

# **TERMS OF REFERENCE**

## **INTEGRITY AMBASSADORS' INITIATIVE: ADVANCING INNOVATIVE AND INCLUSIVE SOCIAL ACCOUNTABILITY FOR IMPROVED SERVICE DELIVERY IN AFRICA**

### **GENERAL INFORMATION**

**Title of Competition:** Integrity Ambassadors' Initiative: Advancing Innovative and Inclusive Social Accountability for Improved Service Delivery in Africa

**Application Closing Date:** 2 August 2024

**Start and End Date:** 01 September – 31 March 2024

**Location of Consultancy:** Remote, based in ISDA's five project countries with once-off travel

### **BACKGROUND**

Transparency International is calling on interested candidates to submit entries for the integrity ambassadors' competition, focused on innovative and inclusive social accountability initiatives implemented at the local and national levels.

Over the years, Transparency International has implemented social accountability initiatives involving several groups, including women, girls and other groups at risk of discrimination, through a combination of tools such as Public Expenditure Tracking Survey (PETS), Citizen Report Card (CRC) and Community Score Card (CSC), as well as creating 'spaces for sharing' for citizens, such as women empowerment circles and public hearings. These have proved useful to build trust among women, girls and groups at risk of discrimination to debate issues and strengthen their confidence to speak out and report more cases of corruption to responsible bodies as well as participate in citizen-led monitoring mechanisms to monitor service delivery. Similarly, Participatory Budgeting, Integrity Pacts, social audits, opportunities for public engagement with legislative processes, have been instrumental in holding public institutions accountable.

As part of the Inclusive Service Delivery in Africa (ISDA) project, TI is launching a competition to select integrity ambassadors among existing CSOs, CBOs and local actors, who are advancing innovative and inclusive social accountability initiatives in relation to the education and health sectors in the project's five countries, the Democratic Republic of Congo, Ghana, Madagascar, Rwanda, and Zimbabwe.

### **OBJECTIVES**

The purpose of this call is to invite all interested candidates to participate in the competition and share their innovative ideas or initiatives for social accountability in the project's five countries.

Ten (10) winners – two per country, five per sector – will be selected out of the submitted applications by a special jury and will take part in a regional integrity camp for increased knowledge on how to fight corruption, promote transparency, and integrity, to boost their networks, and receive mentorship, and a mini-grant to build up and expand their local initiatives. Visibility actions will be organised around the initiatives implemented.

## ELIGIBILITY

Participants must meet the following eligibility criteria:

- be between the ages of 18 and 35.
- be from and/or residents of the project's five countries – the Democratic Republic of Congo, Ghana, Madagascar, Rwanda, and Zimbabwe.
- propose an initiative (new or continuation of an existing one) that has direct impact in one of the project countries and one of the project sectors i.e. education or health (your entry must focus on the country you are from and/or in which you reside).
- be familiar with and/or demonstrate a strong interest in the education or health sector governance in the target country, as well as related challenges, including corruption and its impact on service delivery in both sectors.
- have previous experience implementing gender-sensitive social accountability initiatives involving the creation of safe spaces, and mechanisms adapted to context and the needs of women, girls and other groups at risk of discrimination, thereby promoting their unhindered ability to participate.
- demonstrate prior experience working with local communities and/or have experience in implementing innovative and inclusive social accountability initiatives within the education and health sectors in the project's five countries.
- be fluent (spoken and written) in the relevant local and official languages to be able to engage a wide range of stakeholders while implementing their initiatives.

Transparency International is committed to inclusion and diversity. We encourage all qualified candidates to submit their entries and considering the focus of the ISDA project, we particularly welcome submissions from members of local communities, women & girls, marginalised groups and/or their representatives.

## HOW TO ENTER THE COMPETITION

To participate in the competition, interested parties are expected to submit initiatives strictly covering the project's five countries. The submission must include:

- a **cover page** introducing yourself, discussing your motivation to participate in the competition – not more than 1 page. A good quality video or a clear audio entry is also allowed.
- A **detailed CV** with relevant experience on social accountability initiatives. Include at least two (2) references who can speak to your previous work on social accountability.
- a **description of your social accountability initiative**. Your proposed initiative should fit either within the health or education sector. Indicate in your entry whether you are proposing a new initiative or the continuation of an existing initiative. It should provide an overview of an existing problem or challenge in your context, which you are trying to address through your initiative. It should also seek to promote the involvement of citizens and people, communities, civil society, particularly women, girls and other groups at risk of discrimination, in mechanisms and actions aimed at demanding transparency and accountability from public officials or institutions at local or district or national levels. The desired goal of this civic engagement should be to improve access to, and/or quality of education and health services - not more than 3 pages. A good quality video or a clear audio entry is also allowed. In your description, please include:
  - the identified issues and challenges related to education and healthcare service delivery that you would like your initiative to address.
  - the groups that will most benefit from your initiative being successful.

