



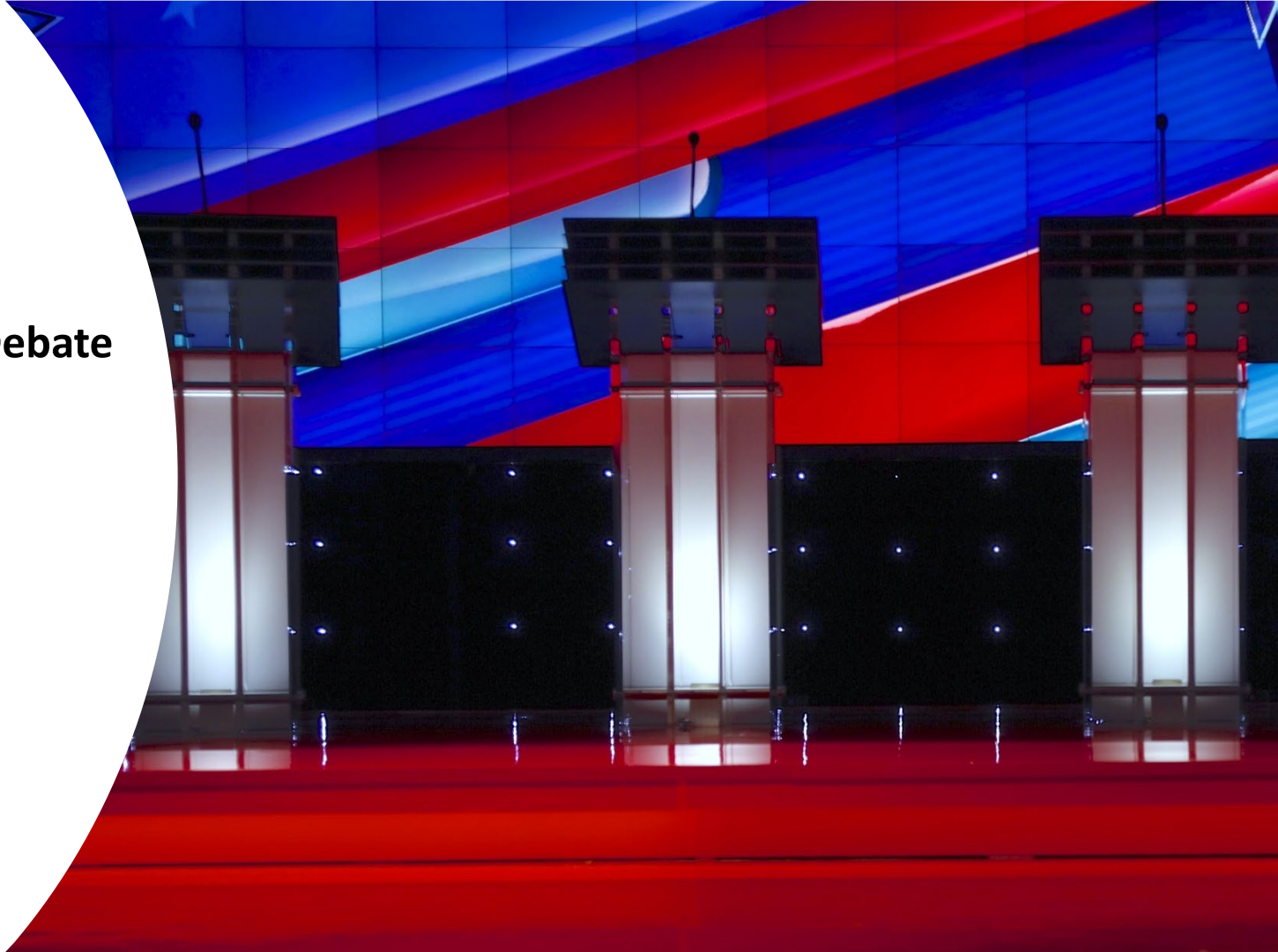
REPORT

# Pre-Presidential Debate Survey

*Survey of Americans*



DATE 2024-06-25



# Methodology

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## Method

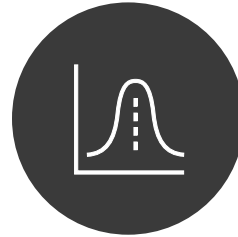
An online survey among respondents 1,003 Americans 18 years of age or older.

