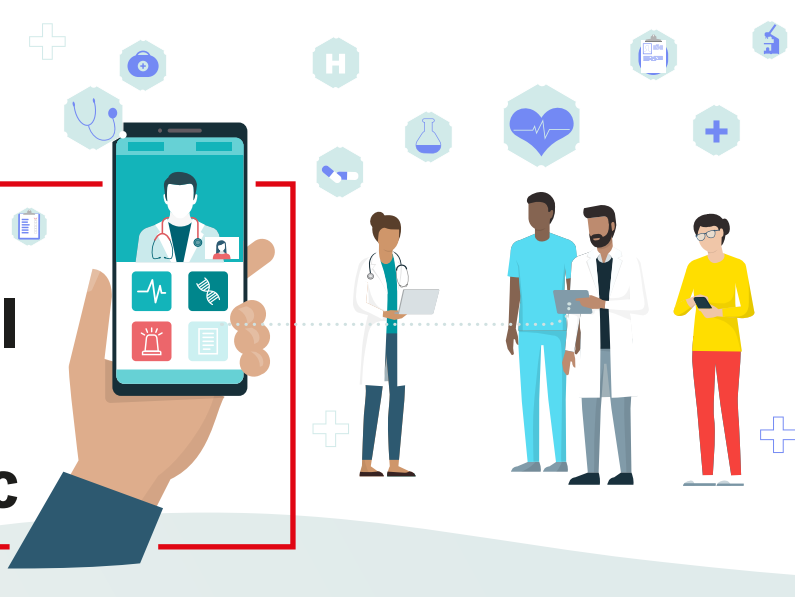


# Realising the value of digital health in Asia and the Pacific



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## Defining digital health

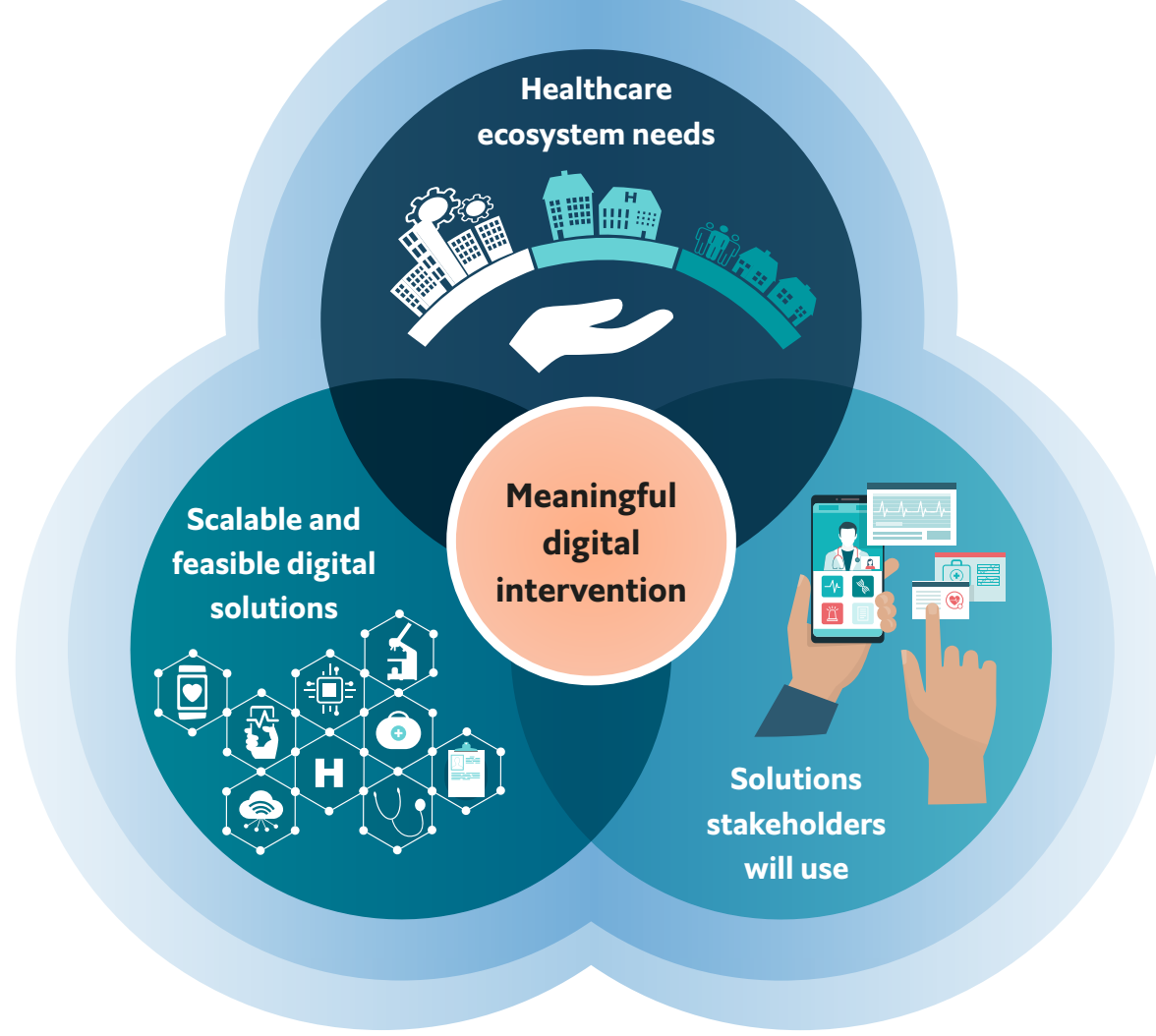
Definition of digital health range from the prosaic—"mobile health, health information technology, wearable devices, telehealth and telemedicine and personalised medicine" to the aspirational—"advanced medical technologies, disruptive innovations and digital communication [that] have gradually become inseparable from providing best practice healthcare."

