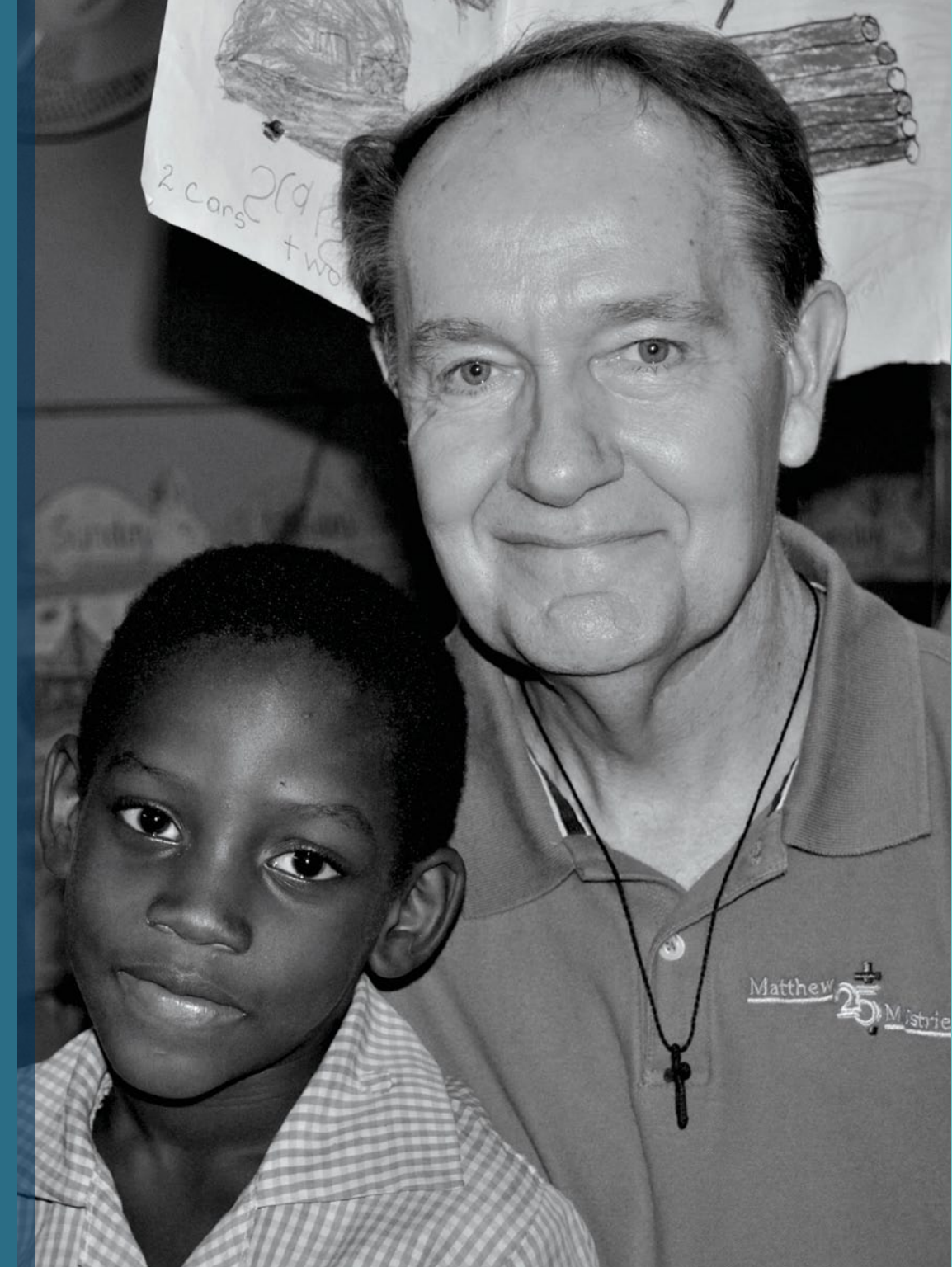


# 2012

Annual Report | *Miles To Go Before We Sleep*

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## Letter from the President