Respondents were randomly recruited using LEO's online panel.



## When

June 22 to  
June 24, 2024.



## Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than  $\pm 3.01\%$ , (19 times out of 20).



## Weighting

Results were weighted according to **age, gender, region, education, race, number of people in the household** in order to ensure a representative sample of the American population.

# Methodology

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## Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.



## Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.



## Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail addresses: [aenns@leger360.com](mailto:aenns@leger360.com)

*A more detailed methodology is presented in the Appendix.*

# Key highlights

## Some of the key highlights from our pre-debate survey include...

### Biden and Trump are still statistically tied in the voting intentions

- If the presidential election were held today, Biden would receive 45% of the votes and Trump 43%.
- Noteworthy is that Biden's ballot support has held steady in spite of his still-lagging approval ratings. Just over one-third (34%) of Americans approve of his job as President.
- Despite the closeness of results, 39% of Americans believe that Donald Trump will win the next election, while 32% think that Joe Biden will win.
- If Trump were to be imprisoned following his sentencing, it would have little impact on voting intentions, as 90% of Americans who intend to vote for Trump in the next elections would still vote for him.

### Half of Americans plan to watch the first presidential debate

- Interest in the debate is reasonably high, with 50% of Americans planning on watching the televised debate between Donald Trump and Joe Biden, while 30% don't plan on doing so, and 21% don't know. Republican voters (65%) and Democrat voters (56%) are more likely to watch the debate, while independent voters (40%) are less likely to do so. Women are far less likely than men to tune in (42% vs. 58%).
- Donald Trump is the favourite to win the debate. Four out of ten Americans (42%) believe Trump will win, while 29% believe Joe Biden will win. Over eight out of ten Republican voters (83%) believe Trump will win, while only 60% of Democrat voters believe Joe Biden will win.
- Only 10% of Americans believe that the upcoming debate could potentially change their choice of candidate. Three-quarters (75%) think that the debate will have no impact on their preference, while 15% are unsure. Republican voters (80%) are more likely to think that the debate will not change their minds.

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REPORT

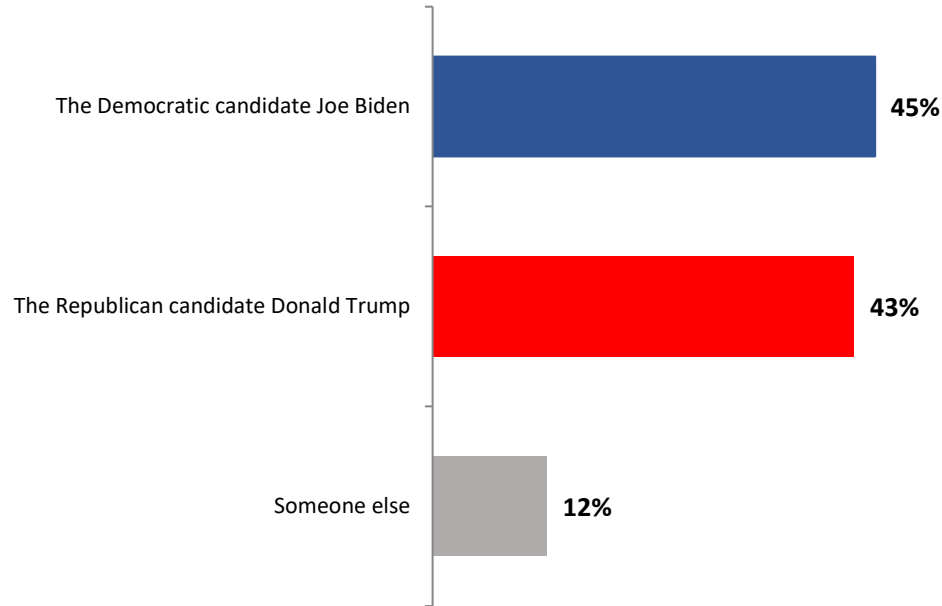
# Detailed Results



# Voting Intentions (1/2)

**Q8.** If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Joe Biden? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between...*

Base: Decided voters who will vote or probably vote in the next election (n=815)



# Voting Intentions (2/2)

**Q8.** If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Joe Biden? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between...*

