



Report to the Massachusetts Gaming Commission Q4/Year End 2018



PLAINRIDGE PARK
YOUR HOMETOWN CASINO

Gaming Revenue & Taxes



	Net Slot Revenue	State Taxes	Race Horse Taxes	Total Taxes	
2017	1st	\$38,389,597	\$15,355,839	\$3,455,064	\$18,810,903
	2nd	\$42,652,854	\$17,061,142	\$3,838,756	\$20,899,898
	3rd	\$44,557,985	\$17,823,194	\$4,010,219	\$21,833,413
	4th	\$39,185,794	\$15,674,318	\$3,526,722	\$19,201,040
	Total	\$164,786,230	\$65,914,493	\$14,830,761	\$80,745,254
2018	1st	\$42,196,904	\$16,878,761	\$3,797,722	\$20,676,483
	2nd	\$44,075,466	\$17,630,187	\$3,966,791	\$21,596,978
	3rd	\$44,849,341	\$17,939,737	\$4,036,441	\$21,976,177
	4th	\$40,467,919	\$16,187,167	\$3,642,113	\$19,829,280
	Total	\$171,589,630	\$68,635,852	\$15,443,067	\$84,078,918

Lottery Sales



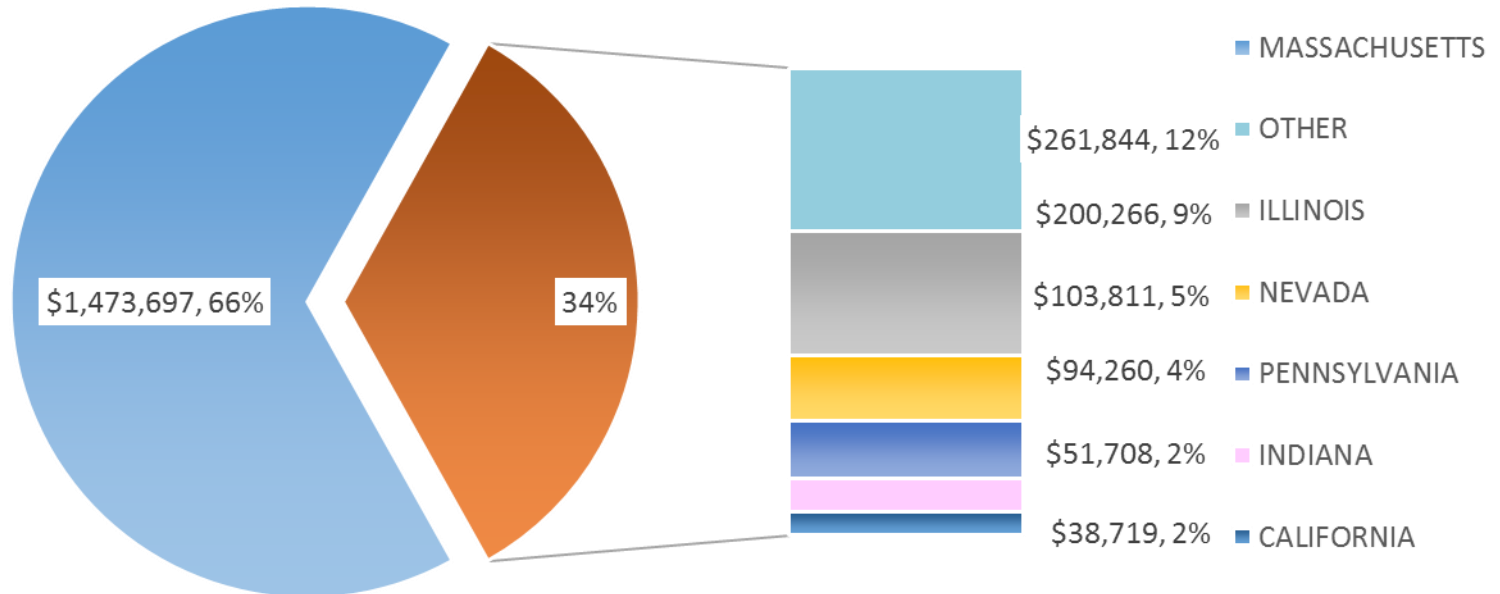
Quarter	2017	2018	\$ Difference	% Difference
1st	\$750,871	\$894,938	\$144,067	19.19%
2nd	\$843,294	\$934,290	\$90,996	10.79%
3rd	\$891,181	\$937,875	\$46,694	5.24%
4th	\$822,037	\$867,419	\$45,382	5.52%
Total	\$3,307,383	\$3,634,522	\$327,139	9.89%

