PRIVILEGED AND CONFIDENTIAL

# APPLICATION FOR CATEGORY 1, 2, & 3 SPORTS WAGERING OPERATOR LICENSE



APPLICANT NAME: Penn Sports Interactive, LLC

PRIVILEGED AND CONFIDENTIAL  Applicant: Penn Sports Interactive, LLC	
Applicant. 1	
<u>INSTRUCTIONS</u>	
When using this application please use the tab on the side to attach all sections requiring	
submissions. Each attachment should be named for its corresponding section (see (c) under	
Electronic Application for greater detail). Please make sure to fill out all sections where	
prompted. If a field does not apply please place N/A. The application must be filled out in its	
entirety to be accepted by the Massachusetts Gaming Commission.	

## **General Information**

This Application For Category 1, 2, & 3 Sports Wagering Operator License form (the form itself "Application Form", and along with all attachments "application") was designed by the Massachusetts Gaming Commission ("Commission") as a vehicle for each applicant to demonstrate that it has thought broadly and creatively about creating a sports wagering operation in Massachusetts that will provide a significant and lasting benefit to the Commonwealth of Massachusetts and will deliver an overall experience that both offers an exceptional sports wagering experience and includes significant responsible gaming and consumer protection measures.

The application must be completed in accordance with these instructions. In accordance, any discrepancies may be taken into consideration by the Commission when evaluating the application.

To the extent that an applicant is a newly formed entity or to date has been a largely non-operational entity, any information required to be provided relative to past performance or general practice shall, at a minimum, be provided in relation to the primary controlling and/or operating entity of the proposed sports wagering operator and/or its significant business units.

If an applicant is unable to comply with or respond to any part of the application, it may apply for a waiver or variance from the Commission in accordance with 205 CMR 102.03(4) {update reg info when available} in advance of the filing deadline

All communications, including general questions and application inquiries, should be directed to the Executive Director or Commission staff.

#### How to submit a general question and/or application inquiry:

- 1. Please go to: <a href="https://massgaming.com/about/sports-wagering-in-massachusetts/applications-for-sports-wagering-licenses/">https://massgaming.com/about/sports-wagering-in-massachusetts/applications-for-sports-wagering-licenses/</a>
- Select "Inquiry Regarding Sports Wagering Application" from the Reason for Submitting Form drop down menu
- 3. Complete all of the required fields
- 4. Click "Submit."

A Commission representative will respond to each inquiry in a timely manner. At no time during the application process should any applicant, agent of the applicant, qualifier, or another associated individual contact or attempt to contact a Commissioner directly.

This Application Form does not constitute an offer of any nature or kind to any applicant or its agents. The Commission is under no obligation to issue a license to any of the applicants. By submitting an Application, the applicant is deemed to agree to all of the terms of this process.

To the extent that anything contained in this application is inconsistent with any other guidance or policy-related document issued by the Commission in the past, this application shall control. To the extent that anything contained in this application is inconsistent with any provision of 205 CMR or G.L. c.23N, the governing law shall control.

Terms used in the application shall be given their most logical, plain meaning in the context of the application. The Commission reserves the right to amend or clarify this application at any time prior to the deadline for the submission of applications.

For each Application, all of the Commission's costs and expenses of the administrative proceedings pursuant shall be borne by the applicant. All such costs and expenses shall be assessed to the applicant and collected by the Commission.

PRIVILEGED AND CONFIDENTIAL	Applicant: Penn Sports Interactive, LLC	
The Commission will utilize its website www massgamin	g.com, to provide notices of hearings, a notice of amendment	
or clarification of the Application Form, general updates, and g	general information relative to the application process.	
Please be advised that any portion of this Application Form and any associated requests for information or documents may be changed at any time.		

# Non-Refundable Processing Fee

Pursuant to G.L. c. 23N, § 7(a), an applicant for an operator license shall pay to the commission a nonrefundable processing fee of \$200,000 for the costs associated with the processing of the application and investigation of the applicant; provided, however, if the costs of the investigation exceed the initial application fee, the applicant shall pay the additional amount to the commission not more than 30 days after notification of insufficient fees or the application shall be rejected.

Applicants may pay the \$200,000.00 processing fee via wire transfer, certified check, or cashier's check. Wiring information may be obtained by contacting:

> Douglas O'Donnell Revenue Manager (617) 979-8425

Checks must be made out to the Massachusetts Gaming Commission and mailed to:

**Massachusetts Gaming Commission** c/o Revenue Division 101 Federal Street, 12th Floor Boston, MA 02110

# **Completing the Application**

The application is divided into seven primary sections, each section containing questions relating to that section. The applicant should answer each question fully. While a cross-reference to other sections within the application may be included as part of an answer to a particular question, a cross-reference may not serve as the entire answer to any particular question. Please make sure to include the name of the applicant in the provided space at the top of the page for each question. If the answering of any question requires an attachment, please see below.

Format: Answers to questions should be formatted in the "Times New Roman" font, with a font size of 12.

Attachments: Where an applicant may wish to attach a document in response or to supplement its written response, or another exhibit of any nature, it may attach such documents and/or exhibits as set forth in the instructions for "Electronic Application Format." All attachments must be named and listed for the corresponding question. If the same attachment is responsive to multiple questions within the application, a copy of the attachment should be attached to each question, not just cross-referenced.

Every question must be answered completely. If a question or portion thereof is not applicable, enter "N/A" into the appropriate space on the application.

Applicants for Category 1 Sports Wagering Licenses and Category 2 Sports Wagering Licenses may refer the Bureau and Commission to prior application forms submitted to the Commission by the Applicant or previous information otherwise obtained by the Bureau or Commission regarding the Applicant.

# **Submission of Materials**

The Application must be submitted by the application deadline. The deadline for all applications (Category 1, 2 & 3) is Monday, November 21, 2022, at 2 p.m. The Commission shall have no obligation to accept or review an application submitted after the established deadline.

#### How to Submit an MGC Sports Wagering Operator License Application

Entities interested in applying for a Sports Wagering Operators License must request a link to the MGC Secure File Transfer Site prior to submitting their application form and any additional documents. This link will allow for the secure and confidential upload and storage of all application materials.

#### How to Request a Link to the MGC Secure File Transfer Site:

Please Note: All link requests must be received no later than one week before the application deadline (November 14, 2022).

- Please go to: <a href="https://massgaming.com/about/sports-wagering-in-massachusetts/applications-for-sports-wagering-licenses/">https://massgaming.com/about/sports-wagering-in-massachusetts/applications-for-sports-wagering-licenses/</a>
- 2. Select "Request Secure Link to Submit Completed Sports Wagering Application" from the Reason for Submitting Form drop down menu
- 3. Complete all of the required fields
- 4. Click "Submit."

A Commission representative will provide the requested link and additional instructions on uploading the application materials securely via email. The information will be sent in two emails, with the link being in the first email and the password sent separately in the second email, for security purposes.

# **Electronic Application Format**

When the electronic version of the application materials is submitted via the MGC Secure File Transfer Site and uploaded to the Commission's server, the applicant must abide by the following:

- (a) The applicant must submit this original completed Application Form that has not been printed, signed, and scanned, but with all answers electronically filled in, all attachments identified, and all necessary boxes checked. This version is being required so that it may be searched electronically by the Commission during the evaluation process. This document must be in PDF format.
- (b) The applicant must also submit this completed Application Form with all answers electronically filled in, all attachments identified, all necessary boxes checked, and all required signatures affixed. This version is identical to the document described in (a) above, but it should also be printed, signed, and scanned. This scanned document must be in PDF format.
- (c) The applicant must submit each attachment as its own electronic file. No electronic file should contain more than one document. Each attachment should be in PDF format unless otherwise required. The file names of all of the attachments must be named strictly in accordance with the following rules:
  - > The first portion of the filename must contain the section number and subsection of the question followed by a hyphen, then and the attachment number for that particular question with a leading zero for numbers under 10 (e.g. "B1-b-##").
  - The file name should then contain the descriptive name of the attachment, in at most 20 characters.
  - > The name of the attachment must not contain the name of the applicant.
  - The final portion of the filename should be the extension, such as ".pdf" or ".xls".
  - > The file name should correspond to the list of attachments on the Application Form.
  - ➤ If the Applicant believes the attachment to be confidential, in whole or in part (i.e.- exempt from disclosure under the Public Records Law), then the filename must have the word "CONFIDENTIAL" in all capital letters placed directly before the file extension. Failure to include this label may result in the public release of the document.

Although a PDF version of each attachment is required, in certain cases providing an alternative file format may be helpful to the Commission in reaching its decision. For example, where the applicant is required to submit tables of calculations, such as a revenue projection, it should be submitted in spreadsheet format so that the Commission may numerically analyze this information. The applicant may also, although not required, provide other documents such as videos, interactive documents, or physical models. These types of documents do not readily lend themselves to conversion into PDF format. For these documents, the applicant should provide both the document in original format, and a PDF file describing the existence of such a document within the applicant's application materials. The file name of the alternate format, if it is in fact a computer-readable file, and the filename of the PDF format of the attachment should be identical, excluding the file extension.

No electronically submitted document to the Commission may be password protected. The individual documents should not be encrypted separately.

Any attachments containing a table of calculations, such as a revenue projection, should be included in the electronic submission in a spreadsheet format, preferably Microsoft Excel ".xls" files.

# The following is an example of select files of a properly organized application:

B2-a-01 Additional Sports Wagering Licensure Information.pdf

B2-a-02 Additional Sports Wagering Jurisdiction Information.pdf

C2-a-01 Revenue Projections CONFIDENTIAL.pdf

C2-b-01 Revenue Projections CONFIDENTIAL.xls

Application.pdf

Signed Application.pdf

		FNTIAL

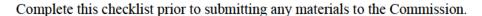
# Public Records

Pursuant to G.L. c. 23N, §6(i), "[a]pplications for operator licenses shall be public records . . . ." Applicants should be mindful of this prior to submission of an Application. However, the law also provides "that trade secrets, competitively-sensitive or other proprietary information provided in the course of an application for an operator license under [chapter 23N], the disclosure of which would place the applicant at a competitive disadvantage, may be withheld from disclosure under [the Massachusetts public records law]."

To help inform applicants of the Commission's intentions, a guide has been attached at the end of the Application advising which answers and attachments submitted with this form will be considered to presumptively meet the exception to the public records law and withheld from public disclosure. There is also space for an applicant to request exempt treatment of a specific document identified in the Application. FAILURE TO FOLLOW THE INSTRUCTIONS PROVIDED IN THE GUIDE MAY RESULT IN PUBLIC RELEASE OF THE DOCUMENTS.

Please note, though the Commission will use its best efforts to protect any information it deems subject to an exemption, final appeals are adjudicated by the <a href="Secretary of the Commonwealth">Secretary of the Commonwealth</a> in accordance with G.L. c.66, §10.

# **Checklist**



- The applicant has answered all of the questions in this Application Form that it was required to respond to
- Any question requiring an attachment has the attachment noted on the Application Form
- The applicant properly named all the files
- The applicant has properly organized all of the attachments
- No files have been password protected
- The applicant has signed all required pages of this application
- The applicant has paid the \$200,000.00 non-refundable processing fee
- The applicant will update the Commission if there are any changes to the information presented in the Application or any of the attachments.

	PRIVILEGED AND CONFIDENTIAL	Applica	nnt: Penn Spor	rts Interactive, LLC
SECT	ION A: GENERAL INFORMATION			
<b>A.1</b>	APPLICANT NAME			
_	Penn Sports Interactive, LLC			
	Name			
<u>A.2</u>	CATEGORY OF LICENSE APPLYI	NG FOR (check one)		
	☐ Category 1 (In-Person Wagering at a ☐ Category 2 (In-Person Wagering at a ☐ Category 3 (Mobile Sports Wagering	a Live Horse Racing or Si	mulcasting Facil	ity)
<u>A.3</u>	IF APPLYING FOR CATEGORY 3 (MOBILE SPORTS WAGERING) LICENSE, IS THIS APPLICATION TETHERED TO A CATEGORY 1 OR CATEGORY 2 APPLICATION (check one)			
	■ No (Independent Application) ■ Yes, Tethered to Category 1 or Categor		icant name):	
<u>A.4</u>	STATE/COUNTRY IN WHICH THE FORMED, OR REGISTERED	E BUSINESS ENTITY I	S INCORPORA	TED, ORGANIZED,
	Delaware		United State	es
	State/Province		Country	
<u>A.5</u>	IDENTIFY THE APPLICANT'S TY	PE OF BUSINESS (chec	ck one)	
	<ul><li>□ Limited Liability Company</li><li>□ C-Corporation</li><li>□ S-Corporation</li><li>□ Sole Proprietorship</li></ul>	☐ Partnership ☐ Limited Partnership ☐ Trust	p	Other (please describe):
<u>A.7</u>	FEDERAL TAX ID NUMBER			
•	Federal Tax ID Number			
<u>A.6</u>	APPLICANT LOCATION INFORM	ATION		
	825 Berkshire Blvd., Suite 200	0		
	Number and Street Address			
	Wyomissing, PA 19610			
	City, State, & Zip Code		Phone Number	
				ntertainment.com
	Email Address		Website	
<u>A.7</u>	APPLICANT PRINCIPAL PLACE O	OF BUSINESS INFORM	<u>IATION</u>	
	1818 Market Street, 13th Floo	r		
	Number and Street Address			

	PRIVILEGED AND CONFIDENTIAL	Applicant: Penn Sports Interactive, LLC	
	Philadelphia, PA 19103		
	City, State, & Zip Code	Phone Number	
	Email Address		
<u>A.7</u>	PRIMARY CONTACT FOR THIS APPLICATION		
	Name	Title	
	Email Address	Phone Number	

#### SECTION B: SPORTS WAGERING EXPERIENCE & EXPERTISE

#### **B.1** APPLICANT'S ABILITY TO OFFER SPORTS WAGERING IN THE COMMONWEALTH

Provide a thorough description of the applicant's ability to offer sports wagering in the Commonwealth. This should include the following:

- a. Background in sports wagering
- b. Experience and licensure in other jurisdictions with sports wagering
- c. Plans to offer the platform in coordination with other applicants or person
- d. Intention to limit participation in any allowable sports events

# B.2 SPORTS WAGERING EXPERIENCE - DESCRIPTION OF SPORTS WAGERING OPERATION (Category 1 & 2 Applicants Only)

Provide a thorough description of the sports wagering operation proposed for the Commonwealth. This should include the following:

- a. Description of the customer experience, including options, promotions, and offers
- b. Overview of wagering activity
- c. Estimated volume of wagering activity (annually)
- d. Estimated market share within each jurisdiction

# B.3 SPORTS WAGERING EXPERIENCE - DESCRIPTION OF SPORTS WAGERING PLATFORM (Category 3 Applicants Only)

Provide a thorough description of the sports wagering platform to be operated in the Commonwealth. This should include the following:

- a. Description of the customer experience, including options, promotions, and offers
- b. Overview of wagering activity
- c. Estimated volume of wagering activity (annually)
- d. Jurisdictions where the platform is currently licensed and operating
- e. Current integration in use with other wagering operators
- f. The number of user accounts maintained
- **g.** Estimated market share within each jurisdiction

# B.4 SPORTS WAGERING EXPERTISE – TECHNICAL FEATURES & OPERATION OF PLATFORM (Category 3 Applicants Only)

Provide a thorough description of the applicant's expertise in sports wagering and how it would be applicable in the Commonwealth. This should include the following:

- a. Overview of technical standards, features, and operation of the platform
- b. List of all current certifications or approvals from certified independent test labs and jurisdictions
- c. Plan for continuous support, maintenance, and change management of the platform
- **d.** Outline the features of the platform designed to support the customers
- e. Sample wagering menu the Applicant intends to offer, pending approval from the Commission
- f. Description of Applicant's proposed ability to commence mobile sports wagering on the platform
- **g.** How the Applicant intends to prevent wagering by prohibited persons, including underage persons, problem gamblers, employees, etc.
- **h.** Outline any technology to be used or features offered that the applicant believes sets their platform apart from those of (potential) other applicants

#### SECTION C: ECONOMIC IMPACT ON THE COMMONWEALTH

#### C.1 EMPLOYMENT OPPORTUNITIES WITHIN THE COMMONWEALTH

Provide a thorough description of the employment opportunities that will be offered if the applicant is approved for licensure by the Commission. This should include the following:

- a. The number of current full-time and part-time employees within the Commonwealth
- b. The number of current work locations within the Commonwealth
- c. The number of proposed full-time and part-time positions that will be created within the Commonwealth
- d. The title, job description, salary, and benefits information for each of the proposed positions
- e. The training that will be required and made available for all proposed positions
- f. The number of proposed work locations that will be created within the Commonwealth
- g. Description of plans for workforce development opportunities for Applicant's staff within the Commonwealth
- **h.** Outline the strategy for focusing on job opportunities and training in areas and demographics with high unemployment and/or underemployment

#### C.2 PROJECTED REVENUE

Provide studies and projections for gross sports wagering revenue for each of the first five years of wagering operations on a best, average, and worst, case basis. The studies and information provided should include:

- **a.** Projected figures for sports wagering revenue and methodology used to arrive at these projections
- b. Projected figures for any non-sports wagering revenue and methodology used to arrive at these projections
- c. Projected figures for all tax revenue to the Commonwealth and methodology used to arrive at these projections
- d. Profitability of sports wagering operation (in-person & mobile) in other jurisdictions where the applicant is licensed
- **e.** History of operating performance versus revenue projections for the last five years for other jurisdictions where the platform is licensed *includes documentation outlining the applicant's record of success or failure in meeting the performance objectives*
- f. Description of methods to ensure that revenues are maximized within the Commonwealth
- g. Description of plans to compete with other nearby jurisdictions and to market to Massachusetts patrons

#### C.3 CONSTRUCTION - GAMING ESTABLISHMENTS (for Category 1 Applicants Only)

Provide a thorough description of the location of the proposed sports wagering operation. This should include the following:

- a. A detailed timeline of construction
- **b.** Proposed location within the gaming establishment, including plans for the construction of a new section within the gaming floor and/or any potential additions to the facility
- c. Approximate square footage of the sports wagering area
- **d.** Secure location for storing funds issued by a cage, to be used in the operation, including all security measures and procedures

- **e.** Proposed security and surveillance of the sports wagering area and operation and how the applicant intends to prevent wagering by prohibited persons, including underage persons, problem gamblers, employees, etc.
- **f.** Reasonable measures the applicant will take to ensure the safety and security of all employees and patrons of any sports wagering related events
- **g.** Accessibility of patrons to the proposed sports wagering area, including all means of entry and exit, including handicapped access, and the volume of traffic that can be sustained
- **h.** Number and location(s) of ticket window(s)
- i. Number and location(s) of wagering kiosk(s)
- j. Location and display format for all wagers, available to the public
- **k.** Location of posting of house rules
- If applicable description regarding any proposal of providing food, beverages, and other concessions to patrons

## C.4 CONSTRUCTION - LIVE HORSE RACING/SIMULCASTING FACILITY (Category 2 Applicants Only)

Provide a thorough description of the location of the proposed sports wagering operation. This should include the following:

- **a.** Location of proposed sports wagering operation (address)
- **b.** A detailed timeline of construction
- c. Proposed location of sports wagering area within the facility, including plans for the construction of a new section and/or any potential additions to the facility
- **d.** Approximate square footage of the sports wagering area
- e. Secure location for storing funds issued by a cage, to be used in the operation, including all security measures and procedures
- **f.** Proposed security and surveillance of the sports wagering area and operation and how the applicant intends to prevent wagering by prohibited persons, including underage persons, problem gamblers, employees, etc.
- **g.** Reasonable measures the applicant will take to ensure the safety and security of all employees and patrons of any sports wagering-related events
- **h.** Accessibility of patrons to the proposed sports wagering area, including all means of entry and exit, including handicapped access, and the volume of traffic that can be sustained
- i. Number and location(s) of ticket window(s)
- j. Number and location(s) of wagering kiosk(s)
- k. Location and display format for all wagers, available to the public
- **l.** Location of posting of house rules
- **m.** *If applicable* description regarding any proposal of providing food, beverages, and other concessions to patrons

#### Capital Investment

In accordance with G.L. c.23N, §3, Category 2 licensees shall make a capital investment of not less than \$7,500,000.00 within 3 years after receiving a sports wagering license, which the applicant must agree to expend.

Please provide a thorough description, including the following:

- **n.** How the applicant proposes to realize the required capital investment
- o. The financial commitments and guarantees the applicant is prepared to provide the Commission
- **p.** How the applicant will ensure that the project is completed, the license conditions are fulfilled, and sufficient working capital is available to allow operation in the promised fashion
- q. Any mitigation measures the applicant will take to reduce any impact on the local community

#### C.5 COMMUNITY ENGAGEMENT

Provide a thorough description of how the Applicant will contribute to economic & business development, tourism & community relations, and the promotion of charitable causes in the Commonwealth. Including:

- **a.** Creating partnerships for any community, economic development, and tourism opportunities with local or regional entities including but not limited to the Massachusetts Office of Business Development, Chambers of Commerce, Regional Tourism Councils, and the Massachusetts Marketing Partnership
- b. Plans, measures, and steps the applicant intends to take to avoid any negative impact on the revenues currently generated by the Massachusetts State Lottery, including cross-marketing strategies and increasing ticket sales
- c. Promoting local businesses, including restaurants, hotels, and retail outlets
- **d.** Cross-marketing with live entertainment venues and/or attractions
- e. Supporting any community enhancements being incorporated at the local level
- f. Highlighting unique business and marketing strategies to draw new revenues from new customers

#### SECTION D: DIVERSITY, EQUITY, & INCLUSION

#### D.1 DIVERSITY, EQUITY, & INCLUSION – WORKFORCE

Provide a thorough description of the applicant's willingness to foster racial, ethnic, and gender diversity, equity, and inclusion, within their workforce, both at the corporate level and the proposed entity within the Commonwealth. The information must include:

- a. Applicant's current diversity, equity, and inclusion team please include the name and title of those individuals currently identified as part of the diversity, equity, and inclusion staff/team, as well as a copy of their location on the applicant's organizational chart
- b. Applicant's workforce diversity, equity, and inclusion policy
- c. Workforce demographics, demonstrating the applicant's current workforce diversity
- **d.** Efforts to be made to cultivate workforce diversity, equity, and inclusion by identifying, recruiting, and hiring minorities, women, persons with disabilities, and veterans
- e. Memberships and/or intentions for joining any local, regional, state, and/or national organizations committed to the development and promotion of diversity, equity, and inclusion initiatives

#### D.2 DIVERSITY, EQUITY, & INCLUSION - SUPPLIER SPEND

Provide a thorough description of the Applicant's overall and specific goals, applicable to the total dollar amount of contracts, for the utilization of:

- a. Minority-owned business enterprises
- **b.** Women-owned business enterprises
- c. Veteran-owned business enterprises

Please include how each of these enterprise groups will participate as:

- Contractors in the design and/or building of the sports wagering platform
- Vendors in the execution, maintenance, and/or support of the sports wagering platform
- Vendors in the provision of goods and services

#### D.3 DIVERSITY, EQUITY, & INCLUSION – CORPORATE STRUCTURE

Provide a thorough description of the Applicant's commitment to diversity, equity, and inclusion initiatives in the Commonwealth. This should include:

- **a.** The makeup of the Applicant's ownership, leadership, and governance structure, *including minorities, women, and veterans in positions of leadership throughout the corporate structure*
- a. How the Applicant intends to create joint ventures with corporate partners and/or partnerships with local or regional entities, including but not limited to programs, non-profit organizations, and agencies, dedicated to establishing a welcoming and inclusive experience for all patrons, users, and employees in the Commonwealth

#### SECTION E: RESPONSIBLE GAMING

#### E.1 RESPONSIBLE GAMING POLICIES

Referencing the following documents:

- MGC Responsible Gaming Framework
- Applying Principles of the Massachusetts Responsible Gaming Framework to Sports Wagering Policy & Practice
- GameSense Logic Model
- Responsible Gaming Considerations for Gambling Advertising

Provide a proposed responsible gaming plan draft that, at a minimum, incorporates policies and tactics for the following key strategies:

- a. Commitment to corporate social responsibility
- **b.** Support positive play
- c. Promote public health and safety
- d. Ensure responsible advertising and marketing
- e. Manage high-risk financial transactions
- f. Engage the community
- g. Commitment to improvement and reporting

#### E.2 ADVERTISING & PROMOTIONAL PLANS

Provide a thorough description of the Applicant's ability to demonstrate the advertising, marketing, and promotional efforts to be made in the Commonwealth. Information should include:

- a. Estimated marketing budget in the Commonwealth
- **b.** Promotion and player loyalty programs
- **c.** Advertising plans must include information for any third-party marketing firm applicant plans to partner with for advertising in the Commonwealth
- d. Measures to ensure that marketing reaches the target audience and not underage or vulnerable populations
- e. Player acquisition models specify minimum age to participate
- **f.** Plans to incorporate responsible gaming and problem gambling information
- **g.** Strategies for converting those customers wagering via unlicensed or illegal means to wagering legally in the Commonwealth
- h. Examples of marketing, advertising, and promotional materials/activities recently used in other jurisdictions

#### **E.3 HISTORY OF DEMONSTRATED COMMITMENT**

Provide a thorough description of the policies and procedures that the applicant has adopted to:

- a. Promote responsible gaming within the gaming establishment or mobile application and in the community
- **b.** Assist patrons and users that are experiencing gambling-related harm
- c. Cooperate and support any government or regulatory agencies to promote responsible gaming and/or mitigate gambling-related harm
- **d.** List any membership or partnership with an agency or organization whose mission is in whole, or part, dedicated to responsible gaming or problem gambling
- e. List any awards or recognition the applicant has received, related to efforts to promote responsible gaming, or mitigating gambling-related harms
- **f.** List any fines, violations, citations, and/or corrective action required by the applicant in response to insufficient or improper policies, procedures, operations, advertising/marketing, and/or any other business related to sports wagering or other gambling enterprises

#### **SECTION F: TECHNOLOGY**

#### F.1 GEOFENCING

Аррис

Provide a thorough description of how the applicant will ensure that authorized users placing online sports wagers on their platform are geographically located in the Commonwealth of Massachusetts. This information must include:

- a. Which geolocation system(s) will be utilized to reasonably detect the physical location of an authorized user attempting to place a wager on the platform
- **b.** How the system will:
  - 1. Accurately detect the physical location of an authorized user attempting to access or place a wager on the platform through accurate location data sources (Wi-Fi, GSM, GPS)
  - 2. Block or deny unauthorized attempts to access the platform, or place a wager, from outside of the Commonwealth
  - 3. Update the IP address and physical location if they change while the user is active on the platform
  - 4. Identify attempts to circumvent the requirement to be physically located in the Commonwealth
- c. How the applicant will log information received from the system
- **d.** How the applicant will report the information received from the system to the Commission

#### F.2 KNOW YOUR CUSTOMER

Provide a thorough description of how the Applicant will ensure the verification of information provided by users opening a new account on the platform.

- 1. Ensure the integrity of the user's account information
- 2. Ensure the integrity of a user's device if it indicates tampering or suspicious activity
- 3. Notify the applicant of potential risks or fraudulent activity

#### F.3 TECHNOLOGICAL EXPERTISE AND RELIABILITY

Provide a thorough description of how the Applicant will ensure the security, sustainability, and reliability of the following items:

- a. Wager acceptance
- **b.** Systems for monitoring structured wagers, real-time data feed, and any unusual or suspicious wagering activity
- c. Description, location, and periodic testing of servers
- d. Security of servers, applications, and communications networks
- e. Security of patron personal and wagering information
- f. Integrity monitoring and reporting, including any current affiliations related to integrity monitoring

#### SECTION G: SUITABILITY

#### G.1 SUITABILITY – CORPORATE INTEGRITY

Applicants must also complete and submit the following documents, before any suitability investigations or background checks will commence:

- Massachusetts Gaming Commission Business Entity Disclosure Form
- a. Joint Venture Agreements for the implementation of a sports wagering operation:
  - 1. Other Applicants
  - 2. Businesses
  - 3. Contractors
  - 4. Vendors

#### G.2 SUITABILITY - INDIVIDUAL QUALIFIER INTEGRITY

Any Key Persons or Employees associated with an applicant must also complete and submit the following documents, before any suitability investigations or background checks will commence:

Massachusetts Gaming Commission Multi-Jurisdictional Personal History Disclosure Form

Massachusetts Gaming Commission Supplemental Form

#### G.3 FINANCIAL STABILITY & INTEGRITY

Please provide the following documents, for the last five (5) fiscal years and through the date of the application:

- **b.** Documentation demonstrating the financing structure and plan for the proposal, including all sources of capital. Please include current capital commitments, as well as plan and timing for meeting future capital needs
- c. A detailed budget of the proposal cost, including any construction, design, legal and professional, consulting, and all other developmental fees. Also identify all other pre-launch costs, including training, marketing, and initial startup capital
- **d.** An analysis, including best, worst, and average case scenarios, that demonstrates the applicant's plan and capacity for accommodating steep downturns in revenues, and provides examples of those plans and strategies that have been successful in other jurisdictions
- e. What are the Applicant's annual liquidity, leverage, and profitability ratios, including current ratio, debt-to-equity ratio, and gross/net margin ratios?
- f. Information pertaining to contracts, loan agreements, and/or commitments that the applicant has breached or defaulted on during the last ten years. *Provide information for any lawsuit, administrative proceeding, or another proceeding that occurred as a result of the breach or default*
- **g.** A description of any administrative or judicial proceeding, during the last ten years, in which the applicant or any entity that owns 5%, or greater share, was found to have violated a statute or regulation governing its operation
- **h.** Any bankruptcy filings made, or proceedings commenced, for any entities owned or controlled by the applicant and any entity owning a 5% or greater share of the applicant
- i. Any financing amounts or ownership interests that are anticipated to come from minorities, women, and/or disadvantaged businesses. If the applicant, or any portion of the applicant, is a public company, it is not necessary to list shareholders
- j. Examples and/or narratives that substantiate the applicant's understanding of and experience with Internal Controls.

#### G.4 COMPLIANCE

Provide the following information on whether the applicant or its Key Persons has ever:

- a. Been employed by the Massachusetts Gaming Commission
- **b.** Possessed a gaming license (casino, video gaming, charitable games, lottery, pari-mutuel, sports wagering, etc.) issued by any jurisdiction *if so, please provide a copy of each license*
- c. Held or holds a direct, indirect, or attributed interest in any business that intends to apply for a license with the Commonwealth
- **d.** Withdrawn a gaming license application, in any jurisdiction *if so, please submit a detailed description of each withdrawal*
- e. Been denied a gaming-related license or finding of suitability, in any jurisdiction if so, submit a detailed statement describing the denial and/or related findings
- **f.** Had a gaming license suspended, in any jurisdiction *if so, include a detailed statement regarding each suspension*
- **g.** Had a gaming license revoked, in any jurisdiction, or has had disciplinary action initiated to revoke a license if so, submit a detailed description of each revocation or action initiated
- **h.** Had a gaming license non-renewed or considered for non-renewal, in any jurisdiction *if so, provide a detailed description of the circumstances*
- i. Been found unsuitable gaming license non-renewed or considered for non-renewal, in any jurisdiction *if so, provide a detailed description of the circumstances*

PRIVILEGED AND CONFID	DENTIAL	Applicant: Penn Sports Interactive, LLC	,
		Applicant.	-
		TOPIC	
	<b>SIGNATURI</b>	<u>E FORMS</u>	

# VERIFICATION AND AUTHENTICATION

The applicant,

Director of the Commission, the Investigations and Enforcement Bureau, and/or their respective designees to take all necessary and reasonable steps to verify and authenticate any information or materials submitted in conjunction with this application and agrees to fully cooperate in such an inquiry. Further, the applicant is aware that if any of the responses to any question in this application are determined to be false, or if they are misleading, the application may be denied. The applicant acknowledges its continuing duty to provide updated information and/or property notify the Commission of any changes to the information or materials, of which it becomes aware or so

# ATTESTATION

I, on behalf of	Penn Sports Interactive, LLC hereby swear or affirm under
the pains and penalties of perjury that the infor	mation contained in this Application form and all materials
accompanying said form are true and accurate to the	ne best of my knowledge and understanding; that I have reviewed
the information contained in the Application form	n for accuracy; that I read and understand the questions and
responses on the Application form; that any doc	cument accompanying this Application that is not an original
document is a true copy of the original document; t	that I have read and understood all applicable provisions of 20.
CMR and G.L. c.23N; that the applicant agrees to	o all terms, conditions, and obligations made applicable to all
applicants for a sports wagering operator license; t	that in the event that the applicant is awarded an operator licens
it agrees to all obligations, terms, and conditions in	mposed upon a successful applicant; and that I am authorized to
submit this application on behalf of the applicant.	
Harperko	
Name of Authorized Individual	Signature of Authorized Individual
Secretary	11/18/2022
Position with Applicant	Date

# WAIVER OF LIABILITY

Penn Sports Interactive, LLC hereby holds the Commonwealth of Massachusetts and its instrumentalities and agents, including but not limited to the Massachusetts Gaming Commission and its agents, representatives and employees harmless, both individually and collectively, from any and all claims of liability for damages of whatever kind, resulting at any time from any disclosure or publication of information acquired during the application process or the use of any information provided in furtherance of this application.

Name of Authorized Individual

Position with Applicant

Signature of Authorized Individual

11/18/2022

Date

# B.1 APPLICANT'S ABILITY TO OFFER SPORTS WAGERING IN THE COMMONWEALTH

Provide a thorough description of the applicant's ability to offer sports wagering in the Commonwealth. This summary should include:

#### a. Background in sports wagering

PENN Entertainment, Inc. (PENN: NASDAQ), formerly known as Penn National Gaming, Inc., is North America's leading provider of integrated entertainment, sports content, and casino gaming experiences. PENN operates 43 properties in 20 states, online sports betting in 13 jurisdictions and iCasino in five, under a portfolio of well-recognized brands including Hollywood Casino<sup>®</sup>, L'Auberge<sup>®</sup>, Barstool Sportsbook<sup>®</sup>, and theScore Bet<sup>®</sup>. PENN's highly differentiated strategy, which is focused on organic cross-sell opportunities, is reinforced by its investments in owned technology, including a state-of-the-art media and betting platform and an in-house iCasino content studio. The Company's portfolio is further bolstered by its industry-leading mychoice<sup>®</sup> customer loyalty program (the "mychoice program"), which offers its over 26 million members a unique set of rewards and experiences across business channels.

