

ANNUAL REPORT 2011

100 MILLION BLESSINGS


Matthew  Ministries



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LETTER FROM THE PRESIDENT

When people visit Matthew 25: Ministries and see first-hand:

- The food, notebook and paint reblending centers in full operation;
- The Cintas Processing Center where 27,000 volunteers gave over 80,000 hours in 2011;
- The loading docks, where forklifts off-loaded some 800 semi-loads of donated products and shipped out 621 forty-foot containers of processed supplies in 2011;
- The Global Village and what life is like in the poverty-stricken areas we serve;
- That in 2011 we shipped 13 million pounds of humanitarian aid and disaster relief;

Finally, when they hear that in 20 years of service, we have shipped 100 million pounds of desperately-needed aid, and that we've grown from a 3,000 square foot garage to our current 132,000 square foot facility, they always ask me the same question: "Did you ever think the ministry would grow this big?" To which I always respond, "I never really gave it any thought!"

I never had a goal, nor had the time to do much long-range planning. I have been motivated and guided by the needs which come my way, the people who contact me, the supplies I receive. I have always felt as if I was merely God's foot soldier simply obeying his orders.

It has been a journey of faith since I started Matthew 25: Ministries twenty years ago. I have always believed even during those difficult days – especially in the beginning – that if I was faithful in keeping Matthew 25: Ministries going, God would send the people, financial support, and supplies that the poorest of the poor needed so badly. And He always has.

Thank you for being a part of our work, and for helping bring 100 million blessings to the poorest of the poor.

God's Blessings,

Wendell

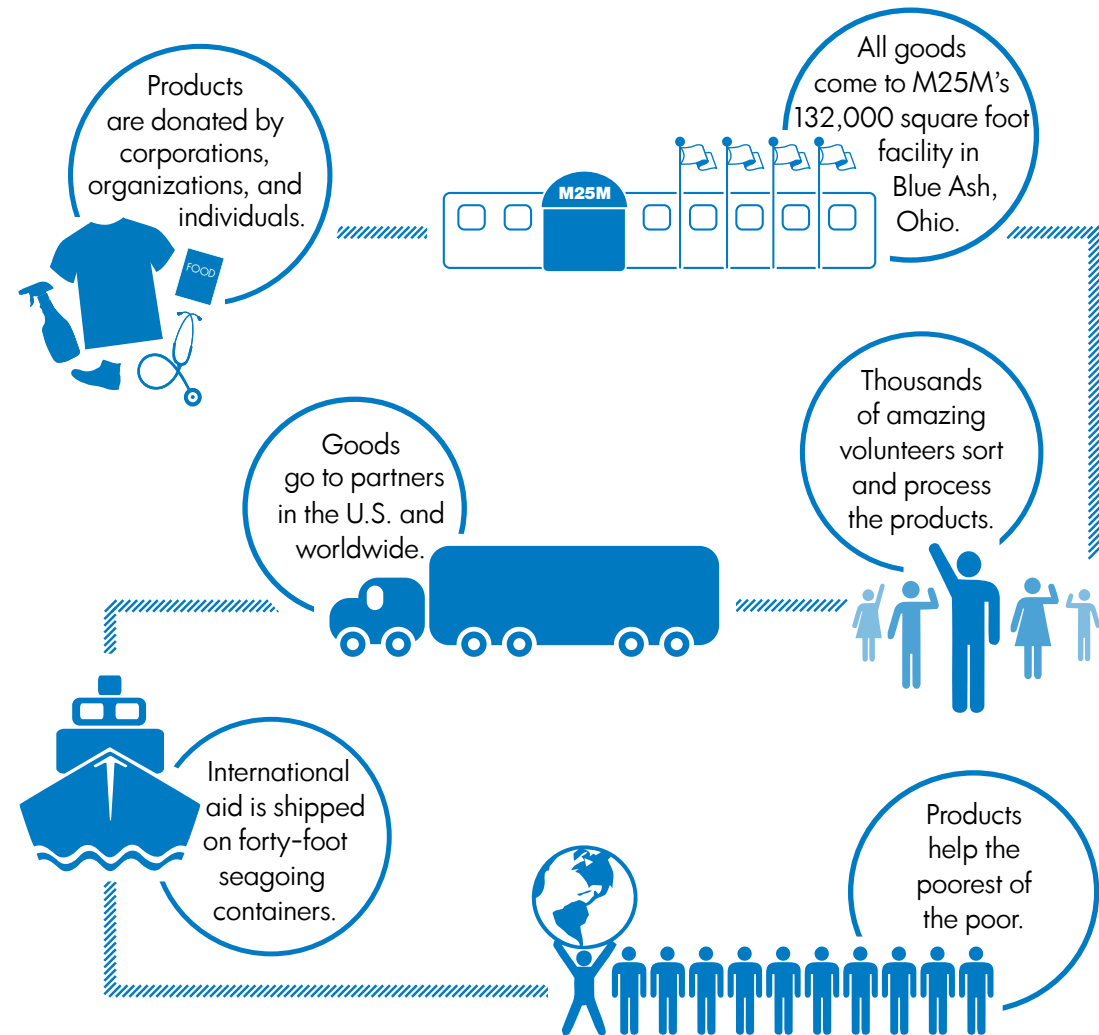
Rev. Wendell E. Mettey
Founder & President



