

SOCIAL AND ECONOMIC IMPACTS OF GAMBLING IN MASSACHUSETTS

UNIVERSITY OF MASSACHUSETTS SCHOOL OF PUBLIC HEALTH AND HEALTH SCIENCES

### MGM Construction Overview: Spending, Employment, and Economic Impacts

Presented by Rod Motamedi, MBA Senior Research Manager, Economic and Public Policy Research UMass Donahue Institute

# Property Background

 Construction period was March 2015 through August 2018

• First integrated resort casino in the Commonwealth

• Urban casino in the middle of downtown



# The Data

- MGM provided us the data at the conclusion of each contract. In some cases, the data was in draft form.
- Contract summaries included
  - Worker hours, wages, ZIP, and limited demographics
  - Company ZIP, total contract value, subcontractors, and payment schedule

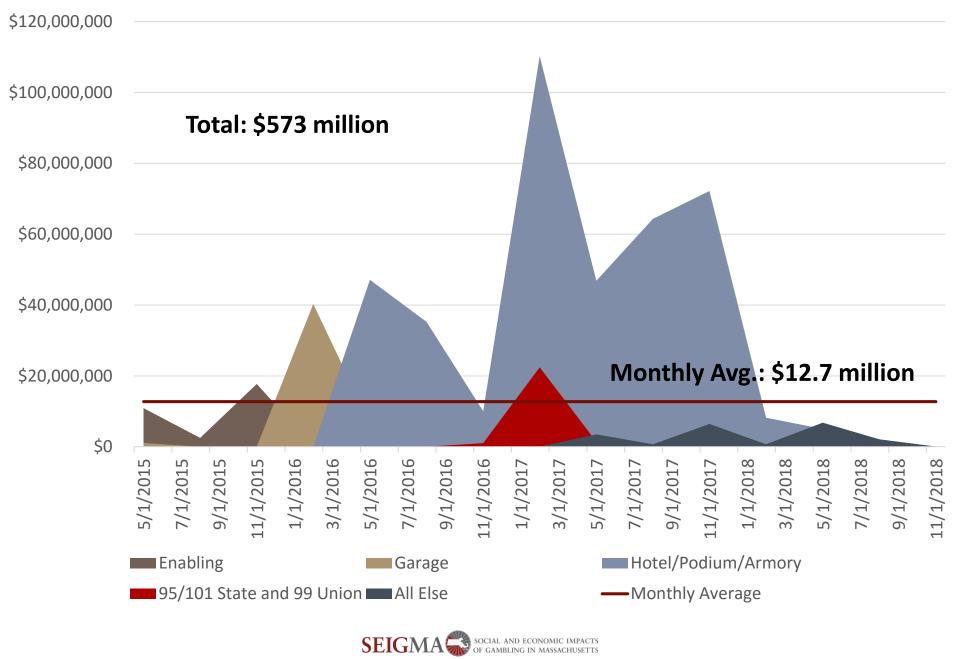


### **Construction Components**

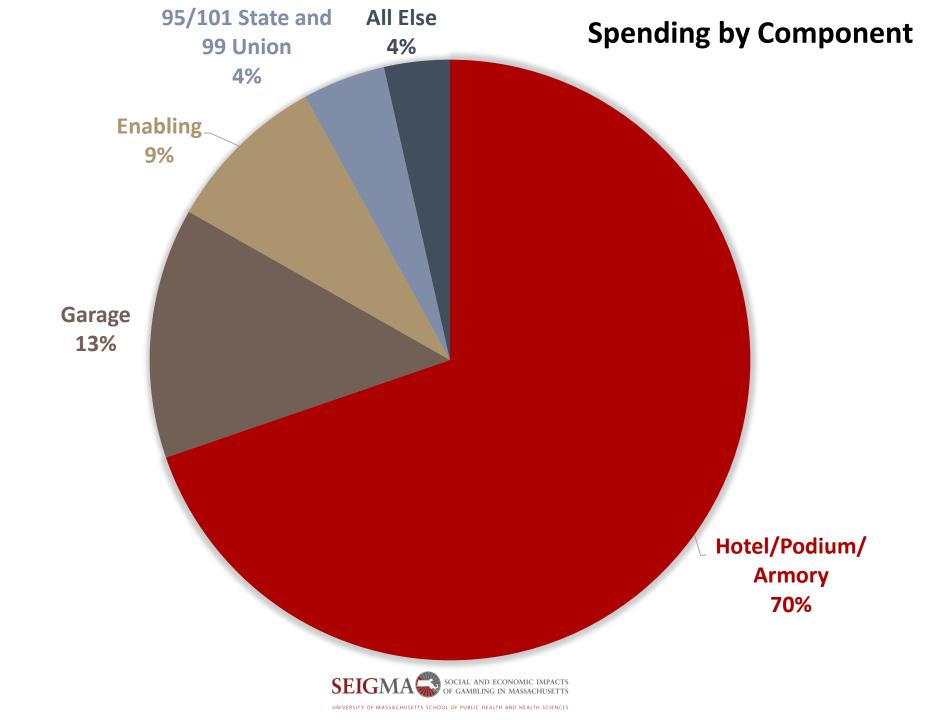
- Hotel/Podium/Armory
- Enabling
- Garage
- Daycare and Church
- Offsite improvements
- Signage
- 95 and 101 State Street and 99 Union projects



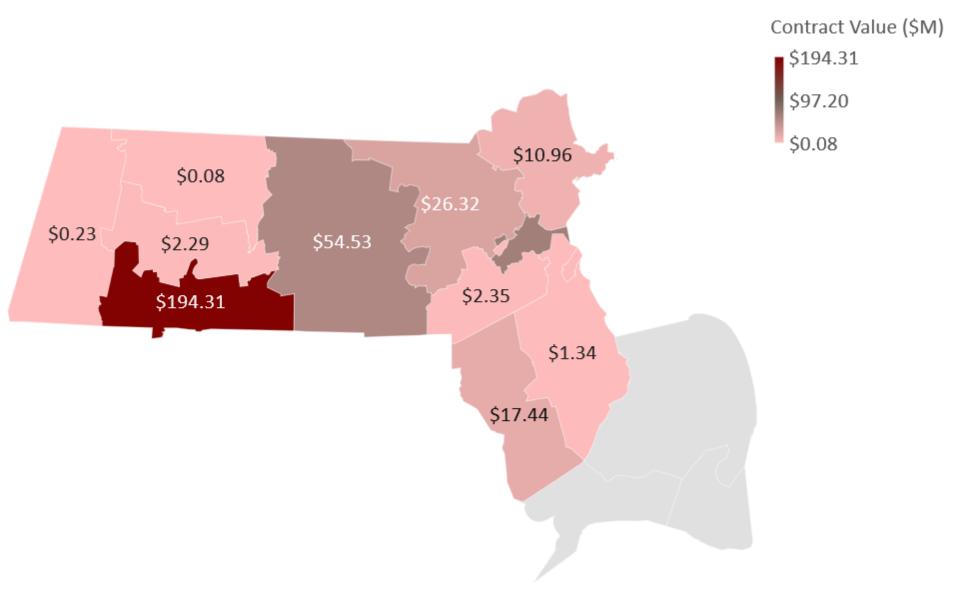
#### **Construction Spending by Quarter**



