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# OVERACKER-HEARD CAMPAIGN FINANCE DATA ARCHIVE

## LIBRARY

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July 2003

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## Descriptive Summary

### Title:

Overacker-Heard Campaign Finance Data Archive

### Creator:

Louise Overacker and Alexander Heard

### Extent:

66 boxes

### Repository:

Institute of Governmental Studies Library, University of California, Berkeley

### Shelf Location:

The collection is housed in closed stacks at the Institute of Governmental Studies Library. Materials may be paged 11am - 5pm, Monday through Friday.

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## Administrative Information

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### Provenance:

The Overacker-Heard Collection was acquired by the Institute of Governmental Studies Library in 1999. The library inherited the collection from the Citizen's Research Foundation, a now defunct organization dedicated to the study of political finance in the United States.

### Access:

The collection is open for research. Materials may be paged from closed stacks and are available for use in the library reading room.

### Publication Rights:

Permission for publication is given on behalf of the Institute of Governmental Studies Library as the owner of the physical items.

### Preferred Citation:

[Identification of item], Overacker-Heard Campaign Finance Data Archive, Institute of Governmental Studies Library, University of California, Berkeley.

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## Scope and Content

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The Overacker-Heard collection consists of 66 boxes of index cards which contain lists of individual contributors to presidential campaigns and party committees from 1904 to 1952. The cards formed the data bases for Louise

Overacker's *Money in Elections* (1932), her accounts of financing the 1936, 1940 and 1944 presidential elections and Alexander Heard's *The Costs of Democracy* (1960). Approximately one third of the data pertains to the 1936 election. The 1952 data is collected in a different form than the earlier data, and is intended to be a comprehensive coding of candidates, groups and individuals, whereas the earlier data is not.

The earlier data focuses on individual contributions to Republican candidates beginning in 1904; contributions to Democrats began in 1912. Also included are contributors to the third party candidacies of Theodore Roosevelt in 1912 and Robert LaFollette in 1924. Contributions of \$1000 or more are listed alphabetically by party and may include contributor's geographical location and business affiliation. Contributions to the parties' national committees, state and local committees, and presidential candidates are separated from one another. Beginning with the 1936 election, contributors to both Democratic and Republican candidates and national committees are combined in one extensive alphabetically arranged file. Generally, contributions of \$100 or more are included, although smaller contributions are recorded in some file boxes. The 1940 boxes are similar to boxes from 1936 but include only contributions of \$1,000 or more. For 1944, the limit is \$500. For the later data, contributions are not listed, but rather coded. The threshold is \$500.

The following are books and articles by Louise Overacker and Alexander Heard that utilize data in the archive.

Overacker, Louise.

*Money in Elections*. New York: Macmillan, 1932.

[IGS call no.: 00 00498]

"Campaign Funds in the Presidential Election of 1936," *American Political Science Review*, Vol. 31, no. 3 (June 1937), pp. 473-498.

"Labor's Political Contributions," *Political Science Quarterly*, Vol. 4, no.1 (Mar. 1939), pp. 56-68.

"Campaign Finance in the Presidential Election of 1940," *American Political Science Review*, Vol. 35, no. 4. (Aug. 1941), pp. 701-727.

"American Government and Politics: Presidential Campaign Funds, 1944," *American Political Science Review*, Vol. 39, no. 5. (Oct. 1945), pp. 899-925.

Heard, Alexander.

*The Costs of Democracy*. Chapel Hill: University of North Carolina Press, 1960.

[IGS call no.: 80 00356]

## Inventory



Box #	Description
1	Contributions to Republican candidates 1904, 1908, 1912, 1915 Contributions to Progressive candidates 1912, 1924 Alphabetical by party.
2	Contributions to Democratic candidates 1912, 1916, 1920, 1924
3	Contributions to Republican candidates 1920 (Baker-Zimmerman)
4	Contributions to Republican candidates 1924

