



Report to the Massachusetts Gaming Commission Q3 2018



PLAINRIDGE PARK
YOUR HOMETOWN CASINO

Gaming Revenue & Taxes



	Net Slot Revenue	State Taxes	Race Horse Taxes	Total Taxes	
2017	1st	\$38,389,597	\$15,355,839	\$3,455,064	\$18,810,903
	2nd	\$42,652,854	\$17,061,142	\$3,838,756	\$20,899,898
	3rd	\$44,557,985	\$17,823,194	\$4,010,219	\$21,833,413
	4th	\$39,185,794	\$15,674,318	\$3,526,722	\$19,201,040
	Total	\$164,786,230	\$65,914,493	\$14,830,761	\$80,745,254
2018	1st	\$42,196,904	\$16,878,761	\$3,797,722	\$20,676,483
	2nd	\$44,075,466	\$17,630,187	\$3,966,791	\$21,596,978
	3rd	\$44,849,341	\$17,939,737	\$4,036,441	\$21,976,177
	4th				
	Total	\$131,121,711	\$52,448,685	\$11,800,954	\$64,249,638

Lottery Sales



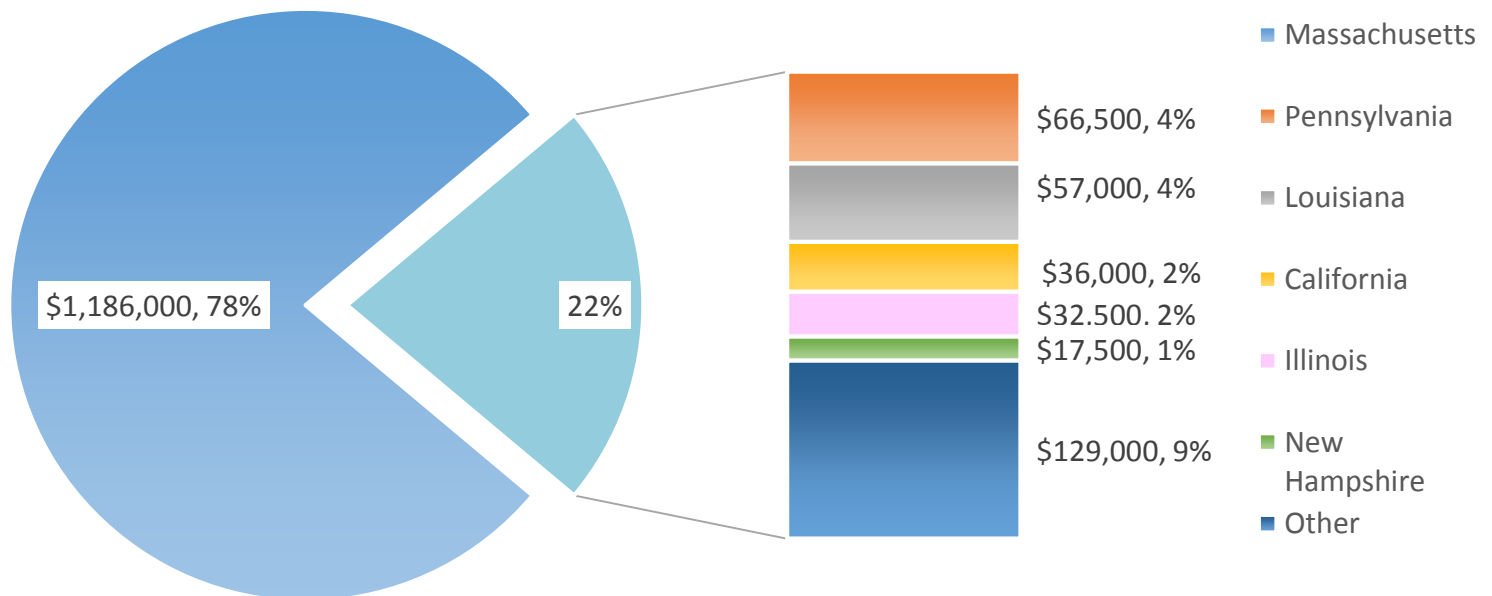
Quarter	2017	2018	\$ Difference	% Difference
1st	\$750,871	\$894,938	\$144,067	19.19%
2nd	\$843,294	\$934,290	\$90,996	10.79%
3rd	\$891,181	\$937,875	\$46,694	5.24%
4th	\$822,037	\$0	\$0	0.00%
Total	\$3,307,383	\$2,767,102	\$281,756	8.52%