<sup>1</sup> U.S. Food & Drug Administration. Digital health innovation action plan. 2019.

<sup>2</sup> Meskó B, Drobni Z, Bényei É, et al. Digital health is a cultural transformation of traditional healthcare. Mhealth. 2017;3:38.



## Meaningful digital interventions



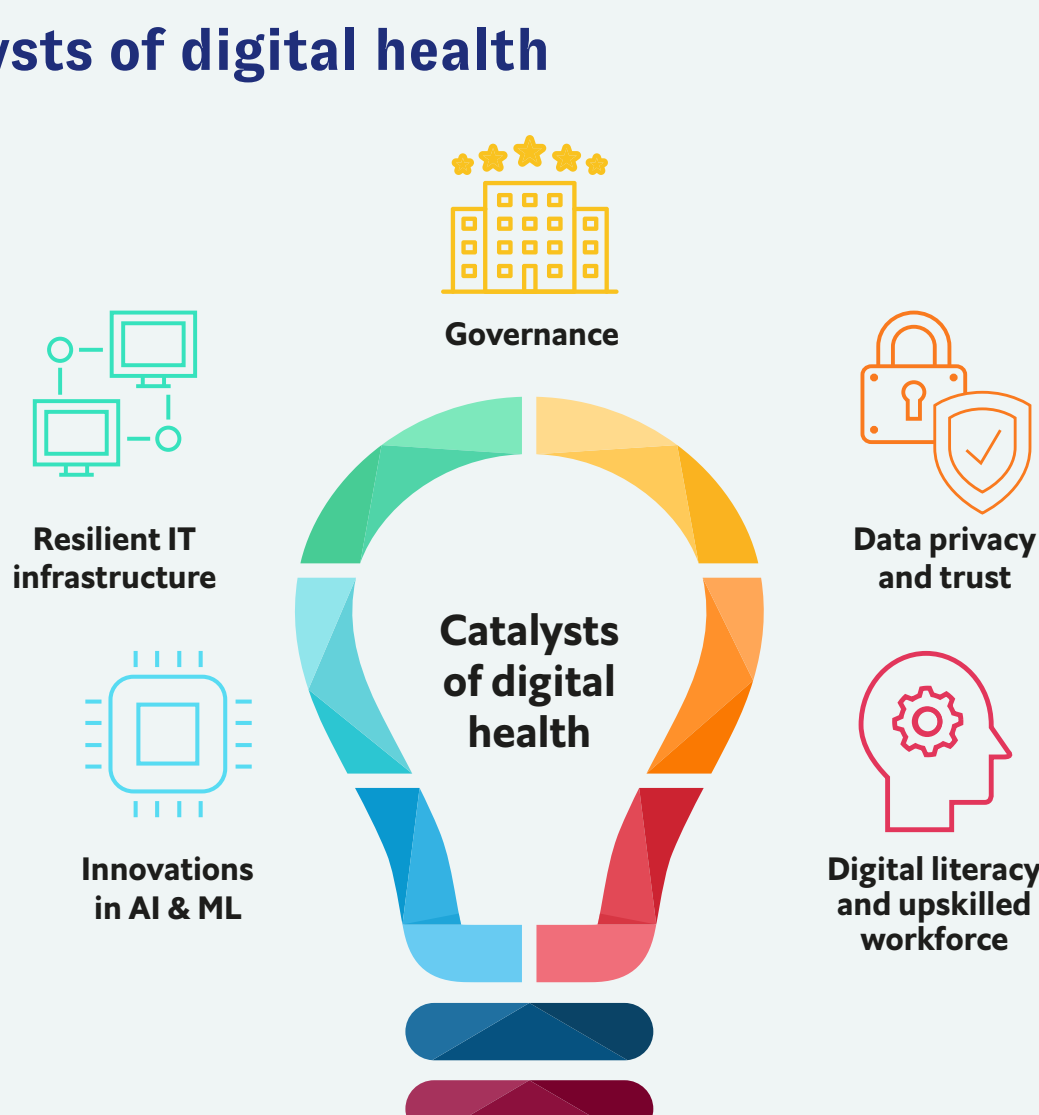
## The value proposition for stakeholders



## Digital health tools bring cost-efficiencies by:



## Catalysts of digital health



## Policy takeaways

Understanding the current situation is the first step to a roadmap to realise the value of digital health solutions.

