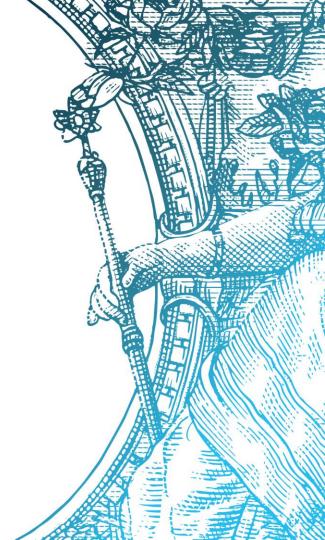
## Q3 2021 Report

**Massachusetts Gaming Commission** 

November 18, 2021





REVENUE, TAXES,
LOTTERY & COMPLIANCE





# Q3 2021 Gaming Revenue & Taxes

Month	Gaming Revenue	MA Taxes			
July	\$23,714,219	\$5,928,555			
August	\$21,796,957	\$5,449,239			
September	\$19,363,914	\$4,840,979			
TOTAL	\$64,875,090	\$16,218,773			



### Lottery



Month	Lottery Sales at MGM Springfield			
July	\$104,894			
August	\$91,147			
September	\$82,238			



### Compliance



Month	Minors intercepted in Gaming Area and prevented from Gaming	Minors intercepted gaming	Minors intercepted consuming alcohol	Minors prevented from accessing the Gaming Area
Jul	8	1	0	28
Aug	7	1	0	19
Sep	3	0	0	18

- Average time in Gaming Area 17.25 minutes.
- Longest time in the Gaming Area 1 hour 40 minutes.
- All underage found gaming, were between the ages of 18-21. Others intercepted in the gaming area without gaming were different ages up to 20 and mainly with parents.

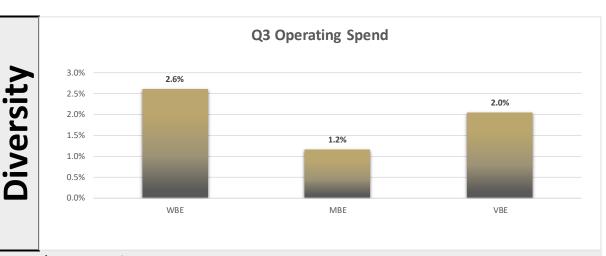


# SPEND UPDATE





#### Q3 2021 Operating Spend



**\$9.9M** identified in Biddable Spend **\$0.6M** in payments to Diversity Suppliers (6%)

#### **BEST EFFORTS EVENT LIST**

- 07/28 CWE-WBENC Corporate Council Meeting
- 9/07 LEAF Meet and Greet
- 09/30 GNEMSDC Bear's Den Competition

#### Notes:

- Total Biddable Spend for Q3 2021 was \$9.9M and total payments to Diversity Suppliers were \$.6M or 6%.
- Diversity spend goals defined as:

WBE – 15% of Biddable Spend

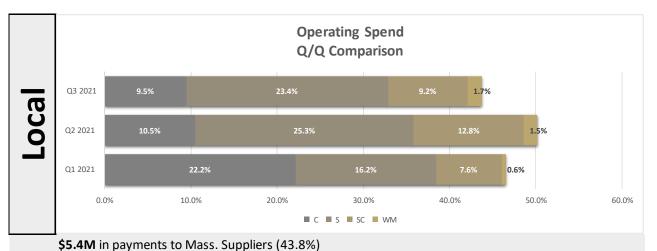
MBE – 10% of Biddable Spend

VBE – 2% of Biddable Spend



#### Q3 2021 Operating Spend

\$4.2M in payments to Western Mass (34.3%)



#### Notes:

- Total Spend for the Q3 2021 was \$12.3M
- Spend segments defined as:
  Commonwealth (C)
  Springfield (S)
  Surrounding Communities (SC)
  Western Massachusetts (WM)