- PPC currently has 5 instant ticket machines and 4 online terminals
- Prior to the Casino opening the Property had 1 instant ticket machine and 2 online machines

Spend by State



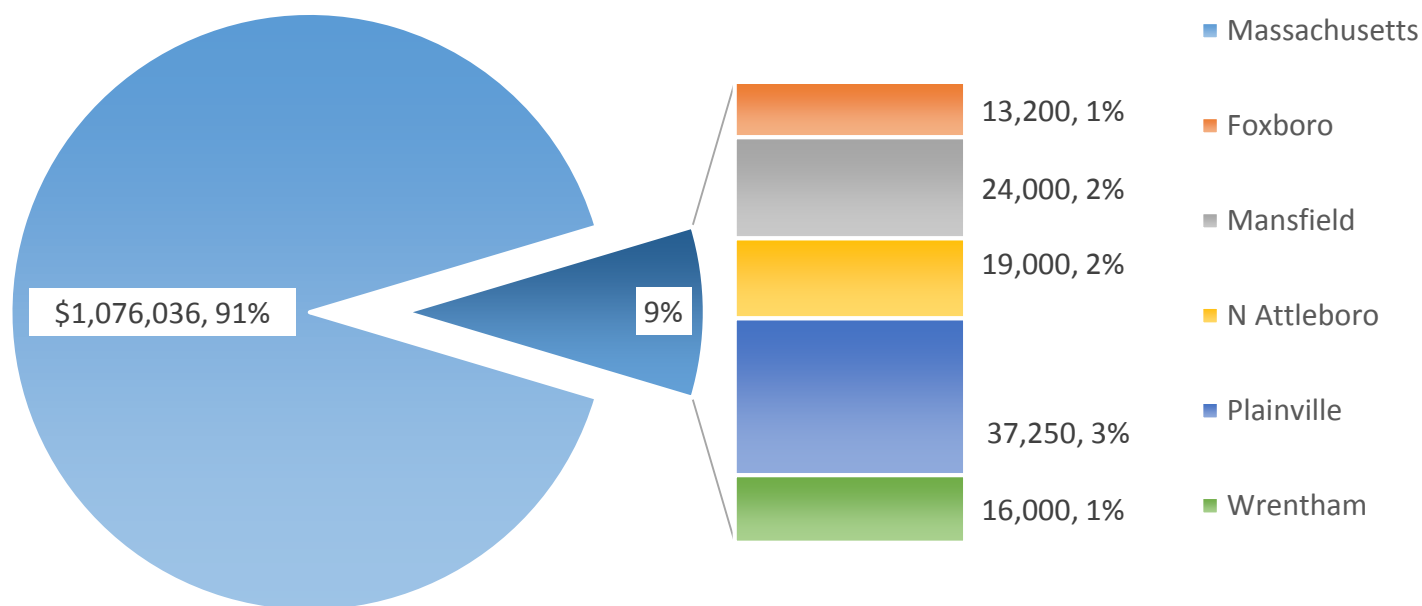
Q3 2018 Total Qualified Spend By State



Local Spend



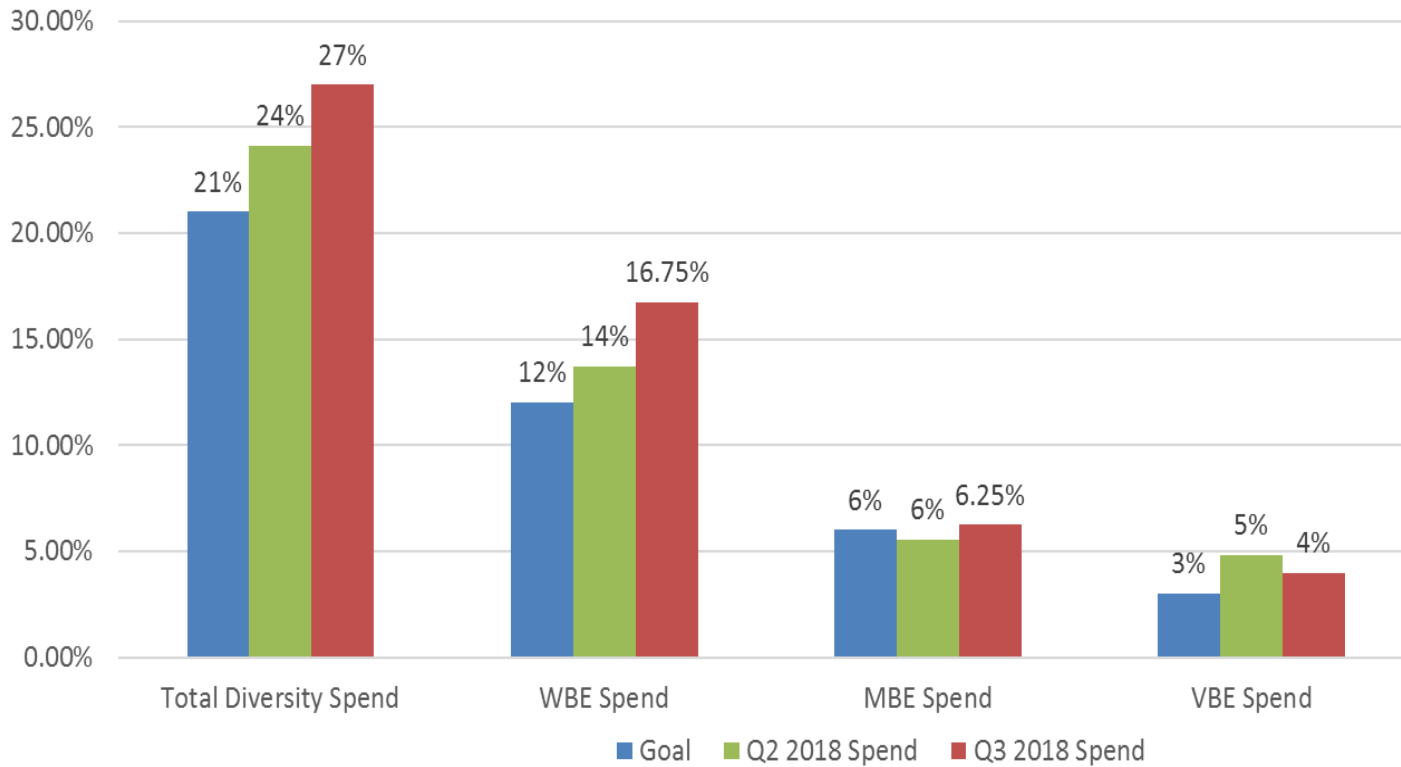
Q3 2018 Massachusetts vs Host & Surrounding Community Qualified Spend



Vendor Diversity



Q2 2018 vs. Q3 2018



Compliance



Month	Number of Patron ID Checks	Prevented from entering gaming Establishment			Expired, Invalid, no ID	Fake ID	Minors and Underage Escorted from the gaming area	Minors and Underage gambling at slot machines	Minors and Underage consuming alcoholic beverages
		Total	Minors ¹	Underage ²					
July	7,918	142	15	42	84	1	0	1	0
August	7,513	164	13	27	123	1	0	0	0
September	7,393	127	7	27	93	0	0	0	0
Total	22,824	433	35	96	300	2	0	1	0

1 Person is under 18 years of age

2 Person is 18-21 years of age

Employment



As of September 30, 2018:

	Employees	Full-Time	Part-time
Totals	467	305	162
% of Total	100%	65.3%	34.7%

	Employees
Diversity	25%
Veterans	5%
Massachusetts	64%
Local	34%
Male/Female	51%/49%

Women Leading at Penn



Q3

- Women's Expo
 - 20 Vendor Tables