MISSION

The mission of Matthew 25: Ministries is to fulfill Matthew 25:34-40 by providing nutritional food to the hungry, clean water to the thirsty, clothing to the naked, shelter to the homeless, medical care to the ill, and humanitarian supplies to the poorest of the poor.

PROCESS



“ AS YOU DID IT TO THE LEAST OF THESE MY BROTHERS AND SISTERS, YOU DID IT TO ME.

”

MATTHEW 25:40

HIGHLIGHTS

 15.5 Million People Helped

 621 Forty-Foot Containers Shipped Worldwide

 13 Million Pounds of Aid Distributed Worldwide

 Ranked #1 by Forbes and Charity Navigator

MILESTONES

 20 Years of Service

 100 Millionth Pound Shipped

“

THE PAST 20 YEARS HAVE BEEN A JOURNEY OF FAITH, WITH 100 MILLION BLESSINGS ALONG THE WAY.

”

REV. WENDELL METTEY
FOUNDER AND PRESIDENT,
MATTHEW 25: MINISTRIES



SPECIAL FACILITIES

Matthew 25: Ministries supplements outside donations by manufacturing, assembling, and blending products in-house at our 132,000 square foot building in Blue Ash, Ohio.



FILL CENTER

Frequent handwashing is one of the best ways to stay healthy. Matthew 25: Ministries' Fill Center takes donated soap, detergent or cleaning concentrate, dilutes it, and repackages it. By diluting it at our facility, we save the recipients from having to use their limited water resources. In 2011, Matthew 25: Ministries processed 53,500 gallons of cleaners in our Fill Center. These products helped reduce the spread of disease among the people we serve.



NOTEBOOK MANUFACTURING CENTER

Education is one of the best long-term solutions to poverty. Matthew 25: Ministries' Notebook Manufacturing Center uses donated industrial printing equipment and paper to make school notebooks for needy children. In 2011, Matthew 25: Ministries produced 15,300 notebooks. These products and other donated educational materials enable children to gain a more complete education, which helps them acquire a better job and earn a livable income in the future.



PRASCO FOOD PROCESSING CENTER

Food is one of the most frequent requests we receive from our partners. Matthew 25: Ministries' Prasco Food Processing Center packages a nutritionally enhanced rice-soy blend for only 9 cents per meal. The facility can assemble 5,000 seven-serving bags of food per day. This gives us the capability to quickly respond to natural disasters as well as provide ongoing aid to the hungry. In 2011, Matthew 25: Ministries packaged nearly 3,000,000 meals.



RAINBOW PAINT REBLENDING PROGRAM

Matthew 25: Ministries' Rainbow Paint Reblending Program collects leftover or unwanted latex paint, reblends it, and distributes it to partners worldwide. This product offers a high-quality option for low-budget maintenance projects. It helps improve, upgrade, and beautify surroundings, as well as reduce the amount of hazardous waste in landfills, public waterways and sewer systems. In 2011, Matthew 25: Ministries reblended 16,560 gallons of Rainbow Paint.

INTERNATIONAL HIGHLIGHTS

In 2011, Matthew 25: Ministries shipped a total of 621 forty-foot containers of aid to more than 28 countries around the world. Below are just a few highlights from our work throughout the year.

