



Report to the Massachusetts Gaming Commission Q1 2018



PLAINRIDGE PARK
YOUR HOMETOWN CASINO

Gaming Revenue & Taxes



	Net Slot Revenue	State Taxes	Race Horse Taxes	Total Taxes	
2017	1st	\$38,440,289	\$15,352,221	\$3,459,626	\$18,811,847
	2nd	\$42,615,790	\$17,057,566	\$3,843,926	\$20,901,492
	3rd	\$44,545,357	\$17,821,836	\$4,009,082	\$21,830,918
	4th	\$39,129,389	\$15,679,114	\$3,521,645	\$19,200,759
	Total	\$164,730,825	\$65,910,737	\$14,834,279	\$80,745,016
2018	1st	\$42,266,146	\$16,906,458	\$3,803,953	\$20,710,412
	2nd				
	3rd				
	4th				
	Total	\$42,266,146	\$16,906,458	\$3,803,953	\$20,710,412

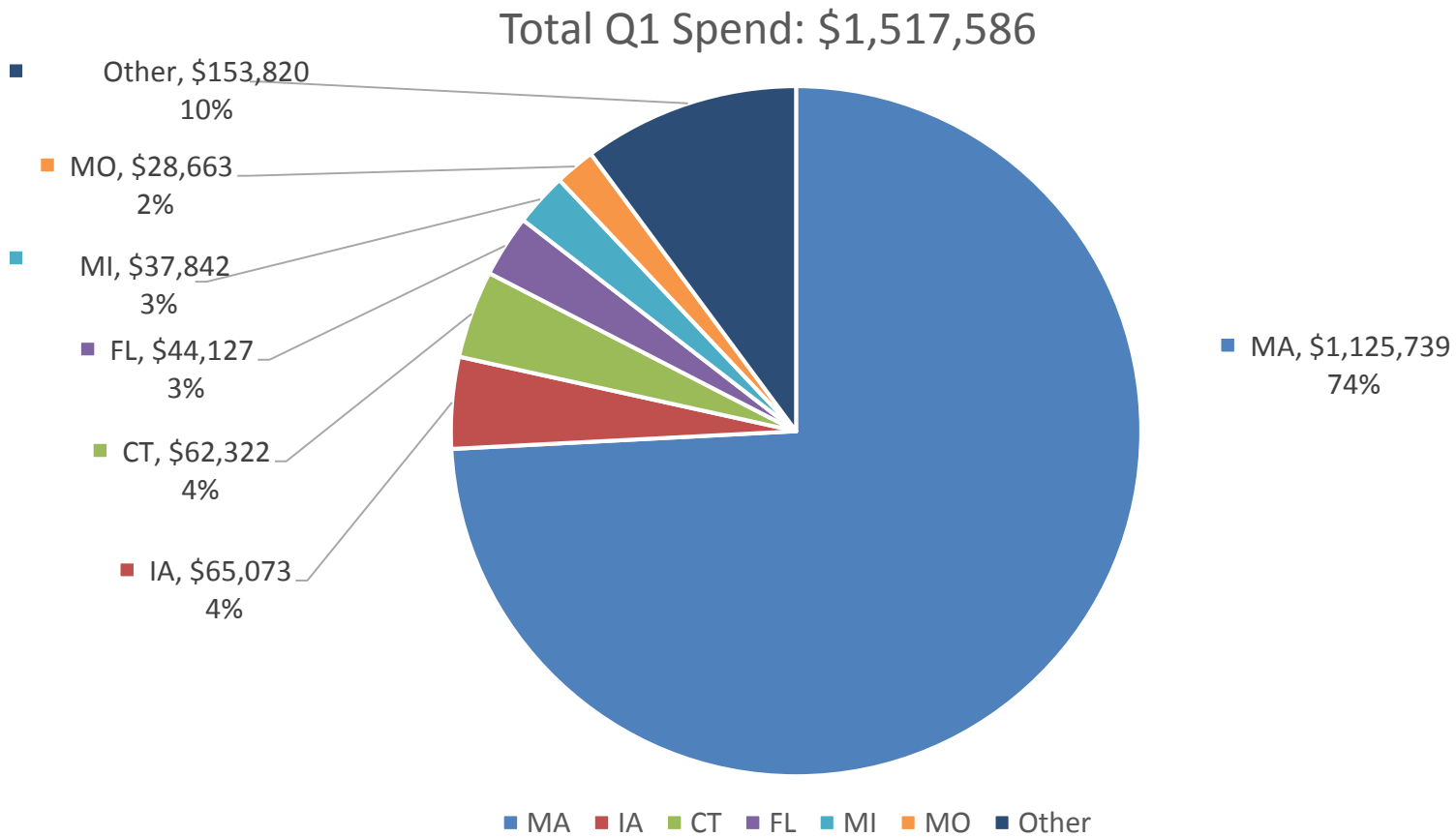
Lottery Sales



Quarter	2017	2018	\$ Difference	% Difference
1st	\$750,871	\$894,938	\$144,067	19.19%
2nd	\$843,294	\$0	\$0	0.00%
3rd	\$891,181	\$0	\$0	0.00%
4th	\$822,037	\$0	\$0	0.00%
Total	\$3,307,383	\$894,938	\$144,067	

- PPC currently has 5 instant ticket machines and 4 online terminals
- Prior to the Casino opening the Property had 1 instant ticket machine and 2 online machines