My mother loved poems and those who wrote them. She kept two books on her nightstand: the Bible and her book of poems. She was quite partial to Robert Frost. One of her favorite poems by Frost was “Stopping by Woods on a Snowy Evening” and these words:

*The woods are lovely, dark and deep / But I have promises to keep,  
And miles to go before I sleep / And miles to go before I sleep.*

Matthew 25: Ministries was founded on a simple promise: together we’ll work to help lift people out of oppressive, debilitating poverty. We’ve kept that promise for nearly 25 years. In keeping our promise we have distributed **118,980,077** pounds of humanitarian aid and disaster relief abroad and here in the U.S., filling **5,568** forty-foot seagoing containers and semi tractor-trailers.

While shipping top-quality donated humanitarian aid remains our number one focus, our promise has expanded. In developing nations we have built dozens of houses, dug wells, constructed community and learning centers, installed sanitation facilities, rebuilt schools, completely furnished and equipped major urban hospitals, set up clinics, started dairy co-ops, installed a hydroelectric plant, repaired orphanages and started a micro-nutrient program for under-nourished children. In keeping our promise we have:

- established our own food processing center and developed a nutritious rice-soy blend.
- developed an in-house print center to manufacture our own educational notebooks.
- established a paint center that re-blends latex paint, once destined for the landfill, for shipment around the world and in the U.S.
- expanded our recycling program to reduce waste in landfills.
- distinguished ourselves in responding to natural disasters at home and abroad with food, water, blankets, etc.

We could not have kept our promises without the help of our volunteers and corporate sponsors. We are grateful for the **33,000** volunteers in 2012 who gave almost **100,000** hours to work in our Processing Center. We are appreciative of all of our corporate sponsors who provided products and the **8,118** groups and individuals who donated financially in 2012 to help us reach the poorest of the poor around the world. We are so thankful for our faithful Board of Directors, dedicated and hardworking staff and our CEO and Disaster Relief Coordinator Tim Mettey, who is a tremendous help to me and to our work.

The poet reminds us that we “*still have promises to keep and miles to go before we sleep.*” God bless all who have enabled Matthew 25: Ministries to keep its promises to help the needy wherever they may be found.