HAITI MEDICAL CLINICS & GROW RIGHT DISTRIBUTION

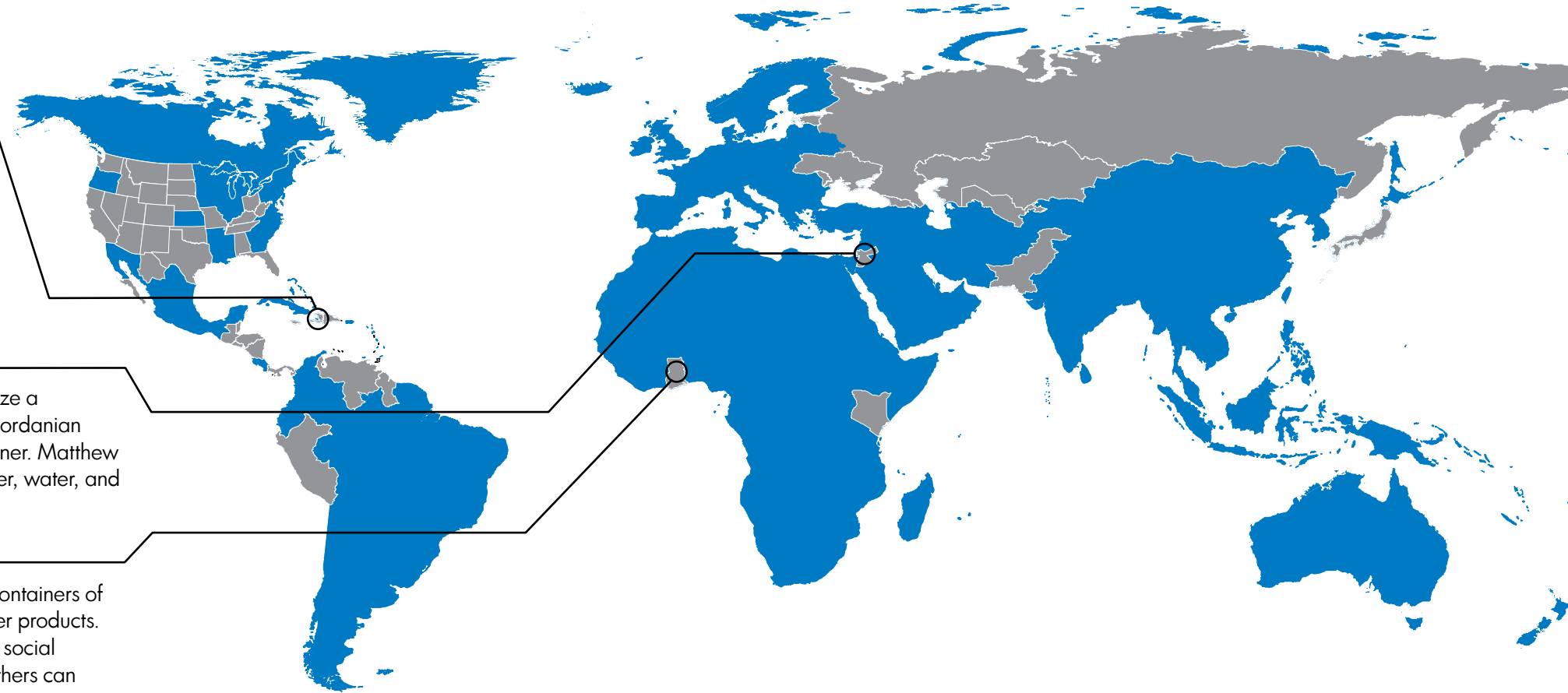
In addition to sending 77 forty-foot containers of aid to Haiti in 2011, Matthew 25: Ministries led our third medical mission trip there in June. The team set up mobile clinics at orphanages, schools, and a local church, where they treated more than 600 patients and gave new clothing to more than 300 children in need. This clothing was provided by the Cintas Clothe the Kids Program. The team also followed up with more than 100 children who had been taking Grow Right, Matthew 25: Ministries' micronutrient supplement. They saw wonderful progress in the children's health! The children had more energy, suffered from fewer illnesses, and demonstrated improved performance in school.


