UNIVERSITY OF MASSACHUSETTS SCHOOL OF PUBLIC HEALTH AND HEALTH SCIENCES

Gambling Harms and the Prevention Paradox in Massachusetts

Rachel A. Volberg, PhD

Research Professor

Department of Biostatistics & Epidemiology

November 4, 2021

Background

- Recent shift in focus from 'problem gambling' to 'gambling harms'
- Recognizes that harms are not limited to clinical entity of problem gambling
 - Many more people harmed by gambling than reflected in rates of PG
- Similar to public health approaches to alcohol consumption



Background

- 'Prevention Paradox' (Rose, 1992) called for shift from public health prevention strategies focused on individuals to strategies focused on populations
 - Reducing risks for populations means that measures bringing large benefits to the community may offer little to each participating individual
- In gambling, the 'paradox' is that there are far more low-risk gamblers than high-risk gamblers in the population
 - Hence, more harm in the aggregate is experienced by the low-risk gambling population even though high-risk gamblers suffer greater amounts of harm individually



Types of Gambling Harm

- Harmful gambling can be challenging to define and measure
- Emerging international consensus
 - Gambling behavior is distinct from gambling harms
 - Individual gamblers, their families, and their communities experience harms
 - Harm domains:
 - Financial
 - Relationship
 - Emotional/ psychological
 - Health
 - Work/school
 - Illegal activities



Measuring Gambling Harms

- Gambling Harms Checklist (72 items)
 - Used in surveys in Australia, New Zealand, Finland
 - Critique of Gambling Harms Checklist
 - Only assesses harm to individual
 - Some items do not represent unambiguous harm
 - Some items contain inappropriate value judgements
- Problem & Pathological Gambling Measure (PPGM) (14 items)
 - Used in numerous jurisdictions inc. MA
 - Asks about 'significant' harm in each domain
 - Asks about harms caused to individual or someone close to them



Methods

- Used data from BGPS and BOPS
 - BOPS respondents were more likely than BGPS respondents to be male, under 35, White
 - Less likely to have attended college, have annual HH incomes over \$100,000
- Analytic approach
 - Selected regular gamblers (sample = 5,704)
 - Created gambling severity score using PPGM 'impaired control' & 'behavioral dependence' items
 - PPGM 'harm' items excluded from severity measure, used to create 6 harm domains



| Category | Question # | Description of question | | |
|-------------------------------|------------|--|--|--|
| Finan | GP6a | Financial problems because of gambling | | |
| | GP6b | Filed for bankruptcy because of gambling | | |
| Health | GP7a | Health or stress problems because of gambling | | |
| | GP7b | Gambling-related health problems resulted in seeking medical or psychological help | | |
| Emotion/ psycholo gical | GP10a | Significant guilt, anxiety or depression because of gambling | | |
| | GP10b | Suicidal thoughts because of gambling | | |
| | GP10c | Attempted suicide because of gambling | | |
| Family/relation ships | GP11a | Relationship problems because of gambling | | |
| | GP11b | Domestic violence because of gambling | | |
| | GP11c | Separation or divorce because of gambling | | |
| | GP12a | Neglect of children or family because of gambling | | |
| | GP12b | Child welfare services involved because of gambling | | |
| Work/school | GP13a | Work or school problems because of gambling | | |
| | GP13c | Lost job or quit school due to gambling | | |
| | GP13d | Received public assistance or welfare payments because of gambling | | |
| Illegal | GP14a | Commission of illegal acts because of gambling | | |
| | GP14b | Average amount of money illegally obtained to gamble | | |
| | GP14c | Arrested because of gambling | | |
| | GP14d | Convicted of offense because of gambling | | |
| | GP14g | Incarcerated because of gambling | | |

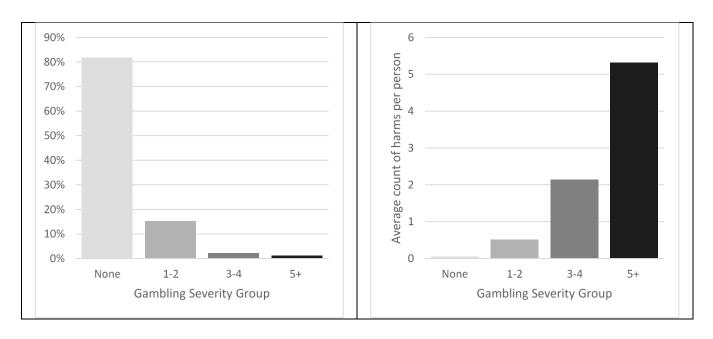


Results

- Looked first at relationship between gambling severity and gambling harms
- Then examined number of individuals in each severity group experiencing 1+ harms
- Next looked at proportional distribution of severity by number of harms
- Last examined proportional distribution of harms by domain