God’s Blessings,  
*Wendell*

Rev. Wendell E. Mettey  
President and Founder

“

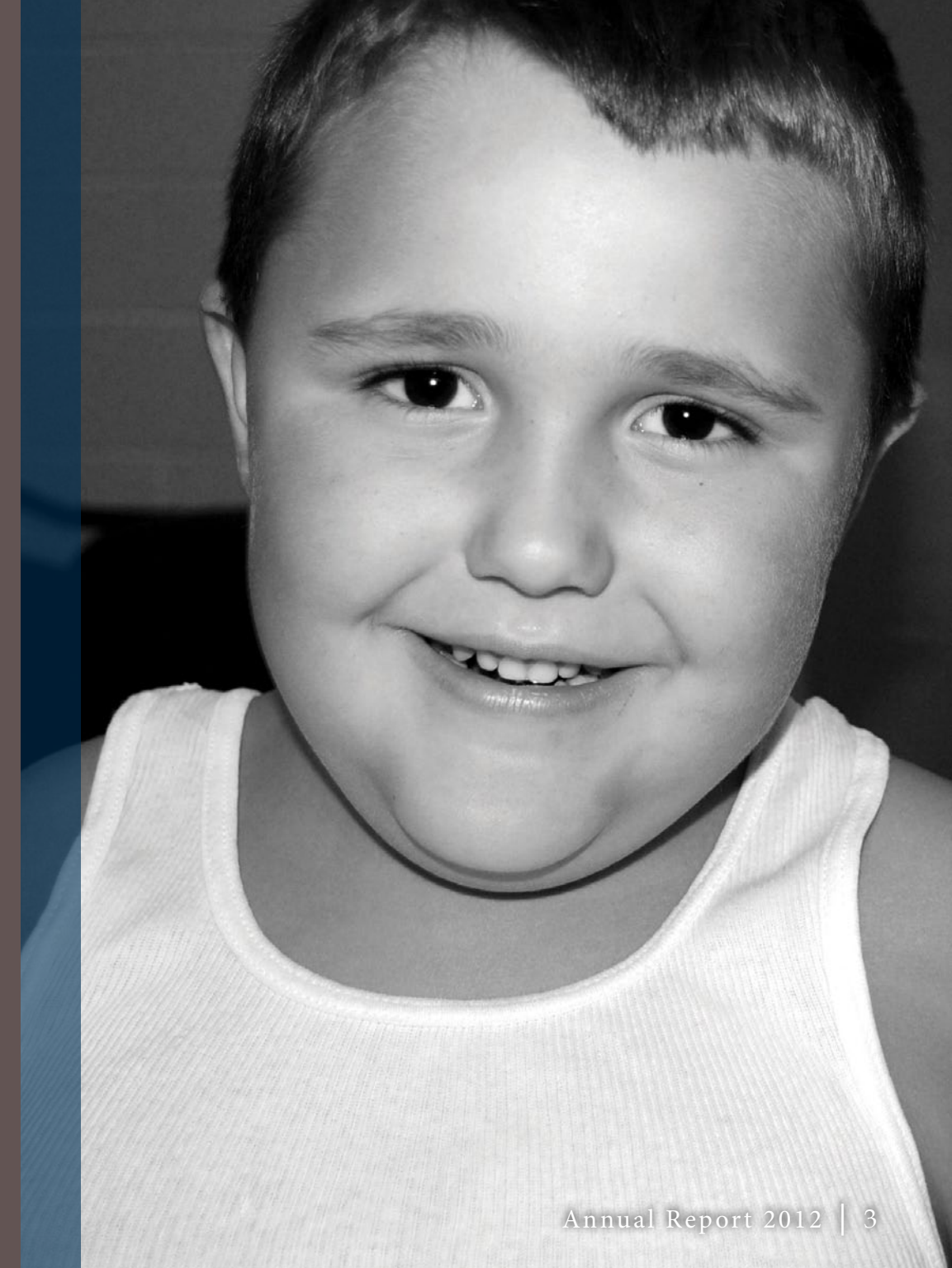
As you did it to  
**the least of these**  
my brothers and sisters,  
**you did it to me.**

”

**Matthew 25:40**

## Our Mission

The mission of Matthew 25: Ministries is to fulfill Matthew 25:34-40 of the New Testament by providing nutritional food to the hungry, clean water to the thirsty, clothing to the naked, affordable shelter to the homeless, medical care to the ill and humanitarian supplies to prisoners. Additionally, Matthew 25: Ministries is committed to fulfilling Matthew 25:40 by educating people on the conditions and needs of the “least of these” and by providing ways they can help.







## Our Process

Our mission is accomplished primarily by soliciting obsolete, slightly distressed or overstock inventory from corporations, organizations and individuals in the United States. These goods include clothing, medical supplies, school supplies, personal care products, cleaning supplies, food and other items essential for daily survival and maintaining an acceptable standard of living.

With the help of thousands of volunteers, these goods are processed at Matthew 25: Ministries' 132,000 square-foot facility in Blue Ash, Ohio and then shipped via forty-foot seagoing containers and by semi-trailers to the poor throughout the United States and around the world.

---

“ Thank you Matthew 25  
for all you do in America  
and around the globe! ”

Betsy Boswell Cox  
Joplin, MO



## 2012 Highlights

18 Million People Helped

723 Forty-Foot Containers  
Shipped Worldwide

15 Million Pounds of Aid  
Distributed Worldwide

More Than 33,000 Volunteers

Named 'Top-Ranked Charity' by  
Charity Navigator

Named '2012 Charity Of The Year' by  
Cincinnati Regional Chamber

Named 'Best Way To Help' by  
Cincy Magazine

Hamilton County John Van Volkenburgh  
Recycling Innovation Award Winner

## 2012 Milestones

Shipped 5,000th Container of Aid

1 Billion Dollars in Total  
Humanitarian Aid Shipped

Packaged 5,000,000th Meal in Our  
Prasco Food Processing Center



# Special Facilities

Matthew 25: Ministries supplements outside donations by manufacturing, assembling, and blending products in-house at our 132,000 square-foot building in Blue Ash, Ohio.