PENN's wholly owned interactive division Penn Interactive Ventures, LLC, and its wholly owned subsidiary Penn Sports Interactive, LLC (collectively, "PENN Interactive"), operates 25 retail sportsbooks, as well as online social casino, bingo, and iCasino products. PENN Interactive offers iCasino products in Michigan, New Jersey, Pennsylvania, West Virginia, Ontario (CA) and online sports betting services in 14 jurisdictions, including Arizona, Colorado, Illinois, Indiana, Iowa, Kansas, Louisiana, Michigan, New Jersey, Ontario (CA), Pennsylvania, Tennessee, Virginia, and West Virginia under the Barstool Sportsbook® Hollywood Casino®, and theScore Bet® brands. PENN Interactive's leading,

In October 2021, PENN acquired Score Media and Gaming, Inc. ("theScore"), a sports betting, digital media and technology company. In addition, in February 2020, PENN entered a strategic partnership with Barstool Sports, Inc. ("Barstool Sports"), a leading digital sports, entertainment, lifestyle and media company. On August 17, 2022, PENN announced that it plans to acquire the entirety of Barstool Sports in February 2023. Combined with the power of theScore and Barstool Sports, PENN has evolved into a leading North American digital sports content, gaming and technology company.

## Background on PENN's Executive Leadership and Board of Directors

PENN's Executive Leadership Team and Board of Directors have over 100 plus years of experience in the gaming industry which is set forth in more detail below.

Executive Leadership of PENN are as follows:

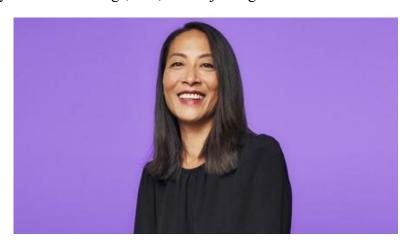
JAY SNOWDEN: Chief Executive Officer ("CEO") and President of PENN Entertainment. Mr. Snowden oversees all functions of the company and has over 20 years of experience in the gaming industry. He has held several upper-level management positions throughout his career, including, most recently, the title of President and Chief Operating Officer ("COO") with PENN Entertainment before being named CEO. Mr. Snowden also sits on the Board of Directors for PENN Entertainment.



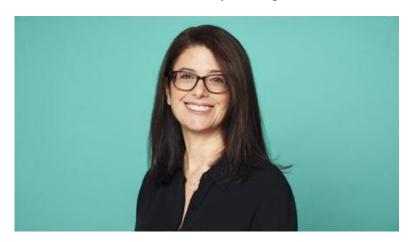
TODD GEORGE: Executive Vice President, Operations. Mr. George oversees Penn's Regional Operations, Marketing and Information Technology, as well as Design and Construction, and also recently played a critical role in integrating the Barstool Sports brand with PENN's core business. He previously served as Senior Vice President, Regional Operations, overseeing nine properties in PENN's midwest region.



HARPER KO: Executive Vice President, Chief Legal Officer and Secretary of PENN Entertainment. Ms. Ko is responsible for all legal matters for PENN, including commercial transactions, litigation matters, corporate governance and securities law and gaming regulatory compliance. She brings over 20 years of experience in the gaming industry, most recently serving as Executive Vice President, Chief Legal Officer – General Counsel and Secretary of Everi Holdings, Inc., before joining PENN in 2021.



FELICIA HENDRIX: Executive Vice President and Chief Financial Officer. Felicia brings more than 20 years of Wall Street experience to her role as Executive Vice President and CFO. Prior to joining PENN, Felicia was most recently a Managing Director and Equity Research Analyst at Barclays, covering the gaming, lodging and leisure industries and had been consistently recognized in the Institutional Investor All Americas Research Team polls. Before joining Barclays, Felicia was a Managing Director at Lehman Brothers. Ms. Hendrix holds a Bachelor's Degree from the University of Virginia and an M.B.A from the Darden School of Business at the University of Virginia.



JUSTIN CARTER: Senior Vice President, Regional Operations, Diversity Committee Chair. In his role as SVP, Regional Operations, Justin oversees all operations at PENN's properties in our Southern region, as well as all purchasing and procurement operations. He is also the Chair of PENN's Diversity Committee. Justin holds a bachelor's degree with a concentration in chemistry and biology from Dartmouth College and an MBA from Purdue University.



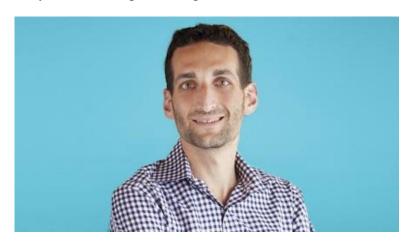
ERIN CHAMBERLIN, Senior Vice President, Regional Operations. In her role as Senior VP, Regional Operations, Erin oversees all operations at PENN's properties in Maryland, Colorado, Maine, Massachusetts, Pennsylvania and West Virginia. Erin holds a bachelor's degree from the University of Virginia and an MBA from Duke University's Fuqua School of Business.



JENNIFER WEISSMAN, Senior Vice President, Chief Marketing Officer. In her role as Senior VP, Chief Marketing Officer, Jennifer is responsible for creating, establishing and implementing key marketing strategies, and evaluating and monitoring all marketing activities. Jennifer holds a bachelor's degree from the University of Maryland-College Park and an MBA from Northwestern University's Kellogg School of Management.



BENJIE LEVY: Head of Penn Interactive. Mr. Levy oversees the company's interactive segment, including operations for Barstool Sportsbook and Hollywoodcasino.com. He also leads day-to-day operations for theScore and theScore Bet. Mr. Levy has extensive experience working in the gaming and digital sports media industry, having spearheaded launches in multiple jurisdictions across North America. He holds a bachelor's degree from the University of Toronto specializing in Finance.

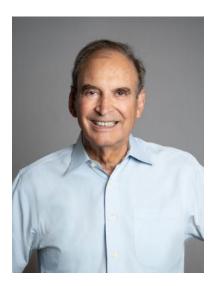


#### PENN Entertainment Board of Directors are as follows:

David A. Handler: Partner at Centerview Partners. Mr. Handler currently sits as the Chairman of the Board of PENN Entertainment and has held this position since 2019. Before being named Chairman, Mr. Handler served as a board member for 23 years.



*John M. Jacquemin:* President of Mooring Financial Corporation. Mr. Jacquemin currently sits on the Board of Directors of PENN Entertainment and has been a member since 1995. He serves on the Audit Committee.



*Marla Kaplowitz:* President and Chief Executive Officer of the American Association of Advertising Agencies. Ms. Kaplowitz sits on the board of directors since 2020.



*Vimla Black-Gupta:* Chief Marketing Officer and Executive Vice President of Commercial for a stealth Skin Care Bio Tech startup and has been a member of the board since 2021.



*Barbara Shattuck Kohn:* Former Managing Director at Hammond, Hanlon & Camp LLC. Ms. Kohn currently sits on the Board of Directors of PENN Entertainment and has been a member since 2005. She serves on the Audit and Compensation Committees.



Ronald J. Naples: Former Chief Executive Officer ("CEO") of Quaker Chemical Corporation. Mr. Naples currently sits on the Board of Directors of PENN Entertainment and has been a member since 2013. He serves on the Compliance Committee.



Saul Reibstein: Former Executive Vice President/Chief Financial Officer ("CFO") and Treasurer of PENN Entertainment from 2013 to 2016. Mr. Reibstein currently sits on the Board of Directors of Penn National Gaming, Inc. He was previously on the Board of Directors from 2011 to 2013 and re-joined the Board in 2018 where he's been a member since.



*Jane Scaccetti:* Chief Executive Officer ("CEO") of Drucker & Scaccetti, P.C. Ms. Scaccetti currently sits on the Board of Directors of PENN Entertainment and has been a member since 2015. She serves as the Chair of the Audit Committee.



Peter M. Carlino: Chairman, Chief Executive Officer ("CEO"), and President of Gaming and Leisure Properties, Inc. Mr. Carlino is currently the Chairman Emeritus of PENN Entertainment and has held that position since 2019. Mr. Carlino previously held the position as Chairman of the Board since 1994 and was CEO of Penn National Gaming, Inc. from 1994 to 2013.



# B.1 APPLICANT'S ABILITY TO OFFER SPORTS WAGERING IN THE COMMONWEALTH

Provide a thorough description of the applicant's ability to offer sports wagering in the Commonwealth. This summary should include:

# b. Experience and licensure in other jurisdictions with sports wagering

PENN is North America's leading provider of integrated entertainment, sports content, and casino gaming experiences. PENN operates 43 properties in 20 states, online sports betting in 13 jurisdictions and iCasino in five, under a portfolio of well-recognized brands including Hollywood Casino®, L'Auberge®, Barstool Sportsbook®, and the Score Bet®. PENN's highly differentiated strategy, which is focused on organic cross-sell opportunities, is reinforced by its investments in owned technology, including a state-of-the-art media and betting platform and an in-house iCasino content studio. The Company's portfolio is further bolstered by its industry-leading mychoice® customer loyalty program (the "mychoice program"), which offers its over 26 million members a unique set of rewards and experiences across business channels.

PENN has fifty years of experience in the highly regulated casino gaming and racing industry and has a longstanding track record of developing meaningful and collaborative relationships with its regulatory bodies, including the Pennsylvania Gaming Control Board ("PGCB") through Hollywood Casino at Penn National Race Course. PENN operates a best-in-class gaming and entertainment destination.

PENN's wholly owned interactive division PIV, and its wholly owned subsidiary Penn Sports Interactive, LLC (collectively, "PENN Interactive"), operates 25 retail sportsbooks, as well as online social casino, bingo, and iCasino products. PENN Interactive offers iCasino products in Michigan, New Jersey, Pennsylvania, West Virginia, Ontario (CA) and online sports betting services in 14 jurisdictions, including Arizona, Colorado, Illinois, Indiana, Iowa, Kansas, Louisiana, Michigan, New Jersey, Ontario (CA), Pennsylvania, Tennessee, Virginia, and West Virginia under the Barstool Sportsbook® Hollywood Casino®, and the Score Bet® brands.

In October 2021, PENN acquired theScore, a sports betting, digital media and technology company. In addition, in February 2020, PENN entered a strategic partnership with Barstool Sports, Inc. ("Barstool Sports"), a leading digital sports, entertainment, lifestyle and media company. On August 17, 2022, PENN announced that it plans to acquire the entirety of Barstool Sports in February 2023. Combined with the power of theScore and Barstool Sports, PENN has evolved into a leading North American digital sports content, gaming and technology company.

#### **License Granted**

#### **Arizona Department of Gaming**

PSI granted for Event Wagering Designee License, License Number: EW263 (online sports wagering offering)

#### **Colorado Limited Gaming Control Commission**

PSI granted Vendor Major Sports Betting License and Limited Gaming License, License Number: 35735482 (retail B2B services)

PSI granted Internet Sports Betting Operator License, License Number: 35735483 (online sports wagering offering)

#### **Illinois Gaming Board**

PSI granted temporary Management Services Provider License (covering both retail B2B services at all 3 casinos and online sports wagering through Hollywood Aurora)

#### **Indiana Gaming Commission**

PSI granted Vendor License (retail B2B services and online sports wagering offering)

### **Iowa Racing and Gaming Commission**

PSI granted Class D License (retail B2B services)

PSI granted for Advanced Deposit Sports Wagering License (online sports wagering offering)

## **Kansas Racing and Gaming Commission**

PSI granted Sports Wagering Provisional Certification, License Number: 5000530 (retail B2B services and online sports wagering offering)

## **Louisiana Gaming Control Board**

PSI granted Sports Wagering Platform Provider License B016503440 (retail B2B services offering and online sports wagering offering)

#### **Maryland Lottery and Gaming Commission**

PSI granted Sports Wagering Facility Operator License (retail B2B services)

PSI granted Online Sports Wagering Operator License (for future online sports wagering offering)

#### Michigan Gaming Control Board

PSI granted Retail Supplier License, License Number: 007390 (retail B2B services)

PSI granted Internet Gaming Supplier License, License Number: 007390 (online casino offering)

PSI granted Sports Betting Gaming Supplier License, License Number: 0073090 (online sports wagering offering)

#### **Mississippi Gaming Commission**

PSI granted Manufacturer and Distributor License, License Number: 1146 (retail B2B services)

B1-b-02 Granted and Pending License List

#### PRIVILEGED AND CONFIDENTIAL

PSI granted transactional waiver for Casino Service Industry Enterprise License (online casino offering)
Approval to launch sports wagering through Parx Sports Wagering License (online sports wagering offering)

#### **Ohio Casino Control Commission**

PSI granted Sports Wagering Mobile Management Service Provider License (for future online sports wagering offering)

PSI granted Sports Wagering Management Service Provider License (for future retail B2B services)

#### Ontario: Alcohol and Gaming Commission of Ontario

PIV granted Gaming Related Supplier – Manufactures License (for future offering of branded Penn Games Studio iCasino games on the Score Bet platform)

#### Pennsylvania Gaming Control Board

Mountainview Thoroughbred Racing Association (MTRA) dba HCPN holds an interactive gaming certificate and sports wagering certificate.

PSI is an approved affiliate of HCPN (retail B2B services and online casino and sports wagering offering)

# **Tennessee Education Lottery**

PSI granted Sports Gaming Operator License, Sport Gaming ID Number 21-10011 (online sports wagering offering)

### Virginia Lottery

PSI granted Sports Betting Permit Holder, License Number: P-#008 (online sports wagering offering)

#### Washington Jamestown S'Klallam Tribal Gaming Commission

PSI granted Vendor License (for future retail B2B services with 7 Cedars Casino)

#### West Virginia Lottery

PSI granted Sports Wagering Management Services Provider, License Number: SWP 009 (retail B2B services and online sports wagering offering)

PSI granted iGaming Management Services Provider, IGP 009 (online casino offering)

#### **Wyoming Gaming Commission**

PSI granted Online Sports Wagering Operator License (for future online sports wagering offering)



# B.1 APPLICANT'S ABILITY TO OFFER SPORTS WAGERING IN THE COMMONWEALTH

Provide a thorough description of the applicant's ability to offer sports wagering in the Commonwealth. This summary should include:

c. Plans to offer the platform in coordination with other applicants or person

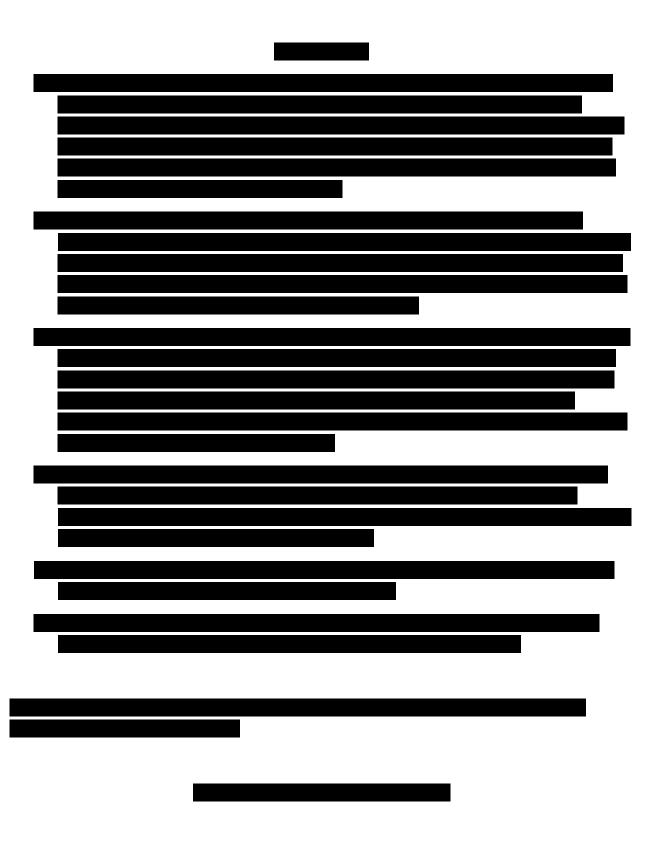














# B.1 APPLICANT'S ABILITY TO OFFER SPORTS WAGERING IN THE COMMONWEALTH

Provide a thorough description of the applicant's ability to offer sports wagering in the Commonwealth. This summary should include:

d. Any intention of limiting participation in any allowable sports events



### B.3 SPORTS WAGERING EXPERIENCE - DESCRIPTION OF SPORTS WAGERING PLATFORM

(Category 3 Applicants Only)

Provide a thorough description of the sports wagering platform to be operated in the Commonwealth. This narrative should include:

a. Description of the customer experience, including options, promotions, and offers

Players who join Barstool Sportsbook will be able to enjoy markets on various events/sports/leagues offerings along with app features that enhance the sports betting experience such as Parlay+, Move the Line, odds boosts & more.



### **B.3 SPORTS WAGERING EXPERIENCE - DESCRIPTION OF SPORTS WAGERING PLATFORM**

(Category 3 Applicants Only) Provide a thorough description of the sports wagering platform to be operated in the Commonwealth. This narrative should include:

b. Overview of wagering activity



# $\ensuremath{\mathtt{B.3}}$ SPORTS WAGERING EXPERIENCE - DESCRIPTION OF SPORTS WAGERING PLATFORM

Provide a thorough description of the sports wagering platform to be operated in the Commonwealth. This narrative should include:

c. Estimated volume of wagering activity (annually)		

#### **License Granted**

#### **Arizona Department of Gaming**

PSI granted for Event Wagering Designee License, License Number: EW263 (online sports wagering offering)

### **Colorado Limited Gaming Control Commission**

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PSI granted Sports Wagering Management Services Provider, License Number: SWP 009 (retail B2B services and online sports wagering offering)

PSI granted iGaming Management Services Provider, IGP 009 (online casino offering)

#### **Wyoming Gaming Commission**

PSI granted Online Sports Wagering Operator License (for future online sports wagering offering)



### B.3 SPORTS WAGERING EXPERIENCE - DESCRIPTION OF SPORTS WAGERING PLATFORM

(Category 3 Applicants Only) Provide a thorough description of the sports wagering platform to be operated in the Commonwealth. This narrative should include:

e. Current integration in use with other wagering operators



# $\ensuremath{\mathtt{B.3}}$ SPORTS WAGERING EXPERIENCE - DESCRIPTION OF SPORTS WAGERING PLATFORM

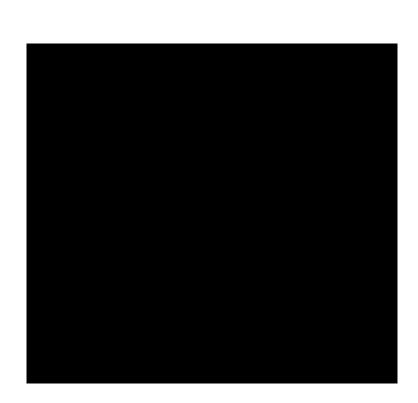
Provide a thorough description of the sports wagering platform to be operated in the Commonwealth. This narrative should include:

f. The number of user accounts maintained

## $\ensuremath{\mathtt{B.3}}$ SPORTS WAGERING EXPERIENCE - DESCRIPTION OF SPORTS WAGERING PLATFORM

Provide a thorough description of the applicant's ability to offer sports wagering in the Commonwealth. This summary should include:

g. Estimated market share within each jurisdiction

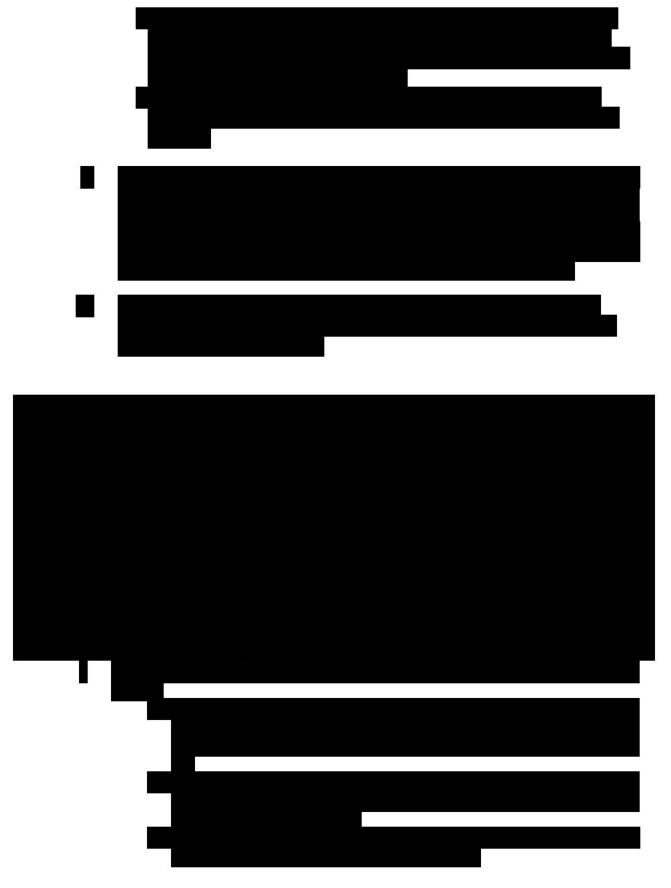


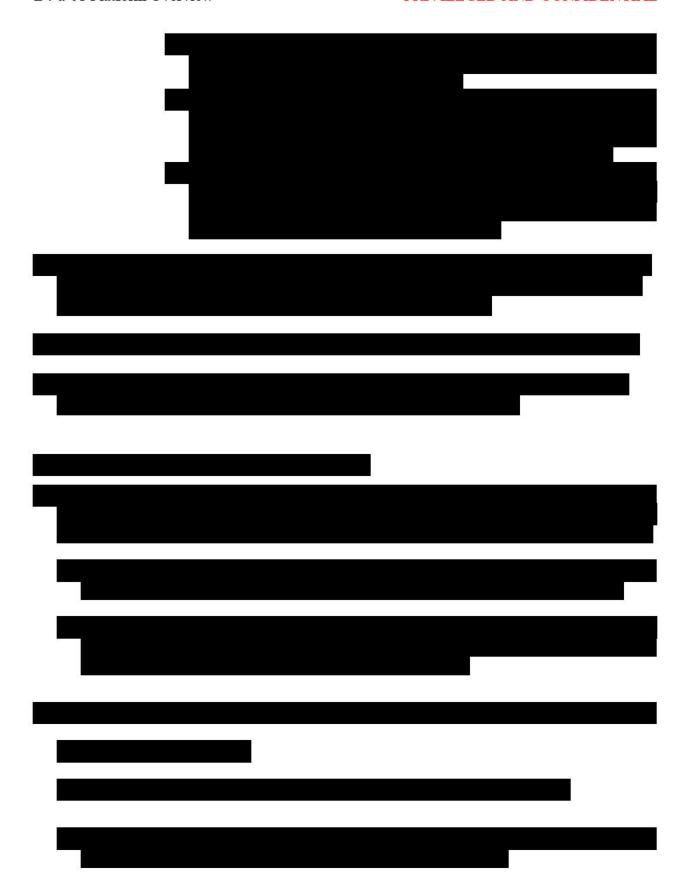
## $\ensuremath{\text{B.4}}$ SPORTS WAGERING EXPERTISE – TECHNICAL FEATURES & OPERATION OF PLATFORM

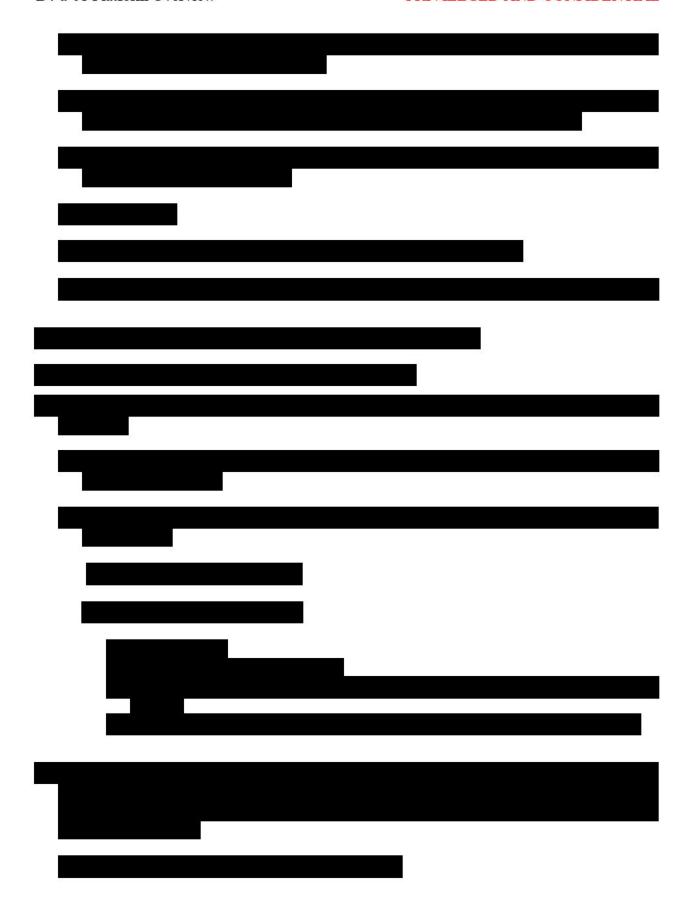
Provide a thorough description of the applicant's expertise in sports wagering and how it would be applicable in the Commonwealth. This summary should include:

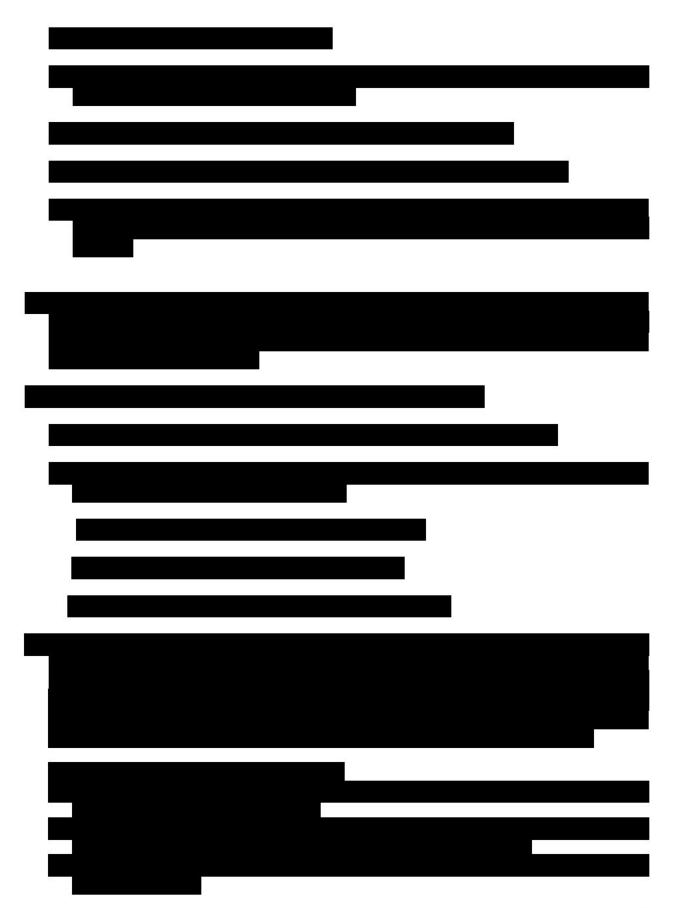
a. (	Overview of technical standards, features, and operation of the platform

