO 9001. The GPRC Hub has data protection processes to manage and promote the practice of good information security and privacy. It assists with GDPR compliance by handling data subject requests, and providing data catalogue, data mapping and incident response capabilities. In addition, it also provides ISO 27001 features such as risk assessment, asset management, audit, deployment and management of documents."



DocEx

Location: Minneapolis, Minn., U.S.

Number of employees: 11–50

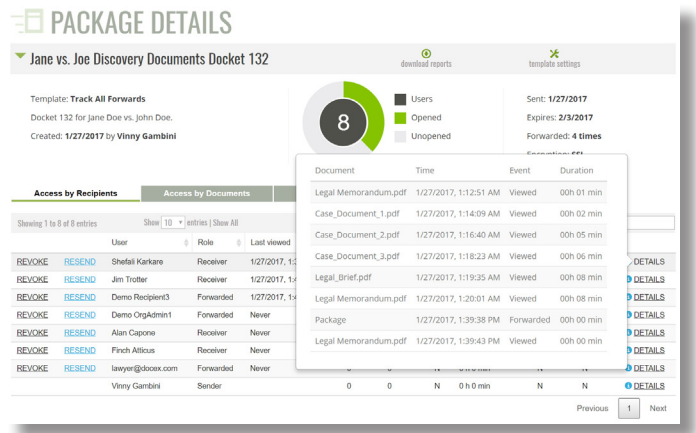
Founded: 2017

Leadership: Anwar Parvez, Director, Advisory;
Olga Kurts, UX Designer

Funded: Privately held

Privacy-related products: **Activity Monitoring**,
Consent Manager, **Enterprise Communications**

Description: DocEx allows protection and access-control for sensitive documents in-transit, internally or externally. Companies can maintain full custody, control and track forwards, views, prints, downloads, and all other actions. You can manage consents, authentications, watermarks, bates numbering, and geo-location rules. You can also manage service levels, revoke access manually or automatically, and download full reports for proof-of-compliance. Live policy enforcements, alerts, and dashboards make you proactive to threats and give you insights into the usage of your content. Additionally using custom policy templates, you can comply with GDPR, GLBA, Privacy Shield, Communications Act, and other regulations.



dpify

Location: Ghent, Belgium

Number of employees: 1–10

Founded: 2018

Leadership: William Koninckx, Managing director;
Robin Remue, Technical director

Funded: Privately held

Privacy-related products: **Data Mapping**,
Privacy Information Manager

Description: Dpify is a simple and user-friendly web-based software tool specifically designed for maintaining such a record in an intuitive and efficient way. It can be used as the record of processing activities of both an individual business or organization, as well as an entire group. You can work together with colleagues from various departments or other group entities anywhere in the world to jointly feed and maintain the record.



DPMS

Location: Paris, France

Number of employees: 17

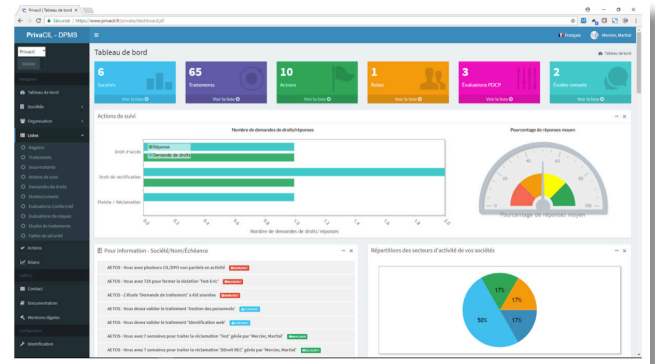
Founded: 2008

Leadership: Xavier Leclerc, Président, Chairman and Co-Founder; Martial Mercier, Directeur Général, CEO & Co-Founder

Funded: Privately held

Privacy-related products: Assessment Manager, Privacy Information Manager

Description: PRIVACIL-DPMS is designed for all organizations and all data privacy professionals, such as data controllers, data protection officers, information systems security managers, project managers and any other authorized persons. PRIVACIL-DPMS provides, in addition to the basic components such as keeping of the data processes register, the publication of the DPO reports (and GDPR documentation), the demands and rights management, such as access, rectification, opposition, portability, limitation and the right to be forgotten. PRIVACIL-DPMS offers a wide range of functionalities in a context of workflow, regardless the size of the organization or its business sectors, including help with accountability, data privacy governance, data privacy impact assessments, risk analysis associated with the processes, Data breaches notifications, workflows management, processes repositories and processes audits.



DPOrganizer



Location: Stockholm, Sweden

Number of employees: 32

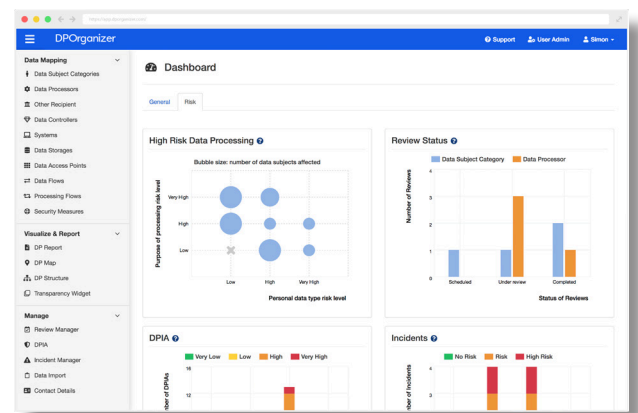
Founded: 2015

Leadership: Carl Svantesson, CEO; Egil Bergenlind, Co-Founder

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Data Subject Requests, Incident Response

Description: DPOrganizer helps organisations turn unstructured privacy work into streamlined processes. Organizations can map, visualise and report all aspects of their personal data processing in a tool designed by privacy professionals. Guided workflows make managing breaches, data subject requests, and extensive processing records easier to document and automatically update. Colleagues can become involved with DPOrganizer's built-in collaboration features. From custom risk assessments to assigned processing reviews, DPOrganizer streamlines and standardises internal privacy work, while allowing companies to distribute privacy tasks beyond the designated privacy team. Granular reporting and visualisation functionality enables rapid gap-analysis and easier ways to raise awareness for privacy matters.



Draftit AB

Location: Malmö, Sweden

Number of employees: 80

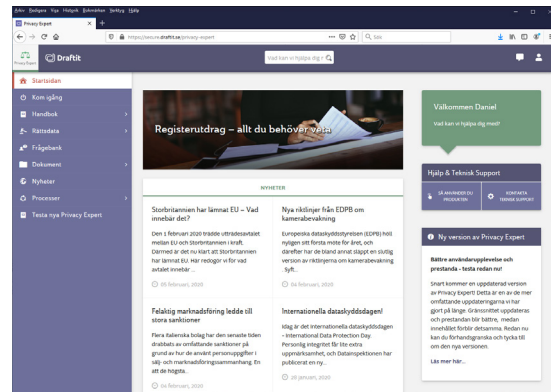
Founded: 2006

Leadership: PeO Rydgren, CEO;
Andreas Windh, Business Area Manager

Funded: Privately held

Privacy-related products: **Activity Monitoring, Assessment Manager, Data Mapping, Incident Response**

Description: Draftit AB offers a EU General Data Protection Regulation suite with products and services supporting companies and organizations to incorporate privacy compliance into their operations. Our range of solutions includes products such as Privacy Records, an intuitive web-based solution designed to map and manage records of processing activities and monitor privacy procedures to ensure GDPR compliance. Our Privacy Evaluation tool provides an overview and snapshot of the organizations data privacy compliance. We also provide products for managing GDPR incidents and a web-based solution for managing data privacy impact assessment. The suite also includes an extensive electronic-learning capability filled with relevant facts, challenging tests and educational assets.



DSS Consulting Ltd.

Location: Budapest, Hungary

Number of employees: 60–80

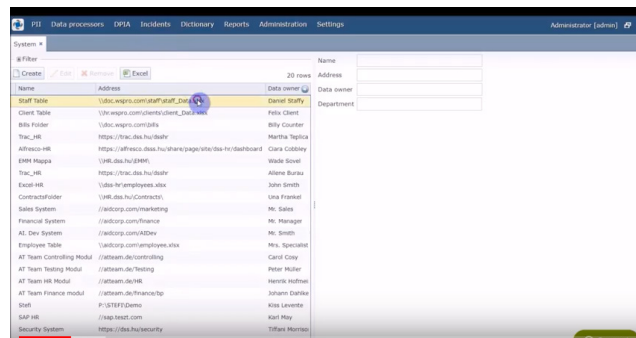
Founded: 1998

Leadership: Lajos Lukács, Executive Director;
László Sütő, Operative Director;
Balázs Bauer, Sales Director

Funded: Privately held

Privacy-related products: **Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Incident Response**

Description: GDPRoofed supports the principle of accountability complying with the GDPR and other key principles, enabling the organization to manage all GDPR-related information and activities at a single place, in a single system. Connecting GDPRoofed to IT systems storing personal data, companies can maintain an up-to-date central filing system for all personal data. GDPRoofed provides automation tools for data mapping, managing data transmission by data processor, incident management, data privacy impact assessment, and designing company data flows. The solution includes dashboards, reports, and automated email notifications that allow organizations to regularly monitor GDPR compliance.



Echoworx Corporation

Location: Toronto, Ontario, Canada

Number of employees: 60

Founded: 2000

Leadership: Michael Ginsberg, CEO;
Alex Loo, VP Operations;
Sam Elsharif, VP Development

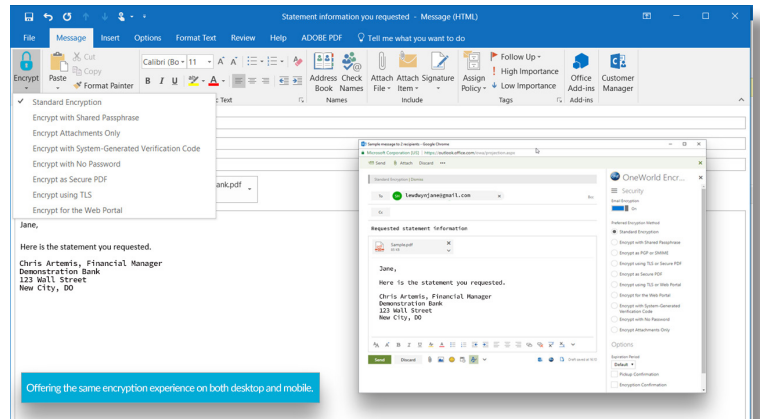
Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: As a pure-play encryption solutions provider, Echoworx works with finance, government, healthcare, legal, and compliance professionals to tailor secure communication solutions that don't impede on customer experience. Our encryption experts transform chaos into order for leading multi-national enterprises using our SaaS encryption platform. Clients in 30 countries use the OneWorld encryption platform and more than 5,000 business, public sector, and institutional deployments are serviced through our data centers in the U.S., Canada, Ireland, Mexico, and the U.K.



A trusted path to secure communications



ECOMPLY GmbH

Location: Munich, Germany

Number of employees: 20

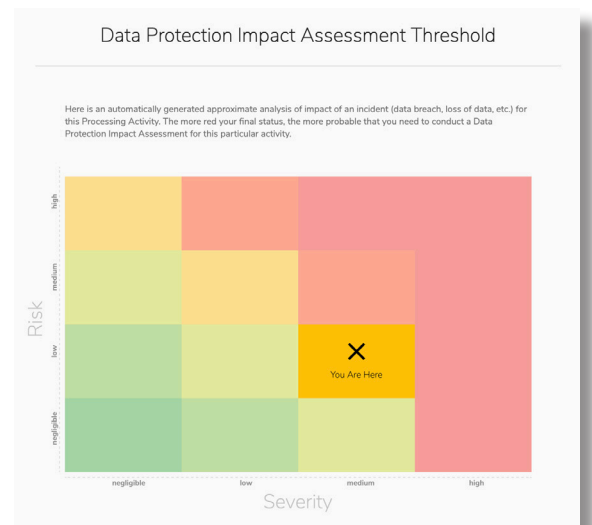
Founded: 2017

Leadership: Hauke Holtkamp, CEO

Funded: Privately held

Privacy-related products: Activity Monitoring,
Data Mapping, Data Subject Requests,
Enterprise Communications, Incident Response

Description: ECOMPLY.io is the most efficient and user-friendly Data-Protection-Management-System. There are three solutions available: SME: Guided path towards GDPR compliance. Features include records of processing activities, data protection impact assessment, vendor management, data processing agreements, data map, logbook for accountability as well as incident tracking and data subject requests. Consultant: The "Supervision" feature makes it possible for external DPOs and lawyers to manage multiple clients efficiently in one place: Enterprise: Task-based data-protection management for enterprises. Highly customizable for specific needs.



Egnyte

Location: Mountain View, Calif., U.S.

Number of employees: 201–500

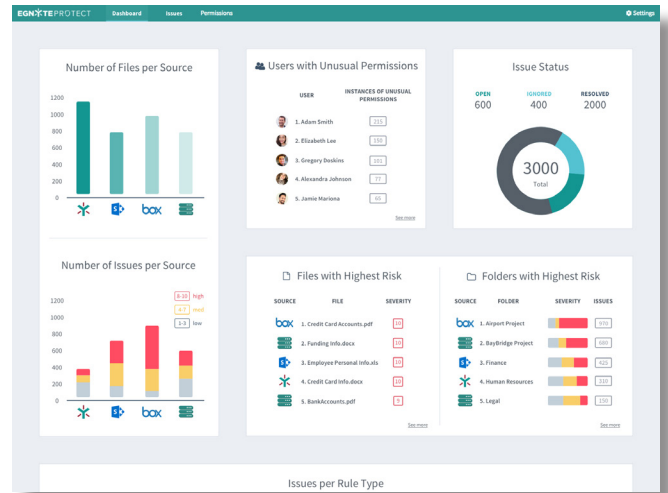
Founded: 2007

Leadership: Vineet Jain, CEO;
Amrit Jassal, CTO; Steve Sutter, CFO

Funded: Privately held

Privacy-related products: **Activity Monitoring, Data Discovery, Data Mapping**

Description: Egnyte has released a platform supporting compliance with the General Data Protection Regulation in all 28 EU member states. The platform allows an organization to identify all the personally identifiable information it holds, whether it's in the cloud, or on site. The platform makes sure all software, tools, servers, and apps are updated and compliant with the GDPR. Egnyte's platform allows organizations to categorize all forms of PII in case a data subject makes a right-to-be-forgotten request, and offers the ability to notify administrators if any files are accessed inappropriately. The platform supports the use of multiple domains for companies located in countries with strict data residency requirements.



Enactia

Location: Nicosia, Cyprus

Number of employees: 12

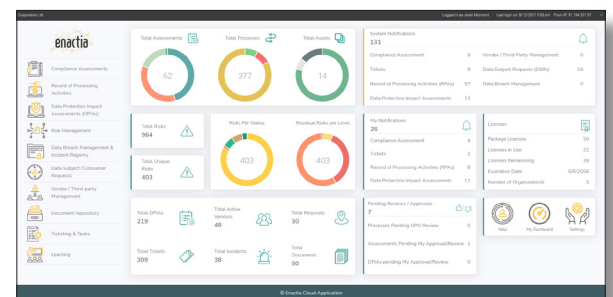
Founded: 2018

Leadership: Christos Makedonas, Co-Founder;
Michael Pittas, Co-Founder; Nikolas Valerkos, Co-Founder

Funded: Privately held

Privacy-related products: **Assessment Manager, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager**

Description: Enactia is a collaboration of professionals who specialize in the fields of cybersecurity, privacy, compliance, corporate governance and software cloud applications development. Enactia SaaS, our comprehensive cloud software suite for privacy and cybersecurity compliance management and a governance risk compliance tool, can help your organization establish an efficient and holistic approach for governance. Enactia is for businesses and organizations in Europe and elsewhere, covering a wide range of existing regulations and standards. Enactia is a multi-user collaborative, and an intuitive and interactive platform created to assist data protection and cybersecurity management needs with a predictive, preventative and mitigative role within the enterprise.



ENGAIZ



Location: Toronto, Ontario, Canada

Number of employees: 8

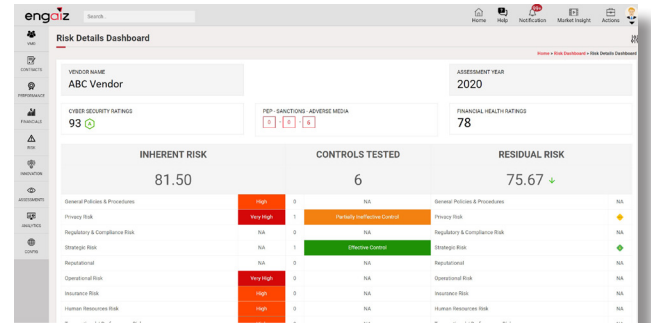
Founded: 2019

Leadership: Jai Chinnakonda, Co-Founder & CEO

Funded: Privately held

Privacy-related products: **Assessment Manager**

Description: ENGAIZ provides an AI-Driven SaaS platform to help enterprises mitigate third-party risks such as cybersecurity, data privacy, regulatory, financial and more through an effective governance and engagement framework. The platform helps enterprises identify, assess, control and continuously monitor risks as a result of third-party relationships. Through an automated third-party privacy risk assessment, enterprises will be able to do a quick gap analysis and test the effectiveness of various controls that are in place to mitigate data privacy risks and help comply with the various privacy regulations.



Ensihten



Location: Menlo Park, Calif., U.S.

Number of employees: 80–100

Founded: 2010

Leadership: Marty Greenlow CEO, Ian Woolley CRO, Jason Patel CTO and Mat Hauck COO

Funded: Privately held

Privacy-related products: **Consent Manager, Website Scanning**

Description: Ensihten is a comprehensive website security company, offering next generation compliance, enforcement and client-side protection against data loss, ad injection and intrusion. Ensihten's MarSec™ platform protects some of the largest brands in the world, enabling real-time website compliance in line with the California Consumer Privacy Act, the EU General Data Protection Regulation and other global data privacy regulations, as well as stopping unauthorized leakage or theft of data.



Enterprivacy

Location: Tampa, Fla., U.S.

Number of employees: 6

Founded: 2019

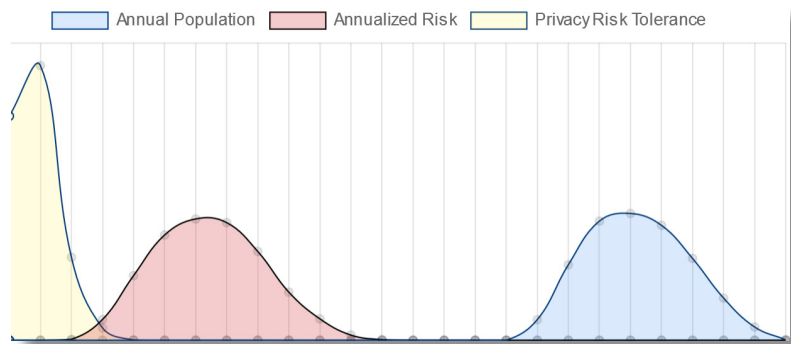
Leadership: R. Jason Cronk, President;
David Clarke-Joseph, CFO

Funded: Privately held

Privacy-related products:
Assessment Manager

Description: Enterprivacy's suite of privacy tools includes the Privacy Risk Calculator to quantify privacy risks to individuals, a Privacy Design Wizard to help companies walk through and identify strategic controls to mitigate privacy risks, and a simple Privacy Notice Generator to help companies develop simple, readable and responsive privacy notices.

ENTERPRIVACY



EPI-USE Labs



Location: Atlanta, Ga., U.S.

Number of employees: 250

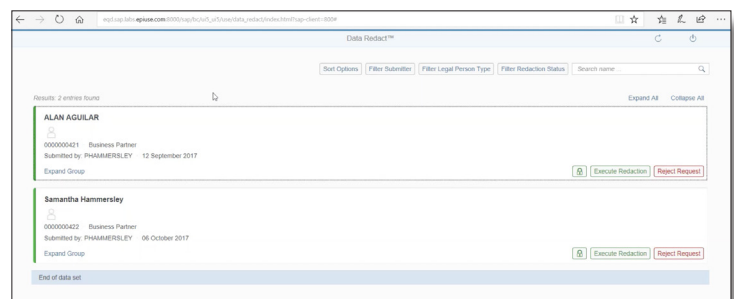
Founded: 2016

Leadership: Phillip Stofberg, CEO;
Wouter du Preez, COO;
Paul Hammersley, Product Portfolio Owner

Funded: Privately held

Privacy-related products:
Consent Manager, Data Discovery

Description: Our SAP GDPR Compliance suite has three components. Data Disclose is a reporting tool for highlighting sensitive data across your SAP portfolio - addressing the right of access (GDPR article 15). Data Redact intelligently removes or replaces sensitive data in your SAP systems and beyond - addressing the right to be forgotten (GDPR article 17). Data Retain - Rule framework for periodic redaction of sensitive data - to proactively address the right to be forgotten (GDPR article 17).



Ethos by Sentinel



Location: Bellevue, Wash., U.S.

Number of employees: 15–20

Founded: 2018

Leadership: Danielle Funston, President;
Chris Carter, CTO;
Aaron Weller, Vice President of Strategy

Funded: Privately held

Privacy-related products: **Assessment Manager**,
Privacy Information Manager

Description: The Ethos platform allows an organization to identify and manage key legal, contractual, strategic, ethical, and customer-centric commitments it has made. A customizable catalog of privacy requirements, broken down into assignable operational tasks, enables a privacy team to mobilize business units to fulfill requirements and drive alignment with privacy goals. With comprehensive program automation and measurement capabilities, you can drive actions necessary to address regulations, while also understanding, building and monitoring other commitments such as vendor agreements and corporate leadership initiatives. Ethos allows you to implement and operate a right-sized privacy program at multiple levels of a business, whether it's a globe-spanning multinational or a regional franchise.



Ethyca



Location: New York, N.Y., U.S.; London, U.K.;
Munich, Germany

Number of employees: 30+

Founded: 2018

Leadership: Cillian Kieran, CEO;
Miguel Burger-Calderon, President

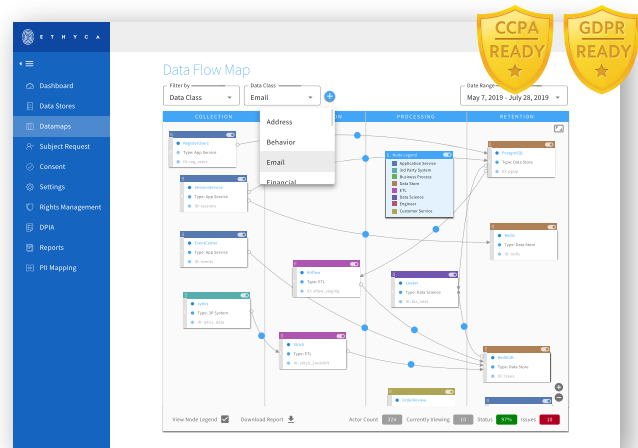
Funded: Privately held

Privacy-related products:
Activity Monitoring, **Assessment Manager**,
Consent Manager, **Data Discovery**,
Data Mapping, **Data Subject Requests**,
Deidentification/Pseudonymity,
Incident Response,
Privacy Information Manager

Description: Ethyca offers privacy technology that integrates with an organizations software systems to provide end-to-end compliance with data privacy regulations across sectors and jurisdictions, including the EU General Data Protection Regulation, ePrivacy and the California Consumer Privacy Act. Ethyca's platform scales for businesses of every size with hosted or on-premise and cloud options and is designed for developer, data and privacy teams to automate privacy compliance without human intervention.



ETHYCA



EURA NOVA

Location: Mont-Saint-Guibert, Belgium

Number of employees: 150

Founded: 2008

Leadership: Eric Delacroix, Partner, Chief Executive Officer;
Hervé Bath: Partner, Chief Business Officer;
Quentin Dugauthier, Managing Director

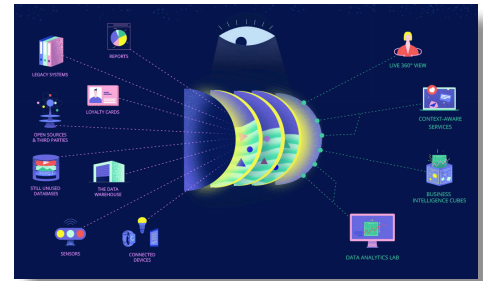
Funded: Privately held

Privacy-related products:

Assessment Manager, Data Mapping

Description: digazu, a tech solution developed by EURA NOVA, is software that enables companies to realize the value of their data. digazu collects data from all the data sources of a company and enables the implementation and automation of data science use cases in a compliant manner. digazu provides companies with a map of their data and by keeping data traceable, it allows them to discover where their data resides and for what reason it is being processed. With digazu, companies can track every transformation applied to data and therefore, they can create the necessary documentation, audit the data processing activities and produce the legally required notices. Having a clear map of data and data processing activities make it possible to implement the data quality tests as well. digazu can integrate with access control systems, where access policies can be defined at different granularity levels. digazu ensures that the policies are applied to all data accesses within the platform. These capabilities facilitate compliance with the EU General Data Protection Regulation and other data protection laws.

EURA
NOVA



Evidon



Location: New York, N.Y., U.S.

Number of employees: 60

Founded: 2009

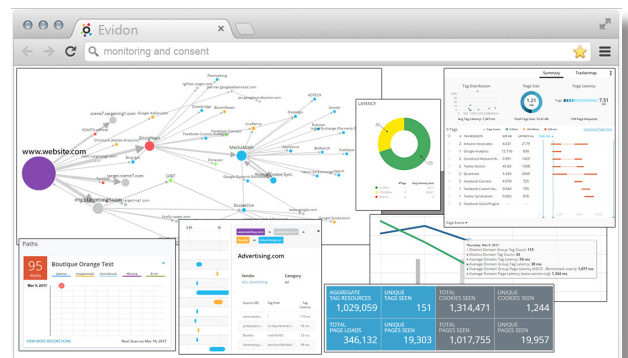
Leadership: Scott Meyer, Co-Founder and CEO;
Todd Ruback, CPO and VP of Legal;
Mark Rudolph, COO and CRO

Funded: Privately held; Owned by Crownpeak

Privacy-related products: **Consent Manager, Website Scanning**

Description: Evidon offers a full suite of privacy-consent & monitoring solutions for compliance with the GDPR, ePrivacy Directive, Ad Choices and other programs. Evidon's Site Notice is a patented desktop, mobile and in-app consent solution that ensures compliance with GDPR, ePrivacy Directive, PIPEDA, CalOPPA and more. Evidon's Trackermap identifies all website tracking and is a key part of any GDPR-readiness assessment and ePrivacy Directive compliance program. Ad Notice powers compliance with the transparency & control requirements of the Ad Choices Program.

EVIDON



Exate Technology



Location: London, U.K.

Number of employees: 16

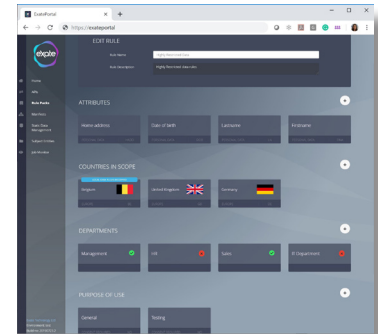
Founded: 2015

Leadership: Peter Lancos, CEO & Co-Founder;
Sonal Rattan, CTO & Co-Founder; Jose-Luis Guerrero, Senior Advisor

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Consent Manager**, **Data Mapping**, **Deidentification/Pseudonymity**, **Privacy Information Manager**

Description: eXate provides data access controls to ensure that sensitive attributes, such as names, addresses and passport numbers, are only viewed by the right people, at the right time and in the right geography. The eXate platform delivers trust between organizations and their customers by using technology to uphold their regulatory and internal policies on sensitive data. The eXate solution has been designed for micro data, as well as for global complex organisations with imperfect data. The platform consists of three engines: the Rules Engine for the digitisation of data policy, allowing it to be centrally queried and maintained while focusing on cross-border data transfers, internal policy and control of information, the Anonymisation/Pseudonymisation Engine for data protection and applying restrictions on data and Reconstruction Engine for automation of data policy enforcement by reconstructing protected data when in compliance with the Rules Engine. The engines may be used individually, or all three engines can be used together.



Exonar

Location: Reading, U.K.

Number of employees: 55

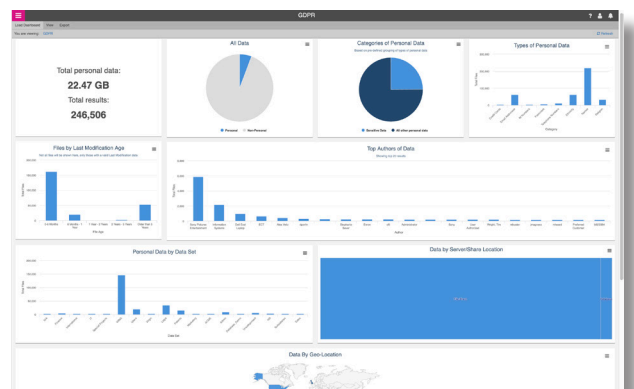
Founded: 2007

Leadership: Adrian Barrett, Founder and CEO;
Richard Jones, CTO; Simon Orr, CSO

Funded: Privately held

Privacy-related technology: **Data Discovery**, **Data Mapping**, **Incident Response**, **Privacy Information Manager**

Description: Exonar enables organizations to understand what information they've got, where it is stored, and how it could be used. Customers in defense and banking use Exonar's data discovery technology to index data at scale. Using machine learning, millions of documents and Terabytes of files can be crawled, indexed and understood across fileshares, shared drives, mail servers and cloud storage systems, giving a holistic view of both structured and unstructured data. The ability to reveal data and then take action on it by copying, moving and deleting at scale and enforcing data protection policies, assures regulatory compliance to the EU General Data Protection Regulation, the California Consumer Privacy Act and other global privacy laws.



Expert Techsource

Location: Gurugram, India

Number of employees: 15

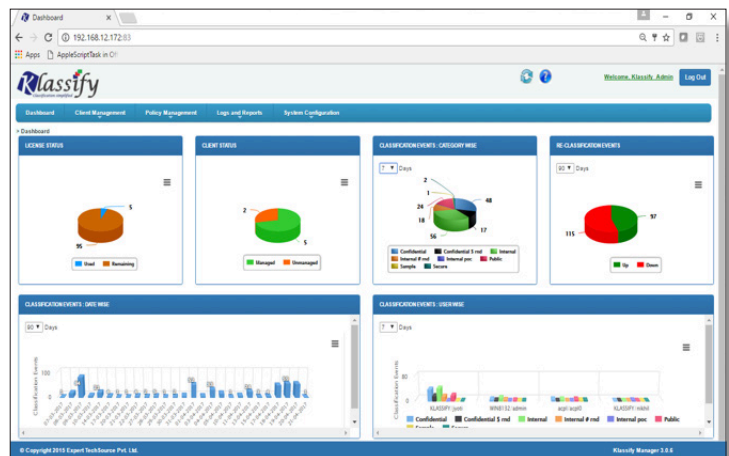
Founded: 2013

Leadership: Vishal Bindra Founder and CEO;
Aarti Bindra, Founder

Funded: Privately held (owned by Klassify)

Privacy-related technology: Data Discovery, Privacy Information Manager

Description: Klassify is an enterprise discovery and data classification tool. It scans the complete enterprise and maps out the data to ensure compliance with different laws such as the EU General Data Protection Regulation and HIPAA. Klassify also has the capability perform data classification documents are generated, and has complete drilled down forensic capabilities.



Exterro



Location: Portland, Ore., U.S.

Number of employees: 300

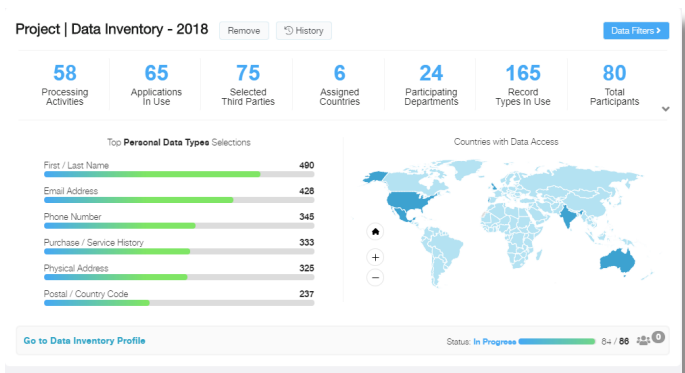
Founded: 1989

Leadership: Bobby Balachandran, Founder & CEO;
Alice Lawrence, Chief Customer Officer;
Marty Provin, Vice President of Data Privacy

Funded: Privately held

Privacy-related technology: Data Discovery, Data Mapping, Data Subject Requests, Incident Response

Description: Exterro helps clients with regulatory and legal compliance in the fields of data privacy, data subject requests, data minimization and vendor process risks. Exterro has created a way to develop and maintain a comprehensive data inventory to help companies meet their regulatory requirements and to develop, resolve and maintain their inventory in less than 30 days. Exterro also offers a complete DSR solution that orchestrates the entire process — request reception, verification, workflow, search, collection, review, redaction and delivery.





Location: London, U.K.

Number of employees: 270,000

Founded: 1883

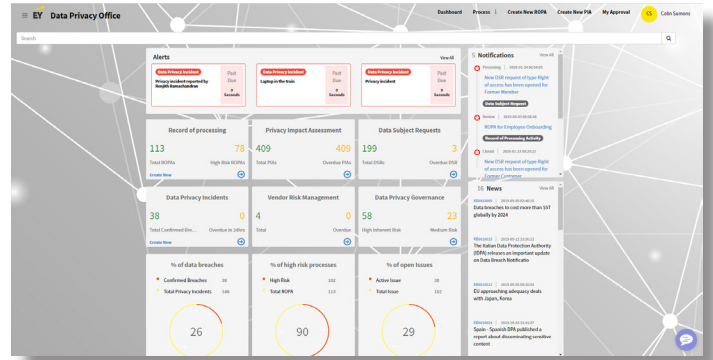
Leadership: Tony de Bos, Global & EMEA Data Protection and Privacy Leader

Funded: Privately held

Privacy-related technology:

Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager

Description: EY's DPO One is an end-to-end data privacy managed service solution. It automates the privacy activities via integrated workflows, processes and databases in a centralized overview, providing an organization control over its processes. This solution supports and keeps track of communications and interactions with stakeholders. EY DPO One enables an organization to understand, monitor and anticipate on privacy risk. EY DPO One provides a complete offering to stay in control of privacy regulation compliance.



FairWarning



Location: Clearwater, Fla., U.S.

Number of employees: 165

Founded: 2005

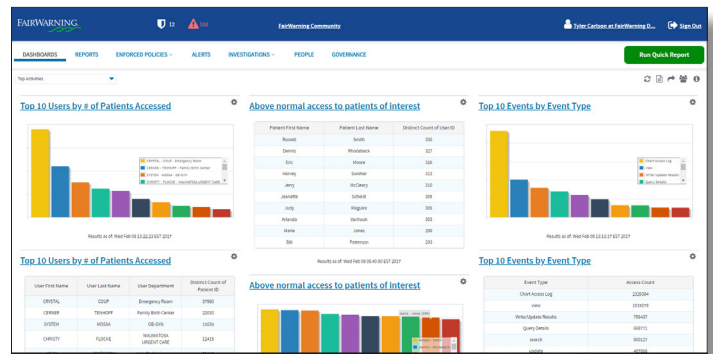
Leadership: Ed Holmes, CEO; Darrell Swope, CTO; Lisa Counsell, Vice President Healthcare

Funded: Privately held

Privacy-related technology:

Activity Monitoring, Data Mapping, Incident Response

Description: FairWarning helps our customers manage the full lifecycle of privacy incidents, from prevention to governance, across their applications. FairWarning uses advanced automation, expert managed services and responsible AI to evaluate every event for suspicious behavior such as workflow anomalies, drug diversion, identity theft, snooping and fraud. FairWarning's security solutions provide data protection and governance for electronic health records, Salesforce, Office 365, and hundreds of other applications. FairWarning's managed services enhances customer's protection of patient data with a team of health care privacy and security professionals that function as an extension of the customer's team.



TrustArc

A Comprehensive
Compliance Guide
for US Consumer Privacy Laws



From California to Maine, the flurry of US privacy laws makes managing a privacy program increasingly complex.

This 70-page guide covers what activities, controls, and documentation you should implement, how each law aligns to each other and how TrustArc helps support your compliance efforts.

[DOWNLOAD NOW](#)

Faktor

Location: Amsterdam, Netherlands

Number of employees: 10

Founded: 2017

Leadership: Tim Geenen, CEO; Anke Kuik, COO; Niels Baarsma, CPO; Johan de Groot, CTO

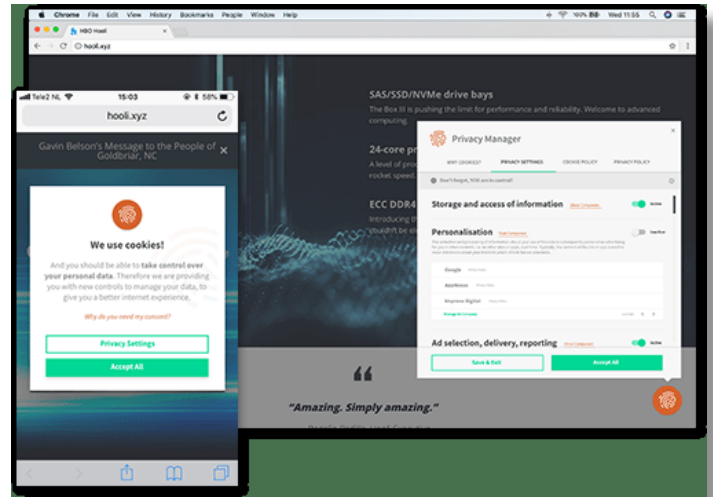
Funded: Privately held (acquired by LiveRamp)

Privacy-related technology:

Consent Manager

Description: Faktor offers a consent management platform in which users can manage their consent and preferences for advertising and marketing. Companies can offer the Privacy Manager to their visitors to ensure GDPR compliance for digital advertising, reduce data leakage, maintain revenue and to empower their users. The Privacy Manager is in line with the Transparency & Consent Framework provided by IAB Europe and the IAB Tech Lab, but also features custom vendor lists, audit trail and full customization.

faktor



Fasoo

Location: Seoul, South Korea

Number of employees: 278

Founded: 2000

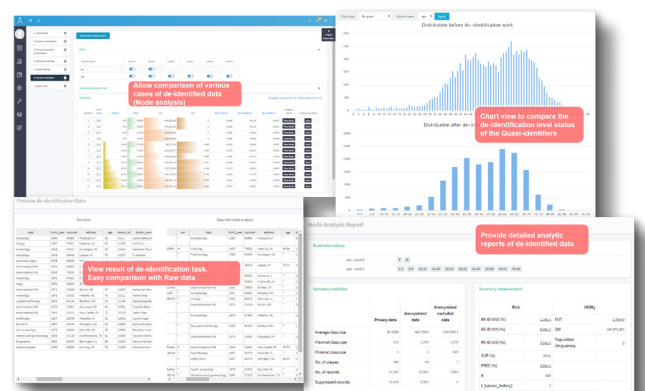
Leadership: Kyugon Cho, Chairman; John Herring, CEO; Ducksang Yoon, Executive Director

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Privacy Information Manager

Description: AnalyticDID uses data anonymization and pseudonymization techniques to transform personally identifiable information (PII) into data that cannot be used to identify an individual. It focuses on business utility of the data while ensuring privacy. This allows for effectively analyzing large amounts of data without violating privacy regulations. AnalyticDID de-identifies data using selected methods and privacy models from the broad areas of data de-identification and statistics. It features data analytics and visualization capabilities, so users can simulate the output to balance data utility and privacy. Privacy modeling allows users to select different algorithms and techniques that best meet de-identification, analysis and privacy requirements.

FASOO



Fastweb

Location: Milan, Italy

Number of employees: 1,000–5,000

Founded: 1999

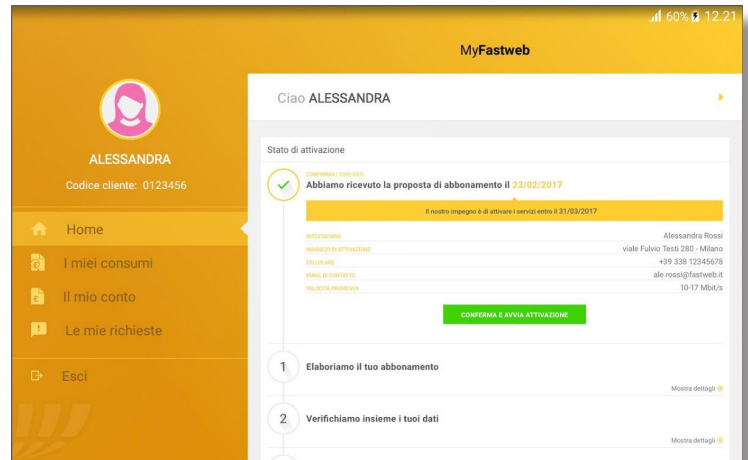
Leadership: Alberto Calcagno, CEO;
Fabrizio Casati, Chief Wholesale Officer;
Peter Grüter, CFO

Funded: Publicly traded

Privacy-related products:
Assessment Manager

Description: Fastweb is offering its Fast GDPR Suite, a platform designed to help companies ensure they are compliant with the EU General Data Protection Regulation. The platform helps an organization assess their systems and procedures, and identifies the areas in need of improvement. The suite offers companies a

set of tools to help protect customer information and to protect their systems against cyberattacks. The solution also allows organizations to access their data during instances of disruption through back-up and disaster recovery solutions in compliance with the GDPR.



Feroot Privacy

Location: Toronto, Ontario, Canada

Number of employees: 5

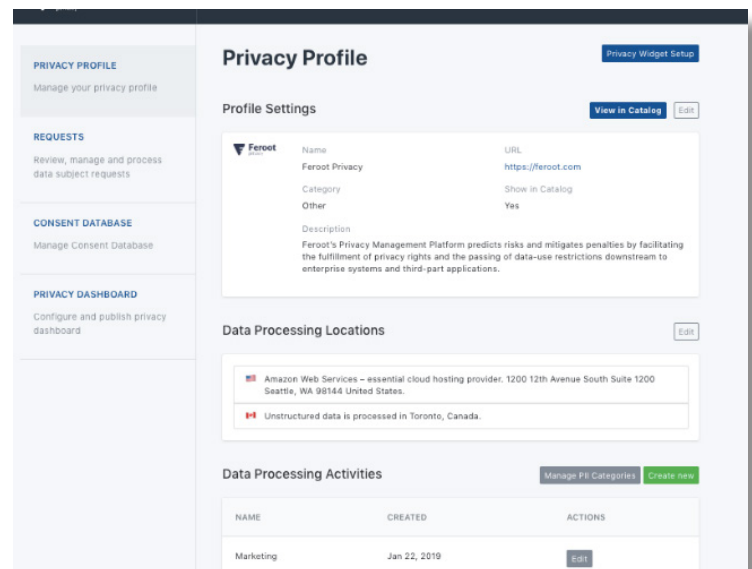
Founded: 2017

Leadership: Ivan Tsarynny, CEO & Co-Founder;
Vitaliy Lim, CTO & Co-Founder

Funded: Privately held

Privacy-related products: **Data Mapping**

Description: Feroot is a privacy operations platform that automates the ongoing maintenance of an organization's data inventory through a Dynamic Data Registry. The Dynamic Data Registry drives action across multiple jurisdictions and third-party applications, giving an organization full data visibility and control across all on-premise applications and third-party vendors. With Feroot's privacy platform, users can quickly and easily scale privacy across your entire organization from one central location.



filerskeepers

Location: Amsterdam, Netherlands

Number of employees: 9

Founded: 2018

Leadership: Wanne Pemmelaar, Founder and CEO; Madeleine Vos, Founder and CEO

Funded: Privately held

Privacy-related products: **Data Discovery**, **Privacy Information Manager**

Description: Filerskeepers provides multinationals insight into how long they should store their data based on legal requirements. Filerskeepers provides data retention schedules that give insight into the legal maximum and minimum retention periods applicable in the countries relevant to them. This helps companies to justify why they are storing data and for how long. Retention schedules can be ordered one-off or as a subscription. The vendor's data retention schedules include all relevant country specific data retention periods relevant to your company, info regarding who should keep what data, how long, when, and if it is a maximum or minimum period and legal references and links to the official legal source. All data retention schedules are up to date and updated frequently



fox-on Datenschutz GmbH



Location: Lindlar/Cologne, Germany

Number of employees: 12

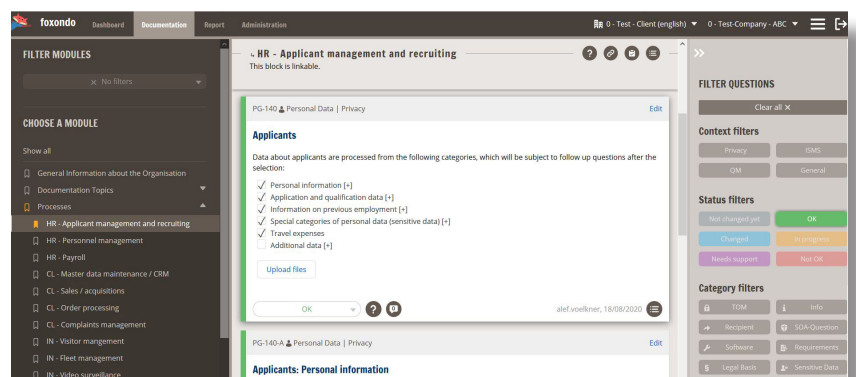
Founded: 2004

Leadership: Alef Völkner, Founder and Managing Director

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Subject Requests**, **Incident Response**

Description: foxondo, a web-based compliance tool in German and English, establishes a comprehensive documentation for privacy, quality management and ISMS by breaking the GDPR and ISO norms down to their most basic, intuitive format — questions and answers. foxondo gives organizations the ability to have a DPA overview, document data breaches, describe their privacy organization and IT infrastructure, create yearly reports, and prepare for audits.



Frama Systems India

Location: New Delhi, India

Number of employees: 300+

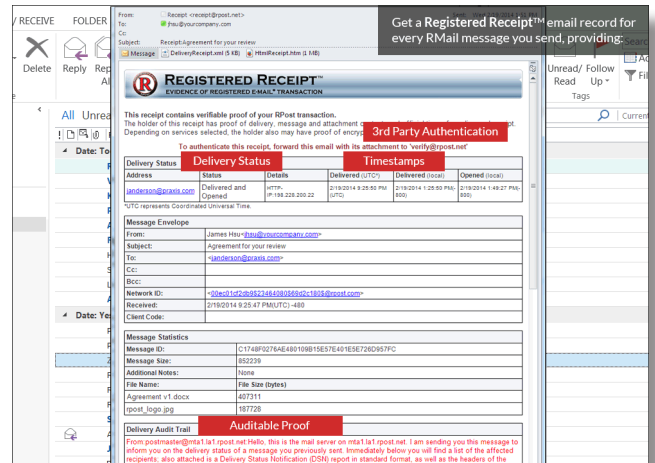
Founded: 2010

Leadership: Amit Mital, Executive Director

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: Frama's RMail platform allows an organization to track the emails they send to find out when they have been received. All emails sent through the RMail platform are encrypted, with the platform ensuring each message has a proof of encryption upon delivery for compliance purposes. The platform allows users to send a system-generated password for the recipient of the message, or the sender can create a password of their own. The platform offers a receipt record designed to prove when a message has been sent or received, allowing organizations to prove they are complying with privacy laws. The platform can be used with an existing email address, as well as a free RMail address users can sign up for.



Gamma Networks



Location: Sunnyvale, Calif., U.S.

Number of employees: 10

Founded: 2018

Leadership: Arpit Goel, CEO;
Chandra Nukala, CPO;
Naresh Guntupalli, CTO

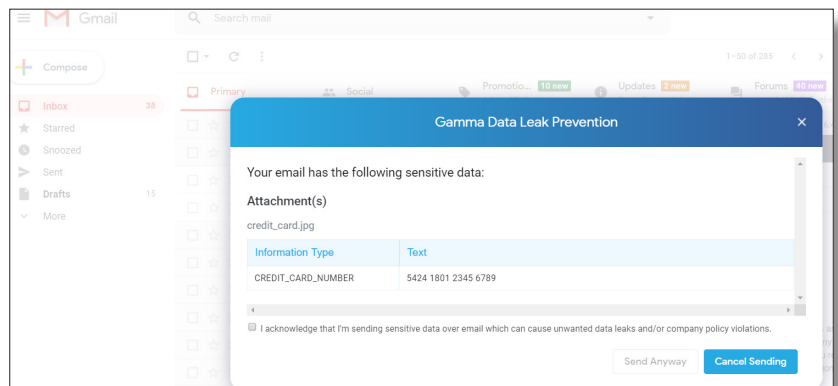
Funded: Privately held

Privacy-related Products:
Enterprise Communications

Description: Gamma is a data loss prevention platform. Gamma uses artificial intelligence and machine learning to classify an organization's most sensitive and confidential data in real time and proactively prevents employees from negligently sharing it over incorrect channels. Organizations can use Gamma to mitigate data exposure risks, minimize insider threats and prevent social engineering attacks.



Gamma Networks



GateScanner by Sasa Software

Location: Kibbutz Sasa, Israel

Number of employees: 15–50

Founded: 2013

Leadership: Yakov Yeroslav, CEO

Funded: Privately held

Privacy-related products: **Activity Monitoring, Deidentification/Pseudonymity**

Description: GateScanner cybersecurity kiosks offer managed file import/export for removable media, incorporating policy-based controls with advanced file redaction capabilities. High-granularity DLP coupled with user-based policies enforce enterprise-wide data protection compliance and prevent PII leakage.



GDPR In Schools

Location: London, U.K.

Number of employees: 14

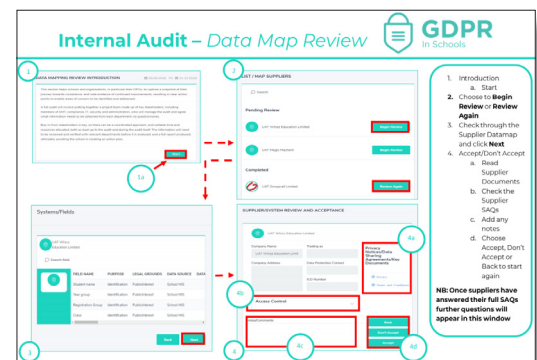
Founded: 2017

Leadership: Lynne Taylor, Founder and Co-CEO;
Lawrence Royston, Consultant CEO

Funded: Privately held

Privacy-related Products: **Activity Monitoring, Assessment Manager, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager**

Description: GDPR in Schools provide a web-based platform (GDPRiS) to support schools on their journey to data protection and privacy compliance. GDPRiS equips staff with the knowledge and confidence to handle personal data securely and gives reassurance that they are doing everything they can to help protect the children in their care. Almost 3,000 schools rely on GDPRiS to monitor and manage their data protection compliance. With tools to support self-assessment, RoPA, IAR, subject request management, breach management and central record holding of contracts, DPIAs and policies, these are combined with dashboards and drill-downs for group compliance and management.



GDPR Register OÜ

Location: Tallinn, Estonia

Number of employees: 5

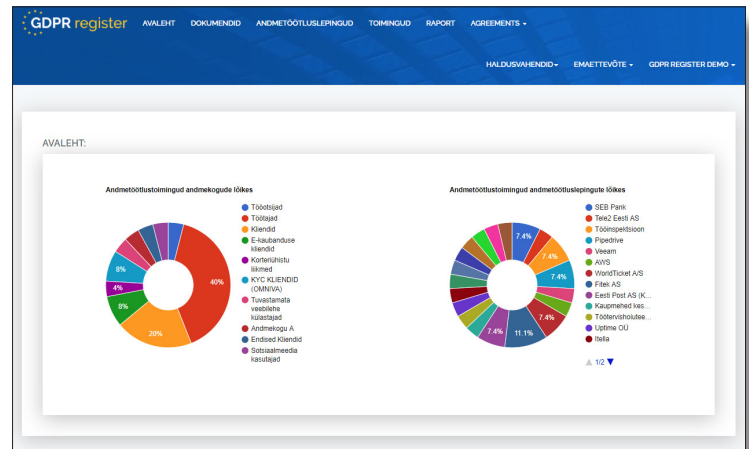
Founded: 2018

Leadership: Aleksander Uibo, CEO; Tommas Seppel, Product and Legal; Marek Tamm, CTO

Funded: Privately held

Privacy-related products: Data Mapping

Description: GDPRRegister is an online tool helping organizations meet GDPR requirements. It assists with records of processing activities, management of data processing agreements, reporting, and management of multiple business units and unlimited user accounts. GDPRRegister has 80-plus predefined activity and document templates and a multilingual interface. It is a simple to use user interface with no need to spend time on training.