## Notebook Manufacturing Center

In 2012, Matthew 25: Ministries produced 52,700 school notebooks, which helped low-income students gain a better education and move toward breaking the cycle of poverty.

## Prasco Food Processing Center

In 2012, Matthew 25: Ministries processed the 5 millionth meal in our Prasco Food Processing Center. This nutritionally enhanced rice-soy blend costs only 9-cents per serving, and has been distributed locally, nationally and internationally, including during times of disaster.

## Rainbow Paint Reblending Program

In 2012, Matthew 25: Ministries produced 59,520 gallons of Rainbow Paint by rescuing and re-blending donated latex paint. This program helps improve, upgrade, and beautify structures and reduces the amount of hazardous waste in landfills, public waterways and sewer systems.



# Shipments

Destinations	40-Foot Containers	Destinations	40-Foot Containers	Destinations	40-Foot Containers
Alabama - USA (DR)	4	Grenada	7	Old Bridge, NJ - USA (DR)	9
Appalachia - USA	3	Guatemala	53	Pennsylvania - USA	7
Arizona - USA	23	Guyana	39	Piner, KY - USA (DR)	1
Avenel, NJ - USA (DR)	1	Haiti	86	Rhode Island - USA	4
Bay St. Louis, MS - USA (DR)	3	Henryville, IN - USA (DR)	2	Russia	7
Belize	3	Honduras	38	Sanford, FL - USA (DR)	6
Braithwaite, LA - USA (DR)	6	Houma, LA - USA (DR)	9	Scottsburg, IN - USA (DR)	11
Bronx, NY - USA (DR)	4	International (Various)	1	Sierra Leone	1
Brooklyn, NY - USA (DR)	21	Jamaica	58	South Africa	0.33
Brick, NJ - USA (DR)	17	Jamaica, NY - USA (DR)	4	South Carolina - USA	4
Burundi	0.33	Joplin, MO - USA (DR)	6	South Dakota - USA	23
CiS* Misc.	1	Kyrgyzstan	2	St. Lucia	2
Colorado Springs, CO - USA (DR)	4	Lakewood, NJ - USA (DR)	10	Staten Island, NY - USA (DR)	17
Czech Republic	2	Laplace, LA - USA (DR)	7	Swaziland	0.33
Dallas, TX - USA (DR)	1	Latvia	2	Tennessee - USA	16
Danville, VA - USA (DR)	4	Lithuania	2	Texas - USA	3
Dominica	11	Live Oak, FL - USA (DR)	4	Trinidad	8
Dominican Republic	15	Malone, KY - USA (DR)	1	Ukraine	12
El Salvador	45	Mexico	1	Virginia - USA	2
Estonia	2	Mozambique	0.33	West Liberty, KY - USA (DR)	13
Ezel, KY - USA (DR)	1	Moldova	3	Woodward, OK - USA (DR)	6
Florida - USA	12	National - USA (Various)	1	Zambia	0.33
Ghana	2	Nicaragua	33	Zimbabwe	0.33
Greater Cincinnati - USA	14	North Carolina - USA	1		
				<b>Total</b>	<b>723</b>

\*Commonwealth of Independent States (DR) = Disaster Relief





# International Highlights

In 2012, Matthew 25: Ministries shipped 723 containers of aid to the U.S. and 32 other countries, helping 18 million people in need. Below are a few highlights of our international work this year.

## Expanding in Africa

In April, Matthew 25: Ministries added four new countries—Burundi, Mozambique, Swaziland and Zambia—to our shipment roster. We provided thousands of pairs of new shoes to the poor in these countries. Shoes are essential to healthy living because they protect against the spread of disease through cuts on the feet.