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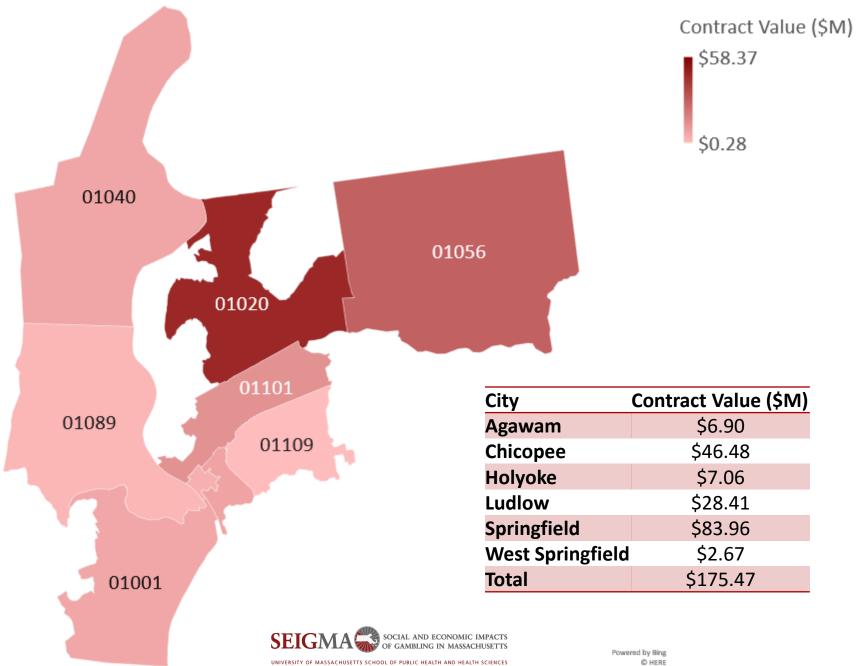
#### Spending by County

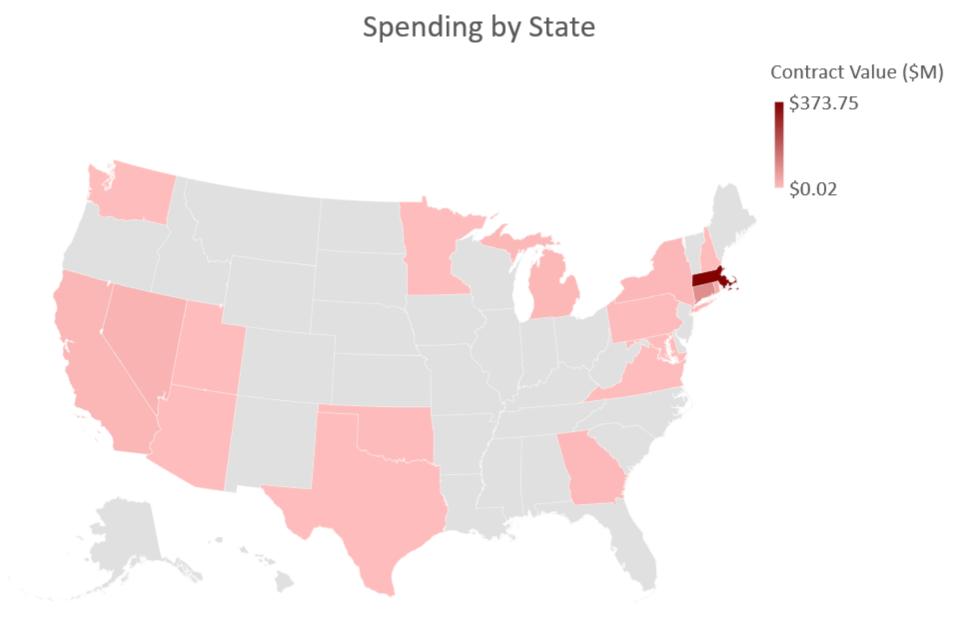




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#### Spending by H&SC ZIP Code

