

A trusted partner through the lifecycle of a property development...

...from the planning stage through to completion

Blueprints

Planning: new homes need to meet rigorous energy efficiency standards. Samsung's experts collaborate with developers on planning assessments to ensure properties will be as energy efficient as possible, using heat recovery systems, heat pumps and smart building solutions.

7.7% would pay more for a smart home

Design: with homebuyers willing to pay an average of 7.7% more for a smart home², Samsung uses its extensive consumer insights to forecast how future residents will use technology and ensure properties remain attractive to buyers.

350 partners on SmartThings platform

Ecosystem: with our wide-ranging portfolio of connected products, from home appliances to climate solutions, TVs and more, we give developers the support and confidence to develop a powerful smart home ecosystem. **Samsung's SmartThings platform and Internet of Things ecosystem includes over 350 technology partners** - which means devices are easy to install and work smoothly together.



Final Delivery

Integration: modern homes include a range of electronics, from smart fridges to smart meters to connected TVs and robot vacuum cleaners. Integrating systems across multiple rooms and properties can be complex. Samsung provides pre-sales advice, technical support, and managed services to ease the process.

30-50% reduction in energy consumption

Property management: SmartThings Pro can manage devices from a single dashboard, receive data to prevent maintenance issues and monitor energy consumption. Digital innovations in smart buildings can reduce energy consumption by 30-50%.³

30% are looking for their next home to be a smart home

Enhancing lifestyles: 30% of consumers would be 'more likely' to choose a home fully equipped with smart tech². Homebuyers are attracted by the opportunity to manage energy bills, reduce time spent on chores through automation, and enjoy seamless entertainment.

Tomorrow's Homes, Today

Residential property developments can take between 5-10 years from conception through to completion.¹

With such a long time from initial planning to when residents move in, developers need to anticipate regulatory, financing and technology needs well into the future.

Samsung is a trusted strategic partner for property developers, supporting throughout the project lifecycle, from planning applications and design through to property management.

Reducing energy bills and boosting efficiency

Samsung and British Gas have integrated Samsung's SmartThings Energy app and British Gas PeakSave demand flexibility scheme to inform users (via notifications on their smartphone, TV or other compatible devices) of the best times to use household appliances to save money.

A model for the future

Samsung, ABB, and SMA are collaborating on Brobyholm, a residential community development in Sweden, which will offer 2,000 homes with appliances connected to SmartThings for whole home control and SmartThings Energy. This controls, analyses, and saves energy supplied from a photovoltaic production and storage system. Samsung is also partnering with SolarEdge, Tesla and others to create a Home Energy Management System which incorporates electric vehicles, creating a smart system for renewable power which can accelerate the adoption of lower carbon vehicles.

Sources:

1. GOV.UK, Estimating Property Development Timelines
2. Samsung Smart Home Buyers Index 2024
3. Deloitte, Transforming Smart Buildings

SAMSUNG

Visit [Tomorrow's Homes, Today](#)