



Notice of Intent Regarding License for Sports Wagering

The Massachusetts Gaming Commission ("MGC") requests that entities intending to seek a license for sports wagering pursuant to G.L. c. 23N complete this notice of intent and return it by August 31, 2022. Notices may be e-mailed to mgcclerk@massgaming.gov.

Please note that returned notices, and the information contained therein, will be subject to the Massachusetts Public Records Law and may be published or released by the MGC.

This form is being requested for informational purposes only and to aid the MGC in understanding potential interest in licenses for sports wagering. This notice of intent is not to be construed as an application or request for a temporary license and does not bind the MGC in any way.

Any questions regarding the notice of intent may be e-mailed to mgcclerk@massgaming.gov.

1. Legal Name of entity: **BlueBet USA Inc**

2. Please identify type of entity:

- Holds a gaming license as defined in section 2 of c. 23K
- Licensed by the MGC in accordance with c. 128A to conduct a live horse racing meeting
- Running horse racing licensee that conducted simulcast wagering as of 12/31/20
- Greyhound meeting licensee that conducted simulcast wagering as of 12/31/20
- Offers an interactive sports wagering platform through a mobile application or other digital platform
- None of the above

3. Name of contact person: **Alexander Richmond**

4. Phone number of contact: **+61402734980**

5. E-mail address of contact: **alexanderr@bluebet.com.au**

6. Name(s) of entity's mobile application(s) or other digital platform(s): **Clutchbet**

7. Please list all jurisdictions in which the entity currently is or previously was licensed or authorized to conduct sports wagering, including but not limited to in physical sports books and

via mobile applications or other digital platforms. Please note if any licenses or authorizations are not currently valid.

Please see Attachment 1.

8. Please list all jurisdictions in which the entity has applied for a license or authorization to conduct sports wagering, including but not limited to in physical sports books and via mobile applications or other digital platforms, and said application was rejected or withdrawn.

Please see Attachment 2.

9. Please offer a brief description of the entity's business, including the type of business it will likely seek to conduct in the Commonwealth of Massachusetts.

Please see Attachment 3.

Please attach separate pages as needed to answer the questions above.

ATTACHMENT 1

Affiliate company BlueBet Pty Ltd is licensed to conduct business of sports bookmaker pursuant to section 90 of the Racing and Betting Act 1983 NT in the Northern Territory of Australia and this licence is currently valid.

Subsidiary LLC, BlueBet Iowa LLC (d/b/a Clutchbet) is licensed to conduct advanced deposit sports wagering pursuant to the Iowa Code 99F.9(4)(6) and this license is currently valid.

ATTACHMENT 2

General

1. The entity, BlueBet USA Inc has not applied for any license or authorization to conduct sports wagering in its own right.

Colorado

2. BlueBet USA Inc's wholly owned subsidiary BlueBet Colorado LLC (d/b/a Clutchbet) has applied for a Colorado sports betting business license and this application is currently pending.

Arizona

3. BlueBet USA Inc's wholly owned subsidiary BlueBet Arizona LLC applied as designee for an event wagering operator license in 2021. As the Arizona Department of Gaming received more applicants than the number of licences permitted to be allocated, BlueBet Arizona was not allocated a licence.

Virginia

4. BlueBet USA Inc's wholly owned subsidiary BlueBet Virginia LLC (now renamed BlueBet Colorado LLC) applied for a sports betting permit in the Commonwealth of Virginia in 2021. At the time, 18 applications were submitted for five permits. Upon receipt of information concerning the over subscription of applications, BlueBet Virginia LLC withdrew its application without prejudice and obtained a refund of its \$100,000 application fee.

ATTACHMENT 3

BlueBet USA Inc is part of the wider BlueBet group. BlueBet is an online wagering company currently operating under licenses in Australia and the USA (trading as Clutchbet in USA). BlueBet USA Inc (or most likely a wholly owned subsidiary) will seek to conduct online sports betting on all permitted bet types within the Commonwealth of Massachusetts. Further information on the entity's business can be found at www.bluebetplc.com.