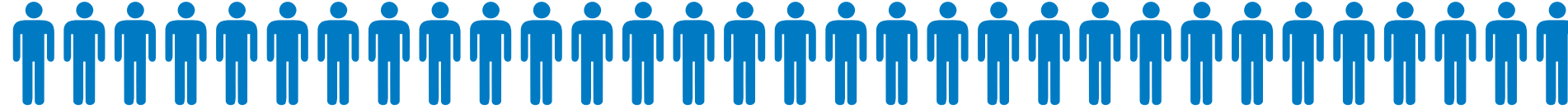

JORDAN COMMUNITY INVOLVEMENT

A long-time supporter of Matthew 25: Ministries with family roots in Jordan helped organize a humanitarian relief collection for the poorest of the poor in her home country. Cincinnati's Jordanian community gathered and donated enough supplies to fill almost an entire forty-foot container. Matthew 25: Ministries supplemented these items with meals from our Prasco Food Processing Center, water, and children's sandals.

GHANA AID DISTRIBUTION

In 2011, Matthew 25: Ministries shipped to Ghana for the first time. We sent 6 forty-foot containers of aid including diapers, children's shoes, children's clothing, educational materials, and other products. These supplies helped single-mother families, who often face extreme hardship due to the social and economic structure of the country. Matthew 25: Ministries' aid helps ensure these mothers can sufficiently care for their children and promote healthy lifestyles in their homes.



ONE  EQUALS  500,000 PEOPLE 15.5 MILLION  PEOPLE HELPED

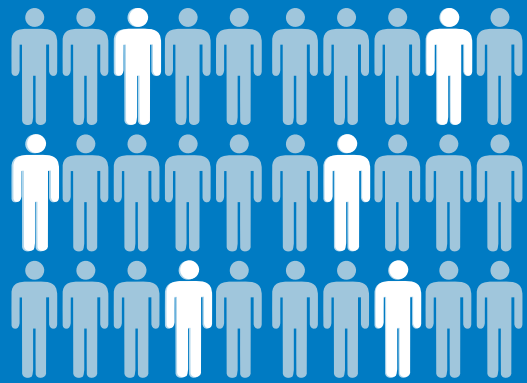
SHIPMENTS

DESTINATIONS 40-FOOT CONTAINERS

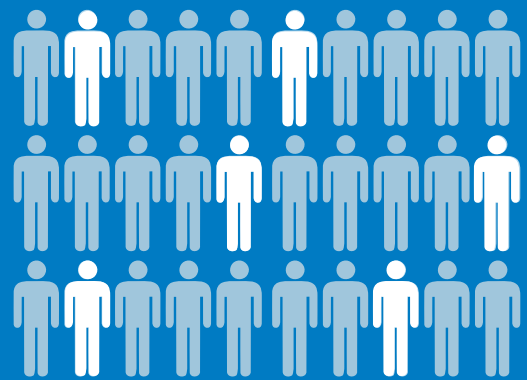
Alabama, USA	9
American Indian Reservations, USA	79
Appalachia, USA	5
Belize	5
Cincinnati, Ohio, USA	10
Dominica	18
Dominican Republic	8
El Salvador	69
Estonia	2
Florida, USA	5
Ghana	6
Grenada	4
Guatemala	68
Guyana	23
Haiti	77
Honduras	27
Jamaica	55
Japan	5
Jordan	1
Kazakhstan	5
Kentucky, USA	1
Kenya	2
Mexico	1
Missouri, USA	7
Moldova	5
Nicaragua	72
Pakistan	2
Panama	1
Republic of Georgia	18
Russia & Misc. CIS	2
St. Lucia	3
Tennessee, USA	1
Texas, USA	1
Trinidad	13
Ukraine	11
USA Misc.	1.5
Uzbekistan	2
Worldwide Relief - Misc.	1

