



## **KUOW, SPC Committee January 23 Meeting RSVP REQUIRED**

Zoom/UW TOWER Board Room

Jan 23, 2023, at 3:30 PM PST to Jan 23, 2023, at 5:00 PM PST

### **Agenda**

#### **SPC Purpose**

- Monitor KUOW's management as they execute to the strategic impact framework
- Watch the strategic environment for major changes that would require a relook at the strategic plan initiatives
- Measure Caryn Mathes's performance against the strategic plan KPI's and major milestones
- Give advice and input to Caryn and the station management
- Evaluate the strategic impact framework and whether it needs to be revised
- Ensure that the financial plan supports the strategic impact framework initiatives

#### **Meeting Objectives**

- Get an Update from Kerry Swanson on NPR Network
- Review the 2023 Workplan
- Discuss 2023 Retreat Objectives

<b>I. Welcome and Call to Order</b>	<b>3:30 PM</b>
<b>A. Welcome New Members</b>	
<b>B. Invitation to Disclose Possible Conflicts of Interest</b>	
<b>C. Overview of Meeting Purpose</b>	
<b>D. Invitation for Additional Topics</b>	
<b>E. Approval of October 12, 2022, SPC Meeting Minutes</b>	
<b>II. Station Business</b>	<b>3:35 PM</b>
<b>A. Update on NPR Network Presentation</b>	
<b>1. PRE-READ: Review Annual Meeting NPR Network Presentation</b>	
<b>III. Committee Business</b>	<b>4:20 PM</b>
<b>A. 2023 Draft Workplan</b>	
<b>B. Discuss 2023 Retreat Objectives</b>	
<b>C. Virtual or In-Person Committee Meetings?</b>	
<b>IV. Additional Topics</b>	<b>4:50 PM</b>
<b>A. Items for Executive Committee Agenda/Full BOD Meeting</b>	
<b>V. Public Comment/ Executive Session</b>	<b>4:55 PM</b>
<b>A. Executive Session</b>	
<b>VI. Adjournment</b>	



# APPROVED KUOW, SPC January 23, 2023 Meeting Minutes

KUOW – Zoom & In-Person | Jan 23, 2023 at 3:30 PM PST

In-person Location: UW Tower Board Room: 4333 Brooklyn Ave NE, Seattle, WA 98105

Virtual Location: Zoom

## Attendance

**Members Present (Remotely):** Irwin Goverman, Wassef Haroun, Heidi de Laubenfels, Caryn Mathes, Andy McGovern, Claire O'Donnell

**Members Absent:** Carmen Cano, Roshni Naidu

**Staff Present (In-Person):** Ryleigh Brimhall

**Staff Present (Remotely):** Shawnteasha Crow, Caryn G. Mathes, Fieta Robinson, Kerry Swanson, Steve Alexander, Rami Al-Kabra, Matt Albertson, Michaela Gianotti Boyle, Rashad Brown, Karen Hirsch, Arvid Hokanson, Jemma Horvance, Brendan Sweeney

## I. Welcome and Call to Order

Ms. de Laubenfels called the meeting to order at 3:34 pm.

### A. Invitation to Disclose Possible Conflicts of Interest

Ms. de Laubenfels asked the Committee if there were any conflicts of interest, and none were expressed.

### B. Overview of Meeting Purpose

Ms. de Laubenfels gave an overview of the purpose of the meeting, including deep dive into the NPR Network as a follow-up to the Annual Meeting, discussing the May 2023 Board retreat, and going over the Committee Workplan.

### C. Invitation for Additional Topics

There were no additional topics added to the agenda.

### D. Approval of October 12, 2022, SPC Meeting Minutes

#### **Motion:**

Ms. de Laubenfels called for a motion to approve the October 12th SPC Meeting Minutes.

Motion moved by Wassef Haroun and motion seconded by Claire O'Donnell. With no objections, the meeting minutes were approved.

## II. Station Business

### A. Update on NPR Network Presentation

Ms. de Laubenfels welcomed Mr. Swanson, Mrs. Gianotti Boyle, Ms. Hovance, Mr. Sweeney, and Mr. Al-Kabra to follow up on their NPR Network and Digital presentation from the November Annual Meeting. The Committee had a fruitful conversation on joining NPR's national branding and identity, content strategy, and the flow of funding from NPR.

### **III. Committee Business**

#### **A. 2023 Draft Workplan**

Ms. de Laubenfels led the Committee in a brief overview of the 2023 Committee Workplan. Included in the work plan was partnering with the Governance committee on the May Board Retreat, partnering with the Finance committee on reviewing the FY24 Budget, and planning the strategic topic Deep Dives.

#### **B. Discuss 2023 Retreat Objectives**

Ms. de Laubenfels welcomed consultant Karen Hirsch to begin the May 2023 Board Retreat discussion. The Retreat planning committee thus far consists of the Chair, the Governance Chair, Vice Chair, and the SPC Chair and Vice Chair.

#### **C. Virtual or In-Person Committee Meetings?**

This topic was tabled for the next meeting.

### **IV. Additional Topics**

#### **A. Items for Executive Committee Agenda/Full BOD Meeting**

The Committee decided to bring a retreat update and the highlights from NPR Network Update and Committee discussion.

### **V. Public Comment/ Executive Session**

Ms. de Laubenfels asked if there were any members of the public in attendance to make a public comment, and there were none in attendance, and no public comment was made. There was no Executive Session called.

### **VI. Adjournment**

Ms. de Laubenfels adjourned the meeting at 5:01 pm