GDPRsimple

Location: Carefree, Ariz., U.S.

Number of employees: 2

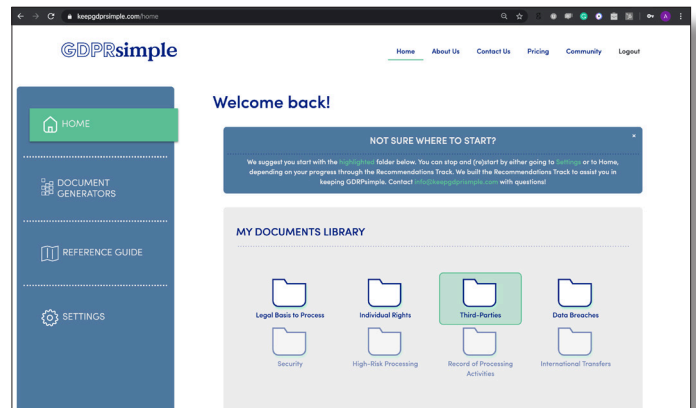
Founded: 2018

Leadership: Lynn Goldstein, CEO & Co-Founder; Ali Norup, Chief Advisor & Co-Founder

Funded: Privately held

Privacy-related Products: Assessment Manager, Data Subject Requests

Description: GDPRsimple is a SaaS tool that helps small- to medium-sized businesses and larger enterprises that are resource constrained to implement, and demonstrate their implementation of, the GDPR. GDPRsimple consists of managers that help keep track of actions taken, templates that help implement GDPR requirements and assessments that are completed to determine compliance with GDPR provisions. It also contains resources such as a glossary and cross-references to guidance.



Global IDs

Location: Princeton, N.J., U.S.

Number of employees: 80–200

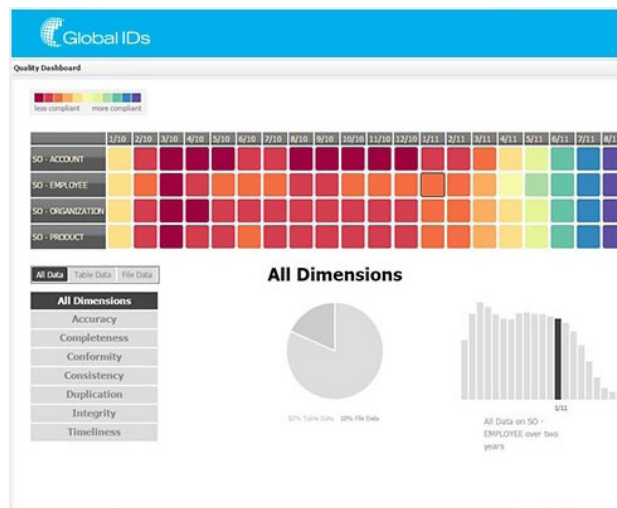
Founded: 2001

Leadership: Arka Mukherjee, CEO; Bill Winkler, CTO; Robert Scott, Chief Strategy Officer

Funded: Privately held

Privacy-related Products: **Activity Monitoring, Data Discovery, Data Mapping**

Description: Global IDs offers several types of software designed to examine the data within an organization. Global ID allows a company to view their data as business is conducted across the enterprise, while allowing CISOs to monitor all databases for attacks within and outside of their organization. Global IDs Data Profiling software lets large organizations map out of the data within their ecosystem, while its Data Quality software allows a business to measure the worth of the information it possesses. The company's Data Integration software monitors the ways data moves and to create authoritative datasets.



Good Research, LLC

Location: Berkeley, Calif., U.S.

Number of employees: 10

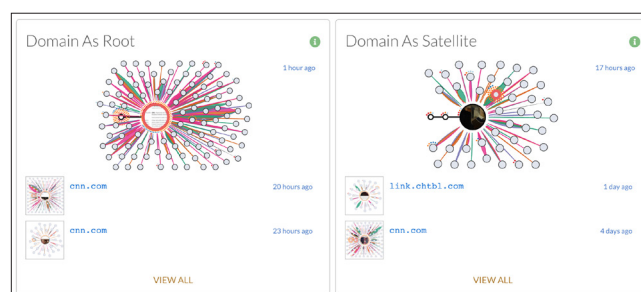
Founded: 2009

Leadership: Nathan Good, Ph.D., Principal

Funded: Privately held

Privacy-related products: **Assessment Manager, Data Discovery, Data Mapping, Deidentification/Pseudonymity, Privacy Information Manager, Website Scanning**

Description: Good Research helps regulators, private enterprises and governments make nuanced decisions about complex topics at the cross section of data privacy and technology. We simulate a real-life re-identification attack to understand new threats and the risks, and analyze de-identified and anonymized data against best practices and regulatory requirements to manage risk. Establish organization-wide practices, technical controls and requirements for external and internal providers of data. Our website and web application analysis tools provide data discovery at scale to determine third-party presence, data sharing, and third-party trackers. Our data maps platform generates visualizations of data flows and data categories for describing product privacy practices.



Gradient Zero GmbH

Location: Vienna, Austria

Number of employees: 8

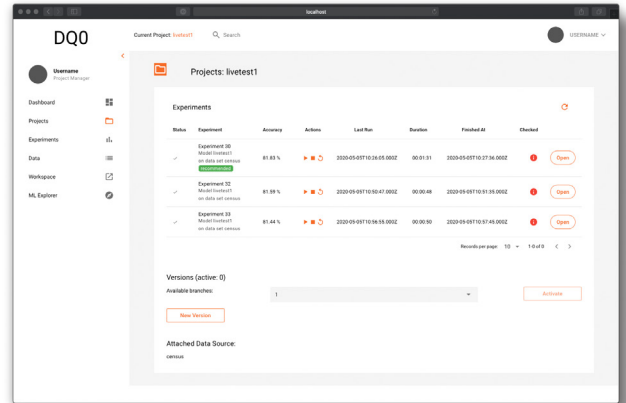
Founded: 2019

Leadership: Felix Famira, CEO;
Jona Boeddinghaus, COO

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: DQ0 is a platform for secure data storage and processing. With DQ0, data records that contain sensitive information can be stored in a secure enclave. At the same time, DQ0 ensures this data can be used for data science analysis. Machine learning, in particular, poses great challenges to data security, since certain models can be used to disclose information about individual data records. DQ0 therefore implements a robust security concept based on the principle of differential privacy in order to enable AI modeling — for predictions about the entirety of the data set while protecting individual data records.



Grant Thornton LLP

Location: Chicago, Ill., U.S.

Number of employees: 8,500+

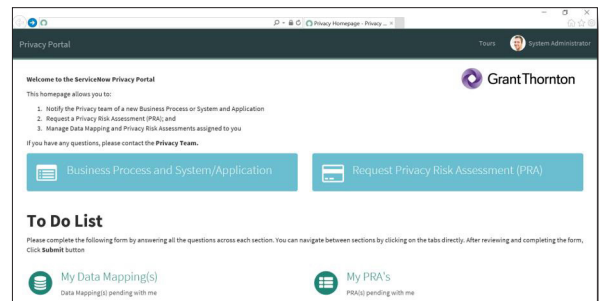
Founded: 1924

Leadership: Derek Han, Principal,
Cybersecurity and Privacy Leader

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Mapping

Description: Grant Thornton's ServiceNow solution, Data Mapping and Privacy Risk Assessment Accelerator, focuses on privacy by providing functionality to effectively manage PRAs, data mapping requests, and business process/system and application inventories. These modules are developed to create an enhanced user experience through an intuitive interface with functionality to comply with data privacy requirements. The modules utilize the ServiceNow workflow where users can easily assign questionnaires to the business process owners, with responses directly mapped to the ServiceNow backend for privacy review.



Greater Than Learning

Location: Sydney, Australia

Number of employees: 4

Founded: 2020

Leadership: Nathan Kinch, Co-Founder;
Mathew Mytka, Co-Founder

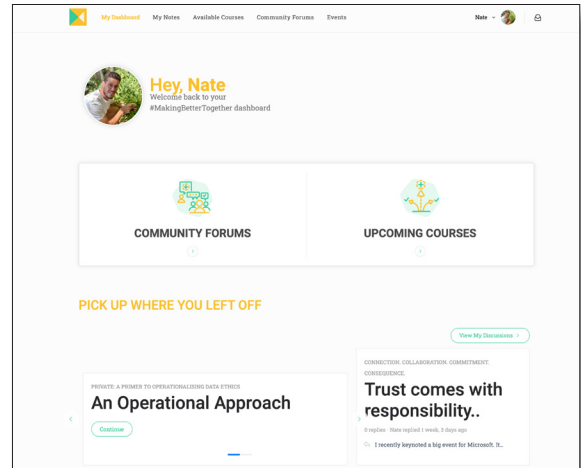
Funded: Privately held

Description: Greater Than Learning is a dedicated eLearning platform that helps professionals learn new practical skills to design more ethical and trustworthy products and services. New members don't just learn through formal courses, challenges and social interactions, they learn implicitly through their own user experience.



GREATER THAN LEARNING

Making better, together.



GTB Technologies

Location: Newport Beach, Calif., U.S.

Number of employees: 51-100

Founded: 2005

Leadership: Uzi Yair, Co-founder

Funded: Privately held

Privacy-related products:
Data Discovery, Data Mapping,
Privacy Information Manager

Description: The GTB Data Protection that Works platform offers real-time, accurate data discovery, data mapping & data classification of sensitive data whether it be on servers, workstations, endpoints or the cloud. Completely transparent, policies are accurately enforced in real-time, providing an accurate way to become secure and compliant with government data security regulations related to the GDPR, PII, PCI-DSS, FERC/NERC, ITAR, NY DFS, NIST, SOX, PIPEDA, and many more.



GTB Technologies

Data Protection that Works™



Guild



Location: London, U.K.

Number of employees: 12

Founded: 2016

Leadership: Ashley Friedlein, CEO;
Matt O’Riordan, CTO

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: Guild is a messaging app designed for professionals and businesses. Privacy features include: Invitations require explicit consent users cannot be added without their permission, only hosts and admins can invite or remove members, hosts and admins can moderate content by deleting anything inappropriate, admins can download group conversation data for compliance and record-keeping purposes, users can always edit or delete their content, access to content can be completely removed and revoked by admins, users can request all their data, including messages, at any time and users can completely delete their profile and contributions from any group, or the entire app, at any time.



HaloPrivacy

Location: Seattle, Wash., U.S.

Number of employees: 10–20

Founded: 2015

Leadership: L. Kevin Kelly, CEO;
Lance Gaines, CTO

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: Halo Privacy runs its solutions through its Halo – Corona privacy appliance, allowing for companies to use its collaboration and messaging applications. Halo offers software to let users bring all of their communications under one roof, providing private, real-time messaging and searchable archives. Halo also lets an organization secure all their information onto the privacy platform, and allows users to securely deliver emails on the platforms they currently use. The company also offers a secure VPN option.



Hazy

Location: London, U.K.

Number of employees: 20

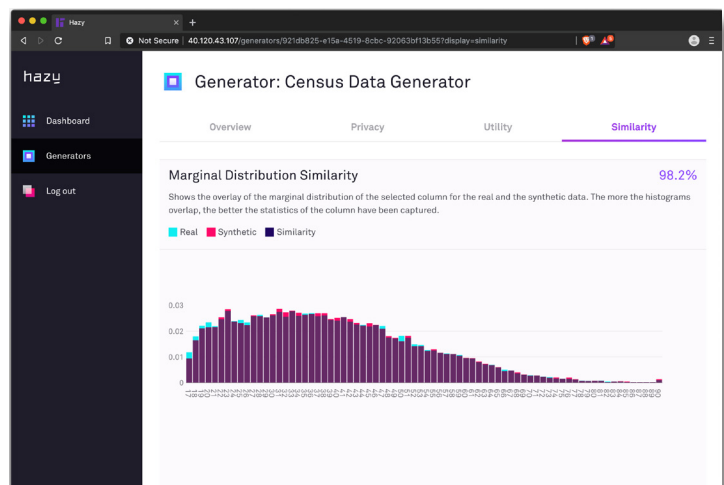
Founded: 2017

Leadership: Harry Keen CEO;
James Arthur CTO; Luke Robinson CSO

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: Hazy helps companies unlock data innovation. Hazy creates synthetic data that is derived from its customer's raw data. This process makes the data safer to use, quicker to access and easier to share. Hazy is using synthetic data to help companies speed up analytics workflows and get products to market more quickly by removing the governance, security and privacy concerns from data provisioning.



Heliometrics

Location: St. Louis Park, Minn., U.S.

Number of employees: 4-10

Founded: 2013

Leadership: Jeremy Wunsch, Founder and CEO

Funded: Privately held

Privacy-related products:
Activity Monitoring, Data Mapping

Description: Heliometrics' solutions include its Healthcare Privacy Analytics, which monitors the access to electronic protected health information within a health care organization to ensure patient data privacy. All findings are displayed as interactive visualizations, allowing organizations to identify any behavior requiring further attention. Heliometrics also helps health care organizations and patients monitor when participants access electronic health records. Heliometrics' Individual Patient Access Report discloses to patients when their information is accessed, and for what purpose. This is designed to help quickly answer any patient requests for who, or what organizations, has accessed their electronic health records.



HERE Technologies

Location: Amsterdam, Netherlands

Number of employees: 8,000

Founded: 1985

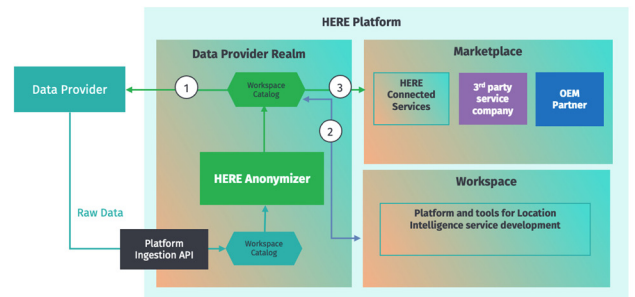
Leadership: Edzard Overbeek, CEO; Petra Meiser, CFO; Jorgen Behrens, CPO

Funded: Privately held

Privacy-related products: **Consent Manager**, **Data Discovery**, **Data Subject Requests**, **Deidentification/Pseudonymity**

Description: HERE Privacy Solutions includes two products: Anonymizer and Consent Manager. The HERE Anonymizer is a customizable adaptive anonymization pipeline for processing customers' real-time location data on HERE platforms for specific use cases by removing PII data using split and gap algorithms to preserve data value while protecting the source from reidentification.

HERE Consent Manager is integrated as part of the HERE Neutral Server, whereby the Consent Manager is based on blockchain technology to enable data providers and data consumers to exchange location-centric data through the neutral server.



Heureka Software

Location: Cleveland, Ohio, U.S.

Number of employees: 10

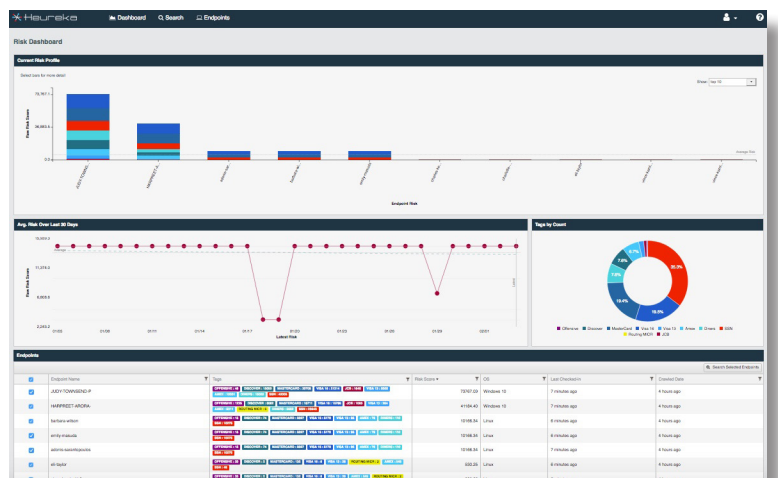
Founded: 2013

Leadership: Greg Pacholski, CEO; Nate Latessa, COO; David Ruel, Sr. Product Manager

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Discovery**, **Data Mapping**

Description: Heureka Software is a technical leader in endpoint searching, identifying and classifying information. Heureka brings order to unstructured data by automating the identification of risk and provides the tools needed to remediate and control private and sensitive data regardless of location or type. Heureka Software's clients operate in higher education, technology, energy, as well as legal, government and healthcare.



PREPARE YOUR PRIVACY PROGRAM FOR CALIFORNIA'S NEW LAW

See how OneTrust helps with the CPRA:

- Automate the discovery, classification, and mapping of your data
- Respond to expanded privacy rights requests
- Enable the "Do Not Share" opt-out
- Perform risk assessments & annual audits on high-risk processing
- Monitor AG regulations and other CPRA updates



OneTrust
PRIVACY, SECURITY & GOVERNANCE

Talk to a CPRA Expert

HITRUST



Location: Frisco, Texas, U.S.

Number of employees: 50–100

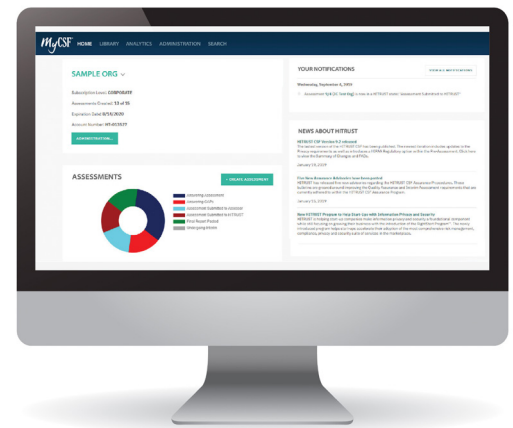
Founded: 2007

Leadership: Daniel Nutkis, CEO; Nikole Davenport, CPO & VP Privacy Programs; Jason Taule, CISO & VP of Standards

Funded: Privately held

Privacy-related products: **Assessment Manager**

Description: HITRUST champions programs that safeguard sensitive information and manage information risk for organizations across all industries and throughout the third-party supply chain. HITRUST develops, maintains and provides access to its common risk and compliance management framework, the HITRUST CSF, as well as related assessment and assurance methodologies in an integrated strategy called the HITRUST Approach. One of the core elements of the HITRUST Approach is MyCSF, a SaaS information risk management platform that facilitates a more efficient process for organizations to manage information risk and meet international, federal and state regulations concerning privacy and security.



Hotshot Technologies, LLC

Location: Idaho Falls, Idaho, U.S.

Number of employees: 3

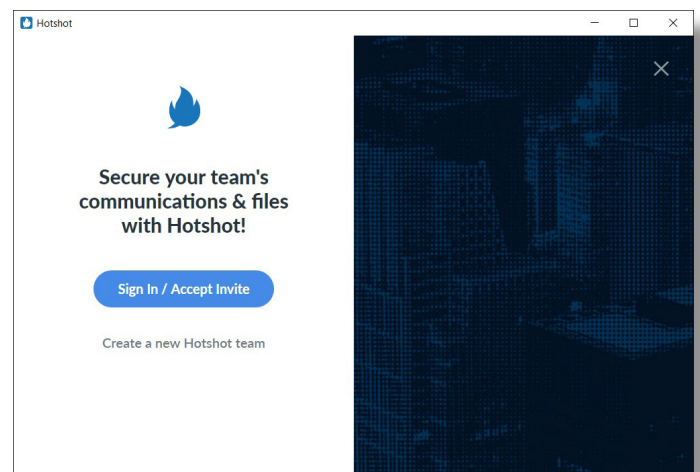
Founded: 2017

Leadership: Aaron Turner, CEO; Kris Bertagnolli, CRO

Funded: Privately held (merged with HighSide)

Privacy-related products:
Enterprise Communications

Description: Hotshot is a high-performance team-messaging that eliminates information handling and compliance concerns for businesses. It helps companies solve the toughest data security problems in a way that positively impacts company culture and productivity. Hotshot's encrypted messaging system is focused on reducing data handling liabilities for employers through the use of a time- and location-based encryption engine. Hotshot has all of the security benefits of Signal with the collaboration potential of Slack, with compliance features to help employers retain critical data, even when an employee leaves the company and is denied access to it after their departure.



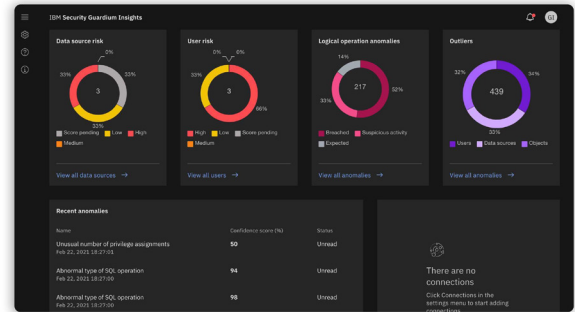
Locations: Armonk, N.Y., U.S.
Number of employees: 345,000
Founded: 1911

Leadership: Arvind Krishna, Chairman & CEO;
 Mary O'Brien, General Manager

Funding: Publicly traded

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager

Description: IBM Security offers an advanced and integrated portfolio of enterprise security products and services that help organizations assess data and user risk, protect personal data with security controls, and respond efficiently to remediate threats and address compliance. The portfolio includes security and data privacy solutions that are designed to: help organizations understand their privacy risk landscape; simplify compliance auditing and reporting, and stay abreast of changing regulatory requirements; capture personal data and consent appropriately and within context; apply controls to help safeguard personal data; and help identify and respond to privacy data breaches and data subject requests.



iCaas

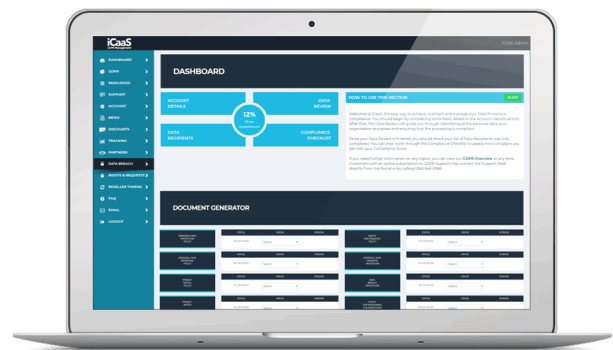
Location: Basingstoke, U.K.
Number of employees: 20
Founded: 2017

Leadership: Nicola Hartland, CEO & Co-Founder;
 Kevin Gaskell, Chairman & Co-Founder

Funded: Privately held

Privacy-related products: Privacy Information Manager

Description: The Data Support Agency's cloud-based software platform, iCaas (Compliance as a Service), helps businesses to manage and maintain their compliance with the EU General Data Protection Regulation in one place. The platform will take users through a step-by-step process, highlighting areas that require attention, providing users with all the necessary tools, templates, and processes required, all of which are held securely in a private digital portal. The Data Support Agency's service includes data security, upgrades and the addition of new procedures and policies in line with evolving legislation. Its gap analysis tool highlights areas that may need attention as legislation evolves. Users' subscription to the service includes access to the support team of certified GDPR professionals who can help with any GDPR related questions. Users can contact these professionals through live chat, email and phone.



Iconfirm AS

Locations: Oslo, Norway

Number of employees: 3

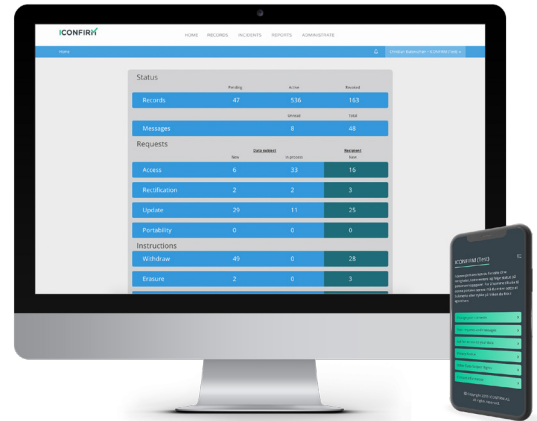
Founded: 2016

Leadership: Christian Butenschon, Founder & CEO

Funding: Privately held

Privacy-related products: **Activity Monitoring**, **Assessment Manager**, **Consent Manager**, **Data Mapping**, **Data Subject Requests**, **Deidentification/Pseudonymity**, **Enterprise Communications**, **Incident Response**

Description: ICONFIRM is an operational tool that helps companies demonstrate continuous EU General Data Protection Regulation compliance. The technology was originally designed as a collaboration platform between health insurance, clinics and patients. The tool provides consent management, rights management and personal identifier processing, using the APIs to automate data processing with embedded privacy. The Privacy Portal enables you to inform and interact with the data subjects in a timely manner while providing a comprehensive systems and recipient register linked to details of processing activities documentation, file storage and an incident-management module.



IDX



Locations: Portland, Ore., U.S.

Number of employees: 50

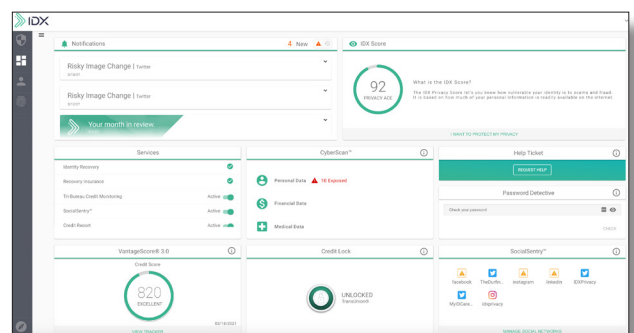
Founded: 2003

Leadership: Tom Kelly, President & CEO, Jorge Zelaya, CISO/VP of IT & Web Operations; Brent VanLooy, CTO

Funding: Privately held

Privacy-related products: **Activity Monitoring**, **Incident Response**, **Privacy Information Manager**, **Website Scanning**

Description: IDX is a consumer privacy company built for agility in the digital age. Thousands of organizations trust our privacy platform to empower consumers to take back control of their privacy with our identity and privacy protection products. As the nation's largest provider of data breach response services, IDX is trusted by government and enterprise customers as well as employee benefits and strategic partners to protect more than 40 million consumers.



iGrant.io

Location: Stockholm, Sweden

Number of employees: 12

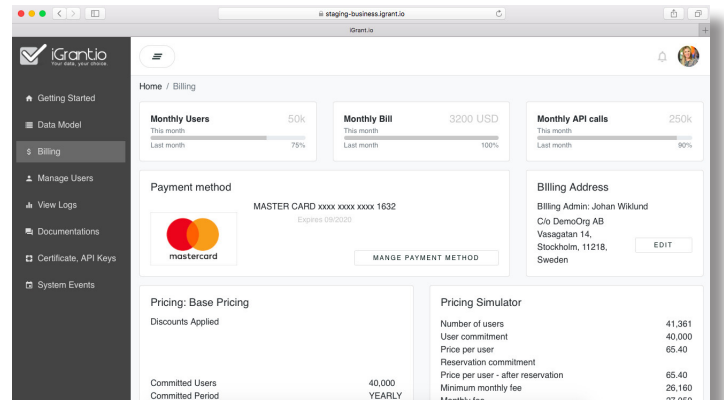
Founded: 2017

Leadership: Lotta Lundin, Co-Founder and CEO;
Lal Chandran, Co-Founder and CTO

Funded: Privately held

Privacy-related products: **Consent Manager**

Description: LCubed AB is a SaaS provider that offers data protection services via the brand iGrant.io. iGrant.io is a personal data exchange and consent mediation platform that helps organizations unlock the value of personal data. For consumers, it is a self service privacy tool to manage their personal data in real-time via an app, allowing them to exercise their privacy rights. For businesses it provides a compliance solution with interfaces that can be plugged into existing IT systems. Using iGrant.io, businesses can obtain consumer consent to share personal data.



IITR Datenschutz GmbH

Locations: Munich, Germany

Number of employees: 10

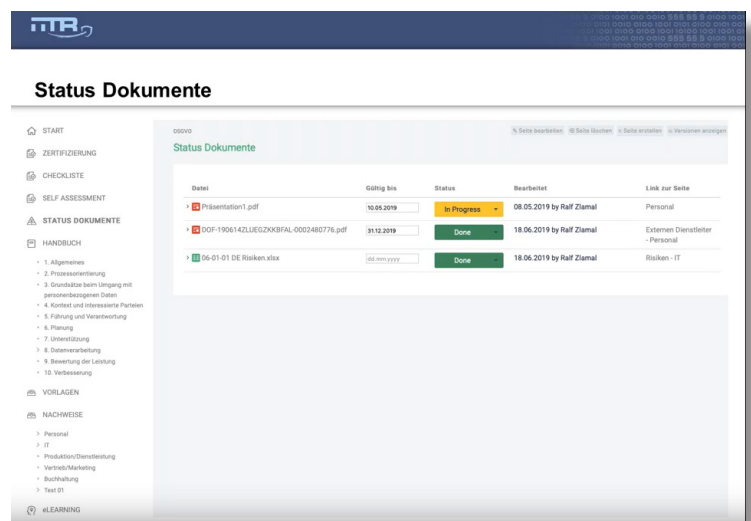
Founded: 2009

Leadership: Sebastian Kraska, CEO

Funding: Privately held

Privacy-related products:
Assessment Manager, Data Mapping

Description: The web based Compliance-Kit 2.0 is a certified privacy management system for medium-sized and large companies. It helps organizations to meet the accountability requirements under the EU General Data Protection Regulation. The documentation is based on the ISO high level structure and can be used to prepare for a certification under ISO27701. Embedded checklists help to determine a company's privacy status. The eLearning system of IITR Datenschutz GmbH can be added in the Compliance-Kit 2.0.



Immuta

Location: College Park, Md., U.S.

Number of employees: 70

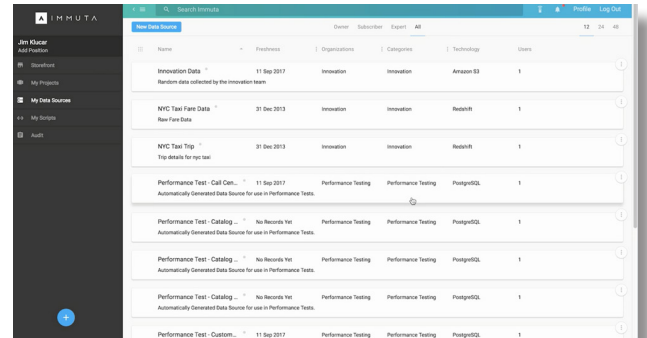
Founded: 2004

Leadership: Matthew Carroll, Chief Executive Officer; Andrew Burt, Chief Privacy Officer & Legal Engineer; Steven Touw, Chief Technology Officer

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Deidentification/Pseudonymity

Description: Immuta provides data scientists, data owners, and data governance professionals with secure access to enterprise data through an automated data governance platform. Immuta is unique in that it automatically enforces data governance policies as users query data, ensuring they only see what they're supposed to see, for their role and purpose. Users of Immuta see a catalog of available data sources, connect to data through subscription-based access, and query data through their data science or visualization tools of choice -- with Immuta working in the background to ensure fine-grained access control (row- and column-level). Available as a cloud, hybrid cloud or on-premise solution, Immuta is easy to get up and running and offers a free, 4-user trial through Amazon Web Services Marketplace.



InCountry, Inc.



Location: San Francisco, Calif., U.S.

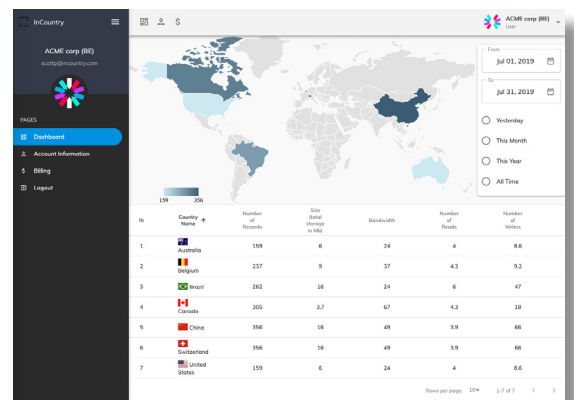
Number of employees: 60

Founded: 2017

Leadership: Peter Yared, Founder & CEO; Renne Devasia, Chief Compliance Officer; Pierre-R. Wolff, SVP of Business Development

Funded: Privately held

Description: InCountry provides companies access to a data storage platform so they may comply with local data residency requirements of countries they are operating in. The company will soon also enable local processing for jurisdictions that require that certain types of data never leave the country. InCountry focuses on highly regulated data categories such as profile data, health data, payments data, employee data and transactions data. Access to InCountry's platform is offered via SDK available in several languages focused on the needs of application developers needing to integrate the ability to localize data in their applications. Access is also offered through it's new proxy service called InCountry Border focused on the needs of 'devops' or data operations teams, or through a managed service offering for companies requiring more flexibility in their database schemas in a single tenant solution.



Index Engines

Location: Holmdel, N.J., U.S.

Number of employees: 50

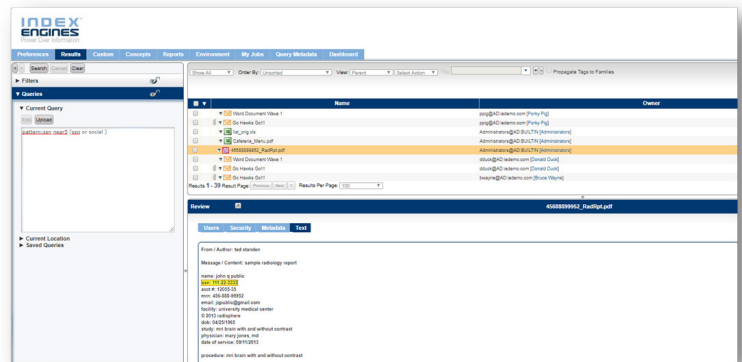
Founded: 2004

Leadership: Tim Williams, Founder & CEO

Funded: Privately held

Privacy-related products: Data Discovery, Data Subject Requests, Incident Response

Description: Index Engines was designed to meet the challenges of today's data center and deliver a highly scalable and efficient indexing platform across both primary and backup storage data environments. It provides search, reporting, disposition and preservation of unstructured user data in support of stakeholders such as IT, legal and security. Index Engines' architecture to support petabyte-class data centers with minimal resources or disruption to the environment. Clients, including top financial services, health care organizations and government agencies, turn to Index Engines to support their most mission-critical information management along with cybersecurity and governance challenges.



Indica

Location: Hilversum, Netherlands

Number of employees: 11

Founded: 2013

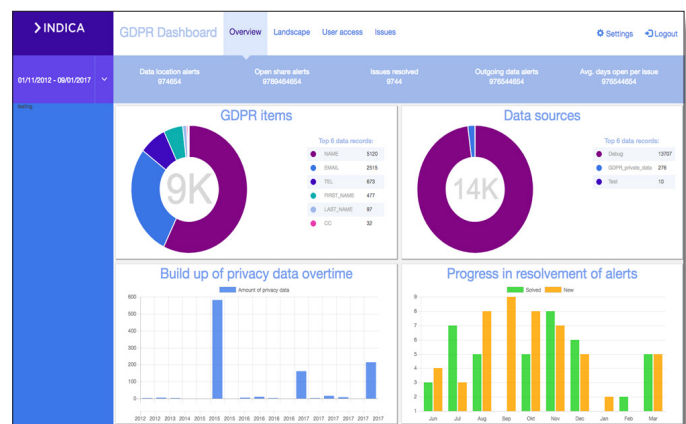
Leadership: Pieter Klinkert, CEO; Elmar Pigeaud, COO; Pieter Scherpenhuijsen, CTO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery

Description: Indica GDPR Module is a dedicated solution on top of our e-discovery solution tailored to help companies prepare for new regulations. It provides a comprehensive overview of the data and finds out what personal data is stored; where it is stored; and who has access to it.

Indica inherits access policies, scans all the data available, correlates structured and unstructured data, recognizes privacy data attributes (CC, telephone, Social Security, IBAN, etc.), shows who has access to the data and where it is. With Indica one can create multiple dashboards for different stakeholders based on their interests and access rights.



Informatica LLC

Location: Redwood City, Calif., U.S.

Number of employees: 4,800+

Founded: 1993

Leadership: Bruce Chizen, Chairman;
Amit Walia, CEO;
Bill Burns, Chief Trust Officer, Vice President and CISO

Funded: Privately held

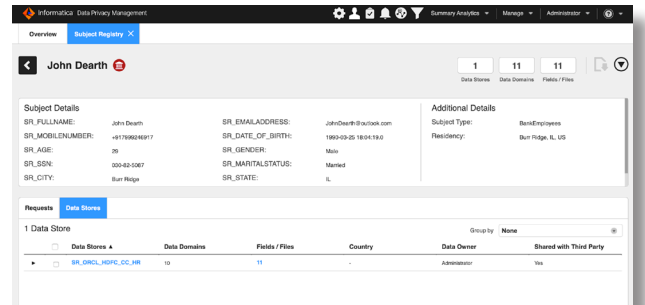
Privacy-related products:

Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity

Description: Informatica Data Privacy Governance offers metadata-driven artificial intelligence capabilities to accelerate privacy compliance, data protection and transparency through its data management platform. It brings stakeholders, processes and workflow together to define policies. The platform works to discover and classify information, map data subjects with identities, analyze and prioritize risk exposure, orchestrate and monitor data protection activities, respond to access and consent requests, and audit and communicate compliance status. The solution offers flexible, modular applications that integrate privacy governance best practices to help accelerate cloud workload migration, analytics and business optimization to enable data management with lower risk.



Informatica®



Information Builders

Location: New York, N.Y., U.S.

Number of employees: 1,001–5,000

Founded: 1975

Leadership: Gerald Cohen, President and CEO;
Jake Freivald, VP, Product Marketing;
Dan Ortolani, Sr. VP, Worldwide Customer Support Services

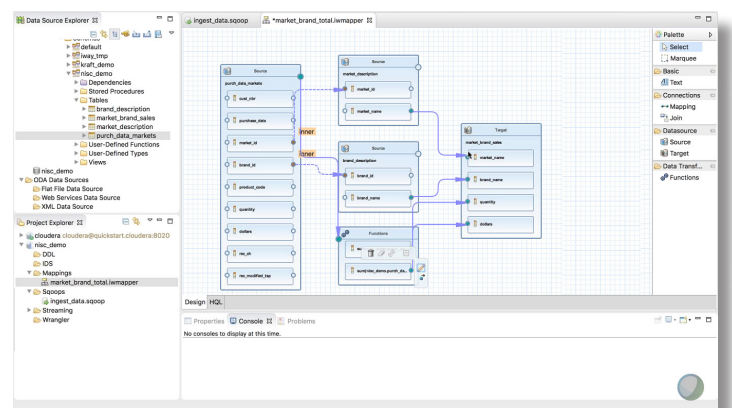
Funded: Privately held (acquired by Tibco)

Privacy-related products:

Assessment Manager

Description: The Data Management Platform provides complete administrative control of an organization's vital data assets. The software can be implemented on sight or in the cloud and enables access to timely, accurate data across all systems, processes and stakeholders. The Omni-Gen provides technology that aligns business users and IT to define and manage their most important data domains.

Information Builders



Information First

Location: Manassas, Va., U.S.

Number of employees: 18

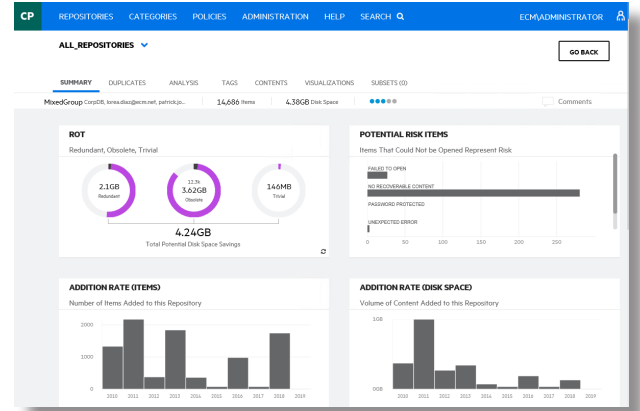
Founded: 2002

Leadership: John Lontos, President and Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Deidentification/Pseudonymity

Description: Information First provides information governance, file analytics, data protection services and software solutions for government and regulated industry. Information First has experience with the EU General Data Protection Regulation, HIPAA, Privacy Act, DoD 5015.2, CFR 21 Part 11 and GxP, SOX, SEC and related compliance mandates. Its services include: GDPR and file analytics assessments; legacy data cleanup, ROT analysis and records autoclassification solutions; records management services and staff augmentation; application and system decommissioning; record classification and retention schedule development and simplification; email and enterprise content management software and solutions; solution architecture development and design; and Micro Focus Content Manager, ControlPoint and Structured Data Manager experts.



InfoSum

Location: Basingstoke, Hampshire, U.K.

Number of employees: 11–50

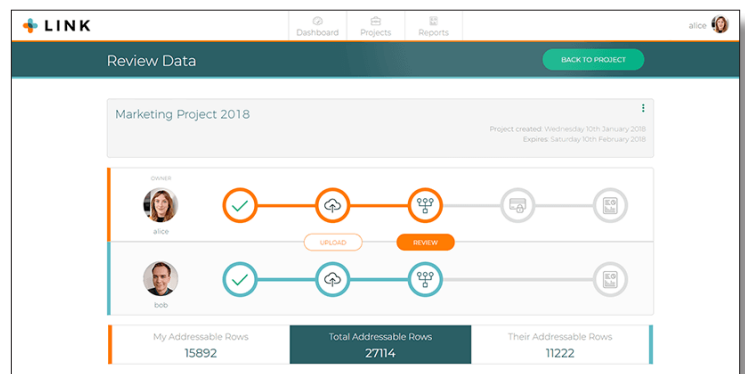
Founded: 2016

Leadership: Nicholas Halstead, Founder and CEO; Danvers Baillieu, COO; Nicola Walker, Chief Commercial Officer

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping

Description: InfoSum has released a product called Link, designed to help companies combine large datasets into one pool while ensuring the privacy rights of the data subjects are respected. Link uses decentralized technology to perform its tasks, moving data into a separate location rather than sending it to a third party. All of the data can only be accessed by the organization, with all of the data gathered from the databases placed into the central location. Link will match any of the personal information it gathers, and gives organizations the ability to choose how they wish to report any data they collect.



InnoSec

Location: Hod Hasharon, Israel

Number of employees: 11–50

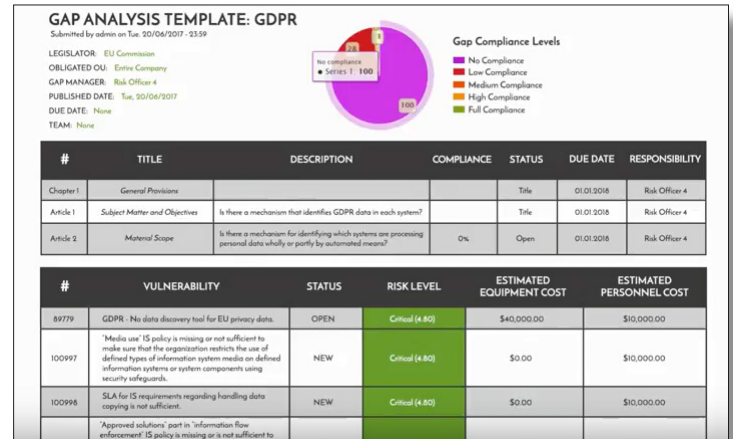
Founded: 2015

Leadership: Ariel Evans, CEO;
Asaf Bergerbaum, COO; Amit Koren, CTO

Funded: Privately held

Privacy-related products:
Assessment Manager

Description: InnoSec offers its own privacy impact and risk assessments to help companies ensure they are compliant with the EU General Data Protection Regulation. InnoSec's GDPR solutions will help companies with several GDPR-related tasks, including determining how they will comply with each article, figuring out a GDPR budget, assigning tasks to staff and defining the tasks needed to comply with the rules. After the assessments are conducted, reports will be generated for data protection authorities.



integrate.ai

Location: Toronto, Ontario, Canada

Number of employees: 90

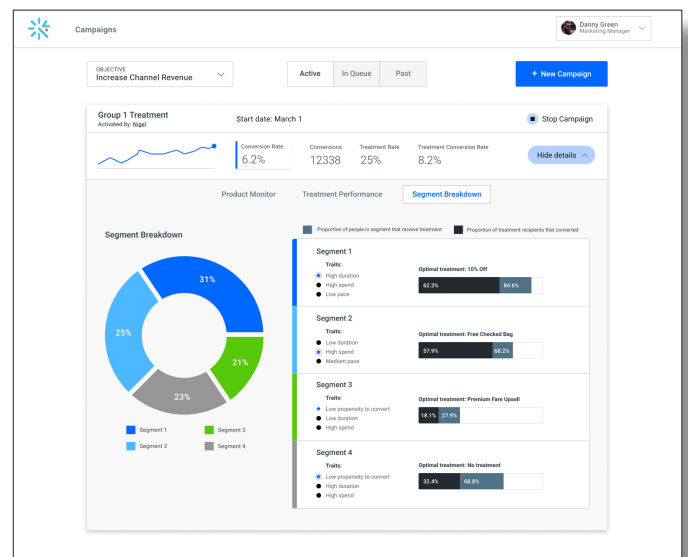
Founded: 2017

Leadership: Steve Irvine, CEO; Jason Silver, COO;
Mike Shaver, CTO; Ilene Vogt, CRO

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: Integrate.ai helps consumer enterprises get the insights they need to unlock the power of AI with its AI-powered consumer intelligence network. The network looks at deidentified consumer behaviors, not personal data, to deliver predictions about consumer needs. Integrate.ai is working to make responsible AI a reality across consumer enterprise.



Ionic Security Inc.

Location: Atlanta, Ga., U.S.

Number of employees: 95

Founded: 2011

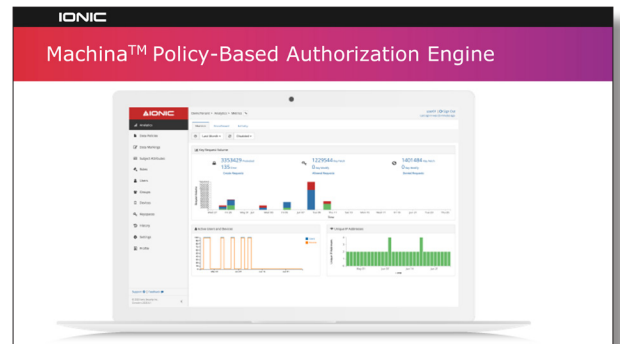
Leadership: Eric Hinkle, CEO; Adam Ghetti, Founder; Robert Ball, Chief Legal Counsel

Funded: Privately held (acquired by Twilio)

Privacy-related products: **Activity Monitoring**

Description: Data privacy regulations require organizations to implement and enforce access controls and security protections for personal data, including appropriate technical measures and reasonable security practices. Ionic's unified data security and access control solution provides policy management at scale with full visibility and auditable proof of compliance. Machina is the only context-based authorization engine that delivers dynamic, granular policy enforcement against a rich set of identity data and environmental attributes, all backed by a scalable encryption key management service. This centralized, unified system of record provides full-spectrum visibility into every access request, approved or denied.

IONIC



IOR ANALYTICS



Location: Houston, Texas, U.S.

Number of employees: 8

Founded: 2015

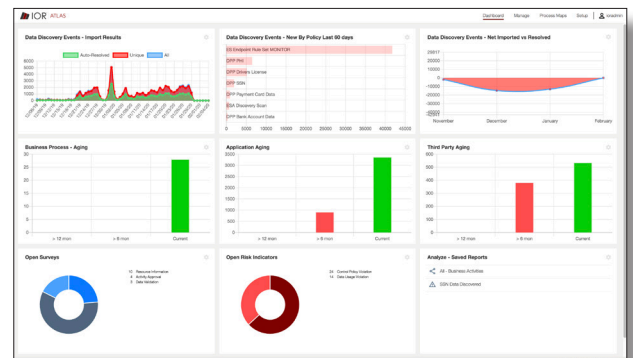
Leadership: Erik Wells, CISSP - CTO & VP Marketing; Daniel Kim, CISSP - CISO & VP Professional Services; Matt Linde, President and Product Management

Funded: Privately held

Privacy-related products: **Activity Monitoring, Data Discovery, Data Mapping, Enterprise Communications, Incident Response**

Description: IOR ATLAS scans for sensitive data usage and/or crowdsources business process context in a way that is sustainable and stays up to date. IOR ATLAS' operational technology enables automated analysis of data discovery alerts for loss prevention, application owner engagement, delegated administration for stewards, policy violation analysis, content attestation with attribution, and integrated workflow with other technologies.

The IOR logo consists of a stylized graphic of three vertical bars in black, red, and black, followed by the letters "IOR" in a large, bold, sans-serif font. Below the logo is the tagline "INTELLIGENT DATA PROTECTION" in a smaller, all-caps font.



Iron Mountain

Location: Boston, Mass., U.S.

Number of employees: 25,000

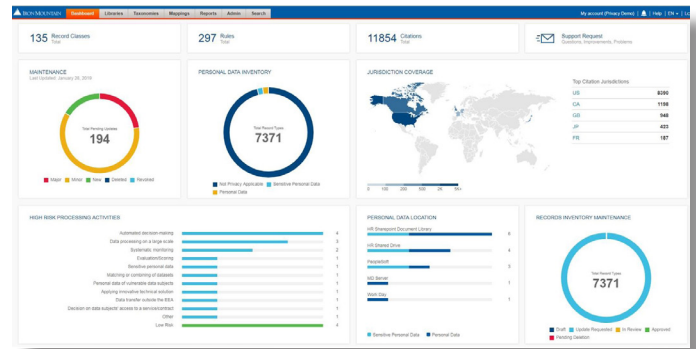
Founded: 1951

Leadership: William Meaney, President & CEO; Raymond Aschenbach, Senior Vice President & General Manager; Steven Formica, Vice President, DMS & Professional Services

Funded: Publicly traded

Privacy-related products: **Assessment Manager**, **Data Mapping**, **Enterprise Communications**, **Privacy Information Manager**

Description: Iron Mountain's Policy Center solution is a cloud-based retention and privacy policy management platform that provides a way for an organization to know its obligations and show compliance. As laws related to retention and privacy change, users receive high quality research from Iron Mountain's international network of law firms to know how changes impact can organization so it can update its policies accordingly. To show compliance, users have tools to document critical information about business processes that contain personal data.



ISMS.online

Location: Brighton, Sussex, U.K.

Number of employees: 13

Founded: 2005

Leadership: Mark Darby, Founder & CEO

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Incident Response**

Description: ISMS.online is a cloud-based software solution that helps organisations implement, manage and improve their information security management systems. It includes the frameworks, policies and tools to meet the requirements of ISO 27001, and to prepare for and manage GDPR compliance. Other available frameworks include NIST, NCSC Cloud Security Principles, SSAE 16, Cyber Essentials, PCI:DSS, and more. ISMS.online provides one secure, ISO 27001 accredited, place where teams can manage policies and controls, risk, incidents, audits, reviews, corrective actions and improvement, plus other work processes required for effective data protection and information security management.



iubenda S.r.l.