## Helping Haiti

Matthew 25: Ministries expanded our Community Development Program to Haiti. We funded the construction of approximately 30 new homes for impoverished families near Port-au-Prince. These homes provide a safe, stable living environment as well as a sense of permanence for these families. We also led a medical mission team to Haiti in June, caring for the sick at orphanages and churches.

## Solar-Powered Water in Nicaragua

Matthew 25: Ministries brought clean and accessible water to a community in rural Nicaragua through the installation of a solar-powered water system. Previously, the people in this area would walk one hour each way to a stream which was not adequate for human consumption. Now these families can live healthier lives with reliable access to clean drinking water.





# National Highlights

In 2012, approximately 40% of Matthew 25: Ministries' aid stayed here in the United States, helping 7.2 million people in need.

## Greater Cincinnati

In January, Matthew 25: Ministries provided thousands of winter coats to local partner organizations as part of our annual city-wide coat distribution. Additionally, we worked with local organizations to provide school supplies to under-privileged students, personal care items to the homeless, household items to struggling families and much more. We distributed 60,000 pounds of food to local pantries as part of our Fighting Hunger Food Drive and distributed more than 2,300 free lunches during three Community Appreciation Days.

## Nationwide

Matthew 25: Ministries works with an elementary school in rural Appalachia to improve the quality of life within the community. We provided products as part of an incentive program, encouraging families to volunteer at the school and become more involved in the students' educational experience. We led a summer mission trip to perform maintenance on the school and run an educational day camp. We returned in the fall to provide new winter coats, hats and gloves to the students.

In 2012, Matthew 25: Ministries continued to help American Indians living on remote reservations in the Great Plains and Southwest through work-incentive programs. We also provided aid to poor farmworkers and their families in Florida.

We distributed 3 million pounds of aid to disaster victims in the United States, which is further detailed in the Disaster Relief section of this report.







# Disaster Relief

When disaster strikes, Matthew 25: Ministries is there. Through our network of distribution partners and many generous volunteers, we are able to quickly provide desperately needed aid to the devastated areas.

In 2012, Matthew 25: Ministries shipped 3,514,903 pounds of products to disaster areas throughout the United States for both immediate response needs as well as ongoing relief efforts from previous years.

The following pages include more information about Matthew 25: Ministries' five most extensive disaster relief programs of 2012.

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**3,514,903 lbs**  
of Disaster Relief  
Shipped in 2012



“ Thank you for your prayers and generous response to our family after the tornado hit our home back in March... We give thanks for the help that flowed out of the disaster. ”

The Seiter Family





# Hurricane Sandy

Hurricane Sandy swept through the Caribbean and up the East Coast of the United States in late October 2012. This superstorm left more than 100 dead, thousands of people homeless and millions without power.

Matthew 25: Ministries delivered 81 truckloads of disaster relief products to the East Coast by the end of 2012. These supplies—which included blankets, beverages, personal care kits and products, cleaning supplies, baby items and more—were distributed through five separate distribution locations in the hardest hit areas. Matthew 25 coordinated its disaster relief efforts with Cincinnati-based Procter & Gamble. Included in aid shipments were P&G Personal Care Kits packed with products to help disaster victims meet everyday hygiene needs. Matthew 25: Ministries has continued to ship to the East Coast in 2013 and will continue to provide disaster relief to this area as long as our partners request it.

Matthew 25: Ministries' products were also on the ground and ready for immediate use in response to Hurricane Sandy's impact on both Jamaica and Haiti. These products were part of our ongoing disaster readiness program.



