

North Central Michigan College

Catalog 2022-2023

Business Management (AAS)

Associate of Applied Science · Program Code: 220 · Credit Hours: 60-62 · Contact Hours: 60-68

Dean: Michele Andrews · Faculty Contact: Chet Jessick and Rod Anderson

Employers are looking for competent, knowledgeable managers to run their businesses. Students in this program receive the education for entry-level employment in settings that range from retail sales management to hospitality and resort facilities to supervisory management.

Students who demonstrate math competency are exempt from the mathematics requirement.

This program is also available 100% online.

General Education Requirements: 12-14 Credit Hours

- [ENG 111 - English Composition I \(3 credit hours\)](#)
- [ENG 112 - English Composition II \(3 credit hours\)](#)

- [COM 111 - Public Speaking \(3 credit hours\)](#) or
- [COM 170 - Interpersonal Communication \(3 credit hours\)](#)

- [B 104 - Business Math \(3 credit hours\)](#) or
- [MATH 120 - Intermediate Algebra \(4 credit hours\)](#) or higher
- or
- [STAT 200 - Statistics \(3 credit hours\)](#)

Program Requirements: 38 Credit Hours

- [B 161 - Introduction To Business \(3 credit hours\)](#)
- [B 200 - Principles Of Management \(3 credit hours\)](#)
- [B 201 - Human Resource Management \(3 credit hours\)](#)
- [B 207 - Business Communications \(3 credit hours\)](#)
- [B 211 - Principles Of Accounting I \(4 credit hours\)](#)
- [B 212 - Principles Of Accounting II \(4 credit hours\)](#)

- [B 290 - Business Law I \(3 credit hours\)](#) or
- [B 291 - Business Law II \(3 credit hours\)](#)

- [ECO 111 - Macroeconomics \(3 credit hours\)](#) or
- [ECO 112 - Microeconomics \(3 credit hours\)](#)

- [M 200 - Introduction To Marketing \(3 credit hours\)](#)
- [M 205 - Principles Of Selling: Relationship And Leadership Edge \(3 credit hours\)](#)
- [M 220 - Marketing & Management Strategy \(3 credit hours\)](#)
- [OAS 252 - Microsoft Office For Windows \(3 credit hours\)](#)

Additional Requirements: 8-10 Credit Hours

Select courses from the following list to satisfy the remaining 8-10 credit hours of program requirements.

- [B 113 - Computer-Assisted Accounting \(3 credit hours\)](#)
- [B 152 - Leadership Essentials \(4 credit hours\)](#)
- [B 165 - Small Business Essentials \(3 credit hours\)](#)
- [B 285 - Work Based Learning-Business \(2 credit hours\)](#)
- [B 297 - Special Topics - Business \(3 credit hours\)](#)
- [CIS 104 - Introduction To Programming Logic \(3 credit hours\)](#)

- [CIS 111 - Web Development I: HTML and CSS \(3 credit hours\)](#) or
- [CIS 115 - C++ Programming I \(3 credit hours\)](#)

- [ECO 111 - Macroeconomics \(3 credit hours\)](#) or
- [ECO 112 - Microeconomics \(3 credit hours\)](#)

- [IT 101 - Network+ \(3 credit hours\)](#)
- [M 202 - Fundamentals Of Advertising \(3 credit hours\)](#)
- [OAS 101 - Customer Service \(1 credit hour\)](#)

- [OAS 190 - Employability Skills \(1 credit hour\)](#)
- [OAS 255 - Microsoft Excel \(3 credit hours\)](#)
- [OAS 256 - Microsoft Access \(3 credit hours\)](#)
- [PSY 161 - Introduction To Psychology \(3 credit hours\)](#)
- [SPAN 111 - Elementary Spanish I \(4 credit hours\)](#) **or higher**

Course Recommendations:

Preferred option for the Communications:

- [COM 170 - Interpersonal Communication \(3 credit hours\)](#)

Consult with a North Central academic advisor or counselor and/or contact the college/university where you plan to continue your studies for details of the program requirements for a bachelor's degree.

Suggested Sequence for Full-Time Students:

Semester I (Fall)

- [B 161 - Introduction To Business \(3 credit hours\)](#)
- [B 211 - Principles Of Accounting I \(4 credit hours\)](#)
- [ENG 111 - English Composition I \(3 credit hours\)](#)
- [M 200 - Introduction To Marketing \(3 credit hours\)](#)
- [B 104 - Business Math \(3 credit hours\)](#) **or**
- [MATH 120 - Intermediate Algebra \(4 credit hours\)](#) **or higher or**
- [STAT 200 - Statistics \(3 credit hours\)](#)

Semester II (Winter)

- [B 200 - Principles Of Management \(3 credit hours\)](#)
- [B 212 - Principles Of Accounting II \(4 credit hours\)](#)
- [ENG 112 - English Composition II \(3 credit hours\)](#)
- [OAS 252 - Microsoft Office For Windows \(3 credit hours\)](#)

Semester III (Fall)

- [B 201 - Human Resource Management \(3 credit hours\)](#)
- [B 290 - Business Law I \(3 credit hours\)](#) **or**
- [B 291 - Business Law II \(3 credit hours\)](#)
- [COM 111 - Public Speaking \(3 credit hours\)](#) **or**
- [COM 170 - Interpersonal Communication \(3 credit hours\)](#)
- [M 205 - Principles Of Selling: Relationship And Leadership Edge \(3 credit hours\)](#)
- [ECO 111 - Macroeconomics \(3 credit hours\)](#) **or**
- [ECO 112 - Microeconomics \(3 credit hours\)](#)

Semester IV (Winter)

- [B 207 - Business Communications \(3 credit hours\)](#)
 - [M 220 - Marketing & Management Strategy \(3 credit hours\)](#)
 - 3 Additional Requirements
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