Base: Decided voters who will vote or probably vote in the next election

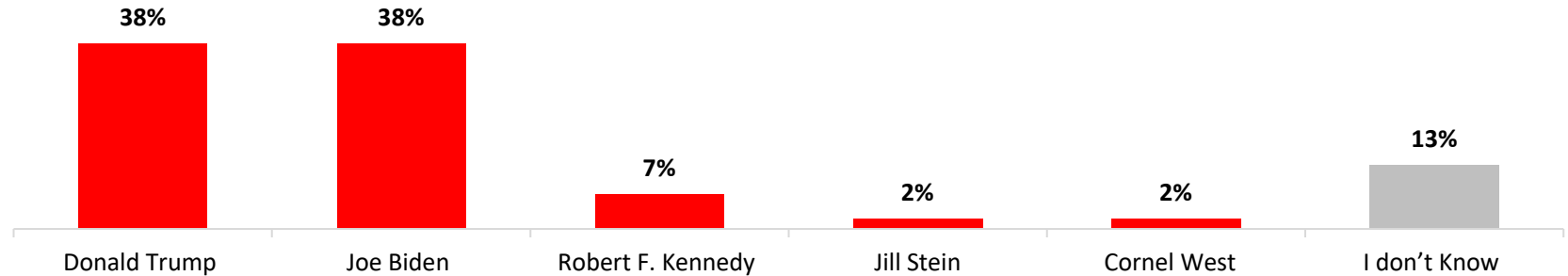
	TOTAL VOTERS WHO ARE LIKELY TO VOTE	TOTAL DECIDED VOTERS	North East	Mid west	South	West	18-34	35-54	55+	Male	Female	Total Decided Voters May 2024	Gap
Weighted n=	878	828	164	177	325	212	255	277	345	447	431	825	
Unweighted n=	873	815	174	157	326	216	214	283	376	448	425	819	
The Democratic candidate Joe Biden	<b>43%</b>	<b>45%</b>	47%	40%	41%	44%	46%	39%	43%	43%	42%	<b>45%</b>	-
The Republican candidate Donald Trump	<b>41%</b>	<b>43%</b>	34%	41%	44%	40%	<b>34%</b>	<b>47%</b>	41%	43%	38%	<b>46%</b>	-3
Someone else	<b>11%</b>	<b>12%</b>	14%	14%	9%	9%	12%	10%	11%	10%	12%	<b>9%</b>	+3
Can't vote	-	-	-	-	-	-	-	-	-	-	-	-	
Won't vote	<b>2%</b>	-	-	-	-	-	-	-	-	-	-	-	
Don't know	<b>4%</b>	-	-	-	-	-	-	-	-	-	-	-	

# Voter Preferences for 2024 Presidential Candidates

## - Options with 5 candidates

**Q24.** If the 2024 presidential election were held today, which candidate would you vote for?

Base: Respondents who will vote or probably vote in the next election (n=873)



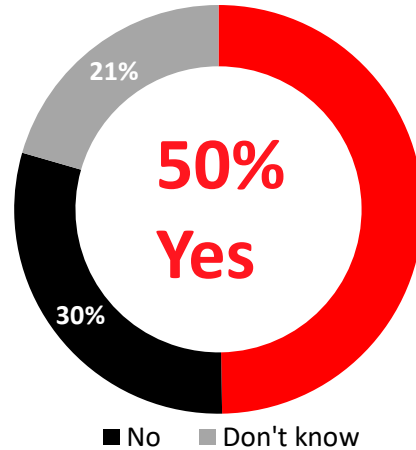
	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	TOTAL May 2024	Gap
Weighted n=	878	164	177	325	212	255	277	345	447	431	266	325	255	883	
Unweighted n=	873	174	157	326	216	214	283	376	448	425	252	300	283	869	
Donald Trump	<b>38%</b>	32%	37%	43%	37%	<b>31%</b>	<b>44%</b>	38%	41%	35%	<b>82%</b>	<b>7%</b>	33%	<b>39%</b>	<b>-1</b>
Joe Biden	<b>38%</b>	42%	37%	36%	39%	40%	34%	40%	40%	36%	<b>3%</b>	<b>78%</b>	<b>26%</b>	<b>37%</b>	<b>+1</b>
Robert F. Kennedy	<b>7%</b>	10%	6%	7%	6%	9%	7%	7%	6%	9%	<b>2%</b>	6%	<b>14%</b>	<b>9%</b>	<b>-2</b>
Jill Stein	<b>2%</b>	3%	3%	1%	0%	2%	1%	2%	1%	2%	2%	1%	2%	<b>2%</b>	<b>-</b>
Cornel West	<b>2%</b>	2%	2%	2%	2%	4%	2%	<b>1%</b>	2%	2%	3%	1%	2%	<b>2%</b>	<b>-</b>
I don't Know	<b>13%</b>	12%	14%	11%	15%	15%	11%	12%	<b>10%</b>	<b>16%</b>	<b>8%</b>	<b>6%</b>	<b>22%</b>	<b>11%</b>	<b>+2</b>



