



Sports Wagering Operator & Vendor Scope of Licensing – Initial Survey

SPORTS WAGERING LICENSE INFORMATION	
Seeking to apply as:	<input type="checkbox"/> Category 1 Operator <input type="checkbox"/> Category 2 Operator <input checked="" type="checkbox"/> Category 3 Operator <input type="checkbox"/> Vendor to Operator

APPLICANT INFORMATION & DESCRIPTION	
Company Name:	Hillside (Shared Services US) LLC
D/B/A or Trade Name(s):	bet365
Corporate HQ Address: <i>(Also include the address of any operation/s in Massachusetts)</i>	9000 Lincoln Drive East, Suite 200 Marlton, New Jersey 08053
Point-of-Contact for Licensing Process: <i>(Include NAME, POSITION, ADDRESS, PHONE, EMAIL)</i>	Robert Moncrief, Jr., Legal and Regulatory Counsel 9000 Lincoln Drive East, Suite 200 Marlton, New Jersey 08053 (917) 776-6871 bob.moncrief@bet365.com
Description of Business:	online sports betting and gaming operator
Goods/Services you expect to provide in Massachusetts:	mobile sports betting operator

APPLICANT ORGANIZATIONAL INFORMATION	
Applicant Company Type:	<input type="checkbox"/> Sole Proprietorship <input checked="" type="checkbox"/> LLC <input type="checkbox"/> Cooperative <input type="checkbox"/> C-Corporation <input type="checkbox"/> S-Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> SEC Registrant <input type="checkbox"/> Other
Publicly Traded? :	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(if "Yes", Stock exchange symbol and exchange)</i>
Applicant Financial Statements Type:	<input type="checkbox"/> Audited <input type="checkbox"/> Reviewed <input type="checkbox"/> Consolidated <input checked="" type="checkbox"/> Internally Compiled <input type="checkbox"/> Externally Compiled <input type="checkbox"/> Supplemental <input type="checkbox"/> Other



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Applicant Tax Returns:	<input checked="" type="checkbox"/> Stand-Alone <input type="checkbox"/> Consolidated (<i>with</i>)
Management Structure: (Do you have any of the following?)	<input type="checkbox"/> Compliance Committee <input type="checkbox"/> Audit Committee <input checked="" type="checkbox"/> Compliance Plan <input type="checkbox"/> Other(s)

ATTACHMENTS

PLEASE SUBMIT THE FOLLOWING INFORMATION

- TABLE of ORGANIZATION** including parent companies and subsidiaries (note any companies that are publicly traded and are sports wagering-related).
- TABLE of OWNERSHIP INTERESTS** showing all ownership interests, including parent companies and subsidiaries showing the corporate structure with entity names and ownership percentages.
- FUNCTIONAL TABLE of ORGANIZATION** including the executive team and Board of Directors with individual names and titles, and percentage of ownership interest, if applicable.
- CONTROL** – List (1) individuals and entities who own 10 percent or more of the applicant; (2) individuals and entities who have the ability to control the activities of the applicant; and (3) any executive, employee or agent having the power to exercise significant influence over decisions concerning the applicant’s sports wagering operations in Massachusetts.
- N/A **INSTITUTIONAL INVESTORS** – Provide a list of these investors along with their percentage of ownership.
- LICENSING HISTORY** – List the last 3 jurisdictions in which licensed for sports wagering operations, including the type of license that was obtained.
- N/A **LICENSEE ASSOCIATION** – List any Gaming Licensee(s), Sports Wagering Operator Licensee(s) or Applicant(s) for a Sports Wagering Operator License with whom you have an agreement to conduct business or are in the process of negotiating an agreement.
- N/A **ON-SITE PERSONNEL (for Vendor only)** – If you expect to have any personnel on-site at a Massachusetts casino, please indicate the approximate number and a brief description of their duties.

bet365 Group Limited % ownership	
Denise Coates	58.33%
John Coates	25.00%
Siobhan Nothers	5.00%
Moira Stacey	5.00%
Will Roseff	6.67%