Total Shipped

621



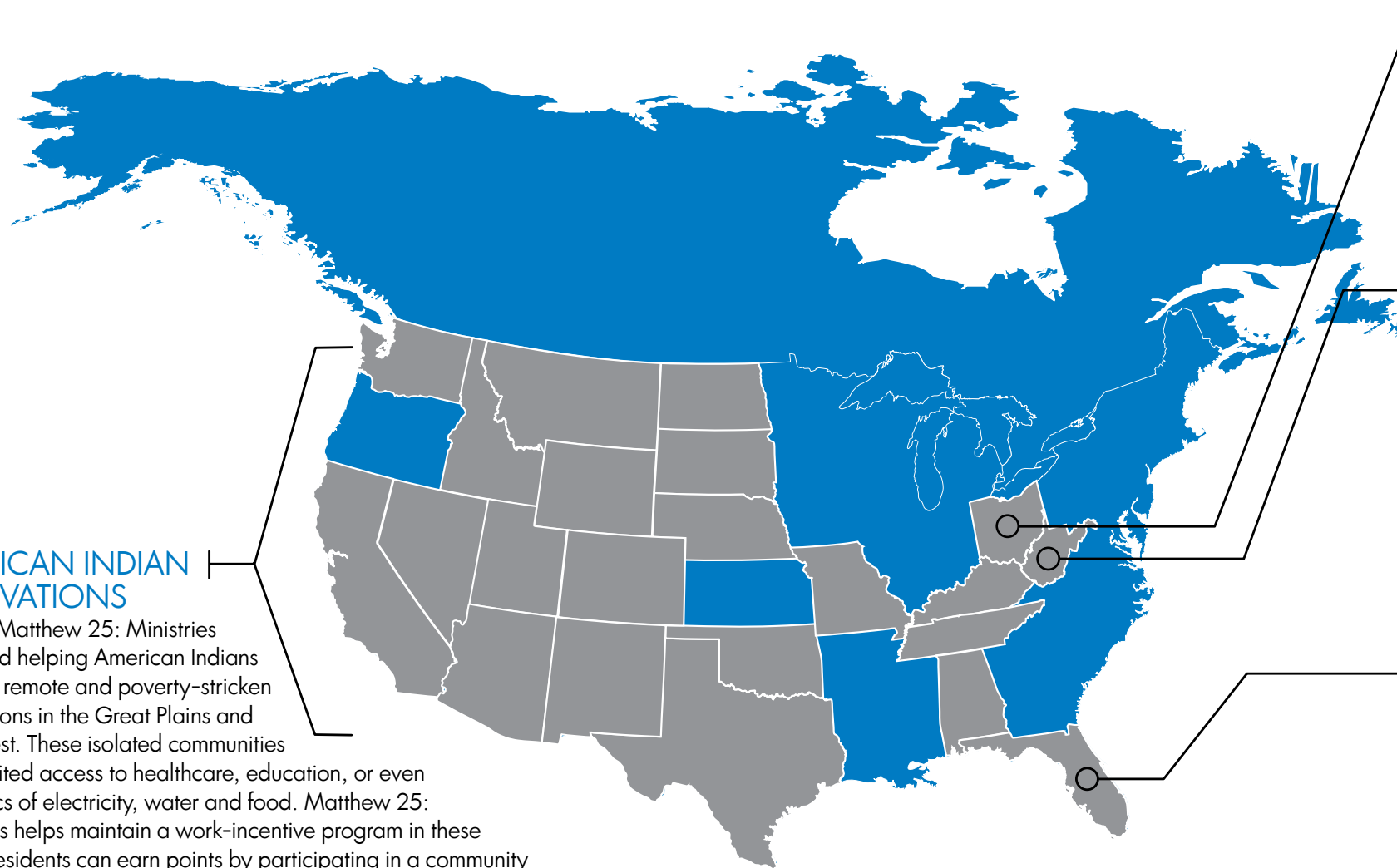
NEARLY 20% OF ALL AID HELPED PEOPLE IN NEED IN THE U.S.



NATIONAL HIGHLIGHTS

AMERICAN INDIAN RESERVATIONS

In 2011, Matthew 25: Ministries continued helping American Indians living on remote and poverty-stricken reservations in the Great Plains and Southwest. These isolated communities have limited access to healthcare, education, or even the basics of electricity, water and food. Matthew 25: Ministries helps maintain a work-incentive program in these areas. Residents can earn points by participating in a community service or learning activity. They may then exchange their points for supplies provided by Matthew 25: Ministries such as food, cleaning products, personal care items, household items, first aid supplies, etc. In 2011, distribution locations spanned 14 states including Arizona, Idaho, Montana, Nebraska, New Mexico, North Dakota, Oklahoma, South Dakota and more.



GREATER CINCINNATI

In 2011, we partnered with more than 40 local organizations, with a specific focus on supporting smaller organizations in underserved areas of Greater Cincinnati. We provided school supplies to low-income students, personal care products to the homeless, household items to struggling families, and much more. We distributed 60,000 pounds of non-perishable food through our Fighting Hunger Food Drive, which included food from our Prasco Food Processing Center. In addition, Matthew 25: Ministries hosted three Community Appreciation Days, during which we gave away more than 2,000 free lunches.