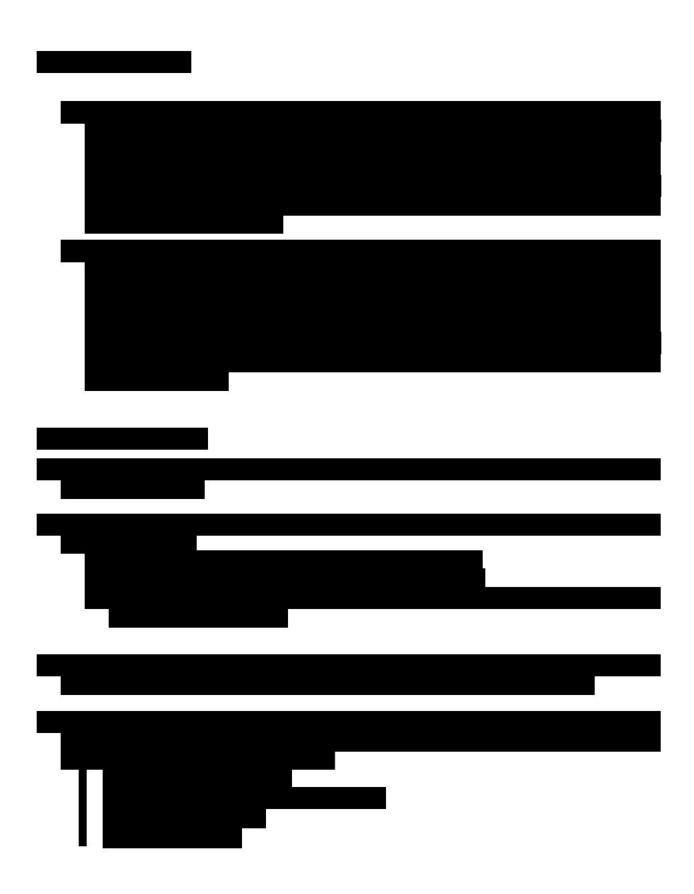


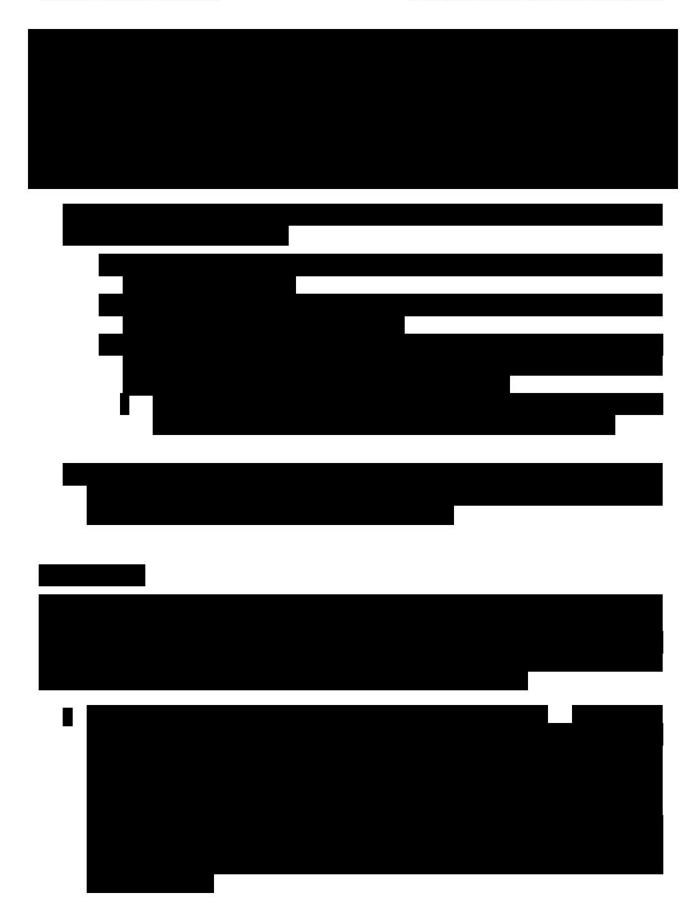


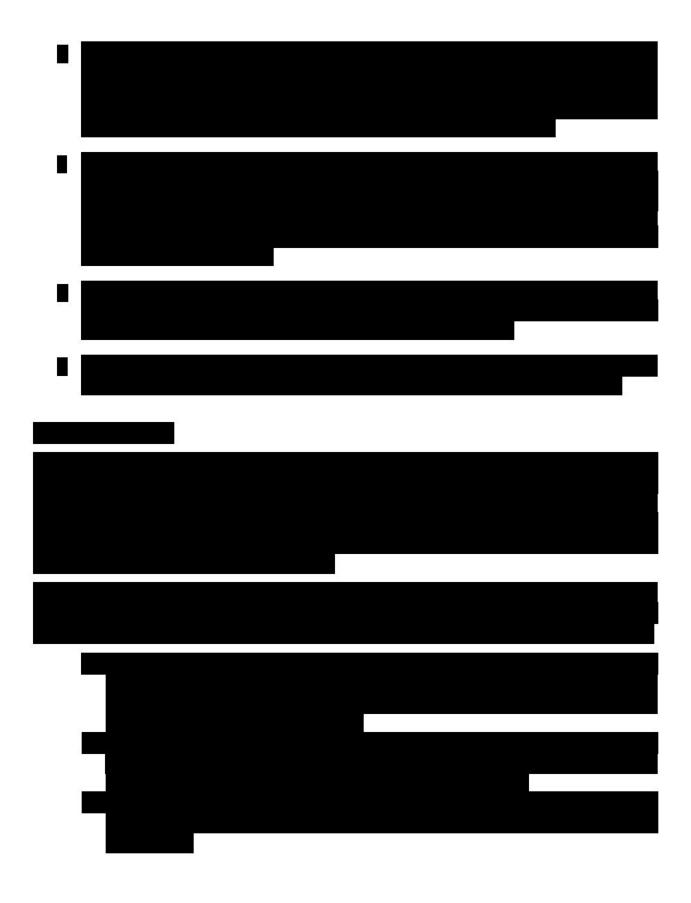


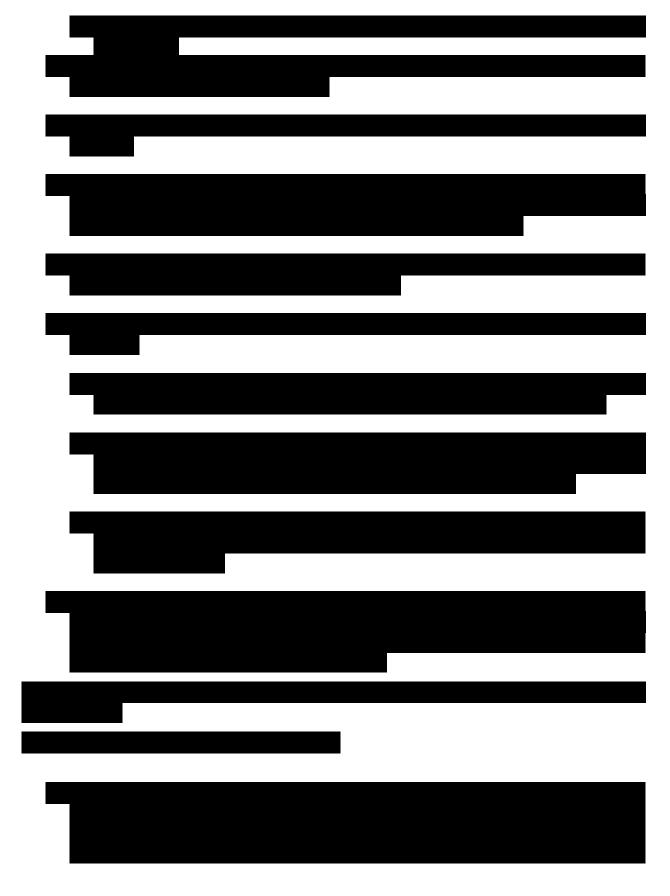


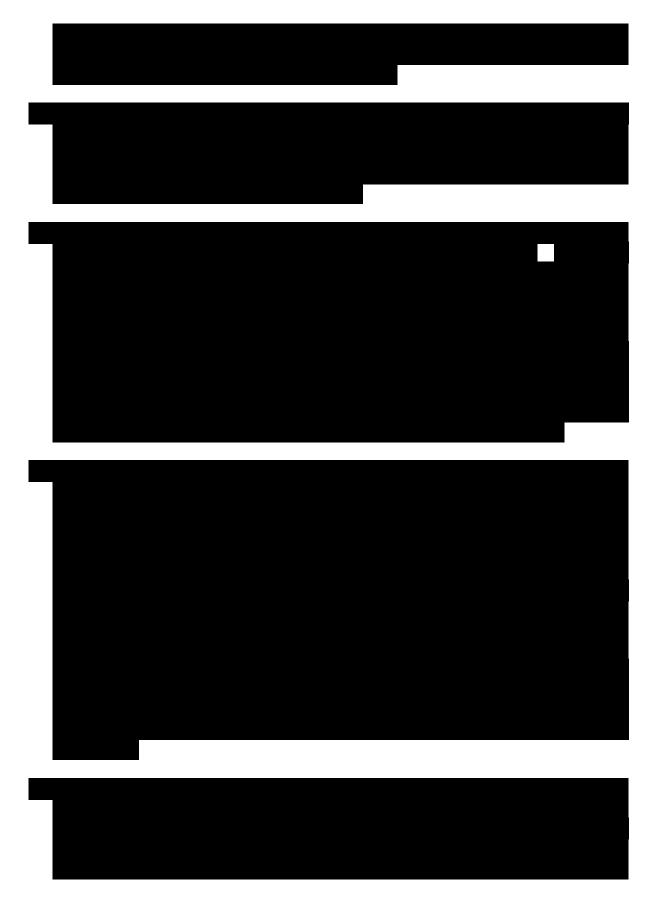




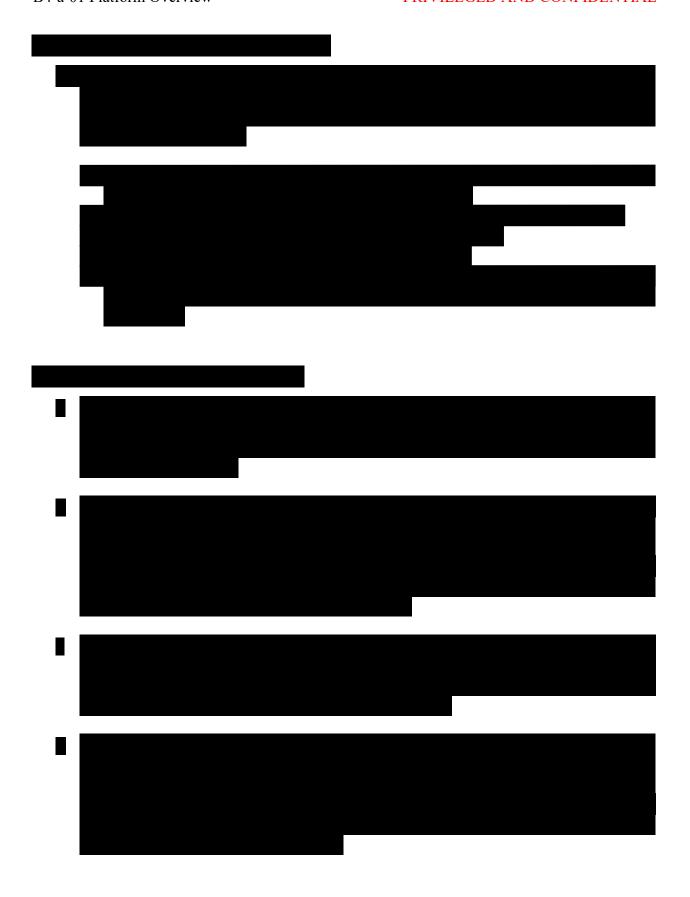




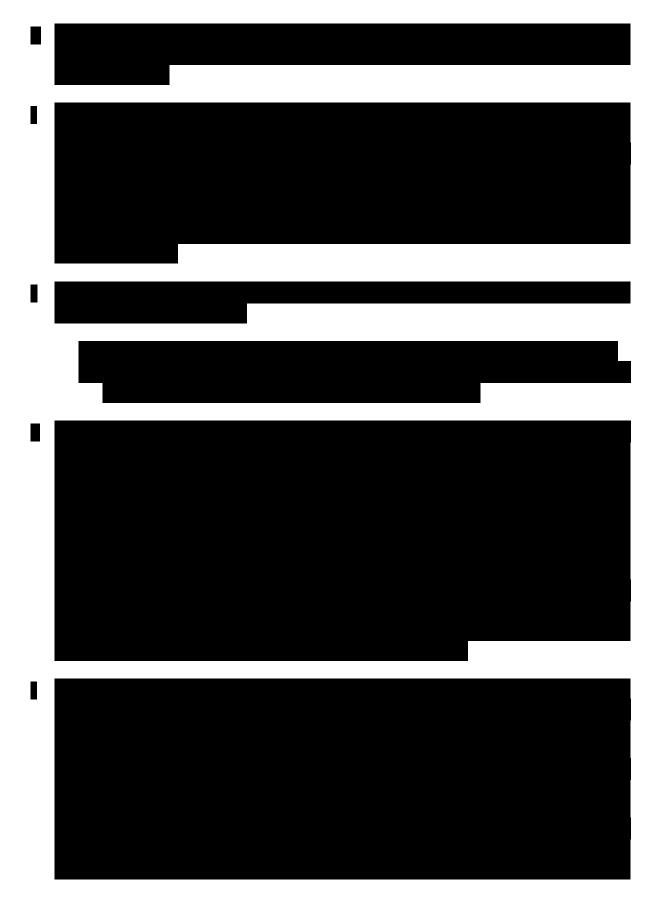




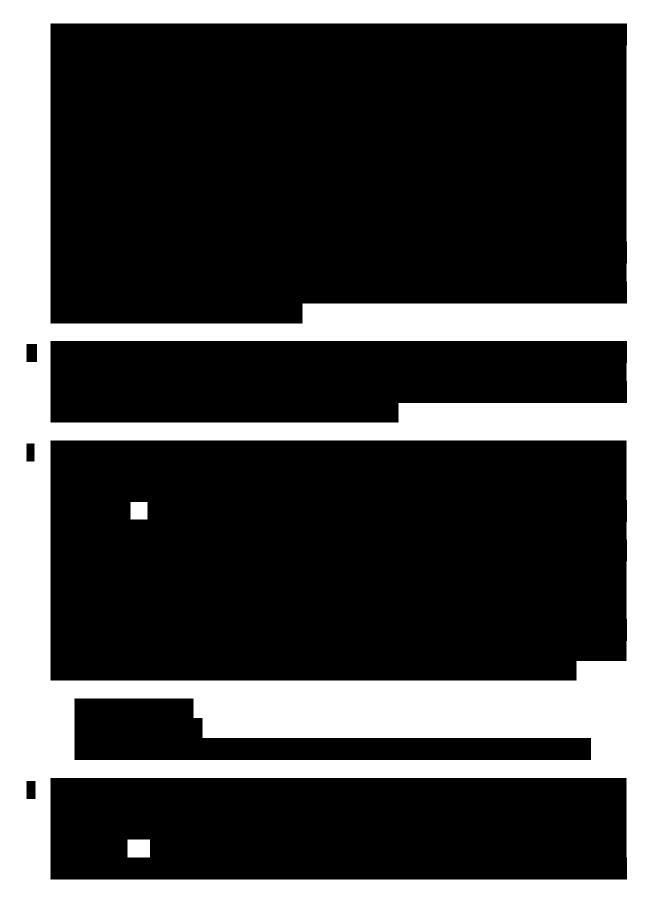


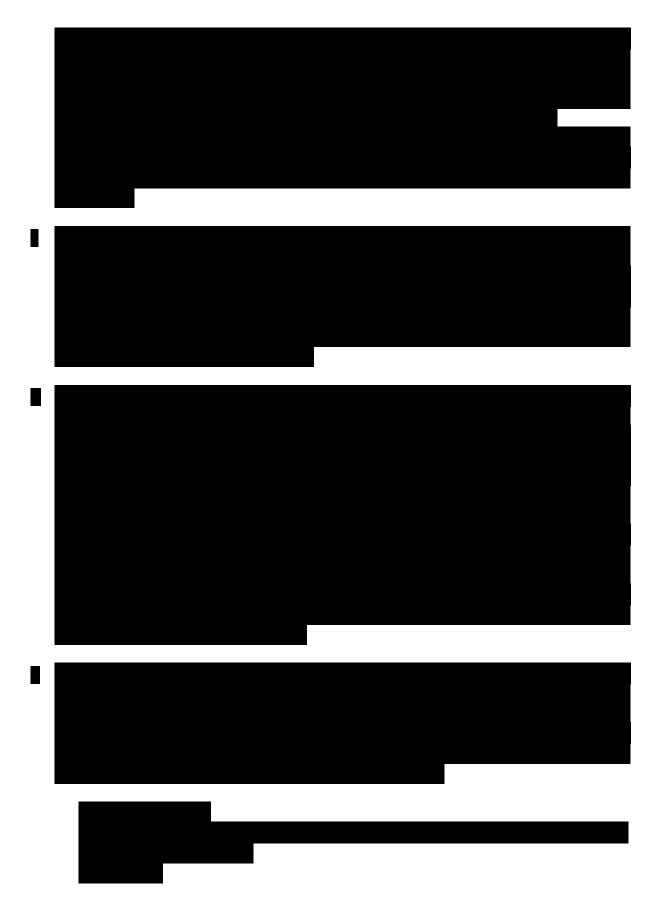


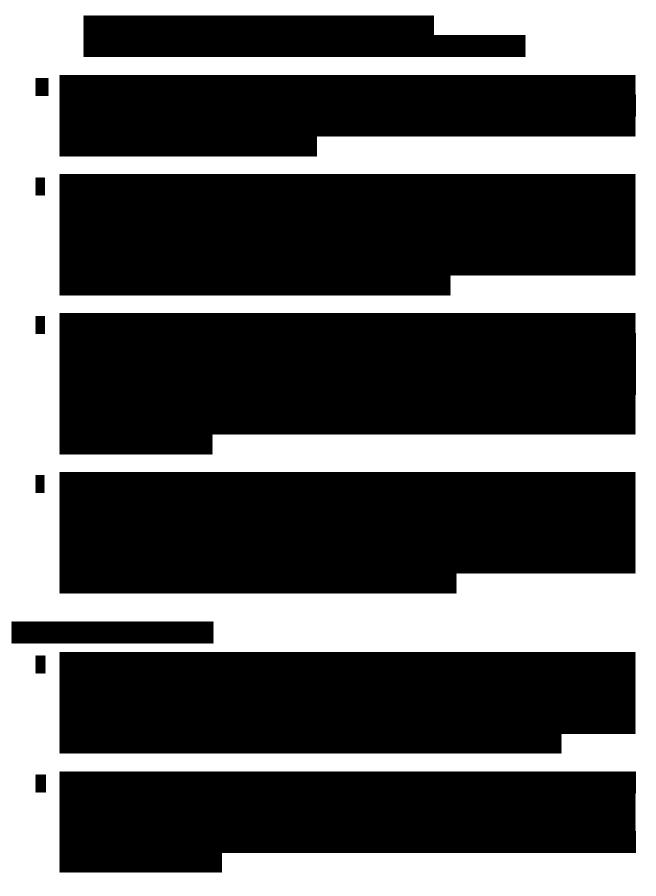














## B.4 SPORTS WAGERING EXPERTISE – TECHNICAL FEATURES & OPERATION OF PLATFORM

Provide a thorough description of the applicant's expertise in sports wagering and how it would be applicable in the Commonwealth. This summary should include:

## b. List of all current certifications or approvals from certified independent test labs and jurisdictions

Penn Sports Interactive, LLC ("PSI") holds GLI certifications for the 12 states listed below with the exception of New Jersey. New Jersey Division of Gaming Enforcement ("DGE") does not accept GLI certification, but rather the DGE tests and issues their own certification letter to go live.

Arizona

Colorado

Illinois

Indiana

Iowa

Kansas

Louisiana

Michigan

New Jersey\*

Pennsylvania

Tennessee

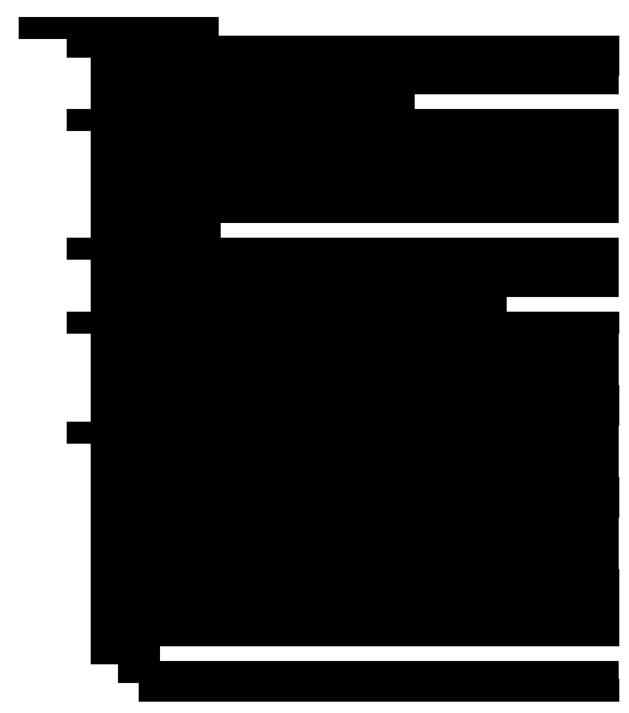
West Virginia

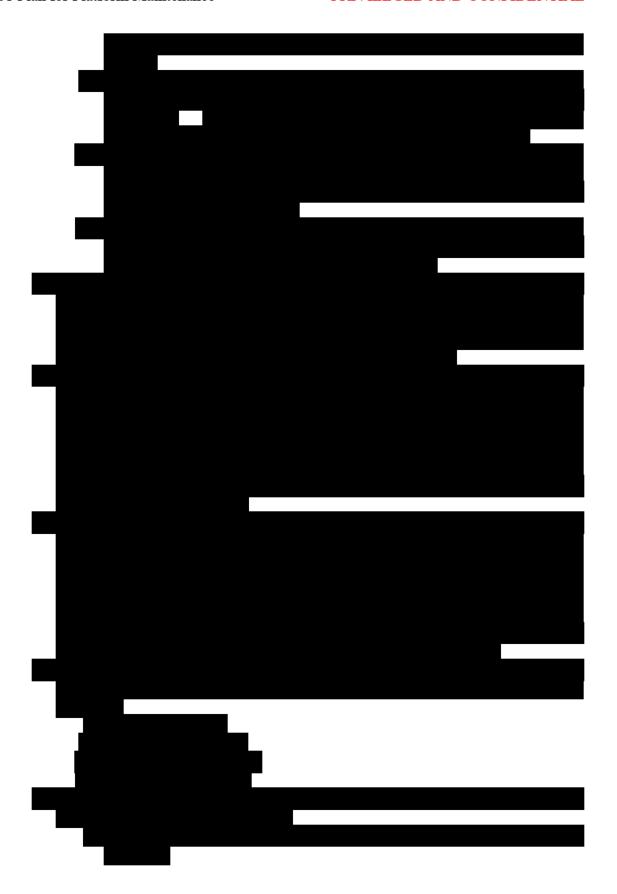
<sup>\*</sup>Exception noted in summary above.

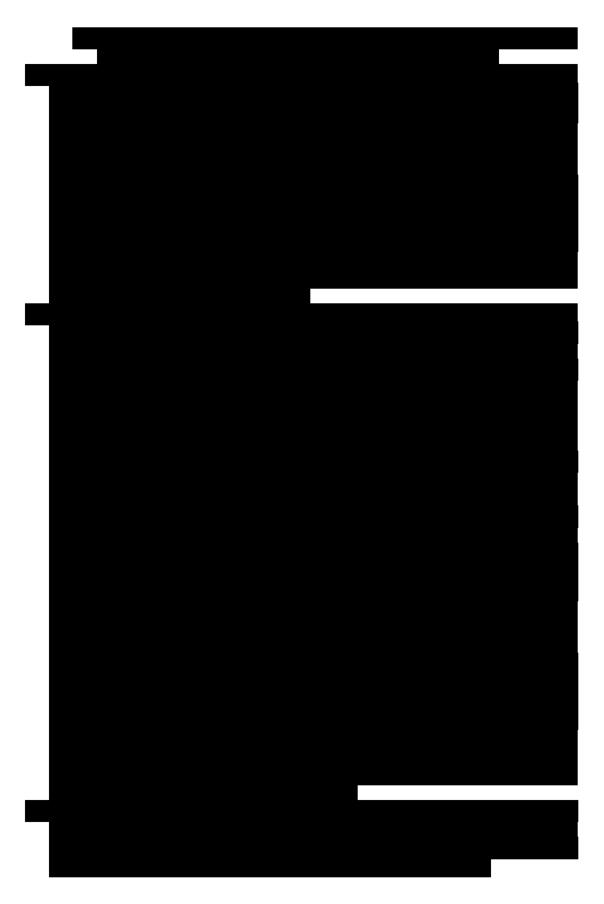
# $\mbox{B.4}$ SPORTS WAGERING EXPERTISE – TECHNICAL FEATURES & OPERATION OF PLATFORM

Provide a thorough description of the applicant's expertise in sports wagering and how it would be applicable in the Commonwealth. This summary should include:

c. Plan for continuous support, maintenance, and change management of the platform











## B.4 SPORTS WAGERING EXPERTISE – TECHNICAL FEATURES & OPERATION OF PLATFORM

Provide a thorough description of the applicant's expertise in sports wagering and how it would be applicable in the Commonwealth. This summary should include:

#### d. Outline the features of the platform designed to support the customers

Penn Sports Interactive, LLC's ("PSI") platform, Barstool Sportbook, offers several features designed to support its customers, which are outlined below.

The main menu icon (the three stacked horizontal white lines) in the top-left corner of the app "Home" screen.

Main Menu options include links to the customer's account to easily access:

- 1. Transaction history
- 2. Gaming history
- 3. Personal tax forms can be accessed
- 4. A suite of available promotions
- 5. Preference settings
- 6. Responsible gaming information and resources
- 7. Personal wagering limits
- 8. Barstool Sportsbook & Casino house rules
- 9. A live customer support representative

Please note, live, human customer support is available 24/7/365 for the customer's convenience and may be accessed by way of email or live chat by touching the "Contact Support" button from the main menu. In addition to presenting the customer with communication options (email or live chat), touching the "Contact Support" option will also prompt a link to "Frequently Asked Questions".

Touching "Frequently Asked Questions" will take the customer to a wide-variety of 100+ articles featuring helpful answers to some of the more common questions we hear, outlines of standard operating procedures and other key information designed to help optimize the customer support experience.

# B.4 SPORTS WAGERING EXPERTISE – TECHNICAL FEATURES & OPERATION OF PLATFORM

Provide a thorough description of the applicant's expertise in sports wagering and how it would be applicable in the Commonwealth. This summary should include:

e. Sample wagering menu the Applicant intends to offer, pending approval from the Commission

Please refer to B4-e-02 Sample Wagering Menu Excel for a PSI's Barstool Sportsbook sample wagering menu intended to be offered in the Commonwealth of Massachusetts.

# Massachusetts Laws & Regulations "Sports Event"

"Sports event" or "sporting event", a professional sport or athletic event, collegiate sport or athletic event, a collegiate tournament, motor race event, electronic sports event or other event authorized by the commission under this chapter; provided, however, that "sporting event" shall not include: (i) high school and youth sports or athletic events; or (ii) a collegiate sport or athletic event involving 1 or more collegiate teams from the commonwealth unless they are involved in a collegiate tournament.

### "Sports Wagering"

"Sports wagering", the business of accepting wagers on sporting events or portions of sporting events, other events, the individual performance statistics of athletes in a sporting event or other events or a combination of any of the same by any system or method of wagering approved by the commission including, but not limited to, mobile applications and other digital platforms; provided, that sports wagering shall not include the acceptance of any wager: (i) with an outcome dependent on the performance of an individual athlete in any collegiate sport or athletic event, including, but not limited, to in-game or in-play wagers; (ii) on a high school or youth sporting event; (iii) on injuries, penalties, player discipline or replay review; and provided further, that sports wagering shall not include fantasy contests as defined in section 11M½ of chapter 12. Sports wagering shall include, but shall not be limited to, single-game bets, teaser bets, parlays, over-under, moneyline, pools, exchange wagering, in-game wagering, in-play bets, proposition bets and straight bets.

#### "Professional sport or athletic event"

"Professional sport or athletic event", an event at which 2 or more persons participate in a sport or athletic event and receive compensation in excess of actual expenses for their participation in such event.

## "College tournament"

"Collegiate tournament", a series of collegiate sports or athletic events involving four or more collegiate teams that make up a single unit of competition.

## "Collegiate sport or athletic event"

"Collegiate sport or athletic event", a sport or athletic event offered or sponsored by, or played in connection with, a public or private institution that offers educational services beyond the secondary level. B4-e-02 Sample Wagering Mer

PRIVILEGED AND CONFIDENTIAL

B4-e-02 Sample Wag	ering Menu						
Legend							
Permitted/Offered:	X						
Prohibited:							

Prohibited:									
Sport	Competition	Governing Body	Moneyline P	oint Spread	Totals/Over-Unders	Team "Props"	Player "Props" H	lead-to-Head (H2H)	Futures/Outrights
- Para	International & Domestic Events Sanctioned by World Athletics		X	X	X	X	X	X	X
Athletics		WA					А		
Athletics		NCAA	X	X	X	X		X	X
Australian Rules		AFL	X	X	X	X	X	X	X
Australian Rules		SANFL	X	X	X	X X	X	X X	X
Australian Rules Badminton		WAFL BWF	X X	X X	X X	X	X X	X	X X
Baseball		WBSC	X	X	X	X	X	X	X
Baseball		CTBA	X	X	X	X	X	X	X
Baseball	LIDOM	WBSC	X	X	X	X	X	X	X
Baseball		LMB	X	X	X	X	X	X	X
Baseball		MiLB	X	X	X	X	X	X	X
Baseball		MLB	X	X	X	X	X	X	X
Baseball		NCAA	X X	X X	X X	X X	X	X X	X X
Baseball Baseball		NPB KBO	X	X	X	X	X	X	X
Dascoan	South Rolea - RDO	KBO							
Baseball	World Baseball Softball Confederation (WBSC) Sanctioned Events	WBSC	X	X	X	X	X	X	X
Basketball		BIG3	X	X	X	X	X	X	X
Basketball	EuroCup	Euroleague Basketball	X	X	X	X	X	X	X
Basketball		Euroleague Basketball	X	X	X	X	X	X	X
	International & Domestic Events Sanctioned by FIBA or FIBA		X	X	X	X	X	X	X
Basketball		FIBA							
Basketball		NBA NGA A	X	X	X	X	X	X	X
Basketball Basketball		NCAA TBT	X X	X X	X X	X X	X	X X	X X
Basketball		WNBA	X	X	X	X	X	X	X
Dusketoun	International & Domestic Events Sanctioned by Beach Soccer								
Beach Soccer		BSWW	X	X	X	X	X	X	X
Beach Volleyball		AVP	X	X	X	X	X	X	X
•	International & Domestic Events Sanctioned by the Federation		X	X	X	X	X	X	X
Beach Volleyball		FIVB							
Biathlon		IBU	X	X	X	X	X	X	X
Billiards		WPBA	X	X	X	X	X	X	X
Bowling		PBA PDA	X	X	X	X	X	X	X
Bowls Bowls		PBA WB	X X	X X	X X	X X	X X	X X	X X
DOMIS	Association of Boxing Commissions and Combative Sports	""							
Boxing		ABCCS	X	X	X	X	X	X	X
Boxing		BBoC	X	X	X	X	X	X	X
Boxing		IBF	X	X	X	X	X	X	X
Boxing	US State & Tribal Athletic Commissions Sanctioned Events	State & Tribal Athletic Commissions	X	X	X	X	X	X	X
Boxing		WBA	X	X	X	X	X	X	X
Boxing		WBC	X	X	X	X	X	X	X
Boxing		WBF	X	X	X	X	X	X	X
Boxing		WBO	X	X	X	X	X	X	X
Chess		FIDE	X X	X X	X X	X X	X X	X X	X X
Cornhole	American Cornhole League International & Domestic Events Sanctioned by the International	ACL	A				Α.	A	A
Cricket		ICC	X	X	X	X	X	X	X
Cycling		UCI	X	X	X	X	X	X	X
Darts		BDO	X	X	X	X	X	X	X
Darts	MODUS Events	DRA	X	X	X	X	X	X	X
Darts		PDC	X	X	X	X	X	X	X
Darts		WDF	X	X	X	X	X	X	X
Disc		AUDL	X	X	X	X	X	X	X
eSports		EA Sports MLG	X X	X X	X X	X X	X X	X X	X X
eSports eSports		RFRSH	X	X	X	X	X	X	X
eSports		DreamHack	X	X	X	X	X	X	X
eSports		ESL	X	X	X	X	X	X	X
eSports		IEM	X	X	X	X	X	X	X
eSports		DreamHack	X	X	X	X	X	X	X
eSports		ESL	X	X	X	X	X	X	X
eSports		Valve	X	X	X	X	X	X	X
eSports		eIndyCar	X	X	X	X	X	X	X
eSports		eNASCAR	X	X	X	X	X	X	X
eSports eSports		FIA Enic Games	X X	X X	X X	X X	X X	X X	X X
eSports eSports		Epic Games Riot Games	X	X X	X X	X X	X X	X X	X X
eSports		NBA	X	X	X	X	X	X	X
eSports		Blizzard Entertainment	X	X	X	X	X	X	X
eSports		DreamHack	X	X	X	X	X	X	X
eSports	Rainbow 6 - Ubisoft Sanctioned Events	Ubisoft	X	X	X	X	X	X	X
eSports		Riot Games	X	X	X	X	X	X	X
Field Hockey		FHI	X	X	X	X	X	X	X
	International & Domestic Events Sanctioned by Floorball	W. 1	x	X	X	X	X	X	X
Floorball		IFF							
Football		CFL NCAA	X X	X X	X X	X	X	X X	X X
Football Football		NCAA IFL	X	X	X	X X	X	X	X
Football		NCAA	X	X	X	X	Α	X	X
Football		NCAA	X	X	X	X		X	X
Football		NFL	X	X	X	X	X	X	X
Football	USFL	USFL	X	X	X	X	X	X	X
Football		XFL	X	X	X	X	X	X	X
	International & Domestic Events Sanctioned by FIFA or FIFA		X	X	X	X	X	X	X
Futsal	Member Federations	FIFA							
	Proceedings of the contract of		**	X			37	v	
C-If	Events Sanctioned by the International Federation of PGA Tours or	International P. J. C. C. C. C.	X		X	X	X	X	X
Golf		International Federation of PGA Tours	1						
	its Members		v	X	x x	x x	x x	X	X X
Golf	its Members  International Events (Le. Ryder Cup, Solheim Cup, Presidents Cup)	International Federation of PGA Tours	X	X	X	X	x	X	X
Golf Golf	its Members  International Events (Le. Ryder Cup, Solheim Cup, Presidents Cup) LIV Golf	International Federation of PGA Tours	X X	x x	X X	X X	X X	X X	X X
Golf Golf	its Members  International Events (Le. Ryder Cup, Solheim Cup, Presidents Cup) LIV Golf Major Championships	International Federation of PGA Tours	X X X	X X X	x x x	X X X	X X X	X X X	x x x
Golf Golf Golf	its Members  International Events (Le. Ryder Cup, Solheim Cup, Presidents Cup) LIV Golf Major Championships Professional Long Drivers Association (PLDA) World	International Federation of PGA Tours	X X	x x	X X	X X	X X	X X	X X
Golf Golf Golf Golf Golf	its Members  International Events (Le. Ryder Cup, Solheim Cup, Presidents Cup) LIV Golf Major Championships Professional Long Drivers Association (PLDA) World Championships	International Federation of PGA Tours LIV PGA	X X X	X X X	x x x	X X X	X X X	X X X	x x x
Golf Golf Golf	its Members  International Events (Le. Ryder Cup, Solheim Cup, Presidents Cup) LIV Golf Major Championships Professional Long Drivers Association (PLDA) World Championships The Match Series	International Federation of PGA Tours LIV PGA PLDA	X X X X	X X X X	x x x x	X X X X	x x x x	x x x x	X X X X
Golf Golf Golf Golf Golf	its Members  International Events (Le. Ryder Cup, Solheim Cup, Presidents Cup) LIV Golf Major Championships Professional Long Drivers Association (PLDA) World Championships The Match Series  International & Domestic Events Sanctioned by the International	International Federation of PGA Tours LIV PGA PLDA PGA	X X X X	X X X	x x x x	X X X	x x x x	x x x x	X X X
Golf Golf Golf Golf Handball	its Members  International Events (Le. Ryder Cup, Solheim Cup, Presidents Cup) LIV Golf Major Championships Professional Long Drivers Association (PLDA) World Championships The Match Series International & Domestic Events Sanctioned by the International Handball Federation Events (HiF) or HiF Member Federations	International Federation of PGA Tours LIV PGA PLDA PGA	x x x x x x x x x x x	x x x x x	x x x x x	X X X X X	x x x x x	x x x x x	x x x x x
Golf Golf Golf Golf	its Members  International Events (Le. Ryder Cup, Solheim Cup, Presidents Cup) LIV Golf Major Championships Professional Long Drivers Association (PLDA) World Championships The Match Series International & Domestic Events Sanctioned by the International Handball Federation Events (HiF) or HiF Member Federations	International Federation of PGA Tours LIV PGA PLDA PGA	X X X X	X X X X	x x x x	X X X X	x x x x	x x x x	X X X X
Golf Golf Golf Golf Handball	its Members  International Events (Le. Ryder Cup, Solheim Cup, Presidents Cup) LIV Golf Major Championships Professional Long Drivers Association (PLDA) World Championships The Match Series  International & Domestic Events Sanctioned by the International Handball Federation Events (IHF) or IHF Member Federations AHL	International Federation of PGA Tours LIV PGA PLDA PGA	x x x x x x x x x x x x	X X X X X	x x x x x x	X X X X X	x x x x x x	x x x x x x	x x x x x x
Golf Golf Golf Golf Handball Ice Hockey	its Members  International Events (Le. Ryder Cup, Solheim Cup, Presidents Cup) LIV Golf Major Championships Professional Long Drivers Association (PLDA) World Championships The Match Series International & Domestic Events Sanctioned by the International Handball Federation Events (IHF) or IHF Member Federations AHL International & Domestic Events Sanctioned by the International	International Federation of PGA Tours LIV PGA PLDA PGA IHF AHL	x x x x x x x x x x x	x x x x x	x x x x x	X X X X X	x x x x x	x x x x x	x x x x x
Golf Golf Golf Golf Golf Handball Ice Hockey	its Members  International Events (Le. Ryder Cup, Solheim Cup, Presidents Cup) LIV Golf Major Championships Professional Long Drivers Association (PLDA) World Championships The Match Series  International & Domestic Events Sanctioned by the International Handball Federation Events (HIF) or IHF Member Federations AHL International & Domestic Events Sanctioned by the International Le Hockey Federation (HIF) or IHF Member Federations	International Federation of PGA Tours LIV PGA PLDA PGA IHF AHL	x x x x x x x x x x x x x x x	X X X X X X X	x x x x x x x	x x x x x x x	x x x x x x	x x x x x x x	x x x x x x x
Golf Golf Golf Golf Golf Handball Ice Hockey	its Members  International Events (Le. Ryder Cup, Solheim Cup, Presidents Cup) LIV Golf Major Championships Professional Long Drivers Association (PLDA) World Championships The Match Series  International & Domestic Events Sanctioned by the International Handball Federation Events (HiF) or HiF Member Federations AHL  International & Domestic Events Sanctioned by the International Le Hockey Federation (IHF) or IHF Member Federations NCAA	International Federation of PGA Tours LIV PGA PLDA PGA IHF AHL	x x x x x x x x x x x	X X X X X	x x x x x x	X X X X X	x x x x x x	x x x x x x	x x x x x x