- PPC currently has 5 instant ticket machines and 4 online terminals
- Prior to the Casino opening the Property had 1 instant ticket machine and 2 online machines

Spend by State



Q4 2018 Total Qualified Spend By State

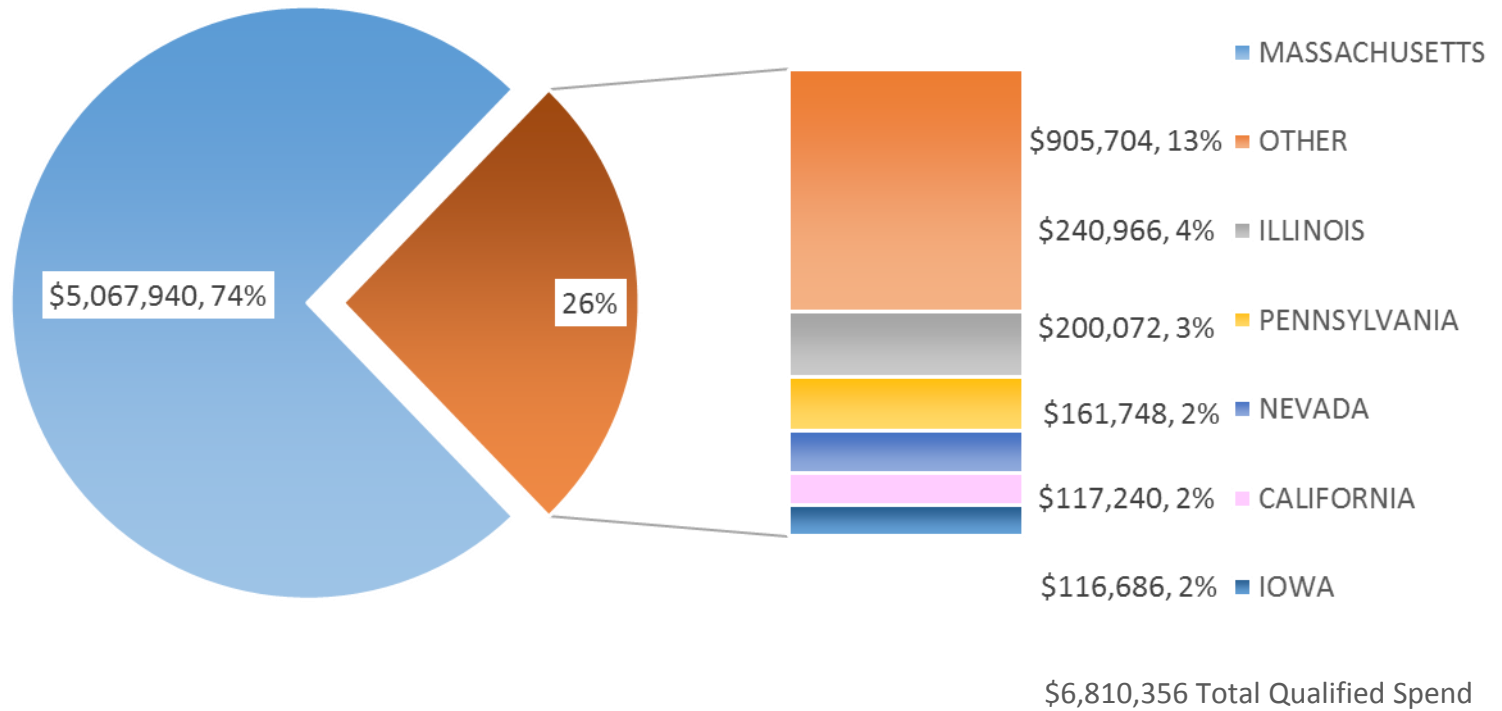


\$2,224,305 Total Qualified Spend

Spend by State



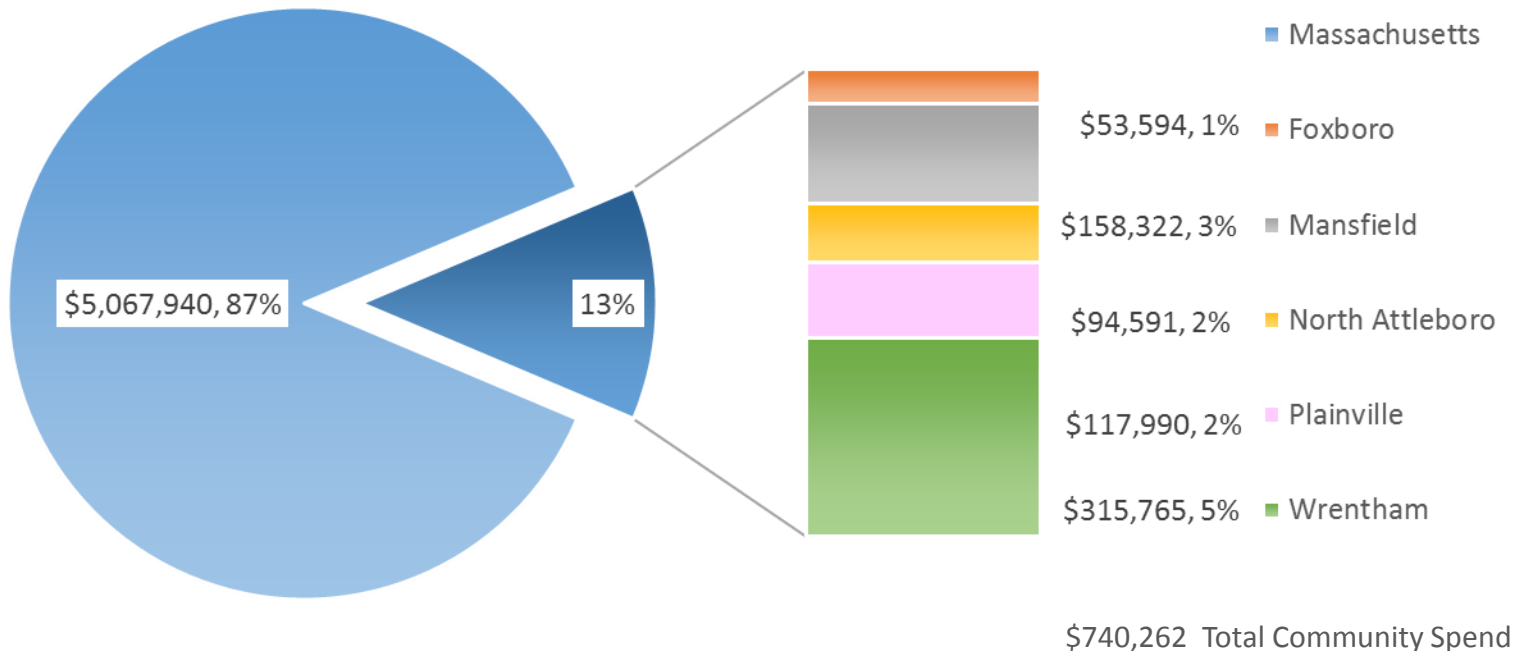
2018 Year End Total Qualified Spend By State



