gettyimages®
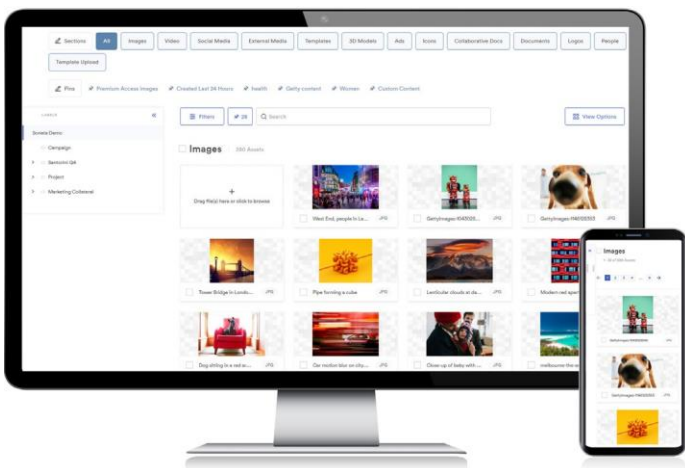# Media Manager

Powered by Brandfolder

A feature-rich asset management solution

Getty Images Media Manager, powered by Brandfolder, is a fully featured asset management system that makes it easy to access, manage, and share your files—inside and outside your organization, with an unlimited amount of guest users.

Enjoy seamless Getty Images integration

All editions are integrated with your account, which means all your asset downloads, for all connected users, will automatically import into Media Manager—and will include all keywords, file metadata, license information, and download notes, if available.

Localized for convenience

Your application, including the metadata, can be localized in 22 languages—and for instant searchability, tags on imported Getty Images content are automatically localized in 9 different languages.

Customize your solution

It's all up to you—host with us, or on your own custom domain, easily brand the headline image, logos, and colors, and organize assets with sections, labels, or collections.

Integrate tools with ease

With dozens of integrations available, you can import content from Media Manager directly in the tools that you use most. Adobe CC integration included with all editions.

Access dedicated support

A dedicated account manager will guide you through onboarding and continue to support your needs.

Streamline your asset management with Media Manager

Your brand is the sum of its parts—and with Media Manager, you'll be able to organize, manage, control, distribute, and measure all of your digital assets in one safe and secure place.

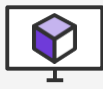|					
Logos	Fonts	Colors	Images	Bios	Ads
HD Videos	3D-Models	Press	Products	Gifs	Audio

Effortlessly organize your assets

- Populate purchases, licensing information, and keywords dynamically in near real time
- Enjoy drag and drop uploading, integration with apps like Dropbox, Box, Google Drive, and OneDrive, and simple guest upload links
- Easily group related content based on metadata and rules that automatically route content
- Utilize AI and machine learning to automatically add tags on images, show similar content, and detect duplicates

Control all aspects of your solution

- Ensure users access the right level of content with powerful permission settings
- Control your privacy with public and private settings, as well as link expiration
- Keep your collaboration efforts in one place with tools like annotations, check in and check out functionality, and version control
- *Optional:* Easily configure user permissions with customizable SSO configuration

Make discovering content easy

- Help users find content in a way that makes sense for your business with tools like portals, libraries, and more
- Integrate and utilize assets from your DAM anywhere with our powerful API
- Search for text within images and documents for easy discoverability

Distribute content seamlessly

- Easily grant access to content inside and outside of your organization with share links
- Embed content on web pages and emails from your DAM with CDN links, which automatically update on your assets without needing to create a new link

Measure the impact of your imagery

- Use machine learning to evaluate content based on views, downloads, and shares with Asset Score
- Access an aggregate view of the ins and outs of your DAM with our insights, which'll show you what's being viewed, shared, and downloaded—and from where

Easily integrate with your favorite applications

Bring content from Media Manager directly into your favorite applications, without needing to go back and forth between programs. And, for the ultimate seamless experience, some advanced integrations allow for 2-way syncing, saving your files in both your application and Media Manager. Check out all the Media Manager integrations below.

Business Function	Supported Applications
CMS	Contentstack, Contentful, Drupal, Wordpress, Sitecore
Content Creation	Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Premiere, Adobe After Effects, CI Hub, PrintUI, Sketch, Canva, Figma
CRM / Sales Enablement	Highspot, Lilypad, Mobile Locker, Salesforce
Daily Tools	Gmail, Google Analytics, Google Apps, Slack, Microsoft Teams, Microsoft Office
Developers	API, Tray.io, Webhooks, Zapier
E-commerce	Shopify
MarCom	Hubspot, Marketo, Salesforce Marketing Cloud
Single Sign-On / SAML 2.0	IBM, Microsoft Active Directory, Okta, OneLogin
Workflow Tools	inMotionNow, Jira by Atlassian, Templafy, Trello, Workfront, Wrike