Gambling Severity & Gambling Harms



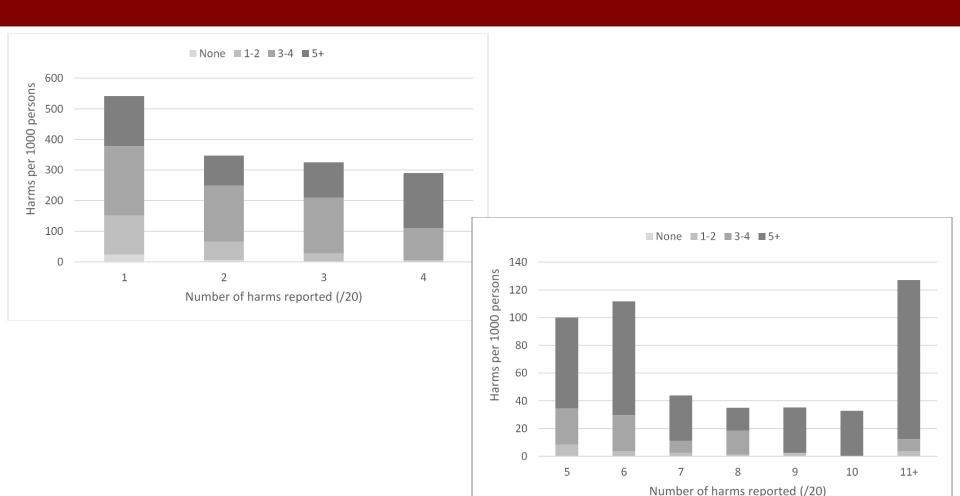
| Gambling Severity Group | Group Size | Average # Harms | Total Harms by Group | Proportion of Harms by Group |
|----------------------------|---------------|--------------------|----------------------------|------------------------------------|
| None | 4,476 | 0.0436 | 195 | 16.4% |
| 1-2 | 829 | 0.5138 | 426 | 35.8% |
| 3-4 | 115 | 2.1391 | 246 | 20.7% |
| 5+ | 61 | 5.3114 | 324 | 27.2% |
| | 5,481 | 0.2172 | 1,191 | 100.0% |



Gambling Severity & 1+ Harms

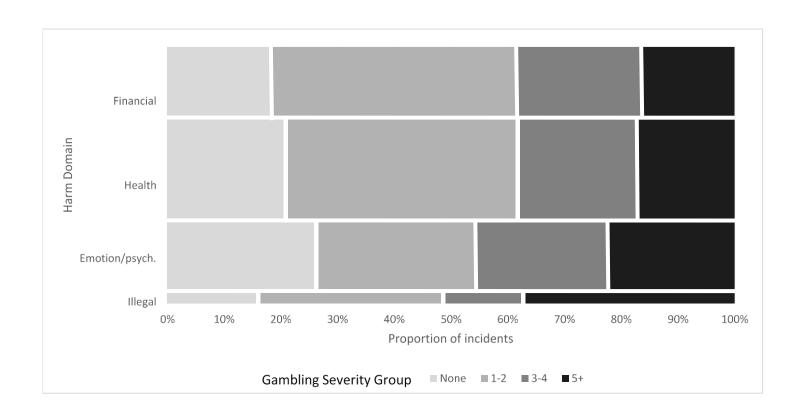


Gambling Severity & # of Harms





Gambling Severity & Harm Domains





Conclusions

- 'Prevention Paradox' is supported in MA with just over 70% of all harms arising from lower severity groups
- Among regular gamblers in MA, any particular individual reporting 1+ harms is most likely to be in a lower severity group
- Majority of highest severity group report experiencing multiple harms
- Some harms are more common and more broadly distributed across severity groups
- 'Prevention Paradox' in MA is supported across all harm domains



Implications for Prevention & Treatment

- Existence of 'Prevention Paradox' supports directing more resources toward primary prevention
- High rates of financial & health harms
 - Raise awareness about gambling harms among community organizations, health professionals, financial counselors, financial institutions
- Wide array of initiatives needed to minimize & mitigate gambling harms in MA



Limitations

- Limitations of the surveys
- Data collected in 2013 & 2014
- Cannot generalize to the adult population of MA
- Potential of bias due to self-report
- Does not include harms experienced by affected or concerned others or those who gamble only occasionally



To read more:

Volberg, R.A., Zorn, M., Williams, R.J., Evans, V. (2021). *Gambling Harms and the Prevention Paradox in Massachusetts*. Amherst, MA: School of Public Health and Health Sciences, University of Massachusetts Amherst.

Available at: www.umass.edu/seigma/reports