# Intention to Watch Next Televised Debate

**Q26.** Do you intend to watch the televised debate between Donald Trump and Joe Biden on June 27th?

Base: All respondents (n=1,003)

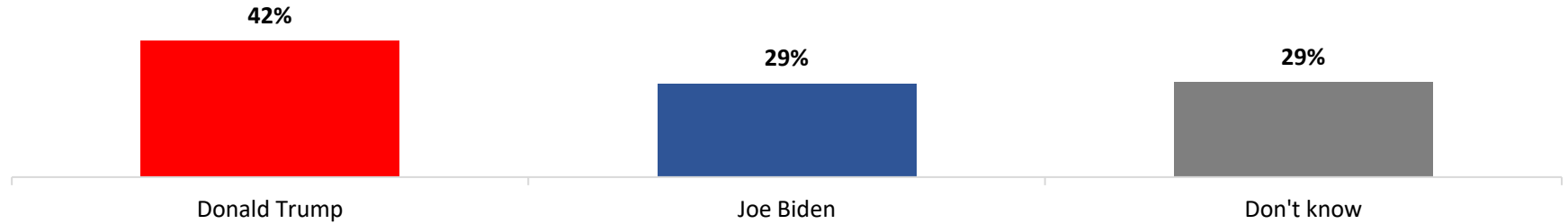


	Total United States	North East	Mid west	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,003	176	207	382	237	311	314	378	492	511	281	340	304
Unweighted n=	1,003	190	179	387	247	264	325	414	494	509	269	320	333
Yes	50%	53%	40%	55%	47%	52%	50%	47%	58%	42%	65%	56%	38%
No	30%	25%	37%	25%	34%	28%	32%	29%	27%	33%	19%	25%	40%
Don't know	21%	22%	23%	20%	19%	20%	17%	23%	15%	25%	16%	19%	23%

# Predicted Winner of Debate

**Q27.** Who do you believe will win the debate between Donald Trump and Joe Biden?

Base: All respondents (n=1,003)

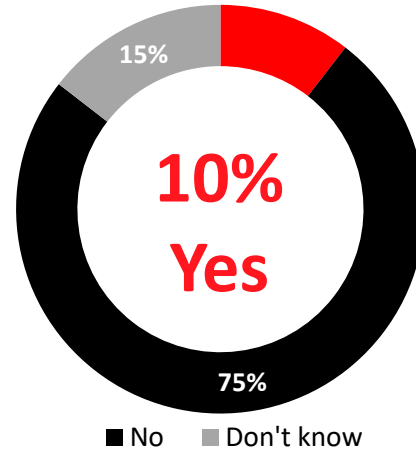


	Total United States	North east	Mid west	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,003	176	207	382	237	311	314	378	492	511	281	340	304
Unweighted n=	1,003	190	179	387	247	264	325	414	494	509	269	320	333
Donald Trump	<b>42%</b>	38%	41%	<b>47%</b>	38%	43%	<b>48%</b>	<b>36%</b>	<b>48%</b>	<b>36%</b>	<b>83%</b>	<b>14%</b>	38%
Joe Biden	<b>29%</b>	31%	28%	27%	31%	27%	27%	32%	28%	30%	<b>3%</b>	<b>60%</b>	<b>22%</b>
Don't know	<b>29%</b>	31%	31%	27%	31%	30%	25%	32%	<b>24%</b>	<b>35%</b>	<b>14%</b>	26%	<b>40%</b>

# Impact of Debate on Voting Decision

**Q28.** Could this debate make you change your mind and vote for the other candidate?

Base: All respondents (n=1,003)