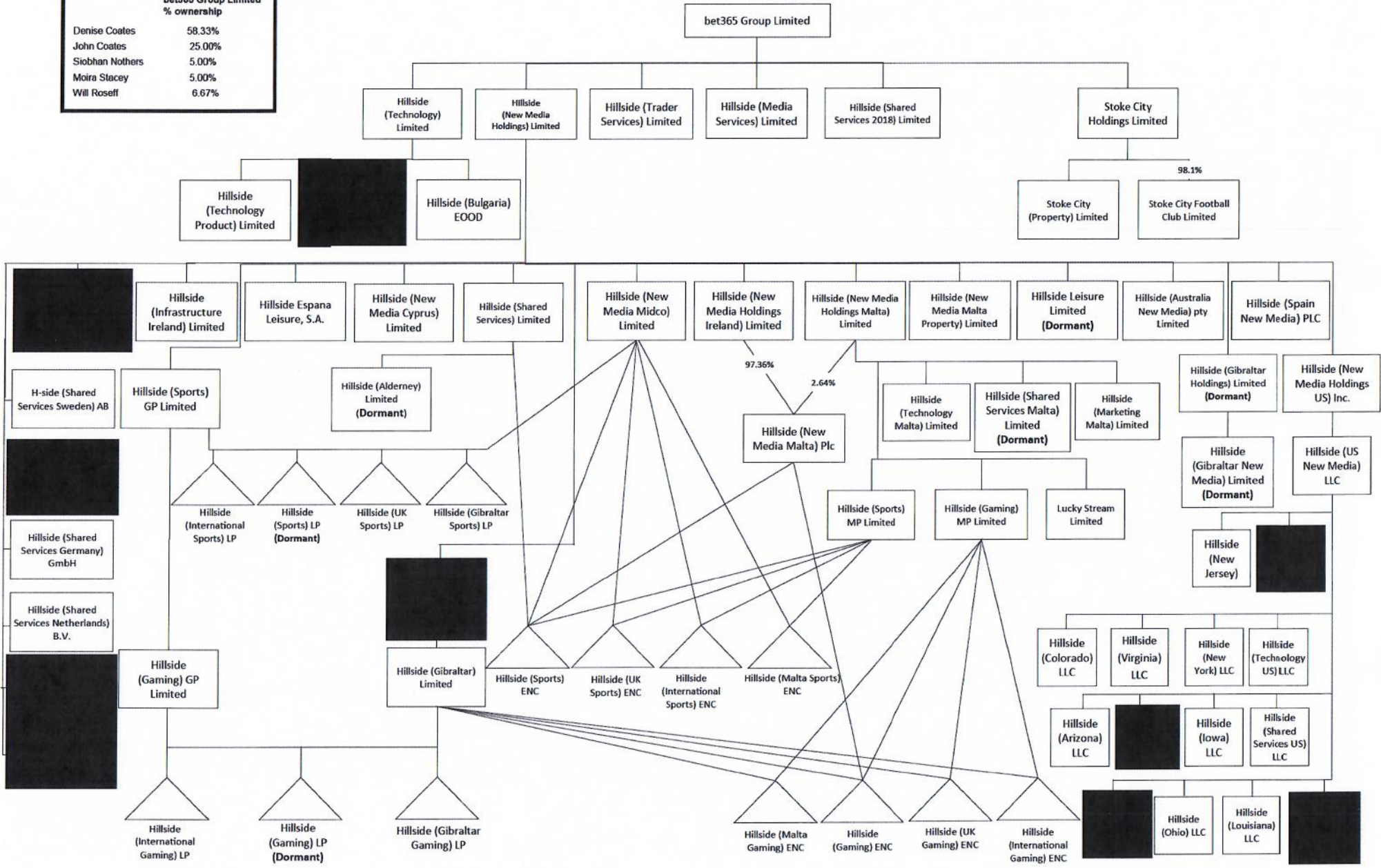
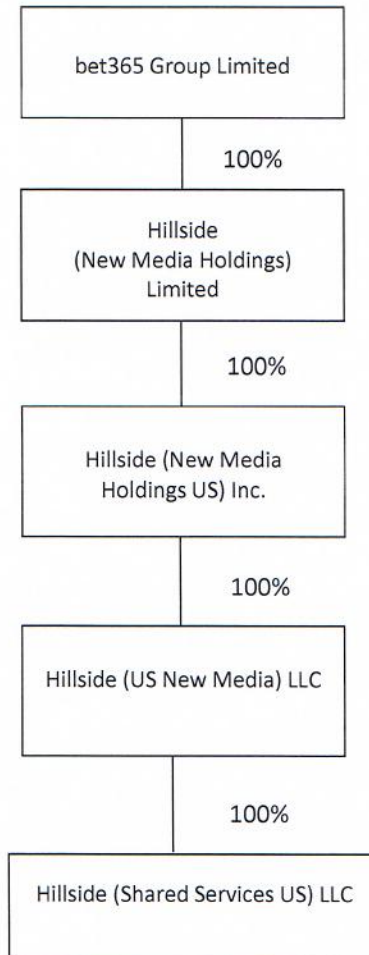
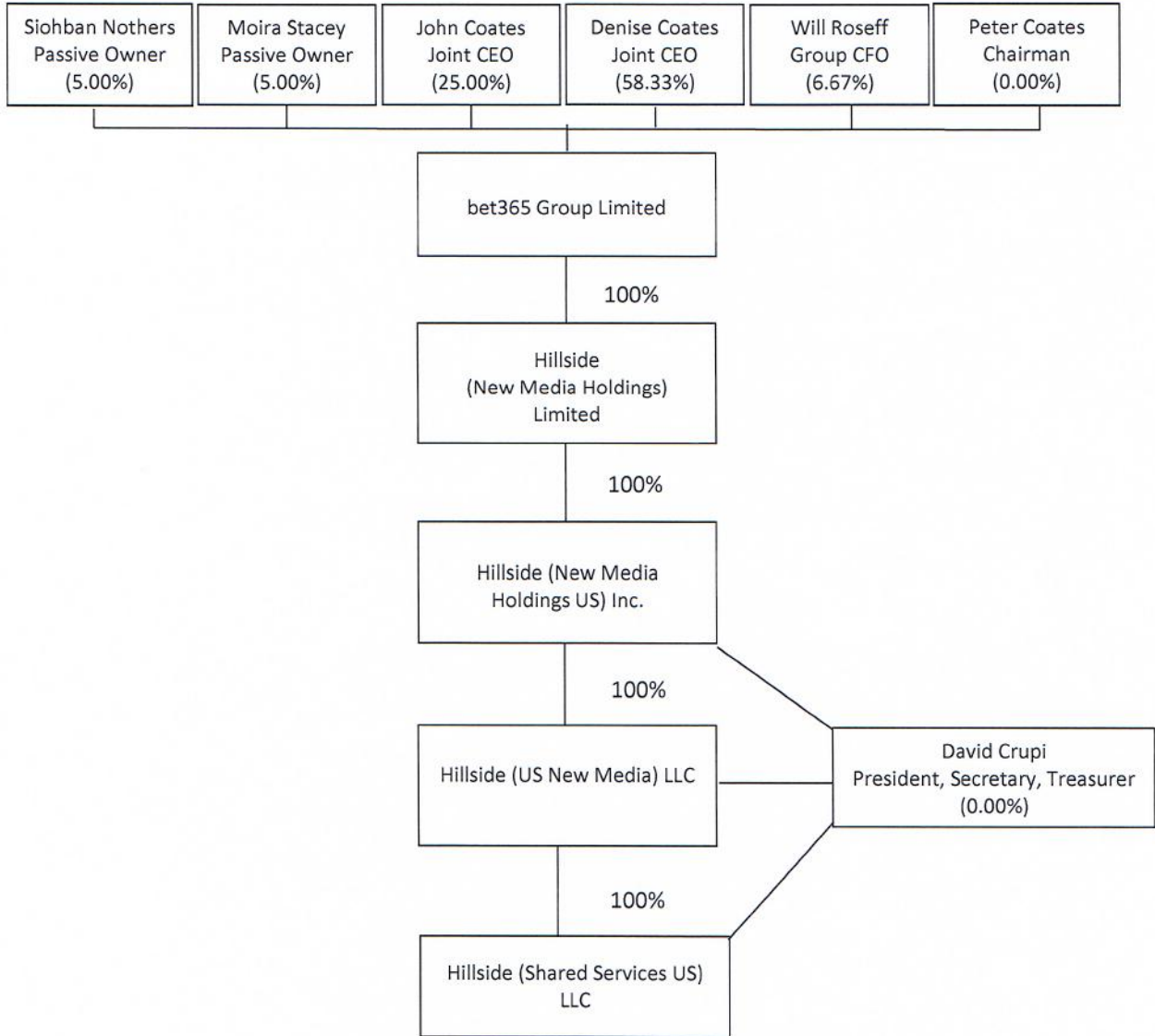


Table of Ownership Interests showing all ownership interests, including parent companies and subsidiaries showing the corporate structure with entity names and ownership percentages.



Functional Table of Organization including the executive team and Board of Directors with individual names and titles, and percentage of ownership interest, if applicable.



Control

List (1) individuals and entities who own 10 percent or more of the applicant; (2) individuals and entities who have the ability to control the activities of the applicant; and (3) any executive, employee or agent having the power to exercise significant influence over the decision concerning the applicant's sports wagering operation in Massachusetts.

1. Hillside (Shared Services US) LLC is 100% owned by Hillside (US New Media) LLC.

2. David Crupi (President, Secretary and Treasurer of Applicant)
Denise Coates (Joint Group CEO)
John Coates (Joint Group CEO)
Will Roseff (Group CFO)
Peter Coates (Chairman)

3. Same as #2.

Licensing History

List the last 3 jurisdictions in which licensed for sports wagering operations, including the type of license that was obtained.

Jurisdiction	Type of License	Date
Ohio	Mobile Management Services Provider License	October 5, 2022
Virginia	Temporary Sports Betting Permit	August 15, 2022
Colorado	Temporary Internet Sports Betting Operator Permit	December 16, 2021