



Notice of Intent Regarding License for Sports Wagering

The Massachusetts Gaming Commission (“MGC”) requests that entities intending to seek a license for sports wagering pursuant to G.L. c. 23N complete this notice of intent and return it by August 31, 2022. Notices may be e-mailed to mgcclerk@massgaming.gov.

Please note that returned notices, and the information contained therein, will be subject to the Massachusetts Public Records Law and may be published or released by the MGC.

This form is being requested for informational purposes only and to aid the MGC in understanding potential interest in licenses for sports wagering. This notice of intent is not to be construed as an application or request for a temporary license and does not bind the MGC in any way.

Any questions regarding the notice of intent may be e-mailed to mgcclerk@massgaming.gov.

1. Legal Name of entity: American Wagering, Inc., dba Caesars Sportsbook

2. Please identify type of entity:

- Holds a gaming license as defined in section 2 of c. 23K
- Licensed by the MGC in accordance with c. 128A to conduct a live horse racing meeting
- Running horse racing licensee that conducted simulcast wagering as of 12/31/20
- Greyhound meeting licensee that conducted simulcast wagering as of 12/31/20
- Offers an interactive sports wagering platform through a mobile application or other digital platform
- None of the above

3. Name of contact person: Daniel Shapiro

4. Phone number of contact: 702-574-4617

5. E-mail address of contact: dshapiro@caesars.com

6. Name(s) of entity’s mobile application(s) or other digital platform(s):

Caesars Sportsbook, William Hill Sportsbook, and Caesars Sportsbook by William Hill

7. Please list all jurisdictions in which the entity currently is or previously was licensed or authorized to conduct sports wagering, including but not limited to in physical sports books and

via mobile applications or other digital platforms. Please note if any licenses or authorizations are not currently valid.

Please see attached Exhibit 7

8. Please list all jurisdictions in which the entity has applied for a license or authorization to conduct sports wagering, including but not limited to in physical sports books and via mobile applications or other digital platforms, and said application was rejected or withdrawn.

Please see attached Exhibit 8

9. Please offer a brief description of the entity's business, including the type of business it will likely seek to conduct in the Commonwealth of Massachusetts.

American Wagering, Inc. owns, controls, and operates its proprietary sports wagering platform in various jurisdictions. It seeks to operate this platform and offer its mobile application in the Commonwealth of Massachusetts.

Please attach separate pages as needed to answer the questions above.

American Wagering, Inc., dba Caesars Sportsbook

7. Please list all jurisdictions in which the entity currently is or previously was licensed or authorized to conduct sports wagering, including but not limited to in physical sports books and via mobile application or other digital platforms.

[American Wagering, Inc. currently is or previously was licensed or authorized to conduct sports wagering, either via physical sports books, mobile applications, or other digital platforms in the following jurisdictions.](#)

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| Arizona | Nevada |
| The Bahamas | New Jersey |
| Colorado | New Mexico |
| District of Columbia | New York |
| Florida | North Carolina |
| Illinois | Ontario, Canada |
| Indiana | Pennsylvania |
| Iowa | Rhode Island |
| Kansas | Tennessee |
| Louisiana | Virginia |
| Maryland | Washington |
| Michigan | Wyoming |
| Mississippi | |

American Wagering, Inc., dba Caesars Sportsbook

8. Please list all jurisdictions in which the entity has applied for a license or authorization to conduct sports wagering, including but not limited to in physical sports books and via mobile applications or other digital platforms, and said application was rejected or withdrawn.

American Wagering, Inc. (“AWI”) applied for a Sports Wagering Operator Permit and Supplier’s License with the Virginia Lottery (“the Lottery”) in October 2020, prior to its acquisition by Caesars Entertainment, Inc. (“Caesars”). Per Virginia statute, the Lottery was authorized to issue a maximum of twelve (12) operator permits, with an additional five (5) permits to be authorized by the legislation on July 1, 2021.

A subsidiary of Caesars also applied for a Sports Wagering Operator Permit with the Lottery. Caesars’ subsidiary’s application required the use of the proprietary platform of AWI. In light of the anticipated acquisition of AWI by Caesars, the Lottery determined that only AWI or Caesars’ subsidiary should file for a license. AWI then withdrew its license pursuant to these discussions. The Lottery did not find AWI to be ineligible to receive an Operator permit and allowed for a withdraw of the application without prejudice. AWI is licensed in Virginia as a supplier, and currently operates its mobile sports wagering application in the Commonwealth.