	Total United States	North east	Mid west	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,003	176	207	382	237	311	314	378	492	511	281	340	304
Unweighted n=	1,003	190	179	387	247	264	325	414	494	509	269	320	333
Yes	10%	10%	12%	12%	7%	22%	9%	2%	13%	8%	12%	12%	9%
No	75%	74%	78%	73%	77%	63%	74%	86%	76%	74%	80%	76%	75%
Don't know	15%	16%	10%	15%	15%	15%	17%	12%	11%	18%	8%	12%	16%

# Preference of Voters in the Event of Trump's Imprisonment

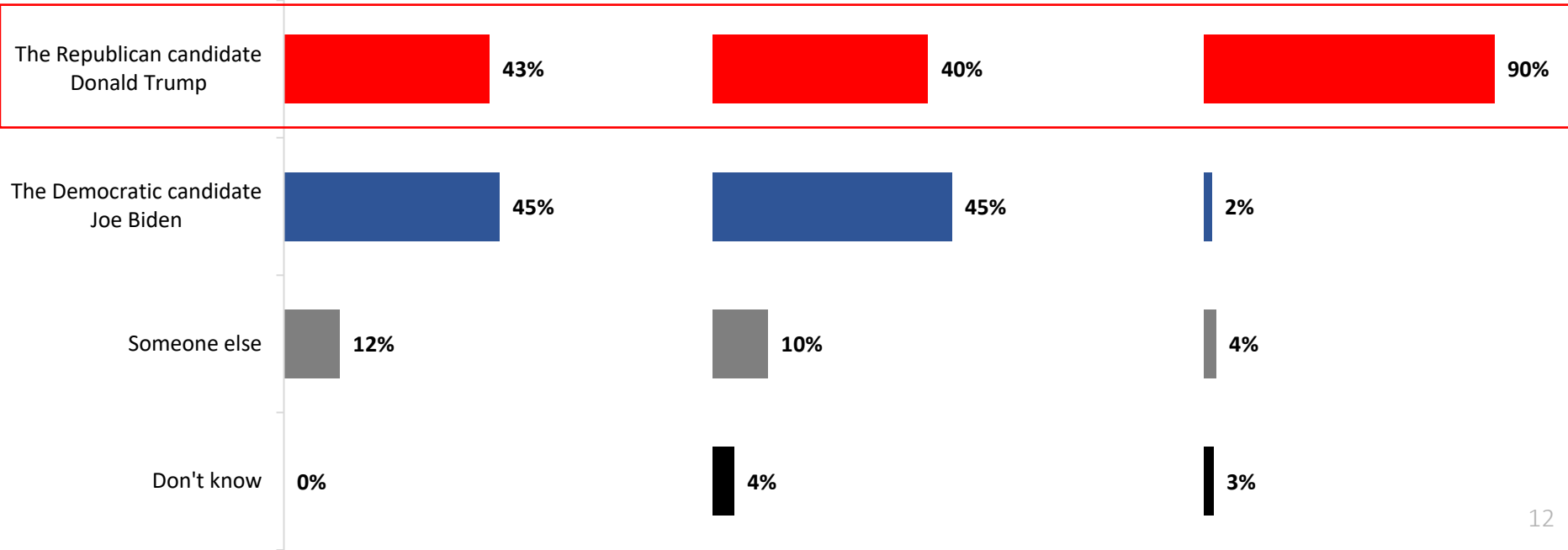
**Q25.** Donald Trump has been found guilty of 34 charges in his New York hush money trial. He will receive his sentence on July 11th. If Donald Trump is imprisoned and the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the Democratic candidate Joe Biden?