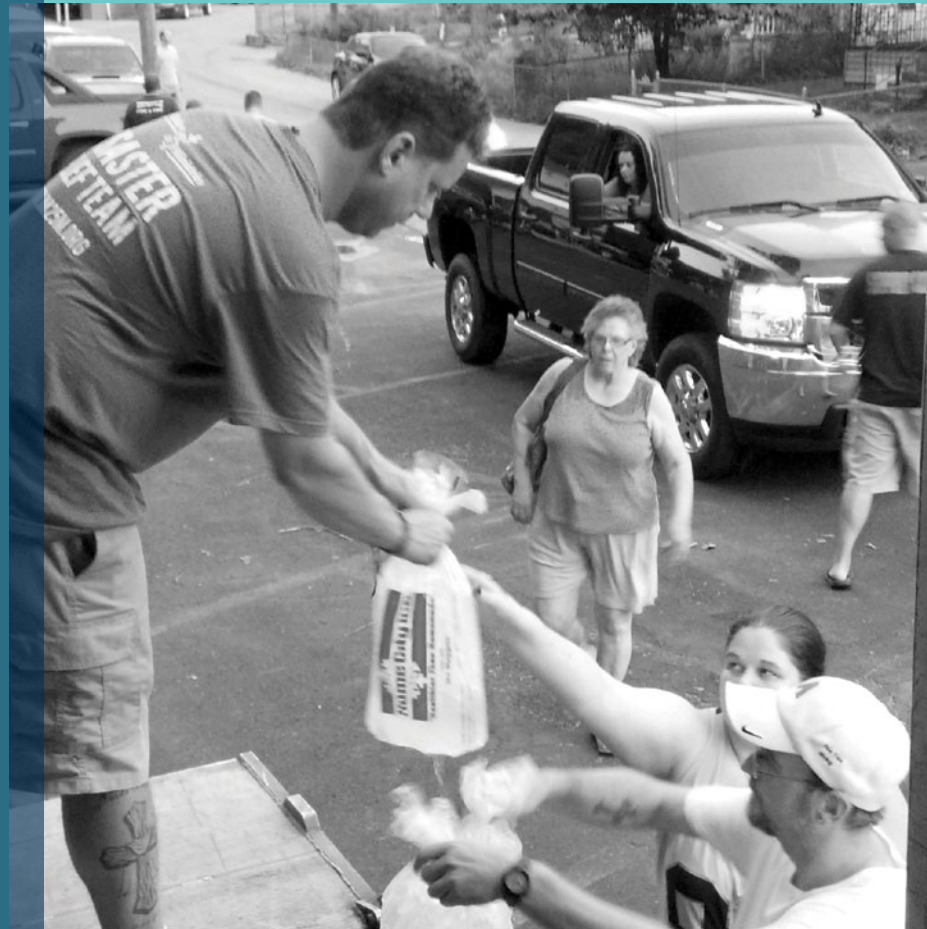


## Tri-State Tornadoes

In early March, tornadoes ripped through the Greater Cincinnati area, causing devastation throughout the Tri-State. Matthew 25: Ministries responded by providing partners in Indiana, Ohio, and Kentucky with basic necessities such as food, water, blankets, personal care products, cleaning supplies, baby supplies, paper products, first aid items, candles, flashlights and work team supplies. Matthew 25 offered four volunteer weekends for individuals and groups to help with a variety of rebuilding projects. In total, Matthew 25: Ministries distributed 29 truckloads of aid as well as additional recovery support to the Tri-State.