Location: Milan, Italy

Number of employees: 54

Founded: 2011

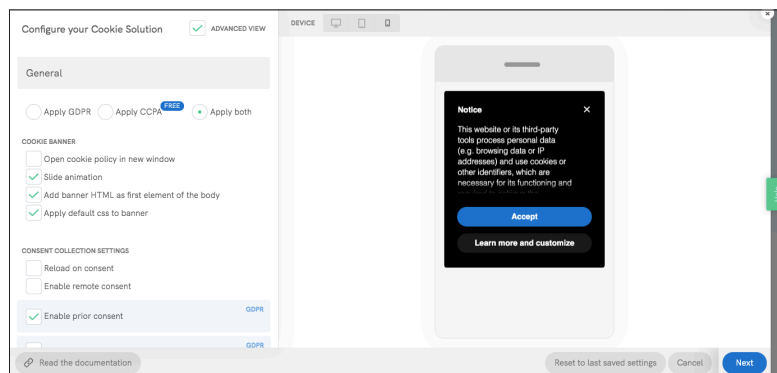
Leadership: Andrea Giannangelo, CEO & Head of Product

Funded: Privately held

Privacy-related products:

Assessment Manager, **Consent Manager**,
Data Discovery, **Data Mapping**,
Website Scanning

Description: iubenda offers SaaS solutions to customers in more than 100 countries. We provide a 360-degree compliance solution that contains topic-specific tools, including our Privacy and Cookie Policy Generator, Cookie Solution, Consent Solution, Internal Privacy Management and Terms and Conditions Generator. This solution and its components help companies comply with various privacy regulations, including the EU General Data Protection regulation and the California Consumer Privacy Act.



iWelcome

Location: Amersfoort, Netherlands

Number of employees: 51-200

Founded: 2010

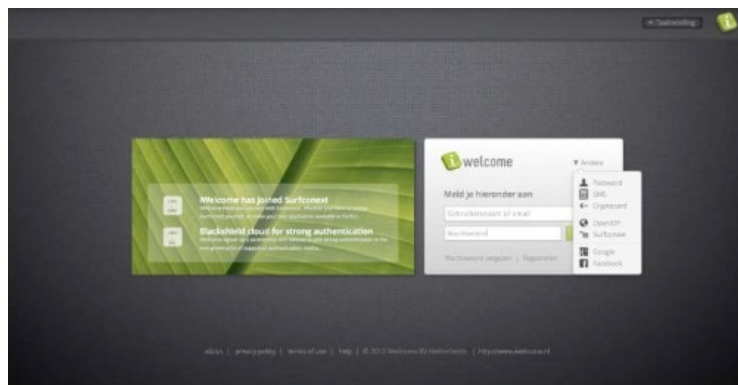
Leadership: Danny de Vreez, CEO & Founder; Maarten Stultjens, VP Sales & Business Development; Jordi Clement, CTO

Funded: Privately held

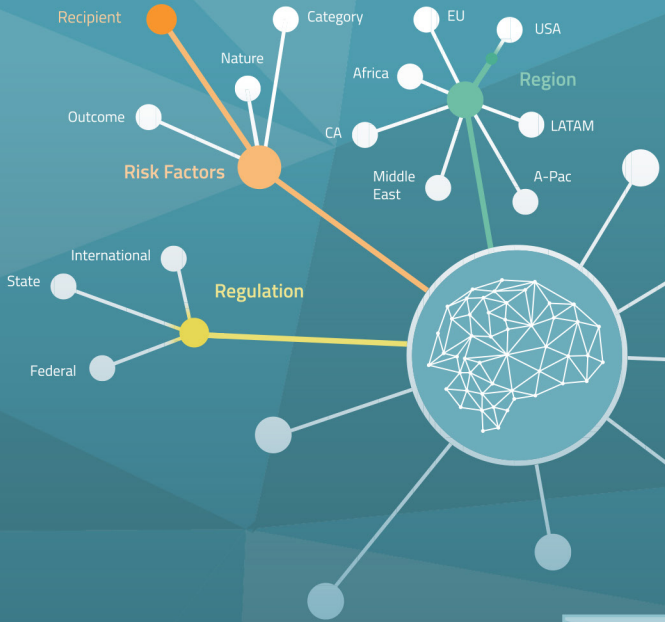
Privacy-related products:

Consent Manager

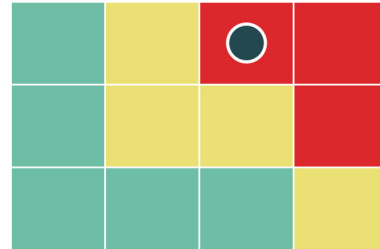
Description: iWelcome offers organizations an “Identity & Access Management as-a-Service” platform designed to help with EU General Data Protection Regulation compliance efforts. The platform allows organizations to store consent preferences, while giving data protection officers the ability to check on consent statuses in real time. Consumers are also given the ability to view, edit, and export their personal data whenever they choose. Users can freeze their accounts and delete their personal data as long as they allowed to through legislation.



Do You Notify, or Not?



RISK OF HARM



- HIGH**
- MEDIUM**
- LOW**

NOTIFICATION RECOMMENDATIONS IN SECONDS



Automated Incident Response from Beginning to End.



Reduce time on incident intake, assessment, and reporting

- 50% reduction in time spent on incident assessment



Increase consistency of processes and outcomes

- 95% reduction in missed contractual obligations



Reduce potential for damage to brand and partnerships

- 90% reduction in unnecessary notifications

Results Reported by Radar Users. **Let us Prove it >**



**Intelligent Privacy
Incident Management**

Janusnet

Location: Milsons Point, New South Wales, Australia

Number of employees: 16

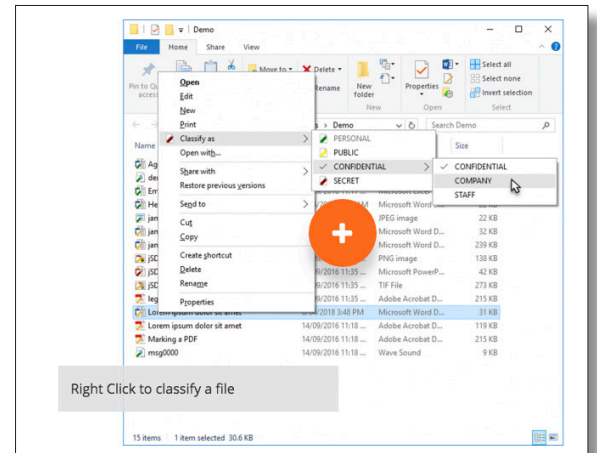
Founded: 2004

Leadership: Alan Schaverien, COO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Enterprise Communications

Description: Janusnet offers a range of technologies to control unstructured sensitive information, including PI. Using visual, metadata markings and algorithms to define sensitivities, Janusnet's tech easily enforces data classification and privacy notices. It interfaces with DLP software, data governance systems and other information security systems to alert, control information access and distribution, and avoid accidental loss. Information classified by Janusnet can be encrypted based on sensitivity, offering more efficient cryptography.



JLINC Labs

Location: Oakland, Calif., U.S.

Number of employees: 10

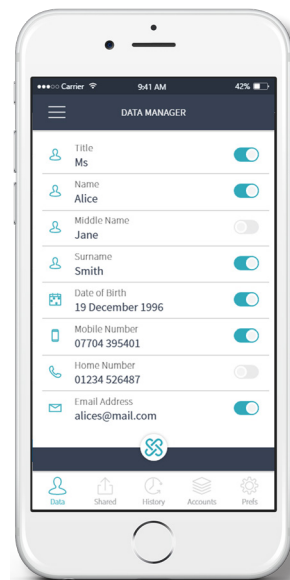
Founded: 2015

Leadership: Jim Fournier, CEO;
Victor Grey, Chief Architect

Funded: Privately held

Privacy-related products: Consent Manager, Enterprise Communications, Privacy Information Manager

Description: JLINC Labs offers a GDPR-safe email solution for organizations using MailChimp, or similar mailing systems, and a real-time personal data and consent solution integrated into Salesforce. JLINC is a way for people to manage their own data and permission preferences across all of their organizations. The outsourced user preferences portal and mobile app allows end users to set their own preferences and permissions and apply them each new organization with one click.



K2View



Location: Yokneam, Israel

Number of employees: 150

Founded: 2009

Leadership: Achi Rotem, CEO & Co-Founder; Rafi Cohen, COO & Co-Founder; Yuval Perlov, CTO

Funded: Privately held

Privacy-related products:

Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Privacy Information Manager, Website Scanning

Description: K2View provides an operational data fabric dedicated to making customer experiences personalized and profitable. The K2View platform continually ingests all customer data from all systems, enriches it with real-time insights, and transforms it into a patented micro-database — one for every customer. To maximize performance, scale, and security, every mDB is compressed and individually encrypted. It is then delivered in milliseconds to fuel quick, effective, and pleasing customer interactions.



Keepabl



Location: London, U.K.

Founded: 2017

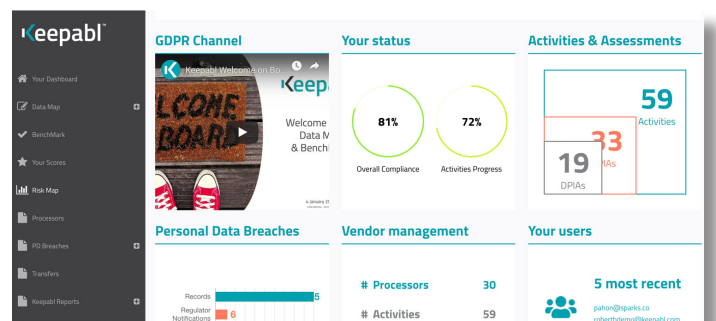
Leadership: Robert Baugh, Founder & CEO

Funded: Privately held

Privacy-related products:

Activity Monitoring, Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager

Description: Keepabl has developed a solution designed to help organizations comply with the EU General Data Protection Regulation. It allows organizations to produce and update required reports and outputs, as well as provide a Privacy Policy Pack with GDPR policies, procedures and templates. Keepabl benchmarks an organization's readiness, illuminates risks in their processing and creates reports including Article 30 Records and Activity Analysis, showing answers about their Data Map. Keepabl's breach module allows entities to record suspected breaches and conduct rapid breach management, with email alerts to security teams, an instant breach log and guidance on notification.



Ketch



Location: San Francisco, Calif., U.S.

Number of employees: 45

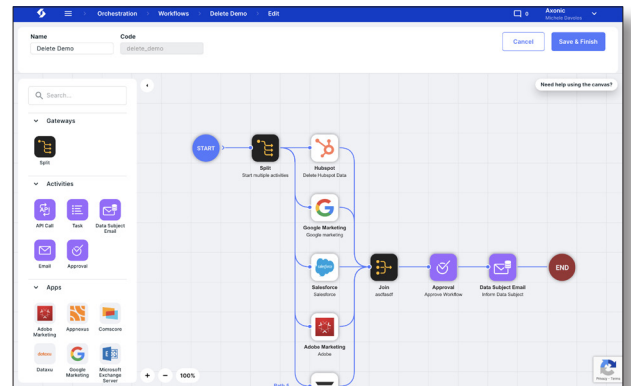
Founded: 2020

Leadership: Tom Chavez, CEO & Founder;
Vivek Vaidya, CTO & Founder

Funded: Privately held

Privacy-related products: **Consent Manager**,
Data Discovery, **Data Mapping**,
Data Subject Requests, **Privacy Information Manager**

Description: Ketch is a leading data control company for programmatic privacy, governance and security. Ketch's "Deploy Once, Comply and Secure Everywhere" architecture delivers a comprehensive solution to organizations seeking to protect data, build trust with consumers and successfully compete in data-driven markets. Thanks to Ketch's ability to adapt to the ever-changing regulatory and systems landscape, companies can programmatically future-proof their businesses while cutting operational and engineering costs.



Think Data Privacy & Governance are too Complicated?

You're not alone.

Eliminate Complexity with Ketch

[Learn More](#)

Keyed Systems

Location: Boston, Mass., U.S.

Number of employees: 1

Founded: 2017

Leadership: Scott Gallant, CEO

Funded: Privately held

Privacy-related products: **Assessment Manager, Data Mapping, Privacy Information Manager**

Description: Keyed Systems delivers products, services and executive consulting to assist organizations in assessment of risk, training/education and ongoing privacy program management. Keyed's Governance utilities include use case modeling, data asset control/classification, process flow, and new trust framework definitions. In conjunction with its frameworks mapper, organizations can vet practice mechanisms and requirements against known and published guidelines, positioning gaps for internal or third-party roadmap consideration. Sectoral specialties and active work in healthcare, government, retail and education.



KPMG International



Location: Amstelveen, Netherlands

Number of employees: 207,000

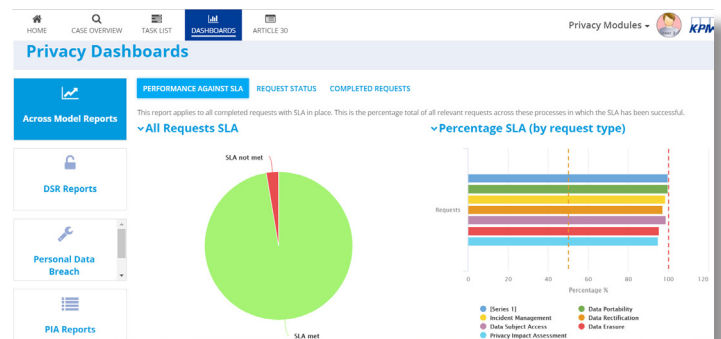
Founded: 1987

Leadership: Natalie Semmes, Partner, Head of Intelligent Automation, KPMG in the UK; Mark Thompson, Global Head of Privacy Advisory Services, KPMG International

Funded: Privately held

Privacy-related products: **Assessment Manager, Data Discovery, Enterprise Communications, Incident Response, Privacy Information Manager**

Description: KPMG Privacy Apps can help automate key privacy processes, such as Rights Requests, Records of Processing, Privacy Impact Assessments, Data Breach Management, Vendor Risk Management, and Privacy Helpdesk. The apps leverage innovative robotic process orchestration capabilities to enable sustainable and effective Privacy Risk Management, and are designed to reduce cost, time and effort. These tools aim to provide a clear view of an organization's privacy compliance with simple-to-use dashboards and reporting features. They can integrate into an organization's systems and technology landscape to help embed privacy in the business.



Location: New York, N.Y., U.S.

Number of employees: 2,000+

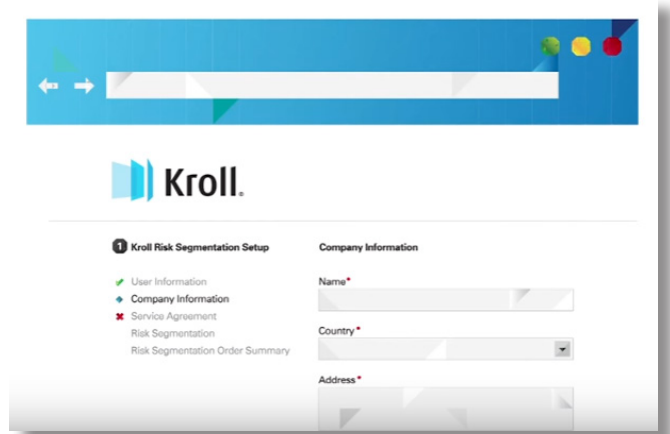
Founded: 1972

Leadership: David Fontaine, CEO;
Bill Krivoshik, CTO; Barbara Cooperman, CMO

Funded: Privately held

Privacy-related products: **Assessment Manager, Incident Response**

Description: Kroll offers several different technology solutions for its users. Kroll offers flexible technology tools to help companies design and set up compliance programs and policies. Kroll's Third Party Compliance portal is a web-based due diligence, governance and compliance platform allowing companies to manage the risk they take on by assessing the third parties they work with. Kroll also offers a 3rd Party Risk Assessor compliance software solution accomplishing the same goal. Kroll features a web-based credit monitoring service allowing users to keep track of personally identifiable information that may be compromised during a cyberattack.



Kryptowire

Location: Fairfax, Va., U.S.

Number of employees: 10–20

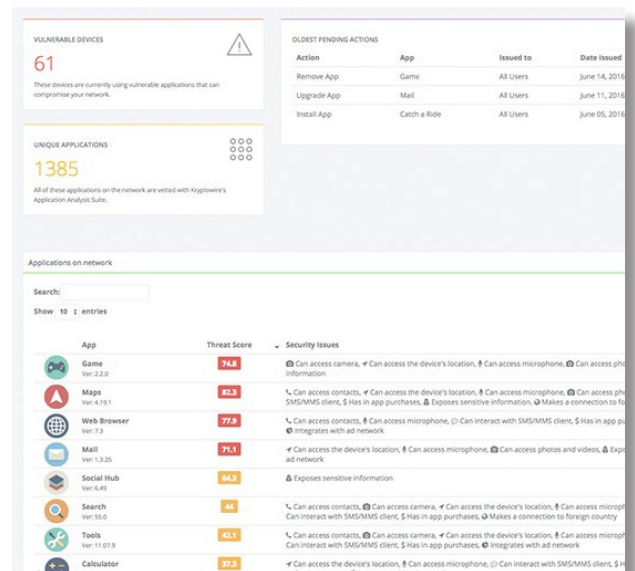
Founded: 2011

Leadership: Angelos Stavrou, Founder

Funded: Privately held

Privacy-related technology:
Activity Monitoring, Website Scanning

Description: Kryptowire's services are designed to examine mobile applications. Its analytics services collect, store and continuously monitor mobile app data from marketplaces across all major platforms. Its EMM+S continuously monitors the security of every mobile app on a device against high assurance standards, while enforcing enterprise-wide privacy and security policies. Its software assurance solution performs security analysis on third-party apps from different operating systems to identify apps putting an organization's data, network, user privacy, and resources at risk. It also offers continuous authentication to analyze user behavior to detect any unauthorized users attempting to use the device.



LeapYear Technologies, Inc

Location: San Francisco, Calif., U.S.

Number of employees: 60

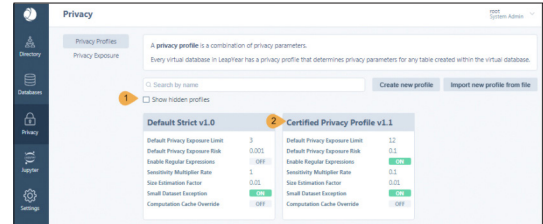
Founded: 2016

Leadership: Ishaan Nerurkar, CEO; Colton Jang, COO; Garrett Long, VP of Marketing

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: LeapYear provides a commercially available differential privacy platform for enterprise class machine learning and analytics. The core value proposition of LeapYear's technology is the ability to develop sophisticated analyses and models on highly sensitive data without exposing the data at all. Each operation in the platform achieves the standard of differential privacy, all without moving or altering underlying data. The platform enables maximum value from data assets, with rigorous mathematical privacy.



Legal Monster

Location: Copenhagen, Denmark

Number of employees: 10

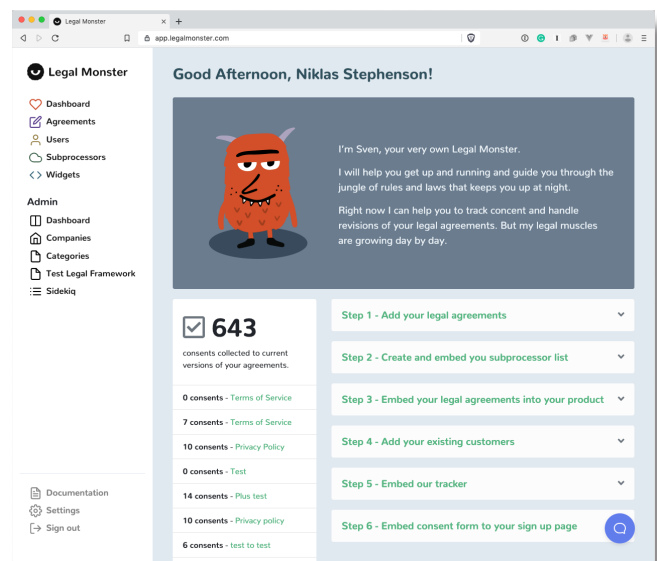
Founded: 2019

Leadership: Niklas Stephenson, CEO; Stine Mangor Tornmark, General Counsel; Søren Viuff, CPO

Funded: Privately held

Privacy-related products: **Consent Manager**

Description: Legal Monster helps companies by enabling them to collect legally-compliant consent when potential customers sign up for their service or for marketing emails. Legal Monster has built a solution that is inserted into customers' marketing, signup and checkout forms, which automatically shows a compliant consent-request depending on the end-users jurisdiction and language. By implementing this solution, customers reach a much higher level of compliance while ensuring that they still have the best possible conversion.



Lenos Software

Location: San Francisco, Calif., U.S.

Number of employees: 38

Founded: 1999

Leadership: Debra Chong, Co-Founder and CEO; Patti Tackeff, Co-Founder and President

Funded: Privately held

Privacy-related technology: **Consent Manager, Deidentification/Pseudonymity**

Description: Lenos Software's Strategic Event Management Platform enables management of meetings and events enterprise wide (processes and supply-chain) to achieve strategic goals and data governance, and provide financial transparency and consolidated financial reporting. The GDPR Consent and Data Management Module is integral to the lifecycle of meetings and events as it (a) tracks and retains privacy policies, consents and withdrawals of consent, (b) provides for correction of data, withdrawals and re-affirmations of consent, (d) deidentifies data as needed, (e) tracks data transfers to third-parties, and (f) is seamless with CRM (i.e., Salesforce).



LiveRamp Holdings, Inc.

Location: San Francisco, Calif., U.S.

Number of employees: 1,100

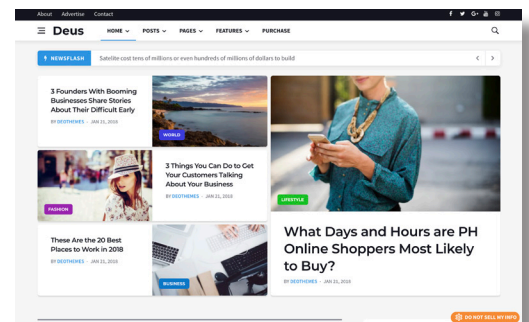
Founded: 2011

Leadership: Scott Howe, CEO; Anneka Gupta, President & Head of Products and Platforms; Tim Geenen, GM Privacy and Consumer Experience

Funded: Publicly traded

Privacy-related technology: **Consent Manager**

Description: LiveRamp Privacy Manager, an Enterprise Platform for Privacy Preference and Consent Management, enables compliance for opt-outs and consent management for the EU General Data Protection Regulation and the California Consumer Privacy Act. It provides full customizability to clients and allows them to completely white label the platform with pre-defined templates and easy implementation. Via conditional firing capabilities, it gives clients and data subjects and consumers control over all third party trackers on client sites and/or apps. Privacy Manager's full audit trail enables proof of compliance for GDPR and CCPA.



Lokker

Location: Redwood City, Calif., U.S.

Number of employees: 22

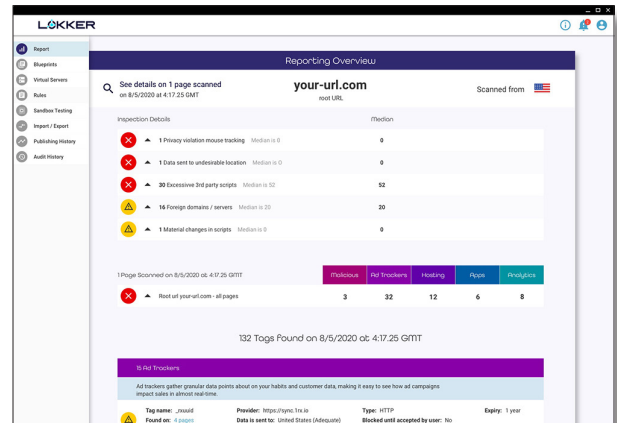
Founded: 2020

Leadership: Ian Cohen, CEO;
Derek Murphy, VP Engineering;
Kurt Lohse, VP Marketing

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Website Scanning

Description: Lokker delivers technical privacy solutions that fix privacy flaws in enterprise-class websites. Lokker offers a SaaS-based, inline web privacy product called Continuous Privacy Monitoring & Protection that empowers companies to see, block, share and anonymize user information to third-party applications in real-time. Our web privacy solution provides enterprise data sovereignty to companies seeking to retrofit privacy-by-design standards into their cloud-based web architecture. Companies rely on Lokker to deliver on their brand promise, protect their reputation and avoid costly privacy fines.



Mandatly Inc.

Location: Dallas, Texas, U.S.

Number of employees: 10

Founded: 2019

Leadership: Pragati Jain, Managing Director

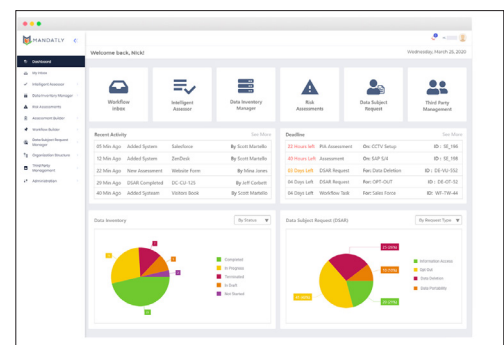
Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager, Website Scanning

Description: Mandatly offers SaaS-based software solutions to help organizations operationalize and automate their privacy program to comply with CCPA, EU GDPR, Brazilian LGPD, and other privacy laws. Mandatly's configurable software provides comprehensive and flexible solutions to privacy processes and supports multiple privacy compliance requirements. Mandatly provides automated solutions for privacy assessments, system and data inventory, data subject requests, cookies and consent management. Mandatly API Management also allows seamless integration with other systems for automated data discovery, identity verification, consent collection and single sign on. Mandatly technology allows auto generation of RoPA, PIA/DPIA reports and engages system, process owners and data protection authorities through its workflow engine to establish accountability and gain real-time visibility into an organization's privacy management initiatives.



MANDATLY
Privacy Compliance Software



Manetu, Inc.

Location: Ridgewood, N.J., U.S.

Number of employees: 20

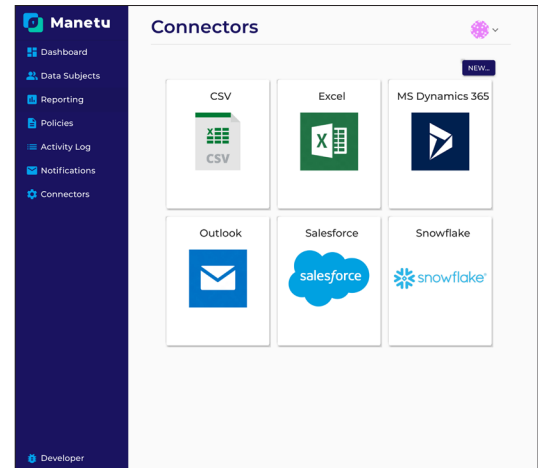
Founded: 2019

Leadership: Moiz Kohari, Co-Founder & CEO;
David Harris, Co-Founder & President;
Greg Hasking, Co-Founder & CTO

Funded: Privately held

Privacy-related products: **Activity Monitoring**,
Consent Manager, **Data Discovery**, **Data Mapping**,
Data Subject Requests, **Enterprise Communications**,
Privacy Information Manager, **Website Scanning**

Description: The Manetu SaaS platform de-risks critical data through continuous discovery, data mapping and unification of an organization's most sensitive data. Manetu's connectors attach to industry leading CRM, ERP and analytics software, map data using machine learning algorithms, encrypt selected data and replicate that encrypted data on the Manetu platform, where it can be managed and shared with data subjects through a self-service portal based on their preferences and consent. The platform provides consent management, consumer preference management, data curation, private and secure artifact sharing and direct incentive offerings for use and collection of customer data.



MANTA

Location: New York, N.Y., U.S.

Number of employees: 100

Founded: 2016

Leadership: Tomas Kratky, CEO;
Reagan Evans, SVP of Revenue;
Ernie Ostic, SVP of Products

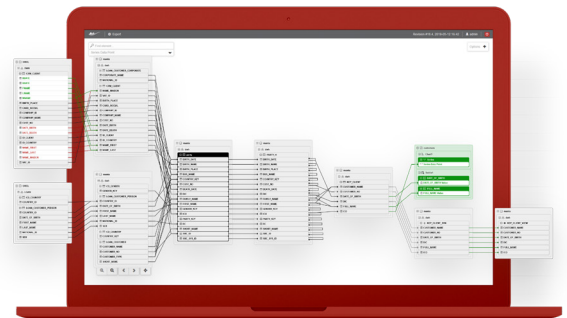
Funded: Privately held

Privacy-related products: **Data Discovery**

Description: MANTA is a unified data lineage platform that serves as the central hub of all enterprise data flows. MANTA can construct lineage from report definitions, custom SQL code and ETL workflows. Lineage is analyzed based on actual code, and both direct and indirect flows can be visualized on the map. Data paths between files, report fields, database tables and individual columns are displayed to users in an intuitive user interface, enabling teams to understand data flows in context. All entities detected by MANTA, such as columns or procedures, are represented to users in an interactive map designed for streamlined navigation.



MANTA



Matomo

Location: Wellington, New Zealand

Number of employees: 20

Founded: 2016

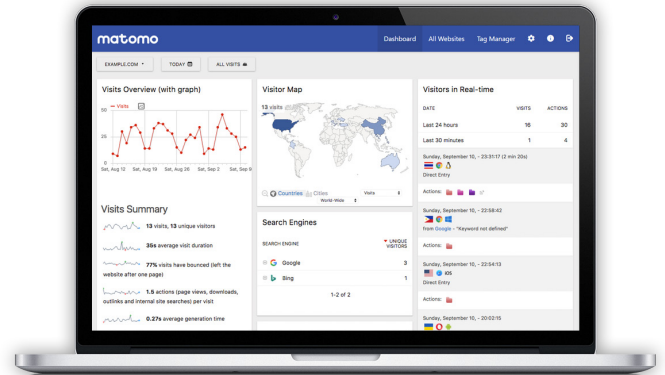
Leadership: Matthieu Aubry, CEO; Thomas Steur, CTO

Funded: Privately held

Privacy-related products:

Activity Monitoring, Consent Manager, Data Discovery, Data Subject Requests, Deidentification/Pseudonymity, Website Scanning

Description: Matomo is an open-source web analytics platform used on over 1 million websites and translated into over 50 languages. Matomo is an ethical choice for those who value privacy and 100% data ownership.



The Media Trust

Location: Vienna, Va., U.S.

Number of employees: 100

Founded: 2005

Leadership: Chris Olson, CEO & Co-Founder; David Crane, CTO & Co-Founder; Alex Calic, CRO

Funded: Privately held

Privacy-related technology:

Activity Monitoring, Data Discovery, Incident Response

Description: The Media Trust's GDPR Compliance solution continuously monitors digital assets for unauthorized tracking of consumer data and company-specific privacy and data collection policies. The Media Trust provides real-time insight into user identification and tracking behavior executing through website and mobile app environments.

With 12+ years experience in monitoring the digital ecosystem, our unique capabilities facilitate holistic digital risk management for websites to enable companies to demonstrate reasonable care.



MEGA International

Location: Paris, France

Number of employees: 350

Founded: 1994

Leadership: Lucio de Risi, CEO Founder;
Robert Raiola, CMO;
Henri-Louis de Villmorin, Senior VP Head of Operations

Funded: Privately held

Privacy-related products: **Assessment Manager**,
Consent Manager, **Data Mapping**, **Incident Response**

Description: MEGA International is a global software firm developing governance, risk and compliance solutions for more than 15 years. HOPEX GDPR provides a collaborative workspace for DPOs and cross-functional stakeholders to manage a GDPR-compliance initiative. Our solution gives you the right tools to understand how your organization complies with the GDPR to implement the needed changes and automatically produce documents required by the regulator. Our methodology has been developed with Gruppo IMPERIALI, which brings more than 30 years of data protection legal expertise. HOPEX GDPR integrates up-to-date regulatory details and legal templates to accelerate your remediation plans.



MENTIS

Location: New York, N.Y., U.S.

Number of employees: 100–150

Founded: 2004

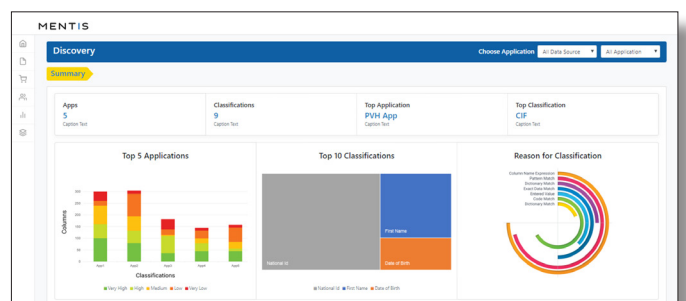
Leadership: Rajesh K. Parthasarathy, Founder, President, and Chief Executive Officer;
Paula Capps, Chief Operating Officer;
Suresh Sundaram, Executive Director

Funded: Privately held

Privacy-related products:
Activity Monitoring, **Data Discovery**,
Deidentification/Pseudonymity

Description: MENTIS provides a single platform solution that integrates seamlessly throughout the data lifecycle from data discovery to pseudonymization in production and non-production, to continuously monitor and deidentify sensitive data. MENTIS's data discovery module can find sensitive data by dictionary search, patterns, master data, NLP and code matching. The pseudonymization module leverages the metadata generated by the data discovery module and pseudonymizes data using masking, encryption or tokenization techniques. Additionally, its monitor module, in combination with the pseudonymization module, can monitor and restrict data access based on role, program, and location. MENTIS can also provide data deidentification, sub-setting, two-factor authentication, and DB firewall solutions.

MENTIS



MetaCompliance



Location: London, U.K.

Number of employees: 50+

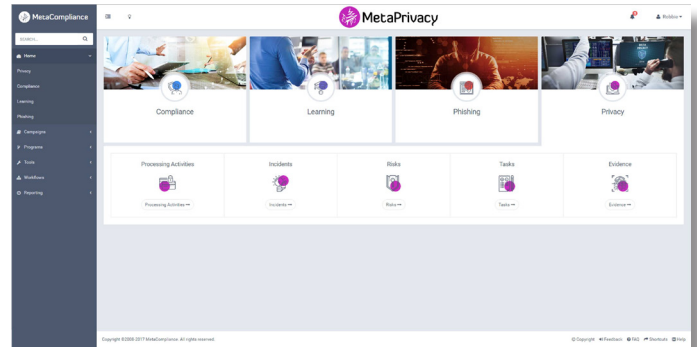
Founded: 2006

Leadership: Robert O'Brien, CEO;
Eamonn Jennings, CTO

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Mapping, Incident Response

Description: MetaCompliance offers a one-stop-shop Privacy Management solution specifically designed to provide organizations with step-by-step guidance in preparing for, and operating in compliance with, the General Data Protection Regulation. The solution resides within the MyCompliance Cloud platform which provides customers with a fully integrated suite of GDPR capabilities which includes processing activity assessments, risk management, task management, policy management, incident management and eLearning. The platform also offers management dashboards and detailed reporting allowing data protection officers to easily track implementation progress and demonstrate ongoing accountability.



Metomic

Location: London, U.K.

Number of employees: 11

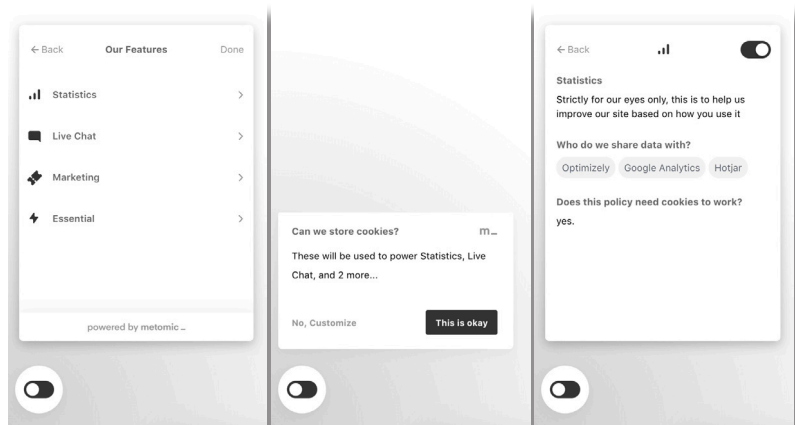
Founded: 2018

Leadership: Richard Vibert, CEO;
Benjamin van Enckevort, CTO

Funded: Privately held

Privacy-related products:
Consent Manager, Website Scanning

Description: Metomic is a Consent Management Platform that enables organizations to universally manage users' consents for any data you collect and use, including cookies. Metomic does not use cookie banners, but rather a widget that lives on an organization's site. The widget allows an organization's users to pick and choose what of their data is handled, and when. Metomic ensures companies are compliant with privacy laws such as the EU General Data Protection Regulation, the California Consumer Privacy Act and ePrivacy.





Actionable Data Intelligence. One Platform. Infinite Possibility.

Action Your Data



Know Your Data



Catalog



Classify



Correlate



Cluster

Connect Your Data



See BigID in Action

www.bigid.com

Mexon Technology BV

Location: Leusden, Netherlands

Number of employees: 150

Founded: 1994

Leadership: Serge Pensaert, CEO;
Titus Klijsen, Product Manager

Funded: Privately held

Privacy-related products: **Assessment Manager**,
Data Subject Requests, **Incident Response**,
Privacy Information Manager

Description: MexonInControl for Privacy is made specifically for organizations to adhere to the GDPR. The registers you need to maintain to show your compliance with the regulations and the assessments you have to execute to comply (or explain) are provided to you in a multi-language SaaS solution. It is highly configurable to fit your organization's needs, without the need for technical skills. Not only does MexonInControl support standard DPIA assessments, you can also create your own to suit your organization's needs and specific consumer-based language. MexonInControl consists of registers for data processing activities, data processing agreements, risks, measures, standards, assessments, actions, assets and the relations between them. It provides its own dashboarding overviews and has an API for external dashboarding.



Micro Focus

Location: Newbury, Berkshire, U.K.

Number of employees: 14,000

Founded: 1976

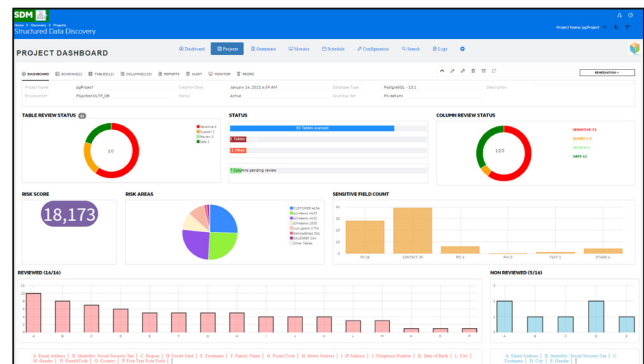
Leadership: Matt Ashley, CFO

Funded: Publicly traded

Privacy-related products: **Data Discovery**,
Deidentification/Pseudonymity

Description: CyberRes Voltage privacy-enabling technologies discover, analyze and protect sensitive data, and continuously monitor and manage the data life cycle. Voltage identifies and classifies data within structured and unstructured data repositories on-premises and in multicloud systems to detect value and risk for remediation and control. Contextually aware, AI-driven grammars reduce false positives. Data analytics provide insight for purpose-driven data collection. Manage data archival, protection, deletion or other disposition. Protect data with transparent file encryption. Pseudonymize or anonymize personal data for usability with persistent protection in cloud data analytics, workload migration, third-party data sharing and more.

CyberRes Voltage



Mighty Trust



Location: Dublin, Ireland

Number of employees: 10

Founded: 2017

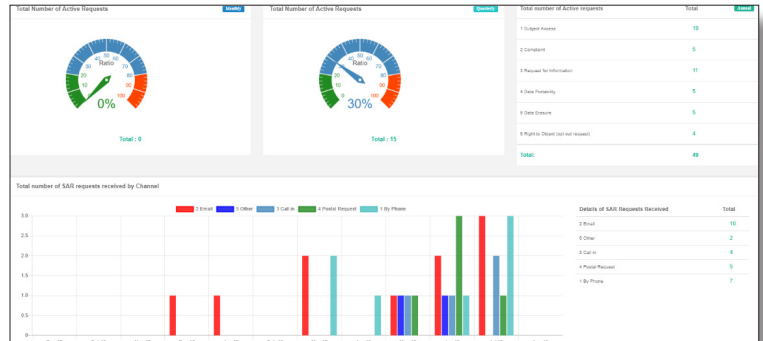
Leadership: Brendan Quinn, CEO

Funded: Privately held

Privacy-related products:

Activity Monitoring,
Assessment Manager, Data Mapping,
Data Subject Requests,
Incident Response,
Privacy Information Manager

Description: PRIVACYPLUS is an enterprise product including 17 modules covering all data protection requirements for managing enterprise supply chains. Three dashboards provide insight into projects and high-risk items. The centralized document management function securely stores policies and backup data. The organizational hierarchy function controls user access rights and permissions for the platform. The unique sharing function allows for secure data sharing with counterparties. Step by Step data input processes and user manuals make it easy to complete. PRIVACYPLUS can be used by data protection officers and non subject matter experts as a tool to manage EU General Data Protection Regulation and other data protection law requirements.



Miner Eye

Location: Ganei-Am, Israel

Number of employees: 11–50

Founded: 2014

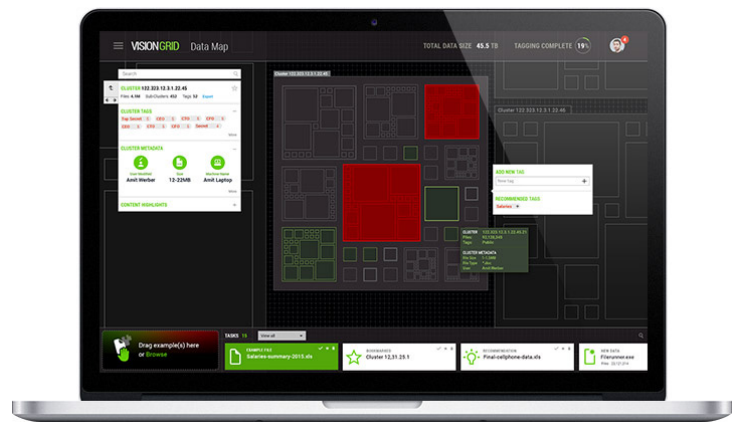
Leadership: Yaniv Avidan, CEO and Co-founder;
Gideon Barak, Chairman of the Board and
Co-founder; Avner Atias, CTO and Co-founder

Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Discovery,
Data Mapping

Description: MinerEye's VisionGrid platform is self-learning software that automatically identifies, classifies, and tracks data on premise, remote storages, and in the cloud. It enables scalable, automated analysis and governance of unstructured data across the enterprise. This enables companies to efficiently discover, analyze, and act on data for data privacy and security. Its AI technology identifies similar data between data centers and across the cloud by learning patterns, enabling the user to be alerted when a behavioral outlier occurs.



Modulo Security



Location: Rio de Janeiro, Brazil

Number of employees: 100

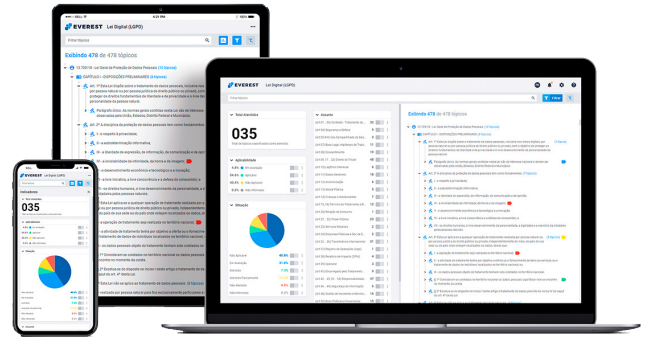
Founded: 1985

Leadership: Alberto Bastos, Founder & CEO;
Fernando Nery, Founder & Business Development

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Data Subject Requests**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**

Description: Modulo Security offers a comprehensive cloud platform to automate the implementation and management of privacy, security and data protection programs. Aligned with standards, frameworks and regulations mainly with the LGPD legislation in Brazil and based on our Metaframework methodology aligned with ISO 31000 and large experience in software, compliance and cybersecurity assessment projects, Modulo created the LGPD Manager, composed of technology, knowledgebases and online services. Modulo offers a complete solution with legal content, expert comments, collaboration, online interviews, complete inventory of areas, systems, people and data, correlation graphs, workflow, templates, dashboards, reports, alerts, integration bots and API for integration with other systems.



The Morganfield Group

Location: Snellville, Ga., U.S.

Number of employees: 3

Founded: 2013

Leadership: Andre Morganfield, CEO

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**

Description: The Morganfield Group implements scalable frameworks, tools, and processes that protect the personal data of clients' employees, customers, and vendors. Its approach encompasses different components of a privacy program office, which include privacy program strategy, privacy governance and policy, third party privacy risk management, consent management, process/system gap identification and remediation, privacy by design, metrics monitoring and reporting, training, awareness, and communications, program localization and breach management.



Mostly AI

Location: Vienna, Austria

Number of employees: 11

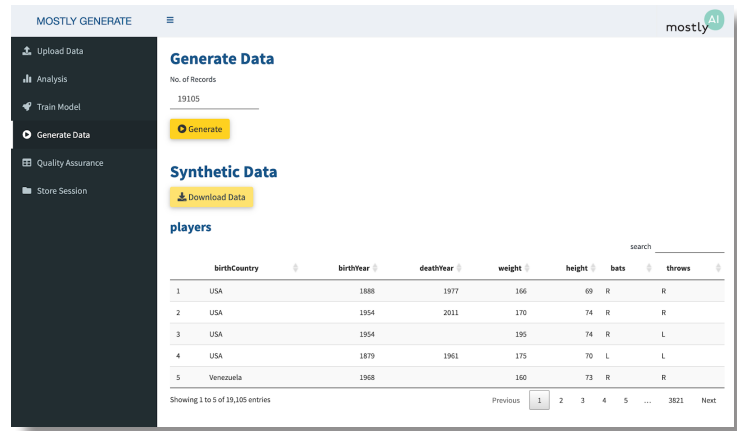
Founded: 2017

Leadership: Michael Platzer, CEO;
Roland Boubela, CTO;
Klaudius Kalcher, Chief Data Scientist

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: Based on Mostly AI's Synthetic Data Engine, Mostly GENERATE allows an organization to simulate highly realistic & representative synthetic data at scale, by automatically learning patterns, structures and variations from its existing data. The software-solution leverages state-of-the-art generative deep neural networks with in-built privacy mechanism to build a mathematical model of customers and their actions. As synthetic data is anonymous and exempt from data protection regulations, this opens up a whole range of opportunities for locked-up data, resulting in faster innovation, less risks and less costs.



Munich Re



Location: Munich, Germany

Number of employees: 42,000

Founded: 1880

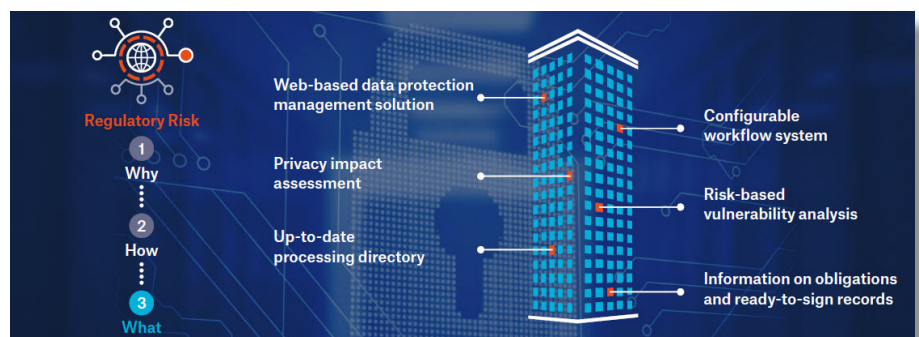
Leadership:
Joachim Wenning, CEO

Funded: Publicly traded

Privacy-related products:
Privacy Information Manager

Description: Munich Re's Compliance Web is a user-friendly tool based on an intuitive dialogue and workflow system to guide staff with respect to data protection and data security. The tool

classifies the data, compares the data processing with the legal requirements, documents the processes and explains step by step what needs to be done. For every step, it automatically generates all legally required documents, including records of processing activities, documentation of the data protection impact assessment, ready-to-sign data processing agreements including technical and organizational measures as well as templates to fulfill information duties.



Munvo

Location: Montreal, Quebec, Canada

Number of employees: 100

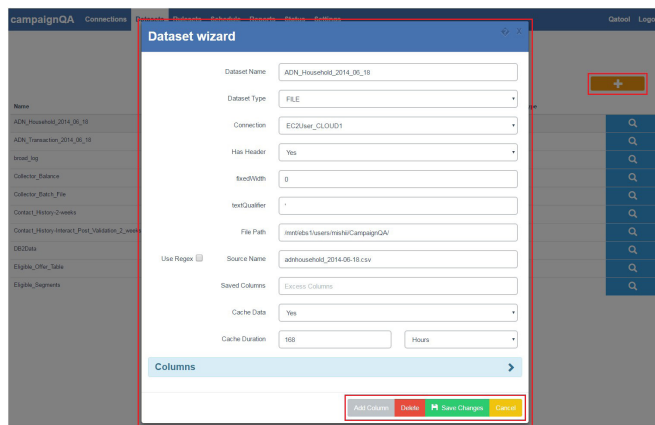
Founded: 2004

Leadership: Mathieu Sabourin, Founder and President; Nabil Taydi, Managing Partner, Professional Services; Rob Davis, Managing Partner, Business Development and Alliances

Funded: Privately held

Privacy-related products: **Consent Manager**

Description: CampaignQA automates and simplifies the complexities in dealing with new customer privacy regulations, such as the EU General Data Protection Regulation and Canada's Anti-Spam Law. CampaignQA creates a global dashboard of quality assurance activities, while maintaining a comprehensive audit trail of past validations and issues. This helps to achieve and document organizational compliance with GDPR's and CASL's regulations. CampaignQA even comes standard with some GDPR & CASL rules pre-built and ready to incorporate across your organization's marketing activities.



MyLife Digital



Location: Bath, U.K.

Number of employees: <50

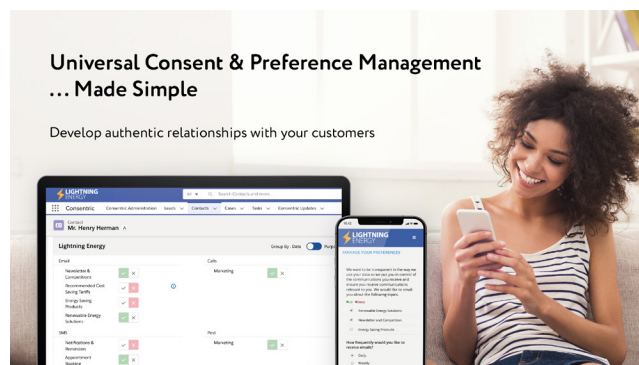
Founded: 2014

Leadership: J Cromack, Chief Innovation Officer; Bruce Finnermore, Chairman; Jeffrey Thomas, Director

Funded: Privately held (acquired by DataGuard)

Privacy-related products: **Consent Manager**, **Privacy Information Manager**

Description: Consentric allows organizations to create and manage bespoke consent and preferences at a granular level. Consentric provides a transparent view for internal teams and advanced self-serve features to allow customers to control updates to their consents and preferences. Unique engagement modules allow for progressive consent and preference capture, optimising customer engagement. Consentric is a scalable, cloud based solution, offering SME and Enterprise features along with CRM integrations through machine readable APIs. An immutable audit trail demonstrates regulatory compliance with the EU General Data Protection Regulation, the California Consumer Privacy Act, Brazil's LGPD, the UK Data Protection Act 2018 and PECR.



NetApp



Location: Sunnyvale, Calif., U.S.

Number of employees: 15,000

Founded: 1992

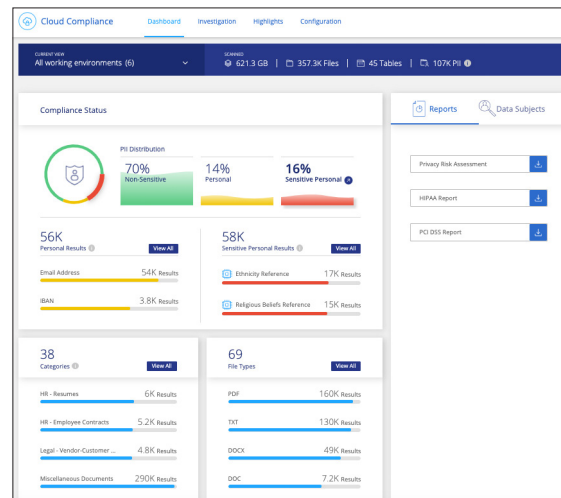
Leadership: Anthony Lye, GM NetApp Cloud;
Guy Leibovitz, Director, Cloud Compliance

Funded: Publicly traded

Privacy-related products: Data Discovery, Data Mapping, Data Subject Requests, Incident Response

Description: NetApp Cloud Compliance is an AI-based data governance tool. Part of the NetApp Cloud ecosystem, it scans complex IT environments and maps, sensitive and personal data. Cloud Compliance provides your organization with complete coverage on all your data sources and allows leading organizations to comply with different privacy regulation requirements such as GDPR's Article 9, Data Subject Access Requests, retention policy enforcement, automated data privacy impact assessment, and more.

NetApp



NextLabs, Inc.

Location: San Mateo, Calif., U.S.

