



Notice of Intent Regarding License for Sports Wagering

The Massachusetts Gaming Commission (“MGC”) requests that entities intending to seek a license for sports wagering pursuant to G.L. c. 23N complete this notice of intent and return it by August 31, 2022. Notices may be e-mailed to mgcclerk@massgaming.gov.

Please note that returned notices, and the information contained therein, will be subject to the Massachusetts Public Records Law and may be published or released by the MGC.

This form is being requested for informational purposes only and to aid the MGC in understanding potential interest in licenses for sports wagering. This notice of intent is not to be construed as an application or request for a temporary license and does not bind the MGC in any way.

Any questions regarding the notice of intent may be e-mailed to mgcclerk@massgaming.gov.

1. Legal Name of entity: 888 US, Inc.

2. Please identify type of entity:

- Holds a gaming license as defined in section 2 of c. 23K
- Licensed by the MGC in accordance with c. 128A to conduct a live horse racing meeting
- Running horse racing licensee that conducted simulcast wagering as of 12/31/20
- Greyhound meeting licensee that conducted simulcast wagering as of 12/31/20
- Offers an interactive sports wagering platform through a mobile application or other digital platform
- None of the above

3. Name of contact person: Laura R. Burd, US Regulatory Affairs & Compliance Director

4. Phone number of contact: +1 (201) 282.7161

5. E-mail address of contact: laura.burd@888holdings.com

6. Name(s) of entity’s mobile application(s) or other digital platform(s): SI Sportsbook

7. Please list all jurisdictions in which the entity currently is or previously was licensed or authorized to conduct sports wagering, including but not limited to in physical sports books and

via mobile applications or other digital platforms. Please note if any licenses or authorizations are not currently valid.

Virginia, Colorado, Michigan

8. Please list all jurisdictions in which the entity has applied for a license or authorization to conduct sports wagering, including but not limited to in physical sports books and via mobile applications or other digital platforms, and said application was rejected or withdrawn.

Virginia, Colorado, Michigan

9. Please offer a brief description of the entity's business, including the type of business it will likely seek to conduct in the Commonwealth of Massachusetts.

See attached.

Please attach separate pages as needed to answer the questions above.

Notice of Intent Regarding License for Sports Wagering
Attachment

Please offer a brief description of the entity's business, including the type of business it will likely seek to conduct in the Commonwealth of Massachusetts.

SI Sportsbook was formed as part of an exclusive partnership between 888 Holdings, plc (parent company of 888 US, Inc.) – one of the world's leading online betting and gaming companies – and Sports Illustrated – a staple of the US sports landscape with its award-winning journalism, color photography and annual swimsuit issue. SI Sportsbook aims to provide customers with a sportsbook that is built for US sports fans and powered by 888's innovative in-house platform. SI Sportsbook currently offers users in Virginia and Colorado unique features like full length articles integrated within the sportsbook app and our national Perfect 10 Free to Play game. SI Sportsbook will soon be available to Michigan customers, and we look forward to the opportunity to bring SI Sportsbook to Massachusetts.