

BROADCAST MEDIA AWARDS

SUBMIT YOUR ENTRY HERE

ELIGIBILITY CRITERIA

Anyone can submit an entry for consideration during the online open call for entries from October 3 through November 30, 2023.

What can be entered?

- Awards are open to all non-fiction works in English exemplifying excellence and in keeping with the mission and values of the James Beard Foundation from digital and terrestrial media—radio, television broadcasts, podcasts, documentaries, online sites, social media—covering food and beverage topics appearing widely for the first time in United States in 2023.
- Different episodes with one Program Title/Name must be submitted as one entry unless it is considered a special.
- Multiple episodes from one program cannot be submitted as separate entries.
- If you would like to enter content in a foreign language, a translation to English or English subtitles must also be provided upon entry.
- Submission must be an original work. Reruns are not eligible.

Who may enter?

A program's host, producer, reporter, photographer, or editor may submit entries. Refer to individual category guidelines for additional information.

Which category should I enter?

View the category descriptions below and enter whichever category you believe best fits the work. The Broadcast Media committee reserves the right to reassign any submitted entry to a more appropriate category.

ENTRY DEADLINE:

**11.30.2023
11:59:00 P.M.
Eastern Time**

To enter work published between December 1–31, email [**awards@jamesbeard.org**](mailto:awards@jamesbeard.org) before the deadline to enter.

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How many categories can I enter?

A program may only be submitted to one category.

Can my entry be disqualified?

The committee reserves the right to remove, combine, or separate categories when appropriate, re-assign categories as appropriate, and may disqualify entries due to ineligibility, poor quality, lack of alignment with the Foundation's core values, conflict(s) of interest, or other ethical violations.

Who receives the award?

- For most categories, the award is given to the program as a whole. **Be thoughtful before completing the entry form with regard to who should be recognized for the work.**
- For Social Media, the award goes to the individual or team behind the account or post.
- For Audio Reporting, the award goes to the reporter(s).
- For Commercial/ Visual Media, the award goes to the three individuals on the creative or production teams who had the most impact on creating the work as determined by the entrant.
- For Emerging Voice, the award goes to an individual, a team, or an entity or production company as decided by the committee.
- The medallion is inscribed with only the award category.
 - One medallion is given to each program, or each individual listed on the entry form.
 - Up to three medallions will be given out per category in the following categories:
 - + Audio Reporting
 - + Commercial Media
 - + Social Media Account
- The certificate is printed with the program name, except for the categories listed above, which will list the same names as on the entry form.
- One certificate is given to each program, or each person listed on the entry form.
- No additional medallions will be given. Additional certificates may be ordered after the awards ceremony.

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Impact Statement

The James Beard Awards honor those who are creating exceptional food, food media content and better food systems while demonstrating a commitment to racial and gender equity, community, sustainability, and a culture where all can thrive.

The application process requires a short statement, **written (150-300 words) or recorded (audio or video, 1-2 minutes)** by the contributor(s) (key members of the creative or production team). We strongly encourage the entrant or key member of the creative or production team to write or record the impact statement, and to write or speak in their own words in highlighting their commitment to the mission.

The statement should describe the impact of the program, and how the work aligns with the Foundation's **values**: equity, transparency, respect, integrity, and community. This is a chance to share what this work means to you and the community in your own words. Please write or speak in the first-person, be specific, and use clear, pertinent examples when possible.

The statement will be reviewed for content, and not for language fluency, video quality, or production value. It does not need to be long. It is not a writing or video contest. More information is available on the entry form and on the Awards FAQs.

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ENTRY SUBMISSION GUIDELINES

- Links must be for one entry and not loop into unrelated content.
- Entry content must not contain external advertising.
- Entry content must fit the time limits described below. If it does not, your entry may be disqualified.
- Links, usernames, and passwords submitted with entries must be valid through June 30, 2024.
- Edit entry content if needed to meet these criteria. Streaming sites which insert advertising are prohibited. Instead, prepare the entry as a download.

Entry Fee

- \$85 per entry
- The James Beard Foundation is committed to making the application process accessible for all. You may request a fee waiver if the \$85 entry fee presents hardship. Your application will not be penalized if you select this option.

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CATEGORIES

Audio Reporting

This award recognizes excellence in reporting and narratives about food and/or food issues in radio or podcasts.

This work is issue or deadline-driven, investigative topical, or timely in nature.

- Enter a single piece as one entry. The single piece (audio file only) should be up to 60 minutes in length.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.

Audio Programming

This award recognizes excellence in a food-related radio or podcast program.

- Enter one complete episode (audio file only) up to 60 minutes in length.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.

Commercial Media

This award recognizes excellence in food-related media including video production, audio programming, or other media, that is clearly developed and marketed with prominent visual branding, is commercially funded, and/or contains paid advertising. It may be broadcast, streamed, accessed online, or through an app.

- The video should be entered in its entirety if it is a singular program or production. If a series is to be judged, submit a compilation from the series up to 30 minutes in length.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.

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Documentary Visual Media

This award recognizes excellence in a food-related documentary production (15 minutes or greater in length). The production must have been made available to the public via broadcast, stream (SVOD), download (TVOD), YouTube/Vimeo (AVOD or free view), and/or exhibition at a North American film festival.

- The documentary should be entered in its entirety. More than one entry per filmmaker/production company may be submitted. Each submission requires a separate entry fee and application.
- Judging criteria for this category includes the entry's content, originality, execution and impact.

Docuseries Visual Media

This award recognizes excellence in a food-related docuseries production (at least 3 episodes) each of which is longer than 10 minutes. All episodes of the production must have been made available to the public via broadcast, stream (SVOD), download (TVOD), YouTube/Vimeo (AVOD or free view), and/or exhibition at a North American film festival.

- Enter the episode in its entirety that best represents the series.
- Judging criteria for this category includes the entry's content, originality, execution and impact.

Instructional Visual Media

This award recognizes excellence in a food-related video production with instruction and/or education as its primary intent, whether broadcast, streamed, accessed online, or through an app.

- Enter the episode in its entirety that best represents the series.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.

Unscripted Visual Media

This award recognizes excellence in an unscripted food-related video production whether broadcast, streamed, accessed online, or through an app.

- Enter the episode in its entirety that best represents the series.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.

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Visual Media—Short Form

This award recognizes excellence in a food-related video production whether broadcast, streamed, accessed online, or through an app up to 30 minutes in length, and not appropriate for entry in the categories outlined above.

- Enter the episode in its entirety that best represents the series.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry’s content, originality, execution, and impact.

Visual Media—Long Form

This award recognizes excellence in a food-related video production whether broadcast, streamed, accessed online, or through an app. Enter one complete video, longer than 30 minutes but with a maximum of 90 minutes in length and not appropriate for entry in the categories outlined above.

- Enter the episode in its entirety that best represents the series.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry’s content, originality, execution, and impact.

Social Media Account

This award recognizes excellence in a food-related social media account or platform.

- Enter up to 5 posts from the same platform
- More than one entry may be submitted, provided they are for different accounts. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry’s content, originality, execution, and impact.

Emerging Voice

The Broadcast Media Committee selects the honoree for this category. No entries are accepted for this category. This award recognizes excellence in a body of work that could include food-related video, audio, social media production whether broadcast, streamed, accessed online or through an app, produced by a new voice in the medium. A new voice is an individual that is early in their career field or has not been recognized by an awards program or other formal recognition instrument.