Number of employees: 200

Founded: 2004

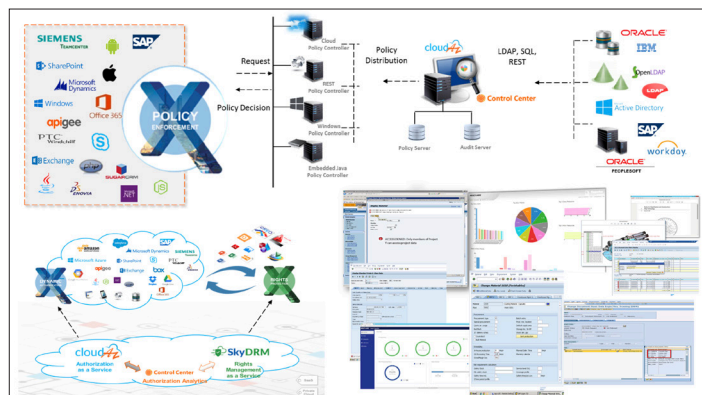
Leadership: Keng Lim, CEO; Patrick Ball, SVP of Sales; Steve Kwong, VP of Business Operations

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Enterprise Communications, Privacy Information Manager

Description: NextLabs provides data-centric security software to protect business-critical data and applications. Its dynamic authorization technology and attribute-based policy platform help enterprises identify, monitor and control access to sensitive data, and help prevent security and regulatory violations — whether on the cloud or on premise. The software audits and automates enforcement of security controls and compliance policies to secure information sharing across the extended enterprise. NextLabs has some of the largest global enterprises and government agencies as customers and strategic relationships with industry leaders.

NEXTLABS®



NICE



Location: Hoboken, N.J., U.S.

Number of employees: 5,000

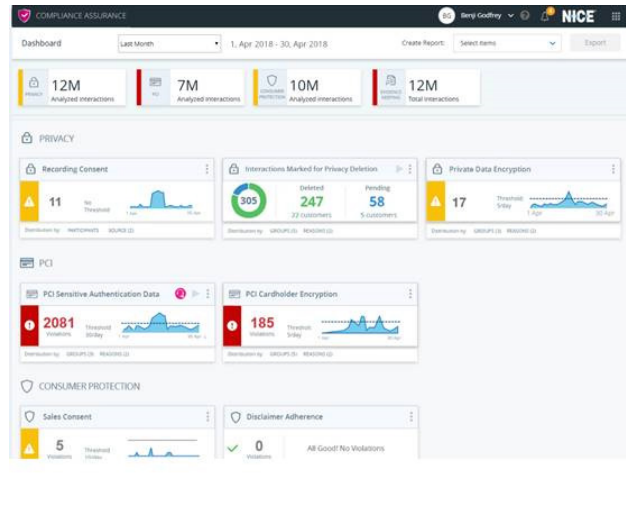
Founded: 1999

Leadership: Barak Eilam, CEO

Funded: Publicly traded

Privacy-related products:
Activity Monitoring, Data Mapping, Enterprise Communications

Description: The Compliance Center is an end-to-end compliance solution for contact centers, bringing together the abilities to visualize data, take action on policies, and bridge silos between data systems to efficiently manage interactions and policies. The solution offers a “Compliance Assurance” application displaying multiple dashboards to gauge the adherence to data minimization. The “Policy Manager” application centralizes all retention policies and empowers authorized users to take direct actions on the data archived-deletion, extraction, playback lock and encryption.



Nortal



Location: Tallinn, Harjumaa, Estonia

Number of employees: 501–1,000

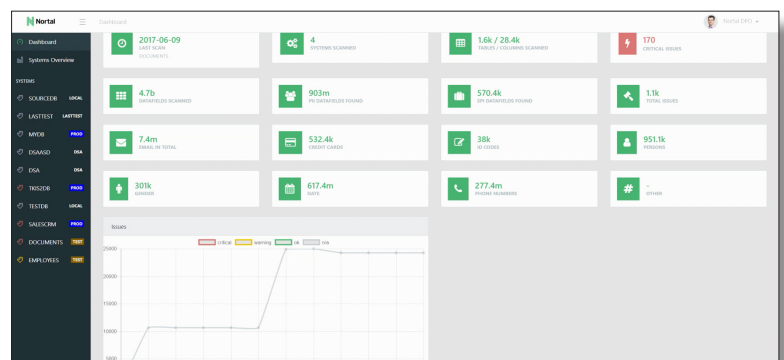
Founded: 2000

Leadership: Priit Alamäe, Founder and CEO; Andre Krull, Partner and COO; Jonas Ander, CMO

Funded: Privately held

Privacy-related products:
Data Discovery, Data Mapping

Description: Nortal offers its DeepScan solution to help companies comply with the EU General Data Protection Regulation. DeepScan analyzes all of the data sources within an enterprise to map out where all of the information is located, including locations such as databases, emails, and scanned documents. After scanning all of the information, DeepScan will classify the information into different categories, determining whether it is personal information or business data. All of the information is placed onto a dashboard where companies can get a bird-eye view of all the data it currently possesses.



Novatiq

Location: London, U.K.; Cwmbran, U.K.

Number of employees: 45

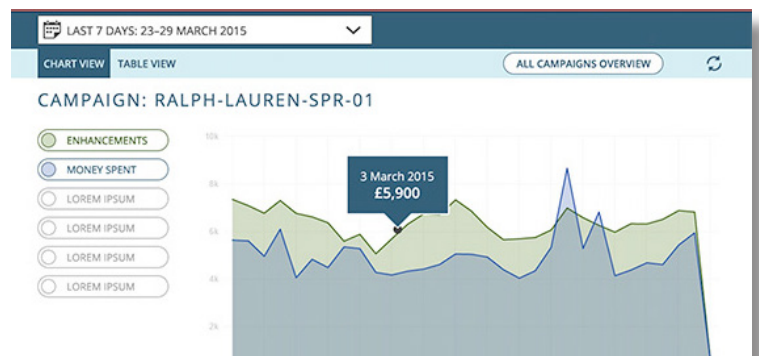
Founded: 2014

Leadership: Tobin Ireland, Co-founder and CEO; Yvonne Fern, Co-founder and Chief Product Officer; Thomas Remmert, CTO; Phil Guest, Chief Revenue Officer

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: Novatiq works with telcos around the world to help them monetize their customer data across open ecosystems in a safe and compliant way. Initially supporting telco strategies for entering programmatic advertising, the Novatiq solution is equally fit for the wider market, including IoT, smart cities, and ID verification. Novatiq's Header Injection solution is deployed into the secure environments of telcos to appropriately augment or replace persistent unique identifiers with event-level transient tokens as they are routed across the network between contracted and consented parties. This enables attributes to be attached to the token and matched for transaction, without creating links between one event and the next. Novatiq is building a new type of privacy-first, identity ecosystem, leveraging network and data assets to support new services across open ecosystems.



NT Analyzer

Location: New York, N.Y., U.S.

Number of employees: 12

Founded: 2019

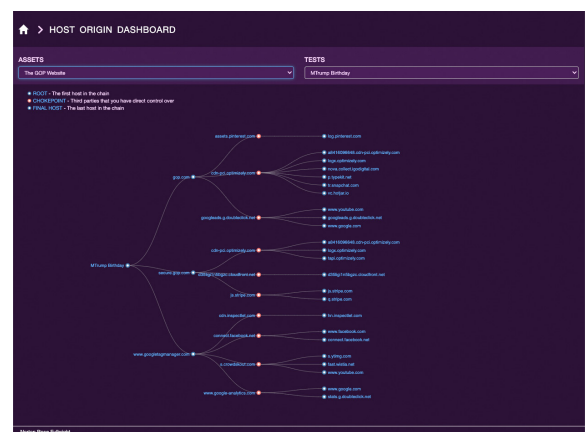
Leadership: Steven B. Roosa, Partner; Daniel B. Rosenzweig, Associate

Funded: Privately held

Privacy-related products: **Data Discovery**, **Data Mapping**, **Data Subject Requests**, **Deidentification/Pseudonymity**, **Privacy Information Manager**, **Website Scanning**

Description: NT Analyzer steps into the shoes of a user and removes the blind spots, identifying risks associated with a company's catalog of collected and disclosed data. After reviewing network traffic from the end-user's device, NT Analyzer identifies all data sharing and categorizes it under relevant legal risks. All legal findings are protected by attorney-client privilege. Once a risk has been discovered, the company can view the specific network traffic in its custom dashboard and quickly mitigate. From there, companies can be empowered to solve their most glaring data protection issues and facilitate conversations between development and legal departments.

NT Analyzer



Nuix

Location: Sydney, Australia

Number of employees: 550

Founded: 2003

Leadership: Rod Vawdrey, Group CEO; Stephen Stewart, CTO; Danny Pidutti, CPO

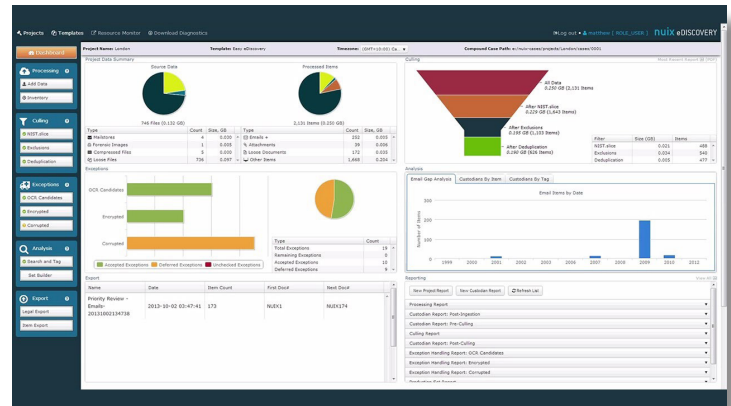
Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Discovery, Data Mapping

Description: Nuix is a global enterprise class indexing, classification, and monitoring platform used for data discovery, classification, remediation and protection.

Nuix can reach into a wide variety of corporate and social media systems and content repositories, and over 1,200 file types to look for and act upon sensitive and valuable information. Nuix can extract PII, PHI and PCI from photos, image files, audio files and video files. Once identified and remediated, Nuix monitors user activities on endpoints for protection and breach response.



Nymity



Location: Toronto, Ontario, Canada

Number of employees: 51-200

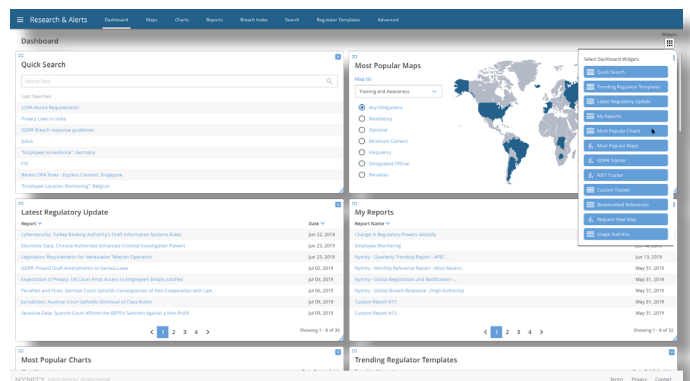
Founded: 2002

Leadership: Terry McQuay, President and Founder; Oleg Lemeshko, Chief Technology Officer; Ray Pathak, Chief Operating Officer

Funded: Privately held (acquired by TrustArc)

Privacy-related products: **Assessment Manager, Data Mapping, Privacy Information Manager**

Description: Nymity provides business-friendly privacy compliance software solutions that minimize time to compliance with the world's privacy laws, including the California Consumer Privacy Act, the EU General Data Protection Regulation, and Brazil's LGPD. Nymity solutions reduce complexity and improve responsiveness to the business as they are based on four levels of research maintained by a dedicated research team. Nymity offers privacy compliance software solutions in three categories: Knowledge Solutions, Assessment Solutions and Data Subject Requests Solutions.



ObservePoint

Location: Pleasant Grove, Utah, U.S.

Number of employees: 101

Founded: 2007

Leadership: John Pestana, CEO;
Mikel Chertudi, COO

Funded: Privately held

Privacy-related products:

Activity Monitoring, Assessment Manager, Consent Manager, Data Subject Requests, Deidentification/Pseudonymity, Website Scanning

Description: ObservePoint's Digital Validation Platform helps companies adhere to privacy and compliance standards — including GDPR, CCPA and other world-wide regulations — through digital privacy and compliance management and reporting. ObservePoint provides alerting and reporting, and gives enterprises the ability to empower consumers with digital data access, deletion, collection, and tracking across all digital properties.



Odaseva

Location: San Francisco, Calif., U.S.

Number of employees: 11–50

Founded: 2012

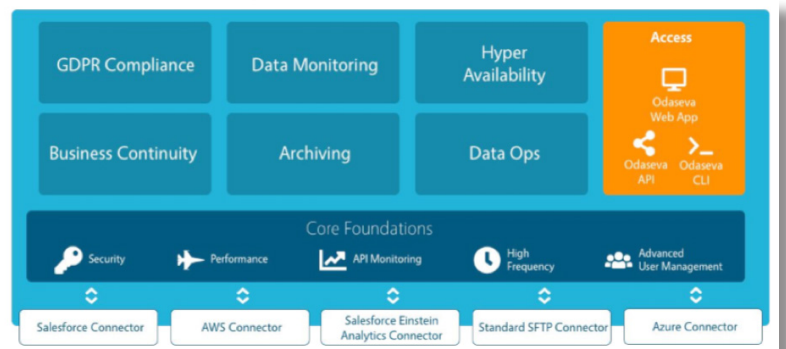
Leadership: Sovan Bin, CEO and Founder;
Vincent Delemarre, COO and Co-Founder

Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Discovery, Deidentification/Pseudonymity, Privacy Information Manager

Description: Odaseva offers its Data Management Cloud platform that allows users to automate its data processes and configure its data management apps. The platform allows organizations to fully automate a range of data procedures. Its data management apps can help with EU General Data Protection Regulation compliance, as well as backup and restore information. Users that have access to Odaseva's Data Management App builder will have the ability to package their own solutions. Odaseva's platform gives users the ability to enable "granular" segregation of data and location restrictions for processing and storage.



Ohalo

Location: London, U.K.

Number of employees: 5

Founded: 2016

Leadership: Kyle DuPont, CEO;
Alistair Jones, Lead Engineer;
Ed Gould, Counsel and COO

Funded: Privately held

Privacy-related products:
Data Discovery, Data Mapping

Description: Ohalo provides automated software solutions for our clients' data discovery, mapping and subject access request needs. Ohalo's Data X-Ray lets users scan their data sources for regulatory-responsive personal data, mapping the results out for the user through an easy-to-use interface at both a high level and a more detailed column-by-column, file-by-file view.

Users can then search across those scanned data sources at scale for individual personal data elements in response to data subject requests, saving many hours of manual labour and/or consultant/lawyer fees. The Data X-Ray supports both structured and unstructured data and a wide range of datasources.



Okera



Location: San Francisco, Calif., U.S.

Number of employees: 40

Founded: 2016

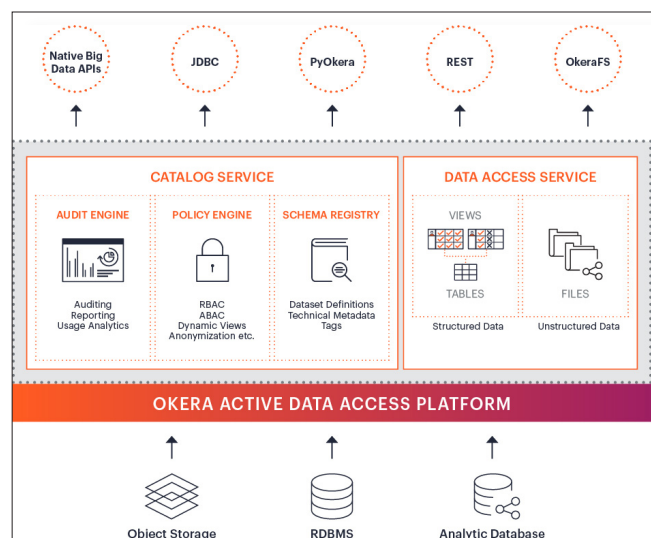
Leadership: Nick Halsey, CEO;
Nong Li, Co-Founder and CTO

Funded: Privately held

Privacy-related products: **Consent Manager, Data Discovery, Data Subject Requests, Deidentification/Pseudonymity**

Description: Okera provides secure data access at scale so data teams have the confidence to unlock the power of their data for innovation and growth. By ensuring that appropriate data access controls are in place and meet the evolving data privacy landscape, the Okera Active Data Access Platform can automatically discover and audit data lakes, create access policies using its visual policy engine, and enforce fine-grained access in hybrid and multi-cloud environments such as AWS and Azure.

OKERA



OMNINET Technologies

Location: Eckental, Germany

Number of employees: 250

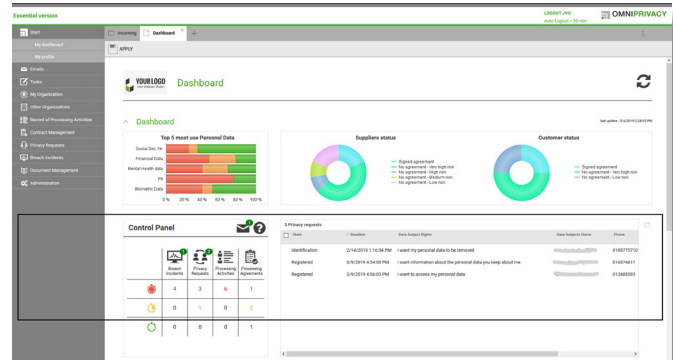
Founded: 1993

Leadership: Dr. Joachim Lenzer, CEO;
Guy Werckx, Managing Director, Benelux

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager

Description: OMNIPRIVACY is a cloud-based application to assist data protection officers and privacy professionals. It supports the definition and maintenance of the record of processing activities and processing agreements. For assessment purposes and monitoring of the progress of compliance, a dashboard is available. Processes for privacy requests, data breaches and privacy impact assessments, including risk management and follow-up of related controls, are available within the application. Organizations can delegate tasks or complete processes to the data owners and follow up on deadlines and progress, increase awareness with the GDPR Academy, and keep all personal and public notes in one place.



oneDPO

Location: Santa Clara, Calif., U.S.

Number of employees: 14

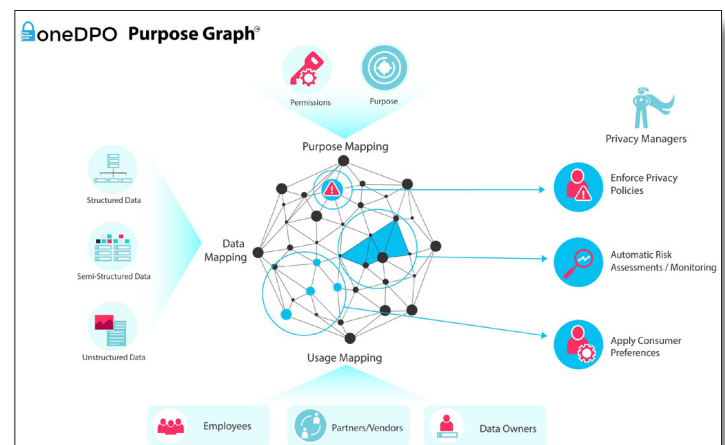
Founded: 2019

Leadership: Amar Kanagaraj, Founder & CEO

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping

Description: oneDPO's Purpose Graph carries a unique approach to reducing privacy and compliance risks by enforcing privacy principles when employees use and share data with partners. Instead of tackling symptoms, Purpose Graph employs a deep intelligence examination on data usage and its purpose to identify real privacy risks. Purpose Graph's technology automates risk assessments and monitors for emerging privacy risks.



OneTrust



Location: Atlanta, Ga., U.S.; London, U.K.

Number of employees: 2,000

Founded: 2016

Leadership: Kabir Barday, CEO; Blake Brannon, CSO

Funded: Privately held

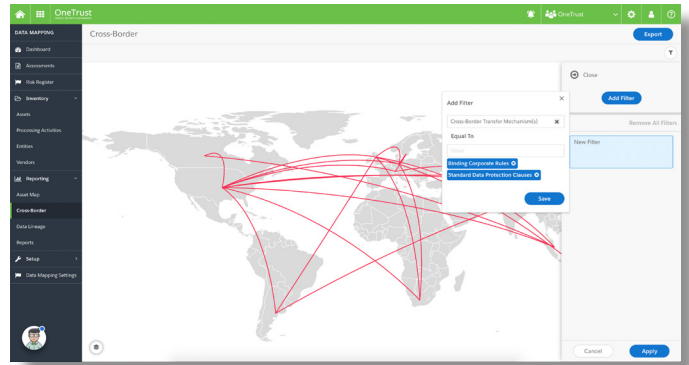
Privacy-related products:

Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning

Description: OneTrust helps organizations operationalize privacy, security and data governance programs. More than 10,000 customers, including more than half of the Fortune Global 500, use OneTrust to build integrated programs that comply with the CCPA, GDPR, LGPD, ISO 27001, and hundreds more of the world’s privacy laws and security frameworks. The platform is supported by 150 patents and offers same-day insights and support for new and emerging regulations.

OneTrust

PRIVACY, SECURITY & GOVERNANCE

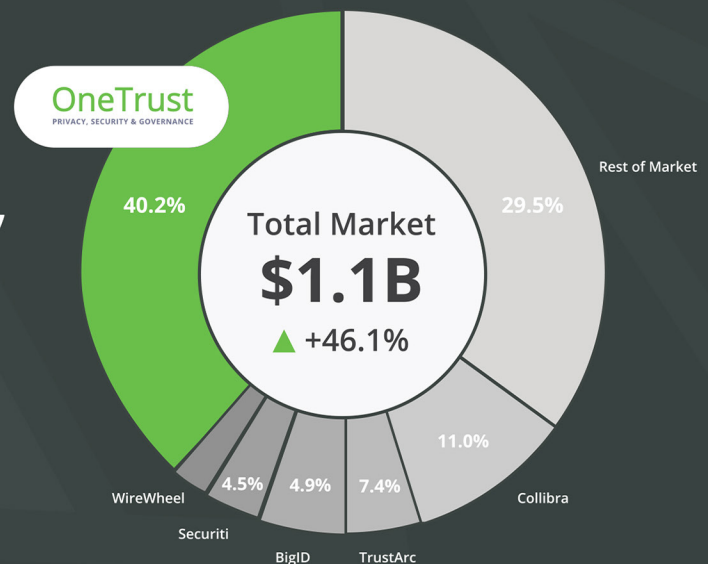


“OneTrust is leading the market outright and showing no signs of slowing down or stopping.”

IDC Worldwide Data Privacy Management Software Market Shares Report, 2020

— *Ryan O’Leary, Analyst, IDC*

DOWNLOAD THE REPORT



OneTrust

PRIVACY, SECURITY & GOVERNANCE

OneTrust DataGuidance



Location: London, U.K.

Number of employees: 70

Founded: 2007

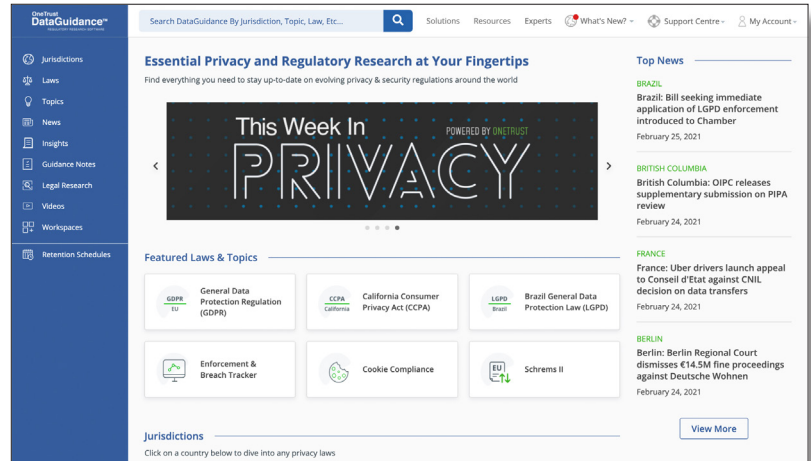
Leadership: Kabir Barday, CEO

Funded: Privately held

Privacy-related products:
Privacy Information Manager

Description: OneTrust DataGuidance is an in-depth and up-to-date privacy and security regulatory research platform powered by more than two decades of global privacy law research. Hundreds of global privacy laws and more than 10,000 additional resources are mapped into DataGuidance to give customers in-depth research, information, insight and perspectives on the world's evolving list of global privacy regulations. The database is updated daily by more than 40 in-house privacy researchers along with a network of 800 lawyers across more than 300 jurisdictions and by active input as part of OneTrust's regulatory engagement program.

OneTrust DataGuidance™ REGULATORY RESEARCH SOFTWARE



Stay up-to-date with privacy and security regulatory news with OneTrust DataGuidance™

- **Guidance Notes** on core topics and jurisdictions
- **Comparisons and Portals** for in-depth analysis of specific laws and key requirements necessary to reach compliance
- **Retention Schedules** that help you manage your global data retention strategy (upon request)
- **Data Residency** to help you understand global residency and localization requirements (upon request)

START YOUR FREE TRIAL

OneTrust DataGuidance™ REGULATORY RESEARCH SOFTWARE

OptimEyes.AI

Location: Encinitas, Calif., U.S.

Number of employees: 25

Founded: 2017

Leadership: AJ Sarkar, CEO

Funded: Privately held

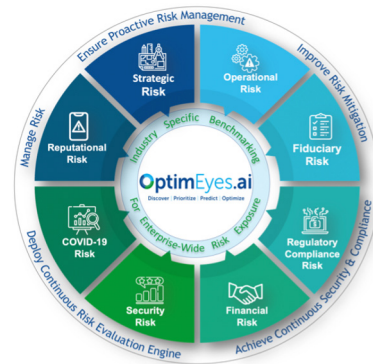
Privacy-related products:

Activity Monitoring, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager

Description: Optimeyes AI provides risk model solutions to organizations across multiple industries, including financial services, health care and retail, with a particular focus on cyber, data privacy and compliance risk. Using AI and machine learning, the solutions enable real time and continuous quantification of risk, calculation of annual loss expectancy and risk remediation costs, industry risk benchmarking and neuroscience-based dashboard analytics. Flexible use case architecture supports client-specific risk program requirements and priorities.



Discover | Prioritize | Predict | Optimize



OptInsight

Location: Heemstede, Netherlands

Number of employees: 8

Founded: 2018

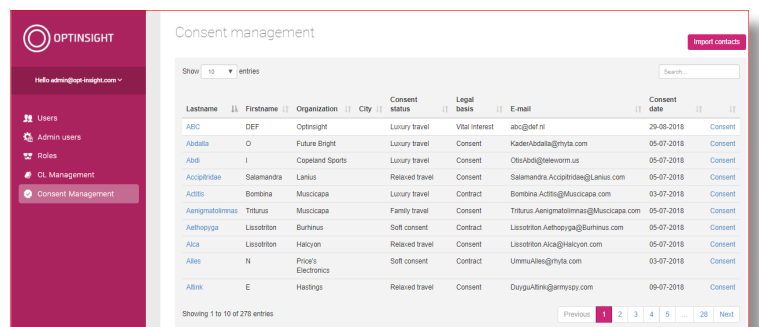
Leadership: Marijn van den Corput, Chief Commercial Officer; Michel van Koningsbrugge, Chief Technology Officer; Tjeerd van der Stroom, Chief GDPR & Analytics

Funded: Privately held

Privacy-related products:

Activity Monitoring, Consent Manager, Data Discovery

Description: OptInsight's consent management solution is omni-channel, enabling organizations to manage consent through web, app, call center and in meetings. OptInsight gives companies full control over: Gaining explicit consent of business relations on personal preferences with the consent functionality; sharing relevant content for gaining and retaining explicit consent on personal preferences with the content functionality; proving the evidence of consent on personal level and the other 5 lawful grounds of data processing by an audit trail with the control functionality; better decision making by commercial and GDPR analytics with the Control functionality.



Opus

Location: New York, N.Y., U.S.

Number of employees: 201–500

Founded: 2013

Leadership: Emanuele Conti, CEO & Director;
Mike Angle, CTO; Glenn Renzulli, CFO

Funded: Privately held

Privacy-related products:

Assessment Manager, Data Discovery

Description: Opus's Third Party GDPR Compliance solution allows organizations to identify the third parties they share customer information with, and identifying the proper controls for each relationship based on the shared data and regulatory compliance. The solution helps organizations document the data they hold and where the data comes from. Following the conclusion of a GDPR assessment, the solution will automatically document the effectiveness of the controls, and complete continual compliance reviews.



alacra Counterparty Intelligence Report

Berkshire Hathaway Inc.
3555 Farnam Street | Tel: 1 888 395 6349
Omaha, NE 68131 | URL: http://www.berkshirehathaway.com
United States

Listed Securities

Name	ISIN	CUSIP	SEDOL	Exchange	Country	Ticker
Common Stock	---	---	---	Sao Paulo Stock Exchange	Brazil	BERF
Common Stock (Class A)	---	---	---	New York Stock Exchange	United States	BRK.A
Common Stock (Class B)	---	---	---	New York Stock Exchange	United States	BRK.B
Common Stock (Class A)	---	---	---	Berlin-Bremen Stock Exchange	Germany	BHF
0.5% B05 130320 EUR100000	---	---	---	New York Stock Exchange	United States	
0.5% B05 130320 EUR100000	---	---	---	Berlin-Bremen Stock Exchange	Germany	
0.75% B05 160323 EUR100000	---	---	---	Berlin-Bremen Stock Exchange	Germany	

Osano



Location: Austin, Texas, U.S.

Number of employees: 11–50

Founded: 2018

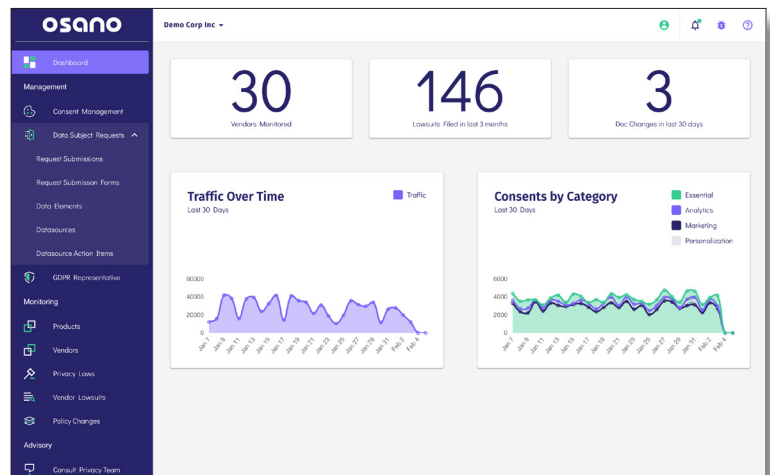
Leadership: Arlo Gilbert, Co-Founder & CEO;
Scott Hertel, Co-Founder & CTO

Funded: Privately held

Privacy-related products:

**Activity Monitoring, Consent Manager,
Data Subject Requests,
Deidentification/Pseudonymity,
Privacy Information Manager,
Website Scanning**

Description: Osano is a complete data privacy platform that quickly helps businesses become compliant with privacy legislation around the globe. Features include consent management, data subject access requests, GDPR representative services and vendor monitoring. It features in-depth analysis of more than 13,000 vendor privacy practices.



PactSafe



Location: Indianapolis, Ind., U.S.

Number of employees: 11–50

Founded: 2013

Leadership: Brian Powers, Co-Founder and CEO;
Eric Prugh, Co-Founder and COO;
Adam Gillaspie, Co-Founder and CTO

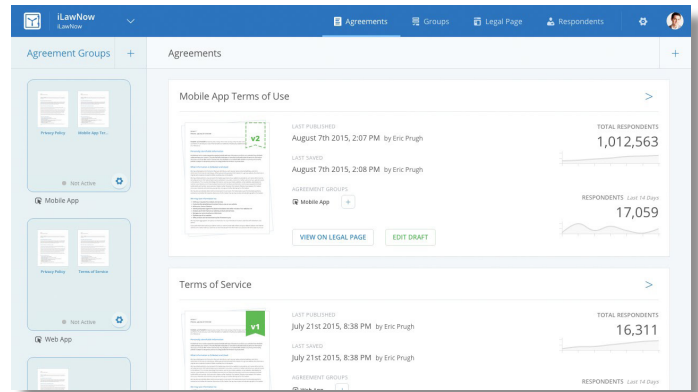
Funded: Privately held (acquired by Ironclad)

Privacy-related products:

Consent Manager,

Privacy Information Manager

Description: PactSafe offers users a tool to help organizations monitor signatures for contracts, as well as several other features. The tool allows companies to manage and track all of their privacy policies, online legal terms, and opt-ins and opt-outs. PactSafe has a legal center organizations can use to manage their legal website. The tool gives users the ability to track all activity conducted by both the company's internal team and by their customers. Companies are also given the ability to determine who can create, edit, and send contracts through the tool.



Palqee Technologies

Location: London, U.K.

Number of employees: 10

Founded: 2019

Leadership: Sabrina Palme, Chief Executive Officer;
Andre Quintanilha, Chief Privacy Officer;
Hartley Jean-Aimee, Chief Technology Officer

Funded: Privately held

Privacy-related products:

Activity Monitoring, Assessment Manager,

Consent Manager, Data Discovery,

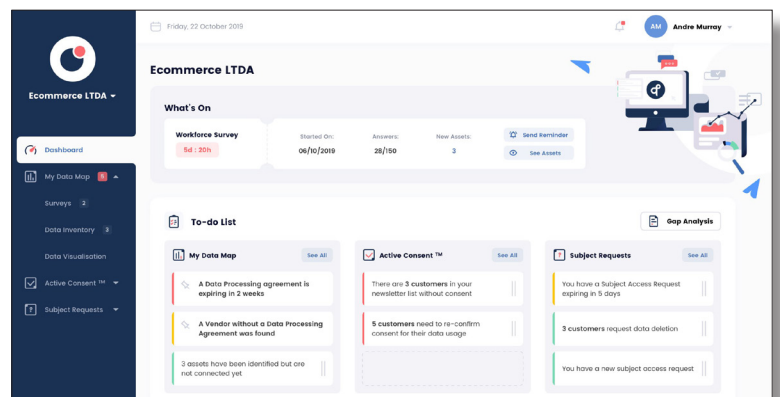
Data Mapping, Data Subject Requests,

Enterprise Communications,

Privacy Information Manager,

Website Scanning

Description: The Palqee Enterprise Suite enables businesses to navigate safely through global data privacy regulations without the jargon. The platform offers a range of tools to ensure an evergreen data inventory, with automated compliance reports and delegation of tasks with internal communication that streamlines interactions within the organization.



PHEMI Systems

Location: Vancouver, British Columbia, Canada

Number of employees: 30

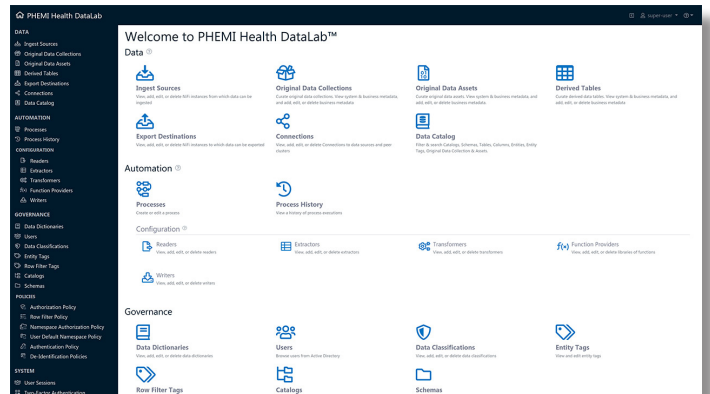
Founded: 2013

Leadership: Keith Elliston, President & CEO; Thomas Scarnecchia, CDO; Scott Blodgett, CTO

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Deidentification/Pseudonymity

Description: PHEMI Trustworthy Health DataLab is a unique, cloud-based big data management system that allows organizations to generate value from health care data by simplifying the ingestion and deidentification of data with military-grade governance, privacy and security built in. While conventional products simply lock down data, PHEMI goes further, solving privacy and security challenges for personal health care information to enable responsible access to more information that advances innovation by researchers, scientists and clinicians.



Piwik PRO

Location: Wrocław, Poland

Number of employees: 100

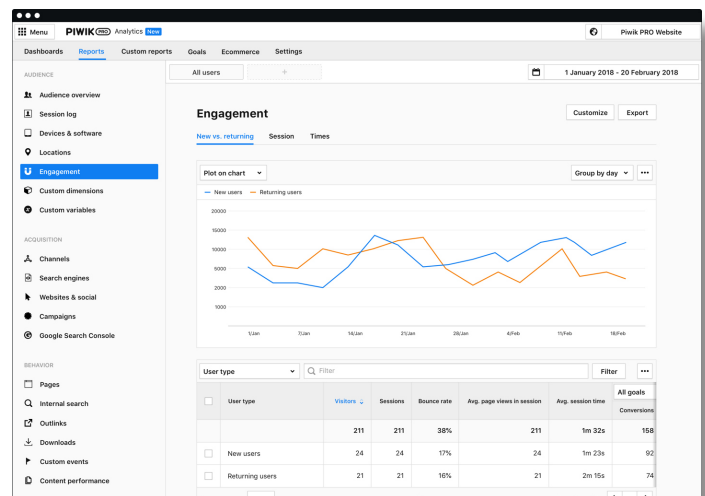
Founded: 2013

Leadership: Maciej Zawadziński, CEO; Piotr Korzeniowski, COO

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Website Scanning

Description: Piwik PRO Analytics Suite allows for tracking web, app, product and intranet behavior of users. The platform ensures compliance with strict EU, U.S., Chinese and Russian data protection laws, including the EU General Data Protection Regulation and the U.S. Health Insurance Portability and Accountability Act.



Pixevety Pty Ltd

Location: Australia

Number of employees: 14

Founded: 2012

Leadership: Colin Anson, CEO;
Scott Morris, CTO; Tammy Anson, COO/CMO

Funded: Privately held

Privacy-related products: **Consent Manager**,
Enterprise Communications

Description: Pixevety is a consent-driven media asset management company championing a privacy-by-design approach to image management, especially images of children. Clients receive their own online private gallery space to access and manage their media assets and to safely and securely share them with their own communities. A real-time and specific consent module is available to auto-check that consent is applied to each and every file stored in a pixevety gallery so images and media are used and shared according to the privacy wishes of staff, parents and their children.



PlanetVerify

Location: Dublin, Ireland

Number of employees: 2-10

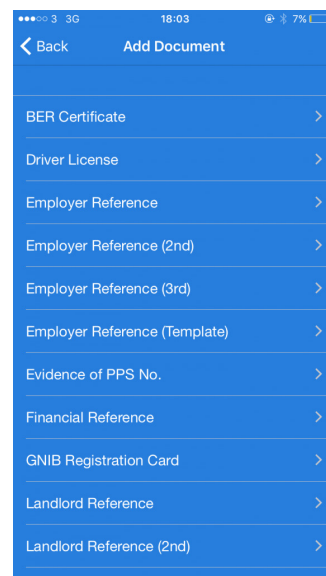
Founded: 2013

Leadership: Owen Sorensen, Founder & CEO

Funded: Privately held

Privacy-related products:
Consent Manager

Description: PlanetVerify is a document collection platform designed to collect customer data by gaining explicit consent to ensure the company is compliant with the General Data Protection Regulation. The platform offers real-time tracking of data requests, and gives organizations a data trail of the ways it manages customer consent. PlanetVerify's services are fully encrypted, and allows organizations to respond to consumer and employees requests to access, move, or erase their data.



POPIA

Location: South Africa

Number of employees: 5

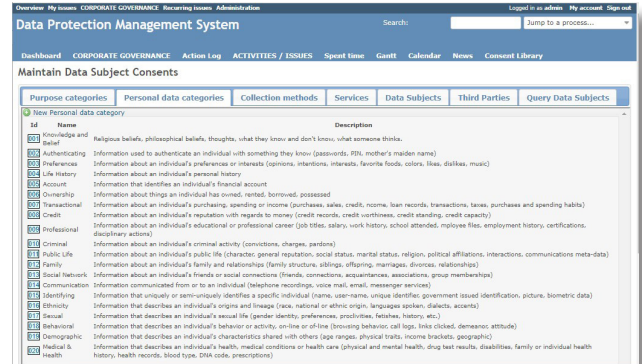
Founded: 2018

Leadership: Peter Hill, CEO; Guus Teley, CTO

Funding: Privately held

Privacy-related products: **Activity Monitoring, Assessment Manager, Consent Manager, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager**

Description: The Personal Information Management System is a secure, roles based system for DPOs. It is used to implement and monitor privacy related practices in accordance with the EU General Data Protection Regulation, ISO 27701 and NIST. Tasks to record information, practices, policies and agreements and to complete documentation, perform assessments and verify processor compliance can be planned, assigned, performed and tracked. Reports and dashboards display risks, controls, compliance, documentation and progress. Options include a consent management system and processes to handle data subject requests, objections and complaints and to respond to data protection incidents and security breaches.



Poslovna inteligencija

Location: Zagreb, Croatia

Number of employees: 108

Founded: 2001

Leadership: Dražen Oreščanin, President of the Board; Anita Cvetić Oreščanin, Board Member; Lidija Karaga, Board Member

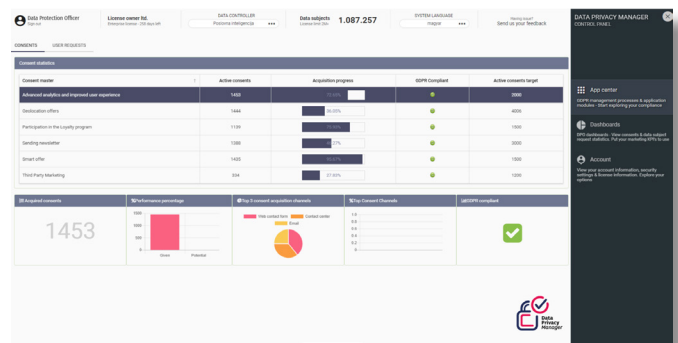
Funding: Privately held

Privacy-related products: **Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning**

Description: DPM is a state-of-the-art software platform designed to help companies perform efficient management of personal data and processes for the EU General Data Protection Regulation. It is available as a SaaS in EU cloud or on-premise applications. The platform monitors all personal data flows and provides DPOs with necessary tools for monitoring GDPR compliance and collaboration with other stakeholders. Personal data can either be pseudonymized or centrally managed using Informatica MDM platform for Data Subject domain. DPM's architecture allows easy integration with external systems processing personal data and brings privacy by design and default into existing complex IT environments.

poslovna
inteligencija

Poslovna means Business



PossibleNOW



Location: Duluth, Ga., U.S.

Number of employees: 100

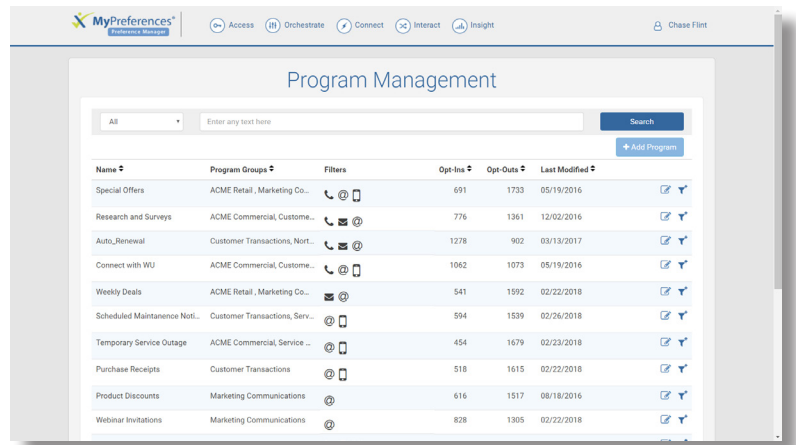
Founded: 2000

Leadership: Scott Frey, President & CEO;
Chris Hoover, CTO; Rick Stauffer, COO

Funding: Privately held

Privacy-related products:
Consent Manager

Description: MyPreferences is a data management platform that connects any system or interface used to communicate with customers across the entire company. It collects express consent, cookie consent and preferences that customers share about themselves, stores them securely in a central repository and integrates them with any system the company uses to interact with those customers in the future. MyPreferences enhances customer experience by collecting their communication preferences such as topic of interest, preferred channel and frequency. It reduces marketing compliance risk by adapting to constantly changing privacy regulations, ensuring consent is collected and opt-outs are honored.



Poul Schmith/Kammeradvokaten

Location: Copenhagen, Denmark

Number of employees: 676

Founded: 1936

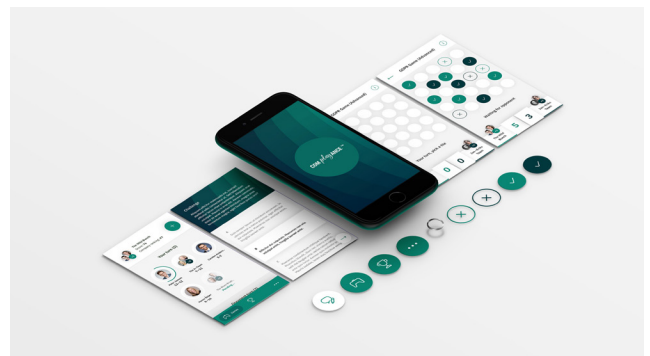
Leadership: Jens Bødtcher-Hansen, Managing Partner

Funded: Privately held

Privacy-related products: **Assessment Manager**,
Privacy Information Manager

Description: The GDPR comPLAYance app combines gamification and learning. The games ensure an exciting approach to learning to deal with practical everyday dilemmas and are relevant to all employees. You can customize and create your own games while playing solo, against a colleague or as a team. A dashboard provides an overview of the organization's knowledge in order to document learning and participation as well as helping concentrate efforts on the topics where the challenges are the greatest. It is developed in collaboration with Implement Consulting Group and the Danish software developers Peytz & Co.

Poul Schmith KAMMERADVOKATEN



Preclusio



Location: Seattle, Wash., U.S.

Number of employees: 4

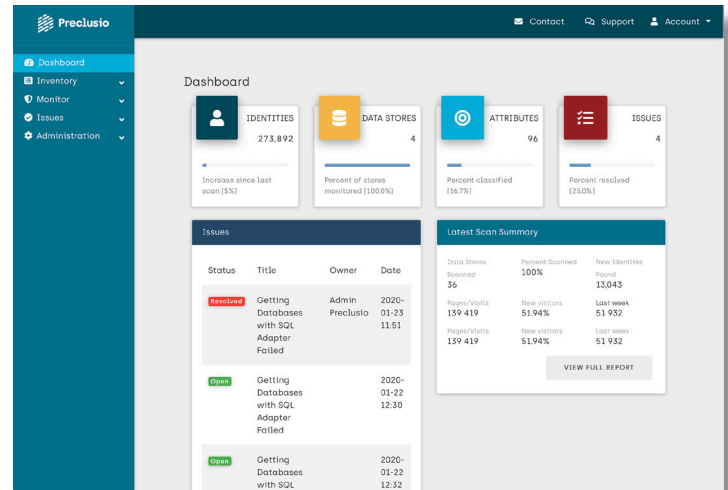
Founded: 2019

Leadership: Heather Wade, CEO/CTO;
John Wade, COO

Funding: Privately held

Privacy-related products:
Data Discovery, Data Mapping

Description: Preclusio offers automated, on-premises privacy management software designed to help companies comply with regulations such as the GDPR and CCPA. The software can automate data inventory, classify data through its machine-learning driven process and simplify data subject requests. It never lets personal information leave your system boundary and is designed to grow with your company.



Prighter



Location: Vienna, Austria; London, U.K.; Dublin, Ireland

Number of employees: 11–50

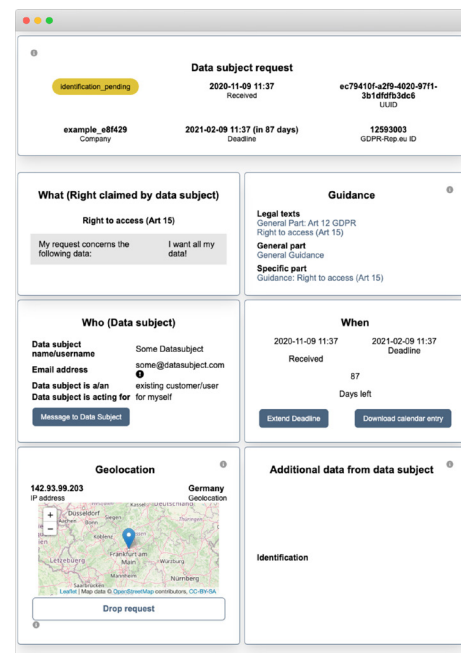
Founded: 2017

Leadership: Dr. Andreas Mätzler, CEO;
Dr. Christian Sillaber, CTO

Funded: Privately held

Privacy-related products:
Data Subject Requests, Incident Response

Description: Prighter develops scalable legal services by leveraging the experience as lawyers, external data protection officers and privacy representatives. The multidisciplinary team brings together the best of the legal and technology sectors to provide high-end tech solutions for the management of data subject requests and data breaches.



Prince Group NL

Location: Loenen a/d Vecht, Netherlands

Number of employees: 5–10

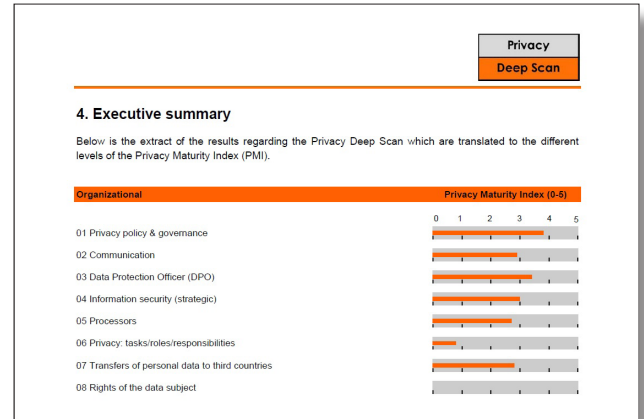
Founded: 2016

Leadership: Marc Ernst, CEO; Gerard Smits, CTO

Funded: Privately held

Privacy-related products: **Assessment Manager**

Description: MyPrivacySolutions is a compliance solution and is deployed as Software-as-a-Service, available through a network of consultancy partners. Our tools create awareness and prioritization by taking snapshots of the organization regarding privacy, data protection and information security. It provides information on gaps and potential actions/controls and is applicable for small organizations. As for large organizations, our solutions can be used to benchmark between business units and measure their readiness and monitor improvement. The Privacy Deep Scan is an assessment toolkit that consists of more than 1400 data points. It is GDPR-ready, addressing legal, compliance and information security, but also 'soft' topics like communication, ethics and awareness. It creates a custom report for continuous improvement.



Privacera



Location: San Francisco, Calif., U.S.

Number of employees: 200

Founded: 2016

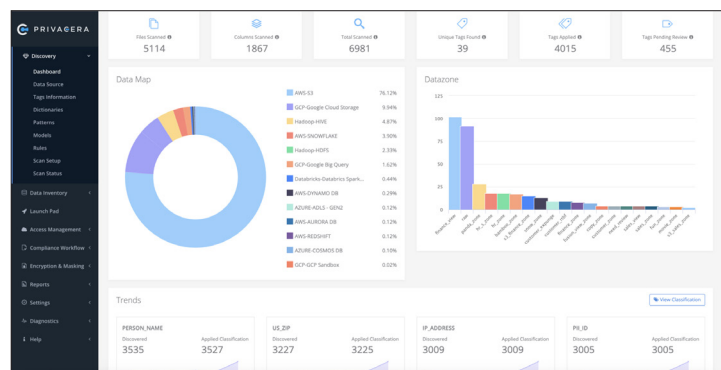
Leadership: Balaji Ganesan, CEO; Don Bosco Durai, CTO

Funded: Privately held

Privacy-related products: **Activity Monitoring, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity**

Description: Privacera's SaaS-based data security and governance platform enables in-depth analytics without compromising compliance with regulations such as the GDPR, CCPA, LGPD, and HIPAA. Privacera provides a unified platform for automated data discovery, access control, data encryption and deidentification across on-premises and cloud services such as AWS, Azure, Databricks, GCP and Snowflake. It is utilized at petabyte-scale for dynamic privacy controls by Fortune 500 customers in consumer, finance, insurance, biotech, media and government agencies. Automated compliance workflows reduce the workload on IT and security teams to consistently apply high-fidelity data access control at the database, file, table, row and column levels.