	Alphabetical by name.
5	Contributions to Republican candidates 1928 (Adams-Zukor)
6	Contributions to Democratic candidates (state and local party committees) 1928-32 Contributions to Republican candidates 1932 Alphabetical by name.
7	Contributions to Democratic candidates 1928-29 Contributions to Republican National Committee 1944 (Astor-Walter)
8	Contributions to Republican National Committee 1933-42 (Ames-Coe)
9	Contributions to Democratic National Committee 1933-42 (Golding-North)
10	Contributions to Republican National Committee 1933-42 (Mellon-Robinson)
11	Contributions to Republican National Committee 1933-42 (Ford-Hunt)
12	Contributions to Democratic and Republican parties 1936 (Abato-Briggs)
13	Contributions to Democratic and Republican parties 1936 (Bright-Crispin)
14	Contributions to Democratic and Republican parties 1936 (Crissman-Eytinge)
15	Contributions to Democratic and Republican parties 1936 (Faber-Gwinn)
16	Contributions to Democratic and Republican parties 1936 (Haas-Johnson)

17	Contributions to Democratic and Republican parties 1936 (Johnson-Love)
18	Contributions to Democratic and Republican parties 1936 (Love-Morris)
19	Contributions to Democratic and Republican parties 1936 (Morris-Quish)
20	Contributions to Democratic and Republican parties 1936 (Robinson-Silver)
21	Contributions to Democratic and Republican parties 1936 (Silver-Tobias)
22	Contributions to Democratic and Republican parties 1936 (Tobin-Williams)
23	Contributions to Democratic and Republican parties 1936 (Williams-Zane)
24	Democratic and Republican committee transfers 1936-1944
25	Contributions to Democratic and Republican parties 1936-1944
26	Democratic and Republican party transfers 1936
27	Contributions to Democratic and Republican parties 1940 (Abercrombie-Ryerson)
28	Contributions to Democratic and Republican parties 1940 (Reynolds-Wiggins)
29	Contributions to Democratic and Republican parties 1944 (Aarons-Cutting)
30	Contributions to Democratic and Republican parties 1944 (Dahlberg-Gwinn)
31	Contributions to Democratic and Republican parties 1936-48

32	Contributions to Democratic and Republican parties 1944 (La Bayteaux-Pursell)
33	Contributions to Democratic and Republican parties 1944 (Quckenbush-Swigert)
34	Contributions to Democratic and Republican parties 1944 (Tabui-Wyner)
35	Democratic Committee transfers 1944-1955
36	Republican Committee transfers 1944- 1950
37	Contributions to Democratic and Republican parties 1948 (Angel-Guggenheim)
38	Contributions to Democratic and Republican parties 1948 (Haas-Owens)
39	Contributions to Democratic and Republican parties 1948 (Pabst-Zweitel)
40	Republican committee transfers 1951-54
41	Democratic, Republican, Labor party committee transfers 1952
42	Democratic and Labor party committee transfers 1952
43	Republican party committee transfers Minor parties and misc. groups: transfers
44	Transfers: Assorted 1952
45	Transfers: Assorted 1952
46	Democratic and Republican party committee transfers 1952
47	Candidate and group codes by state 1952 (Alaska-Connecticut)
	Candidate and group codes by state

48	1952 (Florida-Massachusetts)
49	Candidate and group codes by state 1952 (Michigan-North Dakota)
50	Candidate and group codes by state 1952 (Ohio-Wisconsin)
51	Split ticket contributors 1952 Democrats and Republicans
52	Political contributions 1952 (Aaron-Bernstein)
53	Political contributions 1952 (Bernuth-Caine)
54	Political contributions 1952 (Callahan-Crocker)
55	Political contributions 1952 (Croft-Dunlap)
56	Political contributions 1952 (Dunn-Gale)
57	Political contributions 1952 (Gallagher-Hanes)
58	Political contributions 1952 (Hanley-Houghton)
59	Political contributions 1952 (Houlihand-Kennedy)
60	Political contributions 1952 (Kump-Lucas)
61	Political contributions 1952 (Luce-Migel)

62	Political contributions 1952 (Milibank-Oliver)
63	Political contributions 1952 (Oilman-Redstone)
64	Political contributions 1952 (Reynolds-Schumacher)
65	Political contributions 1952 (Toffer-Warren)
66	Political contributions 1952 (Miscellaneous)
67	Political contributions 1960 (Contents uncertain)
68	Political contributions 1964 (Contents uncertain)
69	Voluntary disclosures by presidential candidates 1972 Humphrey, Lindsay, McCloskey, McGovern,Wallace