Lacrosse	National Lacrosse League	NLL.	X	X	X	X	X	X	X
Lacrosse	NCAA	NCAA	X	X	X	X	A	X	X
		PLL	X	X			X		
Lacrosse	Premier Lacrosse League				X	X		X	X
Lacrosse	World Lacrosse Sanctioned Events	WL	X	X	X	X	X	X	X
	Association of Boxing Commissions and Combative Sports		X	X	X	X	X	X	X
MMA	(ABCCS) Sanctioned Events	ABCCS							
MMA	Bellator	Viacom	X	X	X	X	X	X	X
MMA	Cage Warriors	Cage Warriors	X	X	X	X	X	X	X
MMA	Dana White's Contender Series	UFC	X	X	X	X	X	X	X
MMA	Invicta FC	ABCCS	X	X	X	X	X	X	X
MMA	Legacy Fighting Alliance	ABCCS	X	X	X	X	X	X	X
MMA	ONE Championship	UFC	X	X	X	X	X	X	X
MMA	Professional Fighters League	PFL	X	X	X	X	X	X	X
							X		X
MMA	Ultimate Fighting Championship (UFC) Sanctioned Events	UFC	X	X	X	X		X	
MMA	US State & Tribal Athletic Commissions Sanctioned Events	State & Tribal Athletic Commissions	X	X	X	X	X	X	X
Motorsports	Drone Racing League	DRL	X	X	X	X	X	X	X
			X	X	X	X	X	X	X
Motorsports	Fédération Internationale de l'Automobile (FIA) Sanctioned Events	FIA							
	Fédération Internationale de Motocyclisme (FIM) Sanctioned		37	37	37	N/	N/	W.	37
Motorsports	Events	FIM	X	X	X	X	X	X	X
Motorsports	IndyCar Series	IndyCar	X	X	X	X	X	X	X
Motorsports	NASCAR Sanctioned Events	NASCAR	X	X	X	X	X	X	X
Motorsports	National Hot Rod Association (NHRA) Sanctioned Events	NHRA	X	X	X	X	X	X	X
	Superstar Racing Experience	SRX	X	X	X	X	X	X	X
Motorsports									
Motorsports	United States Auto Club (USAC) Sanctioned Events	USAC	X	X	X	X	X	X	X
Netball	ANZ Premiership	NNZ	X	X	X	X	X	X	X
Netball	Super Netball	Netball Australia	X	X	X	X	X	X	X
Olympics	Summer Olympics (Including Trials)	IOC	X	X	X	X	X	X	X
Olympics	Winter Olympics (Including Trials)	IOC	X	X	X	X	X	X	X
Pesapallo	Finland - Superpesis	FPA	X	X	X	X	X	X	X
Pesapallo	Finland - Ykkospesis	FPA	X	X	X	X	X	X	X
Rowing	University Boat Race	FISA	X	X	X	X	X	X	X
Rowing	World Rowing Championships	FISA	X	X	X	X	X	X	X
Kowing		LISA	А	А	А	Λ.	А	Λ	А
	International & Domestic Events Sanctioned by Internatinal Rugby		X	X	X	X	X	X	X
Rugby League	League (IRL) or IRL Member Federations	IRL							
	International & Domestic Events Sanctioned by World Rugby or		X	X	X	X	X	X	X
Rugby Union	World Rugby Member Federations	World Rugby							
Rugby Union	SANZAAR Sanctioned Events	SANZAAR	X	X	X	X	X	X	X
Sailing	America's Cup	World Sailing	X	X	X	X	X	X	X
Sailing	Prada Cup	World Sailing	X	X	X	X	X	X	X
	•	**							
Snooker	International World Games Association (IWGA) Sanctioned Events	IWGA	X	X	X	X	X	X	X
Snooker	World Pool-Billiard Association (WPA) Sanctioned Events	WPA	X	X	X	37	X	X	X
			А			X			
	World Professional Billiards and Snooker Association (WPBSA)		X	X	X	X	X	X	X
Snooker	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events	WPBSA	X	X	X	X	X	X	X
Snooker Snooker	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events								
	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA	WPBSA World Snooker	X X	x x	X X	x x	x x	x x	X X
	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events	WPBSA	x x x	x x x	x x x	x x x	X	x x x	x x x
Snooker	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA	WPBSA World Snooker	X X	x x	X X	x x	x x	x x	X X
Snooker Soccer Soccer	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations	WPBSA World Snooker FIFA NCAA	x x x	x x x	x x x	x x x	x x	x x x	x x x
Snooker Soccer Soccer Softball	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA	WPBSA World Snooker FIFA NCAA NCAA	X X X X	x x x x	X X X X	X X X X	X X X	X X X X	X X X X
Snooker  Soccer Soccer Softball Special Events	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA NCAA Academy Awards (Oscars)	WPBSA World Snooker FIFA NCAA NCAA AMPAS	X X X X X X	X X X X X	X X X X X	X X X X X	x x x	x x x x x	X X X X X
Snooker  Soccer Soccer Softball Special Events Special Events	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA Academy Awards (Oscars) Emmy Awards	WPBSA World Snooker FIFA NCAA NCAA AMPAS ATAS	X X X X X X	X X X X X X	X X X X X X	X X X X X X	x x x	x x x x x x	X X X X X X
Snooker  Soccer Soccer Softball Special Events Special Events Special Events	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events	WPBSA World Snooker FIFA NCAA NCAA AMPAS ATAS MLE	X X X X X X X	X X X X X X X	X X X X X X X	X X X X X X X	X X X	X X X X X X X	X X X X X X X
Snooker  Soccer Soccer Softball Special Events Special Events Special Events Special Events	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest	WPBSA World Snooker  FIFA NCAA NCAA AMPAS ATAS MLE MLE	X X X X X X X X X X X X X X X X X X X	X X X X X X X X	X X X X X X X X X X X X	X X X X X X X X	X X X X X X	X X X X X X X X	X X X X X X X X
Snooker  Soccer Soccer Softball Special Events Special Events Special Events	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nations' Famous Hot Dog Eating Contest Commonwealth Games	WPBSA World Snooker FIFA NCAA NCAA AMPAS ATAS MLE	X X X X X X X	X X X X X X X	X X X X X X X	X X X X X X X	X X X	X X X X X X X	X X X X X X X
Snooker  Soccer Soccer Softball Special Events Special Events Special Events Special Events Summer Athletics	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Game	WPBSA World Snooker  FIFA NCAA NCAA AMPAS ATAS MLE MLE CGF	X X X X X X X X X X X X X	X X X X X X X X X X	x x x x x x x x x x	X X X X X X X X X X	X X X X X X X	x x x x x x x x x x	X X X X X X X X X X
Snooker  Soccer Soccer Softball Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF	X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x	X X X X X X X X X X X	X X X X X X X X	x x x x x x x x x x x x	x x x x x x x x x x x x x
Snooker  Soccer Soccer Softball Special Events Special Events Special Events Special Events Summer Athletics	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games	WPBSA World Snooker  FIFA NCAA NCAA AMPAS ATAS MLE MLE CGF	X X X X X X X X X X X X X	X X X X X X X X X X	x x x x x x x x x x	X X X X X X X X X X	X X X X X X X	x x x x x x x x x x	X X X X X X X X X X
Snooker  Soccer Soccer Softball Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF	X X X X X X X X X X X X X X	X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker  Soccer Soccer Softball Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF	X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x	X X X X X X X X X X X	X X X X X X X X	x x x x x x x x x x x x	x x x x x x x x x x x x x
Snooker Soccer Soccer Softball Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natation (FINA) World Championships	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF WA ESPN	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker  Soccer Soccer Socted Softball Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Miletics Swimming	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Game International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natation (FINA) World Championships International & Domestic Events Sanctioned by International Table	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF WA ESPN FINA	X X X X X X X X X X X X X X	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker  Soccer Soccer Socted Sothall Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Athletics Swimming Table Tennis	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natation (FINA) World Championships International & Domestic Events Sanctioned by International Table Tennis Federation (ITTF) or ITTF Member Federations	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MILE MLE CGF WA ESPN FINA	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker  Soccer Soccer Soctel Softball Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Table Tennis Tennis	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natation (FINA) World Championships International & Domestic Events Sanctioned by International Table Tennis Federation (ITTF) or ITTF Member Federations ATP Tour Events	WPBSA World Snooker  FIFA NCAA NCAA AMPAS ATAS MLE MLE CGF WA ESPN FINA	X X X X X X X X X X X X X X X X X X X	X X X X X X X X X X X X X X X X X X X	X X X X X X X X X X X X X X X X X	X X X X X X X X X X X X X X X X X X X	X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X
Snooker  Soccer Soccer Socter Sottball Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Athletics Swimming Table Tennis Tennis Tennis	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natation (FINA) World Championships International & Domestic Events Sanctioned by International Table Tennis Federation (ITTF) or ITTF Member Federations ATP Tour Events Challenger Tour Events	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE CGF WA ESPN FINA ITTF ATP ATP	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker  Soccer Soccer Socted Softball Special Events Special Events Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Athletics Tennis Tennis Tennis Tennis Tennis Tennis	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natation (FINA) World Championships International & Domestic Events Sanctioned by International Table Tennis Federation (ITTF) or ITTF Member Federations ATP Tour Events Challenger Tour Events Challenger Tour Events Criand Slams	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF WA ESPN  FINA  ITTF ATP ATP ITF	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker  Soccer Soccer Socted Softball Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Telletics Summer Telletics Summer Telletics Summer Telletics Swimming	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natation (FINA) World Championships International & Domestic Events Sanctioned by International Table Tennis Federation (ITIF) or ITIF Member Federations ATP Tour Events Challenger Tour Events Crand Slams International Tennis Federation (ITIF) Sanctioned Events	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF WA ESPN FINA ITTF ATP ATP ITF	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x	X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker  Soccer Soccer Socted Softball Special Events Special Events Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Athletics Tennis Tennis Tennis Tennis Tennis Tennis	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natution (FINA) World Championships International & Domestic Events Sanctioned by International Table Tennis Federation (ITTF) or ITTF Member Federations ATP Tour Events Challenger Tour Events Grand Slams International Tennis Federation (ITF) Sanctioned Events NCAA	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF WA ESPN FINA  ITTF ATP ATP ITF ITF NCAA	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker  Soccer Soccer Socted Softball Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Telletics Summer Telletics Summer Telletics Summer Telletics Swimming	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natation (FINA) World Championships International & Domestic Events Sanctioned by International Table Tennis Federation (ITTF) or ITTF Member Federations ATP Tour Events Challenger Tour Events Challenger Tour Events International Tennis Federation (ITF) Sanctioned Events NCAA United States Tennis Association (USTA) Sanctioned Events	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF WA ESPN FINA ITTF ATP ATP ITF	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker  Soccer Soccer Soctel Special Events Special Events Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Athletics Summer Table Tennis Tennis Tennis Tennis Tennis Tennis Tennis	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natution (FINA) World Championships International & Domestic Events Sanctioned by International Table Tennis Federation (ITTF) or ITTF Member Federations ATP Tour Events Challenger Tour Events Grand Slams International Tennis Federation (ITF) Sanctioned Events NCAA	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF WA ESPN FINA  ITTF ATP ATP ITF ITF NCAA	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker  Soccer Soccer Soctes Softball Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Athletics Summer Tennis Tennis Tennis Tennis Tennis Tennis Tennis Tennis	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natation (FINA) World Championships International & Domestic Events Sanctioned by International Table Tennis Federation (ITTF) or ITTF Member Federations ATP Tour Events Challenger Tour Events Challenger Tour Events International Tennis Federation (ITF) Sanctioned Events NCAA United States Tennis Association (USTA) Sanctioned Events	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF WA ESPN FINA ITTF ATP ATP ITF	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker  Soccer Soccer Socted Special Events Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Athletics Summer Athletics Table Tennis Tennis Tennis Tennis Tennis Tennis Tennis Tennis Tennis	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natation (FINA) World Championships International & Domestic Events Sanctioned by International Table Tennis Federation (ITTF) or ITTF Member Federations ATP Tour Events Challenger Tour Events Challenger Tour Events Challenger Tour Events Challenger Tour Events International Tennis Federation (ITTF) Sanctioned Events NCAA Unitted States Tennis Association (USTA) Sanctioned Events World Tour Events World Team Tennis Events WTA Tour Events	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MILE MLE CGF WA ESPN FINA ITTF ATP ATP ATP ITF ITF ITF NCAA USTA WTT	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker Soccer Soccer Soccer Socted Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Athletics Summer Table Tennis	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natation (FINA) World Championships International & Domestic Events Sanctioned by International Table Tennis Federation (ITIF) or ITIF Member Federations ATP Tour Events Challenger Tour Events Crand Slams International Tennis Federation (ITIF) Sanctioned Events NCAA Unitted States Tennis Association (USTA) Sanctioned Events World Team Tennis Events WTA Tour Events Hotemational & Domestic Events Sanctioned Devents World Team Tennis Events WTA Tour Events	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF WA ESPN FINA ITTF ATP ATP ITF	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker  Soccer Soccer Soctel Social Events Special Events Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Athletics Tennis	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natation (FINA) World Championship som International & Domestic Events Sanctioned by International Table Tennis Federation (ITTF) or ITTF Member Federations ATP Tour Events Challenger Tour Events Grand Slams International Tennis Federation (ITTF) Sanctioned Events NCAA Unitted States Tennis Association (USTA) Sanctioned Events WCAA Unitted States Tennis Association (USTA) Sanctioned Events WTA Tour Events International & Domestic Events Sanctioned by the Federation International & Domestic Events Sanctioned by the Federation International & Obmestic Events Sanctioned by the Federation International de Volleyball (FIVB) or FIVB Member Federations	WPBSA World Snooker  FIFA NCAA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF WA ESPN FINA ITTF ATP ATP ITF ITF NCAA NCAA USTA WTT WTA FIVB	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker Soccer Soccer Soccer Socted Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Athletics Summer Table Tennis	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA Academy Awards (Oscars) Emmy Awards Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natation (FINA) World Championships International & Domestic Events Sanctioned by International Table Tennis Federation (ITTF) or ITTF Member Federations ATP Tour Events Challenger Tour Events Challenger Tour Events Challenger Tour Events Challenger Tour Events United States Tennis Association (USTA) Sanctioned Events World Team Tennis Events World Team Tennis Events World Team Tennis Events WITA Tour Events International & Domestic Events Sanctioned by the Federation International & Domestic Events World Team Tennis Events WITA Tour Events International & Domestic Events Sanctioned by the Federation International & Domestic Events Sanctioned by the Federation International & Domestic Events Sanctioned by the Federation International de Volleyball (FIVB) or FIVB Member Federations NCAA	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF WA ESPN FINA ITTF ATP ATP ITF	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
Snooker  Soccer Soccer Soccer Sochal Special Events Special Events Special Events Special Events Special Events Summer Athletics Summer Athletics Summer Athletics Summer Athletics Table Tennis	World Professional Billiards and Snooker Association (WPBSA) Sanctioned Events World Snooker Sanctioned Events International & Domestic Events Sanctioned by FIFA or FIFA Member Federations NCAA NCAA NCAA NCACH Might Profession (MLE) Sanctioned Events Major League Eating (MLE) Sanctioned Events Nation's Famous Hot Dog Eating Contest Commonwealth Games International & Domestic Events Sanctioned by World Athletics (WA) or WA Member Federations X-Games Federation Internationale de Natution (FINA) World Championships International & Domestic Events Sanctioned by International Table Tennis Federation (ITTF) or ITTF Member Federations ATP Tour Events Challenger Tour Events Grand Slams International Tennis Federation (ITF) Sanctioned Events WCAA Unitude States Tennis Association (USTA) Sanctioned Events WTA Tour Events UTA Tour Events WTA Tour Events Hermational & Domestic Events Sanctioned by the Federation International de Volleyball (FIVB) or FIVB Member Federation International de Volleyball (FIVB) or FIVB Member Federation NCAA	WPBSA World Snooker  FIFA NCAA NCAA NCAA AMPAS ATAS MLE MLE CGF WA ESPN FINA  ITTF ATP ATP ATP ITF NCAA NCAA USTA WTT WTA FIVB NCAA	x x x x x x x x x x x x x x x x x x x	X X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x
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## **B.4 SPORTS WAGERING EXPERTISE – TECHNICAL FEATURES & OPERATION OF PLATFORM**

Provide a thorough description of the applicant's expertise in sports wagering and how it would be applicable in the Commonwealth. This summary should include:

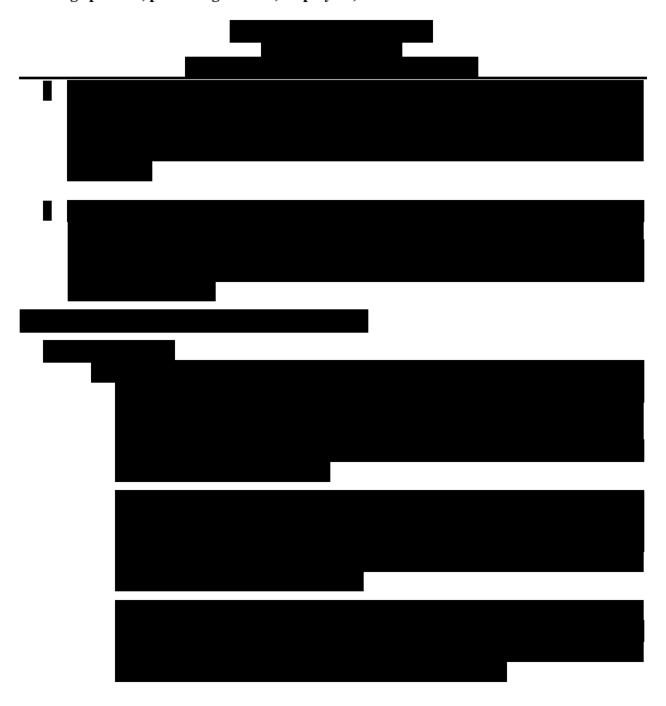
f. Description of Applicant's proposed ability to commence mobile sports wagering on the platform



## $\mbox{B.4}$ SPORTS WAGERING EXPERTISE – TECHNICAL FEATURES & OPERATION OF PLATFORM

Provide a thorough description of the applicant's expertise in sports wagering and how it would be applicable in the Commonwealth. This summary should include:

g. How the Applicant intends to prevent wagering by prohibited persons, including underage persons, problem gamblers, employees, etc.





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## B.4 SPORTS WAGERING EXPERTISE – TECHNICAL FEATURES & OPERATION OF PLATFORM

Provide a thorough description of the applicant's expertise in sports wagering and how it would be applicable in the Commonwealth. This summary should include:

h. Outline any technology to be used or features offered that the applicant believes sets their platform apart from those of (potential) other applicants

Penn Sports Interactive,

has created a sports wagering customerfacing platform available on Web, Android and iOS. The platform offers a wide array of unique
product features, such as "move the line", which allows bettors to use a slider to change the point

spread and over/under lines, as opposed to navigating for alternative lines in a larger wagering menu. PSI's innovative technology has led to superior customer-rankings, including a 4.7 iOS App Store rating. 2 million downloads since September 2020.

Provide a thorough description of the employment opportunities that will be offered if the applicant is approved for licensure by the Commission. Please include:

a. The number of current full-time and part-time employees within the Commonwealth

Provide a thorough description of the employment opportunities that will be offered if the applicant is approved for licensure by the Commission. Please include:

#### b. The number of current work locations within the Commonwealth

Penn Interactive currently has an office at the below address.

30 Olive Street Suite 2 Greenfield, MA 01301

Please refer to Plainridge Park Casino's ("PPC") Category 1 application already on file with Massachusetts Gaming Commission for more information.

Provide a thorough description of the employment opportunities that will be offered if the applicant is approved for licensure by the Commission. Please include:

c. The number of proposed full-time and part-time positions that will be created within the Commonwealth

Provide a thorough description of the employment opportunities that will be offered if the applicant is approved for licensure by the Commission. Please include:

d. The title, job description, salary, and benefits information for each of the proposed positions

Provide a thorough description of the employment opportunities that will be offered if the applicant is approved for licensure by the Commission. Please include:

e. The training that will be required and made available for all proposed positions



Please refer to Plainridge Park Casino's ("PPC") Category 1 application already on file with Massachusetts Gaming Commission for more information.

Provide a thorough description of the employment opportunities that will be offered if the applicant is approved for licensure by the Commission. Please include:

f. The number of proposed work locations that will be created within the Commonwealth

Provide a thorough description of the employment opportunities that will be offered if the applicant is approved for licensure by the Commission. Please include:

g. Description of plans for workforce development opportunities for Applicant's staff within the Commonwealth								

Provide a thorough description of the employment opportunities that will be offered if the applicant is approved for licensure by the Commission. Please include:

h. Outline the strategy for focusing on job opportunities and training in areas and demographics with high unemployment and/or underemployment



Provide studies and projections for gross sports wagering revenue for each of the first five years of wagering operations on a best, average, and worst, case basis. The studies and information provided should include:

a. Projected figures for sports wagering revenue and methodology used to arrive at these projections

Please refer to C2-a-02 Projected Sports Wagering Revenue Excel for PSI's projected sports wagering revenue and methodology.

Provide studies and projections for gross sports wagering revenue for each of the first five years of wagering operations on a best, average, and worst, case basis. The studies and information provided should include:

b. Projected figures for any non-sports wagering revenue and methodology used to arrive at these projections

Provide studies and projections for gross sports wagering revenue for each of the first five years of wagering operations on a best, average, and worst, case basis. The studies and information provided should include:

c. Projected figures for all tax revenue to the Commonwealth and methodology used to arrive at these projections

Please refer to C2-c-02 Projected Tax Figures for all projected tax revenue figures.

Provide studies and projections for gross sports wagering revenue for each of the first five years of wagering operations on a best, average, and worst, case basis. The studies and information provided should include:

d. Profitability of sports wagering operation (in-person & mobile) in other jurisdictions where the applicant is licensed



Please refer to C2-d-02 Profitability.









Provide studies and projections for gross sports wagering revenue for each of the first five years of wagering operations on a best, average, and worst, case basis. The studies and information provided should include:

e. History of operating performance versus revenue projections for the last five years for other jurisdictions where the platform is licensed – includes documentation outlining the applicant's record of success or failure in meeting the performance objectives

#### **C.2 PROJECTED REVENUE**

Provide studies and projections for gross sports wagering revenue for each of the first five years of wagering operations on a best, average, and worst, case basis. The studies and information provided should include:

# f. Description of methods to ensure that revenues are maximized within the Commonwealth

PENN Entertainment, Inc. has extensive experience in the U.S. gaming industry. PENN's wholly owned interactive division Penn Interactive Ventures, LLC, and its wholly owned subsidiary Penn Sports Interactive, LLC (collectively, "PENN Interactive"), operates 25 retail sportsbooks, as well as online social casino, bingo, and iCasino products. PENN Interactive offers online sports betting services in 14 jurisdictions across North America under the Barstool Sportsbook Hollywood Casino®, and theScore Bet® brands.



# **C.2 PROJECTED REVENUE**

Provide studies and projections for gross sports wagering revenue for each of the first five years of wagering operations on a best, average, and worst, case basis. The studies and information provided should include:

g. Description of plans to compete with other nearby jurisdictions and to market to Massachusetts patrons



Provide a thorough description of how the Applicant will contribute to economic & business development, tourism & community relations, and the promotion of charitable causes in the Commonwealth. Including:

a. Creating partnerships for any community, economic development, and tourism opportunities with local or regional entities including but not limited to the Massachusetts Office of Business Development, Chambers of Commerce, Regional Tourism Councils, and the Massachusetts Marketing Partnership

Provide a thorough description of how the Applicant will contribute to economic & business development, tourism & community relations, and the promotion of charitable causes in the Commonwealth. Including:

b. Plans, measures, and steps the applicant intends to take to avoid any negative impact on the revenues currently generated by the Massachusetts State Lottery, including crossmarketing strategies and increasing ticket sales

Provide a thorough description of how the Applicant will contribute to economic & business development, tourism & community relations, and the promotion of charitable causes in the Commonwealth. Including:

# c. Promoting local businesses, including restaurants, hotels, and retail outlets

As North America's leading provider of integrated entertainment, sports content, and casino gaming experience, PENN offers a unique experience for customers in the Commonwealth with PSI's retail and online sports wagering services in partnership with PPC, as well as Barstool Sports, Inc. media content supporting local businesses.

Provide a thorough description of how the Applicant will contribute to economic & business development, tourism & community relations, and the promotion of charitable causes in the Commonwealth. Including:

d. Cross-marketing with live entertainment venues and/or attractions

Provide a thorough description of how the Applicant will contribute to economic & business development, tourism & community relations, and the promotion of charitable causes in the Commonwealth. Including:

e. Supporting any community enhancements being incorporated at the local level

Provide a thorough description of how the Applicant will contribute to economic & business development, tourism & community relations, and the promotion of charitable causes in the Commonwealth. Including:

f. Highlighting unique business and marketing strategies to draw new revenues from new customers



Provide a thorough description of the applicant's willingness to foster racial, ethnic, and gender diversity, equity, and inclusion, within their workforce, both at the corporate level and the proposed entity within the Commonwealth. The information must include:

a. Applicant's current diversity, equity, and inclusion team – please include the name and title of those individuals currently identified as part of the diversity, equity, and inclusion staff/team, as well as a copy of their location on the applicant's organizational chart

Penn Sports Interactive, LLC ("PSI") is a Sports Wagering Operator applicant offering future retail and online sports wagering services in partnership with Plainville Gaming and Redevelopment, LLC d/b/a Plainridge Park Casino in the state of Massachusetts, pending regulatory approval. PSI is a wholly owned subsidiaries of Penn Interactive Ventures, LLC ("PIV"). All three entities are wholly owned subsidiaries of PENN Entertainment, Inc. (collectively "PENN" or the "Company").

PENN is deeply committed to fostering a culture that welcomes a diverse set of customers and dedicated team members. As a long-standing good corporate citizen, PENN is also committed to being a trusted and valued member of its communities. As PENN continues to grow in the online gambling and sports betting industry, we strive to cultivate our current relationships with diverse communities, develop new relationships, and build diversity within its owners, investors, and employees. PENN seeks to use all resources available to it to support diverse businesses, diverse individuals and diverse economic development in the Commonwealth of Massachusetts.

PENN established its Diversity Committee during the height of civil unrest in 2020 to better create strategies and plans to combat disparity and inequality. The PENN Diversity Committee's mission is to put PENN's long standing stance on diversity, equity, and inclusion into action. This committee is dedicated to finding ways to give back to PENN's team members and the surrounding communities. The Diversity Committee is chaired by Justin Carter, Senior Vice President of Regional Operations. The committee, which reports directly to our CEO Jay Snowden, is comprised of underrepresented team members from around the country and at varying levels in the organization to ensure our Company has mechanisms in place to listen to team members about important ongoing social justice issues, and to help implement initiatives.

Additionally, PENN's Diversity Committee focuses on recruitment and company demographics, leadership development, procurement, scholarship fund and community engagement to foster racial, ethnic, and gender diversity, equity, and inclusion, within PENN's workforce.

Provide a thorough description of the applicant's willingness to foster racial, ethnic, and gender diversity, equity, and inclusion, within their workforce, both at the corporate level and the proposed entity within the Commonwealth. The information must include:

# b. Applicant's workforce diversity, equity, and inclusion policy

PENN is always focused on cultivating an environment where all our team members and communities, regardless of differences, have a sense of belonging. We believe diversity is the driving force that moves our company forward. We are building a more inclusive company — giving our team members the support they need in their work to help more people find their fun.

PENN focuses on key initiatives to assist with diversity and inclusion efforts, which are: Scholarship, Recruitment, Leadership Development, Procurement, and Community/Company Engagement. We're building a more diverse and inclusive workforce — and helping our talented team members grow their careers in powerful ways. We want our people to feel empowered to bring their unique perspectives to the table and help drive our business forward.

PENN's recruitment efforts for open executive roles included either female or ethnically diverse candidates 100% of the time. Additionally, we are committed to the professional development of all our team members. We offer tuition reimbursement and certification programs that help our people grow their careers and equip them with the fundamental leadership skills they need to succeed at PENN. Our workforce development has grown through our Women Leading at PENN (WLP) program, we encourage women to pursue roles in leadership at our casinos and in the corporate offices. The results have been inspiring. Today, our executive team is 37.5% female—and growing.

PENN continues to promote its diversity within as well as reach a wider range of diverse audiences through outreach and investment in its communities. PENN prides itself on taking its exceptional talent and giving them the tools and resources to succeed within the company and beyond.

PENN formed the PENN Diversity Committee in 2020, during some of the most challenging times in our nation's history. Our goal through this committee is to create a more diverse, equitable and inclusive company. The PENN Diversity Scholarship helps create equity in higher education for children of our team members, many of whom are the first in their families to pursue post-secondary education. The PENN Diversity Scholarship program has provided \$1 million to 47 students this year. Of the PENN Diversity Scholarship recipients, 10% will be attending Historically Black Colleges and Universities (HBCUs) — and nearly 30% of our Leadership Excellence at PENN (LEAP) interns currently attend an HBCU. In addition, we have committed \$4M in scholarships to support STEM programs at HBCUs.

PENN has expanded its DEI training to improve company culture from within and will continue to work toward a more welcoming and inclusive workplace for all. We are proud to spotlight the service of our team members who served in the military. Our back-of-house Honor Wall highlights

the careers of those who served and our internal newsletter, The Insider, gives us a chance to learn more about their unique perspectives and how they are moving our company forward. Finally, we believe allyship is a lifelong process of unlearning and relearning, understanding our differences, showing up for others, solidarity — and listening. We encourage our team members to create change in the workplace as strong allies of our LGBTQ+ coworkers.

Provide a thorough description of the applicant's willingness to foster racial, ethnic, and gender diversity, equity, and inclusion, within their workforce, both at the corporate level and the proposed entity within the Commonwealth. The information must include:

c. Workforce demographics, demonstrating the applicant's current workforce diversity



Provide a thorough description of the applicant's willingness to foster racial, ethnic, and gender diversity, equity, and inclusion, within their workforce, both at the corporate level and the proposed entity within the Commonwealth. The information must include:

d. Efforts to be made to cultivate workforce diversity, equity, and inclusion by identifying, recruiting, and hiring minorities, women, persons with disabilities, and veterans

PENN is part of several leadership development programs that it intends to continue relationships with to support its diversity goals and missions. One prominent organization is Global Gaming Women ("GGW"), which supports development of women in the gaming industry. Over the past five years, we have contributed over \$100K to support the Global Gaming Women Charitable Education Fund.

The Women Leading at PENN ("WLP") program continued to grow in its fourth year of operations. The goal of WLP is to network, inspire and encourage women to pursue leadership roles and to have female executives champion growth and development at the property, corporate and interactive levels.

In 2021, we launched our first virtual regional minority vendor fair. This event touched several vendors and will serve as a template for how we will launch similar virtual and in-person events company-wide.

Provide a thorough description of the applicant's willingness to foster racial, ethnic, and gender diversity, equity, and inclusion, within their workforce, both at the corporate level and the proposed entity within the Commonwealth. The information must include:

e. Memberships and/or intentions for joining any local, regional, state, and/or national organizations committed to the development and promotion of diversity, equity, and inclusion initiatives

PENN strives to support its diverse team members and reach a wide range of talent. As PENN continues to grow in the online gambling and sports betting industry, we are committed to creating a work environment that highlights our employees' unique skills, abilities, and potential. With PENN's casino presence in the Commonwealth, PENN has the opportunity to find talent from a variety of backgrounds. This diversity provides a deeper understanding of others, fosters creativity, and leads to new ideas.

Additionally, PENN maintains contracts with minority- and women-owned vendors. As PENN continues to grow in the online gambling and sports betting industry, we are committed to cultivating our current relationships as well as developing new relationships with diverse vendors. PENN seeks to use all resources available to support diverse businesses and economic development in the state of Massachusetts. Additionally, we have provided additional notable highlights below:

- We dedicated more than \$4 million to fund a new Science, Technology, Engineering and Mathematics ("STEM") Scholarship Program in partnership with Historically Black Colleges and Universities ("HBCUs") in states where we operate;
- We committed \$1 million to our annual Diversity Scholarship Program for the children of team members. In our inaugural year, we awarded 58 students \$1,050,000 in scholarships. 57% are first-generation college students;
- We were honored by two prominent organizations for the gender diversity of our Board of Directors;
- PENN was once again named an Employer of First Choice in the annual Bristol Associates-Spectrum Gaming's Executive Satisfaction Survey.
- We created an Emerging Leader Program, focusing on hourly and early career team members wanting to grow into leadership positions at PENN; and
- We launched the myheroes special rewards program for veterans, active duty and first responders and reached over 100,000 new enrollees in the program.

#### D.2 DIVERSITY, EQUITY, & INCLUSION - SUPPLIER SPEND

Provide a thorough description of the Applicant's overall and specific goals, applicable to the total dollar amount

of contracts, for the utilization of:

- a. Minority-owned business enterprises
- b. Women-owned business enterprises
- c. Veteran-owned business enterprises

Please include how each of these enterprise groups will participate as:

- Contractors in the design and/or building of the sports wagering platform
- Vendors in the execution, maintenance, and/or support of the sports wagering platform
- Vendors in the provision of goods and services

In 2023, PENN intends to continue its mission to support diversity within as well as the communities it serves. With its ever-growing portfolio, PENN will be able to reach more individuals than ever as it expands its offerings and operations across North America. Specific to Massachusetts, PSI will partake in several community outreach opportunities in partnership with PENN's casinos. PENN already has significant investments in the state of Massachusetts, and PSI will continue to utilize those relationships in its efforts to reach Massachusetts' diverse communities and businesses. In conjunction with those efforts, PENN intends to do the following:

- PENN will continue connecting with diverse contractors through its established channels;
- PENN will explore opportunities to leverage connection to its community to recruit diverse contractors for its retail sportsbook operations; and
- As current relationships with diverse contractors end, PENN will make every attempt to replace that spend with another diverse vendor if the opportunity presents itself.



search for diverse vendors that can offer services nationally, as well as for our offices in Greenfield, MA, Philadelphia, PA, or Cherry Hill, NJ.

#### D.2 DIVERSITY, EQUITY, & INCLUSION - SUPPLIER SPEND

Provide a thorough description of the Applicant's overall and specific goals, applicable to the total dollar amount

of contracts, for the utilization of:

- a. Minority-owned business enterprises
- b. Women-owned business enterprises
- c. Veteran-owned business enterprises

Please include how each of these enterprise groups will participate as:

- Contractors in the design and/or building of the sports wagering platform
- Vendors in the execution, maintenance, and/or support of the sports wagering platform
- Vendors in the provision of goods and services

In 2023, PENN intends to continue its mission to support diversity within as well as the communities it serves. With its ever-growing portfolio, PENN will be able to reach more individuals than ever as it expands its offerings and operations across North America. Specific to Massachusetts, PSI will partake in several community outreach opportunities in partnership with PENN's casinos. PENN already has significant investments in the state of Massachusetts, and PSI will continue to utilize those relationships in its efforts to reach Massachusetts' diverse communities and businesses. In conjunction with those efforts, PENN intends to do the following:

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- As current relationships with diverse contractors end, PENN will make every attempt to replace that spend with another diverse vendor if the opportunity presents itself.