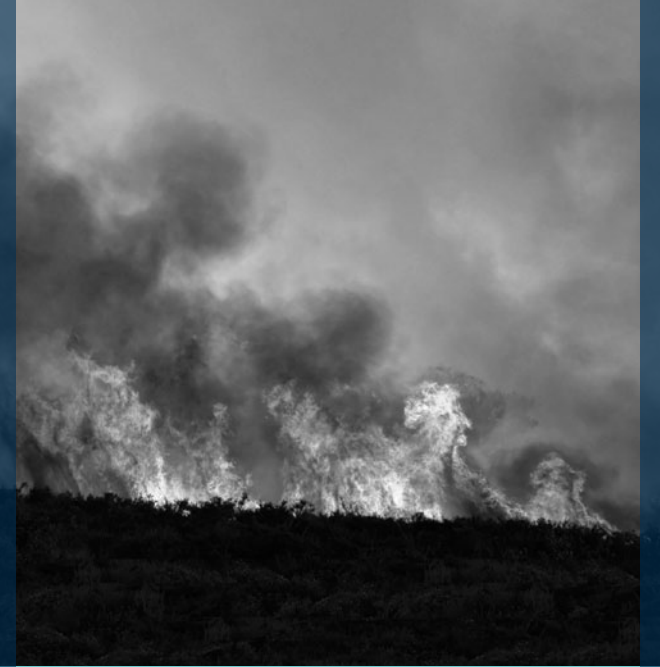
## Severe Storms

At the end of June, severe storms tore through Ohio and West Virginia. As many as 500,000 customers in West Virginia were without power, and some people—particularly those living in higher elevations—also experienced outages in their water service. Matthew 25 delivered 35,000 pounds of bottled water and approximately 36,000 pounds of ice to shelters in the Greater Charleston area of West Virginia.



## Colorado Wildfires

Matthew 25: Ministries responded to the devastation in Colorado Springs caused by the Waldo Canyon Fire, the most destructive wildfire in Colorado history. The fire started at the end of June and continued to spread for more than two weeks. Approximately 350 homes were lost in the blaze and more than 32,000 people were evacuated. Matthew 25 shipped 4 truckloads of aid, including food, beverages, personal care kits, hand sanitizer, paper towels and school supplies to help families recover from this disaster.



## Hurricane Isaac

Hurricane Isaac hit the Gulf Coast at the end of August, almost exactly seven years after Hurricane Katrina hit the same area. Due to Isaac's size and slow speed, the hurricane produced a large storm surge and caused wide-spread flooding.

Matthew 25: Ministries' Advance Team, led by CEO and Disaster Relief Coordinator Tim Mettey, set up distribution locations with partners in the hardest hit areas. In total, Matthew 25 shipped 12 truckloads of aid, including building materials, cleaning products, food, household items and personal care products.

Isaac went through the Dominican Republic and Haiti as a tropical storm, causing flooding and other damage. In prior months, Matthew 25 had shipped disaster preparedness supplies including blankets to both of these countries, along with medical supplies, personal care products and clothing. Those supplies were used for immediate disaster relief distribution.





# Statement Of Activities

Year ended 12/31/12 subject to final audit

## Revenues

Donations – In-Kind	\$ 116,258,000	95.7%
Donations – Cash & Equivalents	\$ 2,686,000	2.2%
Donations – Restricted	\$ 962,000	0.8%
Container Fees	\$ 1,390,000	1.1%
Other Revenues, Net	\$ 254,000	0.2%
<b>Total Revenues</b>	<b>\$ 121,550,000</b>	<b>100.0%</b>

## Expenses

Clothing Shipments	\$ 44,900,000	
Medical Supplies Shipments	\$ 35,800,000	
Personal Care Shipments	\$ 28,800,000	
Household & Cleaning Items Shipments	\$ 5,300,000	
Food Shipments	\$ 3,000,000	
School Supplies Shipments	\$ 2,200,000	
Sewing Supplies Shipments	\$ 158,000	
Other Program Expenses	\$ 3,462,000	
<b>Total Program Expenses</b>	<b>\$ 123,620,000</b>	<b>99.4%</b>
<b>Fundraising Expenses</b>	<b>\$ 495,000</b>	<b>0.4%</b>
<b>Management Expenses</b>	<b>\$ 247,000</b>	<b>0.2%</b>
<b>Total Expenses</b>	<b>\$ 124,362,000</b>	<b>100.0%</b>
Decrease in Net Assets	\$ (2,812,000)	