- the public institution or service you intend to target as part of your initiative.
- the intended outcomes or results of the initiative.
- a tentative **workplan** or timeline for the implementation, including planned activities and outputs along with their accompanying timelines, ideally over a period of four (4) to six (6) months – must be in written format, not more than one (1) page.
- an indicative **budget**, that realistically reflects costs in Euros not exceeding 4,000 Euros – must be in written format.
- If applicable, include **evidence** (reports, videos, etc.) of previous social accountability initiatives you implemented.
- ***Important to note:***
  - All documents must be submitted as one single file to [isdaambassadors@transparency.org](mailto:isdaambassadors@transparency.org)
  - Submit your entry in the following format '**ISDA Competition\_Country Name**'
  - Indicate in your application whether you are proposing a new initiative or the continuation of an existing initiative.
  - You must be available to participate in an integrity camp with all the other winners if selected. The dates and location will be announced at the time of selection. The duration of the camp should not exceed a week, including travels.

## SELECTION CRITERIA

The selection jury will evaluate and select the winning entries based on the following criteria:

- **Completeness** and **timeliness** of application materials per the above checklist, instructions and deadline.
- **Impact** - what does the initiative want to change, how will this change happen and how will the change or impact be measured
- **Relevance** of the proposed initiative to the ISDA project, thematic and focus. More information on the ISDA project has been provided below.
- **Feasibility** of the proposed initiative within 4 – 6 months
- **Innovation** – how innovative, unique and groundbreaking the initiative is.
- **Gender considerations** – how gender sensitive is the initiative?
- **Pertinence** of the initiative to the local and/or national needs and context. How is your entry addressing an existing problem in your local or national context?
- **Sustainability** – how sustainable are the initiative and its results and is there potential to scale beyond the 6 months engagement?
- **Availability** to participate in a regional integrity camp.

The selection of candidates is made on a competitive basis, and we do not discriminate on the basis of national origin, race, colour or ethnic background, religious belief, sex, gender identity and expression or sexual orientation, marital or family status, age or ability.

## TIMELINES

The competition will close on 02 August 2024. Please note that only shortlisted contestants will be contacted via email within four weeks after applications have closed. Due to the anticipated high number of entries, we are unable to respond to each contestant so if you do not hear back from us after four weeks of sending your application, please consider your entry unsuccessful.

## ABOUT THE ISDA PROJECT

The ISDA project responds to the core development challenges linked to the impact of corruption and impunity on access to education and healthcare services by addressing gender-related barriers and contributing to increased access to public services. ISDA is being implemented in the afore-mentioned five African countries and seeks to improve access to education and healthcare service delivery, particularly for women, girls, and other groups at risk of discrimination. To address corruption-related barriers to gender equality in education and healthcare, the project focuses on three dimensions of change:

- a performance change of public institutions that have the capacity to ensure that education and healthcare services are provided free of corruption (supply side of services).
- a behavioural change among citizens, particularly women, girls, and those at risk of discrimination, to speak out and report corruption and demand accountable and transparent services.
- a practice change among influential intermediaries and stakeholders who engage in coalitions and partnerships to mainstream anti-corruption issues within the education and healthcare agenda and create a supportive environment to reduce corruption-related barriers to gender equality in the education and health sectors.

For more information about the project, please visit [this link](#).

### Data protection

*When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten years according to German legal requirements. Afterwards Transparency International will delete your application and any personal data included in it. If you have any questions please reach out to [dataprotection@transparency.org](mailto:dataprotection@transparency.org)*

### Guidelines for handling overhead and travel expenses

#### Overhead

Regular overhead expenses associated with the Consultants maintaining their place of business, such as rent, telephone, utilities or stationery, are included in the Consultant's professional fee, except where explicitly agreed otherwise in the contract.

#### Travel

Travel and accommodation expenses will as far as possible, and where applicable, be recovered from the institutions and companies hosting events or using the outputs provided by the Consultant.

Where such cost recovery is not possible, all travel is subject to prior approval by TI-S staff responsible for the financial management of the Project or TI Budget Line that will support the costs of travel. TI shall not issue travel advances to the Consultants. For accommodation or travel by air, rail or coach, they will instead have to contact TI-S that will make travel arrangements on the Consultant's behalf.

All travel booked by TI-S will include **travel health and accident insurance** with worldwide coverage and Economy class only; accommodation will aim to achieve best value for money up to a 4-star category.

Consultants shall be entitled to invoice TI-S **only** for local transportation and visa cost (if applicable).

Subsistence allowance (per diems) and expenses for individual meals cannot be claimed. These are part of Consultant's business expenses.