 - 100 Attendees
- Navigating the Workplace – Gender Bias
 - Patterns of behavior
 - Strategies

Q4

- Leadership Courage
- Negotiation Skills



Local Community



- Town of Wrentham
- Maine Breeders & Owners Association
- Plainville Firefigths
- Friends of North Attleboro Animal Shelter
- N Providence Smithfield Babe Ruth League
- MDA
- Relay for Life
- North Attleboro School System

WINNING WEDNESDAYS

\$777

**DONATED FOR EVERY
RED SOX WEDNESDAY WIN**



Q3 Sponsorships



- Patriots / Gillette Sponsorship
- NESN – Red Sox
- NBC Sports – Monday Night Patriots
- Wrentham Village Premium Outlets
- TPC Boston



Q3 Marketing Highlights



- Wednesday Lottery Ticket Giveaway
- Responsible Gaming Education Week
- Dinner with Doug
- Murphy's Boxing Event



Plainridge Park Casino
Published by Cole Cashwell [?]
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More than 3/4 of casino visitors set a gambling budget and for 54%, that budget is less than \$200 #RGEW2018

🏷️ Tag Photo 📍 Add Location ✎ Edit

2,389 People Reached **82** Engagements [Boost Post](#)

👤 Dajin David, Valena Watson and 6 others · 3 Comments

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👤 Frank Oliveira I'm with the 46% 🤔 🗨️