Base: All respondents

Current Voting Intentions

If Trump is imprisoned  
*(All respondents)*

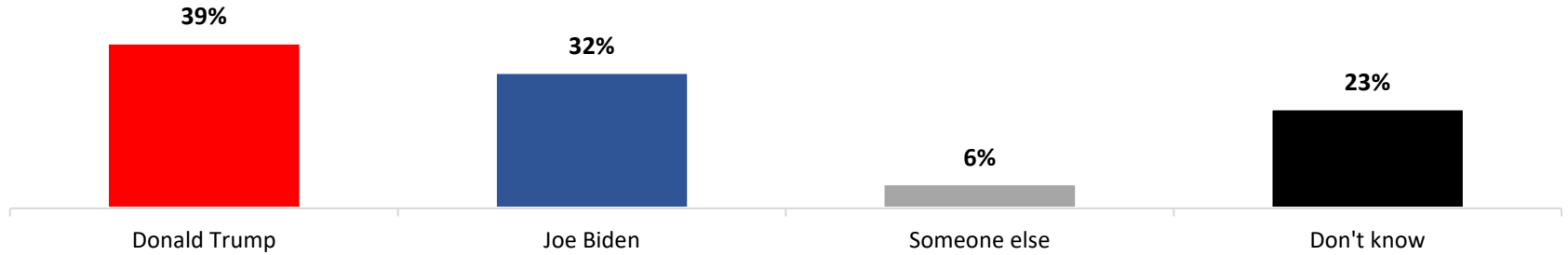
If Trump is imprisoned  
*(Republican Voters)*



# Predicted Winner of the Next Election

**Q19.** In your opinion, who will win the 2024 presidential election?

Base: All respondents (n=1,003)

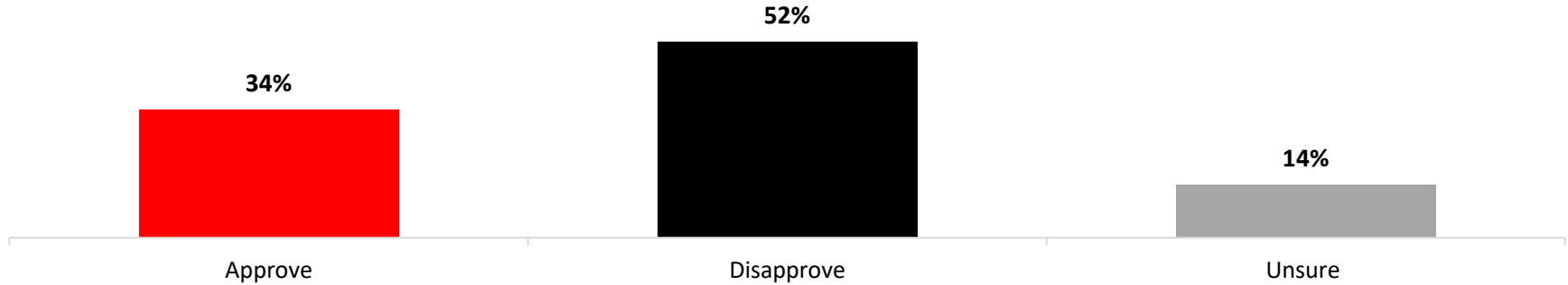


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	TOTAL May 2024	Gap
Weighted n=	1,003	176	207	382	237	311	314	378	492	511	281	340	304	1,003	
Unweighted n=	1,003	190	179	387	247	264	325	414	494	509	269	320	333	1,003	
Donald Trump	<b>39%</b>	38%	41%	38%	38%	37%	43%	37%	<b>45%</b>	<b>33%</b>	<b>77%</b>	<b>13%</b>	36%	<b>41%</b>	-2
Joe Biden	<b>32%</b>	35%	29%	31%	34%	33%	30%	33%	33%	31%	<b>6%</b>	<b>65%</b>	<b>25%</b>	<b>33%</b>	-1
Someone else	<b>6%</b>	<b>3%</b>	7%	7%	5%	6%	7%	5%	5%	7%	<b>2%</b>	<b>3%</b>	<b>10%</b>	<b>5%</b>	+1
Don't know	<b>23%</b>	23%	24%	24%	23%	24%	20%	26%	<b>17%</b>	<b>29%</b>	<b>14%</b>	<b>19%</b>	<b>30%</b>	<b>21%</b>	+2

# Biden's Approval Rating

**Q10.** Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

Base: All respondents (n=1,003)