APPALACHIA

Matthew 25: Ministries has a long-time partnership with an elementary school in rural Appalachia. This school lacks the resources to buy basic classroom materials and maintain their building.

In July, Matthew 25: Ministries led a mission team to help upgrade the school's library. The old, moldy carpet was replaced with fresh new tiles. We provided hundreds of new books along with new computer desks, chairs and bookshelves. During this week-long trip, the team also conducted an educational day camp for the students, which reinforced key topics from the school year and encouraged healthy life choices.

In the fall, Matthew 25: Ministries returned to provide new winter coats, hats, and gloves for each student, courtesy of the Cintas Clothe the Kids Program. These clothes will help keep the children warm and healthy throughout the cold mountain winter.

FARMWORKER MINISTRY - FLORIDA

Matthew 25: Ministries provides aid to extremely poor farmworkers and their families in Florida. Due to the limited availability and seasonal nature of this work, many of these families struggle to obtain enough food and secure living arrangements. Often, the children have to miss school in order to help work in the fields, which delays their educational and social development. Matthew 25: Ministries' aid helps these families achieve self-sufficiency by providing for their basic needs, promoting educational programs, and supplying other humanitarian services. In 2011, Matthew 25 provided clothing, cleaning products, food, personal care products, and linens to this ministry.

DISASTER RELIEF

In 2011, Matthew 25: Ministries responded to natural disasters around the world. During these times of need, we received an enormous outpouring of support from thousands of generous volunteers and donors.

JAPAN : EARTHQUAKE & TSUNAMI

On March 11, a tsunami caused by an 8.9 magnitude earthquake devastated the northeast coast of Japan. The impact was escalated by a subsequent nuclear crisis and radiation leaks.

In response, Matthew 25: Ministries sent more than 1,250,000 meals from our Prasco Food Processing Center to Japan, along with water and blankets. These products were gratefully received by our partners, since many of the supplies in-country were contaminated by radiation. We were one of only a few organizations to get food into the country due to Japan's import regulations.

UNITED STATES : TORNADOES

At the end of April, a series of storms and tornadoes ravaged the southern region of the United States. Then in May, one of the worst tornadoes in U.S. history struck Joplin, Missouri. These storms caused widespread devastation and killed hundreds of people.

Matthew 25: Ministries sent 20 forty-foot containers of disaster relief products to tornado-devastated areas. The supplies included water, non-perishable food, tarps, diapers, personal care products, and paper goods.

CENTRAL AMERICA : TROPICAL DEPRESSION & FLOODING

In October, Tropical Storm Rina battered Nicaragua and other parts of Central America with heavy rains. Mudslides and massive floods caused extensive damage to homes, roads and bridges. People throughout the region lost their homes and possessions.

Matthew 25: Ministries responded to this crisis by sending 4 forty-foot containers of cough and cold medicine plus an additional 19 containers of disaster relief supplies such as water, blankets, clothing and the rice-soy blend from our Prasco Food Processing Center.



“
YOUR MINISTRY
WILL BE LONG
REMEMBERED
AND REVERED
IN JAPAN
FOR YOUR VITAL
SERVICES AT
A TIME OF
GREAT NEED.

”

*KUNINORI MATSUDA,
CONSULATE GENERAL OF JAPAN*

FINANCIAL POSITION

Year ended 12/31/11 subject to final audit

ASSETS	
Cash & Cash Equivalents	\$ 1,205,000
Receivables	\$ 127,000
Investments	\$ 2,800,000
Donated Inventory	\$ 33,500,000
Property & Equipment, Net	\$ 2,097,000
Other Assets	\$ 4,000
Total Assets	\$ 39,733,000

LIABILITIES & NET ASSETS	
Total Liabilities	\$ 71,000

NET ASSETS	
Unrestricted	\$ 39,551,000
Temporarily Restricted	\$ 111,000

Total Liabilities & Net Assets	\$ 39,733,000
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#1 MATTHEW 25: MINISTRIES
WAS RANKED **#1** BY FORBES
AND CHARITY NAVIGATOR
IN FINANCIAL EFFICIENCY.