PRIVACERA



Privacy Analytics



Location: Ottawa, Canada

Number of employees: 100+

Founded: 2007

Leadership: Sarah Lyons, General Manager; Luk Arbuckle, Chief Methodologist

Funded: Publicly traded

Privacy-related products:

Deidentification/Pseudonymity

Description: Privacy Analytics provides data anonymization services and software with auditable proof of privacy protection. Privacy Analytics' expertise enables business leaders at more than 200 organizations across consumer and health care industries to safely deploy transformative data strategies. With 100+ in-house experts, Privacy Analytics assessed thousands of datasets over its 14 years in business, giving clients an edge in the hyper-competitive race for innovation and new revenue streams. Privacy Analytics' approach to data anonymization makes sure clients are CCPA, HIPAA, and GDPR-ready, turning their most sensitive data into their most powerful asset.



PRIVACY ANALYTICS

an IQVIA company



The Privacy Compliance Hub

Location: London, U.K.

Number of employees: 10

Founded: 2017

Leadership: Nigel Jones, Co-Founder; Karima Noren, Co-Founder

Funded: Privately held

Privacy-related technology: Activity Monitoring, Assessment Manager, Privacy Information Manager

Description: The Privacy Compliance Hub aims to help organizations build a continuous culture of privacy compliance through a platform from which compliance is created, maintained, recorded and demonstrated. It features an online privacy training, an integrated map, a suite of records required for compliance, a library of privacy compliance templates, a glossary with all key privacy terms explained, and text of the GDPR in an easy-to-use format. The Hub also features all documentation in one central archive to demonstrate compliance, ongoing legal updates, as well as continuous product updates and enhancements.



THE PRIVACY COMPLIANCE HUB

THE PRIVACY COMPLIANCE HUB	
PRIVACY CHAMPIONS MEETING 1	
Explaining The Privacy Compliance Hub Starting Promise 2 - Inventory	
PREPARATION	
Read agenda for this meeting	
Read Promise 1 (Awareness)	
Read Promise 2 (Inventory)	
IN ATTENDANCE	
[Privacy Hub Owner]	
[Privacy Champion 1]	
[Privacy Champion 2]	
[Privacy Champion 3]	
AGENDA	DONE
1. A Privacy Champion is nominated to take the minutes of the meeting.	
2. The Privacy Hub Owner explains privacy compliance and demonstrates the Privacy Compliance Hub using the Privacy Awareness Training Deck and the Privacy Champions Training Deck.	
3. The Privacy Hub Owner explains what it means to be a Privacy Champion using the DPA and the Privacy Champions Roles Document.	

Privacy Control Center (Thirdwave PCS)

Location: Leiden, Netherlands

Number of employees: 7

Founded: 2017

Leadership: Robert Jan de Vries, Managing Partner; Arjaan Kunst, Managing Partner

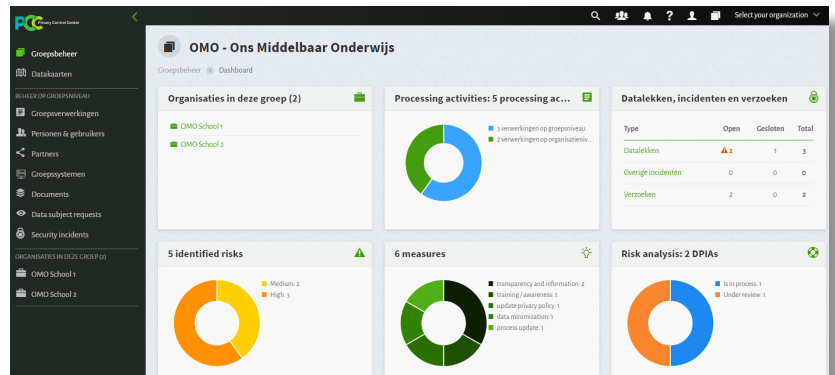
Funded: Privately held

Privacy-related technology:

Activity Monitoring,
Data Mapping, Incident Response,
Privacy Information Manager,
Website Scanning

Description: Privacy Control Center (PCC) is a SaaS platform which guides organisations in becoming

compliant with the EU General Data Protection Regulation. With practical modules, PCC supports those responsible for the management of personal data in all aspects of working with and protecting personal data within the organisation. One of the main elements of PCC is the register of processes which is integrally linked to provide for the whole “plan, do, check, act-cycles.” By using clear reports and overviews, the division of tasks and responsibilities will be apparent.



Privacy Dynamics

Location: Seattle, Wash., U.S.

Number of employees: 1-10

Founded: 2018

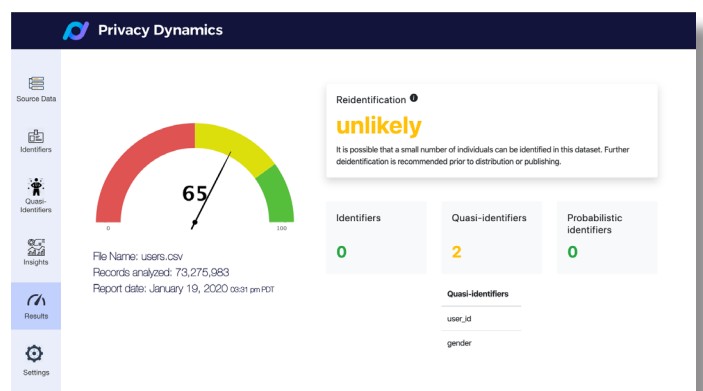
Leadership: Graham Thompson, Founder & CEO; Kishore Velchuri, CTO; John Craft, Vice President of Engineering

Funded: Privately held

Privacy-related technology:

Assessment Manager,
Data Discovery, Data Mapping,
Deidentification/Pseudonymity

Description: Privacy Dynamics' comprehensive discovery and deidentification tools provide customers with a complete view of identifiable and semi-identifiable information in their data warehouse. Our tools allow privacy and compliance owners to enforce rigorous, consistent privacy policy across their organization, preventing the unintentional disclosure of personal information.



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MAP TRANSFERS

Data Mapping | Vendor Risk Management



UPDATE CONTRACTS

Vendor Risk Management



ADOPT MEASURES

Data Mapping | Vendor Risk Management



BUILD YOUR TRUST PROFILE

Host Key Documentation on the Exchange



CREATE DOCUMENTATION

Policy & Notice Management



ASSESS EFFECTIVENESS

TIAs | Data Guidance



VERIFY TRANSFER TOOLS

Data Mapping | Vendor Risk Management



MONITOR & RE-EVALUATE

Vendor Risk Management | Data Guidance



TIA RESPONSE AUTOMATION

Respond & Share Documentation

OneTrust

PRIVACY, SECURITY & GOVERNANCE

Get Started for Free

Privacy In Shield

Location: Shanghai, China

Number of employees: 16

Founded: 2021

Leadership: Xu Zhentian, CEO; Shi Yingcun, COO; Chen Xiang, CTO

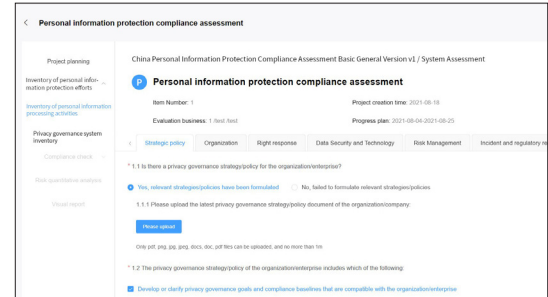
Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Discovery**, **Data Mapping**, **Incident Response**, **Privacy Information Manager**

Description: Privacy in Shield is an enterprise privacy compliance self-assessment platform that provides enterprises with a compliance manager for privacy governance system inventory and full life cycle inventory data. It identifies enterprise data compliance risk points and gives disposal advice to make enterprise privacy governance policies and data processing activities comply with the requirements of China's Cybersecurity Law, Data Security Law, Personal Information Protection Law and various national standards. It also provides online think-tank services and special privacy compliance consulting services.



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Privacy Insights (Coöorporatie U.A.)

Location: Groningen, Netherlands

Number of employees: 4

Founded: 2017

Leadership: Arnoud Punt, Founder; Peter Tak

Funded: Privately held

Privacy-related technology:

Activity Monitoring,
Assessment Manager, Incident Response,
Privacy Information Manager

Description: “Privacy Insights is based in The Netherlands, and we’ve designed an online tool for registering processing activities. The decentralized solution is designed to help organizations comply with Article 30 of the EU General Data Protection Regulation. The tool generates reports and exports, keeps track of data breaches and assists with request from data subjects. The tool also has the options for pre-defined (standard) content, an API to show the processes that apply to a data subject on a website and a SAML option. All content is available in both Dutch and English.”



Privacy Lab

Location: Reggio Emilia, Italy

Number of employees: 25–30

Founded: 2002

Leadership: Andrea Chiozzi, CEO & Founder;
Roberto Ghinolfi, Privacy Consultant;
Emanuela Menna, Privacy Consultant

Funded: Privately held

Privacy-related products: **Activity Monitoring,**
Assessment Manager, **Consent Manager,**
Data Mapping

Description: Privacylab is a web solution to manage privacy compliance for GDPR and demonstrate accountability. Privacylab uses wizard procedures to save time and avoid errors. It provides the user with: information reports for each category of data subject; consent management, automatically created when provided by law; appointment of processors and other personnel, customized with tasks for each employee; organizational chart of tasks and competences of privacy; appointment of system administrator; and records of processing activities. Other features: External processing, risk-gap analysis and improvement plan, security measures taken, recovery data plan.



Privacy Map

Location: Hertfordshire, U.K.

Number of employees: 3

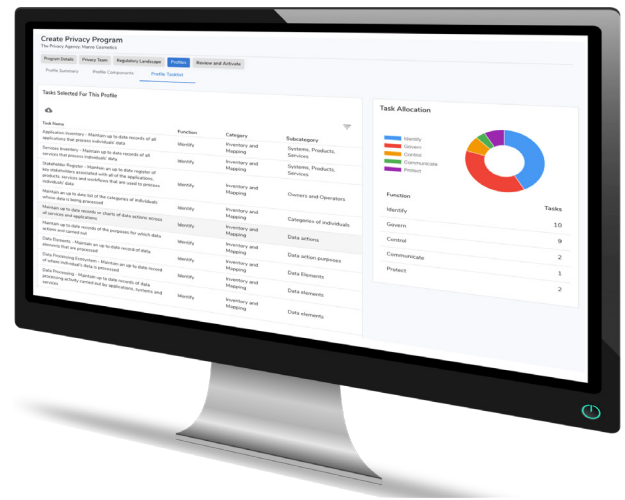
Founded: 2020

Leadership: Ade Bamigboye, Co-Founder

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Mapping

Description: Privacy Map is a SaaS platform that simplifies the ability to create and operate privacy risk management programs. It is particularly suited to agencies that provide outsourced services or consultancy, as well as in-house privacy teams that support multiple privacy initiatives. It leverages the U.S. National Institute of Standards and Technology Privacy Framework to automate the process of identifying and tracking the progress of privacy tasks required to meet business objectives. It also supports collaboration across internal and external teams while providing tools to enable the reliable and consistent capture of relevant data and generation of documentation required to demonstrate compliance to relevant authorities.



Privacy Nexus

Location: The Hague, Netherlands

Number of employees: 25

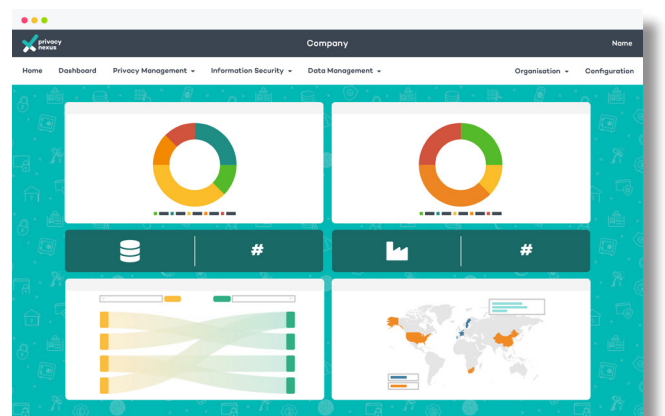
Founded: 2014

Leadership: Frank Koppejan, CEO;
Renske Nouwens, Commercial Director;
Arnold Roosendaal, Director

Funded: Privately held

Privacy-related technology:
**Assessment Manager, Data Mapping,
Data Subject Requests, Incident Response,
Privacy Information Manager**

Description: Privacy Nexus offers a complete privacy management suite to help organisations demonstrate compliance with the EU General Data Protection Regulation. With Privacy Nexus you can create and maintain a clear record of data processing activities, easily perform DPIAs, record data breaches and data subject requests, as well as manage vendors. Privacy Nexus offers an accessible platform that can be used by anyone, with or without a specific legal background.



Privacy Request

Location: Toronto, Ontario, Canada

Number of employees: 10

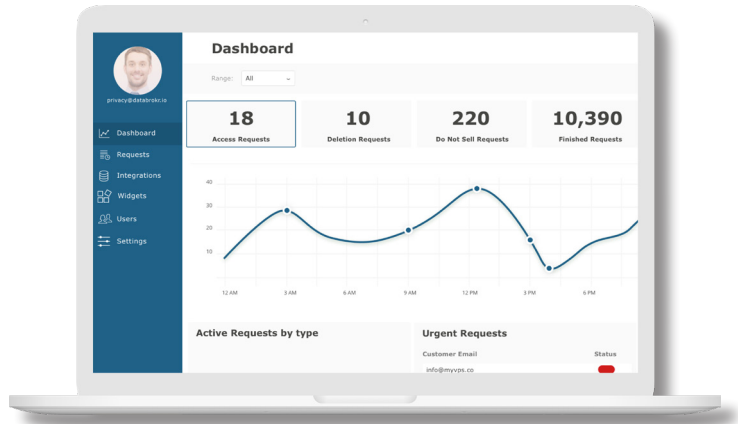
Founded: 2020

Leadership: Peter Barbosa, CEO;
Thomas Wilson, CTO

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Data Subject Requests

Description: Privacy Request is the no-code data privacy technology platform built for the modern enterprise to help simplify their compliance journey. Easily develop your company data map and populate vendor compliance information in a few minutes while automating data subject request verification and fulfillment. Embed our customizable Privacy Center onto your company website to allow users to control their data. Privacy Request is easy to setup and full-stack.



Privacy Tools

Location: Porto Alegre, Brazil

Number of employees: 13

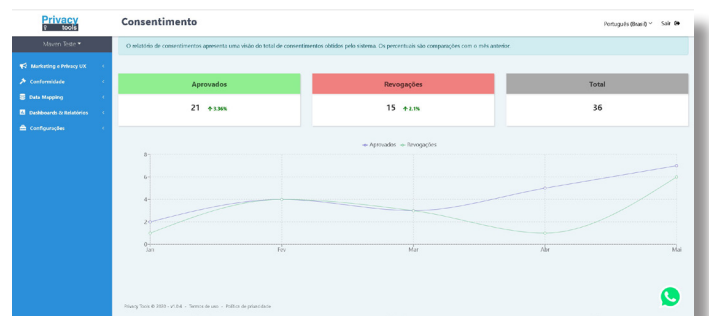
Founded: 2019

Leadership: Aline Deparis, CEO;
Marison Souza, CTO

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Mapping, Data Subject Requests, Incident Response, Website Scanning

Description: Privacy Tools is a privacy management software that helps global companies comply with data protection and privacy requirements. The AI and Blockchain-based privacy software for consent management and data subject request automation supports customers with Brazil's LGPD, EU's GDPR, and CCPA, as well as marketing needs like cookie management, data mapping, website scanning, and policy management.



PRIVACY VIRTUOSO GLOBAL

Location: New Delhi, India

Number of employees: 15

Founded: 2015

Leadership: Ricky Rakesh, JHA FIP CEO;
Ayub Shaik, Director, Middle East

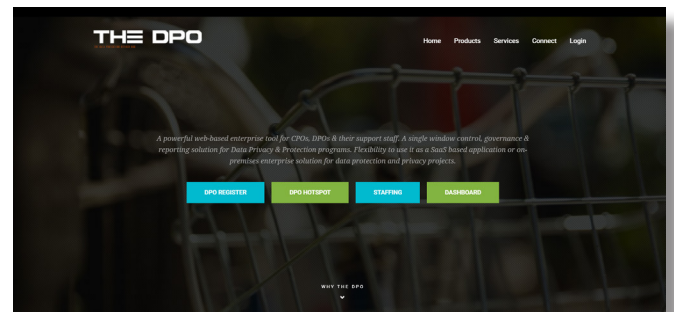
Funded: Privately held

Privacy-related products: **Assessment Manager**,
Data Mapping, **Incident Response**,
Privacy Information Manager, **Website Scanning**

Description: Privacy Virtuoso Global helps clients design, establish and implement an end-to-end privacy program. PV offers a variety of managed privacy services and an industry-specific PIA tool, which helps to assess an organization's privacy maturity score and also perform a detailed gap assessment.



PRIVACY VIRTUOSO GLOBAL



PrivacyAnt Ltd.

Location: Helsinki, Finland

Number of employees: 6

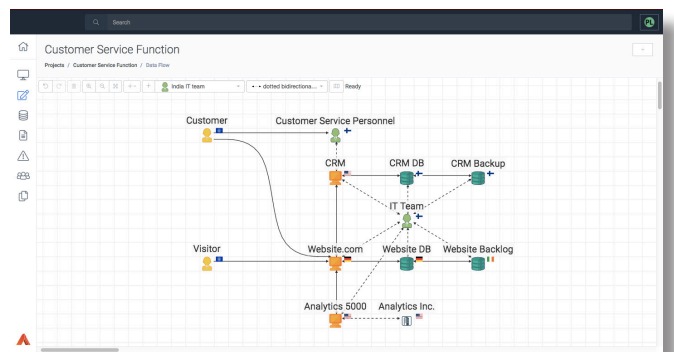
Founded: 2016

Leadership: Heikki Tolvanen, Chief Legal Engineer, Co-founder; Jane Tahvanainen, Chief Operations Officer, Co-founder; Pekka Lampelto, Chief Executive Officer, Co-founder

Funded: Privately held

Privacy-related products: **Assessment Manager**,
Data Mapping

Description: PrivacyAnt Software is a privacy-compliance platform that integrates data mapping and compliance assessments. Employees collaborate across an organization to produce and maintain documentation that is visualized in data-flow maps, and processing activities. The software triggers assessment questions at IT-systems, vendors, processing activities, and other entities based on conditions that can be configured. This enables privacy teams to plan and implement privacy policies across business units. Found risks and gaps are assigned as tasks for employees to correct. Business units can also run preliminary assessments for new projects.



PrivacyCheq

Location: York, Pa., U.S.

Number of employees: 8

Founded: 2013

Leadership: Roy Smith, CEO

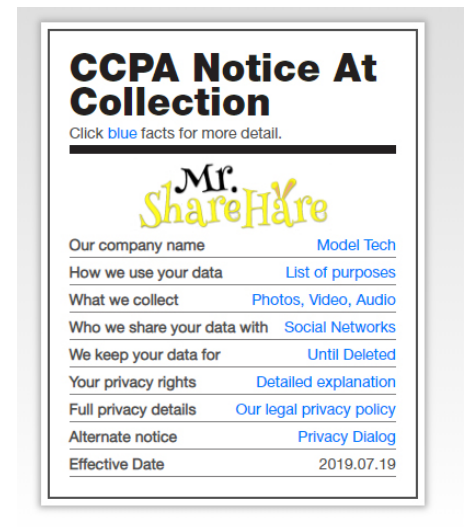
Funded: Privately held

Privacy-related products: **Consent Manager**,
Privacy Information Manager,

Description: PrivacyUX for CCPA facilitates operational compliance with CCPA regulations, including notices, management of opt-out preference and DSRs. The database enables real-time verification by both internal and downstream third-fourth-and fifth-party data processors. PrivacyUX eases user flow in all modes of data ingestion including native mobile apps, email, telemarketing, text messaging, IOT devices and physical locations where video surveillance or facial recognition are in use.



PrivacyCheq



PrivacyPerfect



Location: Rotterdam, Netherlands

Number of employees: 25

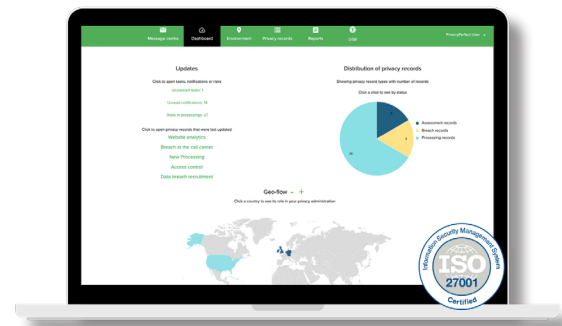
Founded: 2014

Leadership: Nicoline Matser, CEO

Funded: Privately held

Privacy-related products:
Assessment Manager, **Data Mapping**,
Data Subject Requests,
Enterprise Communications,
Incident Response,
Privacy Information Manager

Description: PrivacyPerfect offers a smart, user-friendly and secure SaaS solution for easy GDPR & CCPA compliance. We empower data protection and privacy officers to simplify data protection through smart automation while ensuring that they remain in full control. PrivacyPerfect's solution helps organizations with complying with register obligations, carrying out data protection assessments, keeping a register of security incidents, handling data subject requests, and vendor risk management. PrivacyPerfect helps improve productivity and lower the amount of manual tasks through reusing relevant information, identifying risks ahead of time and taking advantage of hundreds of free templates and pre-designed reports.



PrivacyPioneer

Location: Beijing, China

Number of employees: 20+

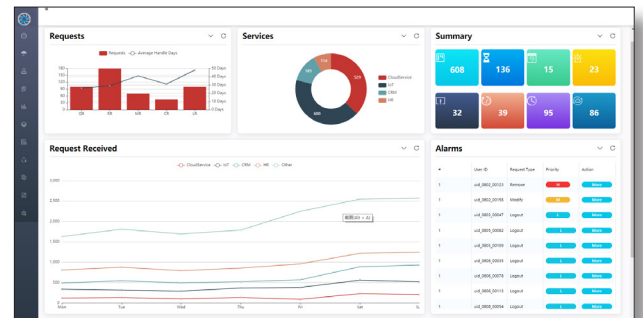
Founded: 2020

Leadership: Zhang Renzhuo, CEO & Co-Founder;
Ding Xiaoqiang, CTO & Co-Founder;
Wang Jingzhou, COO & Co-Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Website Scanning

Description: PrivacyPioneer is committed to providing a life cycle solution for privacy compliance. An automated data discovery tool combined with real-time data flow mapping can help organizations find and manage personal data more efficiently in a complex data storage environment. PrivacyPioneer offers organizations the ability to improve management and workflows for data discovery, data mapping, impact assessments, data subject access requests, and consent management. The platform provides customizable interfaces with pre-defined templates that help organizations minimize processing costs and risks.



Privado

Location: Dover, Del., U.S.

Number of employees: 11

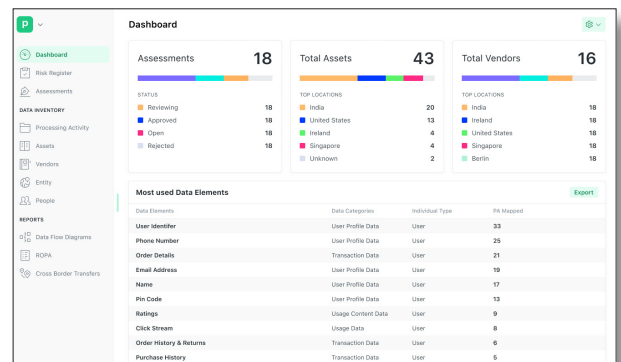
Founded: 2020

Leadership: Vaibhav Antil, CEO

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Mapping, Website Scanning

Description: Privado helps data protection officers and privacy teams gain visibility on data use, identifies privacy risks and fulfills regulatory compliance. Privado was built to streamline and automate the manual processing challenges privacy teams struggle with. Users can leverage our pre-built assessment templates and out-of-the-box values to collect information from stakeholders inside the company. Our automation will generate reports on records of processing activities and help visualize data flows. Powerful automation enables privacy teams to transfer ownership of privacy tasks to stakeholders in your organizations. Easily prioritize work with advanced analytics and generate privacy KPI reports for management.



Privally

Location: São Paulo, Brazil

Number of employees: 8

Founded: 2016

Leadership: Vinicius Cezar, CEO;
Fernando Fonseca, CVO;
Douglas Chagas, CTO

Funded: Privately held

Privacy-related products:
Consent Manager, Website Scanning

Description: Privally develops solutions that support consultancies and other organizations in their compliance with LGPD, the Brazilian Privacy Law, and the EU General Data Protection Regulation. Privally's first product, the CCM Cookie Consent

Manager, deals with the web presence of the company, such managing cookies, tags, inputs and privacy policies. Privally's other tools are available to coincide with the phases of implementing a Data Protection and Privacy Management System, starting with an Assessment Tool and arriving at an enterprise privacy manager that limits and/or registers the access to all personal data.



Privaon

Location: Espoo, Finland

Number of employees: 20

Founded: 2014

Leadership: Tomi Mikkonen, CTO

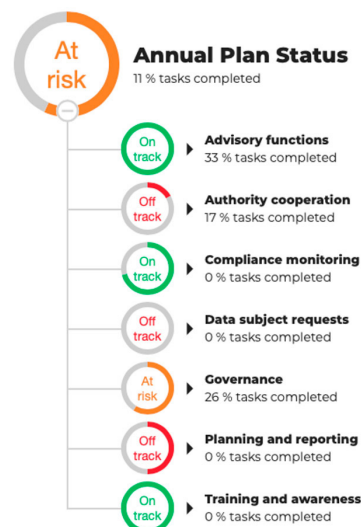
Funded: Privately held

Privacy-related products:
**Assessment Manager,
Privacy Information Manager**

Description: Privaon is the developer of DPO365. DPO365 supports and guides data protection officers in privacy management. DPO365 helps you identify the essential tasks to focus on and organize any relevant material around these tasks to demonstrate compliance efficiently. DPO365 allows you to assign tasks, follow the deployment level and provide advice when requested or needed.



Dashboard [DOWNLOAD](#)



priVapp

Location: San Francisco, Calif., U.S.

Number of employees: <20

Founded: 2014

Leadership: Sara Duryea, Founder

Funded: Privately held

Privacy-related technology:
Enterprise Communications

Description: Circle is an encrypted, secure and multi-faceted collaboration tool built for private and highly sensitive business communications. Its system provides a secure, easy-to-use and on-demand platform that installs in minutes, and uses AES encryption with keys stored on the endpoint devices. Data is not stored on intermediary servers and priVapp never has access to customer data. The interface allows real-time commenting and editing on Word documents and launching of shared PowerPoint, Excel and other documents. Circle gives enterprise work groups an easy-to-use collaboration with secure architecture.



Privitar



PRIVITAR

Location: London, U.K.

Number of employees: 200

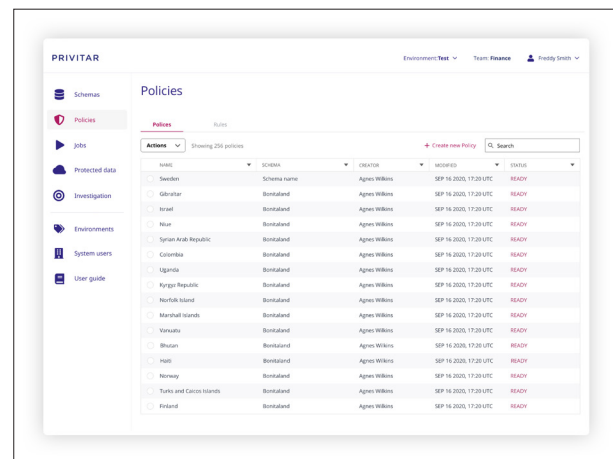
Founded: 2014

Leadership: Jason du Preez, Chief Executive Officer;
Kate Toumaz, Chief Operating Officer;
Steven Totman, Chief Product Officer

Funded: Privately held

Privacy-related technology:
Deidentification/Pseudonymity,
Privacy Information Manager

Description: The Privitar Data Privacy Platform protects sensitive data, enabling enterprises to extract the maximum value from the data they collect and manage. Privitar empowers organizations to define, manage, and apply consistent data privacy policies across locations and data environments, optimize data utility and privacy by applying privacy policies to data according to context, automate data privacy by integrating with cloud and on-premise data pipeline technologies via APIs, enforce policies for data distribution, access, and expiration by tagging datasets with immutable metadata, facilitate forensic investigations via Watermarks that describe data provenance, control data linkability in the dataset provisioned for each request.



Privus

Location: Zug, Switzerland

Number of employees: 10

Founded: 2016

Leadership: Henrique Correa da Silva, CEO;
Luis D'Almeida, CFO

Funded: Privately held

Privacy-related technology:
Enterprise Communications

Description: SecurLine is a smartphone application designed to allow you to speak on the phone, exchange messages, have video and conference calls, all completely secure and private. Privus developed SecurLine to be a secure and transparent encryption app for smartphones, offering high quality voice and video calls, conference calls, text and image messaging. We employ the secure AES cypher with robust 256 bit key sizes and the ZRTP protocol, which has been classified internally as “catastrophic” by the NSA, ensuring your data has the highest level of end-to-end encryption and remains absolutely private. SecurLine works collectively with our network infrastructure to allow communications to flow directly between devices, enhancing their security, privacy and quality. It allows you to reclaim your right to privacy, and empowers your ability to do business on the move while saving on costs.



PROLIANCE



Location: Munich, Germany

Number of employees: 75

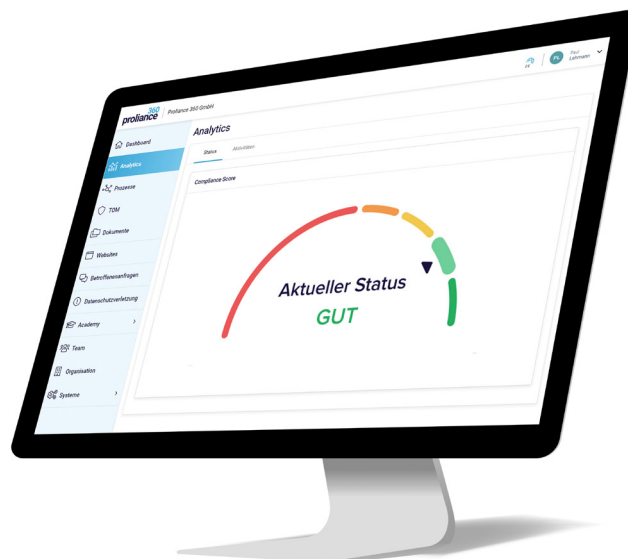
Founded: 2017

Leadership: Alexander Ingelheim, CEO;
Dominik Fünkner, COO

Funded: Privately held

Privacy-related products: **Assessment Manager**,
Data Mapping, **Data Subject Requests**,
Privacy Information Manager, **Website Scanning**

Description: Proliance 360 is a holistic privacy management suite designed to support SMEs complying with the EU GDPR. The user-centric software automates GDPR compliance on a new level, providing transparency through data analytics. All key basic GDPR necessities are covered and completed by automatic process assessments, smart functionalities and real-time updates of privacy regulations.



Proofpoint

Location: Sunnyvale, Calif., U.S.

Number of employees: 4,000

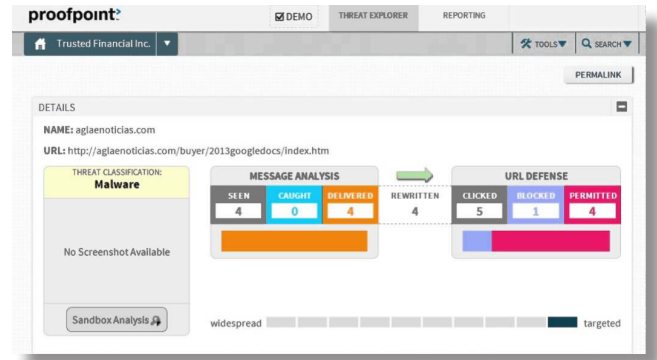
Founded: 2002

Leadership: Gary Steele, CEO, Paul Auvil, CFO; Lyn Campbell, VP, Global Operations

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Incident Response

Description: Proofpoint offers automated content analysis to help companies discover sensitive information and track data across the network. The analysis helps a company discover where sensitive data is located and the data that is most at risk for exposure. The Data Discover tool also provides organizations with data visualization and heat maps locating where the data is most at risk. Companies can fix compliance breaches in real time and revoke access to any unwanted users. Proofpoint also offers a Threat Response platform to help companies resolve threats faster by automatically alerting a company to incidents, while collecting and comparing data forensics.



Prosperoware

Location: Bala Cynwyd, Pa., U.S.

Number of employees: 151

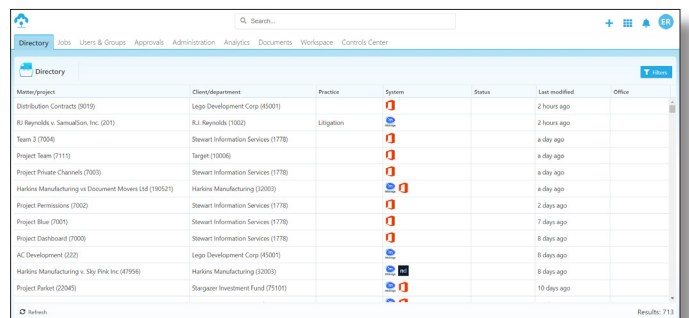
Founded: 2009

Leadership: Keith Lipman, CEO & Co-Founder; Sheetal Jain, CTO & Co-Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Enterprise Communications, Incident Response

Description: Prosperoware CAM is a SaaS for adoption and governance of collaboration systems. It allows organizations to provision, classify, protect, move and minimize data, mitigating data chaos and reducing privacy and cybersecurity risks. CAM enables organizations to create logical places for users to save data. It provides rich custom metadata, empowering users to locate documents and risk management teams to understand business context to apply the right security and data minimization policies. CAM integrates with Microsoft 365, iManage, NetDocuments, file shares and HighQ, with plans for more.



TrustArc

Make Privacy Management Simple *and* Actionable

PrivacyCentral has everything you need to operationalize privacy into business value - **right out of the box**



Know where you stand. Know what to do.

BOOK A DEMO TODAY

Protegrity

Location: Stamford, Conn., U.S.

Number of employees: 200+

Founded: 2004

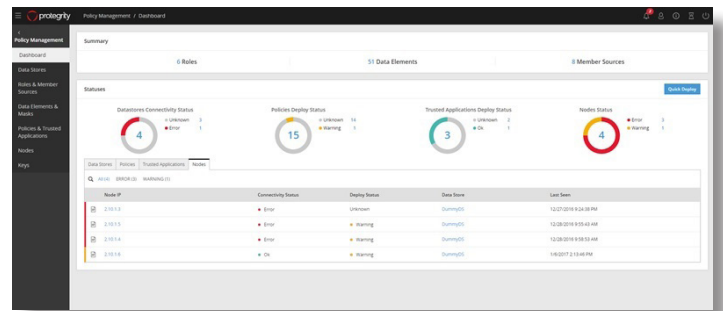
Leadership: Suni Munshani, CEO; Dominic Sartorio, Senior VP, Products & Development; Clare Cunniffe, Senior VP, Sales

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: Protegrity offers an enterprise data security software platform that leverages scalable, data-centric encryption, vaultless tokenization and masking to help businesses secure sensitive information while maintaining data usability. Built for complex, heterogeneous business environments, the Protegrity Data Security Platform

provides data security certified across applications, data warehouses, mainframes, big data, and cloud environments. Protegrity helps manage risk, achieve compliance, enable business analytics, and adopt new platforms while maintaining the privacy of customers and employees.



Protenus

Location: London, U.K.

Number of employees: 23

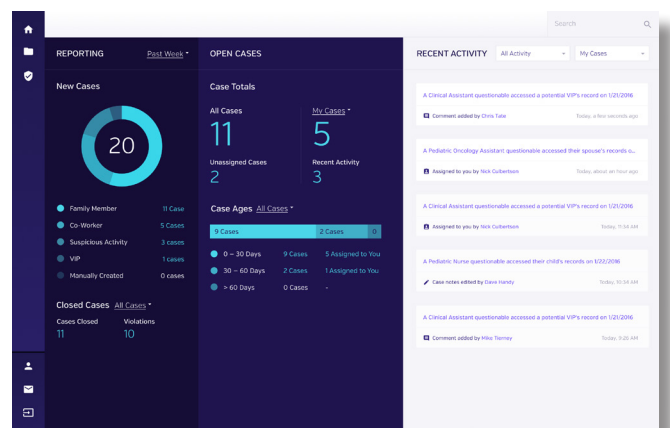
Founded: 2014

Leadership: Robert Lord, Co-founder, CEO; Nick Culbertson, Co-Founder, COO & President; Chris Jeschke, CTO

Funded: Privately held

Privacy-related products: **Activity Monitoring, Data Discovery, Data Mapping**

Description: Protenus' patient monitoring platform consists of two main parts: The first is the analytics and proactive detection piece, which takes big data, machine learning, AI, and combines it with user workflow, HR data, and other elements to create a second-by-second account of all the activity occurring within an electronic health record. The combination can help determine a user's normal behavior and help detect any abnormalities. The "forensics and investigation" part of the platform lets electronic health record users sift through patient information in a point-and-click interactive interface, while limiting the amount of false positives.



Proteus-Cyber



Location: London, U.K.

Number of employees: <50

Founded: 2013

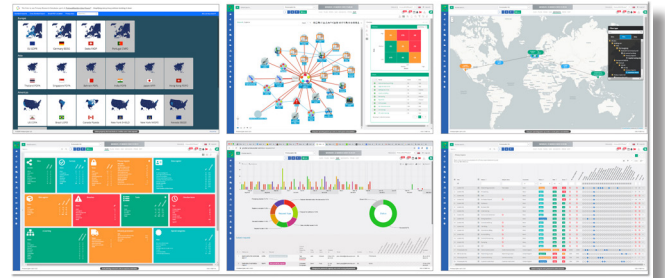
Leadership: John Clelland, Founder and CEO; Chris Greenslade, Founder and Sales Director

Funded: Privately held

Privacy-related products:

Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager, Website Scanning

Description: Proteus NextGen Data Privacy software is an enterprise-grade application designed to handle existing and upcoming data privacy regulations across the world. Core functionality includes data mapping with online surveys, building and reporting of the data register. The software also includes breach notification, subject access request management, consent management, risk assessment and project management to help the Data Protection Officer deliver and demonstrate compliance with applicable privacy regulations, such as the EU General Data Protection Regulation, the California Consumer Privacy Act and Brazil's LGPD.



Protiviti



Location: Menlo Park, Calif., U.S.

Number of employees: 7,794

Founded: 2002

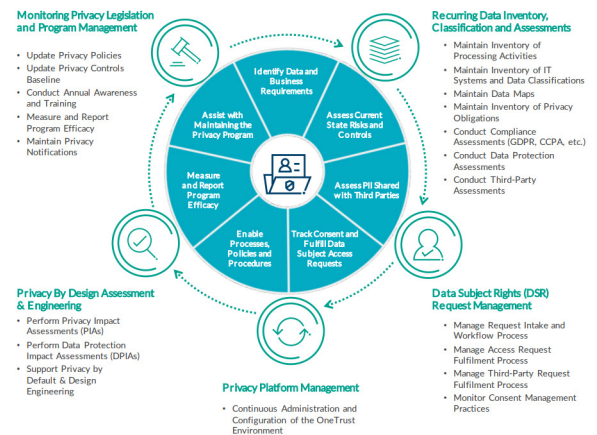
Leadership: Joseph A. Tarantino, President & CEO; Susan Haseley, Executive Vice President, Global Diversity and Inclusion; Manisha Shah, Global Data Privacy Leader

Funded: Publicly traded

Privacy-related products: **Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning**

Description: Protiviti partners with clients to understand their jurisdictions and obligations, assess needs, implement appropriate compliance measures and safeguards, and respond to regulatory requirements. Protiviti Privacy as a Service, PaaS, delivers a customized privacy service which uses market-leading analytics, optimizing clients' overall investment to manage privacy, data governance and compliance.

protiviti®



Pryv SA

Location: Morges, Switzerland

Number of employees: 15

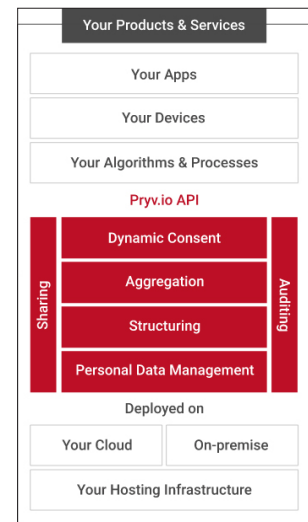
Founded: 2012

Leadership: Evelina Georgieva, Co-Founder, Business Development; Pierre-Mikael Legris, CEO & Co-Founder

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Data Subject Requests**

Description: Pryv.io is a Swiss-made personal data & privacy management software. It is a ready-to-use middleware for personal data and consent management. Pryv.io allows users to build their digital health or personal data-fueled solution, so they can collect, store, share and rightfully use personal data. It comes with consent and auditing tools to keep you compliant with existing and forthcoming regulations. In 2020, we released Open Pryv.io: a free, full production, open-source solution for the collection and management of sensitive personal and health data. Data pooling, data aggregation, audit, consent management, and data interoperability are among the Pryv.io's capabilities.



Qixium

Location: Ede, Netherlands

Number of employees: 11–50

Founded: 2004

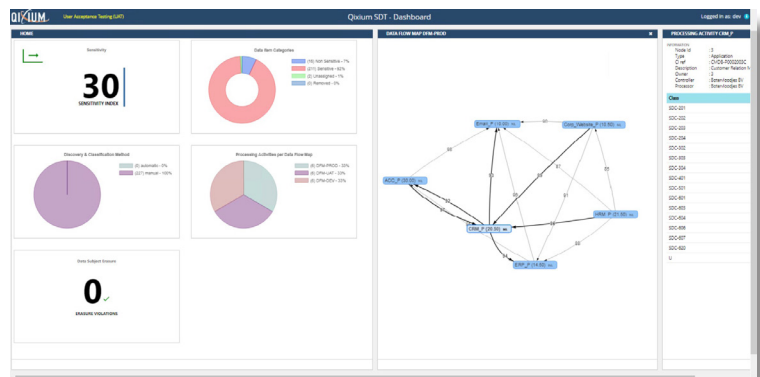
Leadership: Joost Ale, CEO; Bradley Bakker, head of R&D; Marcel van de Steeg, COO

Funded: Privately held

Privacy-related products: **Data Discovery**, **Data Mapping**, **Deidentification/Pseudonymity**

Description: Qixium is Scope4Mation's next generation platform designed to help organisations protect and manage sensitive data to help support GDPR compliance. Its extended features for the discovery and classification of sensitive data offer an ideal platform to provide the DPO with a comprehensive inventory of the enterprise's data privacy landscape.

Qixium's data anonymization technology significantly reduces the risk of data being compromised while in non-production environments for activities such as testing, training, BI etc. The intuitive user dashboard provides an up-to-date status overview containing clear insights on the management of sensitive and privacy data.



Qnister

Location: Jönköping, Sweden

Number of employees: 5–10

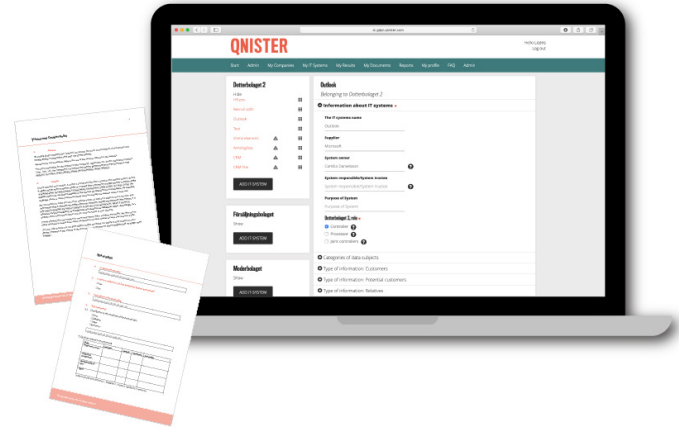
Founded: 2017

Leadership: Camilla Danielsson, CEO;
Emelie Terlinder, Founder;
Anna-Lena Isaksson, Founder

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Discovery,
Incident Response

Description: Qnister GDPR is a platform that guides an organisation into compliance with the EU General Data Protection Regulation and provides storage for all the necessary documentation. By letting the user answer questions about the content of the personal data in process and security measurements, the platform generates a list of specific action steps by locating risk gaps in the process. The platform provides checklists, policy templates, agreements and a knowledge bank to help guide users. In the event of a data breach, the user will find valuable information, links and templates to handle the breach in time and to log it properly.



Quidgest – Consultores de Gestão S.A.

Location: Lisbon, Portugal

Number of employees: 104

Founded: 1988

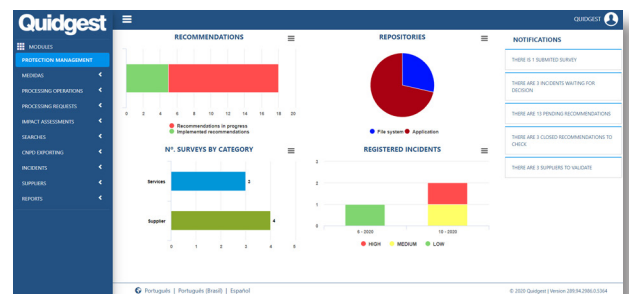
Leadership: Cristina Marinho, CEO;
João Paulo Carvalho, Senior Partner

Funded: Privately held

Privacy-related products: **Assessment Manager,**
Consent Manager, Data Subject Requests,
Incident Response

Description: Quidgest Data Protection Management Solution is an ally of businesses that want to comply with privacy laws and take the next steps towards efficient data protection governance. It monitors all main procedures, including record of processing activities, data repositories, data processor assessments, impact assessments and incident reporting, data subjects requests and consent management. The tool can adapt to business specifications, creating a unique resource that avoids high concerns and penalties while ensuring up to 30% reduction in operating costs through automation.

Quidgest



RadarsFirst



Location: Portland, Ore., U.S.

Number of employees: 60

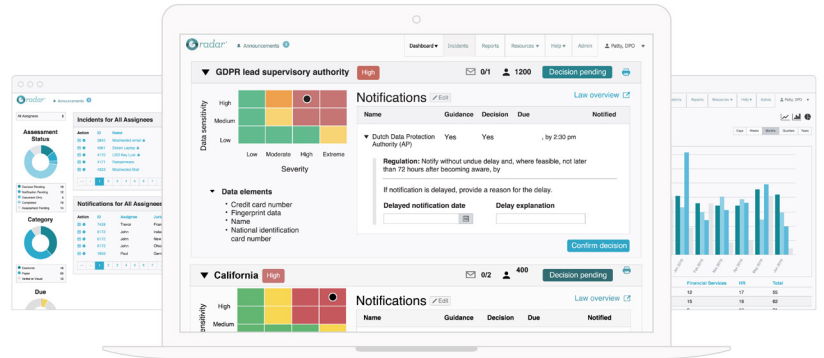
Founded: 2014

Leadership: Mahmood Sher-Jan, Founder & Strategic Advisor; Don India, CEO; Greg Sikes, VP of Product

Funded: Privately held

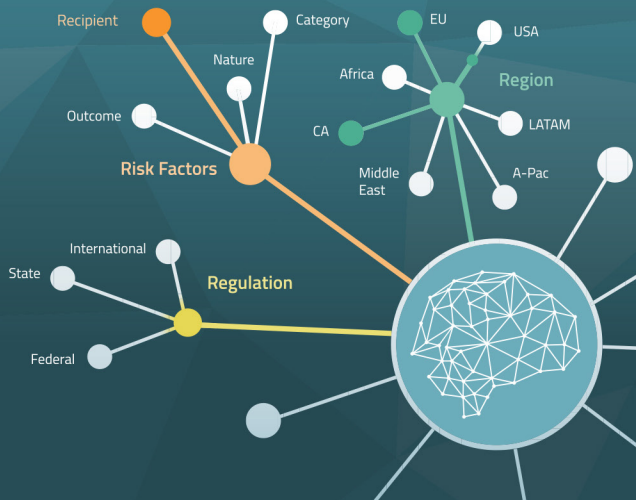
Privacy-related products:
Assessment Manager, Data Mapping, Incident Response

Description: With Radar, organizations can make consistent and accurate breach notification decisions in half the time. The intelligent incident response platform maps U.S. and international breach regulations as well as third-party notification obligations to an automated privacy risk assessment, solving the primary question after an incident: Do you notify? Benchmarking data, exclusive to Radar, allows organizations to compare metrics to industry peers. With incident dimensions, Radar unifies privacy incident response across the organization, bringing multiple teams together to resolve incidents. Radar integrates with established platforms, including ServiceNow, to connect privacy, security and IT.



Intelligent Privacy Incident Management

Do You Notify, or Not?



RISK OF HARM



NOTIFICATION RECOMMENDATIONS IN SECONDS

Raptor Compliance

Location: Schwerzenbach, Zürich, Switzerland

Number of employees: 2–10

Founded: 2017

Leadership: Dominic N. Staiger, CEO;
Oliver Stutz, Head of Product;
Philipp A. Staiger, Head of Marketing

Funded: Privately held

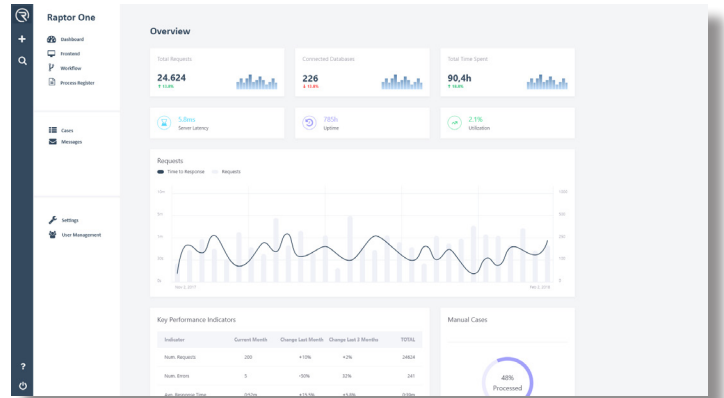
Privacy-related products:

Assessment Manager, Data Discovery, Data Mapping

Description: Raptor Compliance’s solution helps organizations comply with Article 15 of the General Data Protection Regulation. The platform gives companies the ability to answer data requests from stakeholders, while ensuring compliance through audits and management reporting. Raptor’s platform can connect with any digital data source, and has additional modules allowing users to ensure they are compliant with Article 20 of the GDPR. The platform also has an interactive interface allowing management to observe the compliance efforts of their organization.



RAPTOR COMPLIANCE



Relyance AI

Location: Mountain View, Calif., U.S.

Number of employees: 30

Founded: 2020

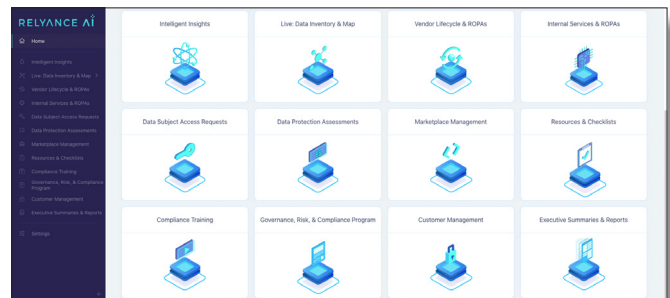
Leadership: Abhi Sharma, Co-Founder & Co-CEO;
Leila R. Golchehreh, Co-Founder & Co-CEO

Funded: Privately held

Privacy-related products: **Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning**

Description: Relyance AI is a global, cross-functional, full-stack privacy and data protection solution that provides real-time visibility into data processing across an organization and requires only 3 to 5 hours of implementation lift. Relyance AI’s machine learning-based infrastructure and source code instrumentation embeds within business processes to deliver instant transparency and critical insights. The Relyance AI Continuous Compliance Monitoring and Management Platform includes a comprehensive live data inventory and data map, automatically generated universal record of processing activities, at-scale data subject access request fulfillment, vendor life cycle management, and other key products and services to facilitate continuous compliance and data governance management.