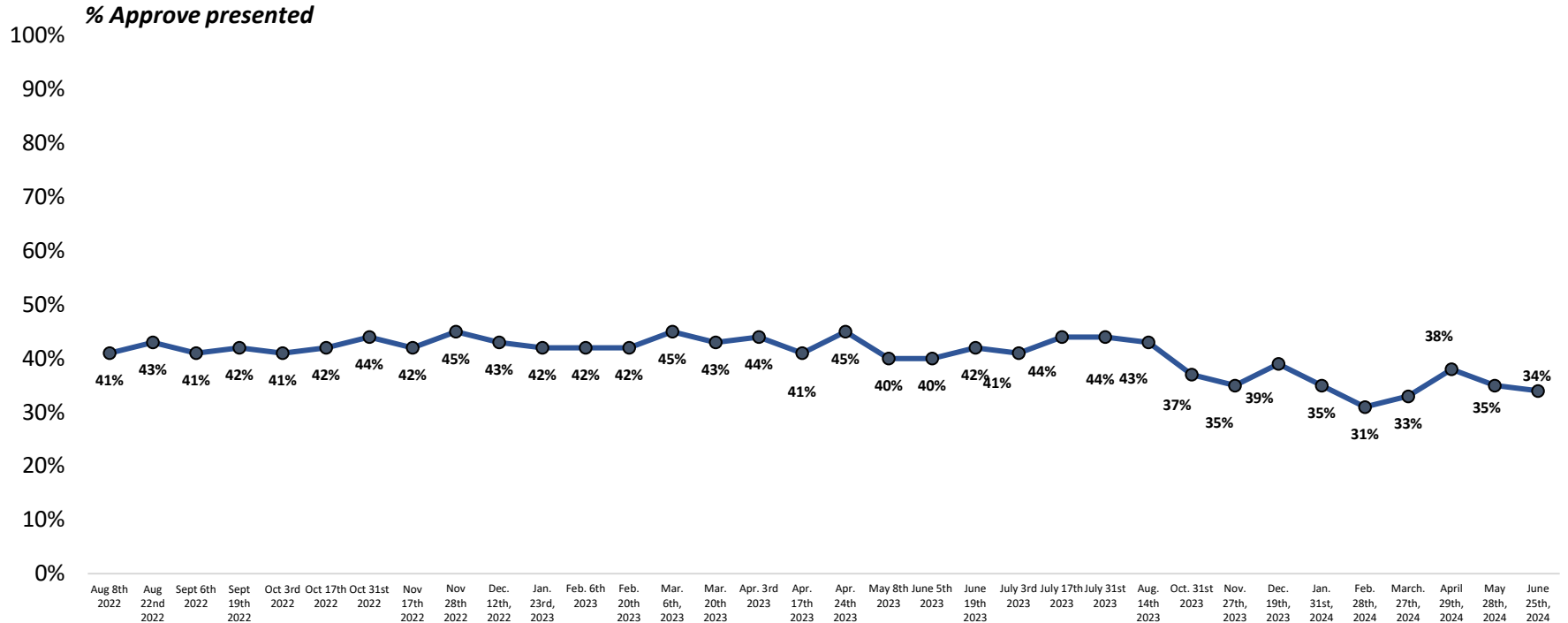


	Total United States	North east	Mid west	South	West	18-34	35-54	55+	Male	Female	Voted for Biden In 2020	Voted for Trump In 2020	TOTAL May 2024	Gap
Weighted n=	1,003	176	207	382	237	311	314	378	492	511	404	372	1,003	
Unweighted n=	1,003	190	179	387	247	264	325	414	494	509	384	345	1,003	
Approve	<b>34%</b>	33%	32%	33%	37%	36%	29%	36%	37%	31%	<b>68%</b>	<b>8%</b>	<b>35%</b>	-1
Disapprove	<b>52%</b>	55%	54%	51%	50%	<b>46%</b>	56%	54%	53%	51%	<b>19%</b>	<b>89%</b>	<b>55%</b>	-3
Unsure	<b>14%</b>	11%	14%	16%	12%	18%	15%	<b>10%</b>	<b>10%</b>	<b>18%</b>	14%	<b>3%</b>	<b>10%</b>	+4

# Biden's Approval Rating – Evolution

**Q10.** Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

Base: All respondents



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REPORT

# Detailed Methodology





# Weighted and Unweighted Sample

The table below presents the geographic distribution of respondents before and after weighting.

	Unweighted	Weighted
<b>US Region</b>	<b>1,003</b>	<b>1,003</b>
Northeast	190	176
Midwest	179	207
South	387	382
West	247	237

The table below presents the age and gender distribution of respondents before and after weighting.

	Unweighted	Weighted
<b>Gender</b>	<b>1,003</b>	<b>1,003</b>
Male	494	492
Female	509	511
<b>Age</b>	<b>1,003</b>	<b>1,003</b>
Between 18 and 34	264	311
Between 35 and 54	325	314
55 or older	414	378

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