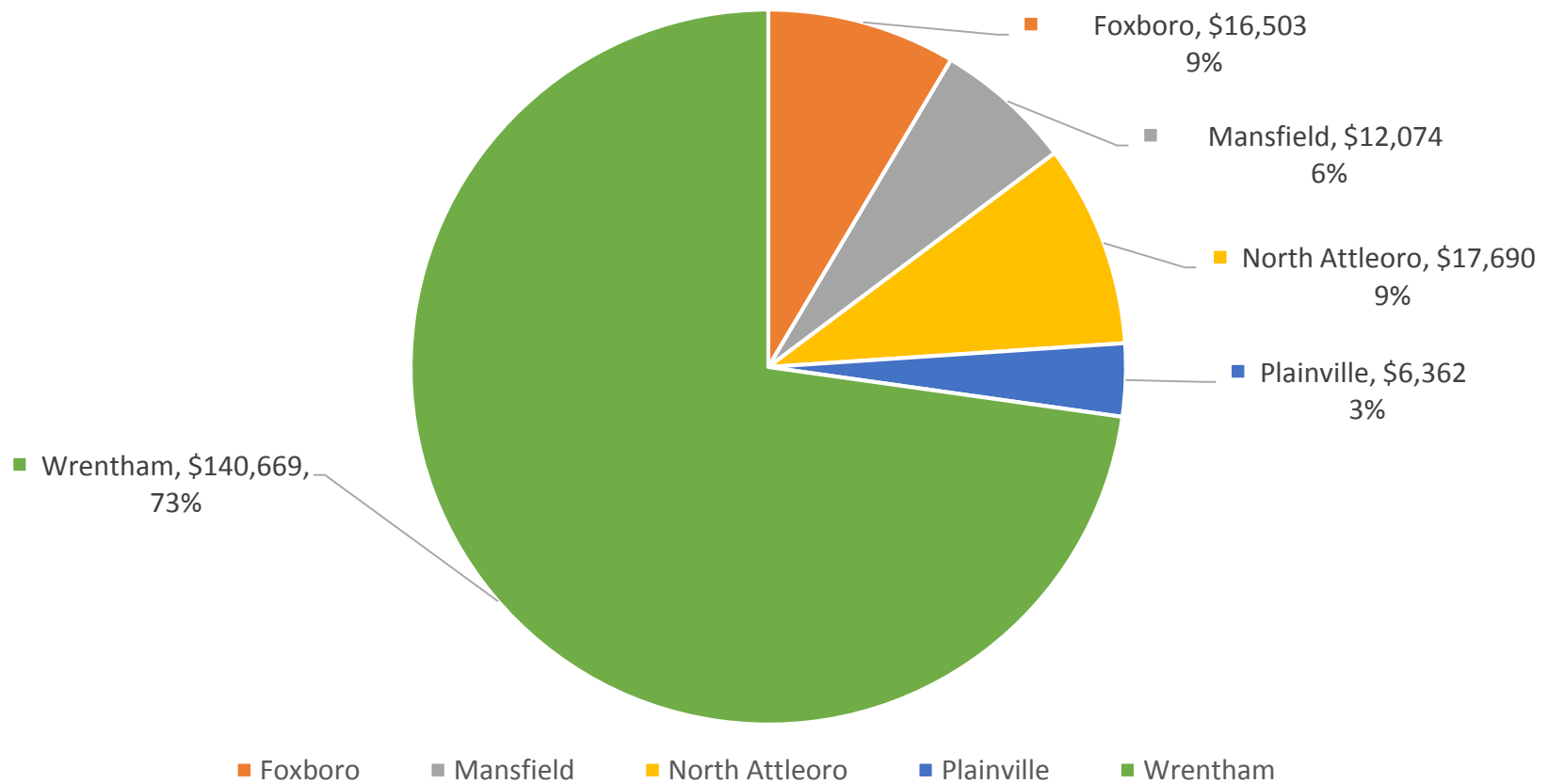
Spend by State



Local Spend



