

# GameSense Logic Model

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GameSense

**Logic model** is a graphic depiction (road map) that presents the shared relationships among the resources, activities, outputs, outcomes, and impact for a program. It depicts the relationship between a program's activities and its intended effects. (*Source: Center for Disease Control*). The following logic model was created to illustrate the various inputs and outputs of the Massachusetts GameSense Program. More information about this program can be accessed by visiting [www.gamesensema.com](http://www.gamesensema.com)

## **Useful Terms**

**British Columbia Lottery Corporation (BCLC)**-Responsible for the creation and licensing of the GameSense program.

**GameSense**-A responsible gaming program adopted by the Massachusetts Gaming Commission to mitigate the harms associated with the legalization of casino gambling. While the majority of GameSense work is done within the casinos, GameSense also responds to community requests for training and education.

**GameSense Advisors (GSAs)**-Staff trained in responsible and problem gambling who are present at each Massachusetts casino for 16 hours day/7 days a week.

**Massachusetts Council on Compulsive Gambling (MCCG)**-Independent non-profit responsible for the staffing and daily operation of the GameSense program.

**Massachusetts Gaming Commission (MGC)**-Regulatory body created in 2012 to oversee the legal expansion of casino gambling in Massachusetts.

**Public Health Trust Fund**-A fund consisting of casino fees and assessments meant to support social service and public health programs dedicated to addressing problems associated with compulsive gambling. These programs may include gambling prevention and addiction services, substance abuse services, educational campaigns to mitigate the potential addictive nature of gambling and any studies and evaluations necessary.

**PlayMyWay (PMW)**-An electronic budgeting tool integrated with casino rewards cards currently in pilot phase at Plainridge Park Casino. For more information, please visit [massgam.org/about/playmyway/](http://massgam.org/about/playmyway/)

**Voluntary Self Exclusion (VSE)**- A statewide program which allows participants to exclude themselves from the gaming floors of all Massachusetts casinos for a pre determined length of time. For more information, please visit [massgaming.com/about/voluntary-self-exclusion/](http://massgaming.com/about/voluntary-self-exclusion/)

# GameSense MA Logic Model