# **EMPLOYMENT**





## **Employment Numbers**

**Employees** 

Totals	1,124	1,124		802		322			
% of Total	100%	100%		71%		29%			
Q3 2021	Goals	Q4 2020 %	Q4 2020 TOTAL # OF EMPLOYEES	Q1 2021 %	Q1 2021 TOTAL # OF EMPLOYEES	Q2 2021 %	Q2 2021 TOTAL # OF EMPLOYEES	Q3 %	Q3 2021 TOTAL # OF EMPLOYEES
MINORITY	50%	54%	507	53%	480	52%	517	51%	571
VETERAN	2%	8%	64	7%	67	7%	64	6%	64
WOMEN	50%	42%	379	41%	373	42%	402	43%	483
		1			•	•			
SPRINGFIELD RESIDENTS	35%	38%	361	37%	335	37%	360	37%	414
WESTERN MA RESIDENTS		74%	679	74%	661	75%	723	75%	847
MA RESIDENTS		76%	692	76%	677	77%	737	77%	863
		•	•		•				
TOTAL # OF GAMING EXTABLISHMENT EMPLOYE	EES		891		973		1,034		1,124
FULL TIME			771		777		774		802
PART TIME			91		115		128		172
ON CALL			29		81		132		150

**Full-Time** 

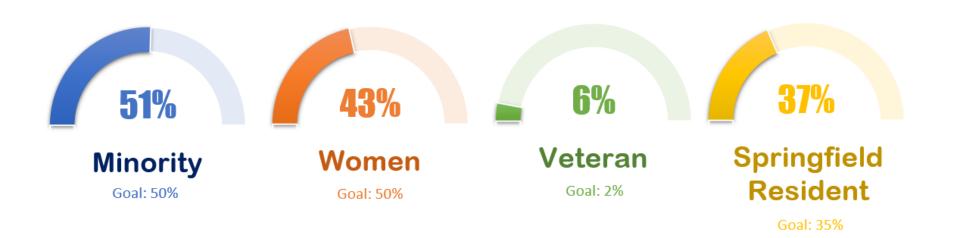
**Part-Time** 



<sup>\*</sup>Includes MGM Springfield team members employed at the MassMutual Center.

## Progress on Hiring Goals

## **HCA Minimum Requirements**



Represents 1,124 active employees as of 9/30/2021 (Does not include Campus Tenants, Vendors)



#### Workforce

- Continued recalls for returning amenities
- Property Hiring Events
- MassHire Virtual Career Events
- HCC Culinary School Trainings
- Creative incentives

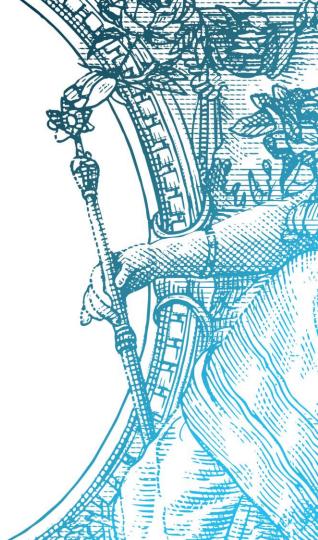






COMMUNITY OUTREACH,
SPECIAL EVENTS &
DEVELOPMENT





## **Community Outreach**

\$60k Community Grant Presentation

ZIPsystem





Food Drive to benefit Springfield's Open Pantry



Habitat for Humanity Build for Springfield Family

# **Special Events**





Poker Reopening!

Sports Lounge Opening on MGM Springfield's 3<sup>rd</sup> Birthday!







### **Development Update**





**31 Elm** – City officially announces selection of local company Fontaine Brothers as contractors

**Armory** – ROAR! Returned and has been in full swing throughout Q3.





### Return of Entertainment







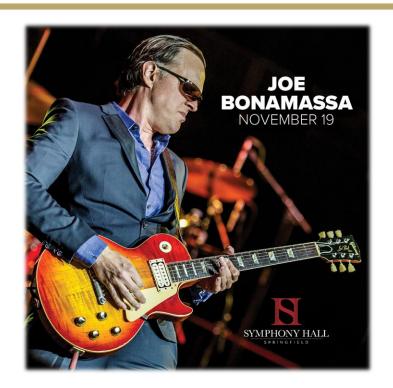
## Return of Entertainment





# Upcoming Shows





MORE TO COME!



#### THANK YOU

