



### Notice of Intent Regarding License for Sports Wagering

The Massachusetts Gaming Commission (“MGC”) requests that entities intending to seek a license for sports wagering pursuant to G.L. c. 23N complete this notice of intent and return it by August 31, 2022. Notices may be e-mailed to [mgcclerk@massgaming.gov](mailto:mgcclerk@massgaming.gov).

Please note that returned notices, and the information contained therein, will be subject to the Massachusetts Public Records Law and may be published or released by the MGC.

This form is being requested for informational purposes only and to aid the MGC in understanding potential interest in licenses for sports wagering. This notice of intent is not to be construed as an application or request for a temporary license and does not bind the MGC in any way.

Any questions regarding the notice of intent may be e-mailed to [mgcclerk@massgaming.gov](mailto:mgcclerk@massgaming.gov).

1. Legal Name of entity: FanLogic, LLC

2. Please identify type of entity:

- Holds a gaming license as defined in section 2 of c. 23K
- Licensed by the MGC in accordance with c. 128A to conduct a live horse racing meeting
- Running horse racing licensee that conducted simulcast wagering as of 12/31/20
- Greyhound meeting licensee that conducted simulcast wagering as of 12/31/20
- Offers an interactive sports wagering platform through a mobile application or other digital platform
- None of the above

3. Name of contact person: David Joseph

4. Phone number of contact: 424-832-4697

5. E-mail address of contact: david@fanlogic.com

6. Name(s) of entity’s mobile application(s) or other digital platform(s): FanLogic.com and FanLogic app

7. Please list all jurisdictions in which the entity currently is or previously was licensed or authorized to conduct sports wagering, including but not limited to in physical sports books and

via mobile applications or other digital platforms. Please note if any licenses or authorizations are not currently valid.

Existing, authorized base of operations: San Jose, Costa Rica

8. Please list all jurisdictions in which the entity has applied for a license or authorization to conduct sports wagering, including but not limited to in physical sports books and via mobile applications or other digital platforms, and said application was rejected or withdrawn.

None - N/A

9. Please offer a brief description of the entity's business, including the type of business it will likely seek to conduct in the Commonwealth of Massachusetts.

---Please see attached supplement---

*Please attach separate pages as needed to answer the questions above.*



August 31, 2022

Massachusetts Gaming Commission  
Supplement to Notice of Intent  
FanLogic, LLC (MA)

In reference to question #9:

FanLogic is the evolution of a best-in-class sports wagering operator seeking to establish a US base of operations within the Commonwealth of Massachusetts. Our industry experience spans 30 years, with successful, authorized operations based in San Jose, Costa Rica (DotCom Premium Services, LLC) and serving users world-wide since 2005.

FanLogic leverages a leading tech stack with organizational and compliance best-practices as our leadership has since contributing to the pioneering of the online gaming industry in 2005. We have a longstanding relationship with OpenBet, the technology partner of choice for all leading, premium domestic operators and our partner on our planned FanLogic US launch.

We intend for our US launch not only to introduce our secure, feature-rich product and user experience to customers state-side, but also to create an opportunity to give back to the community where we base our operations. Today we have over 150 employees in Costa Rica and we anticipate having at least as many based in a planned headquarters in the city of Holyoke, Massachusetts.

We have identified Holyoke as a city that is packed with potential. As one of the pioneers of the industrial revolution and as the birthplace of the American sports pastime of Volleyball, Holyoke has a rich history of innovation and a tendency toward evolution. That is culturally exemplified in the impressive diversity present within the city, including in consideration of the city's population of Puerto Ricans, more robust in concentration on a per-capita basis than any other place on Earth outside of Puerto Rico. We celebrate this cultural richness, while we also recognize that Holyoke and its citizens would greatly benefit from the type of social and economic opportunities that are often concentrated in the Eastern parts of the State.

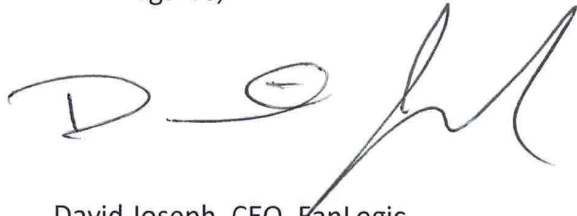
As such, our filing not only assures the development of a new and exciting entry into the domestic sports wagering space, but one that can promise leading global experience and tailored local benefit simultaneously. We are very excited to be working in collaboration with Mayor Garcia, and the International Volleyball Hall of Fame to create jobs and opportunity within Holyoke and have pledged no less than 20% of FanLogic profits in perpetuity to community needs serving the citizens of this wonderful city.

Based upon our discussions with the International Volleyball Hall of Fame and at the guidance of the Mayor we will be earmarking initial funds for future development of the Hall in hopes of further bolstering the Hall as a leading Western, MA cultural attraction.

Please note that included with this Notice of Intent is a letter from Mayor Garcia of Holyoke expressing his support of FanLogic and the efforts we have described above.

We look forward to continuing this process and the related discussions with the Gaming Commission and thank you for your review of this Notice of Intent.

Kind Regards,

A handwritten signature in black ink, appearing to read 'D. Joseph', with a stylized flourish extending from the end.

David Joseph, CEO, FanLogic

Phone: 424-832-4697

E-mail: david@fanlogic.com



MAYOR JOSHUA A. GARCIA

CITY OF HOLYOKE

August 31, 2022

MA Gaming Commission  
Chairwoman Judd-Stein  
101 Federal Street, 12<sup>th</sup> Floor  
Boston, MA 02110

Dear Chairwoman Judd-Stein:

We are writing this letter to express support for a Notice of Intent submission, by FanLogic. Mr. David Joseph, of FanLogic has expansive sports wagering experience, over 30+ years, sophisticated systems and operations, and cybersecurity infrastructure to prevent cyber-attacks.

The City of Holyoke, boasts being the birthplace of Volleyball and the International Volleyball Hall of Fame. In 2014, the Commonwealth of Massachusetts, designated Volleyball as the official recreational and team sport. Holyoke and the Volleyball Hall of Fame, has agreed to partner with FanLogic, if it is awarded a sports betting license, that would provide financial support, of 20%, to a local charitable foundation to provide assistance for food security, housing, education, infrastructure and the Volleyball Hall of Fame. While this is not a requirement to securing a sports betting license, I am optimistic on the economic benefits of social equity being made to the city and region.

Holyoke, home to over 40,000 residents, has its economic challenges; we are proudly home to the largest Hispanic population, per capita, outside of Puerto Rico. As a Gateway City, we celebrate our diverse culture. As Mayor of Holyoke, I am excited at the commitment FanLogic has made for job creation and to provide financial assistance.

We appreciate your, and the Commissions, consideration of the Notice of Intent.

Respectfully,

Joshua A. Garcia, Mayor