RELYANCE AI



Replica Analytics

Location: Ottawa, Ontario, Canada

Number of employees: 5–10

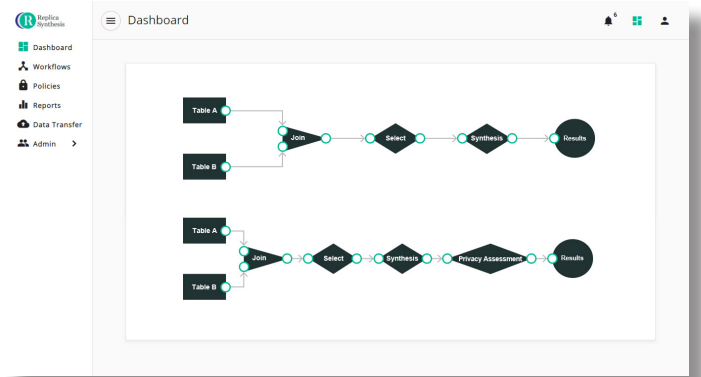
Founded: 2019

Leadership: Khaled El Emam, CEO;
Sheldon Stevens, CFO;
Lucy Mosquera, Lead Statistician

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: Replica Analytics offers software solutions for the generation of synthetic data and for the privacy assurance of synthetic data. Synthetic data is created from models of real data and retain the statistical properties of the real data with high fidelity, but they do not retain mappings to individual data subjects. This data can be used for secondary analytics with few limitations, such as building and testing artificial intelligence and machine learning models, realistic software testing and open data. Replica has a unique privacy assurance methodology and the ability to generate complex synthetic datasets with high utility.



Resilient

Location: Cambridge, Mass., U.S.

Number of employees: 140–200

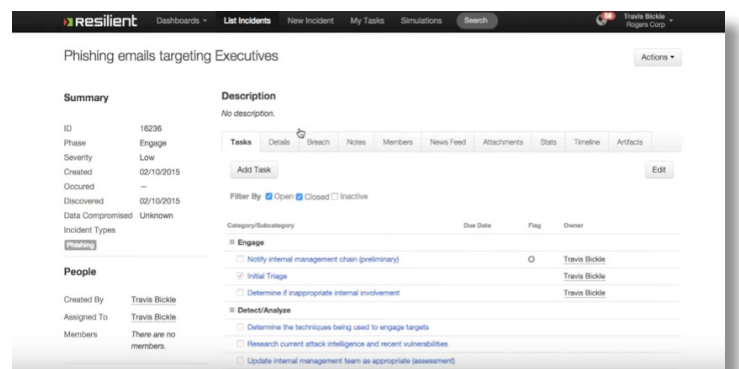
Founded: 2010

Leadership: John Bruce, CEO & Co-Founder;
Bruce Schneier, CTO; Ted Julian, VP of Product
Management & Co-Founder; Maria Battaglia,
CMO; Gene Fay, VP of Sales; Allen Rogers,
VP of Engineering; Paul Ayers, GM, EMEA

Funded: Publicly traded (owned by IBM)

Privacy-related products: Incident Response

Description: The Resilient Incident Response Platform integrates with an organization's existing security and IT system to make sure alerts are instantly actionable, offers intelligence and the context of an incident, and enables adaptive response to complex threats. Teams can collaborate on their response within the platform. It offers analysis, customizable dashboards, and reporting to ensure senior leadership can access information on an incident at any time. Included in the platform is a privacy module providing information on global regulations and data breach response plans instantly mapping to the latest regulations. The maps help organizations simplify their response by removing regulatory complexity.



RESPNSUM

Location: Zaventem, Belgium

Number of employees: 5–25

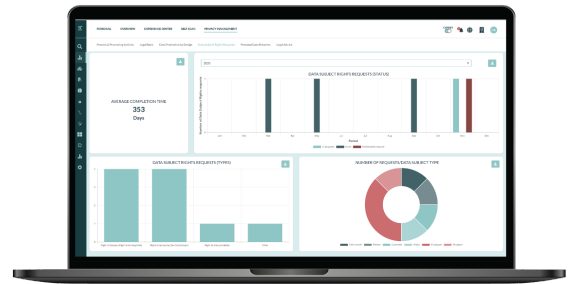
Founded: 2020

Leadership: Alex Van Cauwenbergh, Co-founder & CEO;
Bavo Van Den Heuvel, Co-founder & Chief Knowledge Officer

Funded: Privately held

Privacy-related products: **Assessment Manager**,
Consent Manager, **Data Mapping**, **Data Subject Requests**,
Enterprise Communications, **Incident Response**,
Privacy Information Manager

Description: RESPNSUM is a Privacy & Security Management platform designed by and for professionals. Our focus has always been user-friendliness and automation wherever possible. The core of our SaaS-solution are business processes that users can manage via a drag-and-drop interface. The processes containing personal data form the Foundation from which e.g. the Records of Processing Activities can be extrapolated with the click of a single button. Our platform encourages cross-departmental collaboration and helps you demonstrate accountability at every step. Other modules include phishing simulations, security incident management, document management with custom review cycles, dashboards, and much more.



Retrospect

Location: Walnut Creek, Calif., U.S.

Number of employees: 11–50

Founded: 2011

Leadership: JG Heithcock, CEO;
Brian Dunagan, COO

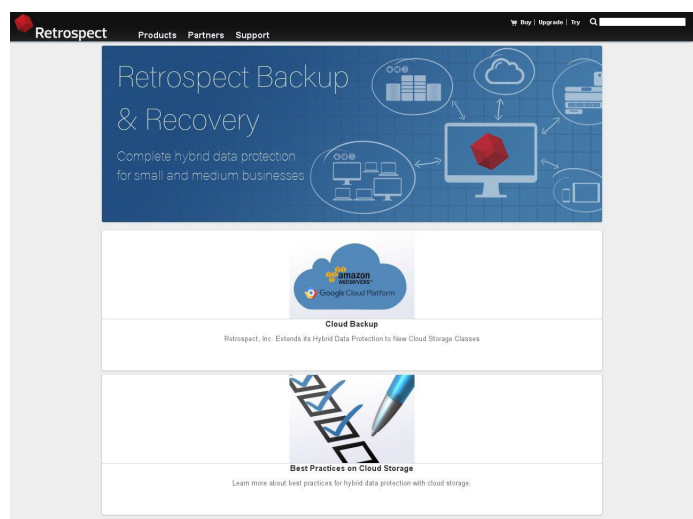
Funded: Privately held

Privacy-related products:
Consent Manager

Description: Retrospect has released its latest version of its software, assisting companies with their EU General Data Protection Regulation compliance efforts. Retrospect 15.1 allows companies to tackle the “right to be forgotten” provision of the GDPR and allows companies to protect and delete any data they have on their users. The tool uses rule-based filtering to allow companies to remove specific data from any backups they possess.



Retrospect



RiskIQ

Location: San Francisco, Calif., U.S.

Number of employees: 250

Founded: 2009

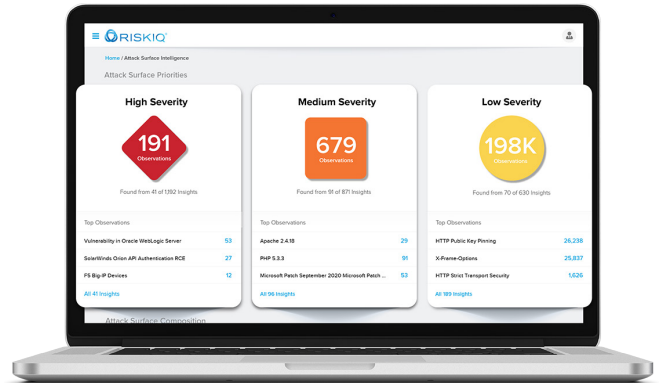
Leadership: Elias Manousos, CEO & Co-Founder;
Dean Coza, CPO

Funded: Privately held

Privacy-related products: Incident Response,
Website Scanning

Description: RiskIQ provides comprehensive discovery, intelligence and mitigation of digital threats for attack surface management. More than 100,000 security analysts use RiskIQ's Illuminate Internet Intelligence Platform, which provides a tailored view of the global attack surface and pinpoints security exposures most critical for each organization.

RiskIQ's i3 Services team complements its suite of products by providing flexible, responsive investigations and subject matter expertise to security teams for improved threat prevention and mitigation. The group focuses on the enterprise's digital security and personal safety by investigating and finding solutions for brand and personal tarnishment and vulnerabilities.



RISMA Systems

Location: Herlev, Denmark

Number of employees: 20–49

Founded: 2014

Leadership: Lars Nybro Munksgaard, CEO;
Steen Rath, CCO

Funded: Privately held

Privacy-related products: Data Discovery,
Data Mapping

Description: RISMAgdpr is a GDPR software platform designed to help organisations comply with data privacy regulations whether you are a small, medium-sized or global. Developed by RISMA and the Danish law firm, Plesner, the software guides you through the jurisdictions and provides a platform with structure, data mapping, tasks and GAP-analysis. It offers dashboards, metrics and reports for companies to track their progress, and management will have a full overview of every process.



Location: Salt Lake City, Utah, U.S.

Number of employees: 10

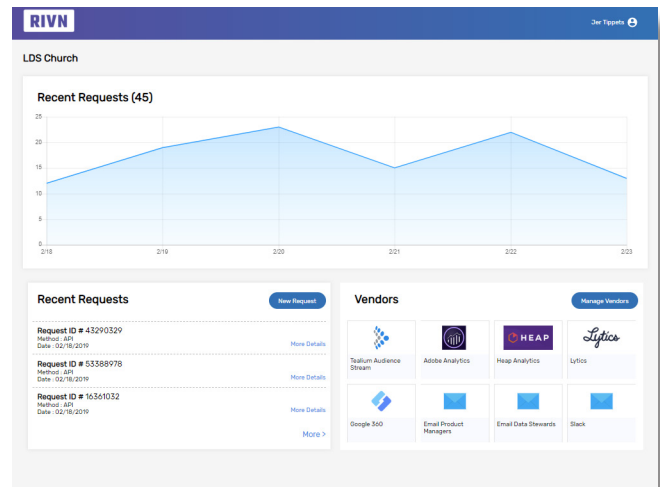
Founded: 2019

Leadership: Keri Anderson, CEO; Jer Tippetts, CTO; Glen Horsley, COO; Dereck Hatcher, CMO

Funded: Privately held

Privacy-related products: **Consent Manager**, **Data Subject Requests**, **Privacy Information Manager**, **Website Scanning**

Description: RIVN helps companies meet compliance standards for regulations, like GDPR and CCPA, with respect to consumer deletion functionality. RIVN has developed an API marketplace to deliver automated, real-time deletion requests to downstream vendors. In addition, RIVN offers dynamic reporting for each vendor to allow customers to develop best practices for vendors.



Rocket.Chat

Location: Porto Alegre, Brazil

Number of employees: 30-50

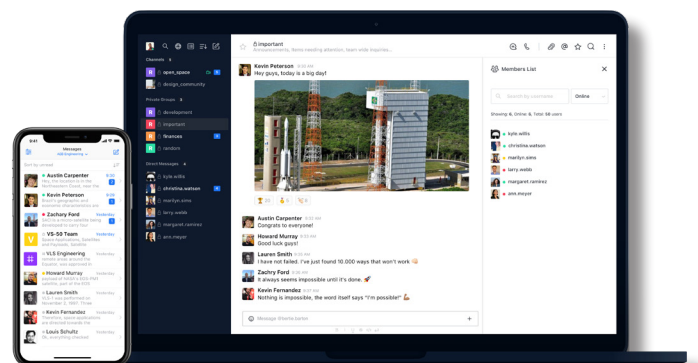
Founded: 2015

Leadership: Gabriel Engel, CEO; Rodrigo Nascimento, CTO; Marcelo Schmidt, COO

Funded: Privately held

Privacy-related products: **Enterprise Communications**

Description: Rocket.Chat is an open-source communications platform with more than 10 million users and 350,000 servers deployed. The platform bridges the silos created by individual communication tools by offering a way to connect them into a single platform. Advanced audit and authentication options are suited for compliance-driven enterprise deployments, whereas confidential conversations can leverage end-to-end encrypted messaging. Rocket.Chat's public source code has more than a thousand contributors and is free of hidden backdoors. Rocket.Chat comes with a free community edition and web, desktop and mobile clients. Various deployment models are supported, including running Rocket.Chat inside a private cloud.



SafeGuard Privacy

Location: Rye, N.Y., U.S.

Number of employees: 10–20

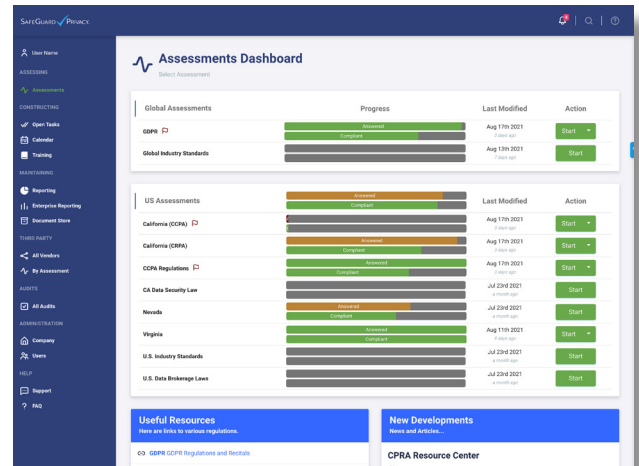
Founded: 2018

Leadership: Richy Glassberg, Co-Founder & CEO;
Wayne Matus, Co-Founder, CCO, & General Counsel

Funded: Privately held

Privacy-related products: **Assessment Manager**

Description: SafeGuard Privacy is a comprehensive privacy compliance management platform. It's a collaborative workspace built for the privacy laws of today — and tomorrow — to manage every aspect of your compliance and accountability. Independent assessments written by privacy experts evaluate your privacy programs to identify and prioritize gap issues toward compliance. Management and governance tools like policy wizards, training, secure document storage, real-time reporting and auditing empower your business with everything needed to mitigate risk and demonstrate compliance. The Vendor Compliance Hub leverages our assessments so your vendors can demonstrate their compliance to mitigate your third-party liability.



SafeHarbour BV

Location: Amsterdam, Netherlands

Number of employees: 2–10

Founded: 2012

Leadership: Eva de Wit, CISO/DPO;
Ronald Driehuis, CIPM, Product owner;
Erwin Boerhoop, Director

Funded: Privately held
(acquired by Inergy)

Privacy-related products:

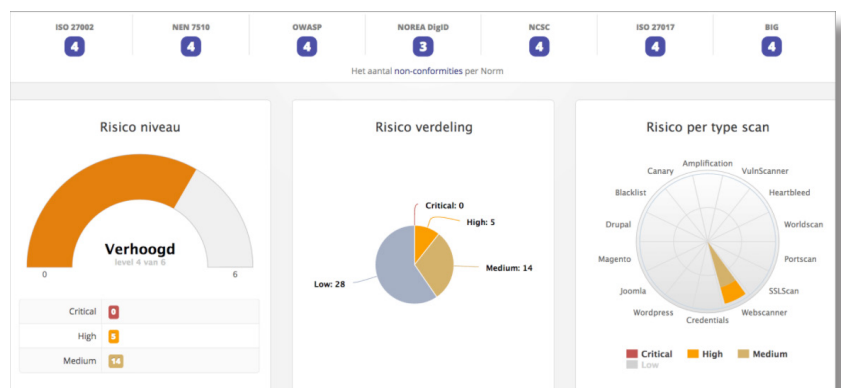
Activity Monitoring,
Assessment Manager,
Website Scanning

Description: SafeHarbour BV's products allow organizations to scan and monitor their websites for potential trouble spots. Its "BIG" scan allows a business to scan its entire digital environment to monitor for any malicious activity. SafeHarbour offers a dashboard designed to let organizations see where they do not meet the company's BIG standard. It also provides a number of tools to support the work of data protection officers and chief information security officers.



SafeHarbour

AUDIT PRIVACY SECURITY



SafePorter

Location: New York, N.Y.; Dublin, Ireland

Number of employees: 7

Founded: 2018

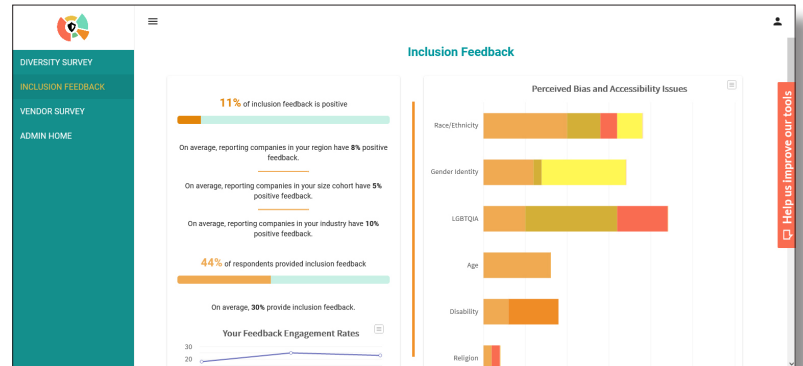
Leadership: Shoshana Rosenberg, Founder & General Counsel; Jonah Perez, CISO & Security Architect

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: SafePorter's DataProtected tools suite is the only privacy-by-design system that allows individuals to safely and securely provide their diversity identity data and inclusion feedback to organizations in the deidentified aggregate. This reduces the data risk for individuals

and organizations while allowing for both meaningful diversity, equity and inclusion program insights and compliant regional government reporting. Our tools provide the mechanisms for survey participants to control, amend and delete their data at all times. We also serve as the platform to provide data subjects with additional surveys and to easily track vendor DEI and environmental, social and governance programs.



Salesforce



Location: San Francisco, Calif., U.S.

Number of employees: 50,000

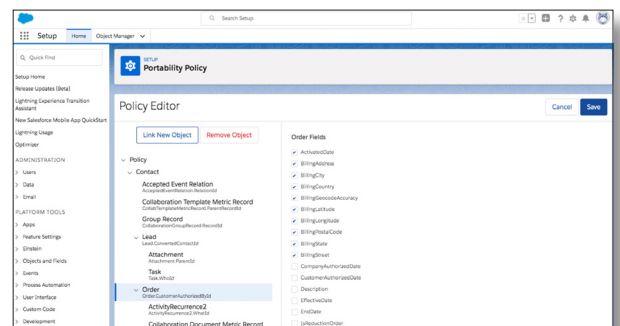
Founded: 1999

Leadership: Marc Benioff, Chair & CEO

Funded: Publicly traded

Privacy-related products:
Consent Manager, Data Subject Requests, Deidentification/Pseudonymity, Privacy Information Manager

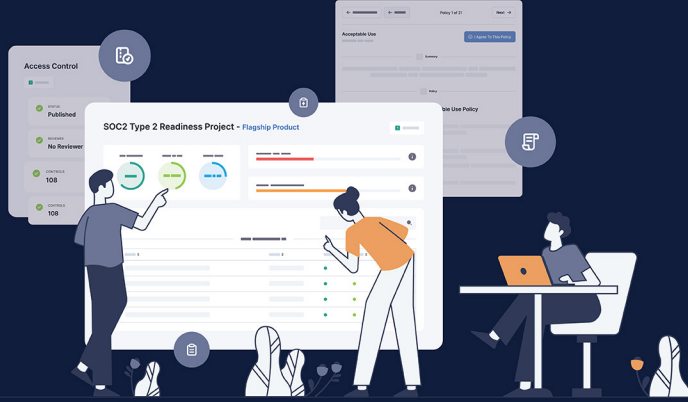
Description: Customer 360 Privacy Center helps satisfy customer requests and data privacy laws, such as the EU General Data Protection Regulation. Users can create policies to manage how long customer data is kept in an organization, what records or fields need to be masked, and which data to store in an archive with Data Retention and Archive. Data Subject Rights automates how data is anonymized or deleted, and securely transfers personally identifiable information from your organization to your customer. The Consent Events Stream notifies you about changes to consent or contact information on all core objects in a single stream.





Build Trust and Win More Deals with Security Assurance

TRY IT FREE



TRUSTED BY HUNDREDS OF COMPANIES



SAP SE



Location: Walldorf, Germany

Number of employees: 100,000+

Founded: 1972

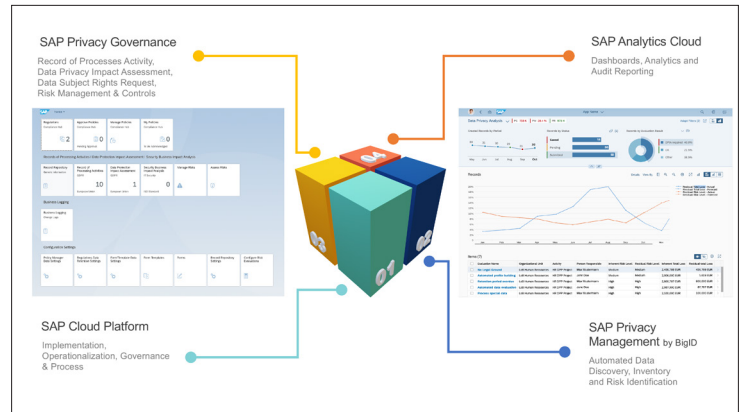
Leadership: Jennifer Morgan, Co-CEO;
Christian Klein, Co-CEO

Funded: Publicly traded

Privacy-related products:

Activity Monitoring,
Assessment Manager, Data Discovery,
Data Mapping, Data Subject Requests,
Incident Response

Description: SAP has released two new solutions designed to help companies comply with privacy regulations, including the EU General Data Protection regulation, the California Consumer Privacy Act and Brazil's General Data Protection Law. SAP Privacy Governance helps collect and document data inventories, including reviews of process risks and related mitigation. The detection of compliance breaches and data subject rights fulfillment are completely automated. SAP Privacy Management by BigID, a solution extension for SAP Privacy Governance, helps automate data discovery, inventory and risk identification. Both solutions are available individually, or as a bundle.



Sarus

Location: Paris, France

Number of employees: 15

Founded: 2019

Leadership: Maxime Agostini, Nicolas Grislain,
Vincent Lepage

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Sarus makes sensitive data sources instantly accessible for ML or BI with the standards of protection pioneered by Apple, Google or Microsoft. Anonymization requires long compliance processes, heavy engineering and is detrimental to accuracy. Sarus makes it unnecessary by acting as a gateway between data and practitioners. ML or SQL jobs are processed directly on the original data with the mathematical guarantees of differential privacy. Sarus provides a seamless experience with synthetic data, native SDKs and dataset manipulation tools. Leading organizations in finance, health care or marketing use Sarus to start projects in reduced time while strengthening privacy.



id	Name	Description	Role allowed to access this dataset	Status
1	covid-ct-scan	COVID CT scan	Admin, DataScientist	ready
3	census	US Census Bureau data	Admin, DataScientist	ready
5	nyc-taxi	New York City taxi	Admin, DataScientist	ready
7	mnist	This is from Keras	Admin, DataScientist	ready
9	CIFAR10	This is from Keras	Admin, DataScientist	ready
11	CIFAR100	This is from Keras	Admin, DataScientist	ready

SAS Global Data Management

Location: Cary, N.C., U.S.

Number of employees: 10,000+

Founded: 1976

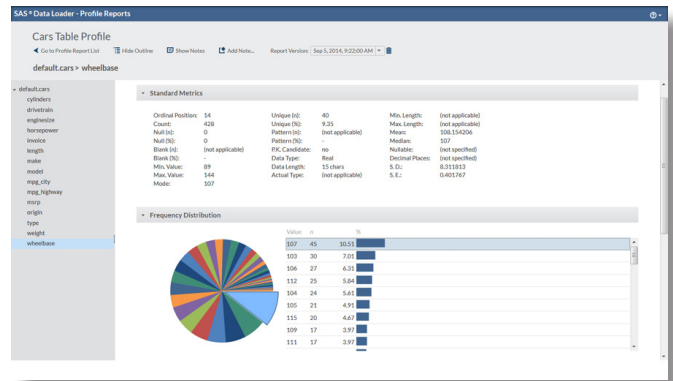
Leadership: Jim Goodnight, Co-Founder and CEO; John Sall, Co-Founder and Executive VP; John Boswell, Executive VP and Chief Legal Officer

Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Discovery, Deidentification/Pseudonymity

Description: SAS offers a platform designed to allow organizations to access, identify, govern and protect all of its data to ensure compliance with the General Data Protection Regulation. SAS gives organizations a single interface they can use to access and manage the different types of data within their enterprise. Organizations can identify data sources, evaluate the need for deidentification, and assess the risk of exposing personally identifiable information. SAS allows companies to implement pseudonymization, anonymization and encryption, while implementing safeguards to allow an organization to know who is accessing personal data, and ensuring only relevant data can be accessed.



Satori

Location: Tel Aviv, Israel

Number of employees: 20

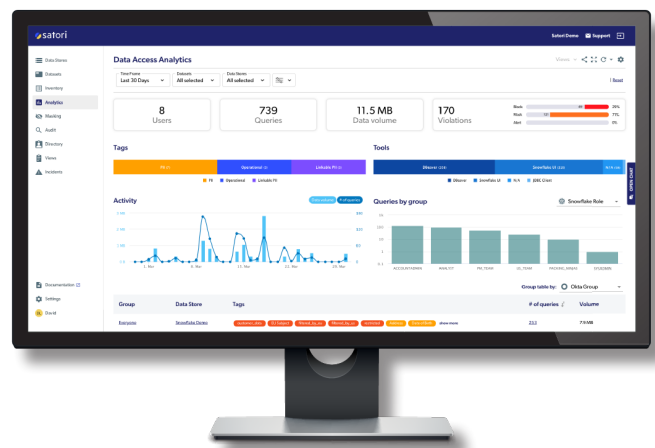
Founded: 2019

Leadership: Eldad Chai, CEO & Co-Founder; Yoav Cohen, CTO & Co-Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager

Description: Satori created a DataSecOps solution that streamlines data access while solving difficult security and privacy challenges. The Secure Data Access Service is a universal visibility and control plane that allows you to oversee your data and its usage in real-time while automating access controls. Satori integrates into your environment in minutes, maps all the organization's sensitive data and monitors data flows in real-time across all data stores. Satori enables your organization to replace cumbersome permissions and acts as a policy engine for data access by enforcing access policies, data masking and initiating off-band access workflows.



SearchInform

Location: Moscow, Russia

Number of employees: 250

Founded: 1995

Leadership: Sergey Ozhegov, CEO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Data Subject Requests, Incident Response

Description: The SearchInform solution consists of modules, each of which controls its own data channel. A variety of algorithms provides in-depth verification of text messages and documents. There are unique search technologies such as Similar Content Search or Complex Queries. The proprietary Similar Content Search algorithm identifies confidential documents even if they have been edited, which means that the search results will include documents that match the query semantically rather than just technically. Complex queries allow the user to construct an advanced search algorithms using simple queries logically combined by AND, OR and NOT operators.

SEARCHINFORM

RISK AND COMPLIANCE MANAGEMENT



SecuPi

Location: Jersey City, N.J., U.S.

Number of employees: 11-50

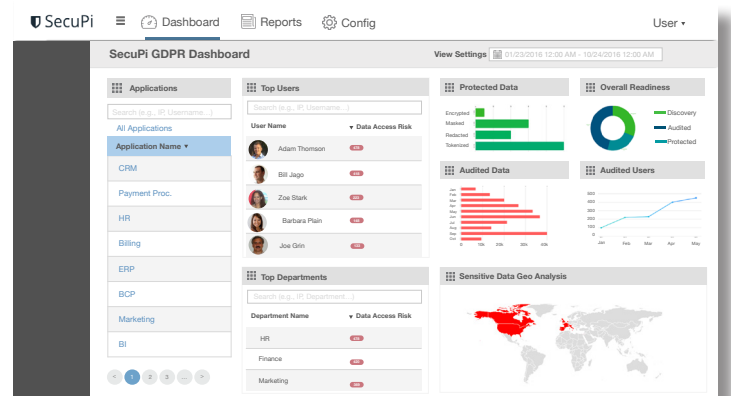
Founded: 2014

Leadership: Alon Rosenthal, Co-founder & CEO; Dotan Adler, Co-founder & CTO; Amir Fligler, VP R&D

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Mapping, Deidentification/Pseudonymity

Description: SecuPi applies client consent processing, pseudonymization, real-time monitoring, data access, and cross-border controls on your sensitive and regulated data flows. Our software platform also maps sensitive and regulated data-flows keeping a full audit of all user activity that can be easily assessed by regulators and auditors.



Secure Digital Solutions

Location: Minneapolis, Minn., U.S.

Number of employees: >10

Founded: 1995

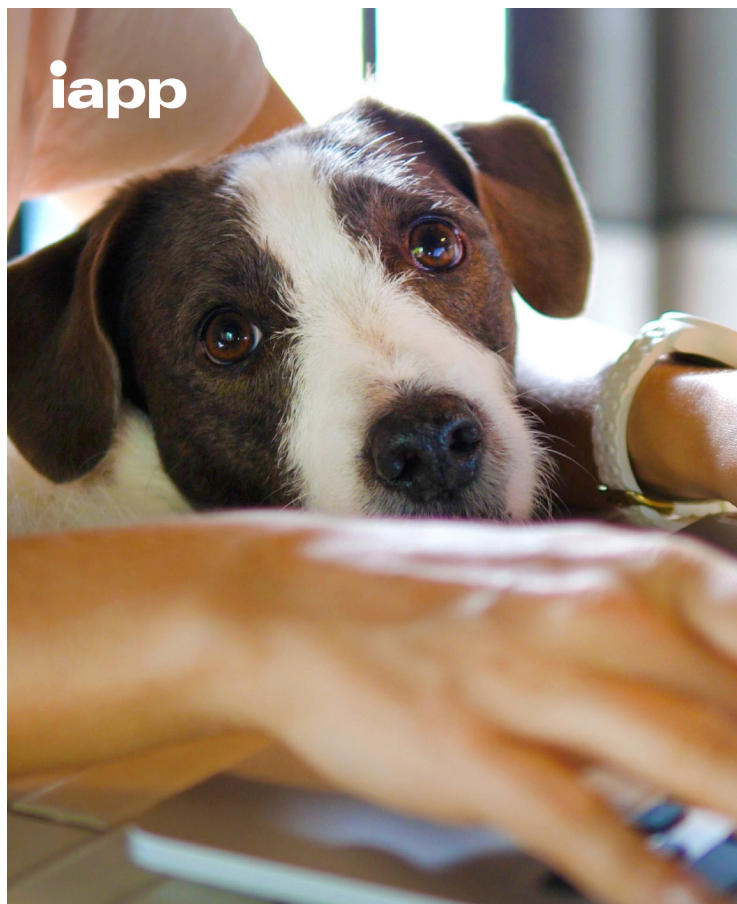
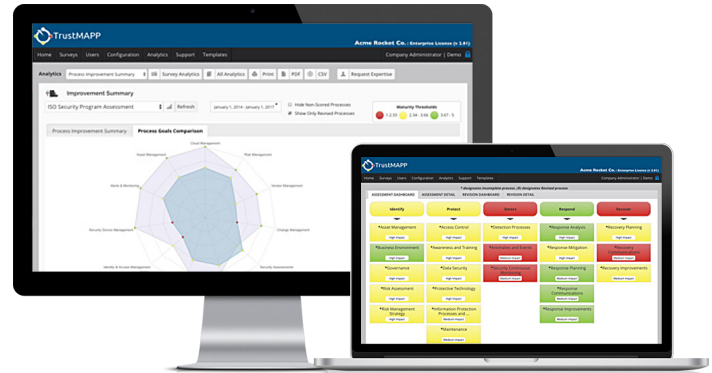
Leadership: Chad Boeckmann, Founder and CEO; Mike Edlund, Product Director; Adam Stone, Principal Consultant and Chief Privacy Officer; Ed Snodgrass, Principal Consultant and Chief Security Officer

Funded: Privately held

Privacy-related products:
Assessment Manager

Description: We are Secure Digital Solutions, a Minneapolis-based consultancy focused on providing strategic security and data privacy guidance to organizations across business sectors. With our cloud-based platform,

TrustMAPP, our firm uses process maturity as the foundation for an effective program strategy. This approach is quickly becoming the industry standard for measuring and communicating the business value of information security and privacy management.



iapp

What a treat to view privacy vendor demos all in one place.
(At least for you.)

With the introduction of the new **IAPP Vendor Demo Center**, you now have online access anytime, anywhere to video demonstrations that can help you compare the latest privacy tech, products and services in 20 categories such as data mapping, data subject requests and consulting services.

Visit iapp.org/democenter today.

Securiti



Location: San Jose, Calif., U.S.

Number of employees: 250

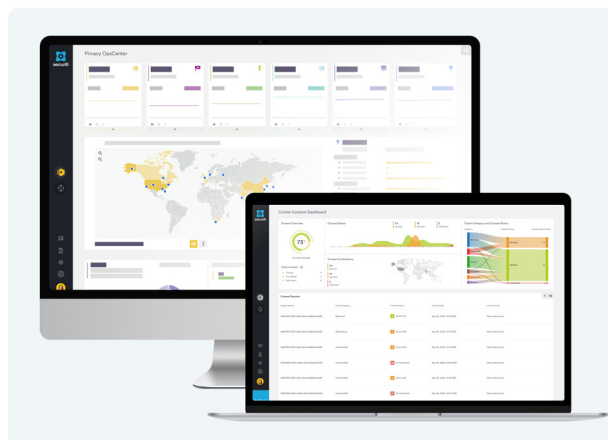
Founded: 2018

Leadership: Rehan Jalil, CEO; Chaks Chigurupati CTO; Michael Rinehart VP of AI

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning

Description: Securiti's AI-powered PrivacyOps solution uniquely brings together sensitive data intelligence with automated privacy workflows to simplify compliance with global regulations. The solution uses bots to automatically discover personal data across a wide range of cloud and on-premises data stores, and maps that data back to its owner, creating people data graphs. Harnessing these insights, Securiti's solution automates all the major privacy functions in a single, easy to use platform, including data mapping, DSR fulfillment, consent management, vendor assessments, breach notifications and more.



Security Scorecard

Location: New York, N.Y., U.S.

Number of employees: 100+

Founded: 2013

Leadership: Aleksandr Yampolskiy, CEO and Founder; Sam Kassoumeh, COO and Co-Founder; Bill Siegel, CFO; Jasson Casey, CTO; Alexander Heid, CRO; Tom Wells, VP Global Sales; Sean Goldstein VP Global Marketing; Mike Rogers, VP Strategic Alliance and Channels

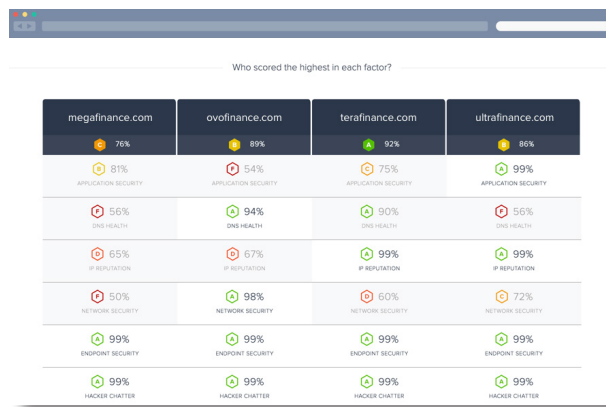
Funded: Privately held

Privacy-related products: Assessment Manager

Description: The Security Scorecard platform is a risk assessment manager allowing an organization to get risk ratings on all of their vendors. The platform allows the organization to monitor those vendors to see if there are any changes in their risk standing. Companies can sort their vendors by their level of risk and find critical vulnerabilities across their entire portfolio. The platform allows companies to receive a breakdown of the categories where their vendors struggle and has a questionnaire to ensure vendors are in compliance with different frameworks. Vendors are invited to fix their troublesome areas, and the platform gives remediation advice to solve any issues.



Security Scorecard



Secuivy



Location: San Ramon, Calif., U.S.

Number of employees: 15

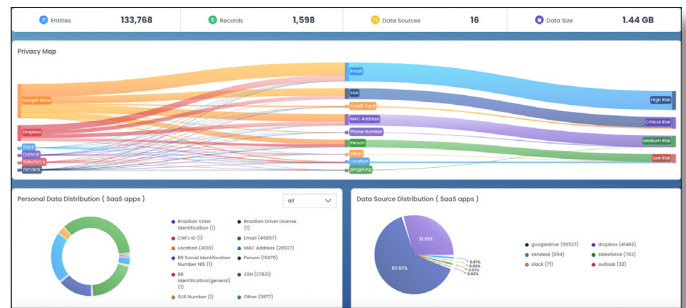
Founded: 2019

Leadership: Vaibhav Mehrotra, CEO;
Prashant Sharma, CTO

Funded: Privately held

Privacy-related products: **Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Website Scanning**

Description: Secuivy is a global cloud-based data privacy, security and governance company. Secuivy's AI-driven data intelligence platform helps organizations come into compliance with privacy laws and data security issues.



Segment



Location: San Francisco, Calif., U.S.

Number of employees: 500

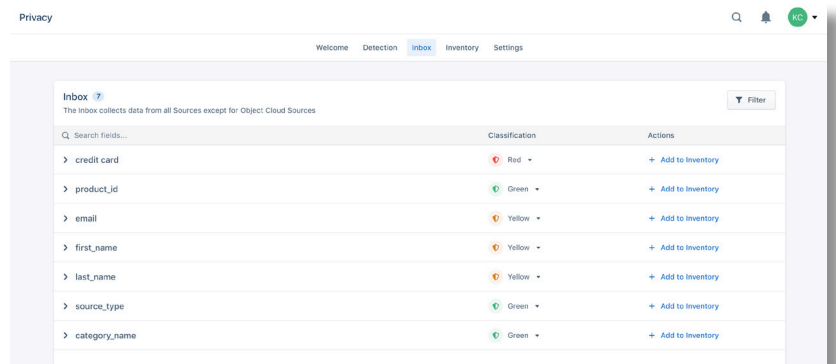
Founded: 2011

Leadership: Peter Reinhardt, CEO & Co-Founder; Calvin French-Owen, Co-Founder & CTO; Ilya Volodarsky, Co-Founder & President

Funded: Privately held

Privacy-related products: **Data Discovery, Data Mapping, Data Subject Requests**

Description: As the single point of collection for first-party customer data, Segment provides companies automated discovery of what personal information they are collecting, where they are collecting it from and where they are sending it. As the data is audited, Segment applies a risk-based classification to help customers assess their privacy risk. This data is then added to the company's data inventory, which can be used to understand where data is being collected from and where it is being sent. Segment also offers user data deletion and suppression to help companies comply with subject rights requests.



Sensorpro

Location: Palashi, India

Number of employees: 51–200

Founded: 2002

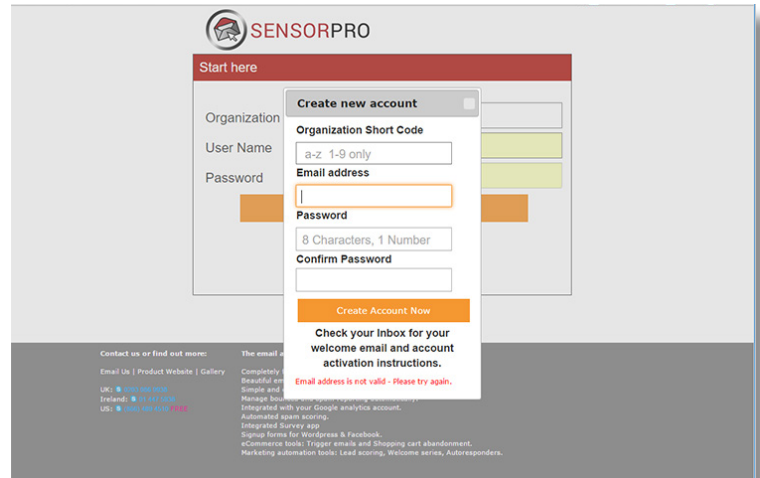
Leadership: Christopher J. Byrne, Founder and CEO; Richard Coady, CTO

Funded: Privately held

Privacy-related products:

Assessment Manager, Consent Manager, Deidentification/Pseudonymity

Description: Sensorpro offers organizations a marketing platform to help comply with the EU General Data Protection Regulation. The platform allows companies to make changes to customer data, while possessing subscriber management tools to help remove dormant or unwanted contacts. Sensorpro's product allows for survey responses to be anonymized, and reports for organizations to use for proof of opt-ins. Sensorpro also offers a GDPR marketing audit for companies to make sure all of their marketing activities fall into compliance with the impending regulation.



Senya Limited

Location: Bicester, U.K.

Number of employees: 7

Founded: 2005

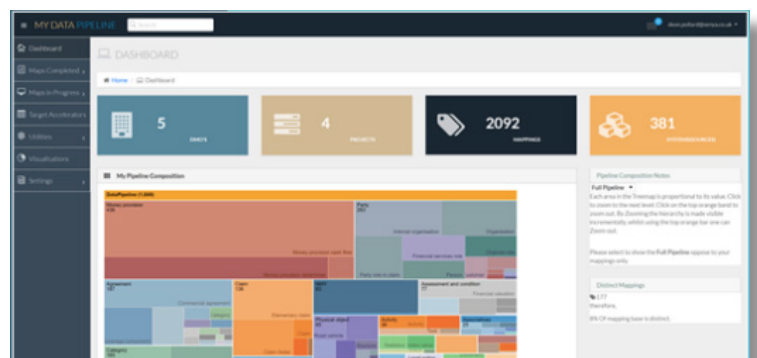
Leadership: Amit Mandal, Director; Quenten Friday, Consultant; Deon Pollard, Consultant

Funded: Privately held

Privacy-related products:

Data Discovery, Data Mapping

Description: Capiible is an intelligent data discovery and classification template containing base classification structures to identify and understand the personal data store within the organization. The template enables a list of source systems containing structured, semi-structured or un-structured data to be identified; provides an approach to discovering and classifying the source system data elements using a target personal data map; helps organizations quickly understand where personal data resides across the source systems. "Fuzzy Logic" is used to accelerate the data classification process, by automating the matching of source-to-target data, and machine learning to help in the discovery effort.



Senzing, Inc.

Location: Las Vegas, Nev., U.S.

Number of employees: 20–30

Founded: 2016

Leadership: Jeff Jonas, Founder & CEO; Brian Macy, Chief of Product Development and Operations; John Bliss, General Counsel & CPO

Funded: Privately held

Privacy-related products: **Consent Manager**, **Data Subject Requests**

Description: Senzing is a real-time entity resolution API for software and data engineers. Senzing software enables organizations of all sizes to gain accurate and valuable insights about who is who, and who is related to whom, in data. The Senzing API allows software and data engineers to quickly and easily integrate entity resolution into their projects, enabling them to deliver better single-subject searches and right to be forgotten requests. Senzing software helps protect data privacy, while providing organizations with the most complete and accurate 360-degree views of customers, prospects, employees, applicants, vendors and more.

Senzing®



Sherpa Software

Location: Bridgeville, Pa., U.S.

Number of employees: 30

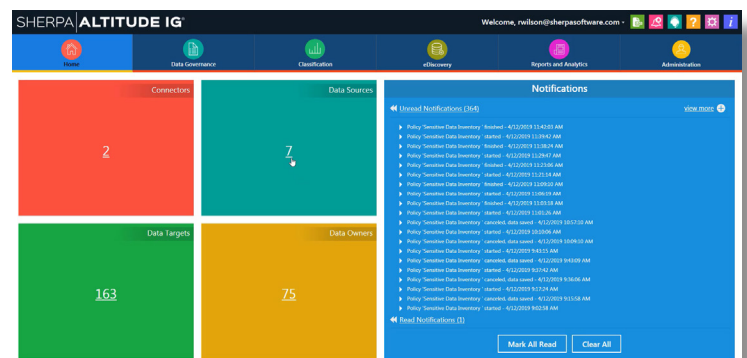
Founded: 2000

Leadership: Kevin Ogrodnik, CEO; Balaji Srinivasan, CTO; Rick Wilson, VP Strategy & Solutions

Funded: Privately held

Privacy-related products: **Data Discovery**, **Data Mapping**

Description: Sherpa's Altitude platform provides complete visibility into the unstructured data throughout an enterprise's desktops and laptops, network file shares, SharePoint, PSTs, Google, email, and over 70 types of attachments. Altitude's customizable workflows can automate policies to move, copy, or delete content as needed to comply with internal/external regulations. Sherpa offers data governance, eDiscovery, and privacy and compliance solutions.



Signatu

Location: Oslo, Norway

Number of employees: 2-10

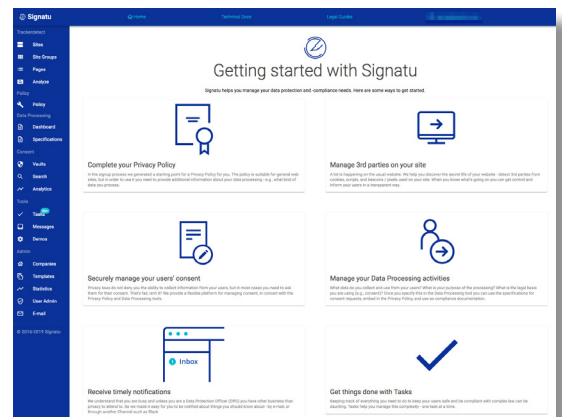
Founded: 2015

Leadership: Torgeir Hovden, CEO;
Georg Philip Krog, Chief Legal Counsel

Funded: Publicly traded

Privacy-related products: **Consent Manager**,
Data Subject Requests, **Privacy Information Manager**,
Website Scanning

Description: Signatu is a SaaS cloud platform that offers software tools for companies to do website scanning, make processing records and request, receive, record and manage users' consent to use users' personal data and to use companies' cookies on users' devices. Signatu has consent backend for web-scalable traffic, multiple consent vaults per account, backward-compatible API and channel support to send e.g. consent events to other systems using webhook API, Amazon and Microsoft. Signatu's Data Processing Specification meets processing record requirements and uses the W3C privacy vocabulary standardization.



SixFifty



Location: Palo Alto, Calif., U.S.

Number of employees: 25

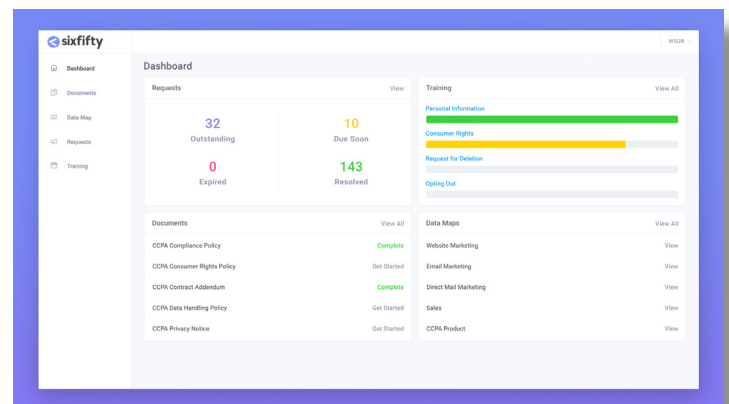
Founded: 2019

Leadership: Kimball Dean Parker, CEO;
Lincoln Porter, CTO; Danny Webb, CRO

Funded: Privately held

Privacy-related products: **Consent Manager**,
Data Mapping, **Data Subject Requests**

Description: SixFifty is the software subsidiary of the global technology law firm Wilson Sonsini. Sixfifty's products enable organizations to comply with CPPA, GDPR and other privacy regulations. Its products are cloud-based and focused on user-simplicity. They include legal document automation, employee training modules, data mapping tools, and data subject request portals with automated and customizable workflows.



SkyHigh

Location: Campbell, Calif., U.S.

Number of employees: 303

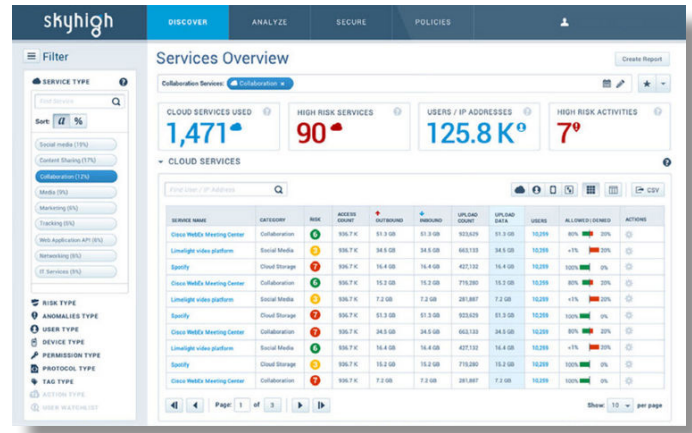
Founded: 2011

Leadership: Rajiv Gupta, CEO; Don Dixon, CFO; Sekhar SarU.K.kai, SVP Engineering

Funding: Privately held (acquired by McAfee)

Privacy-related products: Activity Monitoring, Data Mapping, Incident Response

Description: Skyhigh's platform allows an organization to enforce policies in both corporate sanctioned and employee introduced cloud services. The platform finds all cloud services in use and assess them a 1-10 score based on enterprise readiness, revealing gaps in cloud policy enforcement. It has real-time coaching and policy enforcement to guide users to corporate-approved services. The platform finds sensitive or regulated data both in motion and at rest, and captures all user activity in the cloud and uses entity behavior analytics to detect insider threats and compromised accounts. The platform lets an organization edit a user's role and permissions in real time.



Smart Global Governance



Location: Paris, France

Number of employees: 80

Founded: 2017

Leadership: Olivier Guillo, CEO; Benoît Guignard, CTO; Guy Birenbaum, CMO

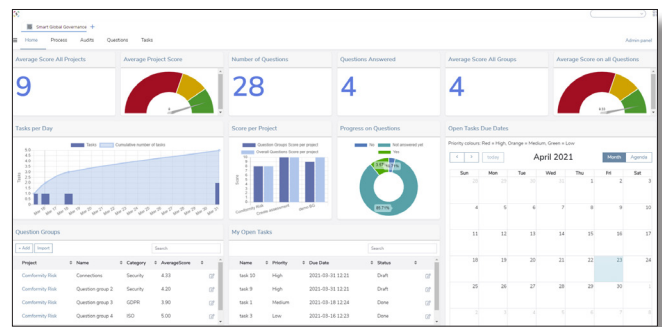
Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning

Description: Smart Global Governance addresses your key operational and strategic risks, improving your compliance cross-functionally, and offers internal audit and control, as well as enterprise and third-party risk management. It coordinates your risk management, audit and compliance processes between your teams, information systems and third-parties, as well as converts spreadsheets and makes your siloed software communicate. Smart Global Governance's out-of-the-box integrated risk management modules give you the ability to improve and achieve better compliance.



Smart Global Governance



Smart Privacy

Location: London, U.K.

Number of employees: 20

Founded: 2002

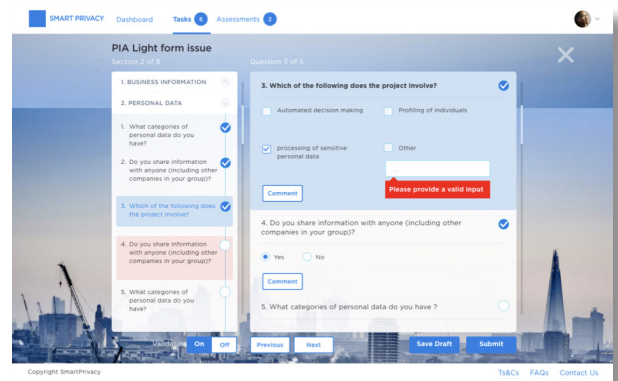
Leadership: Nicola Mckilligan, Director; Jacqueline Gazey, Director; Rifaqat Ali, CTO

Funded: Privately held

Privacy-related products:

Assessment Manager, Consent Manager, Data Mapping, Incident Response, Privacy Information Manager

Description: Smart Privacy is a software-as-a-service platform which simplifies compliance with data privacy legislation and supports both internal and external data privacy offices. Conduct privacy impact assessments, audits, generate reports and manage risk through one simple user-friendly interface. Maintain a personal data inventory, data subject rights, map data flows, and manage privacy impact assessments and audits in one place. Manage privacy notices, contracts and data processors. Quickly assess and act on security breaches. Comply with record keeping requirements of European legislation including the GDPR. Expert privacy knowledge is built into surveys and ready made customizable questionnaires. Secure survey facility is hosted on premise or in a secure cloud. Automating privacy auditing, document and data management with smart privacy improves staff efficiency and reduces costs by up to 70 percent.



Smartsheet

Location: Bellevue, Wash., U.S.

