

## **Selling Plans**

**Plans** Individual **Professional** £0.75/Item sold £25/Month + additional selling fees + additional selling fees **Overview** 

- You sell fewer than 35 items a month
- You don't need advanced selling tools or programs
- You're still deciding what to sell
- You sell more than 35 items a month
- You want access to APIs and more selling reports
- · You want to sell with programs like Launchpad or Handmade
- You want to sell products in restricted categories

## **Features**

Add new products to the Amazon catalog	<b>✓</b>	<b>✓</b>
Grow your business with Fulfillment by Amazon	<b>✓</b>	<b>✓</b>
Apply to sell in additional categories		<b>✓</b>
Save time creating listings in bulk		<b>✓</b>
Manage inventory with feeds, spreadsheets, and reports		<b>✓</b>
Qualify for top placement on product detail pages		<b>✓</b>
Increase selling efficiency with API integration		<b>✓</b>
Set your own shipping fees for non-media products *		<b>✓</b>
Engage shoppers with on-site advertising tools		<b>✓</b>
Run promotions including free shipping		<b>✓</b>
Add multiple users to your account		<b>✓</b>