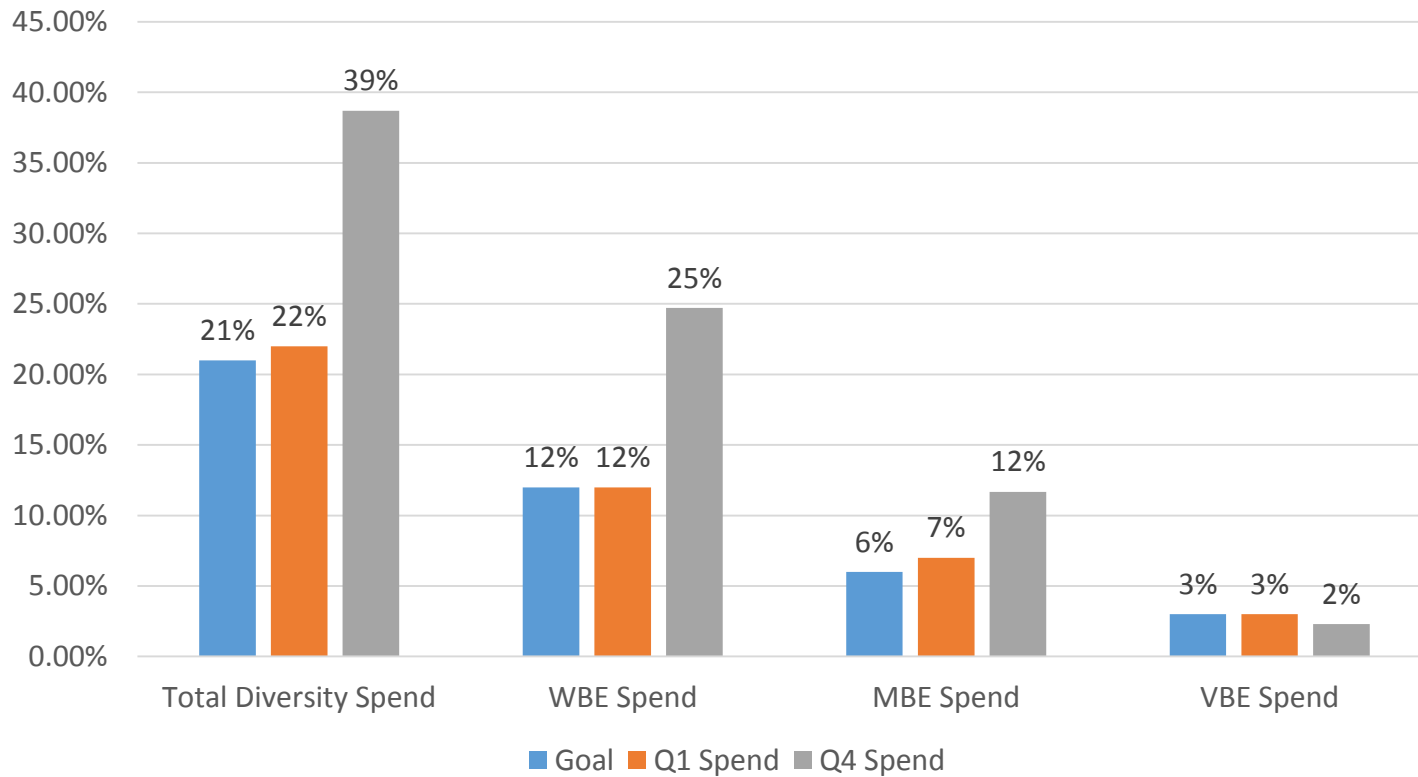
Total Q1 2018 Host & Surrounding Community Spend: \$193,298