Number of employees: 1,500+

Founded: 2005

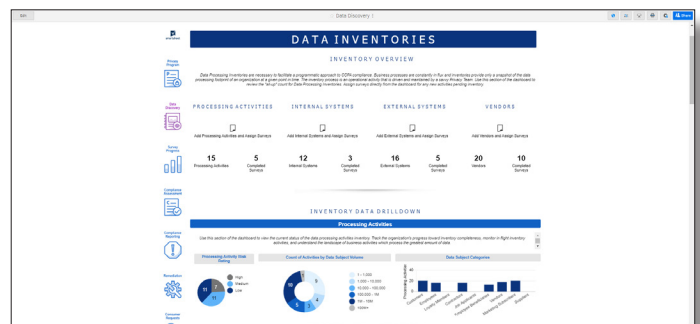
Leadership: Mark Mader, Chief Executive Officer; Mike Arntz, Chief Revenue Officer; Paul Porrini, Chief Legal Officer

Funded: Publicly traded

Privacy-related products:

Assessment Manager, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response

Description: The Smartsheet platform enables companies to effectively manage, maintain and report on privacy compliance for regulations such as the EU General Data Protection Regulation and the California Consumer Privacy Act. Easy to configure templates of multi-collaborator sheets, reports and dashboards allow for the management of the following business processes: Privacy Program Management - Coordination of privacy policy, controls, and awareness; Data Inventorying - The collection and ongoing maintenance of personal data risk footprint across processing activities, systems, and third parties; Compliance Management - The tracking of compliance assessment against the terms of each regulation; Data Subject Requests - The intake, triage, and management of requests and Regulatory Reporting - The mechanisms to provide regulators and other audiences with pre-configured dashboards.



Socure Inc.



Location: New York, N.Y., U.S.

Number of employees: 160

Founded: 2012

Leadership: Tom Thimot, CEO;
Johnny Ayers, Founder; Avi Aronovitz, CFO

Funded: Privately held

Privacy-related products:
Data Subject Requests

Description: Socure is a predictive analytics platform that applies machine learning to authenticate identities in real-time. With a few data points, Socure's ID+ platform mines rich sources of curated data to provide an instant, multidimensional assessment of that submitted identity. The goal is to verify if an entity is the person that they say they are and to assess the risk of fraud. This fraud, KYC, and California Consumer Privacy Act verification solution takes the form of an API that can be easily integrated into consumer-facing systems.



Software AG



Location: Darmstadt, Germany

Number of employees: 4,400

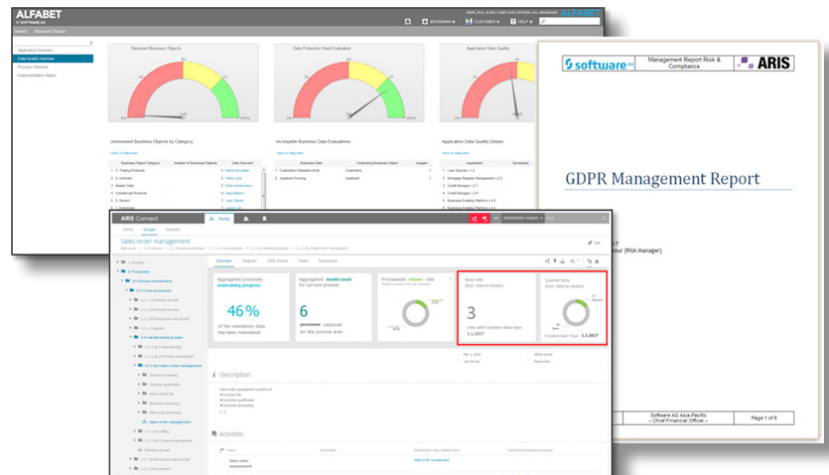
Founded: 1969

Leadership: Karl-Heinz Streibich, CEO;
Arnd Zinnhardt, CFO; Wolfram Jost, CTO

Funded: Publicly traded

Privacy-related products:
Assessment Manager

Description: Through Software AG's business and IT transformation platform, enterprises will have the capabilities needed to manage data privacy, including the ability to achieve data transparency, establish a system for recording processing activities, satisfy the requirements for fulfilling subjects' rights, and introduce comprehensive data protection management that defines data protection processes. The breadth of Software AG's product portfolio addresses business process analysis, enterprise architecture management, IT portfolio management and planning, and GRC practices — all to simplify the process for customers to manage data privacy without disrupting other business initiatives.



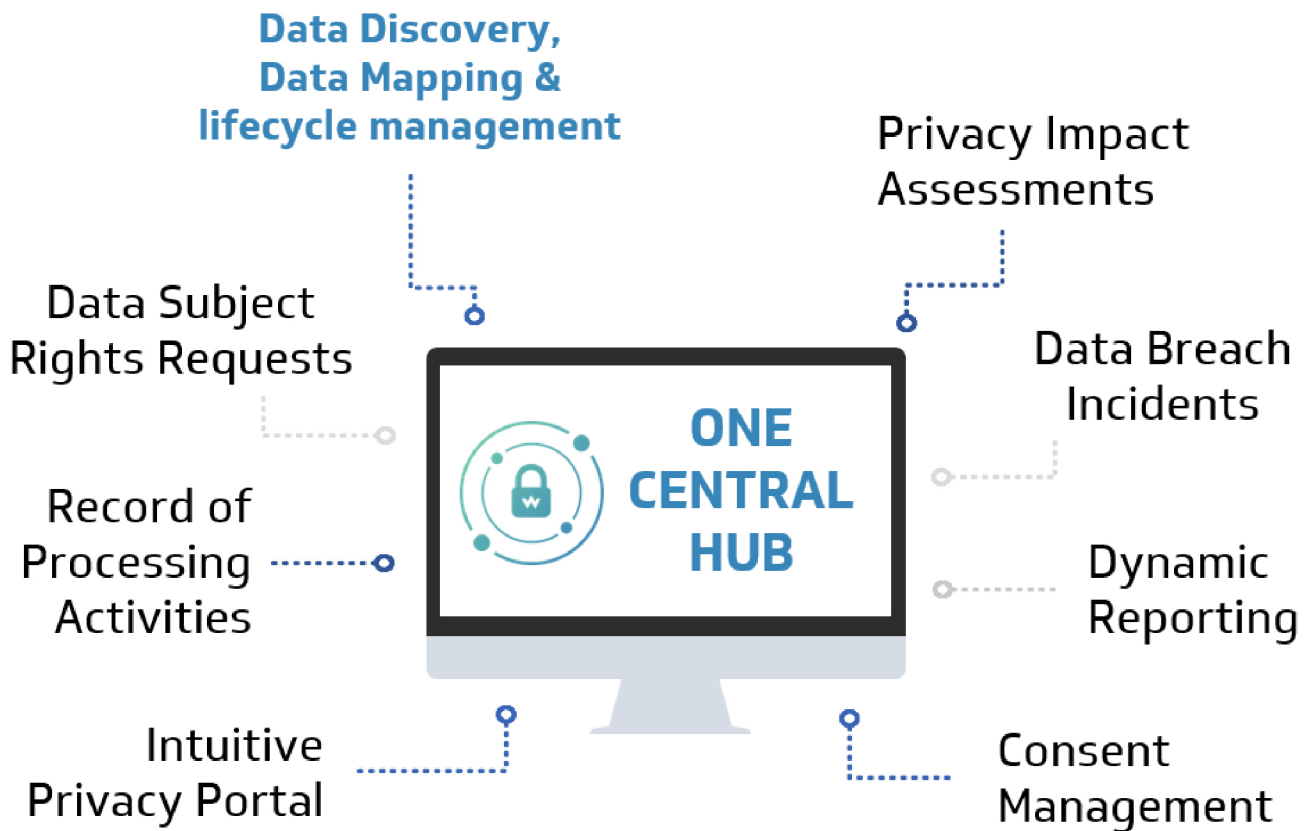


PRIVACY HUB

BY WRANGU

The solution for Data Privacy Management

Privacy Hub combines the flexibility to meet your business needs, whilst creating efficiencies to drive your ROI, and delivering transparency to keep the board happy.



[WATCH DEMO VIDEO](#)

Solidatus

Location: London, U.K.

Number of employees: 5–10

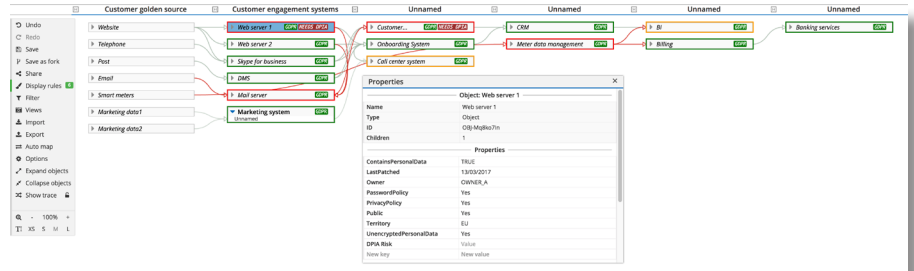
Founded: 2017

Leadership: Philip Miller & Philip Dutton; Chief Commercial Officer: Howard Travers; Head of Software: Daniel Waddington

Funding: Privately held

Privacy-related products:
Activity Monitoring,
Data Discovery, Data Mapping

Description: Solidatus provides a web-based application that rapidly maps, visualises and shares the flow of data (including personal data) through the organisation. The platform allows for delegation of the data models and privacy metadata to key data users to rapidly build a global model including DPIA risk assessments. All changes go through an internal approval process, which incorporates version control to provide comprehensive auditing facilities. The data map can also be shared in a read-only form as a whole or in clearly defined filtered views to make it more relevant to the end user enabling clear management visibility, quality, validation; which can also be prove compliance to the regulator.



Sourcepoint



Location: New York, N.Y., U.S.

Number of employees: 54

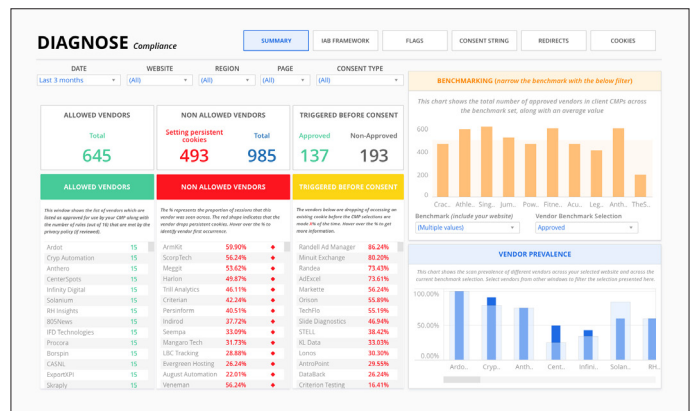
Founded: 2015

Leadership: Ben Barokas, Co-Founder & CEO; Brian Kane, Co-Founder & COO; John Sedlak, CRO

Funded: Privately held

Privacy-related products:
Consent Manager, Website Scanning

Description: Sourcepoint provides tools to protect consumer privacy, manage compliance and optimize revenue. Dialogue, our CMP and messaging solution, enables compliance management at scale, with support for GDPR, CCPA, and/or regional requirements for notice and data subject rights. Diagnose, our proprietary scanning technology, automates vendor assessments, flagging non-compliance, data leakage and performance risks to help users optimize their adtech stacks. Privacy Lens, our scanning and measurement product, helps advertisers evaluate media inventory suppliers against their custom quality standards for privacy experiences and share those standards with publishers.



Spearline Risk and Compliance

Location: Skibbereen, Co. Cork, Ireland

Number of employees: 70

Founded: 2003

Leadership: Ciara Lucy, Managing Director; Kevin Buckley, CEO; Matthew Lawlor, CTO

Funded: Privately held (owned by BeaconAI)

Privacy-related products:

Assessment Manager, Consent Manager, Data Mapping, Incident Response

Description: Spearline Data Protection is a GDPR operational compliance software solution, created in conjunction with data protection and legal experts to ensure the optimum support in your GDPR journey. It is a workflow tool that gives you a central place to record all of your GDPR efforts including your data mapping, privacy-related policies and procedures. Our solution will allow you to identify, investigate and report on any breaches that may occur in your organization. We developed an easy-to-use software tool that allows you to pick and choose the modules that best fit the individual needs of your business.



Spirion



Location: St. Petersburg, Fla., U.S.

Number of employees: 117

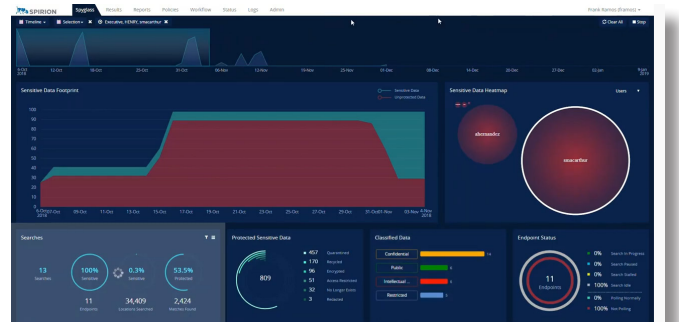
Founded: 2006

Leadership: Kevin Coppins, President and CEO

Funded: Privately held

Privacy-related products: Data Discovery

Description: Spirion solutions are designed to deliver persistent value to customers. Spirion's data privacy, compliance and behavior analytics solutions protect customers by enabling them to most accurately discover and classify sensitive data, understand the data within the context of their business and then take actions to control that data so they can operate with minimal friction and comply with the laws and regulations built to protect the personal data privacy of individuals across the globe.



Statice

Location: Berlin, Germany

Number of employees: 20

Founded: 2018

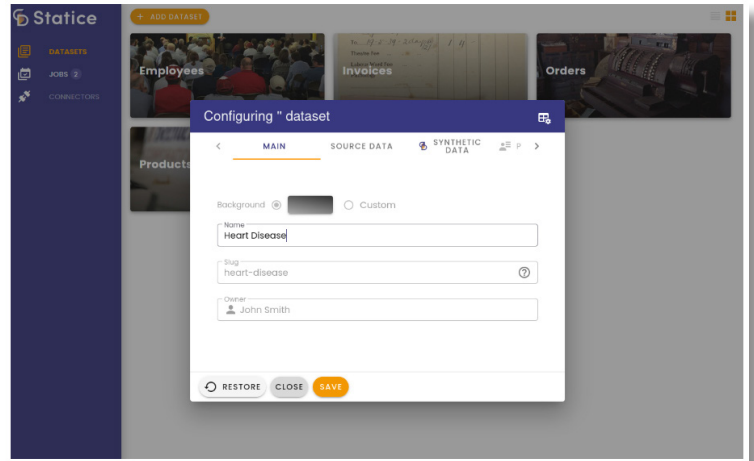
Leadership: Omar Ali Fdal, CEO;
Mikhail Dyakov, CTO;
Marcus Hartmann, MD

Funded: Privately held

Privacy-related products:

Data Discovery,
Deidentification/Pseudonymity

Description: Statice offers data privacy solutions designed to generate synthetic data from sensitive personal data. Statice technology relies on recent advances in machine learning and state-of-the-art data privacy research, integrating features to guarantee the utility and privacy of synthetic data while maintaining usability and scalability. Statice's solution is built with flexibility and security in mind, allowing companies to generate privacy-preserving synthetic data compliant for data integration, processing and dissemination use cases.



StratoKey

Location: Hobart, Tasmania, Australia

Number of employees: <50

Founded: 2012

Leadership: Anthony Scotney, CEO

Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Discovery,
Deidentification/Pseudonymity,
Privacy Information Manager

Description: The StratoKey Cloud Data Protection product is a gateway that layers encryption, monitoring, analytics and defensive capabilities into any cloud or SaaS hosted application. Utilizing StratoKey, organizations take complete control over their data privacy, via on-premise encryption key management, in a non-intrusive manner.



SuitePrivacy

Location: Cosenza, Italy

Number of employees: 2-10

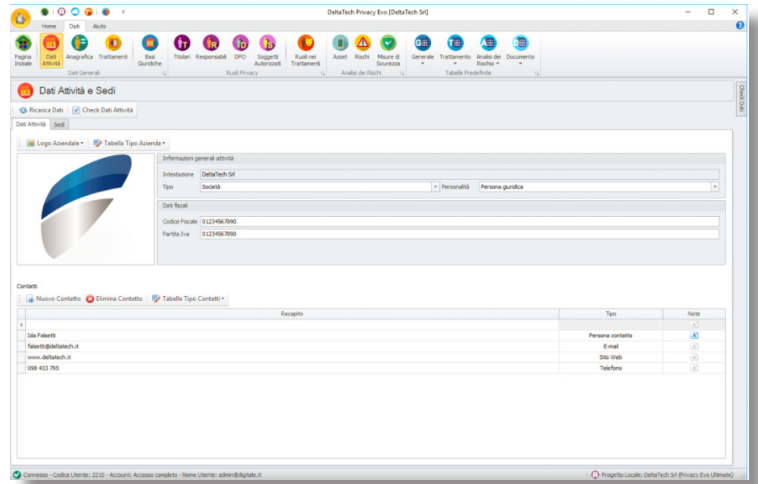
Founded: 2005

Leadership: Davide Giuliani, Administrator;
Stefano De Bastiani, Programmer

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Discovery

Description: SuitePrivacy offers its Privacy Evo platform designed to help companies comply with the EU General Data Protection Regulation. Privacy Evo allows companies to define the data roles within an enterprise, manage different types of data, forecast data transfers to other companies in comparison to those within the European Union, record the data processing activities of everyone handling information, and evaluating risk. The solution also allows organizations to conduct data protection impact assessments, assist with data breach management, and can help automate the generation of information and consent requests.



SuperAwesome Ltd

Location: London, U.K.

Number of employees: 200

Founded: 2013

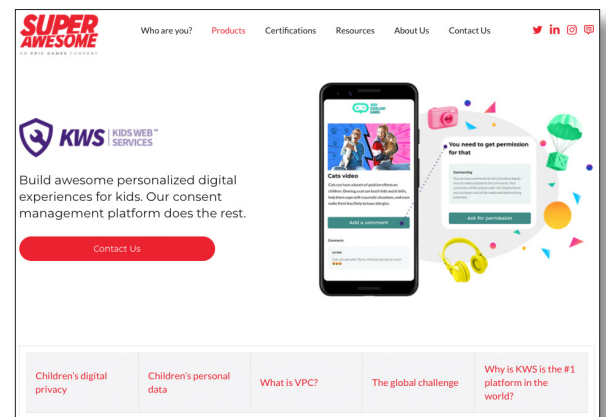
Leadership: Dylan Collins, CEO;
Max Bleyleben, MD & Chief Privacy Officer;
Kate O'Loughlin, Global COO

Funded: Privately held

Privacy-related products: **Consent Manager, Deidentification/Pseudonymity**

Description: SuperAwesome's solutions enable safe, compliant digital engagement with kids and young teens. The AwesomeAds Kid-Safe Filter allows kids' app developers to generate revenue from responsible advertisers whilst blocking the collection of personal information, consistent with the requirements of COPPA and GDPR-K.

Kids Web Services is a parental consent and verification platform that lets content creators and developers authenticate young users, obtain and verify parental consent and manage parental controls, effectively building responsibility and privacy-by-design into their kids' experiences. Verified parents can re-use their verified status in other KWS-powered experiences, reducing friction and minimizing the processing of personal data.



Surecloud

Location: London, U.K.

Number of employees: 50+

Founded: 2006

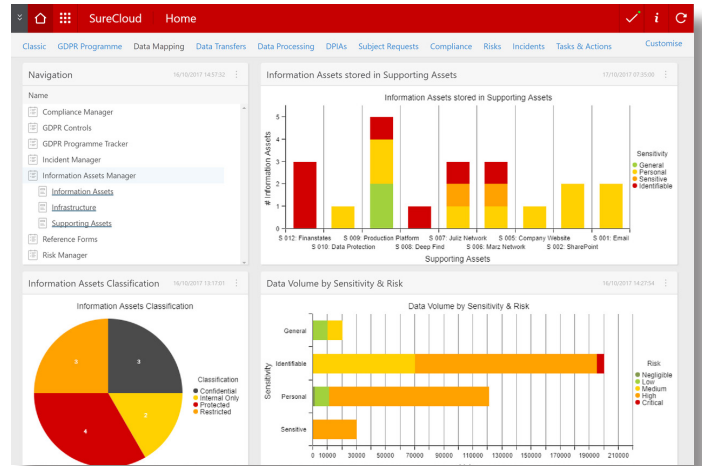
Leadership: Richard Hibbert, CEO, Co-Founder;
Nick Rafferty, COO, Co-Founder

Funded: Privately held

Privacy-related products:

Activity Monitoring, Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager

Description: SureCloud provides cloud-based, integrated risk-management software that is customizable. SureCloud has created a suite of applications for enterprise data privacy programs, from discovery to ongoing data privacy management. Built on a highly configurable platform, SureCloud is simple, intuitive and flexible technology that compliments process within an organization.



Sypher Solutions SRL

Location: Bucharest, Romania

Number of employees: 5

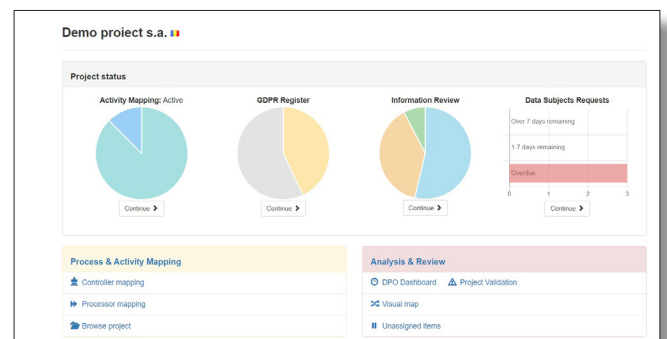
Founded: 2017

Leadership: Cristian Badea, Co-Founder;
Mihai Ghita, Co-Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Mapping, Data Subject Requests

Description: Sypher Suite is a software platform that helps businesses simplify their EU General Data Protection Regulation compliance analysis and prevent expensive mistakes. The platform inspects the records of processing activities to identify potential errors and omissions and to provide suggestions, provides support to evaluate the lawfulness and security of the processing activities when conducting a DPIA, notifies the DPO or data stewards when it detects relevant changes or the GDPR documentation needs revision, simplifies and organizes the information sharing and collaboration between the compliance team and the rest of the business, acts as a central repository for all GDPR-related information and tasks, providing versioning, traceability, and logs and generates real-time progress reports and a clear picture of everything that needs to be done.



Syrenis Limited

Location: Daresbury, U.K.

Number of employees: 30

Founded: 2006

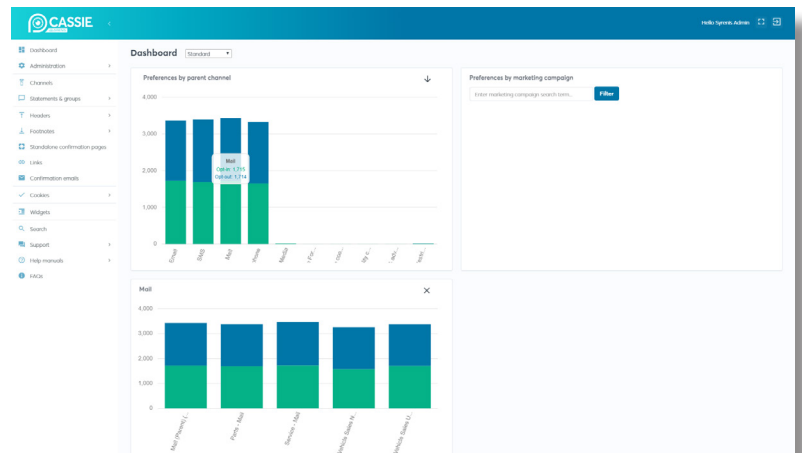
Leadership: Glenn Jackson CEO;
Nicky Watson, Chief Architect;
David Murfitt, CTO

Funded: Privately held

Privacy-related products:
Consent Manager

Description: Cassie is a privacy and data management platform, enabling organizations to comply with global data privacy regulations including the EU General Data Protection Regulation and the California Consumer Privacy Act.

Cassie is multilingual and multibrand, allowing for granular consent management and detailed matching rules to be configured. Cassie has a suite of modules covering management and data collection and redistribution. Cassie is structured and non-structured data compatible, and has web form widgets, email links, restful API, customer service plugins, public portals and legacy system ingestion/export. Cassie has audit reporting and is available in cloud or on-site, managed by a point-and-click interface.



Systnaps

Location: Le Perreux Sur Marne, France

Number of employees: 12

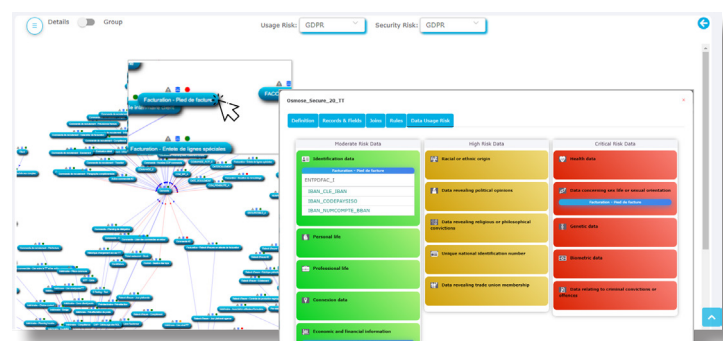
Founded: 2007

Leadership: Jawaher Allala, Director

Funded: Privately held

Privacy-related products:
**Data Discovery, Data Mapping,
Deidentification/Pseudonymity**

Description: Systnaps is a smart data discovery platform and a data catalog solution that allows organizations to quickly and automatically scan databases' structures and recreate a graphical view of the data model. Based on its own algorithm, Systnaps can also identify and record any change made to the databases' structure, and thus help organizations discover any personal data that resides inside of a database and makes the monitoring effortless. A built-in graphical modeling system enables organizations to recreate the business objects from a technical point of view. By applying the local archiving and deidentification rules to the object models, users can archive and anonymize personal data.



Sytorus Limited

Location: Dublin, Ireland

Number of employees: 25

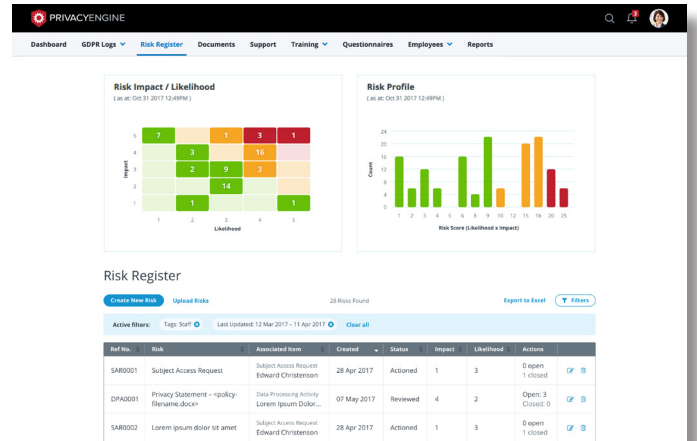
Founded: 2013

Leadership: John Ghent, CEO;
Mike Morrissey, CCO; Hugh Jones, CPO

Funded: Privately held

Privacy-related products: **Activity Monitoring, Assessment Manager, Data Subject Requests, Incident Response, Privacy Information Manager**

Description: Sytorus is a market leader in data protection and privacy management software and solutions. We help organisations comply with privacy regulations, including EU General Data Protection Regulation, California Consumer Privacy Act and Health Insurance Portability and Accountability Act, with a combination of technology, expertise and experience. Our PrivacyEngine, a SaaS privacy management platform built by technologists and data protection analysts, provides a complete solution for managing all aspects of data protection programs, including privacy compliance, staff management and vendor management. We provide solutions to SMEs and enterprise companies that go beyond demonstrating compliance. Our products deliver real business value, prevent data breaches, address regulatory risks and enhance reputation management.



Tag Inspector

Location: Cincinnati, Ohio, U.S.

Number of employees: 35

Founded: 2004

Leadership: Alex Yastrebenetsky, CEO;
Michael Loban, CMO;
Lucas Long, Product Manager

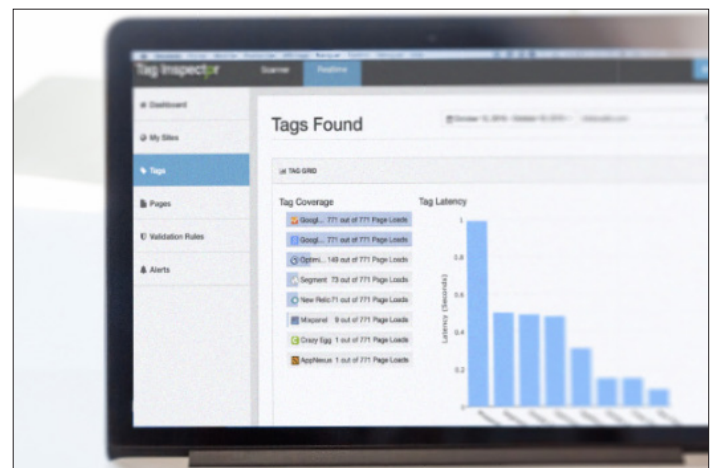
Funded: Privately held

Privacy-related products: **Website Scanning**

Description: Tag Inspector is a tag auditing platform that provides both synthetic scanning (website crawler that simulates user session) and real user monitoring (monitoring of live tag behavior) to address data quality, site performance, and data privacy. With Tag Inspector, review a visual representation of your site's tag hierarchy to catch double-tagged or unauthorized piggybacking, monitor data collection of all tags, and be notified of any unauthorized tag loading behavior based on rules for allowed and required tags.

Tag Inspector

AN INFOTRUST PRODUCT



Tangem

Location: Zug, Switzerland

Number of employees: 25

Founded: 2017

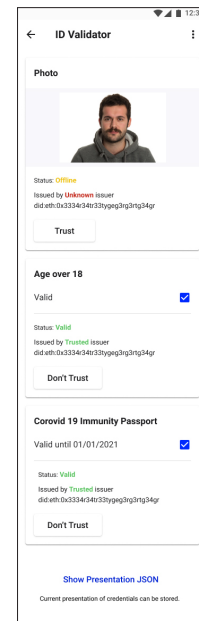
Leadership: Sergio Mello, CEO; Andrey Kurennykh, CTO

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Tangem provides identity holders with mobile and hardware digital wallets that serve as a secure personal storage of keys and credentials. Tangem develops solutions for emerging self-sovereign identity ecosystem based on the upcoming W3C Decentralized Identifier standard. The concept of self-sovereignty, in combination with Tangem technology based on DID architecture, is effective for de-identification purposes and help to preserve the privacy of personal data while disclosing verifiable proofs of holding credentials. It is also essential that the secure storage of personally identifiable information in decentralized personal wallets significantly reduces the risk of massive leak data.



Tanium

Location: Emeryville, Calif., U.S.

Number of employees: 1,200

Founded: 2007

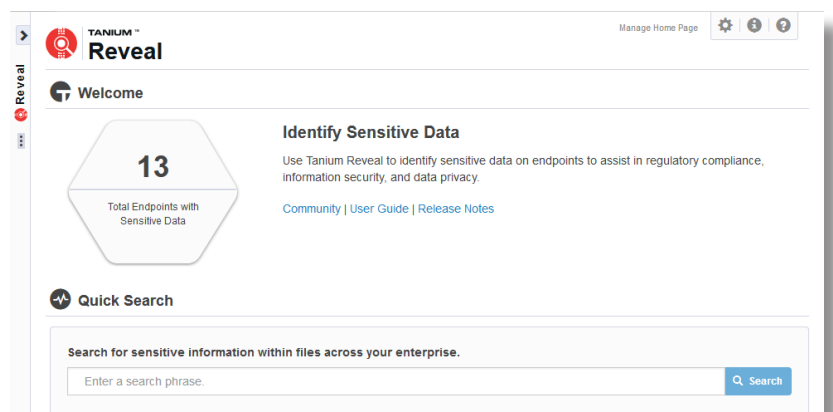
Leadership: Orion Hindawi, Co-founder and Co-CEO; David Hindawi, Co-founder and Executive Chairman; Fazal Merchant, Co-CEO

Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Discovery, Data Mapping, Incident Response

Description: Tanium, a provider of IT Operations, Security, and Risk Management solutions, gives large enterprises and government organizations the ability to secure, control, and manage millions of endpoints across the enterprise. Tanium provides real-time asset discovery, data compliance management, and incident response capabilities at any scale. Tanium gives security, risk, compliance, and IT operations teams complete and accurate information on the state of endpoints to more effectively protect against modern-day threats, quickly and effectively manage sensitive data and realize new levels of cost efficiency in IT operations.



Tata Consultancy Services



Location: Mumbai, India

Number of employees: 509,058

Founded: 1968

Leadership: Rajesh Gopinathan, CEO & Managing Director

Funded: Publicly traded

Privacy-related products:

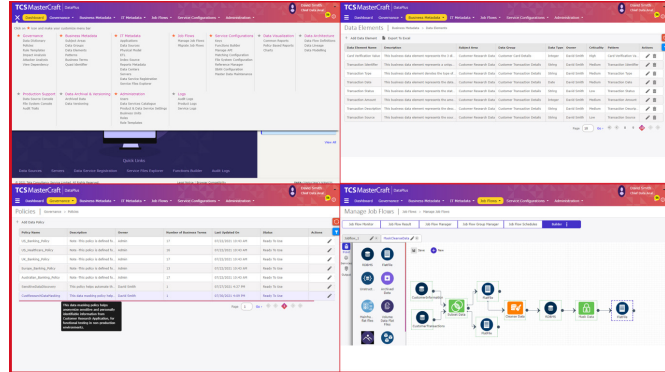
Data Discovery,

Deidentification/Pseudonymity

Description: TCS MasterCraft DataPlus

is an integrated data management software that provides data privacy, test data management and data quality management capabilities that help build trust on data. DataPlus provides

ML-based sensitive data discovery, static and dynamic data masking, data pseudonymization, data redaction, quasi-identifier recommendation, synthetic and voluminous data generation and differential privacy, with support for structured and unstructured data sources. With guided ways to build data privacy processes, prepackaged and configurable data masking policies, and a variety of masking algorithms, DataPlus enables self-service for users.



Tealium

Location: San Diego, Calif., U.S.

Number of employees: 201-500

Founded: 2008

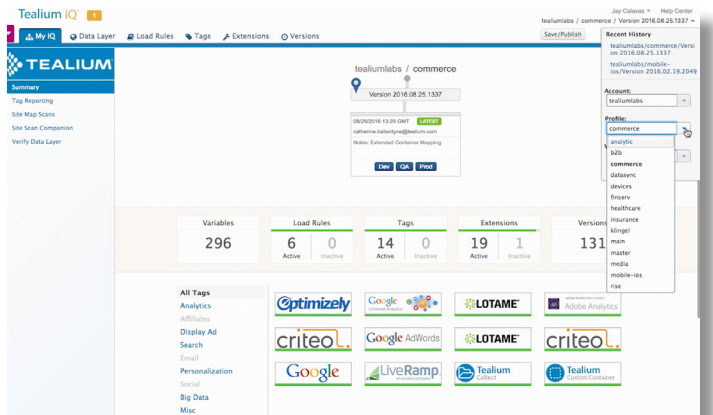
Leadership: Jeff Lunsford, CEO; Mike Anderson, Founder & CTO; Ali Behnam, Founder

Funded: Privately held

Privacy-related products: **Activity Monitoring, Data Discovery, Data Mapping**

Description: Tealium offers several products designed to help organizations map out all of the data they possess. Products such as TealiumIQ, EventStream, and AudienceStream gives companies the ability to define audience-level data and place it in a central hub. Tealium's

DataAccess delivers the information to a company's data team in real time, giving them the opportunity to take the results and communicate them to marketing and customer service teams. Tealium's services also help an organization comply with the General Data Protection Regulation by mapping out information, allowing a company to share its data policy across an organization and to its customers, and creating user permissions for accessing data.



Termageddon

Location: Chicago, Ill., U.S.

Number of employees: 2

Founded: 2017

Leadership: Donata Stroink-Skillrud, President; Hans Skillrud, Vice President

Funded: Privately held

Privacy-related products:
Privacy Information Manager

Description: Termageddon generates privacy notices, terms of service, disclaimers and more by asking questions and generating custom policies based on the answers. Termageddon also updates its clients' policies automatically whenever laws change to ensure consistent compliance and protection. The software offers compliance with the EU General Data Protection Regulation, U.K. Data Protection Act 2018, Personal Information Protection and Electronic Documents Act, California Consumer Privacy Act, CalOPPA, DOPPA and Nevada's Revised Statutes Chapter 603A.



Termly

Location: Seattle, Wash., U.S.

Number of employees: 27

Founded: 2016

Leadership: David Reynier, CEO; Michael Leonhard, CFO

Funded: Privately held

Privacy-related products:
Consent Manager, Data Subject Requests, Privacy Information Manager, Website Scanning

Description: Termly provides templates and online generators to help build comprehensive cookie consent management tools, cookie policies, privacy notices, terms and conditions, return policies, data subject requests and disclaimers. Termly helps small- and medium-sized enterprises, individuals, and agencies stay up to date and compliant with international regulations and privacy laws like the EU General Data Protection Regulation, the California Consumer Privacy Act and ePrivacy Directive.



TerraTrue

Location: San Francisco, Calif., U.S.

Number of employees: 21

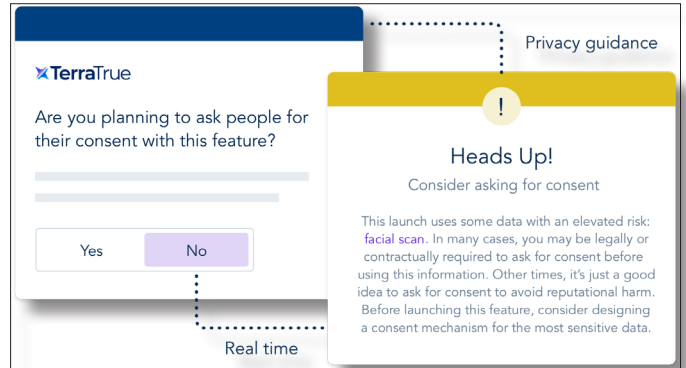
Founded: 2018

Leadership: Jad Boutros, Co-Founder & CEO;
Chris Handman, Co-Founder & COO

Funded: Privately held

Privacy-related products: **Assessment Manager**,
Data Discovery, **Data Mapping**,
Privacy Information Manager

Description: TerraTrue is a SaaS platform that digitizes privacy by design. Designed to work seamlessly with modern product development, TerraTrue captures structured data about how teams plan to collect, use, store and share data. The platform maps that digital blueprint to the CCPA, the GDPR, and a company's own privacy rules to dynamically populate tailored workflows, auto-complete DPIAs and proactively flag risks. That same unified workflow automatically updates data maps, ROPAs and privacy analytics. With TerraTrue's digital privacy platform, companies run a scalable, fast, privacy-by-design program that eliminates spreadsheets, manual ad hoc processes and compliance bottlenecks.

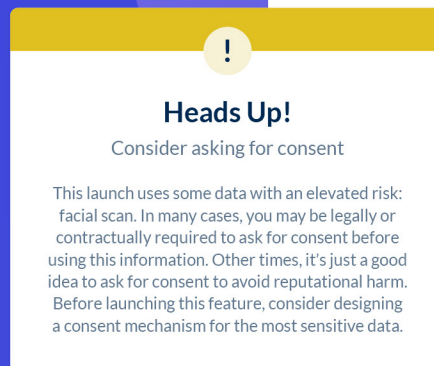
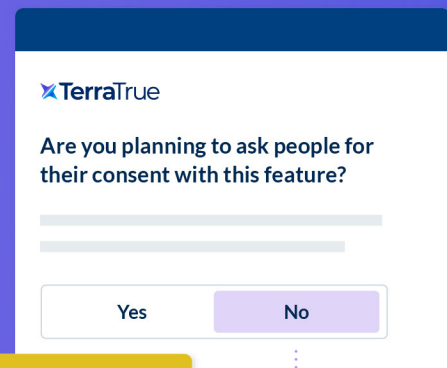


The platform maps that digital blueprint to the CCPA, the GDPR, and a company's own privacy rules to dynamically populate tailored workflows, auto-complete DPIAs and proactively flag risks. That same unified workflow automatically updates data maps, ROPAs and privacy analytics. With TerraTrue's digital privacy platform, companies run a scalable, fast, privacy-by-design program that eliminates spreadsheets, manual ad hoc processes and compliance bottlenecks.



Bring scale, speed,
and simplicity to
privacy programs.

[Get a Demo](#)



Real time
Privacy
guidance

Text IQ



Location: New York, N.Y., U.S.

Number of employees: 85

Founded: 2016

Leadership: Apoorv Agarwal, CEO and Co-Founder; Omar Haroun, COO and Co-Founder

Funded: Privately held

Privacy-related products: Incident Response

Description: Text IQ's Data Breach IQ tackles the critical bottlenecks in the assessment phase of data breach processes, enabling teams to make quicker, more informed and more accurate decisions on who to notify based on applicable regulations and relevant attributes. Designed to bring structure to unstructured data, Data Breach IQ can both reduce review time by as much as 75%, automate the process of determining whose data has been breached and which types of sensitive data have been compromised for each individual.



Full Name	PI Count	Doc Count	Account Number	Address	Credit Card Number	CVV Number	Date of Birth	Email Address & Password	Documents
Barbara Franklin Shumpton	2	3			4322 2514 4545 0245			Y	
Rayne Washington	4	3		82 Chandler Court	3747 2449 8472 2240	961	05/01/1984	Y	
Alanna Williams	3	4					11/11/1985	Y	
Mary Cook	1	4					2/23/1974	N	
Andrea Bernard	3	6	3347-5403				4/23/1982	Y	
Cyrus Meyer	1	3					3/1/1962	N	
Isaac Smith	3	3	34347-5403		4143 8209 3843 0309		5/31/1943	N	
Joni Cohen	4	2	23456-0001		4184 2829 9272 9207	703		Y	
Lukas Cohen	2	1		123 Main St, Napa, CA 94558			12/15/1970	N	
Alberto Olson	3	1	23456-0001		4215 2338 0202 0403			Y	
Jaylene Diaz	2	2		45 98 4345 St, New York, NY 11204				Y	
Karlton Blair	2	1	24420-2018		5323 2287 0203 9486		5/5/1989	N	
Kathleen Marshall	1	2					4/20/1949	N	
Devinne Schmitt	2	1		6 Andrew Circle, Princeton, NJ 08540			10/21/1972	N	
Styler Ramos	1	1					5/4/1944	N	
Hudson Mitchell	3	3	12345-2001	1 Pine Ridge Ln, Birmingham, AL 35201			7/00/1958	N	
Howard Ray	2	2	98763-2017					Y	
Lorelei Brown	4	3	05160-0306		4346 8327 1036 3648	3402		Y	
Isabella Flores	3	2	09123-2040		3425 2447 4274 2027		6/2/1982	Y	
Natalie Crosslin	3	1	08162-2068					Y	

Theta Lake

Location: Santa Barbara, Calif., U.S.

Number of employees: 30

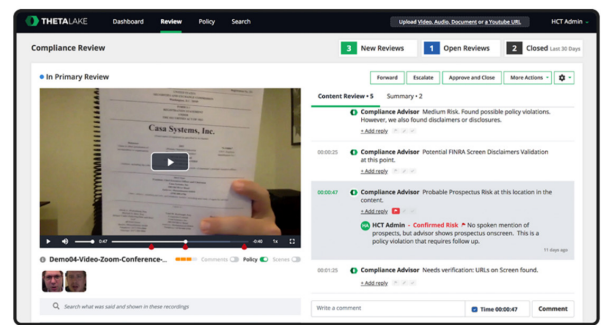
Founded: 2017

Leadership: Devin Redmond, CEO and Co-Founder; Rich Sutton, CTO and Co-Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Enterprise Communications

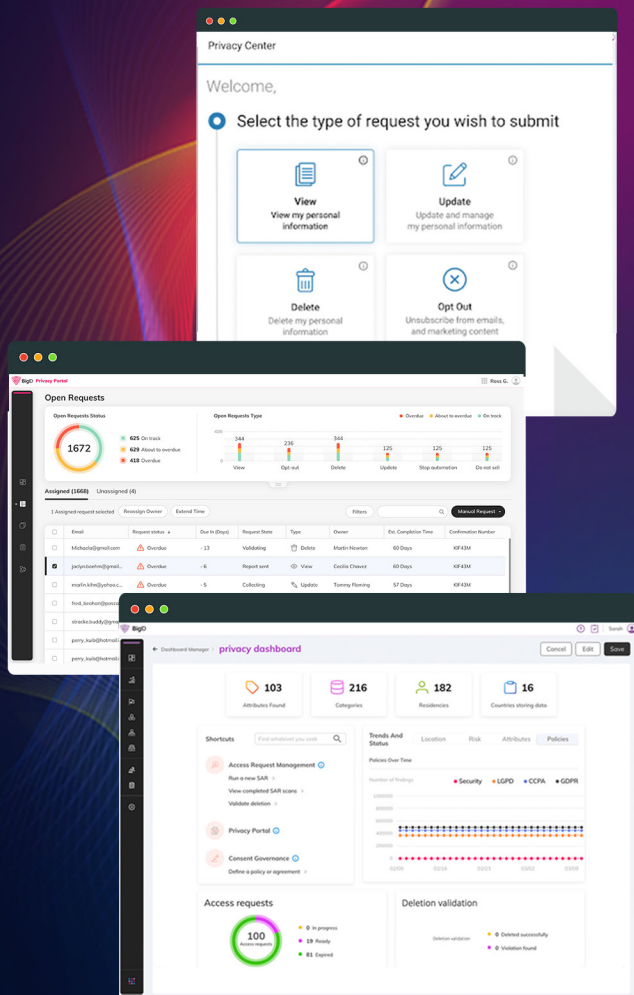
Description: Theta Lake allows organizations to deploy comprehensive privacy, DLP and regulatory compliance controls across collaboration applications like Zoom, Cisco Webex and Microsoft Teams. Theta Lake is an AI-enabled product suite that provides automatic detection of privacy, cybersecurity and compliance risks, an integrated visual workflow and archiving for video marketing, video conferencing, audio recordings and chat conversations. The Theta Lake suite detects risks across dynamic collaboration capabilities from screenshares, webcams and audio to chat, virtual whiteboards, and file transfers.





Privacy Preference Management

One Platform. Infinite Possibility.



Customizable Self-Service Privacy & Preferences Portal

Self-service Data Access and Deletion Management

Centralized Reporting and Workflows for Privacy Analysts

Consent Opt-in, Opt-out, Do Not Follow, Do Not Sell

Data Deletion Workflow, Automation and Audit

Cookie Management

SaaS or Enterprise Deployment

Full ServiceNow Integration

SEE BIGID IN ACTION

www.BigID.com/IAPP

Thomson Reuters



THOMSON REUTERS

Location: New York, N.Y., U.S.

Number of employees: 10,000+

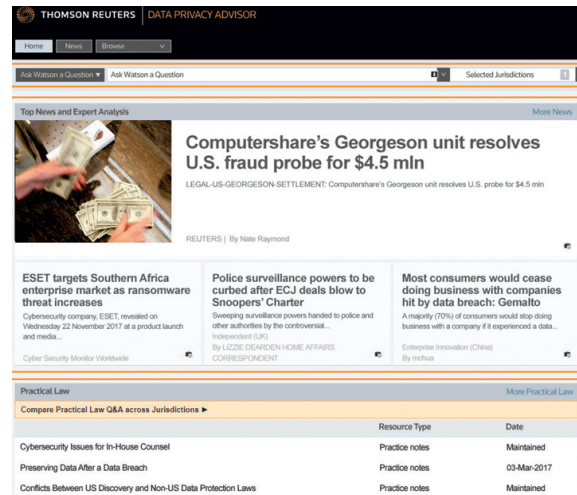
Founded: 2008

Leadership: James C. Smith, President and CEO; Stephane Bello Executive VP and CFO; Gus Carlson, Executive VP and Chief Communication Officer

Funded: Publicly traded

Privacy-related products:
Privacy Information Manager

Description: Thomson Reuters has released its Data Privacy Advisor, a solution designed to help privacy professionals answer compliance questions through resources it has compiled and artificial intelligence. Users can enter a question into the platform, and the solution will come up with answers ranked by a confidence rating. The confidence rating is powered by IBM Watson and is created with the intention of getting smarter with each interaction. The solution also allows users to stay up to date with current privacy news, browse topics by jurisdiction, and see where enforcement actions have been taken around the world.



TokenEx



TOKENEX

Location: Oklahoma City, Okla., U.S.

Number of employees: 50+

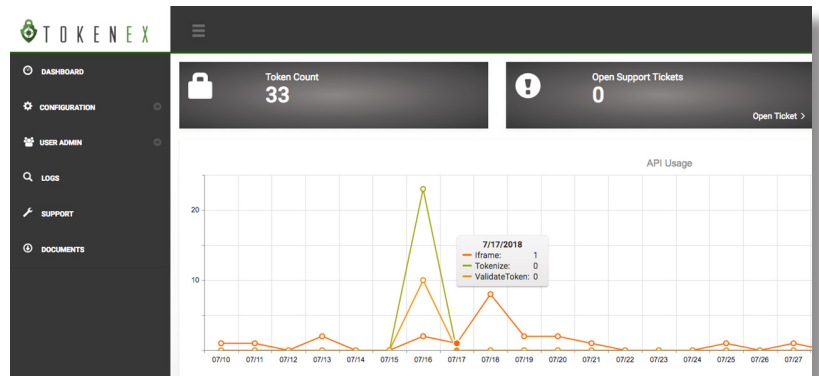
Founded: 2010

Leadership: Alex Pezold CEO & Co-Founder; Matt Meehan, COO; John Noltensmeyer, CTO

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: TokenEx's data protection platform is an API-based cloud tokenization solution that can be used to securely and compliantly collect, store and transmit any structured sensitive data set.



Tonic

Location: San Francisco, Calif., U.S.

Number of employees: 8

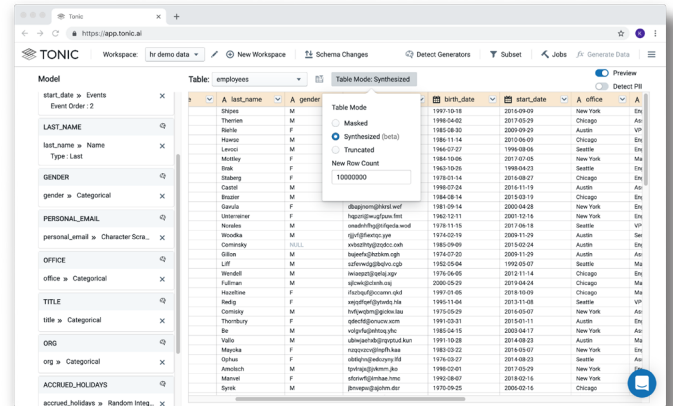
Founded: 2018

Leadership: Ian Coe, CEO;
Andrew Colombi, CTO; Karl Hanson, COO

Funded: Privately held

Privacy-related products: **Data Discovery, Deidentification/Pseudonymity**

Description: Tonic helps organizations protect their customer's data, meet regulatory requirements, and simplify their development and testing process. Tonic does this by making a version of data that is freely shareable. Using machine learning and the latest data processing techniques, Tonic creates data that looks and feels like sensitive or production data, but is based on an underlying model. Organizations can safely use the synthetic data anywhere, such as in testing, development, marketing, sales demonstrations, on-prem, or in the cloud.



Trace

Location: Edinburgh, Scotland; Dublin, Ireland; London, U.K.

Number of employees: 0-20

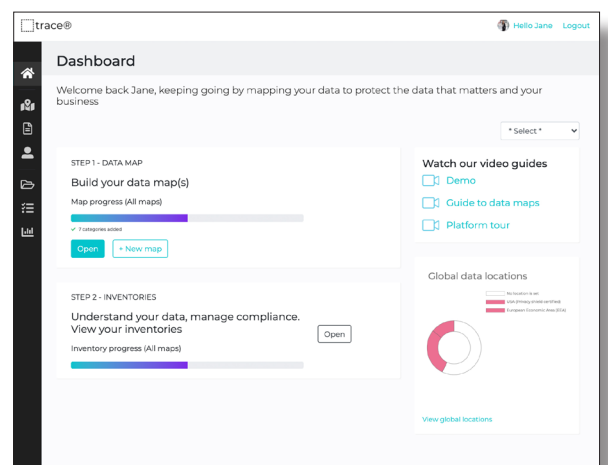
Founded: 2019

Leadership: Sorcha Lorimer, Founder;
Mark Sutherland, Chairman

Funded: Privately held

Privacy-related products: **Assessment Manager, Data Mapping**

Description: Trace's SaaS platform powers users' evergreen data audit and on-demand compliance. It's a secure app which leverages Microsoft's best in-class infrastructure. Trace's platform is used by privacy lawyers, data protection officers, and compliance managers in law firms, and organisations across health care, tech, financial services, retail and beyond. Trace helps organizations comply, mitigate legal and privacy risks and streamline cloud data processors due diligence with smart compliance documents and privacy risk assessments, collaborative workflows, and e-signed data processing and sharing agreements. Additionally, Trace's global data protection law insights map tracks global data regulations against users' data footprint to ensure international data transfers are legal.