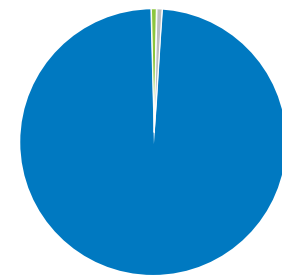


STATEMENT OF ACTIVITIES

Year ended 12/31/11 subject to final audit

REVENUES			
Donations – In-Kind	\$	145,157,000	97.2%
Donations – Cash & Equivalents	\$	1,966,000	1.3%
Donations – Restricted	\$	498,000	0.3%
Container Fees	\$	1,505,000	1.0%
Other Revenues, Net	\$	252,000	0.2%
Total Revenues	\$	149,378,000	100.0%

EXPENSES			
Clothing Shipments	\$	50,800,000	
Personal Care Shipments	\$	30,400,000	
Medical Supplies Shipments	\$	26,321,000	
School Supplies Shipments	\$	10,453,000	
Household & Cleaning Items Shipments	\$	5,900,000	
Food Shipments	\$	1,422,000	
Sewing Supplies Shipments	\$	392,000	
Other Program Expenses	\$	2,520,000	
Total Program Expenses	\$	128,208,000	99.5%
Fundraising Expenses	\$	387,000	0.3%
Management Expenses	\$	258,000	0.2%
Total Expenses	\$	128,853,000	100.0%
Increase in Net Assets	\$	20,525,000	



■ Program Expenses ■ Fundraising Expenses ■ Management Expenses

**99.5% OF ALL CASH
AND IN-KIND DONATIONS
GO TOWARD PROGRAMS**

KEY LEADERSHIP AND BOARD OF DIRECTORS

FOUNDER/PRESIDENT

Rev. Wendell E. Mettey
Montgomery, OH

CHAIRMAN

Michael Brandy, Jr.
Owner and President,
Brandicorp
Bellevue, KY

TREASURER

Linda Tracy Gill, CPA
Hazlett, Lewis &
Bieter, PLLC
Chattanooga, TN

Scott Burns
Assoc. Director
GBS Purchases,
Procter & Gamble
Cincinnati, OH

Don Heithaus
Chairman of the Board,
Woodlawn Rubber Co.
Cincinnati, OH

Jim Russell
Owner,
Rainbow Car Wash
Cincinnati, OH

Harry Yeaggy
Owner and President,
Union Savings Bank
Cincinnati, OH

VICE PRESIDENT

Tim Mettey
Mason, OH

SECRETARY

Doug Thomson, Esq.
President,
Douglas W. Thomson Co. LPA
Milford, OH

Sandie Bloomfield
Coordinator,
Cincinnati Hispanic Outreach
Loveland, OH

Glenn Grismere
Adjunct Faculty,
University of Cincinnati
Cincinnati, OH

David Knust
Managing Partner,
K.P. Properties, Omega
Warehousing Services
Cincinnati, OH

Michael Staudinger, MD
Wild Rose Community
Memorial Hospital
Denmark, WI

LETTER FROM THE CHAIRMAN

I am once again amazed by the achievements of Matthew 25: Ministries. 2011 was an outstanding year for this organization, marked by new records, distinguished reviews, and impressive milestones, including their 20th year of service to the poorest of the poor.

One of the many things that sets Matthew 25: Ministries apart from other charities is their efficiency – more than 99% of all cash and in-kind donations go toward programs. In fact, Matthew 25: Ministries was ranked first on Forbes' list of the most efficient large charities in the country. Matthew 25: Ministries was also ranked first out of all four-star charities on Charity Navigator based on financial health, accountability and transparency.

In a time when many non-profit organizations have had to close their doors due to the tough economy, Matthew 25: Ministries' work is booming. They are reaching more people than ever before – 15.5 million people in 2011.

This enormous achievement is made possible by the generous commitment of donors, corporate partners, and more than 27,000 volunteers. The organization runs as one big team, and everyone plays an essential part.

Thank you to all who support Matthew 25: Ministries' work with the poorest of the poor around the world.

I am honored and blessed to be part of such an outstanding organization, and I am looking forward to seeing where the next twenty years lead.

Michael Brandy
Michael Brandy, Jr.
Chairman of the Board





Matthew  **Ministries**

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(513) 793-6256 | www.m25m.org

100,000,000
Blessings
100 million pounds of aid
to the poorest of the poor.

