



## IBHS MEMBER RESOURCES

# Maximizing Your Membership

Your company is a member of the Insurance Institute for Business & Home Safety (IBHS), which means you have access to a wealth of resources about disaster preparedness and recovery, as well as building science research results.

## WHY IBHS

Severe weather disrupts lives, displaces families, and drives financial loss. IBHS delivers top-tier science and translates it into action so we can prevent avoidable suffering, strengthen our homes and businesses, inform the insurance industry, and support thriving communities.

### IBHS RESEARCH CENTER

In 2010, IBHS opened its unique, state-of-the-art Research Center in South Carolina. This world class facility provides unprecedented opportunities for objective laboratory testing of full-scale, one- and two-story residential and commercial buildings (as well as components used in large commercial facilities) in conditions that mimic extreme weather events. The IBHS Research Center has 105 fans and is capable of producing highly realistic windstorms, wind-driven rain, hailstorms and wildfire ember attacks.



### FEATURED PRODUCTS

#### CONSTRUCTION STANDARDS



IBHS research was used to develop the FORTIFIED Home™ and FORTIFIED Commercial™ construction standards and methods, which help make homes and

businesses more resistant to hurricanes, high winds, hail, and severe thunderstorms.

Members also have access to a database of FORTIFIED homes to verify whether a specific home has achieved a FORTIFIED designation.

#### BUSINESS PROTECTION TOOLS



Resources designed to help even the smallest businesses focus on planning for any type of business interruption.

#### EXPERT SERIES: WILDFIRE



Explore the costly truth behind embers and how you can help policyholders prepare during a five-part video series (login required).

#### PERFORMANCE RATINGS

IBHS has devoted years to field and lab research to develop a new test standard for impact resistance and now offers unprecedented insights into the performance of shingles labeled as impact resistant.

#### ROOF SHINGLE HAIL IMPACT RATINGS

Manufacturer/Brand	Overall Rating	Dents/Ridges	Tears	Granule Loss
ATLAS StormMaster® Shake	4	3	3	3
CORONA TruDefinition® Duration FLEX™	4	3	3	3
CertainTeed® NorthGate®	4	3	3	3
Timberline® Legacy®	4	3	3	3

### FOLLOW US



## POLICYHOLDER CONTENT / CO-BRANDING

Members have full rights to co-brand and use IBHS materials online, in print or in any other forms of communication. Policyholder-focused information is available at [DisasterSafety.org](http://DisasterSafety.org) and can be used or co-branded by IBHS members.

- Proper attribution should be given to the “Insurance Institute for Business & Home Safety” for the material.
- We request you allow IBHS staff to review content prior to distribution. Content reviews should be sent to Membership Manager Larry Scott at [lscott@ibhs.org](mailto:lscott@ibhs.org).



## TRAINING AND EDUCATIONAL EVENTS

IBHS offers training events, webinars and meetings where members can learn from IBHS experts. Members can also participate in Disaster Dynamics Academies, where companies come together to learn about topics of interest such as severe convective storms, wildfire and more. IBHS offers annual loss control training focused on identifying and understanding small and mid-sized business risks. Commercial loss control training is also available to individual members at their locations or the IBHS Research Center. IBHS regularly offers presentations and webinars to provide updates about our latest research and programs (recorded sessions are available on the member area of the website).

## PRESENTATIONS

Members can invite IBHS to speak to their employees, agents or other key audiences about specific topics of interest.

## ACCESS TO EXPERTS (ASK IBHS)

IBHS expertise encompasses engineering, meteorology, fire science, materials science, public policy, analytics, and other areas of continuously advancing building science. We unite these disciplines to understand how weather behaves and how structures respond to severe weather conditions. IBHS experts are available to answer member questions and turn-around time is usually 1 or 2 business days. Members can contact IBHS at [info@ibhs.org](mailto:info@ibhs.org) or our Membership Coordinator at [smelton@ibhs.org](mailto:smelton@ibhs.org) and we will direct your question to the appropriate team member or expert for reply.



## QUESTIONS?

Contact us at [info@ibhs.org](mailto:info@ibhs.org)