# D.3 DIVERSITY, EQUITY, & INCLUSION - CORPORATE STRUCTURE

Provide a thorough description of the Applicant's commitment to diversity, equity, and inclusion initiatives in the Commonwealth. This should include:

a. The makeup of the Applicant's ownership, leadership, and governance structure, – including minorities, women, and veterans in positions of leadership throughout the corporate structure

# D.3 DIVERSITY, EQUITY, & INCLUSION - CORPORATE STRUCTURE

Provide a thorough description of the Applicant's commitment to diversity, equity, and inclusion initiatives in the Commonwealth. This should include:

b. How the Applicant intends to create joint ventures with corporate partners and/or partnerships with local or regional entities, including but not limited to programs, non-profit organizations, and agencies, dedicated to establishing a welcoming and inclusive experience for all patrons, users, and employees in the Commonwealth



- MGC Responsible Gaming Framework
- Applying Principles of the Massachusetts Responsible Gaming Framework to Sports Wagering Policy & Practice
- GameSense Logic Model
- Responsible Gaming Considerations for Gambling Advertising Provide a proposed responsible gaming plan draft that, at a minimum, incorporates policies and tactics for the following key strategies:





- MGC Responsible Gaming Framework
- Applying Principles of the Massachusetts Responsible Gaming Framework to Sports Wagering Policy & Practice
- GameSense Logic Model
- Responsible Gaming Considerations for Gambling Advertising Provide a proposed responsible gaming plan draft that, at a minimum, incorporates policies and tactics for the following key strategies:

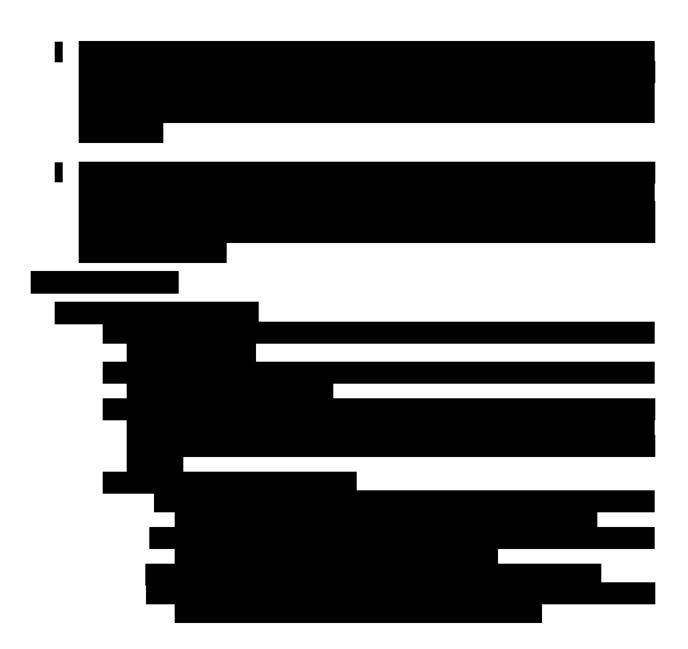




Referencing the following documents:

- MGC Responsible Gaming Framework
- Applying Principles of the Massachusetts Responsible Gaming Framework to Sports Wagering Policy & Practice
- GameSense Logic Model
- Responsible Gaming Considerations for Gambling Advertising Provide a proposed responsible gaming plan draft that, at a minimum, incorporates policies and tactics for the following key strategies:

# b. Support positive play

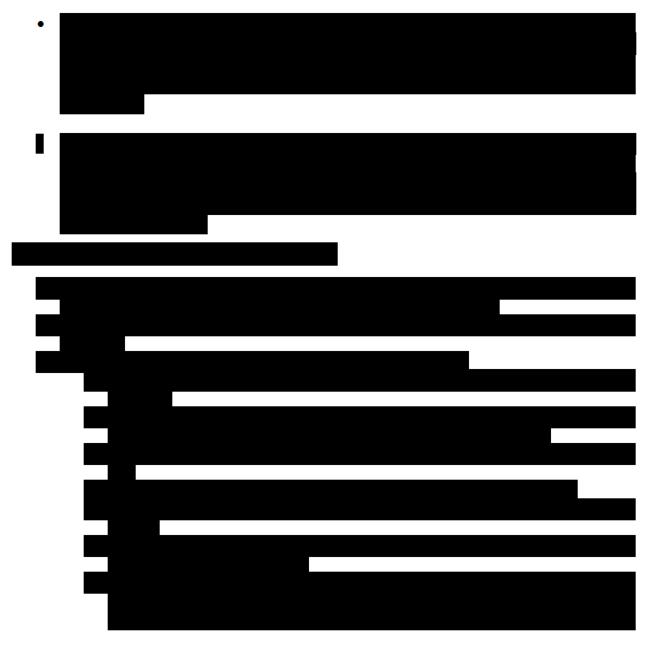








- MGC Responsible Gaming Framework
- Applying Principles of the Massachusetts Responsible Gaming Framework to Sports Wagering Policy & Practice
- GameSense Logic Model
- Responsible Gaming Considerations for Gambling Advertising Provide a proposed responsible gaming plan draft that, at a minimum, incorporates policies and tactics for the following key strategies:
- d. Ensure responsible advertising and marketing



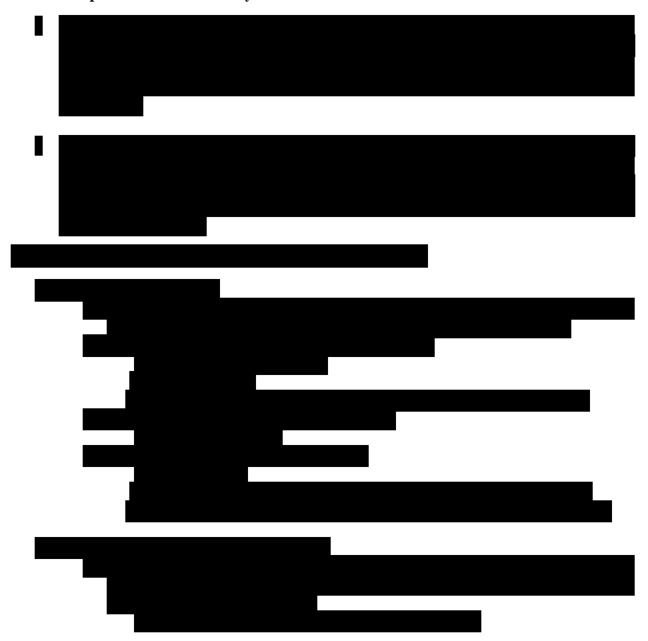


- MGC Responsible Gaming Framework
- Applying Principles of the Massachusetts Responsible Gaming Framework to Sports Wagering Policy & Practice
- GameSense Logic Model
- Responsible Gaming Considerations for Gambling Advertising Provide a proposed responsible gaming plan draft that, at a minimum, incorporates policies and tactics for the following key strategies:
- e. Manage high-risk financial transactions





- MGC Responsible Gaming Framework
- Applying Principles of the Massachusetts Responsible Gaming Framework to Sports Wagering Policy & Practice
- GameSense Logic Model
- Responsible Gaming Considerations for Gambling Advertising Provide a proposed responsible gaming plan draft that, at a minimum, incorporates policies and tactics for the following key strategies:
- c. Promote public health and safety





Referencing the following documents:

- MGC Responsible Gaming Framework
- Applying Principles of the Massachusetts Responsible Gaming Framework to Sports Wagering Policy & Practice
- GameSense Logic Model
- Responsible Gaming Considerations for Gambling Advertising Provide a proposed responsible gaming plan draft that, at a minimum, incorporates policies and tactics for the following key strategies:

# g. Commitment to improvement and reporting





# **E.2 ADVERTISING & PROMOTIONAL PLANS**

Provide a thorough description of the Applicant's ability to demonstrate the advertising, marketing, and promotional efforts to be made in the Commonwealth. Information should include:

a. Estimated marketing budget in the Commonwealth

Provide a thorough description of the Applicant's ability to demonstrate the advertising, marketing, and promotional efforts to be made in the Commonwealth. Information should include:

# b. Promotion and player loyalty programs

Barstool Sportsbook rewards loyal players through its mychoice loyalty program in conjunction with our PENN Entertainment, Inc. retail properties. Players are able to earn tier points by betting on Barstool Sportsbook, leveling up to different loyalty tiers based on total points accumulated.

On top of mychoice tier points earned, loyalty program members are also able to earn mycash, which can be earned and redeemed on various items such as on-property stays, retail play, and purchases made at the mychoice mall.

Provide a thorough description of the Applicant's ability to demonstrate the advertising, marketing, and promotional efforts to be made in the Commonwealth. Information should include:

c. Advertising plans – must include information for any third-party marketing firm applicant plans to partner with for advertising in the Commonwealth



Provide a thorough description of the Applicant's ability to demonstrate the advertising, marketing, and promotional efforts to be made in the Commonwealth. Information should include:

d. Measures to ensure that marketing reaches the target audience and not underage or vulnerable populations



- For all paid advertising, PSI will ensure best efforts that all channel source audiences will be minimum 21 years old.
- General advertisements shall not be placed in locations where the majority of the expected audience is reasonably anticipated to be under 21 years old.

Provide a thorough description of the Applicant's ability to demonstrate the advertising, marketing, and promotional efforts to be made in the Commonwealth. Information should include:

e. Player acquisition models - specify minimum age to participate

PSI's player acquisition model is where targeting permits, ensuring minimum age of 21.

Provide a thorough description of the Applicant's ability to demonstrate the advertising, marketing, and promotional efforts to be made in the Commonwealth. Information should include:

# f. Plans to incorporate responsible gaming and problem gambling information

PSI plans to incorporate Responsible Gaming language and contact information into all marketing communications (emails, paid ads). Additionally, PSI has a dedicated RG social account, Barstool Sportsbook Responsible Gaming, where we output Responsible Gaming content and recommendations.

Provide a thorough description of the Applicant's ability to demonstrate the advertising, marketing, and promotional efforts to be made in the Commonwealth. Information should include:

g. Strategies for converting those customers wagering via unlicensed or illegal means to wagering legally in the Commonwealth



Provide a thorough description of the Applicant's ability to demonstrate the advertising, marketing, and promotional efforts to be made in the Commonwealth. Information should include:

h. Examples of marketing, advertising, and promotional materials/activities recently used in other jurisdictions



Promotion Name	Parlay Insurance 4+ Leg - NBA 4+ Leg Parlay Insurance		
Start Date	10/18/2022	<b>End Date</b>	4/5/2023
Start Time (ET)	9:00:00 AM ET	End Time (ET)	Start of last NBA game played

# <u>Parlay Insurance 4+ Leg - NBA 4+ Leg Parlay Insurance T&Cs (the "Terms and Conditions")</u>

# **Gambling Problem?**

- Arizona: Gambling Problem? Call 1-800-NEXT-STEP.
- Colorado, Michigan, New Jersey, Pennsylvania, & Virginia: If you or someone you know has a gambling problem, help is available. Call 1-800-GAMBLER.
- Iowa: Gambling Problem? Call 1-800-BETS-OFF.
- Illinois: If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537).
- Indiana: If you or someone you know has a gambling problem and wants help, call 1-800-9-WITH-IT.
- Kansas: Gambling problem? Getting help is your best bet. Call 1-800-522-4700.
- Louisiana: Gambling Problem? Call 1-800-522-4700.
- Maryland: Must be 21+. Please play responsibly. For help visit mdgamblinghelp.org or call 1-800-GAMBLER.
- Tennessee: For problem gambling support, call or text Tennessee REDLINE: 800-889-9789.
- West Virginia: Gambling Problem? Call 1-800-GAMBLER or visit 1800gambler.net.

#### 1. Description of Promotion

Parlay Insurance 4+ Leg - NBA 4+ Leg Parlay Insurance (the "**Promotion"**) allows players to place a cash wager on a 4+ leg Parlay or Parlay+ bet using NBA games played during the Promotion Period. If your Eligible Wager loses and one (1) leg doesn't hit, you will be eligible to receive 50% of your stake back for up to \$25 in sportsbook bonus cash.

# How It Works (short terms)

- Opt-in Requirement: Opt-in is required.
- Eligibility: Available to all registered players with an active and verified Player Account (see Section 3).
- Eligible Games: Any NBA game available from the **Sports>NBA** page during the Promotion Period.
- **Eligible Wagers:** Place a cash wager on a 4+ leg Parlay or Parlay+ bet using NBA games from the <u>Sports>NBA</u> page during the Promotion Period. Each leg of the Parlay or Parlay+ must contain minimum odds of -200 or longer to be eligible.
  - To qualify as a Parlay+ bet, there must be two (2) or more bets from the same game included. The Parlay+ badge will also appear on the betslip to indicate it is a Parlay+ wager.

Promotion Name	Parlay Insurance 4+ Leg - NBA 4+ Leg Parlay Insurance		
Start Date	10/18/2022	End Date	4/5/2023
Start Time	9:00:00 AM ET	End Time	Start of last NBA game
(ET)	7.00.00 AW E1	(ET)	played

- **Promotion Offer:** If your Eligible Wager loses and one (1) leg doesn't hit, you will be eligible to receive 50% of your stake back for up to \$25 in sportsbook bonus cash. If your wager settles as a WIN, then no sportsbook bonus cash will be given.
- **Promotion Periods:** Below is a list of the Promotion Periods:
  - o 9:00:00 AM ET on October 18, 2022 to start of last NBA game played on October 19, 2022.
  - o 9:00:00 AM ET on October 25, 2022 until the start of last NBA game played on October 26, 2022.
  - o 9:00:00 AM ET on November 1, 2022 until the start of last NBA game played on November 2, 2022.
  - o 9:00:00 AM ET on November 8, 2022 until the start of last NBA game played on November 9, 2022.
  - o 9:00:00 AM ET on November 15, 2022 until the start of last NBA game played on November 16, 2022.
  - o 9:00:00 AM ET on November 22, 2022 until the start of last NBA game played on November 23, 2022.
  - o 9:00:00 AM ET on November 29, 2022 until the start of last NBA game played on November 30, 2022.
  - o 9:00:00 AM ET on December 6, 2022 until the start of last NBA game played on December 7, 2022.
  - 9:00:00 AM ET on December 13, 2022 until the start of last NBA game played on December 14, 2022.
  - 9:00:00 AM ET on December 20, 2022 until the start of last NBA game played on December 21, 2022.
  - 9:00:00 AM ET on December 27, 2022 until the start of last NBA game played on December 28, 2022.
  - o 9:00:00 AM ET on January 3, 2023 until the start of last NBA game played on January 4, 2023.
  - o 9:00:00 AM ET on January 10, 2023 start of last NBA game played on January 11, 2023.
  - o 9:00:00 AM ET on January 17, 2023 until the start of last NBA game played on January 18, 2023.
  - o 9:00:00 AM ET on January 24, 2023 until the start of last NBA game played on January 25, 2023.
  - o 9:00:00 AM ET on January 31, 2023 until the start of last NBA game played on February 1, 2023.
  - o 9:00:00 AM ET on February 7, 2023 until the start of last NBA game played on February 8, 2023.
  - o 9:00:00 AM ET on February 14, 2023 until the start of last NBA game played on February 15, 2023.

Promotion Name	Parlay Insurance 4+ Leg - NBA 4+ Leg Parlay Insurance		
Start Date	10/18/2022	End Date	4/5/2023
Start Time	9:00:00 AM ET	End Time	Start of last NBA game
(ET)	9.00.00 AWI E1	(ET)	played

- o 9:00:00 AM ET on February 21, 2023 until the start of last NBA game played on February 22, 2023.
- o 9:00:00 AM ET on February 28, 2023 until the start of last NBA game played on March 1, 2023.
- 9:00:00 AM ET on March 7, 2023 until the start of last NBA game played on March 8, 2023.
- 9:00:00 AM ET on March 14, 2023 until the start of last NBA game played on March 15, 2023.
- o 9:00:00 AM ET on March 21, 2023 until the start of last NBA game played on March 22, 2023.
- o 9:00:00 AM ET on March 28, 2023 until the start of last NBA game played on March 29, 2023.
- 9:00:00 AM ET on April 4, 2023 until the start of last NBA game played on April 5, 2023.
- **Ineligible Wagers:** Any wager that does not meet the Eligible Wager requirements or falls under any of the following below:
  - o Live bets or bets settled as "Cash Out" or "Void"
  - o Bets funded with bonus cash.
  - O Bets that do not meet the minimum odds or legs requirements.
  - Bets not placed from the Sports>NBA page.
  - Bets placed prior to opt-in.

# Additional Terms

- Only the first bet placed during the Promotion Period will be eligible.
- If a Parlay+ has 1+ leg voided, bringing the total number of legs to below the four (4) leg minimum it will not count towards the Promotion.
- Must have a real cash balance greater than or equal to the Eligible Wager requirements for the Eligible Wager to be successfully placed.
- Any real cash fund balance below the Eligible Wager requirements could result in sportsbook bonus cash balance being wagered, which will result in an ineligible wager being placed.
- Wagers settled using the "Cash Out" feature will be deemed ineligible.
- Sportsbook bonus cash awarded subject to all Sportsbook Play Through Requirements.
- Must be physically present in AZ, CO, IA, IL, IN, KS, LA, MD, MI, NJ, PA, TN, VA, or WV in order to wager.

In Arizona, the promotion is sponsored by Penn Sports Interactive, LLC. In Colorado, the promotion is sponsored by Ameristar Casino Black Hawk, LLC, dba Ameristar Casino Black

Promotion Name	Parlay Insurance 4+ Leg - NBA 4+ Leg Parlay Insurance		
Start Date	10/18/2022	<b>End Date</b>	4/5/2023
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Hawk and Penn Sports Interactive, LLC. In Iowa, the promotion is sponsored by Ameristar Council Bluffs, LLC and Penn Sports Interactive, LLC. In Illinois, the promotion is sponsored by Hollywood Casino Aurora, LLC, and Penn Sports Interactive, LLC. In Indiana, the promotion is sponsored by Hollywood Casino Lawrenceburg, LLC and Penn Sports Interactive, LLC. In Kansas, the promotion is sponsored by Kansas Entertainment, LLC, dba Hollywood Casino at Kansas Speedway and Penn Sports Interactive, LLC. In Louisiana, the promotion is sponsored by L'Auberge Lake Charles Casino, LLC and Penn Sports Interactive, LLC. In Maryland, the promotion is sponsored by Hollywood Casino Perryville, LLC, and Penn Sports Interactive, LLC. In Michigan, the promotion is sponsored by Greektown Casino, LLC, and Penn Sports Interactive, LLC. In New Jersey, the sportsbook promotion is sponsored by FR Park Racing, LP dba Freehold Racing and Penn Sports Interactive, LLC; the casino promotion is sponsored by Resorts International Hotel & Casino, Inc. dba Resorts Hotel Casino Atlantic City and Penn Sports Interactive, LLC. In Pennsylvania, the promotion is sponsored by Mountainview Thoroughbred Racing Association, LLC, dba Hollywood Casino Penn National (HCPN) and Penn Sports Interactive, LLC. In Tennessee and Virginia, the promotion is sponsored by Penn Sports Interactive, LLC. In West Virginia, the promotion is sponsored by Hollywood Casino at Charles Town Races, LLC and Penn Sports Interactive, LLC (collectively, the "Sponsor"). The terms "you" or "your" mean the person to whom the Promotion Offer is issued upon satisfaction of the terms and conditions set forth in this Promotion. Redemption of the Promotion is expressly conditioned upon acceptance of and compliance with all of these Promotion Terms and Conditions. Promotion participants may be required to sign paperwork issued by the Sponsor.

#### 2. Promotion Periods

The Promotion will run each week of the 2022/2023 regular season beginning at 9:00:00 AM ET on October 18, 2022 and ending before the last NBA game starts on April 5, 2023. (the **"Promotion Period"**). Below is the list of Promotion Periods by week:

- o 9:00:00 AM ET on October 18, 2022 to start of last NBA game played on October 19, 2022.
- o 9:00:00 AM ET on October 25, 2022 until the start of last NBA game played on October 26, 2022.
- o 9:00:00 AM ET on November 1, 2022 until the start of last NBA game played on November 2, 2022.
- 9:00:00 AM ET on November 8, 2022 until the start of last NBA game played on November 9, 2022.
- 9:00:00 AM ET on November 15, 2022 until the start of last NBA game played on November 16, 2022.
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Promotion Name	Parlay Insurance 4+ Leg - NBA 4+ Leg Parlay Insurance		
Start Date	10/18/2022	End Date	4/5/2023
Start Time	9:00:00 AM ET	End Time	Start of last NBA game
(ET)	9.00.00 AWI E1	(ET)	played

- o 9:00:00 AM ET on November 29, 2022 until the start of last NBA game played on November 30, 2022.
- o 9:00:00 AM ET on December 6, 2022 until the start of last NBA game played on December 7, 2022.
- 9:00:00 AM ET on December 13, 2022 until the start of last NBA game played on December 14, 2022.
- o 9:00:00 AM ET on December 20, 2022 until the start of last NBA game played on December 21, 2022.
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- o 9:00:00 AM ET on January 10, 2023 start of last NBA game played on January 11, 2023.
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- 9:00:00 AM ET on March 21, 2023 until the start of last NBA game played on March 22, 2023.
- 9:00:00 AM ET on March 28, 2023 until the start of last NBA game played on March 29, 2023.
- o 9:00:00 AM ET on April 4, 2023 until the start of last NBA game played on April 5, 2023.

#### 3. Player Eligibility

Promotion Name	Parlay Insurance 4+ Leg - NBA 4+ Leg Parlay Insurance		
Start Date	10/18/2022	End Date	4/5/2023
Start Time	9:00:00 AM ET	End Time	Start of last NBA game
(ET)	7.00.00 AW E1	(ET)	played

The Promotion is available to all players with an active and verified Barstool Sportsbook/Barstool Sportsbook & Casino account (the "Player Account"). Players must be at least twenty-one (21) years of age and be physically present in the state of Arizona, the state of Colorado, the state of Iowa, the state of Illinois, the state of Indiana, the state of Kansas, the state of Louisiana, the state of Maryland, the state of Michigan, the state of New Jersey, the Commonwealth of Pennsylvania, the state of Tennessee, the Commonwealth of Virginia, or the state of West Virginia during the Promotion Period.

Individuals on any involuntary state gambling exclusion list, state gambling self-exclusion list and/or self-exclusion list of any subsidiary of PENN Entertainment, Inc. are not eligible to receive the promotional offer. See Barstool Sportsbook/Barstool Sportsbook & Casino site Terms and Conditions for information on eligibility for creating and using a Player Account.

Employees, officers and directors of Ameristar Casino Black Hawk ("CO Licensee"), Ameristar Council Bluffs, LLC ("IA Licensee"), Hollywood Casino Aurora, LLC ("IL Licensee"), Hollywood Casino Lawrenceburg, LLC ("IN Licensee"), Kansas Entertainment, LLC, dba Hollywood Casino at Kansas Speedway ("KS Licensee"), L'Auberge Lake Charles Casino, LLC ("LA Licensee"), Hollywood Casino Perryville ("MD Licensee"), Greektown Casino, LLC ("MI Licensee"), Freehold Racing ("NJ Sportsbook Licensee"), Resorts Hotel Casino Atlantic City ("NJ Casino Licensee"), Mountainview Thoroughbred Racing Association, LLC ("PA Licensee"), Hollywood Casino at Charles Town Races, LLC ("WV Licensee"), Penn Interactive Ventures, LLC, Penn Sports Interactive, LLC ("Service Provider"), and their respective parent companies, affiliates, subsidiaries, officers, directors, employees, contractors, and advertising agencies are not eligible for any Promotion.

#### 4. Eligible Games

Any NBA game available from the Sports>NBA page during the Promotion Period.

# 5. Action Required

Players must opt-in and place a cash wager on a 4+ leg Parlay or Parlay+ bet using NBA games from the <a href="Sports>NBA">Sports>NBA</a> page during the Promotion Period.

# 6. How to Redeem Promotion Offer

The Promotion Offer will be automatically credited to your Player Account or sent to the email associated with your Player Account within 72 hours of the end of the Promotion Period after you meet all Promotion requirements. No further action is necessary. Promotion Offer recipients will be solely responsible for all federal, state, and local taxes, and for any other fees or costs associated with the Promotion Offer received, regardless of whether the Promotion

Promotion Name	Parlay Insurance 4+ Leg - NBA 4+ Leg Parlay Insurance		
Start Date	10/18/2022	End Date	4/5/2023
Start Time (ET)	9:00:00 AM ET	End Time (ET)	Start of last NBA game played

Offer, in whole or in part, is used. The Promotion Offer value may be reported for tax purposes as required by law.

The Sponsor is not responsible for any undeliverable or unread email to a player's email inbox associated with their Player Account due to reasons that include, but are not limited to, player unsubscribes, locked or banned Player Accounts, bounces/spam traps/filters implemented by the player's email service provider/email settings, incorrect/outdated/misspelled email addresses provided by the player upon registration, etc.

# 7. Registration Procedures

To qualify for the Promotion, eligible individuals must have successfully registered for a Player Account. Creating a Player Account at the Barstool Sportsbook/Barstool Sportsbook & Casino website is free. By submitting your information and creating a Player Account, however, participants will be required to agree to the Sponsor's Privacy Policy and Terms and Conditions. If you do not agree to the Sponsor's Privacy Policy and Terms and Conditions, you cannot create a Player Account or participate in this Promotion. See the Barstool Sportsbook/Barstool Sportsbook & Casino website Terms and Conditions for information on eligibility for creating and using a Player Account. No additional registration procedures are required to qualify for the Promotion.

#### 8. Promotional Participation Limitations

In addition to the Player Eligibility requirements outlined in Section 3, the Sponsor reserves the right to refuse or otherwise restrict your eligibility to participate in any Promotion for any reason, in our sole discretion, including based on your wagering patterns or wagering history or if you failed to take advantage of any previous Promotion in good faith. This Promotion is void where prohibited by law.

#### 9. Wagering Requirements and Exclusions

Any wager not meeting Eligible Wager requirements (see Section 1), or wagers placed *after* the expiration of the Promotion Period, or wagers that are settled using the live "Cash Out" feature will not be deemed Eligible Wagers.

Players located in IL: Wagers on games involving Illinois-based collegiate teams not permitted.

Players located in NJ: Wagers on games involving New Jersey-based collegiate teams, or collegiate events taking place in the state of NJ not permitted.

Players located in VA: Wagers on games involving Virginia-based collegiate teams not permitted.

Promotion Name	Parlay Insurance 4+ Leg - NBA 4+ Leg Parlay Insurance		
Start Date	10/18/2022	End Date	4/5/2023
Start Time (ET)	9:00:00 AM ET	End Time (ET)	Start of last NBA game played

# 10. Order of Funds Used for Wagering

To be considered for this Promotion, only REAL CASH wagers can be applied to the Eligible Wager. You must have a real cash balance greater than or equal to the Eligible Wager requirements for the Eligible Wager to be successfully placed. Any real cash fund balance *below* the Eligible Wager requirements threshold could result in sportsbook bonus cash balance being wagered, which will result in an ineligible wager being placed.

All bonus cash awarded by the Sponsor is non-withdrawable upon receipt. When placing any wager from your Player Account, funds in your Player Account wallet are applied according to the following priority:

- a. Real cash funds
- b. Sportsbook bonus cash funds

Sportsbook bonus cash funds are eligible to be wagered in line with all the following requirements ("Sportsbook Play Through Requirements") in order to be converted to withdrawable real cash:

- Sportsbook bonus cash awarded is subject to a one (1) time wager requirement, which is restricted to lines -200 or longer (Example -110, +100, +200), and is not eligible to be wagered on round robin betting.
- Sportsbook bonus cash can be converted to your real cash balance only after the following conditions are met: (1) a first-time deposit has been made by player with cash funds into their Player Account; (2) the amount of the bet(s) placed with real cash is greater than or equal to the total amount of any "Active" sportsbook bonus cash award; and (3) the bet(s) placed with sportsbook bonus cash settles as a win.
- If a player has a real cash balance less than the amount of "Active" sportsbook bonus cash, the player must wager sportsbook bonus cash in an amount greater than or equal to the total amount of any "Active" sportsbook bonus cash award to convert the balance to real cash funds.
- "Active" sportsbook bonus cash awards and any winnings generated from bets placed using
  that "Active" bonus cash balance that settle will remain in your sportsbook bonus cash
  wallet until the entire amount of that individual "Active" sportsbook bonus cash award has
  been wagered.
- Any unsettled bets wagered with sportsbook bonus cash from this Promotion prior to your first-ever cash deposit, that then settle as a win after your first-ever cash deposit, will automatically convert to real cash upon bet settlement.

Promotion Name	Parlay Insurance 4+ Leg - NBA 4+ Leg Parlay Insurance		
Start Date	10/18/2022	<b>End Date</b>	4/5/2023
Start Time (ET)	9:00:00 AM ET	End Time (ET)	Start of last NBA game played

#### 11. Restrictions on Withdrawal of Funds

Bonus cash funds awarded are not transferable and cannot be substituted except in the Sponsor's sole discretion. Bonus cash funds may only be used for wagering on your Player Account. Sportsbook bonus cash funds may be withdrawn from your Player Account once they have met all Sportsbook Play Through Requirements (see Section 10). Unless otherwise specified by the Sponsor, any unused portion of the sportsbook bonus cash funds awarded for this Promotion will be automatically withdrawn from your Player Account thirty (30) days after the last date you played through any portion of those funds.

# 12. Cancellation

To cancel participation in this or any promotion, contact customer support by email at <a href="mailto:support@barstoolsportsbook.com">support@barstoolsportsbook.com</a> with your cancellation request. Upon cancellation, you may withdraw any funds you have deposited into your account without restriction or Sportsbook Play Through Requirements. However, any sportsbook bonus cash amount in your account shall remain subject to the Sportsbook Play Through Requirements (see Section 10) before it may be withdrawn.

# 13. Questions Regarding this Offer

For any further questions regarding this Promotion, please contact our Player Experience team by email at support@barstoolsportsbook.com.

# 14. Other Terms and Conditions

- a. In the event of any discrepancy or conflict between these Promotion Terms and Conditions and the Standard Promotional Terms listed in the Barstool Sportsbook site Terms and Conditions, these Promotion Terms and Conditions shall govern and prevail.
- b. All promotions are subject to the Sponsor's Privacy Policy and general Terms and Conditions.
- c. You may only have one (1) active Player Account at any one (1) time.
- d. By accepting any bonus cash, award, or offer associated with the Promotion, registered players agree to abide by the Terms and Conditions of this Promotion offer.
- e. Offer subject to regulatory approval. Void where prohibited by law.
- f. Player Account holders are responsible for any and all local, state, or federal taxes.
- g. Sponsor is not responsible, and shall have no liability, for any errors or omissions in any advertising for the Promotion. Nor shall the Sponsor be liable for computer, device, or program malfunctions. If an Eligible Wager is posted as a result of a malfunction, or in "obvious error" (defined in the Barstool Sportsbook/Barstool Sportsbook & Casino website Terms and Conditions), the Sponsor reserves the right, at our own discretion, to cancel or reject the Eligible Wager. In the event of cancellation, your account will promptly be

Promotion Name	Parlay Insurance 4+ Leg - NBA 4+ Leg Parlay Insurance		
Start Date	10/18/2022	End Date	4/5/2023
Start Time (ET)	9:00:00 AM ET	End Time (ET)	Start of last NBA game played

refunded the wagering amount. The Sponsor is not liable for any erroneous issuance of bonus awards.

- h. Sponsor reserves the right to exclude certain registered players from this promotion, as well as the right to withhold the bonus reward for any reason, in our sole discretion, including based on your wagering patterns or wagering history or if you failed to take advantage of any previous Barstool Sportsbook/Barstool Sportsbook & Casino promotion in good faith.
- i. Sponsor expressly reserves the right to amend, suspend or terminate this Promotion at any time without prior notice or consent. Administration of this Promotion is at the sole discretion of the Sponsor.
- j. Sponsor reserves the right to restrict at any time any Player Account holder from participating in this Promotion for any reason. Any questions relating to eligibility, these Promotion Terms and Conditions or any other questions concerning this Promotion will be resolved at the sole discretion of the Sponsor and its decisions will be final and binding with respect thereto. No groups, clubs, corporations, companies, partnerships, or organizations may participate in this Promotion or reproduce or distribute any portion of these Terms and Conditions to their members.
- k. Any Player Account holder who is found to be ineligible to play on Barstool Sportsbook/Barstool Sportsbook & Casino immediately forfeits any bonus cash, award, or offer associated with the Promotion.
- 1. Sponsor reserves the right in our sole discretion to terminate, modify, or suspend this Promotion at any time.



Promotion Name	Sportsbook Bet & Get - Sunday Funday		
Start Date	9/11/2022	<b>End Date</b>	1/1/2023
Start Time (ET)	9:00:00 AM ET	End Time (ET)	7:29:59 PM ET

# Sportsbook Bet & Get - Sunday Funday T&Cs (the "Terms and Conditions")

# **Gambling Problem?**

- Arizona: Gambling Problem? Call 1-800-NEXT-STEP.
- Colorado, Michigan, New Jersey, Pennsylvania, & Virginia: If you or someone you know has a gambling problem, help is available. Call 1-800-GAMBLER.
- Iowa: Gambling Problem? Call 1-800-BETS-OFF.
- Illinois: If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537).
- Indiana: If you or someone you know has a gambling problem and wants help, call 1-800-9-WITH-IT.
- Kansas: Gambling problem? Getting help is your best bet. Call 1-800-522-4700.
- Louisiana: Gambling Problem? Call 1-800-522-4700.
- Maryland: Must be 21+. Please play responsibly. For help visit mdgamblinghelp.org or call 1-800-GAMBLER.
- Tennessee: For problem gambling support, call or text Tennessee REDLINE: 800-889-9789.
- West Virginia: Gambling Problem? Call 1-800-GAMBLER or visit 1800gambler.net.

# 1. <u>Description of Promotion</u>

Sportsbook Bet & Get - Sunday Funday (the "**Promotion**") allows players to earn sportsbook bonus cash by placing \$100+ in cumulative cash wagers on live bets in any 1 PM ET and 4 PM ET NFL Sunday games. Win or lose, you will receive \$7 in sportsbook bonus cash for every touchdown scored by the winning team in the SNF (Sunday Night) game.

# How It Works (short terms)

- Opt-in Requirement: Opt-in is required.
- Eligibility: Available to all registered players with an active and verified Player Account (see Section 3).
- Eligible Games: Any 1 PM ET and 4 PM ET NFL Sunday games listed on the Sports>NFL page during the Promotion Period.
- Eligible Wagers: Place \$100+ in cumulative cash wagers on live bets (non-parlay) available throughout the 1 PM ET and 4 PM ET NFL Sunday games listed on the <a href="Sports">Sports</a>>NFL page during the Promotion Period. The live bets must contain odds of -200 or longer and must settle as a WIN or LOSS to count towards the promotion.
- **Promotion Offer:** If the Eligible Wager requirements are met, players will receive \$7 in sportsbook bonus cash for every touchdown scored by the winning team in the SNF (Sunday Night) game. Below is the list of SNF (Sunday Night) games per week:

Promotion Name	Sportsbook Bet & Get - Sunday Funday		
Start Date	9/11/2022	End Date	1/1/2023
Start Time (ET)	9:00:00 AM ET	End Time (ET)	7:29:59 PM ET

- Week 1: TB Buccaneers vs DAL Cowboys at 8:20:00 PM ET on September 11, 2022.
- Week 2: CHI Bears vs GB Packers at 8:20:00 PM ET on September 18, 2022.
- Week 3: SF 49ers vs DEN Broncos at 8:20:00 PM ET on September 25, 2022.
- Week 4: KC Chiefs vs TB Buccaneers at 8:20:00 PM ET on October 2, 2022.
- Week 5: CIN Bengals vs BAL Ravens at 8:20:00 PM ET on October 9, 2022.
- Week 6: DAL Cowboys vs PHI Eagles at 8:20:00 PM ET on October 16, 2022.
- Week 7: PIT Steelers vs MIA Dolphins at 8:20:00 PM ET on October 23, 2022.
- Week 8: GB Packers vs BUF Bills at 8:20:00 PM ET on October 30, 2022.
- Week 9: TEN Titans vs KC Chiefs at 8:20:00 PM ET on November 6, 2022.
- Week 10: LA Chargers vs SF 49ers at 8:20:00 PM ET on November 13, 2022.
- Week 11: CIN Bengals vs PIT Steelers at 8:20:00 PM ET on November 20, 2022.
- Week 12: GB Packers vs PHI Eagles at 8:20:00 PM ET on November 27, 2022.
- Week 13: IND Colts vs DAL Cowboys at 8:20:00 PM ET on December 4, 2022.
- Week 14: KC Chiefs vs DEN Broncos at 8:20:00 PM ET on December 11, 2022.
- Week 15: NE Patriots vs LV Raiders at 8:20:00 PM ET on December 18, 2022.
- Week 16: TB Buccaneers vs ARI Cardinals at 8:20:00 PM ET on December 25, 2022.
- Week 17: LA Rams vs LA Chargers at 8:20:00 PM ET on January 1, 2023.