Vendor Diversity



Q1 2018



Compliance



Month	Number of Patron ID Checks	Prevented from entering gaming Establishment			Expired, Invalid, no ID	Fake ID	Minors and Underage Escorted from the gaming area	Minors and Underage gambling at slot machines	Minors and Underage consuming alcoholic beverages
		Total	Minors ¹	Underage ²					
January	7,645	136	1	29	106	0	1	0	0
February	7,701	116	2	22	90	2	0	0	0
March	8,543	128	2	22	103	1	0	0	0
Total	23,889	380	5	73	299	3	1	0	0

1 Person is under 18 years of age

2 Person is 18-21 years of age

Employment



As of March 31, 2018:

	Employees	Full-Time	Part-time
Totals	465	308	157
% of Total	100%	66.2%	33.8%

	Employees
Diversity	25%
Veterans	5%
Massachusetts	65%
Local	34%
Male/Female	46%/54%

Women Leading at Penn



- Women's Expo at Plainridge Park Casino
 - Tuesday, September 25, 2018
 - Keynote Speaker Gayle Cameron, Massachusetts Gaming Commission
 - Breakout Sessions
 - Vendor Tables

Local Community



- Relay for Life Winning Wednesdays
- YMCA North Attleboro
- Wrentham Polar Plunge
- Dancing with the Stars
- Town of N.A Conservation Commission
- Town of Foxboro Conservation Commission
- Habitat for Humanity
- Lenore's Pantry
- New Hope



See Dan Candell live on March 30 at 8PM, ticket sales to this event will go to New Hope Inc. An agency aiming eliminate domestic and sexual violence.

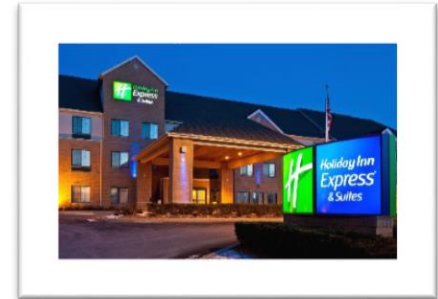
<http://ow.ly/FoYw30iZiM0>



Q1 Partnerships



- Hotel Stay and Play
 - Renaissance Inn / Hilton Garden Inn Stay and Play Packages
 - Holiday Inn Plainville
- Wrentham Village Premium Outlets
- NESN – Bruins
- 98.5 Radio – Patriots
- NBC Sports - Celtics



VALET

←

SPONSORED BY

PLAINRIDGE PARK
CASINO

YOUR HOMETOWN CASINO

PLAINRIDGEPARKCASINO.COM

ONLY 1 EXIT AWAY | I-495S | EXIT 14B
PLAINVILLE, MA

Concerned about your gambling? Call the Massachusetts Council on Compulsive Gambling helpline: 800-426-1234. Must be 21 to enter the gaming floor. Valid ID required.

Marketing Highlights



- Q1 Highlights

- Murphy's Boxing
- Celtics Viewing Party at Flutie's
- Mike Gerards Big Swing Band

NEW!!!
PLAINRIDGE PARK CASINO

JRA

SAVE THE DATE!
SATURDAY, MARCH 24 & 31
RACING FROM JAPAN

WATCH & WAGER ON THE BEST THOROUGHBRED RACING JAPAN HAS TO OFFER

FIRST RACE POST TIME 9:05 PM

FREE PROGRAMS - WHILE SUPPLIES LAST

IF YOU GAMBLE, USE YOUR GameSense. VISIT GAMESENSE.MA. Must be 21 or older to enter the gaming floor - Valid ID Required

FLUTIE'S SPORTS BAR 22

CELTICS VIEWING PARTY

FRIDAY FEBRUARY 23 7PM-9PM

Come cheer on the Celtics as they take on the Detroit Pistons!

PRIZES, TRIVIA & GIVEAWAYS

Special guest appearances by a Celtic legend, Celtic dancers & Lucky the official mascot!

Lite

ROAD RALLY

- Q2 2018 Highlights

- 3 Year Anniversary
- VIP High Limit Sneak Peak
- National Pet Day

MURPHYS BOXING PROMOTIONS PRESENTS

VENDETTI vs DUARTE

FOSTER vs SEGAWA

JUNIOR NABF CHAMPIONSHIP

ABRAHAM NOVA-RYAN KIELCZWESKI-MIKE OHAN JR-ANTHONY LAUREANO-ELVIS FIGUEROA-OSCAR BONILLA

APRIL 28 | PLAINRIDGE PARK CASINO

TICKETS STARTING AT \$40 ON SALE NOW AT MURPHYSBOXING.COM

MURPHYS BOXING PLAINRIDGE PARK CASINO