Local Spend



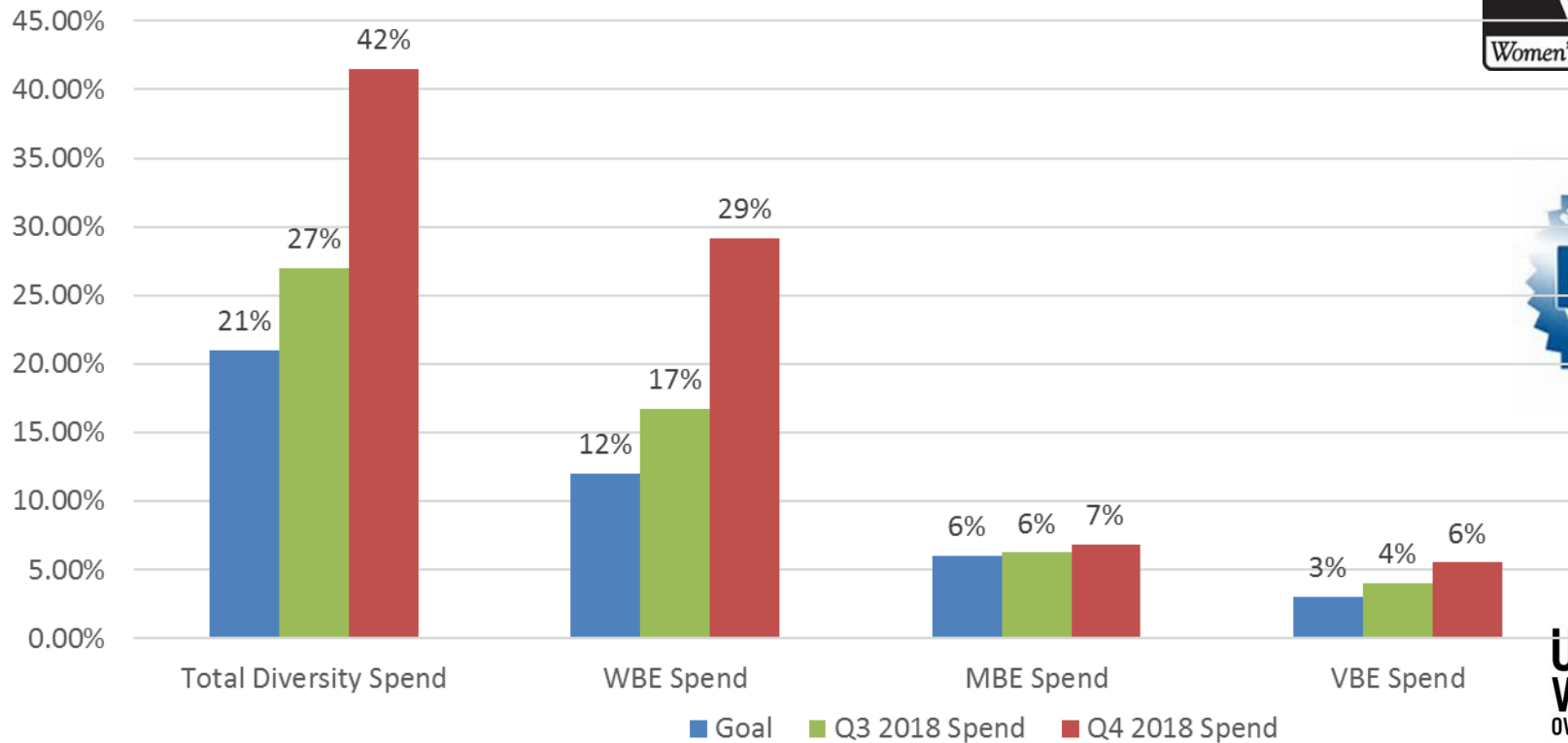
2018 Year End Massachusetts vs Host & Surrounding Community Qualified Spend