#### • Promotion Period:

- Week 1 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on September 11, 2022.
- Week 2 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on September 18, 2022.
- Week 3 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on September 25, 2022.
- Week 4 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on October 2, 2022.
- Week 5 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on October 9, 2022.
- Week 6 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on October 16, 2022.
- Week 7 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on October 23, 2022.
- Week 8 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on October 30, 2022.
- Week 9 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on November 6, 2022.

Promotion Name	Sportsbook Bet & Get - Sunday Funday			
Start Date	9/11/2022 <b>End Date</b> 1/1/2023			
Start Time (ET)	9:00:00 AM ET	End Time (ET)	7:29:59 PM ET	

- Week 10 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on November 13, 2022.
- Week 11 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on November 20, 2022.
- Week 12 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on November 27, 2022.
- Week 13 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on December 4, 2022.
- Week 14 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on December 11, 2022.
- Week 15 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on December 18, 2022.
- Week 16 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on December 25, 2022.
- Week 17 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on January 1, 2023.
- **Ineligible Wagers:** Any wager that does not meet the Eligible Wager requirements or falls under any of the following below:
  - o Pre-Live bets or bets settled as "cash out" or "void"
  - o Bets funded with bonus cash.
  - Bets not placed from the Sports>NFL page
  - o Bets placed prior to opt-in.
  - o Combination Wagers.

# Additional Terms

- Must have a real cash balance greater than or equal to the Eligible Wager requirements for the Eligible Wager to be successfully placed.
- Any real cash fund balance below the Eligible Wager requirements could result in sportsbook bonus cash balance being wagered, which will result in an ineligible wager being placed.
- Wagers settled using the "Cash Out" feature will be deemed ineligible.
- Sportsbook bonus cash awarded subject to all Sportsbook Play Through Requirements.
- Must be physically present in AZ, CO, IA, IL, IN, KS, LA, MD, MI, NJ, PA, TN, VA, or WV in order to wager.

In Arizona, the promotion is sponsored by Penn Sports Interactive, LLC. In Colorado, the promotion is sponsored by Ameristar Casino Black Hawk, LLC, dba Ameristar Casino Black Hawk and Penn Sports Interactive, LLC. In Iowa, the promotion is sponsored by Ameristar

Promotion Name	Sportsbook Bet & Get - Sunday Funday			
Start Date	9/11/2022 <b>End Date</b> 1/1/2023			
Start Time (ET)	9:00:00 AM ET	End Time (ET)	7:29:59 PM ET	

Council Bluffs, LLC and Penn Sports Interactive, LLC. In Illinois, the promotion is sponsored by Hollywood Casino Aurora, LLC, and Penn Sports Interactive, LLC. In Indiana, the promotion is sponsored by Hollywood Casino Lawrenceburg, LLC and Penn Sports Interactive, LLC. In Kansas, the promotion is sponsored by Kansas Entertainment, LLC, dba Hollywood Casino at Kansas Speedway and Penn Sports Interactive, LLC. In Louisiana, the promotion is sponsored by L'Auberge Lake Charles Casino, LLC and Penn Sports Interactive, LLC. In Maryland, the promotion is sponsored by Hollywood Casino Perryville, LLC, and Penn Sports Interactive, LLC. In Michigan, the promotion is sponsored by Greektown Casino, LLC, and Penn Sports Interactive, LLC. In New Jersey, the sportsbook promotion is sponsored by FR Park Racing, LP dba Freehold Racing and Penn Sports Interactive, LLC; the casino promotion is sponsored by Resorts International Hotel & Casino, Inc. dba Resorts Hotel Casino Atlantic City and Penn Sports Interactive, LLC. In Pennsylvania, the promotion is sponsored by Mountainview Thoroughbred Racing Association, LLC, dba Hollywood Casino Penn National (HCPN) and Penn Sports Interactive, LLC. In Tennessee and Virginia, the promotion is sponsored by Penn Sports Interactive, LLC. In West Virginia, the promotion is sponsored by Hollywood Casino at Charles Town Races, LLC and Penn Sports Interactive, LLC (collectively, the "Sponsor"). The terms "you" or "your" mean the person to whom the Promotion Offer is issued upon satisfaction of the terms and conditions set forth in this Promotion. Redemption of the Promotion is expressly conditioned upon acceptance of and compliance with all of these Promotion Terms and Conditions. Promotion participants may be required to sign paperwork issued by the Sponsor.

#### 2. Promotion Period

The Promotion will begin at 9:00:00 AM ET on September 11, 2022 and end at 7:29:59 PM ET on January 1, 2023 (the "**Promotion Period**"). Below is the list of Promotion Periods by week:

- Week 1 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on September 11, 2022.
- Week 2 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on September 18, 2022.
- Week 3 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on September 25, 2022.
- Week 4 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on October 2, 2022.
- Week 5 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on October 9, 2022.

Promotion Name	Sportsbook Bet & Get - Sunday Funday			
Start Date	9/11/2022 <b>End Date</b> 1/1/2023			
Start Time (ET)	9:00:00 AM ET	End Time (ET)	7:29:59 PM ET	

- Week 6 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on October 16, 2022.
- Week 7 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on October 23, 2022.
- Week 8 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on October 30, 2022.
- Week 9 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on November 6, 2022.
- Week 10 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on November 13, 2022.
- Week 11 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on November 20, 2022.
- Week 12 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on November 27, 2022.
- Week 13 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on December 4, 2022.
- Week 14 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on December 11, 2022.
- Week 15 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on December 18, 2022.
- Week 16 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on December 25, 2022.
- Week 17 Promotion Period: 9:00:00 AM ET to 7:30:00 PM ET (or end of last 4 PM ET game) on January 1, 2023.

#### 3. Player Eligibility

The Promotion is available to all players with an active and verified Barstool Sportsbook/Barstool Sportsbook & Casino account ("Player Account"). Players must be at least twenty-one (21) years of age and be physically present in the state of Arizona, the state of Colorado, the state of Iowa, the state of Illinois, the state of Indiana, the state of Kansas, the state of Louisiana, the state of Maryland, the state of Michigan, the state of New Jersey, the Commonwealth of Pennsylvania, the state of Tennessee, the Commonwealth of Virginia, or the state of West Virginia during the Promotion Period.

Individuals on any involuntary state gambling exclusion list, state gambling self-exclusion list and/or self-exclusion list of any subsidiary of PENN Entertainment, Inc. are not eligible to receive the promotional offer. See Barstool Sportsbook/Barstool Sportsbook & Casino site Terms and Conditions for information on eligibility for creating and using a Player Account.

Promotion Name	Sportsbook Bet & Get - Sunday Funday		
Start Date	9/11/2022	<b>End Date</b>	1/1/2023
Start Time (ET)	9:00:00 AM ET	End Time (ET)	7:29:59 PM ET

Employees, officers and directors of Ameristar Casino Black Hawk ("CO Licensee"), Ameristar Council Bluffs, LLC ("IA Licensee"), Hollywood Casino Aurora, LLC ("IL Licensee"), Hollywood Casino Lawrenceburg, LLC ("IN Licensee"), Kansas Entertainment, LLC, dba Hollywood Casino at Kansas Speedway ("KS Licensee"), L'Auberge Lake Charles Casino, LLC ("LA Licensee"), Hollywood Casino Perryville ("MD Licensee"), Greektown Casino, LLC ("MI Licensee"), Freehold Racing ("NJ Sportsbook Licensee"), Resorts Hotel Casino Atlantic City ("NJ Casino Licensee"), Mountainview Thoroughbred Racing Association, LLC ("PA Licensee"), Hollywood Casino at Charles Town Races, LLC ("WV Licensee"), Penn Interactive Ventures, LLC, Penn Sports Interactive, LLC ("Service Provider"), and their respective parent companies, affiliates, subsidiaries, officers, directors, employees, contractors, and advertising agencies are not eligible for any Promotion.

# 4. Eligible Games

Any 1 PM ET and 4 PM ET NFL Sunday games listed on the **Sports>NFL** page during the Promotion Period.

# 5. Action Required

Players must place \$100+ in cumulative cash wagers on live bets available throughout the 1 PM ET and 4 PM ET NFL Sunday games listed on the <a href="Sports">Sports</a>>NFL page during the Promotion Period.

#### 6. How to Redeem Promotion Offer

The Promotion Offer will be automatically credited to your Player Account or sent to the email associated with your Player Account within 72 hours of the end of the Promotion Period after you meet all Promotion requirements. No further action is necessary. Promotion Offer recipients will be solely responsible for all federal, state, and local taxes, and for any other fees or costs associated with the Promotion Offer received, regardless of whether the Promotion Offer, in whole or in part, is used. The Promotion Offer value may be reported for tax purposes as required by law.

The Sponsor is not responsible for any undeliverable or unread email to a player's email inbox associated with their Player Account due to reasons that include, but are not limited to, player unsubscribes, locked or banned Player Accounts, bounces/spam traps/filters implemented by the player's email service provider/email settings, incorrect/outdated/misspelled email addresses provided by the player upon registration, etc.

#### 7. Registration Procedures

Promotion Name	Sportsbook Bet & Get - Sunday Funday		
Start Date	9/11/2022	<b>End Date</b>	1/1/2023
Start Time (ET)	9:00:00 AM ET	End Time (ET)	7:29:59 PM ET

To qualify for the Promotion, eligible individuals must have successfully registered for a Player Account. Creating a Player Account at the Barstool Sportsbook/Barstool Sportsbook & Casino website is free. By submitting your information and creating a Player Account, however, participants will be required to agree to the Sponsor's Privacy Policy and Terms and Conditions. If you do not agree to the Sponsor's Privacy Policy and Terms and Conditions, you cannot create a Player Account or participate in this Promotion. See the Barstool Sportsbook/Barstool Sportsbook & Casino website Terms and Conditions for information on eligibility for creating and using a Player Account. No additional registration procedures are required to qualify for the Promotion.

#### 8. Promotional Participation Limitations

In addition to the Player Eligibility requirements outlined in Section 3, the Sponsor reserves the right to refuse or otherwise restrict your eligibility to participate in any Promotion for any reason, in our sole discretion, including based on your wagering patterns or wagering history or if you failed to take advantage of any previous Promotion in good faith. This Promotion is void where prohibited by law.

# 9. Wagering Requirements and Exclusions

Any wager not meeting Eligible Wager requirements (see Section 1), or wagers placed *after* the expiration of the Promotion Period, or wagers that are settled using the live "Cash Out" feature will not be deemed Eligible Wagers.

Players located in IL: Wagers on games involving Illinois-based collegiate teams not permitted.

Players located in NJ: Wagers on games involving New Jersey-based collegiate teams, or collegiate events taking place in the state of NJ not permitted.

Players located in VA: Wagers on games involving Virginia-based collegiate teams not permitted.

# 10. Order of Funds Used for Wagering

To be considered for this Promotion, only REAL CASH wagers can be applied to the Eligible Wager. You must have a real cash balance greater than or equal to the Eligible Wager requirements for the Eligible Wager to be successfully placed. Any real cash fund balance *below* the Eligible Wager requirements threshold could result in sportsbook bonus cash balance being wagered, which will result in an ineligible wager being placed.

Promotion Name	Sportsbook Bet & Get - Sunday Funday			
Start Date	9/11/2022 <b>End Date</b> 1/1/2023			
Start Time (ET)	9:00:00 AM ET	End Time (ET)	7:29:59 PM ET	

All bonus cash awarded by the Sponsor is non-withdrawable upon receipt. When placing any wager from your Player Account, funds in your Player Account wallet are applied according to the following priority:

- a. Real cash funds
- b. Sportsbook bonus cash funds

Sportsbook bonus cash funds are eligible to be wagered in line with all the following requirements ("Sportsbook Play Through Requirements") in order to be converted to withdrawable real cash:

- Sportsbook bonus cash awarded is subject to a one (1) time wager requirement, which is restricted to lines -200 or longer (Example -110, +100, +200), and is not eligible to be wagered on round robin betting.
- Sportsbook bonus cash can be converted to your real cash balance only after the following conditions are met: (1) a first-time deposit has been made by player with cash funds into their Player Account; (2) the amount of the bet(s) placed with real cash is greater than or equal to the total amount of any "Active" sportsbook bonus cash award; and (3) the bet(s) placed with sportsbook bonus cash settles as a win.
- If a player has a real cash balance less than the amount of "Active" sportsbook bonus cash, the player must wager sportsbook bonus cash in an amount greater than or equal to the total amount of any "Active" sportsbook bonus cash award to convert the balance to real cash funds.
- "Active" sportsbook bonus cash awards and any winnings generated from bets placed using that "Active" bonus cash balance that settle will remain in your sportsbook bonus cash wallet until the entire amount of that individual "Active" sportsbook bonus cash award has been wagered.
- Any unsettled bets wagered with sportsbook bonus cash from this Promotion prior to your first-ever cash deposit, that then settle as a win after your first-ever cash deposit, will automatically convert to real cash upon bet settlement.

#### 11. Restrictions on Withdrawal of Funds

Bonus cash funds awarded are not transferable and cannot be substituted except in the Sponsor's sole discretion. Bonus cash funds may only be used for wagering on your Player Account. Sportsbook bonus cash funds may be withdrawn from your Player Account once they have met all Sportsbook Play Through Requirements (see Section 10). Unless otherwise specified by the Sponsor, any unused portion of the sportsbook bonus cash funds awarded for this Promotion will be automatically withdrawn from your Player Account thirty (30) days after the last date you played through any portion of those funds.

Promotion Name	Sportsbook Bet & Get - Sunday Funday			
Start Date	9/11/2022 <b>End Date</b> 1/1/2023			
Start Time (ET)	9:00:00 AM ET	End Time (ET)	7:29:59 PM ET	

#### 12. Cancellation

To cancel participation in this or any promotion, contact customer support by email at <a href="mailto:support@barstoolsportsbook.com">support@barstoolsportsbook.com</a> with your cancellation request. Upon cancellation, you may withdraw any funds you have deposited into your account without restriction or Sportsbook Play Through Requirements. However, any sportsbook bonus cash amount in your account shall remain subject to the Sportsbook Play Through Requirements (see Section 10) before it may be withdrawn.

# 13. Questions Regarding this Offer

For any further questions regarding this Promotion, please contact our Player Experience team by email at support@barstoolsportsbook.com.

# 14. Other Terms and Conditions

- a. In the event of any discrepancy or conflict between these Promotion Terms and Conditions and the Standard Promotional Terms listed in the Barstool Sportsbook site Terms and Conditions, these Promotion Terms and Conditions shall govern and prevail.
- b. All promotions are subject to the Sponsor's Privacy Policy and general Terms and Conditions.
- c. You may only have one (1) active Player Account at any one (1) time.
- d. By accepting any bonus cash, award, or offer associated with the Promotion, registered players agree to abide by the Terms and Conditions of this Promotion offer.
- e. Offer subject to regulatory approval. Void where prohibited by law.
- f. Player Account holders are responsible for any and all local, state, or federal taxes.
- g. Sponsor is not responsible, and shall have no liability, for any errors or omissions in any advertising for the Promotion. Nor shall the Sponsor be liable for computer, device, or program malfunctions. If an Eligible Wager is posted as a result of a malfunction, or in "obvious error" (defined in the Barstool Sportsbook/Barstool Sportsbook & Casino website Terms and Conditions), the Sponsor reserves the right, at our own discretion, to cancel or reject the Eligible Wager. In the event of cancellation, your account will promptly be refunded the wagering amount. The Sponsor is not liable for any erroneous issuance of bonus awards.
- h. Sponsor reserves the right to exclude certain registered players from this promotion, as well as the right to withhold the bonus reward for any reason, in our sole discretion, including based on your wagering patterns or wagering history or if you failed to take advantage of any previous Barstool Sportsbook/Barstool Sportsbook & Casino promotion in good faith.

Promotion Name	Sportsbook Bet & Get - Sunday Funday			
Start Date	9/11/2022 <b>End Date</b> 1/1/2023			
Start Time (ET)	9:00:00 AM ET	End Time (ET)	7:29:59 PM ET	

- i. Sponsor expressly reserves the right to amend, suspend or terminate this Promotion at any time without prior notice or consent. Administration of this Promotion is at the sole discretion of the Sponsor.
- j. Sponsor reserves the right to restrict at any time any Player Account holder from participating in this Promotion for any reason. Any questions relating to eligibility, these Promotion Terms and Conditions or any other questions concerning this Promotion will be resolved at the sole discretion of the Sponsor and its decisions will be final and binding with respect thereto. No groups, clubs, corporations, companies, partnerships, or organizations may participate in this Promotion or reproduce or distribute any portion of these Terms and Conditions to their members.
- k. Any Player Account holder who is found to be ineligible to play on Barstool Sportsbook/Barstool Sportsbook & Casino immediately forfeits any bonus cash, award, or offer associated with the Promotion.
- 1. Sponsor reserves the right in our sole discretion to terminate, modify, or suspend this Promotion at any time.



Promotion Name	Ticket Giveaway - Barstool Sportsbook Invitational Ticket Giveaway		
Start Date	10/24/2022	<b>End Date</b>	10/31/2022
Start Time (ET)	9:00:00 AM ET	End Time (ET)	11:59:59 PM ET

# <u>Ticket Giveaway - Barstool Sportsbook Invitational Ticket Giveaway (the "Terms and Conditions")</u>

#### **Gambling Problem?**

• New Jersey, Pennsylvania: If you or someone you know has a gambling problem, help is available. Call 1-800-GAMBLER.

# 1. <u>Description of Promotion</u>

Ticket Giveaway - Barstool Sportsbook Invitational Ticket Giveaway (the "**Promotion**") offers all players in New Jersey and Pennsylvania the chance to win tickets to the Barstool Sports Invitational College Basketball Tournament taking place on 11/11/22 at the Wells Fargo Center. Players will earn one (1) promotional entry into a random drawing to win tickets to the Barstool Sports Invitational for every \$10+ they wager on sportsbook wagers and/or for every \$50+ wagered on Barstool Casino games.

# **How It Works** (short terms)

- Opt-in Requirement: Opt-in is required.
- Eligibility: Available to all registered players with an active and verified Player Account (see Section 3).
- Eligible Games: Any event/sport/league available on the Barstool Sportsbook and any game available on the Barstool Casino during the Promotion Period.
- Eligible Wagers: For every \$10+ wagered in sportsbook wagers with odds of -200 or longer and/or for every \$50+ wagered on any casino game, players will earn one (1) promotional entry into the Barstool Sportsbook Invitational Ticket Giveaway random drawing.
  - The \$10+ and \$50+ minimums are in aggregate and not for each bet placed.
  - All wagers must settle as a WIN or LOSS by 11:59:59 PM ET on October 31, 2022.
- **Promotion Offer:** There will be a total of twenty-five (25) randomly selected winners who will be provided with tickets to attend the Barstool Sports Invitational College Basketball Tournament taking place at the Wells Fargo Center on November 11,2022.
  - One (1) winner will receive the grand prize package which includes two (2) suite passes. The other twenty-four (24) winners will receive a pair of tickets for the general seating area.
- **Promotion Period:** Players must place wagers after opt-in and between 9:00:00 AM ET on October 24, 2022 and 11:59:59 PM ET on October 31, 2022.
- **Ineligible Wagers:** Any wager that does not meet the Eligible Wager requirements or falls under any of the following below:
  - o Bets settled as "cash out" or "void"

Promotion Name	Ticket Giveaway - Barstool Sportsbook Invitational Ticket Giveaway		
Start Date	10/24/2022	End Date	10/31/2022
Start Time (ET)	9:00:00 AM ET	End Time (ET)	11:59:59 PM ET

- Bets funded with bonus cash.
- Bets that do not meet odds requirements.

# **Additional Terms**

- There is no limit to the amount of promotional entries a player can earn.
- The random drawing for the Promotion Offer shall take place on November 1, 2022.
- Limit of one (1) Promotion Offer per player.
- At the end of the random drawing, players will be contacted via the email associated with their Player Account. Players will have 72 hours to claim the Promotion Offer.
- Players who do not respond within 72 hours will forfeit their right to claim the Promotion Offer, and a new player will be randomly selected to take their place.
- Must have a real cash balance greater than or equal to the Eligible Wager requirements for the Eligible Wager to be successfully placed.
- Any real cash fund balance below the Eligible Wager requirements could result in sportsbook bonus cash balance being wagered, which will result in an ineligible wager being placed.
- Must be physically present in NJ or PA in order to participate in the Promotion.

In New Jersey, the sportsbook promotion is sponsored by FR Park Racing, LP dba Freehold Racing and Penn Sports Interactive, LLC; the casino promotion is sponsored by Resorts International Hotel & Casino, Inc. dba Resorts Hotel Casino Atlantic City and Penn Sports Interactive, LLC. In Pennsylvania, the promotion is sponsored by Mountainview Thoroughbred Racing Association, LLC, dba Hollywood Casino Penn National (HCPN) and Penn Sports Interactive, LLC (collectively, the "Sponsor"). The terms "you" or "your" mean the person to whom the Promotion Offer is issued upon satisfaction of the terms and conditions set forth in this Promotion. Redemption of the Promotion is expressly conditioned upon acceptance of and compliance with all of these Promotion Terms and Conditions. Promotion participants may be required to sign paperwork issued by the Sponsor.

#### 2. Promotion Period

The Promotion will begin at 9:00:00 AM ET on October 24, 2022 and end at 11:59:59 PM ET on October 31, 2022 (the "**Promotion Period**").

# 3. Player Eligibility

The Promotion is available to all players with an active and verified Barstool Sportsbook/Barstool Sportsbook & Casino account ("Player Account"). Players must be at

Promotion Name	Ticket Giveaway - Barstool Sportsbook Invitational Ticket Giveaway		
Start Date	10/24/2022	<b>End Date</b>	10/31/2022
Start Time (ET)	9:00:00 AM ET	End Time (ET)	11:59:59 PM ET

least twenty-one (21) years of age and be physically present in the state of New Jersey or the Commonwealth of Pennsylvania during the Promotion Period.

Individuals on any involuntary state gambling exclusion list, state gambling self-exclusion list and/or self-exclusion list of any subsidiary of PENN Entertainment, Inc. are not eligible to receive the promotional offer. See Barstool Sportsbook/Barstool Sportsbook & Casino site Terms and Conditions for information on eligibility for creating and using a Player Account.

Employees, officers and directors of Freehold Racing ("NJ Sportsbook Licensee"), Mountainview Thoroughbred Racing Association, LLC ("PA Licensee"), Penn Interactive Ventures, LLC, Penn Sports Interactive, LLC ("Service Provider"), and their respective parent companies, affiliates, subsidiaries, officers, directors, employees, contractors, and advertising agencies are not eligible for any Promotion.

# 4. Eligible Games

Any event/sport/league available on the Barstool Sportsbook and any game available on the Barstool Casino during the Promotion Period.

# 5. Action Required

Players must opt-in to the Promotion then place sportsbook and/or casino wagers during the Promotion Period to earn promotional entries into the random drawing.

#### 6. How to Redeem Promotion Offer

Winners will be contacted by the Sponsor via the email associated with their Player Account, and will have 72 hours to respond and claim the Promotion Offer. If a winner does not claim the Promotion Offer within 72 hours, they will forfeit their right to claim the Promotion Offer and a new winner will be randomly selected to take their place.

The Sponsor (defined below) is not responsible for any undeliverable or unread email to a player's email inbox associated with their Player Account due to reasons that include, but are not limited to, player unsubscribes, locked or banned Player Accounts, bounces/spam traps/filters implemented by the player's email service provider/email settings, incorrect/outdated/misspelled email addresses provided by the player upon registration, etc.

# 7. Registration Procedures

To qualify for the Promotion, eligible individuals must have successfully registered for a Player Account. Creating a Player Account at the Barstool Sportsbook/Barstool Sportsbook &

Promotion Name	Ticket Giveaway - Barstool Sportsbook Invitational Ticket Giveaway		
Start Date	10/24/2022	End Date	10/31/2022
Start Time (ET)	9:00:00 AM ET	End Time (ET)	11:59:59 PM ET

Casino website is free. By submitting your information and creating a Player Account, however, participants will be required to agree to the Sponsor's Privacy Policy and Terms and Conditions. If you do not agree to the Sponsor's Privacy Policy and Terms and Conditions, you cannot create a Player Account or participate in this Promotion. See the Barstool Sportsbook/Barstool Sportsbook & Casino website Terms and Conditions for information on eligibility for creating and using a Player Account. No additional registration procedures are required to qualify for the Promotion.

# 8. <u>Promotional Participation Limitations</u>

In addition to the Player Eligibility requirements outlined in Section 3, the Sponsor reserves the right to refuse or otherwise restrict your eligibility to participate in any Promotion for any reason, in our sole discretion, including based on your wagering patterns or wagering history or if you failed to take advantage of any previous Promotion in good faith. This Promotion is void where prohibited by law.

# 9. Wagering Requirements and Exclusions

Any wager not meeting Eligible Wager requirements (see in Section 1), or wagers placed *after* the expiration of the Participation Window or Promotion Period, or wagers that are settled using the live "Cash Out" feature will not be deemed Eligible Wagers.

Players located in IL: Wagers on games involving Illinois-based collegiate teams not permitted.

Players located in NJ: Wagers on games involving New Jersey-based collegiate teams, or collegiate events taking place in the state of NJ not permitted.

Players located in VA: Wagers on games involving Virginia-based collegiate teams not permitted.

#### 10. Order of Funds Used for Wagering

Only REAL CASH wagers can be applied to the Eligible Wager(s). You must have a real cash balance greater than or equal to the Eligible Wager requirements for the Eligible Wager to be successfully placed. Any real cash fund balance *below* the Eligible Wager requirements threshold could result in sportsbook bonus cash balance being wagered, which will result in an ineligible wager being placed.

All bonus cash awarded by the Sponsor is non-withdrawable upon receipt. When placing any wager from your Player Account, funds in your Player Account wallet are applied according to the following priority:

a. Real cash funds

Promotion Name	Ticket Giveaway - Barstool Sportsbook Invitational Ticket Giveaway			
Start Date	10/24/2022	End Date	10/31/2022	
Start Time (ET)	9:00:00 AM ET	End Time (ET)	11:59:59 PM ET	

#### b. Bonus cash funds

Sportsbook bonus cash funds are eligible to be wagered in line with all the following requirements ("Sportsbook Play Through Requirements") in order to be converted to withdrawable real cash:

- Sportsbook bonus cash awarded is subject to a one (1) time wager requirement, which is restricted to lines -200 or longer (Example -110, +100, +200), and is not eligible to be wagered on round robin betting.
- Sportsbook bonus cash can be converted to your real cash balance only after the following conditions are met: (1) a first-time deposit has been made by player with cash funds into their Player Account; (2) the amount of the bet(s) placed with real cash is greater than or equal to the total amount of any "Active" sportsbook bonus cash award; and (3) the bet(s) placed with sportsbook bonus cash settles as a win.
- If a player has a real cash balance less than the amount of "Active" sportsbook bonus cash, the player must wager sportsbook bonus cash in an amount greater than or equal to the total amount of any "Active" sportsbook bonus cash award to convert the balance to real cash funds.
- "Active" sportsbook bonus cash awards and any winnings generated from bets placed using
  that "Active" bonus cash balance that settle will remain in your sportsbook bonus cash
  wallet until the entire amount of that individual "Active" sportsbook bonus cash award has
  been wagered.
- Any unsettled bets wagered with sportsbook bonus cash from this Promotion prior to your first-ever cash deposit, that then settle as a win after your first-ever cash deposit, will automatically convert to real cash upon bet settlement.

Casino Promotion Offer funds awarded are eligible to be wagered in line with all the following requirements ("Play Through Requirements"):

- Promotion Offer awarded is subject to the following wager requirements.
  - Promotion Offer is \$25 you will be awarded \$25 to your Casino Bonus Cash Wallet. You must wager \$125 on slot games with funds from your cash wallet being spent first and then your bonus wallet. If you use some of your bonus funds to meet the wagering requirement any winnings from the bonus funds will be rolled over into cash upon meeting the requirement.
  - o Table Games & Video Poker: A twenty-five-time (25X) wager requirement applies. For example, if your Promotion Offer is \$25 you will be awarded \$25 to your Casino Bonus Cash Wallet. You must wager \$625 on table games or video

Promotion Name	Ticket Giveaway - Barstool Sportsbook Invitational Ticket Giveaway			
Start Date	10/24/2022	<b>End Date</b>	10/31/2022	
Start Time (ET)	9:00:00 AM ET	End Time (ET)	11:59:59 PM ET	

poker with funds from your cash wallet being spent first and then your bonus wallet. If you use some of your bonus funds to meet the wagering requirement any winnings from the bonus funds will be rolled over into cash upon meeting the requirement.

• In order for a player to start earning toward a Casino Bonus Cash Play Through Requirement, they must first make a deposit.

# 11. Restrictions on Withdrawal of Funds

Bonus cash funds awarded are not transferable and cannot be substituted except in the Sponsor's sole discretion. Bonus cash funds may only be used for wagering on your Player Account. Bonus cash funds may be withdrawn from your Player Account once they have met all Sportsbook Play Through Requirements (see Section 10). Unless otherwise specified by the Sponsor, any unused portion of the bonus cash funds awarded for this Promotion will be automatically withdrawn from your Player Account thirty (30) days after the last date you played through any portion of those funds.

# 12. Cancellation

To cancel participation in this or any promotion, contact customer support by email at <a href="mailto:support@barstoolsportsbook.com">support@barstoolsportsbook.com</a> with your cancellation request. Upon cancellation, you may withdraw any funds you have deposited into your account without restriction or Sportsbook Play Through Requirements. However, any sportsbook bonus cash amount in your account shall remain subject to the Play Through Requirements (see Section 10) before it may be withdrawn.

# 13. Questions Regarding this Offer

For any further questions regarding this Promotion, please contact our Player Experience team by email at support@barstoolsportsbook.com.

# 14. Other Terms and Conditions

- a) In the event of any discrepancy or conflict between these Promotion Terms and Conditions and the Standard Promotional Terms listed in the Barstool Sportsbook site Terms and Conditions, these Promotion Terms and Conditions shall govern and prevail.
- b) All promotions are subject to the Sponsor's Privacy Policy and general Terms and Conditions.
- c) You may only have one (1) active Player Account at any one (1) time.
- d) By accepting any bonus cash, award, or offer associated with the Promotion, registered players agree to abide by the Terms and Conditions of this Promotion offer.
- e) Offer subject to regulatory approval. Void where prohibited by law.

Promotion Name	Ticket Giveaway - Barstool Sportsbook Invitational Ticket Giveaway			
Start Date	10/24/2022	End Date	10/31/2022	
Start Time (ET)	9:00:00 AM ET	End Time (ET)	11:59:59 PM ET	

- f) Player Account holders are responsible for any and all local, state, or federal taxes.
- g) Sponsor is not responsible, and shall have no liability, for any errors or omissions in any advertising for the Promotion. Nor shall the Sponsor be liable for computer, device, or program malfunctions. If an Eligible Wager is posted as a result of a malfunction, or in "obvious error" (defined in the Barstool Sportsbook/Barstool Sportsbook & Casino website Terms and Conditions), the Sponsor reserves the right, at our own discretion, to cancel or reject the Eligible Wager. In the event of cancellation, your account will promptly be refunded the wagering amount. The Sponsor is not liable for any erroneous issuance of bonus awards.
- h) Sponsor reserves the right to exclude certain registered players from this promotion, as well as the right to withhold the bonus reward for any reason, in our sole discretion, including based on your wagering patterns or wagering history or if you failed to take advantage of any previous Barstool Sportsbook/Barstool Sportsbook & Casino promotion in good faith.
- i) Sponsor expressly reserves the right to amend, suspend or terminate this Promotion at any time without prior notice or consent. Administration of this Promotion is at the sole discretion of the Sponsor.
- j) Sponsor reserves the right to restrict at any time any Player Account holder from participating in this Promotion for any reason. Any questions relating to eligibility, these Promotion Terms and Conditions or any other questions concerning this Promotion will be resolved at the sole discretion of the Sponsor and its decisions will be final and binding with respect thereto. No groups, clubs, corporations, companies, partnerships, or organizations may participate in this Promotion or reproduce or distribute any portion of these Terms and Conditions to their members.
- k) Any Player Account holder who is found to be ineligible to play on Barstool Sportsbook/Barstool Sportsbook & Casino immediately forfeits any bonus cash, award, or offer associated with the Promotion.
- l) Sponsor reserves the right in our sole discretion to terminate, modify, or suspend this Promotion at any time.



Promotion Name	Barstool Sports Giveaway - The LSYou Promo			
Start Date	8/29/2022 <b>End Date</b> 9/4/2022			
Start Time	9:00:00 AM ET	End Time	Before Kick Off of the LSU	
(ET)	9.00.00 AM E1	(ET)	vs FSU NCAAF game	

## Barstool Sports Giveaway - The LSYou Promo T&Cs (the "Terms and Conditions")

### **Gambling Problem?**

- Arizona: Gambling Problem? Call 1-800-NEXT-STEP.
- Colorado, Michigan, New Jersey, Pennsylvania, & Virginia: If you or someone you know has a gambling problem, help is available. Call 1-800-GAMBLER.
- Iowa: Gambling Problem? Call 1-800-BETS-OFF.
- Illinois: If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537).
- Indiana: If you or someone you know has a gambling problem and wants help, call 1-800-9-WITH-IT.
- Louisiana: Gambling Problem? Call 1-800-522-4700.
- Tennessee: For problem gambling support, call or text Tennessee REDLINE: 800-889-9789
- West Virginia: Gambling Problem? Call 1-800-GAMBLER or visit 1800gambler.net.