Transcend



Location: San Francisco, Calif., U.S.

Number of employees: 24

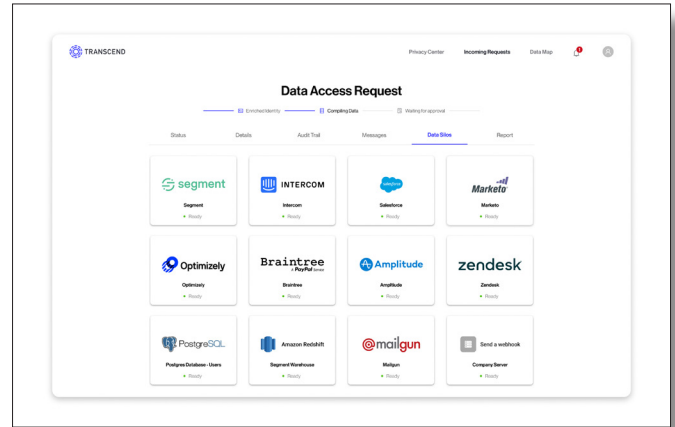
Founded: 2017

Leadership: Ben Brook, Co-Founder and CEO;
Mike Farrell, Co-Founder and CTO

Funded: Privately held

Privacy-related products: **Consent Manager,**
Data Subject Requests

Description: Transcend's data privacy infrastructure integrates into a company's databases and applications to automatically find and return an individual's user data back to them in seconds with no human intervention required. Transcend's infrastructure finds data in homegrown databases, SaaS tools, warehouses, and vendors, and operates on the data with end-to-end encryption. Transcend provides companies with an end-user control panel, or "Privacy Center", hosted at privacy.<company-name>.com where users can manage their privacy preferences, export their data or delete it. By making data subject requests painless for companies, Transcend is putting users everywhere in the driver's seat of their personal data.



Tresorit

Location: Teufen, Switzerland; Budapest, Hungary

Number of employees: 51-200

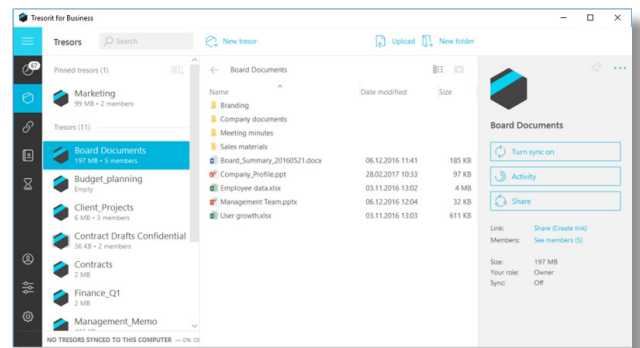
Founded: 2011

Leadership: Istvan Lam, CEO;
Szilveszter Szebeni, Co-founder, CIO;
Gyorgy Szilagyi, Co-founder, CPO

Funded: Privately held

Privacy-related products: **Activity Monitoring,**
Enterprise Communications

Description: Tresorit is a secure file synchronization software that uses the cloud to store encrypted data to make it shareable and accessible from everywhere. Tresorit is specifically designed to share confidential data of business users. Encryption is performed before the data gets uploaded to the cloud, therefore, users of Tresorit do not require to trust the cloud provider or the communication links. Encrypted content handled by Tresorit is shareable without re-encryption and sharing is reversible by permission revocation.



TripleBlind

Location: Kansas City, Mo., U.S.

Number of employees: 12

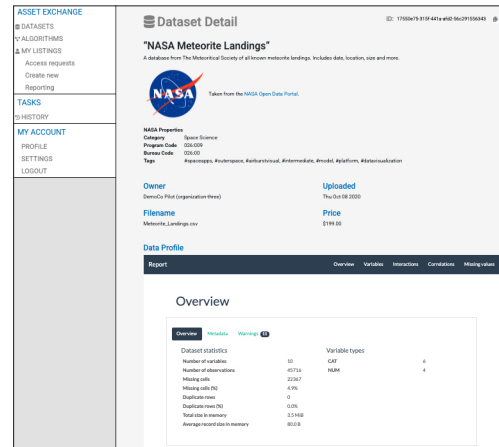
Founded: 2019

Leadership: Riddhiman Das, Co-Founder and CEO;
Greg Storm, Co-Founder and COO

Funded: Privately held

Privacy-related products: **Activity Monitoring**,
Assessment Manager, **Consent Manager**,
Data Discovery, **Data Mapping**,
Deidentification/Pseudonymity,
Privacy Information Manager

Description: TripleBlind arms organizations with the ability to share, leverage and monetize regulated data. TripleBlind's privacy and network security solution replaces ineffective workarounds: complex legal contracts, data anonymization/deidentification and other technologies such as homomorphic encryption, without violating the EU General Data Protection Regulation, Health Insurance Portability and Accountability Act, the California Consumer Privacy Act and other standards. Decision makers generate new revenue for their organizations by gaining new and deeper insights faster, creating improved modeling and analysis with better data and collaborating more effectively with customers and partners.



Trūata



Location: Dublin, Ireland

Number of employees: 50-100

Founded: 2018

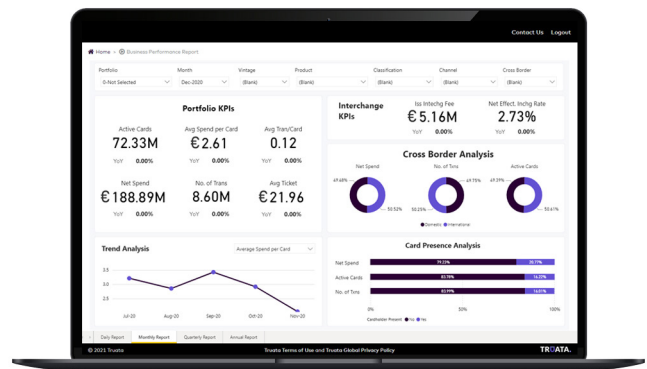
Leadership: Felix Marx, CEO;
Michael Ingrassia, President & General Counsel;
Aoife Sexton, Chief Privacy Officer & Chief of
Product Innovation

Funding: Privately held

Privacy-related products:
Assessment Manager,
Deidentification/Pseudonymity

Description: Trūata is a privacy-enhanced data solutions provider that empowers organizations to do more with their data, at scale. Trūata provides an independent data anonymization service which enables organizations to protect their customers' privacy and maximize the use of their data. Trūata also offers a suite of software products to risk assess and deidentify data. These products allow organizations to unlock the value in their data while ensuring compliance with the highest regulatory standards. Through the seamless objective measurement and mitigation of data privacy risks, organizations can confidently utilize privacy-enhanced analytics to fuel growth.

TRUATA.



Trunomi

Location: San Jose, Calif., U.S.; London, U.K.; Bermuda

Number of employees: 10

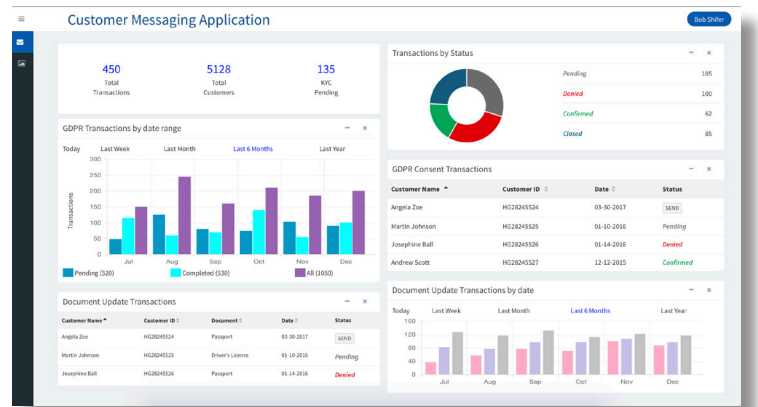
Founded: 2013

Leadership: Stuart Lacey, Founder & CEO;
Naresh Singhal, CTO;
Kartik Venkatesh, Chief Architect

Funding: Privately held

Privacy-related products:
Consent Manager

Description: Trunomi unlocks customer data using consent and data rights. Trunomi provides customer consent and data rights management technology which enables businesses to request, receive and capture customer consent to the use of their personal data. For the business we create consent receipts and convert them to customer data rights accessible across all data systems. We enable businesses to comply with EU GDPR, data privacy laws, and replace inefficient and costly legacy approaches. For the customer we provide control and transparency over how their personal data is used.



trust-hub Ltd



Location: London, U.K.

Number of employees: 50-100

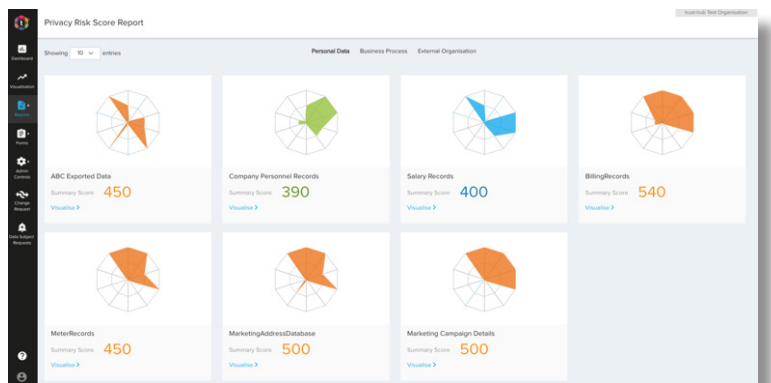
Founded: 2016

Leadership: Simon Loopuit, CEO;
Ian Bryant, COO; Will Parton, CTA

Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager

Description: Effective data governance requires a coordinated team effort spanning multiple disciplines. trust-hub's Privacy Lens platform enables teams to efficiently synchronize their activities around a single trusted view of the personal data ecosystem. Instead of just incurring an unproductive compliance cost, organisations can now optimize the business benefits from using personal data while dynamically managing their regulatory obligations and associated risk profile. Privacy Lens will take you beyond form-filling for privacy regulations. The real value comes from effective data protection and security, operational efficiency and risk mitigation, and coordinated compliance.





Location: San Francisco, Calif., U.S.

Number of employees: 400+

Founded: 1997

Leadership: Chris Babel, CEO; Tim Sullivan, CFO; Jason Wesbecher, CRO

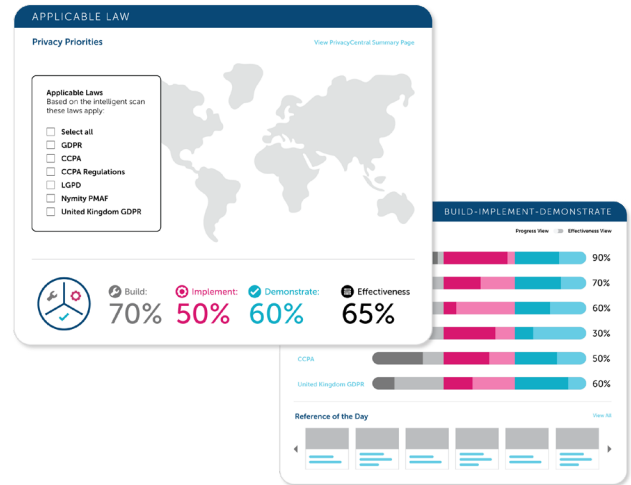
Funded: Privately held

Privacy-related products:

Assessment Manager, Consent Manager, Data Mapping, Data Subject Requests, Privacy Information Manager, Website Scanning

Description: TrustArc offers a comprehensive privacy platform with contextual privacy insights and automated phases of privacy program management. Built on a foundation of embedded privacy

expertise and integrated frameworks, the platform includes knowledge modules for identifying and prioritizing evolving regulatory requirements, including privacy research and alerts, law comparisons, legal summaries, and operational templates. Operations modules include building data inventories, mapping data flows, and managing individual consent, preferences and privacy rights. TrustArc also offers intelligence modules for managing third-party risk, company privacy risk, applicability of privacy requirements, data transfers, assessments, compliance reporting and compliance verification.



TrustArc

Privacy matters more than ever, and it's never been more complex

Make privacy management *simple and actionable* with PrivacyCentral

START NOW



TruthShare

Location: Bangalore, India

Number of employees: 5

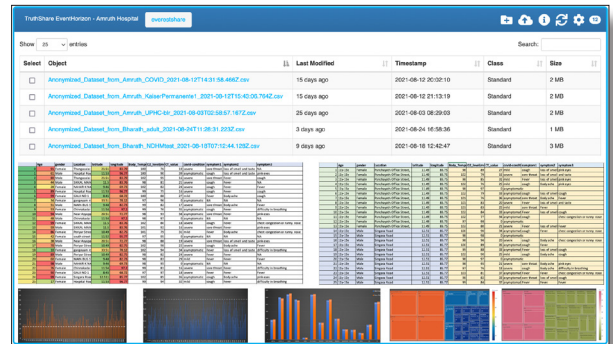
Founded: 2019

Leadership: Abilash Soundararajan, CEO & Co-Founder

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: TruthShare is a privacy-enhancing technology company offering SaaS and on-premises services to businesses across the globe. TruthShare offers two products: Event Horizon and Privacy X-ray. Event Horizon is a PET-based data anonymization product to help businesses unlock data for internal and external collaboration without privacy violations, creating new streams of revenue for organizations while at the same time reducing cost of privacy compliance. Privacy X-ray is a PET-based privacy penetration testing product for data collaboration. This can help DPOs and CIOs identify risks in data collaboration and take mitigative action to make data collaboration compliant.



Truyo



Location: Chandler, Ariz., U.S.

Number of employees: 150

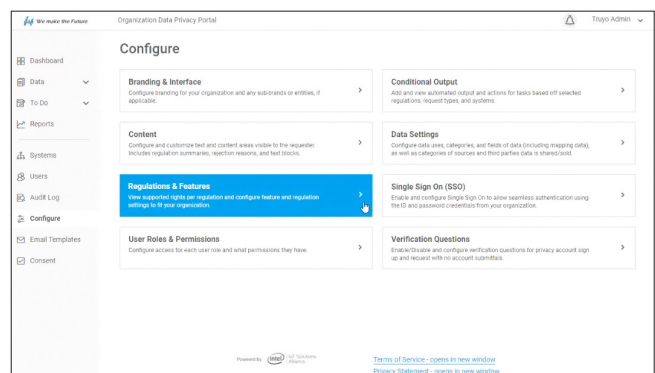
Founded: 2017

Leadership: Kal Somani, Dan Clarke, Rod Forsythe

Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning

Description: Truyo is a mature, high-volume platform specializing in automated privacy compliance that creates better privacy rights and consent management experiences for users and companies. Recently expanded to a comprehensive end-to-end suite, Truyo enables organizations to manage complex compliance requirements, minimize risk and deliver fast ROI through offerings like automated data mapping, document automation, IRM, assessments, risk management and incident response with connections to hundreds of systems, spanning structured and unstructured data. Consumers have the ability to exercise their rights, including right to know, delete, and opt-out.



Tugboat Logic



Location: Burlingame, Calif., U.S.

Number of employees: 100

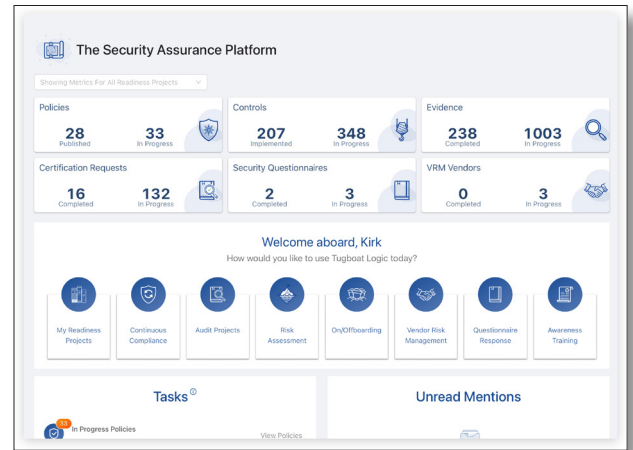
Founded: 2017

Leadership: Ray Kruck, Chief Executive Officer; Patrick Murray, Chief Product Officer; Jose Costa, Chief Information Security Officer

Funded: Privately held (acquired by OneTrust)

Privacy-related products:
Assessment Manager, Data Mapping

Description: Tugboat Logic provides automated technology to demystify the process of creating and managing an InfoSec program. With Tugboat Logic, companies can quickly get secure and prove it to customers. Powered by artificial intelligence, Tugboat Logic's patent-pending technology automates InfoSec policy creation, audit readiness and security questionnaire response so companies can gain trust with customers. Tugboat Logic helps businesses prepare for audits in half the time and at a fraction of the cost, ensures they can respond to security questionnaires and builds and scales their infosec plan in minutes.



Tumult Labs

Location: Durham, N.C., U.S.

Number of employees: 15

Founded: 2019

Leadership: Gerome Miklau, Founder & CEO; Ashwin Machanavajhala, Founder & Chief Scientist; Michael Hay, Founder & CTO

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: Tumult Labs develops software to help businesses share, publish or monetize sensitive personal data with iron-clad privacy protection. Using the advanced differential privacy technology in the Tumult Platform, companies can safely generate data summaries or synthetic data to power both data science and machine learning applications. Our platform is efficient and vetted, and integrates easily with common data science tools while allowing customization to maximize the value extracted from protected data. Tumult Labs' team led the first-ever differential privacy deployment and helped design the privacy algorithms used in the U.S. Census Bureau's 2020 decennial census.



Usercentrics GmbH



Location: München, Germany

Number of employees: 25

Founded: 2018

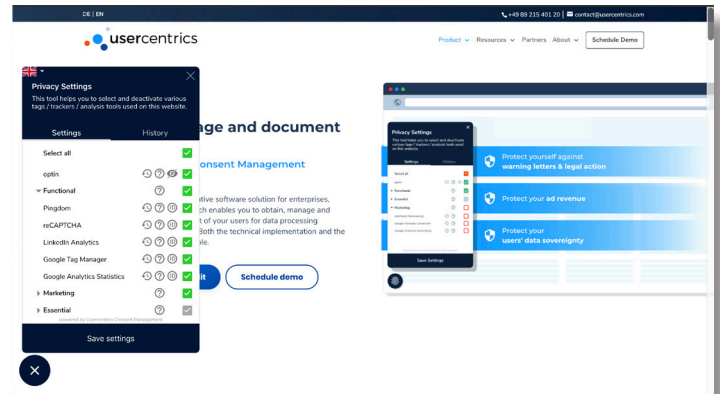
Leadership: Mischa Rürup, Founder und CEO;
Vinzent Ellissen, Founder und CTO;
Lisa Gradow, Co-Founder and CPO

Funded: Privately held

Privacy-related products: **Consent Manager**,
Enterprise Communications,
Incident Response,
Privacy Information Manager,
Website Scanning

Description: Usercentrics is a Consent Management Platform. The Software-as-a-Service solution enables advertisers,

publishers, agencies and technology providers to obtain, manage and document the consent of their website visitors to process the data of different web technologies. The Usercentrics software is fully customizable and allows websites to be fully compliant with the EU General Data Protection Regulation and ePrivacy policy regulations. The IAB-certified CMP offers an intuitive user interface, real-time monitoring, various options for Opt-in A/B-Testing as well as other optimization tools.



USoft



Location: Naarden, Netherlands

Number of employees: 50+

Founded: 1987

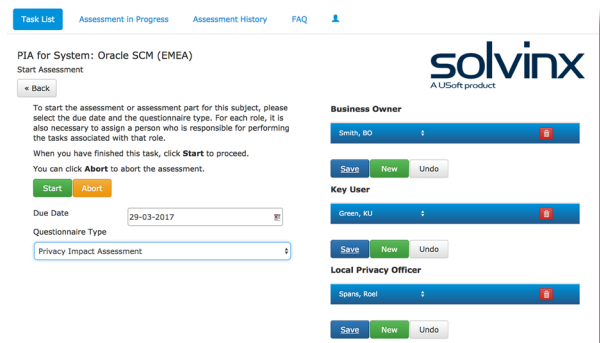
Leadership: Roel Spans, CCO;
Patrick Dekker, CEO;
Albert Holl, Privacy Director

Funded: Privately held

Privacy-related products: **Activity Monitoring**,
Assessment Manager, **Consent Manager**,
Data Mapping, **Incident Response**,
Privacy Information Manager

Description: USoft helps organizations with

its product, Solvinx, to easily and responsibly implement the privacy legislation and other regulations. Solvinx is a platform of solid tooling, services and training. USoft offers several modules. The SMART PIA module is designed to facilitate an organization's data register, data breach notifications, data subject rights, quickly assess high-risk areas and run DPIA in one database. The SMART Studio helps to record policies and regulations and to describe and draw data flows. SMART Connector allows external software to be connected. SMART Dashboard allows an organization to monitor its privacy status at any time. SMART Opt-in processes and manages consent at a data subject level. SMART Services helps with the implementation of Solvinx through training and support.



UST Global

Location: Aliso Viejo, Calif., U.S.

Number of employees: 25,000

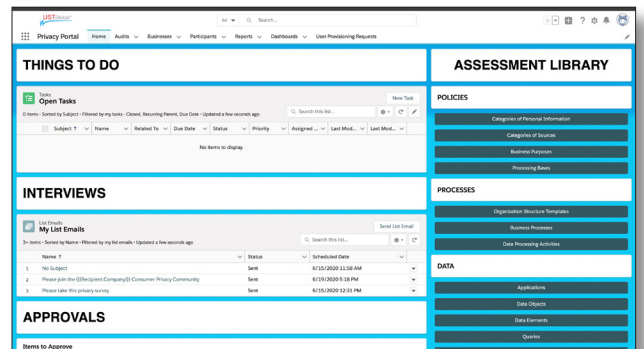
Founded: 1998

Leadership: Paras Chandaria, Executive Chairman; Krishan Sudheendra, Chief Executive Office; Arun Narayanan, President

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests

Description: UST provides a modular suite of privacy solutions. UST's solutions are agentless and cloud based. UST offer a full GRC suite, consumer and third-party portals, as well as automated data discovery and data classification for DSAR automation. The core GRC technology resides in Salesforce.com. UST takes advantage of Salesforce latest native capabilities and can integrate to existing CRM deployments. It is designed to be globally deployed and supports most major languages.



UST PrivacyProof

Location: Aliso Viejo, Calif., U.S.

Number of employees: 26,000

Founded: 1999

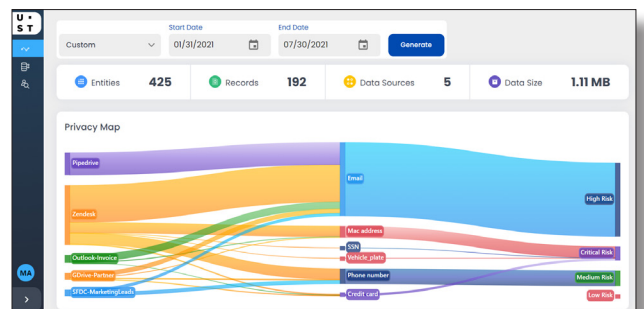
Leadership: Scott Hines, VP Enterprise Solutions; Mark Keelan, Director of Privacy Practice;

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager

Description: UST PrivacyProof's cloud-based privacy solutions and services transform and streamline privacy programs so companies across industries can focus on strategic planning, optimizing value and minimizing risk. Services include NIST privacy maturity assessments, AI data discovery and classification, real-time automated privacy compliance and DSAR case management. UST PrivacyProof focuses on meeting client needs, not just selling a product. Client needs vary based on industry, privacy program maturity, technology solutions deployment and ability to staff all the required expertise to meet privacy goals and requirements.

UST PrivacyProof



Varonis

Location: New York, N.Y., U.S.

Number of employees: 966

Founded: 2004

Leadership: Yaki Faitelson, CEO, President, Co-Founder; Ohad Korkus, CTO & Co-Founder; Gili Iohan, CFO

Funded: Publicly traded

Privacy-related technology: Activity Monitoring, Data Discovery, Data Mapping

Description: Varonis offers products designed to help companies combat cyberattacks and insider threats. Its enterprise security software uses entity behavior analytics to profile anyone using data and will alert the proper channels whenever there is any suspicious activity. It uses predictive threat models to notify if there is any abnormal access to sensitive files, account hijacking, or privilege abuse. Its Data Classification Framework helps a company identify sensitive data and shows where it is exposed. The software helps companies protect any exposed sensitive data, and lets them know if it has been breached.



Vendict

Location: Ramat Gan, Israel

Number of employees: <10

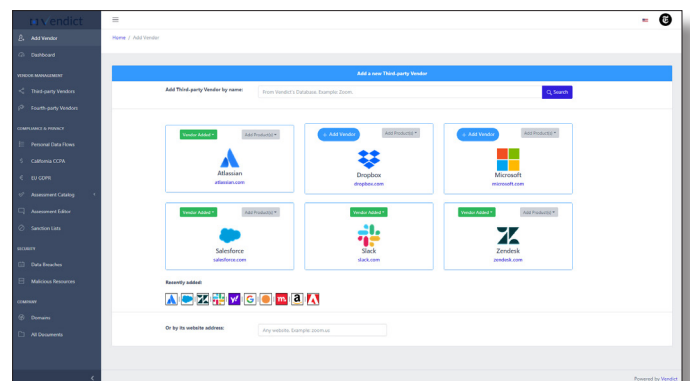
Founded: 2020

Leadership: Michael Keslassy, CEO

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery, Data Mapping, Privacy Information Manager, Website Scanning

Description: Vendict provides users with a solution to validate a vendor at business speed, build a documented compliance on privacy and vendor management and track vendor risk. Vendict automatically scans all of the user's website domains and reviews third-party vendors. Users get a full vendor inventory, including fourth parties. Each vendor has a 360-degree profile to assess its risk. Vendict then allows users to map data flows and upload the documents to ensure compliance with the California Consumer Privacy Act and EU General Data Protection Regulation. Vendict can be used as a centralized reference for the privacy, compliance, legal, and security functions.



FULLY AUTOMATED DSAR SOLUTION

DSAR requirements, data breaches & privacy rights awareness are increasing. Is your DSAR process ready?

The screenshot displays the OneTrust interface for handling a Data Subject Access Request (DSAR). On the left, a sidebar shows navigation options like 'General Consumer Data', 'attributes', 'MailingAddress', 'Unstructured Data', 'Attachments', and 'Excluded - Unstructured'. The main content area is titled 'Consumer Request Details' and shows a 'Ready for Review' status. The request content includes a bio for a person named Eley, mentioning her education at Fresno State University, her twin sons, and her golden retriever. Below the bio, there is a list of data elements detected from the request, including email addresses, phone numbers, work titles, and organizational information.

Data Element	Classification	Confidence Level
Eley@mycompany...	Email	100%
(404) 993-5204	Phone (Strong)	100%
sales	Work Title	100%
Engineer	Work Title	100%
jrosa@onetrust.com	Email	100%
Emma	Person	99.99%
Fresno State Univer...	Organization	99.99%
Lexington Kentucky	Location	99.99%
Sam	Person	99.99%
OneTrust Professio...	Organization	99.99%
Neal	Person	99.99%

OneTrust automates your DSAR workflow from intake to fulfillment:

INTAKE | Streamline Request Intake and Monitoring

VERIFY | Simplify Identity Verification

DISCOVER | Find and Action Data with Automated Data Discovery

REDACT | Auto-Redact Sensitive Information

RESPOND | Securely Respond and Share Data

OneTrust
PRIVACY, SECURITY & GOVERNANCE

START YOUR FREE TRIAL



Location: Santa Clara, Calif., U.S.

Number of employees: 7,800

Founded: 1995

Leadership: Greg Hughes, CEO;
Todd Forsythe, Chief Marketing Officer;
Mark Dentinger, Chief Financial Officer

Funded: Privately held

Privacy-related products: Activity Monitoring,
Data Discovery, Data Mapping, Incident Response

Description: Veritas markets its solutions as tools that enable organizations to harness the power of their information to drive business success.

Their “regulatory readiness” portfolio delivers intelligent capabilities that allow organizations to gain visibility into their data estate, decide on what data to retain or delete and assume control over their data to successfully manage the information explosion. Veritas streamlines the collection of custodian data from multiple sources with advanced file and user analytics through cloud archiving and auto-classification features that identify areas of data waste, risk and value. This reduces the manual effort required to enable a path to data privacy and regulatory compliance. Veritas provides an integrated approach to help with the identification, search, classification, retention, protection and monitoring of key personal and sensitive data so that an organization can take informed action.



Very Good Security



Location: San Francisco, Calif., U.S.

Number of employees: 141

Founded: 2016

Leadership: Mahmoud Abdelkader,
CEO and Co-Founder;
Marshall Jones, CTO and Co-Founder

Funded: Privately held

Privacy-related products:
Data Mapping,
Deidentification/Pseudonymity

Description: Very Good Security is a data security and enablement company. With VGS, startups and enterprise companies can operate on sensitive data without the cost and liability of securing the data themselves. VGS provides specialized infrastructure that intercepts data and replaces it with an aliased version that improves security while also accelerating business growth.

VERY GOOD SECURITY



Viacryp

Location: Amsterdam, Netherlands

Number of employees: 6

Founded: 2013

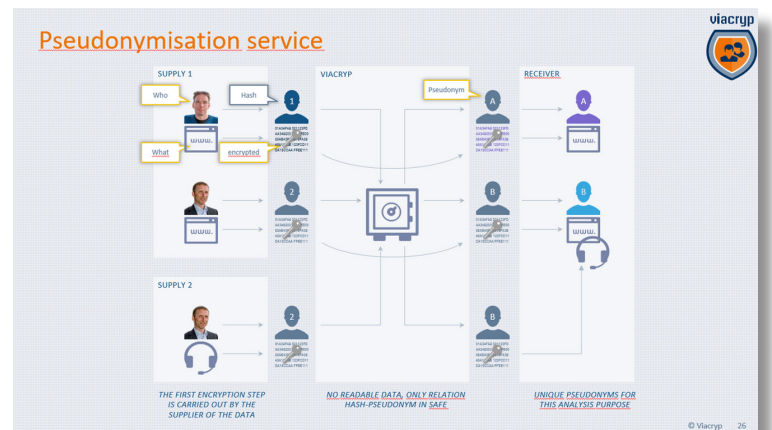
Leadership: Adam Knoop, CEO;
Edwin Kusters, CTO

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: Viacryp offers Privacy Enhancing Technologies for the purpose of the safe and monitored pseudonymisation of personal data. As a third-party, Viacryp helps clients analyze behavior and create consumer profiles while maintaining respect for privacy. Our externally-validated technology and process assure that individual customer data cannot be derived from the processed data.

viacryp



Vigilant Software

Location: Ely, Cambridgeshire, U.K.

Number of employees: 10

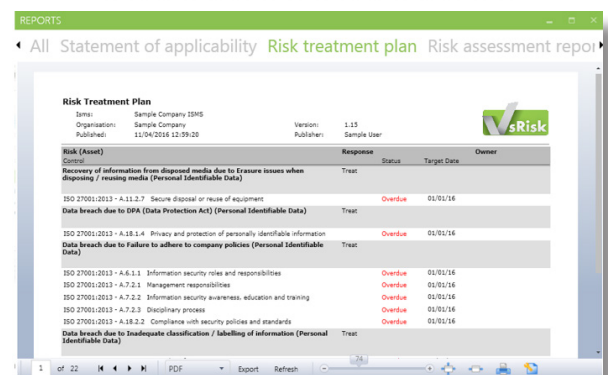
Founded: 2009

Leadership: Alan Calder, Founder and Executive Chairman; Gemma Platt, Managing Executive

Funded: Privately held

Privacy-related products: **Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping, Incident Response, Privacy Information Manager**

Description: Vigilant Software develops industry-leading tools for intelligent, simplified compliance, including ISO27001-risk management and for the EU General Data Protection Regulation. Drawing on years of experience in developing and deploying risk management tools and services, Vigilant's product range provides businesses with regulatory software tools that save users both time and money. Its flagship solution, vsRisk Cloud, is the industry-leading ISO27001-compliant risk assessment tool, simplifying and automating the information security risk assessment process for many organizations across the globe, both large and small. Other solutions include a Data Flow Mapping Tool, a DPIA Tool, GDPR Manager and Compliance Manager.



Virtru



Location: Washington D.C., U.S.

Number of employees: 110

Founded: 2012

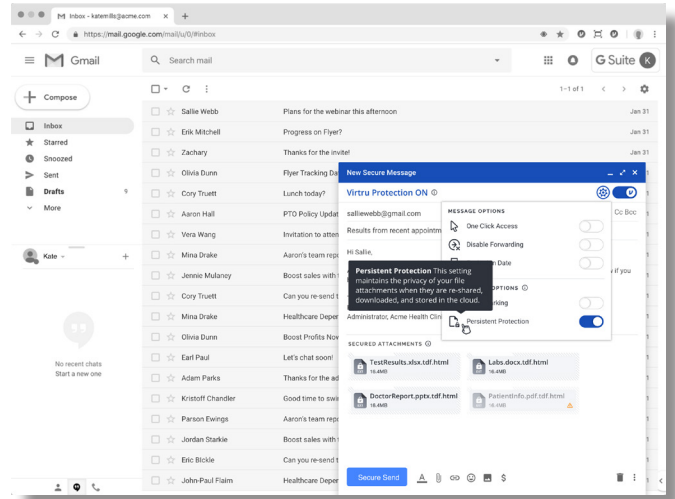
Leadership: John Ackerly, Co-Founder, CEO;
Will Ackerly, Co-Founder, CTO

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: The Virtru Data Protection Platform helps organizations protect and share data wherever it travels. From real-time streaming data to large files and images, Virtru enables object-level data protection that is customizable, revocable, platform-agnostic and includes audit logs to track all access and access attempts. Privacy-preserving data protection becomes streamlined and impactful through turn-key SDKs, APIs, and key management.

Built-in integrations into GSuite, Office365, and many SaaS applications are available to scale solutions in any environment through Virtru Hosted, Hybrid, and On-Prem deployment models.



Vysk

Location: San Antonio, Texas, U.S.

Number of employees: 50+

Founded: 2012

Leadership: Victor Cocchia, Founder and CEO;
Davis Eberhart, VP of Engineering

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: The Vysk QS1 smartphone case delivers true end-to-end encrypted secure voice calls by jamming the smartphone's microphones and using a physically separate audio system and encryption processor to create a secure pathway for voice data. Encryption takes place at the source, not in software, and is made even more secure with the Vysk Privacy Network. QS1 users are able to talk securely and to protect their in-person meetings from eavesdropping, all while using their own smartphones and without changing their habits. The QS1 offers the convenience of making and receiving truly private communications by simply sliding a switch.



WebXray

Location: Berlin, Germany

Number of employees: 2

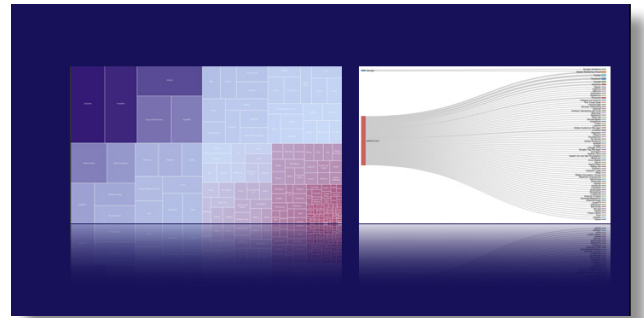
Founded: 2018

Leadership: Paul May, Director;
Tim Libert, Chief Technologist

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Incident Response**, **Privacy Information Manager**, **Website Scanning**

Description: WebXray is a privacy forensics consultancy with solutions for forensic auditing and policy capture. Our forensic toolkit sheds light on privacy infringement, cookie engineering, hashing and large scale data collection. WebXray reports on unlimited sites in different sectors, collecting all available online data for a full historical snapshot, with nodes operating from all countries, capturing all network traffic and resource requests, timing, headers and post data, with classification and identification of third-parties and parent companies. Working with regulators, law firms and consultants, WebXray provides reports and evidence used in litigation.



WeDoPrivacy

Location: Zoetermeer, Netherlands

Number of employees: 5

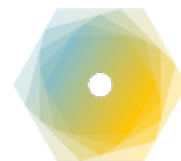
Founded: 2018

Leadership: Frank van Vonderen, CEO;
Steven Debets, COO

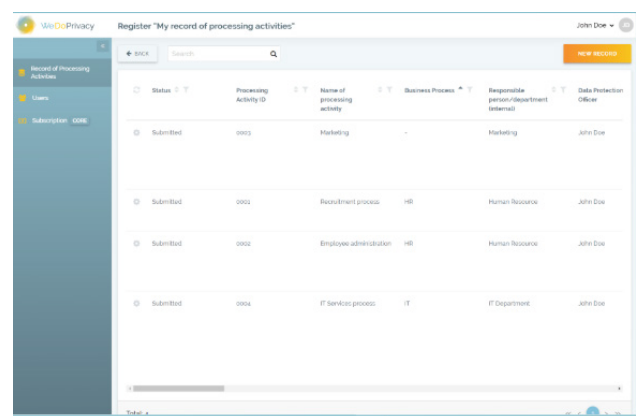
Funded: Privately held

Privacy-related products: **Data Mapping**

Description: We Do Privacy offers software that allows users to record its processing activities to ensure compliance with the EU General Data Protection Regulation. Its Register tool can be accessed by from any internet location, and allows organizations to see all of its registrations, privacy impact assessments and other activities. We Do Privacy offers templates for processors such as human resources, ICT, facilities or customer relationship management, as well as industry specific templates such as government, care or construction. The company's software allows companies to report on the number of processing operations it conducts and the progress of each processing activity.



WeDoPrivacy



WEKA MEDIA GmbH & Co. KG

Location: Kissing, Germany

Number of employees: 360

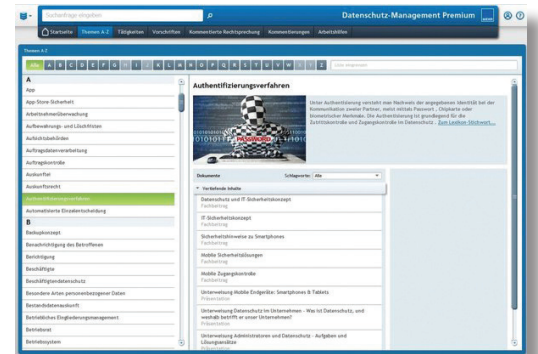
Founded: 2001

Leadership: Werner Pehland, Managing Director; Stephan Behrens, Managing Director; Michael Bruns, Managing Director

Funded: Privately held

Privacy-related products: Privacy Information Manager

Description: We offer practical solutions for data protection officers who want to implement the full range of corporate data protection tasks efficiently and to the highest professional standards. Whether an initial data protection inventory or a complex IT audit, from the documentation of the TOMs to the creation and maintenance of procedural directories, from data protection impact assessments to creating inputs to compliance management. In this way, data protection officers are able to reliably implement data protection in the corporate environment. The carefully coordinated combination of technical contributions and commentaries, regulations and news eliminates tedious research. Topic-based overview pages, practical search functions and variable hit lists, as well as all tools are immediately available to the user.



Whistic

Location: Orem, Utah, U.S.

Number of employees: 11–50

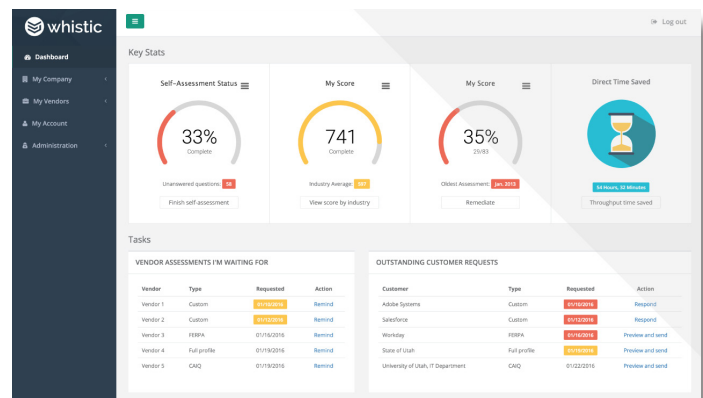
Founded: 2015

Leadership: Josh Mortensen, CEO; Nick Sorensen, President and COO; Juan Rodriguez, CTO

Funded: Privately held

Privacy-related products: Assessment Manager

Description: Whistic, in addition to its general vendor management solution, offers an online tool allowing companies to conduct risk assessments both internally and with third parties in relation to the Privacy Shield. The Privacy Shield assessment tool includes a self-assessment tool and provides a team collaboration solution to help manage and hold employees accountable for accurate data entry. Whistic then provides a gap analysis report for Privacy Shield and offers an annual registration tool to maintain certification.



Wickr



Location: San Francisco, Calif., U.S.

Number of employees: 35–50

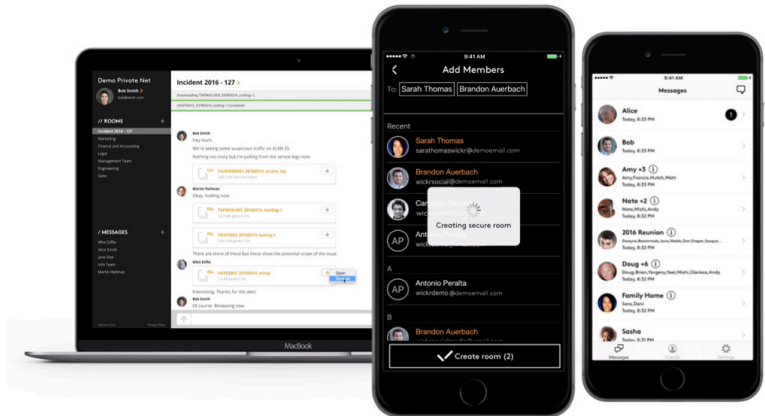
Founded: 2012

Leadership: Joel Wallenstrom, CEO;
Chris Howell, CTO; Chris Lalonde, COO

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: Wickr offers a secure messaging service designed for both business and personal use. Wickr offers ephemeral communications, meaning all messages only last for a short amount of time before they are permanently deleted. Users can determine how long the messages will exist before they are eliminated. All messages are encrypted, and no third party, or Wickr themselves, can access them. Wickr offers the same services for group messages as well.



Wired Relations



Location: Copenhagen, Denmark

Number of employees: 40

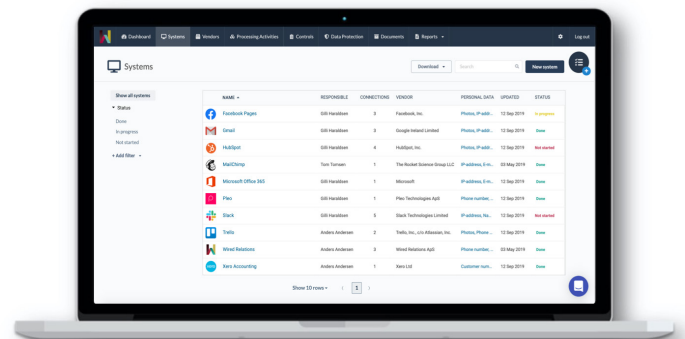
Founded: 2017

Leadership: Anders Linemann, CEO;
Gilli Haraldsen, CCO, Bobby Nielsen, CTO

Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Data Mapping, Data Subject Requests, Privacy Information Manager

Description: Wired Relations automates data inventory mapping, system and vendor management, risk assessments, privacy and information security controls, documents, reporting and more in a user-friendly privacy management tool. The web-based software can be accessed on any device and provides a single place for privacy professionals to collaborate with IT, legal and vendors managing privacy risks. The result is the ability to demonstrate continuous compliance with your policies and various privacy and information security frameworks.



Location: Arlington, Va., U.S.

Number of employees: 64

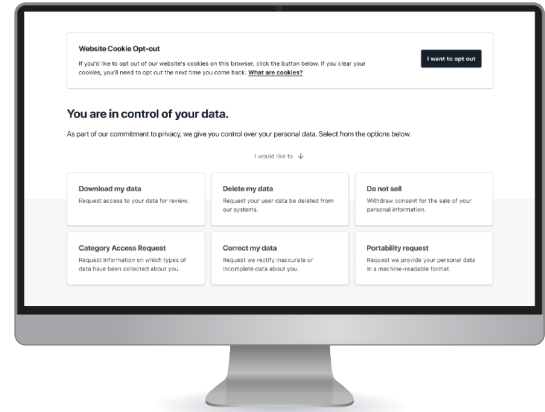
Founded: 2016

Leadership: Justin Antonipillai, CEO;
Amol Deshpande, Chief Scientist;
Chris Getner, Chief Solutions Architect

Funded: Privately held

Privacy-related technology: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests

Description: WireWheel's SaaS platform powers your organization's privacy program. As privacy regulations evolve, the world's leading companies rely on WireWheel to deliver privacy at scale through enterprise-grade solutions and automations, including privacy program management, DSAR management, and consent and preference management. WireWheel's easy-to-deploy integrations allow privacy teams to dramatically reduce the burden of fulfilling DSARs, completing assessments, and more by automating workflows and embedding privacy across the enterprise technology stack.



Privacy without compromise

Achieve privacy control and compliance at scale with WireWheel's complete solutions.

START NOW



Wizuda



Location: Dublin, Ireland

Number of employees: 30–50

Founded: 2017

Leadership: Danielle Cussen, Managing Director; Shane O’Keeffe, CTO; Paul Watson, COO

Funded: Privately held

Privacy-related technology:
Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications

Description: Wizuda Managed File Transfer provides a centralised platform for managing the movement of data within an organisation and with external parties. Designed with security, compliance and efficiency at its core, Wizuda provides full end-to-end accountability of all data transfer operations and real-time mapping of data flows. Wizuda Secure email and file sharing provides people in an organisation and clients with a secure and compliant way to share sensitive data. Benefits include no file size limitations, encryption by default, outlook plugin, protection against the common data breaches, anonymisation module, subject access requests and an EU General Data Protection Regulation rights module.



Wrangu



Location: Amsterdam, Netherlands

Number of employees: 39

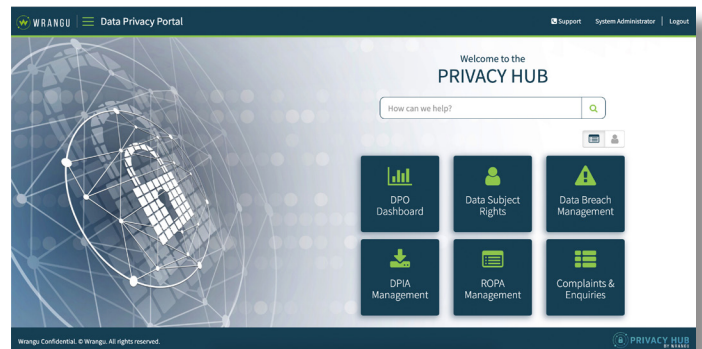
Founded: 2016

Leadership: Lee Grant, CEO; Abi Adesanya, CISO; Sharek Ullah, CPO

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Incident Response

Description: Wrangu provides risk management, security, privacy products and services globally. The Privacy Hub by Wrangu provides modules to support key articles of privacy regulations, from the Americas to Asia, such as the GDPR, Canada, Singapore, CCPA, Brazil’s LGPD, Turkey’s LPPD and more. It includes data protection impact assessments, data subject requests, record of processing activities and data breach reporting. The software allows you to select applicable data protection regulations at a system and record level, allowing for intuitive and dynamic processing. The Privacy Hub by Wrangu provides easy installation and maintenance, with data-driven configuration settings facilitating adaptability and quick adoption of changes to existing and new regulations.



XcooBee Privacy Network

Location: Charlotte, N.C., U.S.

Number of employees: 16

Founded: 2016

Leadership: Bilal Soylu, CEO

Funded: Privately held

Privacy-related products: **Consent Manager**, **Data Subject Requests**, **Enterprise Communications**

Description: XcooBee creates components for use in building modern Privacy-By-Design processes. These range from secure document workflows to exchanges of specific data-items. For example, XcooBee's building blocks for consent use blockchain technology to register, update, extend or revoke consent transparently to all parties. In addition, XcooBee offers pre-built privacy products for specific verticals such as health care, financial services, online marketing and nonprofit fundraising. XcooBee's supplemental offerings include a range of personal privacy tools that assist end-users with data management, authority complaints, email protection and access requests. XcooBee's open source tools include comprehensive cookie consent and script management plug-ins as well as programming SDKs and APIs.



Xtendr

Location: Budapest, Hungary

Number of employees: 10

Founded: 2019

Leadership: Virag Reti, CEO; Andras Simon, CTO; Aron Balazs, Head of Business Development

Funded: Privately held

Privacy-related products: **Deidentification/Pseudonymity**

Description: Xtendr is a privacy-enhancing data collaboration technology company. Xtendr works on enterprise-grade trustless data sharing solutions to enable limitless data partnerships without ever exposing or transferring underlying sensitive data. Xtendr's cryptographic solution enables independent mistrustful data owners or any common third party to jointly compute a function that depends on all of their private inputs. Xtendr's innovations help organizations harness the full potential of data and enable advanced analytics while protecting privacy, IP and complying with data privacy regulations.



Zartech

Location: Dallas, Texas, U.S.

Number of employees: <10

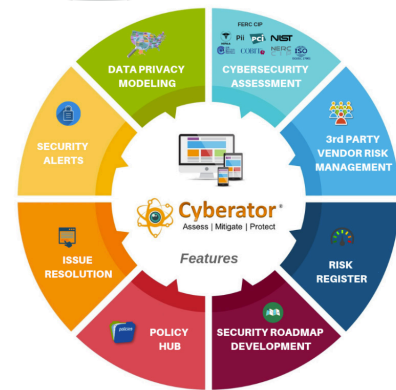
Founded: 2016

Leadership: Abu Sadeq, Founder & CEO

Funded: Privately held

Privacy-related products: **Assessment Manager, Data Mapping, Deidentification/Pseudonymity, Privacy Information Manager**

Description: Zartech is a U.S.-based cybersecurity products and advisory services company. Zartech's GRC solution Cyberator can take a 360-degree view of an organization's cybersecurity program in areas such as process, people and technology and accurately identify all the security gaps. It uses industry expertise, data-driven analysis and industry best practices to transform the security program management. Its Privacy Modeling tool can be used to design privacy into products and services, find laws applicable to using personal information and data and guide users through complex privacy laws. The tool can help reduce significant manual effort and also help you stay in compliance with regulations. Other features include, powerful dashboards, cybersecurity maturity & risk assessment, information security road map development, compliance Management, 3rd party vendor risk management, central hub for policy life-cycle management and issue management.



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ZIVVER

Location: Amsterdam, Netherlands

Number of employees: 90

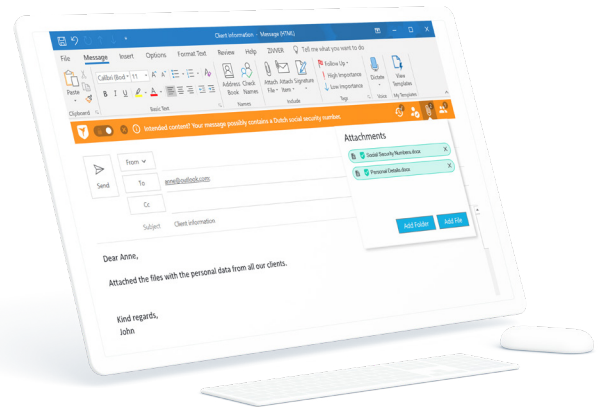
Founded: 2015

Leadership: Rick Goud, CEO; Wouter Klinkhamer, CCO

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: ZIVVER is an easy-to-use outbound email security solution. It prevents data leaks caused by human errors, protects organizations against unwanted access to sensitive information with encryption and authentication, and enables compliance with legislation, including the EU's GDPR. ZIVVER integrates seamlessly with popular clients like Outlook and alerts users about sensitive information, inappropriate security measures or unusual recipients while typing.



ZL Tech



Location: Milpitas, Calif., U.S.

Number of employees: 150

Founded: 1999

Leadership: Kon Leong, CEO & President;
Arvind Srinivasan, CTO;
Erna Arnesen, Chief Channel and Alliances Officer

Funded: Privately held

Privacy-related products: **Data Discovery,**
Data Mapping

Description: ZL Technologies Unified Archive is a centralized information governance platform that enables organizations to govern structured and unstructured data within a singular environment, comprising eDiscovery, compliance, records management, storage management, file analysis and analytics. Using its metadata and content analysis functions along with built-in visualization capabilities, organizations can classify and remediate sensitive information throughout the enterprise for the EU General Data Protection Regulation, risk mitigation, and data privacy. As a primary component, ZL UA offers customizable rules-based classification policies, which allow organizations to govern data long-term on an automated basis.