Vendor Diversity



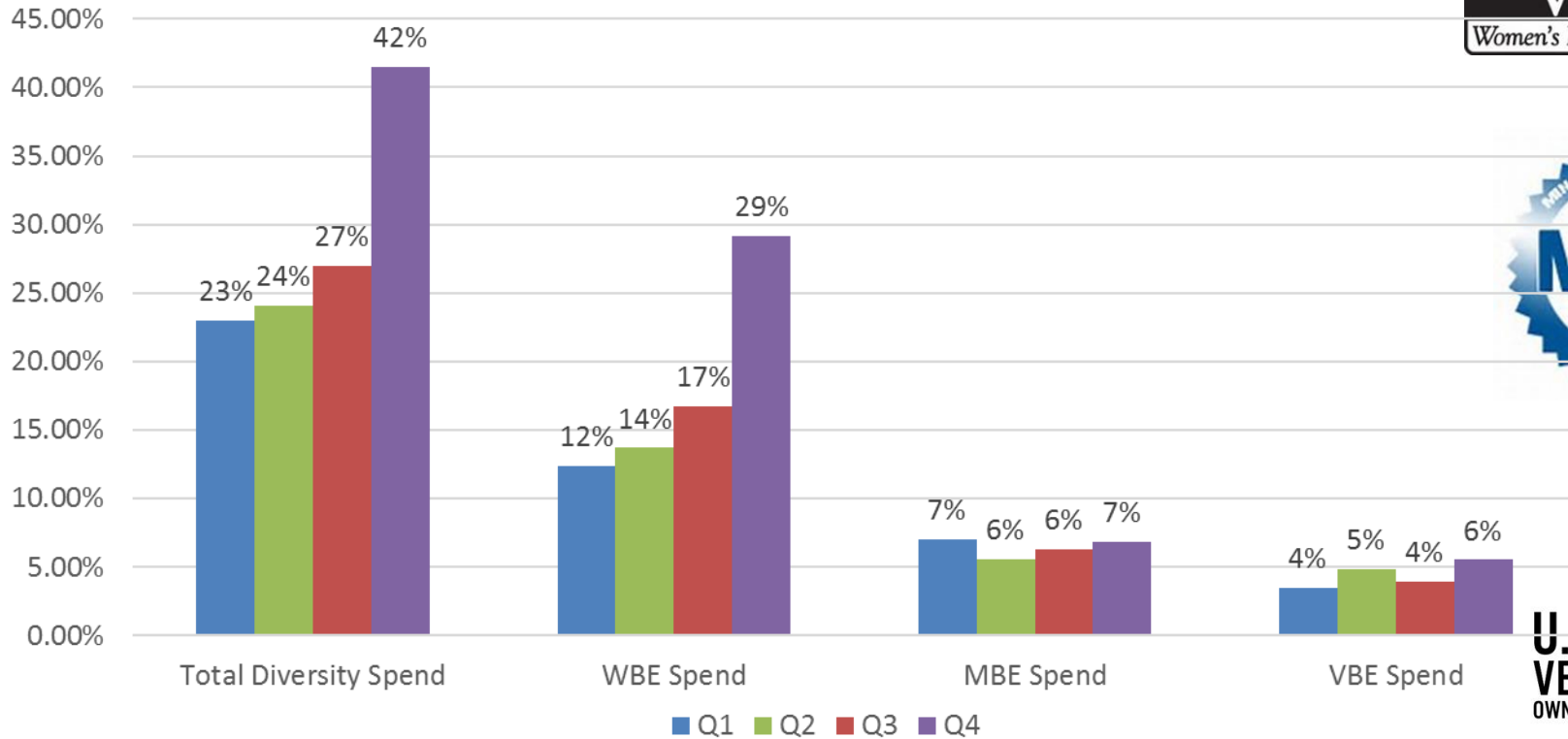
Q3 2018 vs. Q4 2018



Vendor Diversity



2018 By Quarter



Employment



As of December 30, 2018:

	Employees	Full-Time	Part-time
Totals	461	309	152
% of Total	100%	67%	33%

	Employees
Diversity	26%
Veterans	5%
Massachusetts	65%
Local	34%
Male/Female	50%/50%