## 1. <u>Description of Promotion</u>

Barstool Sports Giveaway - The LSYou Promo (the "**Promotion**") offers 4,500 never-previously registered players and existing registered players the chance to win a custom Barstool Sportsbook Purple & Gold polo shirt by completing the promotion requirements defined below.

### **How It Works** (short terms)

- **Opt-in Requirement:** Opt-in required for existing registered players only.
  - Existing registered players are defined as players who registered prior to 9:00:00 AM ET on 8/29/2022.
- Eligibility: Available to all never-previously registered players and registered players with an active and verified Player Account (see Section 3).
- Steps to Qualify:
  - For never-previously registered players:
    - Step (1) sign-up for a new Player Account between 9:00:00 AM ET on August 29, 2022 and before kickoff of the LSU vs FSU NCAAF game on September 4, 2022. Must input promo code "MMM" at sign up and click/tap "Apply" to be eligible.
    - Step (2) make a first time deposit of \$50 or more into your Player Account before kickoff of the LSU vs FSU NCAAF game on September 4, 2022.
    - Step (3) After depositing, place a \$50+ CASH wager on any event/sport/league available on the app (the "Eligible Wager") between

Promotion Name	Barstool Sports Giveaway - The LSYou Promo			
Start Date	8/29/2022 <b>End Date</b> 9/4/2022			
Start Time	9:00:00 AM ET	End Time	Before Kick Off of the LSU	
(ET)		(ET)	vs FSU NCAAF game	

9:00:00 AM ET on August 29, 2022 and **kickoff of** the LSU vs FSU NCAAF game on September 4, 2022.

• Wagers placed need to settle by 11:59:59 PM ET on September 4, 2022 to be eligible.

## • For existing registered players:

- Step (1) Opt-in to the promotion by clicking the "Opt-in" button on the left hand side of the promotion page.
- Step (2) After opt-in, place a \$100+ CASH wager on Megan's exclusive bet that contains the following bet offer: LSU -2.5 vs FSU from the Barstool Exclusives > Bet with Barstool page (the "Existing Player Eligible Wager"). The Existing Player Eligible Wagers must be placed between 9:00:00 AM ET on August 29, 2022 and before kickoff of the LSU vs FSU NCAAF game on September 4, 2022.
- **Promotion Offer:** The first 4,500 players (new and existing players) who complete the above steps will be eligible to receive the custom Purple & Gold Barstool Sportsbook polo shirt.
  - Sizes and quantity is limited.
  - If inventory is low or the requested size is unavailable, you will have the option to redeem \$50 in sportsbook bonus cash instead.
    - If this route is chosen, you can reach out with your request to <a href="mailto:support@barstoolsportsbook.com">support@barstoolsportsbook.com</a>.
    - Any unused Sportsbook bonus cash credited will expire within 30 days after receiving it.
  - The unique codes to redeem the Purple & Gold polo shirt will be emailed to players within 72 hours of the Promotion Period ending.
    - Players will need to be subscribed to email in order to receive the unique code
- **Ineligible Wagers:** Any wager that does not meet the Eligible Wager requirements or falls under any of the following below:
  - Wagers settled as "cash out" or "void"
  - Wagers funded with bonus cash.

#### **Additional Terms**

- All wagers MUST be funded with your cash wallet balance.
- A cash wallet balance below \$50 or \$100 (depending on the applicable Eligible Wager) could result in bonus cash being wagered which would result in an ineligible wager.
- New players who complete registration by September 4, 2022 and do not use a promo code or do not make a \$50+ deposit or do not wager at least \$50+ cash on any

Promotion Name	Barstool Sports Giveaway - The LSYou Promo			
Start Date	8/29/2022 <b>End Date</b> 9/4/2022			
Start Time	9:00:00 AM ET	End Time	Before Kick Off of the LSU	
(ET)		(ET)	vs FSU NCAAF game	

event/sport/league or are not one of the first 4,500 players to complete the steps will not be eligible to receive the Promotion Offer.

- Existing players who do not opt-in or do not wager at least \$100+ cash on Megan's exclusive bet from the <u>Barstool Exclusives > Bet with Barstool page</u> or are not one of the first 4,500 players to complete the steps will not be eligible to receive the Promotion Offer.
- Must be physically present in the state of AZ, CO, IA, IL, IN, LA, MI, NJ, PA, TN, VA, or WV in order to wager.

In Arizona, the promotion is sponsored by Penn Sports Interactive, LLC. In Colorado, the promotion is sponsored by Ameristar Casino Black Hawk, LLC, dba Ameristar Casino Black Hawk and Penn Sports Interactive, LLC. In Iowa, the promotion is sponsored by Ameristar Council Bluffs, LLC and Penn Sports Interactive, LLC. In Illinois, the promotion is sponsored by Hollywood Casino Aurora, LLC, and Penn Sports Interactive, LLC. In Indiana, the promotion is sponsored by Hollywood Casino Lawrenceburg, LLC and Penn Sports Interactive, LLC. In Louisiana, the promotion is sponsored by L'Auberge Lake Charles Casino, LLC and Penn Sports Interactive, LLC. In Michigan, the promotion is sponsored by Greektown Casino, LLC, and Penn Sports Interactive, LLC. In New Jersey, the sportsbook promotion is sponsored by FR Park Racing, LP dba Freehold Racing and Penn Sports Interactive, LLC. In Pennsylvania, the promotion is sponsored by Mountainview Thoroughbred Racing Association, LLC, dba Hollywood Casino Penn National (HCPN) and Penn Sports Interactive, LLC. In Arizona, Tennessee and Virginia, the promotion is sponsored by Penn Sports Interactive, LLC. In West Virginia, the promotion is sponsored by Hollywood Casino at Charles Town Races, LLC and Penn Sports Interactive, LLC (collectively, the "Sponsor"). The terms "you" or "your" mean the person to whom the Promotion Offer is issued upon satisfaction of the terms and conditions set forth in this Promotion. Redemption of the Promotion is expressly conditioned upon acceptance of and compliance with all of these Promotion Terms and Conditions. Promotion participants may be required to sign paperwork issued by the Sponsor.

#### 2. Promotion Period

The Promotion will begin at 9:00:00 AM ET on August 29, 2022 and end **before kickoff** of the LSU vs FSU game played on September 4, 2022 (the "**Promotion Period**").

#### 3. Player Eligibility

The Promotion is available to all players with an active and verified Barstool Sportsbook/Barstool Sportsbook & Casino account (the "Player Account"). Players must be

Promotion Name	Barstool Sports Giveaway - The LSYou Promo			
Start Date	8/29/2022 <b>End Date</b> 9/4/2022			
Start Time	9:00:00 AM ET	End Time	Before Kick Off of the LSU	
(ET)		(ET)	vs FSU NCAAF game	

at least twenty-one (21) years of age and be physically present in the state of Arizona, the state of Colorado, the state of Iowa, the state of Illinois, the state of Indiana, the state of Louisiana, the state of Michigan, the state of New Jersey, the Commonwealth of Pennsylvania, the state of Tennessee, the Commonwealth of Virginia, or the state of West Virginia during the Promotion Period.

Individuals on any involuntary state gambling exclusion list, state gambling self-exclusion list and/or self-exclusion list of any subsidiary of PENN Entertainment, Inc. are not eligible to receive the promotional offer. See Barstool Sportsbook site Terms and Conditions for information on eligibility for creating and using a Player Account.

Employees, officers and directors of Ameristar Casino Black Hawk ("CO Licensee"), Ameristar Council Bluffs, LLC ("IA Licensee"), Hollywood Casino Aurora, LLC ("IL Licensee"), Hollywood Casino Lawrenceburg, LLC ("IN Licensee"), L'Auberge Lake Charles Casino, LLC ("LA Licensee"), Greektown Casino, LLC ("MI Licensee"), Freehold Racing ("NJ Sportsbook Licensee"), Resorts Hotel Casino Atlantic City ("NJ Casino Licensee"), Mountainview Thoroughbred Racing Association, LLC ("PA Licensee"), Hollywood Casino at Charles Town Races, LLC ("WV Licensee"), Penn Interactive Ventures, LLC, Penn Sports Interactive, LLC ("Service Provider"), and their respective parent companies, affiliates, subsidiaries, officers, directors, employees, contractors, and advertising agencies are not eligible for any Promotion.

### 4. Eligible Games

For never-previously registered players: Any event/sport/league available on the Barstool Sportsbook app during the Promotion Period.

For existing registered players: Megan's exclusive bet from the <u>Barstool Exclusives > Bet</u> with <u>Barstool page</u>. The bet offer will be LSU -2.5 vs FSU for their game on September 4, 2022.

#### 5. Action Required

For never-previously registered players: Players will need to input code "MMM" at registration, make a first time deposit of \$50+ or more into the account and then place a \$50+ cash wager on any event/sport/league available on the Barstool Sportsbook app during the Promotion Period

**For existing registered players:** Players will need to opt-in on the promotion page and then place a \$100+ CASH wager on Megan's exclusive bet that contains the following bet offer:

Promotion Name	Barstool Sports Giveaway - The LSYou Promo		
Start Date	8/29/2022	<b>End Date</b>	9/4/2022
Start Time	9:00:00 AM ET	End Time	Before Kick Off of the LSU
(ET)	9.00.00 AM E1	(ET)	vs FSU NCAAF game

LSU -2.5 vs FSU from the <u>Barstool Exclusives > Bet with Barstool page</u> during the Promotion Period.

## 6. How to Redeem Promotion Offer

Within 72 hours after settlement of the Eligible Wager, the player will receive an email containing a personal single-use discount code whereby they will have up to 14 days to redeem the Promotion Offer at store.barstoolsports.com or store.barstoolbets.com. The discount code must be entered at checkout to apply a 100% off discount to the Promotion Offer, and also includes the cost of shipping.

The Sponsor is not responsible for any undeliverable or unread email to a player's email inbox associated with their Player Account due to reasons that include, but are not limited to, player unsubscribes, locked or banned Player Accounts, bounces/spam traps/filters implemented by the player's email service provider/email settings, incorrect/outdated/misspelled email addresses provided by the player upon registration, etc.

## 7. Registration Procedures

To qualify for the Promotion, eligible individuals must have successfully registered for a Player Account. Creating a Player Account at the Barstool Sportsbook/Barstool Sportsbook & Casino website is free. By submitting your information and creating a Player Account, however, participants will be required to agree to the Sponsor's Privacy Policy and Terms and Conditions. If you do not agree to the Sponsor's Privacy Policy and Terms and Conditions, you cannot create a Player Account or participate in this Promotion. See the Barstool Sportsbook/Barstool Sportsbook & Casino website Terms and Conditions for information on eligibility for creating and using a Player Account. No additional registration procedures are required to qualify for the Promotion.

#### 8. <u>Promotional Participation Limitations</u>

In addition to the Player Eligibility requirements outlined in Section 3, the Sponsor reserves the right to refuse or otherwise restrict your eligibility to participate in any Promotion for any reason, in our sole discretion, including based on your wagering patterns or wagering history or if you failed to take advantage of any previous Promotion in good faith. This Promotion is void where prohibited by law.

#### 9. Wagering Requirements and Exclusions

Any wager not meeting Eligible Wager requirements (defined in Section 1), or wagers placed *after* Eligible Wager, or wagers placed *after* the expiration of the Promotion Period, or wagers that are settled using the live "Cash Out" feature will not be deemed Eligible Wagers.

Promotion Name	Barstool Sports Giveaway - The LSYou Promo			
Start Date	8/29/2022 <b>End Date</b> 9/4/2022			
Start Time	9:00:00 AM ET	End Time	Before Kick Off of the LSU	
(ET)	9:00:00 AM E1	(ET)	vs FSU NCAAF game	

Players located in IL: Wagers on games involving Illinois-based collegiate teams not permitted.

Players located in NJ: Wagers on games involving New Jersey-based collegiate teams, or collegiate events taking place in the state of NJ not permitted.

Players located in VA: Wagers on games involving Virginia-based collegiate teams not permitted.

## 10. Order of Funds Used for Wagering

To be considered for this Promotion, only REAL CASH wagers can be applied to the Eligible Wager. You must have a real cash balance greater than or equal to the Eligible Wager requirements for the Eligible Wager to be successfully placed. Any real cash fund balance *below* the Eligible Wager requirements threshold could result in sportsbook bonus cash balance being wagered, which will result in an ineligible wager being placed.

All bonus cash awarded by the Sponsor is non-withdrawable upon receipt. When placing any wager from your Player Account, funds in your Player Account wallet are applied according to the following priority:

- a. Real cash funds
- b. Sportsbook bonus cash funds

Sportsbook bonus cash funds are eligible to be wagered in line with all the following requirements ("Sportsbook Play Through Requirements") in order to be converted to withdrawable real cash:

- Sportsbook bonus cash awarded is subject to a one (1) time wager requirement, which is restricted to lines -200 or longer (Example -110, +100, +200), and is not eligible to be wagered on round robin betting.
- Sportsbook bonus cash can be converted to your real cash balance only after the following conditions are met: (1) a first-time deposit has been made by player with cash funds into their Player Account; (2) the amount of the bet(s) placed with real cash is greater than or equal to the total amount of any "Active" sportsbook bonus cash award; and (3) the bet(s) placed with sportsbook bonus cash settles as a win.
- If a player has a real cash balance less than the amount of "Active" sportsbook bonus cash, the player must wager sportsbook bonus cash in an amount greater than or equal to the total amount of any "Active" sportsbook bonus cash award to convert the balance to real cash funds.

Promotion Name	Barstool Sports Giveaway - The LSYou Promo			
Start Date	8/29/2022 <b>End Date</b> 9/4/2022			
Start Time	9:00:00 AM ET	End Time	Before Kick Off of the LSU	
(ET)	9.00.00 AM E1	(ET)	vs FSU NCAAF game	

- "Active" sportsbook bonus cash awards and any winnings generated from bets placed using
  that "Active" bonus cash balance that settle will remain in your sportsbook bonus cash
  wallet until the entire amount of that individual "Active" sportsbook bonus cash award has
  been wagered.
- Any unsettled bets wagered with sportsbook bonus cash from this Promotion prior to your first-ever cash deposit, that then settle as a win after your first-ever cash deposit, will automatically convert to real cash upon bet settlement.

#### 11. Restrictions on Withdrawal of Funds

Bonus cash funds awarded are not transferable and cannot be substituted except in the Sponsor's sole discretion. Bonus cash funds may only be used for wagering on your Player Account. Sportsbook bonus cash funds may be withdrawn from your Player Account once they have met all Sportsbook Play Through Requirements (see Section 10). Unless otherwise specified by the Sponsor, any unused portion of the sportsbook bonus cash funds awarded for this Promotion will be automatically withdrawn from your Player Account 30 days after the last date you played through any portion of those funds.

### 12. Cancellation

To cancel participation in this or any promotion, contact customer support by email at <a href="mailto:support@barstoolsportsbook.com">support@barstoolsportsbook.com</a> with your cancellation request. Upon cancellation, you may withdraw any funds you have deposited into your account without restriction or Sportsbook Play Through Requirements. However, any sportsbook bonus cash amount in your account shall remain subject to the Sportsbook Play Through Requirements (see Section 10) before it may be withdrawn.

#### 13. Questions Regarding this Offer

For any further questions regarding this Promotion, please contact our Player Experience team by email at support@barstoolsportsbook.com.

#### 14. Other Terms and Conditions

- a) In the event of any discrepancy or conflict between these Promotion Terms and Conditions and the Standard Promotional Terms listed in the Barstool Sportsbook site Terms and Conditions, these Promotion Terms and Conditions shall govern and prevail.
- b) All promotions are subject to the Sponsor's Privacy Policy and general Terms and Conditions.
- c) You may only have one (1) active Player Account at any one (1) time.
- d) By accepting any bonus cash, award, or offer associated with the Promotion, registered players agree to abide by the Terms and Conditions of this Promotion offer.

Promotion Name	Barstool Sports Giveaway - The LSYou Promo		
Start Date	8/29/2022	<b>End Date</b>	9/4/2022
Start Time	9:00:00 AM ET	End Time	Before Kick Off of the LSU
(ET)	9.00.00 AW E1	(ET)	vs FSU NCAAF game

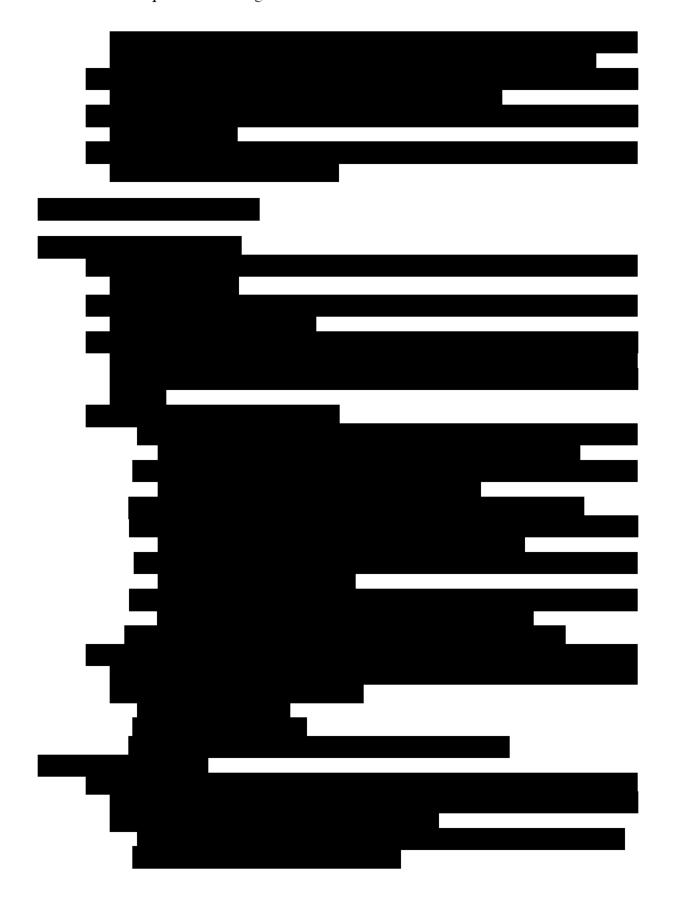
- e) Offer subject to regulatory approval. Void where prohibited by law.
- f) Player Account holders are responsible for any and all local, state, or federal taxes.
- g) Sponsor is not responsible, and shall have no liability, for any errors or omissions in any advertising for the Promotion. Nor shall the Sponsor be liable for computer, device, or program malfunctions. If an Eligible Wager is posted as a result of a malfunction, or in "obvious error" (defined in the Barstool Sportsbook/Barstool Sportsbook & Casino website Terms and Conditions), the Sponsor reserves the right, at our own discretion, to cancel or reject the Eligible Wager. In the event of cancellation, your account will promptly be refunded the wagering amount. The Sponsor is not liable for any erroneous issuance of bonus awards.
- h) Sponsor reserves the right to exclude certain registered players from this promotion, as well as the right to withhold the bonus reward for any reason, in our sole discretion, including based on your wagering patterns or wagering history or if you failed to take advantage of any previous Barstool Sportsbook/Barstool Sportsbook & Casino promotion in good faith.
- i) Sponsor expressly reserves the right to amend, suspend or terminate this Promotion at any time without prior notice or consent. Administration of this Promotion is at the sole discretion of the Sponsor.
- j) Sponsor reserves the right to restrict at any time any Player Account holder from participating in this Promotion for any reason. Any questions relating to eligibility, these Promotion Terms and Conditions or any other questions concerning this Promotion will be resolved at the sole discretion of the Sponsor and its decisions will be final and binding with respect thereto. No groups, clubs, corporations, companies, partnerships, or organizations may participate in this Promotion or reproduce or distribute any portion of these Terms and Conditions to their members.
- k) Any Player Account holder who is found to be ineligible to play on Barstool Sportsbook/Barstool Sportsbook & Casino immediately forfeits any bonus cash, award, or offer associated with the Promotion.
- l) Sponsor reserves the right in our sole discretion to terminate, modify, or suspend this Promotion at any time.

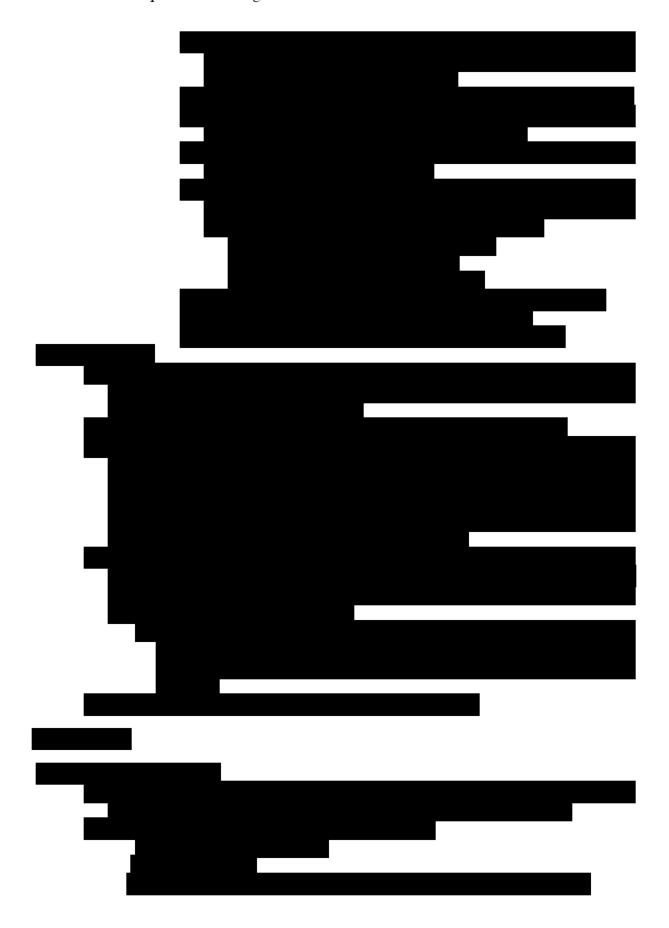


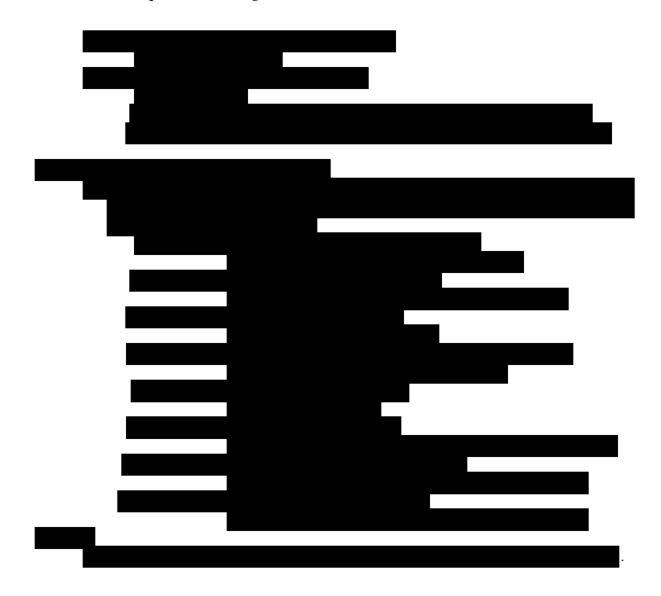
Provide a thorough description of the policies and procedures that the applicant has adopted to:

a. Promote responsible gaming within the gaming establishment or mobile application and in the community









Provide a thorough description of the policies and procedures that the applicant has adopted to:

b. Assist patrons and users that are experiencing gambling-related harm



Provide a thorough description of the policies and procedures that the applicant has adopted to:

c. Cooperate and support any government or regulatory agencies to promote responsible gaming and/or mitigate gambling-related harm



Provide a thorough description of the policies and procedures that the applicant has adopted to:

d. List any membership or partnership with an agency or organization whose mission is in whole, or part, dedicated to responsible gaming or problem gambling

Responsible Gaming Memberships

- 1. Corporate Sponsorships\*
  - a. PENN Entertainment participates and contributes to the following organizations annually (each relationship is evaluated annually and subject to change):
    - i. National Council on Problem Gambling ("NCPG")
      - a. Sponsor annual conference
      - b. NCPG Member
      - c. Sr. Responsible Gaming Program Manager is an individual member
    - ii. International Center for Responsible Gaming
      - a. Annual sponsorship
    - iii. American Gaming Association ("AGA")
      - a. AGA Member
      - b. Member and Participant of AGA's Social Responsibility Committee
      - c. Official partner of the "Have A Gameplan" public awareness campaign
    - iv. Responsible Gambling Council (Canada)
      - a. RG accreditation recipient

<sup>\*</sup>Sponsorships & Membership are evaluated annually and are subject to change.

Provide a thorough description of the policies and procedures that the applicant has adopted to:

e. List any awards or recognition the applicant has received, related to efforts to promote responsible gaming or mitigate gambling related harms

Responsible Gaming Awards and Recognition

- 1. Responsible Gaming Council
  - a. PI and the Barstool Sportsbook is officially accredited through the Responsible Gaming Council ("RGC").
  - b. PI contracted the Responsible Gaming Council ("RGC) to complete an Responsible Gaming Check accreditation on the Barstool Sportsbook platform.
    - i. RGC will reevaluate the platform for improvement once every three years.

Provide a thorough description of how the applicant will ensure that authorized users placing online sports wagers on their platform are geographically located in the Commonwealth of Massachusetts. This information must include:

a. Which geolocation system(s) will be utilized to reasonably detect the physical location of an authorized user attempting to place a wager on the platform



Provide a thorough description of how the applicant will ensure that authorized users placing online sports wagers on their platform are geographically located in the Commonwealth of Massachusetts. This information must include:

- b. How the system will:
- 1. Accurately detect the physical location of an authorized user attempting to access or place a wager on the platform through accurate location data sources (Wi-Fi, GSM, GPS)
- 2. Block or deny unauthorized attempts to access the platform, or place a wager, from outside of the Commonwealth
- 3. Update the IP address and physical location if they change while the user is active on the platform
- 4. Identify attempts to circumvent the requirement to be physically located in the Commonwealth



Provide a thorough description of how the applicant will ensure that authorized users placing online sports wagers on their platform are geographically located in the Commonwealth of Massachusetts. This information must include:

c. How the applicant will log information received from the system

Provide a thorough description of how the applicant will ensure that authorized users placing online sports wagers on their platform are geographically located in the Commonwealth of Massachusetts. This information must include:

d. How the applicant will report the information received from the system to the Commission

#### F.2 KNOW YOUR CUSTOMER

Provide a thorough description of how the Applicant will ensure the verification of information provided by users opening a new account on the platform.

- 1. Ensure the integrity of the user's account information
- 2. Ensure the integrity of a user's device if it indicates tampering or suspicious activity
- 3. Notify the applicant of potential risks or fraudulent activity





Provide a thorough description of how the Applicant will ensure the security, sustainability, and reliability of the following items:

# a. Wager acceptance





Provide a thorough description of how the Applicant will ensure the security, sustainability, and reliability of the following items:

b. Systems for monitoring structured wagers, real-time data feed, and any unusual or suspicious wagering activity





Provide a thorough description of how the Applicant will ensure the security, sustainability, and reliability of the following items:

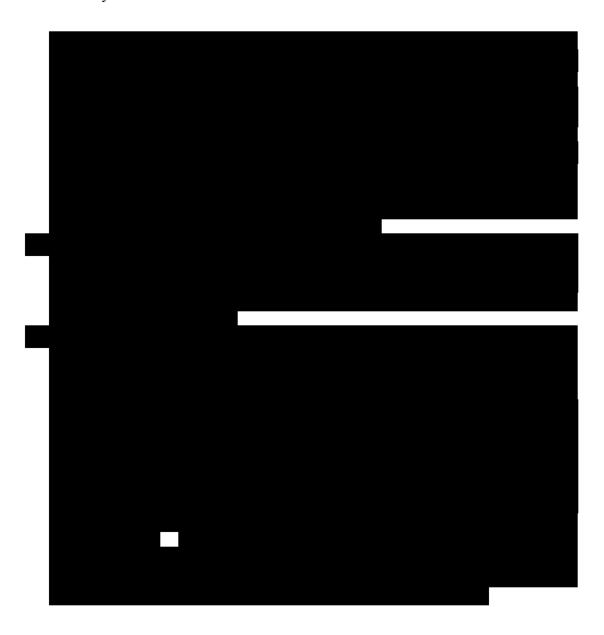
c. Description, location, and periodic testing of servers



Provide a thorough description of how the Applicant will ensure the security, sustainability, and reliability of the following items:

d. Security of servers, applications, and communications networks





Provide a thorough description of how the Applicant will ensure the security, sustainability, and reliability of the following items:

e. Security of patron personal and wagering information

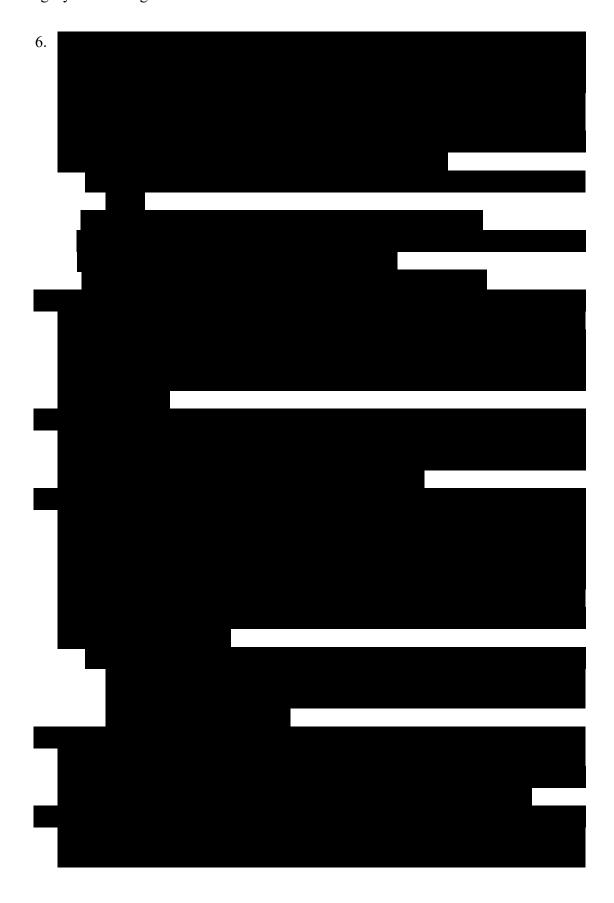




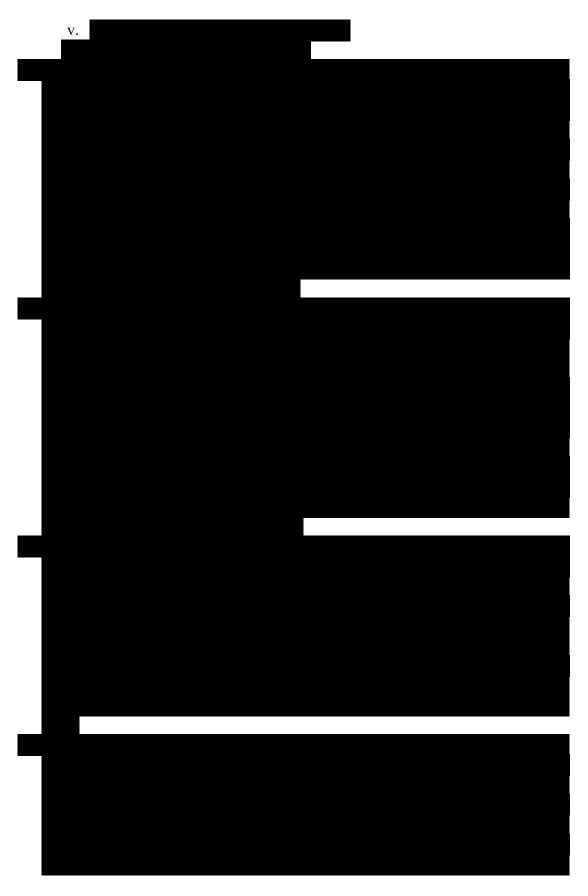
Provide a thorough description of how the Applicant will ensure the security, sustainability, and reliability of the following items:

f. Integrity monitoring and reporting, including any current affiliations related to integrity monitoring











# **G.1 SUITABILITY – CORPORATE INTEGRITY**

Applicants must also complete and submit the following documents, before any suitability investigations or background checks will commence:

- Massachusetts Gaming Commission Business Entity Disclosure Form
- a. Joint Venture Agreements for the implementation of a sports wagering operation:
- 1. Other Applicants
- 2. Businesses
- 3. Contractors
- 4. Vendors

Penn Sports Interactive, LLC ("PSI") and Penn Interactive Ventures, LLC ("PIV"), parent company of PSI, Business Entity Disclosure forms and supporting documentation were submitted to Massachusetts Gaming Commission via secure online portal on November 21, 2022.

# G.2 SUITABILITY - INDIVIDUAL QUALIFIER INTEGRITY

Any Key Persons or Employees associated with an applicant must also complete and submit the following

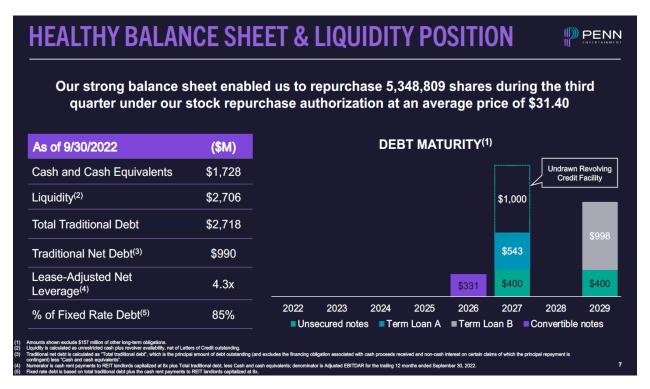
documents, before any suitability investigations or background checks will commence:

- Massachusetts Gaming Commission Multi-Jurisdictional Personal History Disclosure Form
- Massachusetts Gaming Commission Supplemental Form

Please provide the following documents, for the last five (5) fiscal years and through the date of the application:

b. Documentation demonstrating the financing structure and plan for the proposal, including all sources of capital. Please include current capital commitments, as well as plan and timing for meeting future capital needs

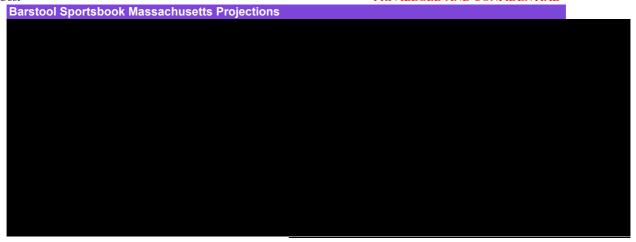
Please refer to an excerpt from the Q3 2022 Penn Entertainment Earnings Conference Call Materials outlined below.