# Financial Position

Year ended 12/31/12 subject to final audit

## Assets

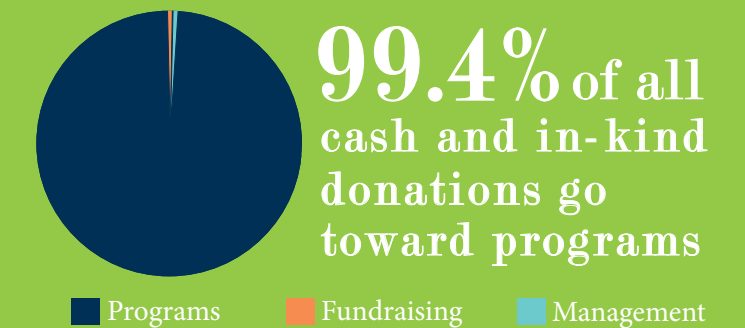
Cash & Cash Equivalents	\$ 1,631,000
Receivables	\$ 97,000
Investments	\$ 3,800,000
Donated Inventory	\$ 29,600,000
Property & Equipment, Net	\$ 1,950,000
Other Assets	\$ 17,000
<b>Total Assets</b>	<b>\$ 37,095,000</b>

## Liabilities

Total Liabilities	\$ 66,000
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## Net Assets

Unrestricted	\$ 36,998,000
Temporarily Restricted	\$ 31,000
<b>Total Liabilities &amp; Net Assets</b>	<b>\$ 37,095,000</b>





## Key Leadership & Board Of Directors

### Founder & President

Rev. Wendell E. Mettey  
Montgomery, OH

Scott Burns  
Assoc. Director GBS Purchases,  
Procter & Gamble  
Cincinnati, OH

### CEO

Tim Mettey  
Mason, OH

Glenn Grismere  
Adjunct Faculty,  
University of Cincinnati  
Cincinnati, OH

### Chairman

Michael Brandy, Jr.  
Owner and President,  
Brandicorp  
Bellevue, KY

Don Heithaus  
Chairman of the Board,  
Woodlawn Rubber Co.  
Cincinnati, OH

David Knust  
Managing Partner, K.P. Properties,  
Omega Warehousing Services  
Cincinnati, OH

### Secretary

Doug Thomson, Esq.  
President,  
Douglas W. Thomson Co. LPA  
Milford, OH

Jim Russell  
Owner,  
Rainbow Car Wash  
Cincinnati, OH

Michael Staudinger, MD  
Wild Rose Community  
Memorial Hospital  
Denmark, WI

### Treasurer

Linda Tracy Gill, CPA  
Hazlett, Lewis & Bieter, PLLC  
Chattanooga, TN

Harry Yeaggy  
Owner and President,  
Union Savings Bank  
Cincinnati, OH

## Letter from the Chairman

I've had the pleasure of watching Matthew 25: Ministries grow and expand since the beginning, transforming from a small suitcase ministry to an international shipping organization. A little over two decades after its founding, Matthew 25: Ministries has shipped \$1 billion worth of humanitarian aid and disaster relief to the poorest of the poor here in the United States and around the world. This is an enormous accomplishment, indicating the strength of leadership from President and Founder Rev. Wendell Mettey and CEO Tim Mettey, the generosity of donors, and the commitment of thousands of volunteers.

2012 was another outstanding year at Matthew 25: Ministries. They shipped a record number of truckloads (723), distributed a record amount of aid (15 million pounds) and helped a record number of people (18 million). One of the most noteworthy aspects of Matthew 25's work this past year was the quick and effective response to disasters throughout the United States. For me, the photos of Hurricane Sandy are still fresh in my mind—the tragedy and devastation were so widespread. In a time when many people lost everything, I was confident that Matthew 25: Ministries would respond. And respond they did! Within two short months, Matthew 25 had sent 81 truckloads of aid to the East Coast, helping more than 2 million people.

In 2012, Matthew 25: Ministries maintained a strong commitment to efficiency, ensuring each donation helped as many people as possible. More than 99% of all cash and in-kind donations went directly toward programs, so donors know that their gifts truly made an impact on those in need. This statistic is an excellent indication of what I know to be true—Matthew 25: Ministries is a top-notch charity, with an inspiring dedication to caring for the “least of these.”

It is an honor to serve as Chairman of the Board of Matthew 25: Ministries. Thank you to everyone who gives and volunteers to make this work possible.



Michael Brandy, Jr.  
Chairman of the Board





Matthew  Ministries

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(513) 793-6256 | [www.m25m.org](http://www.m25m.org)