Women Leading at Penn



Q1 2019

- **Executive Presence**
 - **Ann Nicholson, CEO/President, Simmons Group**
- **Leadership Courage & Confidence Workshop**
 - **Ashley Pare, CEO & Founder, Own Your Worth**



Compliance



Month	Number of Patron ID Checks	Prevented from entering gaming Establishment			Expired, Invalid, no ID	Fake ID	Minors and Underage Escorted from the gaming area	Minors and Underage gambling at slot machines	Minors and Underage consuming alcoholic beverages
		Total	Minors ¹	Underage ²					
October	5,823	70	6	12	52	0	1	0	0
November	6,595	68	3	10	54	1	0	0	0
December	7,328	100	1	20	78	1	0	0	0
Total	19,746	238	10	42	184	2	1	0	0

1 Person is under 18 years of age

2 Person is 18-21 years of age

Local Community



- YMCA of Attleboro
- Parkway Community YMCA
- Ellie Fund
- Personal Best
- Town of Mansfield
- Relay for Life



WINNING WEDNESDAYS

\$777

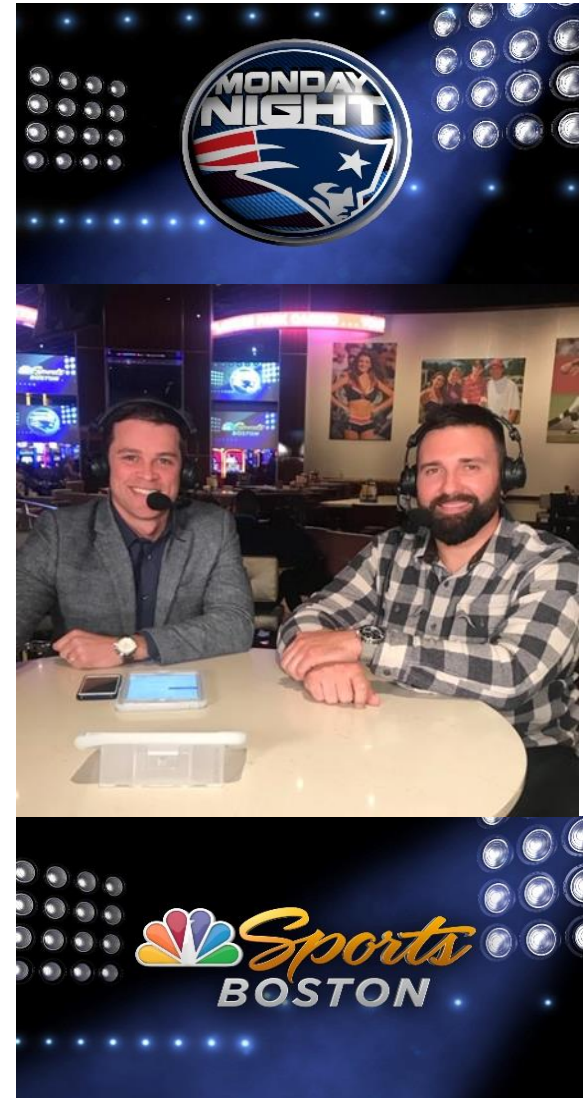
**DONATED FOR EVERY
RED SOX WEDNESDAY WIN**



Q4 Sponsorships



- Patriots / Gillette Sponsorship
- NESN – Red Sox & Bruins
- NBC Sports – Monday Night Patriots
- Wrentham Village Premium Outlets Valet



Q4 Marketing Highlights



- Wrentham/Simon Gift Cards
- NYE 80s Theme
- Patriots VIP Experience
- Patriots Flyaway Experience
- Bruins Suite Experience
- Holiday Responsible Gaming Campaign
 - Toy Drive



Plainridge Park Casino shared Massachusetts Council on Compulsive Gambling's post.

December 14, 2018 · 🌐



Massachusetts Council on Compulsive Gambling

December 14, 2018 · 🌐

A warm THANK YOU to everyone who gave a toy to support local children in need for our Holiday Lottery Responsible Gambling Campaign and Toy Drive!!

Because of you - many children will have a wonderful holiday!