Please provide the following documents, for the last five (5) fiscal years and through the date of the application:

c. A detailed budget of the proposal cost, including any construction, design, legal and professional, consulting, and all other developmental fees. Also identify all other pre-launch costs, including training, marketing, and initial startup capital

Please refer to G3-c-02 Cost Excel for PSI's detailed budget of proposed costs.



Please provide the following documents, for the last five (5) fiscal years and through the date of the application:

d. An analysis, including best, worst, and average case scenarios, that demonstrates the applicant's plan and capacity for accommodating steep downturns in revenues, and provides examples of those plans and strategies that have been successful in other jurisdictions

Please refer to C2-a-02 Projected Revenues for Penn Sports Interactive, LLC's ("PSI") analysis of the projected revenues based on the best, worst and average case scenarios. Additionally, please refer to G3-c-02 Cost Excel, which provides PSI's estimates of costs which are primarily variable based on the volume of activity on the mobile sportsbook, except where noted otherwise.

Please provide the following documents, for the last five (5) fiscal years and through the date of the application:

e. What are the Applicant's annual liquidity, leverage, and profitability ratios, including current ratio, debt-to-equity ratio, and gross/net margin ratios?

Please refer to G3-e-02 Ratios Excel for the profitability ratio detail.

Below Calculations were completed utilizing PENN's Filings. Please refer to PENN's website at www.pennentertainment.com under "investors" for all SEC Filings and Notices.

Please provide the following documents, for the last five (5) fiscal years and through the date of the application:

f. Information pertaining to contracts, loan agreements, and/or commitments that the applicant has breached or defaulted on during the last ten years. Provide information for any lawsuit, administrative proceeding, or another proceeding that occurred as a result of the breach or default

Please provide the following documents, for the last five (5) fiscal years and through the date of the application:

g. A description of any administrative or judicial proceeding, during the last ten years, in which the applicant or any entity that owns 5%, or greater share, was found to have violated a statute or regulation governing its operation

Please provide the following documents, for the last five (5) fiscal years and through the date of the application:

h. Any bankruptcy filings made, or proceedings commenced, for any entities owned or controlled by the applicant and any entity owning a 5% or greater share of the applicant

Please provide the following documents, for the last five (5) fiscal years and through the date of the application:

i. Any financing amounts or ownership interests that are anticipated to come from minorities, women, and/or disadvantaged businesses. If the applicant, or any portion of the applicant, is a public company, it is not necessary to list shareholders

Please provide the following documents, for the last five (5) fiscal years and through the date of the application:

j. Examples and/or narratives that substantiate the applicant's understanding of and experience with Internal Controls.



# **G.4 COMPLIANCE**

Provide information on whether the applicant or its Key Persons has ever:

a. Been employed by the Massachusetts Gaming Commission

# **G.4 COMPLIANCE**

Provide information on whether the applicant or its Key Persons has ever:

b. Possessed a gaming license (casino, video gaming, charitable games, lottery, pari-mutuel, sports wagering, etc.) issued by any jurisdiction – if so, please provide a copy of each license

Please refer to the below documents for copies of Penn Sports Interactive, LLC's gaming licenses for each jurisdiction.



# i-Gaming Management Gervices Provider License

# Penn Sports Interactive, LLC dba: Penn Sports Interactive

is fully licensed under the provisions of West Virginia Code §29-22E et seq. is therefore permitted to provide services thereunder.

Valid from June 11, 2022 to June 11, 2023

John A Myers, Director

License No. IGP 009



# Sports Wagering Management Services Provider License

# Penn Sports Interactive, LLC dba: Penn Sports Interactive

is fully licensed under the provisions of West Virginia Code  $\S 29$ -22D-1 et seq. is therefore permitted to provide services thereunder.

Valid from November 04, 2022 to November 03, 2023

John A Myers, Director

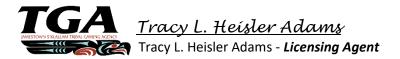
License No. SWP 009

# JAMESTOWN S'KLALLAM TRIBAL GAMING COMMISSION



Penn Sports Interactive, LLC March 15, 2023

This license entitles the above-named entity to conduct business with **7 Cedars Casino** at 270756 Highway 101, Sequim, Washington, 98382. This license is issued subject to the provisions of tribal ordinances and the Indian Gaming Regulatory Act, the rules and regulations adopted thereunder, and to the provisions of the Compact between the Jamestown S'Klallam Tribe and the State of Washington. This authorizes the holder of this license to conduct business pursuant to the type authorized by the Jamestown Tribal Gaming Commission. This license is neither non-transferable nor assignable and either the original or a copy must be produced upon demand when requested by the Jamestown S'Klallam Tribal Gaming Commission, the Washington State Gaming Commission or any of their Agents.



# THE VIRGINIA LOTTERY

This certifies that Penn Sports Interactive, LLC.

has been issued sports betting permit P-#008.

Date of Issuance: March 15, 2021 Date of Expiration: March 14, 2024

(U) (R)

Kevin Hall, Executive Director

Kein Hall



# TENNESSEE SPORTS GAMING OPERATOR

LICENSE	
LICENSEE OFFICIAL NAME	LICENSEE DBA
EFFECTIVE DATE	EXPIRATION DATE
LICENSE	

### LICENSE NUMBER

This License is granted by the Tennessee Sports Wagering Advisory Council pursuant to the Tennessee Sports Gaming Act, §§ 4-49-101 et seq., and is granted subject to Licensee's continued compliance with the Act and Rules of the Sports Wagering Advisory Council. This License shall not be assignable or transferable except as set forth in SWAC Rule 1350-01-.14 and is only valid through the expiration period as provided above.

Mary Beth Thomas
Executive Director

DATE





### OHIO CASINO CONTROL COMMISSION

# RESOLUTION 2022-72

# CONSIDERATION OF TWO MOBILE MANEGEMENT SERVICES PROVIDERS AND FIVE MANAGEMENT SERVICES PROVIDERS LICENSE APPLICATIONS

**WHEREAS**, Article XV, Section 6(C) of the Ohio Constitution created the Ohio Casino Control Commission ("Commission");

**WHEREAS**, R.C. 3775.02 grants the Commission jurisdiction over all persons conducting or participating in the conduct of sports gaming authorized by R.C. Chapters 3770, 3772, and 3775;

**WHEREAS**, R.C. 3775.03 prohibits any person from operating, conducting or assisting in operating or conducting sports gaming without first being licensed by the Commission;

**WHEREAS**, R.C. 3775.02, 3775.03, 3775.041, 3775.05, 3775.051, and 3775.09, as well as Ohio Adm.Code 3775-4-01, 3775-4-05, and 3775-4-06 describe the requirements for persons seeking a mobile management services provider or management services provider license, as applicable, and the criteria the Commission uses when evaluating those applicants for licensure;

**WHEREAS**, R.C. 3775.03 and Ohio Adm.Code 3775-4-01 only permits the Commission to grant a mobile management services provider or management services provider license to an applicant once it has determined that each person in control of the applicant has met the qualifications of licensure;

**WHEREAS**, those entities listed in Exhibit A submitted a Mobile Management Services Provider or Management Services Provider License Application ("Application"), as applicable, and paid the nonrefundable application fee in compliance with the requirements under R.C. Chapter 3775 and the rules adopted thereunder;

**WHEREAS,** those entities listed in Exhibit A and their Persons in Control, submitted the information and documentation required of such individuals or entities;

**WHEREAS**, the Commission's Division of Licensing and Investigations ("Division") reviewed the Applications and other materials and information and conducted a thorough investigation of those entities listed in Exhibit A;

**WHEREAS**, the Division has filed investigative reports for those entities listed in Exhibit A ("Reports");

**WHEREAS**, the Reports conclude that the Division's investigations did not uncover any material derogatory information that would render the entities or their Persons in Control not suitable or not qualified and that those entities are eligible for licensure;

WHEREAS, based on the above, the Division recommends that the Commission grant

mobile management services provider or management services provider licenses, as applicable, and as described in Exhibit A, to those entities;

**WHEREAS**, the Commission has reviewed the Reports and considered this matter at its public meeting held on October 19, 2022.

**NOW, THEREFORE, BE IT FURTHER RESOLVED** that the entities listed in Exhibit A are **SUITABLE** and **ELIGIBLE** for licensure.

**BE IT FURTHER RESOLVED** that the Applications are **APPROVED** and that the licenses listed in Exhibit A are **GRANTED** for a period of 5 years, effective upon the designated Universal Start Date of January 1, 2023, subject to continued compliance with R.C. Chapter 3775 and the rules adopted thereunder and the following conditions:

- (A) These entities must ensure the payment of all fees required by the Commission, including the first installment of the nonrefundable license fees outlined in R.C. 3775.05 or 3775.051 and required by Ohio Adm.Code 3775-4-05 or 3775-4-06, as applicable, by December 1, 2022, with each subsequent installment fee paid by the anniversary date of the effective date of the license;
- (B) These entities must ensure a surety bond is posted as required by and in the amount required by Ohio Adm.Code 3775-4-05 or 3775-4-06, as applicable, by December 1, 2022;
- (C) These entities must provide a complete and executed contract with their application-specified sports gaming proprietor partner that meets the requirements in R.C. 3775.05 or 3775.051 and Ohio Adm.Code 3775-4-05 or 3775-4-06, as applicable, by December 1, 2022;
- (D) These entities must provide to the Commission final and approved versions of the regulatory compliance documents referenced in Question 5 of the Application at least sixty calendar days before launching any applicable type of sports gaming and prepare all equipment or systems for Commission verification, as described in that Question, at least thirty calendar days before launching the applicable type of sports gaming;
- (E) These entities' current Persons in Control must obtain provisional or plenary key sports gaming licenses prior to January 1, 2023; and
- (F) The failure to comply with conditions (A), (B), (C), (D), or (E) of this paragraph within the specified time periods, unless extended by the Commission's Executive Director, will render these application approvals null and void.

**BE IT FURTHER RESOLVED** that Resolution 2022-72 does not in any way affect, negate, or otherwise absolve any entity or its Persons in Control from their duties to update information in accordance with R.C. 3775.03 and Ohio Adm.Code 3772-4-

01.

**BE IT FURTHER RESOLVED** that Resolution 2022-72 does not restrict or limit the Commission's future exercise of authority and discretion with respect to imposing additional conditions or taking further action upon any entity or its Persons in Control under R.C. Chapter 3775 and the rules adopted thereunder.

Adopted: October 19, 2022

# Exhibit A

- 1. Penn Sports Interactive, LLC (Barstool) One Mobile Management Services Provider License; Four Management Services Provider Licenses
- 2. Betfair Interactive US, LLC (FanDuel) One Mobile Management Services Provider License; One Management Services Provider License



State of New Jersey

Philip D. Murphy *Governor* 

Sheila Y. Oliver Lt. Governor

Office of the Attorney General Department of Law and Public Safety Division of Gaming Enforcement P.O. Box 047 Trenton, NJ 08625-0047 Matthew J. Platkin

Acting Attorney General

David Rebuck

Director

Howard Bruno General Manager FR Park Racing, L.P. d/b/a Freehold Racetrack 130 Park Ave. Freehold, NJ 07728

Harper Ko, Esquire EVP, Chief Legal Officer Penn National Games, Inc. 825 Berkshire Boulevard Wyomissing, PA 19610 Jeremy P. Kleiman, Esquire Saiber LLC 18 Columbia Turnpike, Suite 200 Florham Park, NJ 07932

Re: JOINT PETITION OF FR PARK RACING, L.P. D/B/A FREEHOLD RACETRACK, PENN SPORTS INTERACTIVE, LLC, AND WHITE HAT GAMING LIMITED TO CONDUCT SPORTS WAGERING RELATED BUSINESS PURSUANT TO N.J.S.A. 5:12-92a(1) (PRN 1712202)

Dear Howard Bruno, Jeremy Kleiman, and Harper Ko:

The Division of Gaming Enforcement ("Division") has completed its review of PRN 1712202, which seeks authorization to conduct sports wagering related business transactions between FR Park Racing, L.P. d/b/a Freehold Racetrack, Penn Sports Interactive, LLC, and White Hat Gaming Limited, the latter two of which are applicants for casino service industry enterprise ("CSIE") licensure. The parties are transacting business pursuant to a Player Account Management Services Agreement, which was previously provided to the Division.

Therefore, pursuant to N.J.S.A. 5:12-92a(1) and N.J.A.C. 13:69J-1.2B, and for good cause shown, sports wagering related business transactions between the petitioners are deemed to be approved for a term to expire six months from the date of this Order, subject to the continued approval of all product submissions by the Division's Technical Service Bureau as authorized by the issuance of an Approval Letter by the Director and subject further to the representations contained within the petition. This approval is further subject to each new product submission's approval as required by the Division's Technical Service Bureau. This approval is further subject to the notice requirement set forth in N.J.A.C. 13:69N-1.11. It is further provided that any new business transacted pursuant to this approval be reported to the Division within the time frames set forth in N.J.A.C. 13:69J-1.2B(a)1iv. Further, petitioners must maintain and make available for inspection, upon demand by the Division, any records regarding the business transacted. Moreover, any changes to the current agreements must be reported to the Division within five (5) business days. The Division may reconsider the granting of this approval at any time.

Sincerely,

Date: July 19, 2022

David L. Rebuck
DAVID REBUCK
DIRECTOR

 Michael J. Golub, DAG Jamie A. McKelvey, DAG Harry S. Jackson, Esquire Christopher Soriano, Esquire



Major General (R) Al Hopkins

Jerry Griffith Commissioner

Tom Gresham Commissioner



Allen Godfrey Executive Director

### **MISSISSIPPI GAMING COMMISSION**

Post Office Box 23577 Jackson, Mississippi 39225-3577 (601) 576-3800

December 19, 2019

Ms. Tina Hable Penn Sports Interactive, LLC 825 Berkshire Blvd., Suite 200 Wyomissing, PA 19610

RE: Manufacturer/Distributors License # 1146

Dear Ms. Hable:

On December 19, 2019, at its regular monthly meeting, the Mississippi Gaming Commission voted to grant Penn Sports Interactive, LLC a manufacturer and distributor's license to conduct business in the State of Mississippi subject to the following conditions:

- (1) The license will be issued for a three-year period, effective December 19, 2019, through December 18, 2022;
- (2) Licensee will comply with all federal, state and local laws, including the laws of the State of Mississippi and particularly the Mississippi Gaming Control Act;
- (3) Licensee will comply with all the policies, rules and regulations adopted by the Mississippi Gaming Commission;
- (4) Licensee will comply with and does hereby agree to be bound by all laws, including the Gaming Control Act, of the State of Mississippi; further, licensee agrees to adjudicate all legal proceedings (both state and federal) relative to said license in the courts located in the State of Mississippi; and

(5) The license is based on the licensee's ability to maintain satisfactory results for all investigations and agency checks.

No individual shall be associated with or hold an interest in this license without prior investigation and approval of the Mississippi Gaming Commission.

If there are any questions regarding this license, please feel free to contact the Mississippi Gaming Commission.

Sincerely,

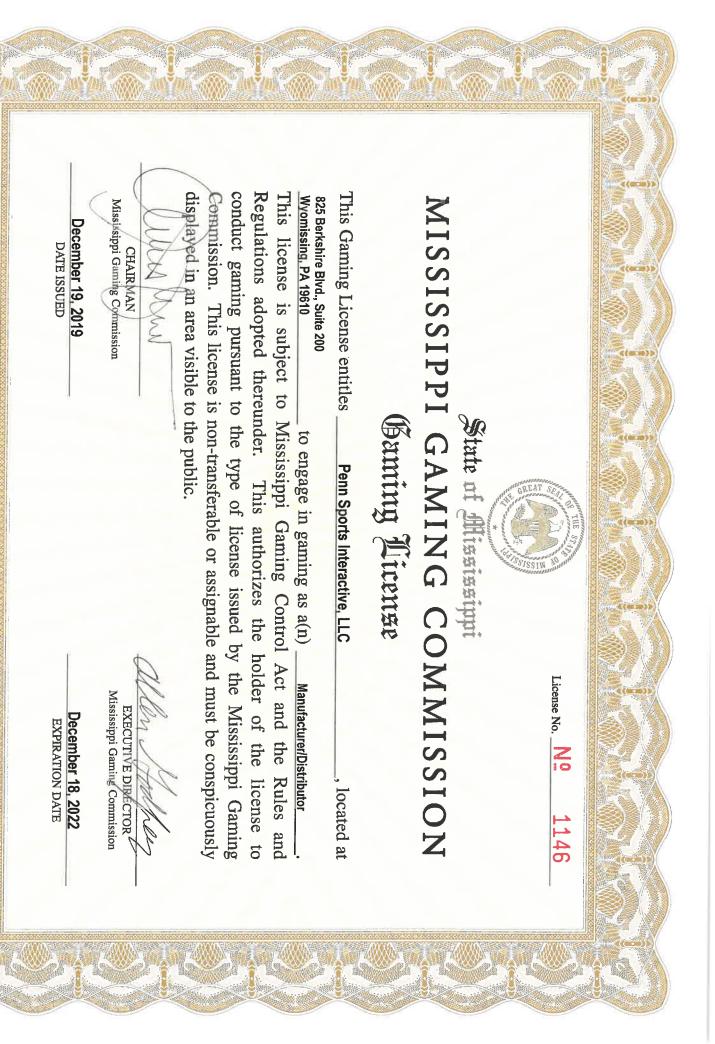
Allen Godfrey

**Executive Director** 

Attachment: License # 1146

cc: Central File

Corporate Securities



All Rights Reserved

A.S.U NI .CHTL

# internet sports betting operator before an internet sports betting supplier license is issued to This provisional license allows Penn Sports Interactive, LLC to conduct business with an the applicant in accordance with the provisions of the Lawful Sports Betting Act. RICHARD S. KALM **Executive Director** Michigan Gaming Control Board Sports Betting - Supplier License Penn Sports Interactive, LLC Wyomissing, Pennsylvania 19610 Valid Until March 22, 2026 License Number: 007390 **Issued March 23, 2021** This is to Certify that is Hereby Issued a ROBERT L. ANTHONY Board Chairman

# Michigan Gaming Control Board

This is to Certify that Penn Sports Interactive, LLC

Wyomissing, Pennsylvania 19610

is Hereby Issued an

Internet Gaming - Supplier License

This provisional license allows Penn Sports Interactive, LLC to conduct business with an internet gaming operator before an internet gaming supplier license is issued to the applicant in accordance with the provisions of the Lawful Internet Gaming Act.

License Number: 007390

Issued March 23, 2021 Valid Until March 22, 2026



ROBERT L. ANTHONY Board Chairman



RICHARD S. KALM Executive Director



# STATE OF MICHIGAN MICHIGAN GAMING CONTROL BOARD

**GRETCHEN WHITMER** COVERNOR

**DETROIT** 

HENRY L. WILLIAMS, JR. EXECUTIVE DIRECTOR

10/18/2022

Rhea Loney Penn Sports Interactive, LLC 161 Washington St., Suite 1125 Conshohocken, PA 19428

**RE: SUPPLIER LICENSE** 

Penn Sports Interactive, LLC, # 007390

Enclosed please find your Michigan Gaming Control Board ("Board") supplier license. Each year, a request for the Supplier License Annual Renewal Report form and \$5,000 annual license renewal fee will be forwarded 90 days prior to expiration of the supplier license. The report and fee must be submitted to the Board at least 30 days before expiration of the license.

A supplier licensee has a continuing duty to do all of the following in accordance with Rule 301(6) of the Board's Administrative Rules:

- (a) Notify the Board of any changes in the information previously provided or any changes in circumstance that may render the licensee ineligible, unqualified, or unsuitable to hold the license under the licensing standards and requirements of the Michigan Gaming Control and Revenue Act (the Act) and the Administrative Rules.
- (a) Maintain the licensee's eligibility, qualifications, and suitability under the Act and related Administrative Rules.
- (b) Provide any information requested by the Board relating to licensing or regulation; cooperate with the Board in investigations, hearings, and enforcement and disciplinary actions; and comply with all conditions, restrictions, requirements, orders, and rulings of the Board in accordance with the Act and the Administrative Rules.

NOTE: An individual employed by a Detroit casino licensee or a Board approved supplier licensee, whose work duties are related to, or involved in, the gambling operation or are performed in a restricted area of a casino or in the gaming area of a casino shall hold an occupational license of the level required for the individual's position before the individual may perform any of the duties of his or her position. If the employee's work duties fall under this rule, contact the Employee Licensing Section at 313-456-4100 to apply for occupational licensing.

The Administrative Rules, Public Act 69, and other useful information are available at www.michigan.gov/mgcb. You may also contact the Enterprise Licensing Section at (313) 456-1459 with questions.

Sincerely.

Henry Williams **Executive Director** 

**Enclosures** 

1. Supplier License

2. Copy of Order Granting Supplier License

Williams



# STATE OF MICHIGAN MICHIGAN GAMING CONTROL BOARD

In the Matter of

PENN	<b>SPORTS</b>	<b>INTERA</b>	CTIVE,	LLC
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File No. SL007390-22-002

# ORDER GRANTING RENEWAL OF SUPPLIER LICENSE

PENN SPORTS INTERACTIVE, LLC (Licensee), having been previously issued an annual gaming-related supplier license beginning March 24, 2021, by the Michigan Gaming Control Board (Board); and,

The Licensee having, thereafter, timely filed its required Supplier License Annual Renewal document(s) and fee(s), in the manner and form prescribed by the Board, pursuant to the requirements of the Michigan Gaming Control and Revenue Act (Act), MCL 432.201 et seq., and the Casino Gaming Administrative Rules (Rules), Mich Admin Code, R 432.1101 et seq.; and,

The Board's staff having conducted the required renewal background investigation in order to determine whether the Licensee and its required key persons remain eligible, qualified, and suitable for a gaming-related supplier license; and,

The Board's Executive Director having prepared and submitted a written report to the Board summarizing the staff's investigation and recommending the Board find the Licensee and its required key persons eligible, qualified, and suitable for licensure; and.

The Board having reviewed and considered the Executive Director's report and recommendation; and,

The Board having met as a quorum at its regular public meeting and voted to enter this Order finding the Licensee and its required key persons remain eligible, qualified, and suitable for licensure and, accordingly, granting the Licensee's request for renewal of its gaming-related supplier license for a one-year period.

IT IS ORDERED that Licensee and its required key persons, as listed below, are eligible, qualified, and suitable for licensure:

PENN ENTERTAINMENT, INC. PENN INTERACTIVE VENTURES, LLC FMR LLC BLACKROCK, INC. THE VANGUARD GROUP, INC. BAMCO, INC. INVESCO LTD. PETER MICHAEL CARLINO JAY ANTHONY SNOWDEN SAUL V. REIBSTEIN JOHN MICHAEL JACQUEMIN BARBARA JANE SHATTUCK-KOHN JANE ANTOINETTE SCACCETTI DAVID ALAN HANDLER RONALD JAMES NAPLES VIMLA BLACK-GUPTA MARLA ESKENAZI KAPLOWITZ FELICIA RAE HENDRIX BENJAMIN DAVID LEVY

And the Licensee's annual application for renewal of its gaming-related supplier license is granted pursuant to the Act and Rules; and,

That the Executive Director is directed to issue Licensee's renewal upon the payment of any outstanding fees in accordance with requirements of the Act and Rules; and,

That the Executive Director is directed to issue the Licensee a notice of nonrenewal if after 14 days from the date of mailing this Order the Licensee fails to pay any of the outstanding fees. Upon issuance of the notice of denial, the Executive Director is directed to notify each casino licensee that it may no longer conduct business with the unlicensed supplier until further notice.

IT IS SO ORDERED.

APPROVED AND ADOPTED, THIS 18TH DAY of OCTOBER 2022.

Linda D. Forte, Chair

Landa D. Forte

Andrew T. Palms

Joni M. T. Davis

Deidre Bounds

Received and Filed:

Dersk Mathis

Board Analyst



# State of Maryland State Lottery and Gaming Control Commission Online Sports Wagering Operator License

Issued to

# Penn Sports Interactive, LLC

Effective on the 27th day of October, 2022

License Expires: October 26, 2027

John Martin, Director

Date



# State of Maryland

State Lottery and Gaming Control Commission Sports Wagering Facility Operator License

Issued to

# Penn Sports Interactive, LLC

Effective on the 18th day of November, 2021

License Expires: November 17, 2026

Whoday





JOHN BEL EDWARDS GOVERNOR

RONNIE S. JOHNS CHAIRMAN

# Approval of the Sports Wagering Platform Provider Permit of Penn Sports Interactive, LLC d/b/a Penn Sports Interactive License No. B016503440

### RESOLUTION

On the 18th day of April, 2022, the Louisiana Gaming Control Board ("Board") did, in a duly noticed public meeting, consider the sports wagering platform provider permit application of Penn Sports Interactive, LLC d/b/a Penn Sports Interactive (B016503440), and upon motion duly made and seconded, the Board adopted the following Resolution:

BE IT RESOLVED that Penn Sports Interactive, LLC d/b/a Penn Sports Interactive be approved for a sports wagering platform provider permit for a term of five (5) years commencing October 31, 2021.

BE IT RESOLVED that the Comprehensive Compulsive and Problem Gambling Program submitted by Penn Sports Interactive, LLC d/b/a Penn Sports Interactive is hereby approved.

THUS DONE AND SIGNED IN BATON ROUGE, LOUISIANA THIS  $18^{\rm th}$  DAY OF APRIL, 2022.

RONNIE S/JOHNS, CHAIRMAN LOUISIANA GAMING CONTROL BOARD From: DJ Lopez [KRGC]

To: Rhea Loney; Pearl, Josh; Derr, Nicole; Garvey, Lydia; Rice, Dave
Cc: Don Brownlee [KRGC]; Todd Allen [KRGC]; Roger Bailey [KRGC]

Subject: Provisional Certification/Supplier License - PENN SPORTS INTERACTIVE, LLC

**Date:** Wednesday, August 24, 2022 10:44:43 AM

### Greetings,

Please accept this email as formal notice that **Penn Sports Interactive**, **LLC** has been granted a Sports Wagering Provisional Certification (#5000530). The provisional certification is valid for one (1) year from the date of this email or until presented to the Kansas Racing and Gaming Commission for approval. Once the commission has granted final approval of the certification, it will be valid for a period of two (2) years from the date of commission approval.

The KRGC is currently establishing a renewal certification process and once that process is finalized, notification will be forthcoming.

If you should have any questions regarding provisional certification/licensing, please direct them to me.

Thank you!

### D.J. Lopez

Regional Security Manager-Security/Licensing Division Kansas Racing and Gaming Commission 700 SW Harrison Suite 500 Topeka, Kansas 66603

Office: (785) 296-4365 Cell: (785) 438-0107 Fax: (785) 291-3196

Email: di.lopez@ks.gov \*\*\*PLEASE NOTE MY EMAIL ADDRESS HAS

**CHANGED\*\*\*** 

\*NOTICE\* "The preceding email message (including any attachments) contains information that may be confidential, protected by the attorney/client or other applicable privileges or that may constitute non-public information. This message is intended to be conveyed only to the designated recipient(s). If you are not listed as a recipient of this message, please notify the sender immediately by replying to this message and then delete it from your system. Use, dissemination, distribution, or reproduction of this message by unintended recipients is not authorized and may be unlawful."

# ORDER 2022-65 AN ORDER OF THE INDIANA GAMING COMMISSION CONCERNING RENEWAL OF VENDOR'S LICENSES

In accordance with Ind. Code art. 4-38 and Title 68 of the Ind. Admin. Code, the Indiana Gaming Commission ("Commission") previously issued vendor's licenses to: (1) Penn Sports Interactive (Hollywood vendor); (2) Digital Gaming Corp. d/b/a BetWay. (Belterra vendor).

A vendor's license is valid for a period of one year, beginning on the anniversary of the date that the vendor licensee begins performing services with a certificate holder in the conduct of sports wagering. Further, in accordance with Ind. Code § 4-38-6-6, a vendor's license must be renewed annually along with the payment of Fifty Thousand Dollars (\$50,000.00) as an annual administrative fee. Each of these licensees has requested renewal and paid the required administrative fee. The Commission has determined that the above-named vendor licensees remain in substantial compliance with Ind. Code art. 4-33, Ind. Code art. 4-38, and Title 68 of the Indiana Administrative Code and are suitable to hold a vendor's license.

The Commission hereby **GRANTS** the renewal of the licenses of each of the following for a period of one year as specified below:

- 1) Penn Sports Interactive (Hollywood vendor): valid May 17, 2022 through May 16, 2023;
- 2) Digital Gaming Corp. d/b/a BetWay (Belterra vendor): valid May 27, 2022 through May 26, 2023;

Each licensee must notify the Commission of its desire to be considered for subsequent license renewal at least thirty days before the expiration of the license.

IT IS SO ORDERED THIS 30th DAY OF JUNE, 2022.

THE INDIANA GAMING COMMISSION:

ATTEST:

Milton O. Thompson, Chair

Jason Dudich, Secretary

160 North LaSalle ♠ Suite 300 ♠ Chicago, Illinois 60601 ♥ Tel: 312/814-4700 ♦ Fax: 312/814-4602

March 2, 2020

Jon Kaplowitz Penn Sports Interactive, LLC 825 Berks Blvd., Suite 200 Wyomissing, PA 19610

RE: Management Services Provider Temporary Operating Permit

Dear Mr. Kaplowitz:

The Illinois Gaming Board has received Penn Sports Interactive, LLC's ("PSI") application for a management services provider license and request for a Temporary Operating Permit pursuant to Emergency Board Rule 1900.790.

After reviewing the information PSI submitted, I have determined that issuing a Temporary Operating Permit to PSI is in the best interests of the Illinois sports wagering industry and would not pose a threat to public confidence and trust in Illinois gaming.

Accordingly, I am pleased to inform you that I am granting PSI's request for a Temporary Operating Permit.

Please be aware that a Temporary Operating Permit issued pursuant to Board Rule 790 is subject to rescission for just cause. All applicants and Temporary Operating Permit holders are required to comply with all Board Rules and statutory provisions.

The request by Penn Sports Interactive, LLC for a Temporary Operating Permit pursuant to 11 Ill. Admin. Code 1900.790 is hereby GRANTED.

Regards,

Marcus D. Fruchter

Administrator

# State of Iowa

This is To Acknowledge That

# PENN SPORTS INTERACTIVE, LLC

has been licensed by the

# IOWA RACING AND GAMING COMMISSION

to conduct Advanced Deposit Sports Wagering pursuant to Iowa Code §99F.9(4)(6) at Ameristar Casino Council Bluffs, LLC from January 01, 2022 to expire on December 31, 2022.



Brian J. Ohorilko, Administrator





Lakewood, CO 80401

2/17/2022

PENN SPORTS INTERACTIVE, LLC 825 BERKSHIRE BLVD., SUITE 200 WYOMISSING, PA 19610

Dear Gaming License Holder:

The Colorado Limited Gaming Control Commission at its meeting today issued you a new Vendor Major gaming license, which is enclosed. Please examine the license to ensure all the information is correct.

The Division of Gaming will conduct a final accounting of your background investigation deposit, and you should receive a statement in the near future.

The primary contact person we presently have on record for you is:

RHEA LONEY 161 WASHINGTON STREET, SUITE 1125 CONSHOHOCKEN, PA 19428 610-507-1751

If you have any questions, please contact me at (303) 205-1337 or john.madruga@state.co.us.

Sincerely,

John Madruga

John Maeluga

Agent in Charge

enclosure

# STATE OF COLORADO DEPARTMENT OF REVENUE

## **DIVISION OF GAMING**

1707 Cole Blvd. Suite 300 Lakewood, Colorado 80401

PENN SPORTS INTERACTIVE, LLC 825 BERKSHIRE BLVD., SUITE 200 WYOMISSING, PA 19610

December 16, 2023

# LIMITED GAMING LICENSE

Account Number
35735482

License Type
Vendor Major

License Expires at Midnight

This license is issued subject to the laws of the State of Colorado and especially under the provisions of Title 44, Article 30, C.R.S. 2018, as amended. This license is nontransferable and shall be conspicuously posted in the place above described. This license is only valid through the expiration date shown above. Any questions concerning this license should be addressed to: Colorado Division of Gaming, 1707 Cole Blvd., Suite 300, Lakewood, CO 80401.

In testimony whereof, I have hereunto set my hand.

**Division Director** 

Daul I Tentim

**Executive Director** 

Mark Fil

# ARIZONA DEPARTMENT OF GAMING

ISSUES STATE CERTIFICATION PCA# EW263
TO

# Penn Sports Interactive, LLC

as a

**Event Wagering Designee** 

And authorizes this vendor to provide service in accordance with the Arizona Tribal-State Gaming Compacts and their Appendices

Date of Issue: Aug 13, 2021 Date of Expiration: Aug 31, 2026

Arizona Department of Gaming

Brian Jacobsen, Manager

Vendor Certification Unit



Provide information on whether the applicant or its Key Persons has ever:

c. Held or holds a direct, indirect, or attributed interest in any business that intends to apply for a license with the Commonwealth

Provide information on whether the applicant or its Key Persons has ever:

d. Withdrawn a gaming license application, in any jurisdiction - if so, please submit a detailed description of each withdrawal



Provide information on whether the applicant or its Key Persons has ever:

e. Been denied a gaming-related license or finding of suitability, in any jurisdiction – if so, submit a detailed statement describing the denial and/or related findings

Provide information on whether the applicant or its Key Persons has ever:

f. Had a gaming license suspended, in any jurisdiction – if so, include a detailed statement regarding each suspension

Provide information on whether the applicant or its Key Persons has ever:

g. Had a gaming license revoked, in any jurisdiction, or has had disciplinary action initiated to revoke a license – if so, submit a detailed description of each revocation or action initiated

Provide information on whether the applicant or its Key Persons has ever:

h. Had a gaming license non-renewed or considered for non-renewal, in any jurisdiction – if so, provide a detailed description of the circumstances

Provide information on whether the applicant or its Key Persons has ever:

i. Been found unsuitable gaming license non-renewed or considered for non-renewal, in any jurisdiction – if so, provide a detailed description of the circumstances