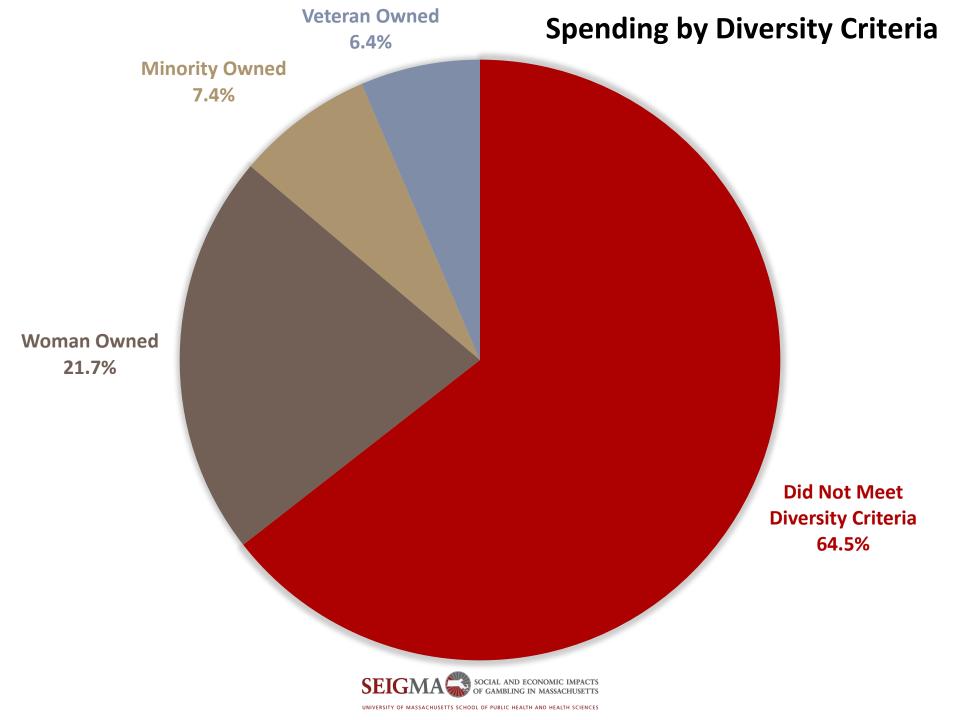






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# Workers and Wages

We estimate there were about **4,250 workers** who worked **2.6 million hours** over **16 quarters** and were compensated **\$173 million**.

#### **FTEs**: 1,251

**Avg. Hours/Worker**: 612 (approx. 15 weeks @ 40 hrs./week)

Avg. Hourly Comp/Worker: \$66

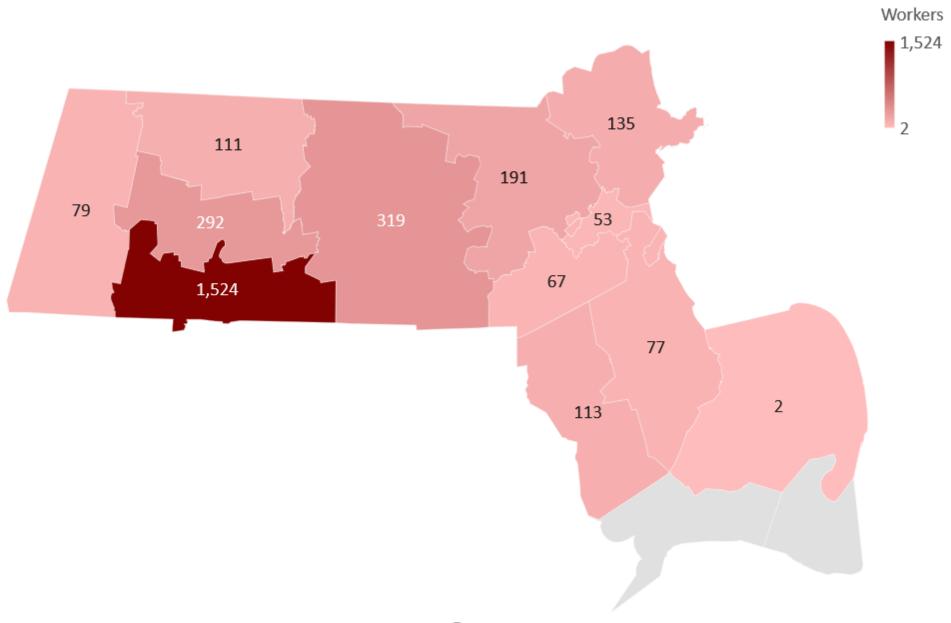


### H&SC Summary Hours and Compensation

Geography	Average Hours	Average		
Geography	Average nours	Compensation		
Springfield	806	\$45,212		
Surrounding				
Communities	769	\$47,640		



#### Workers by County





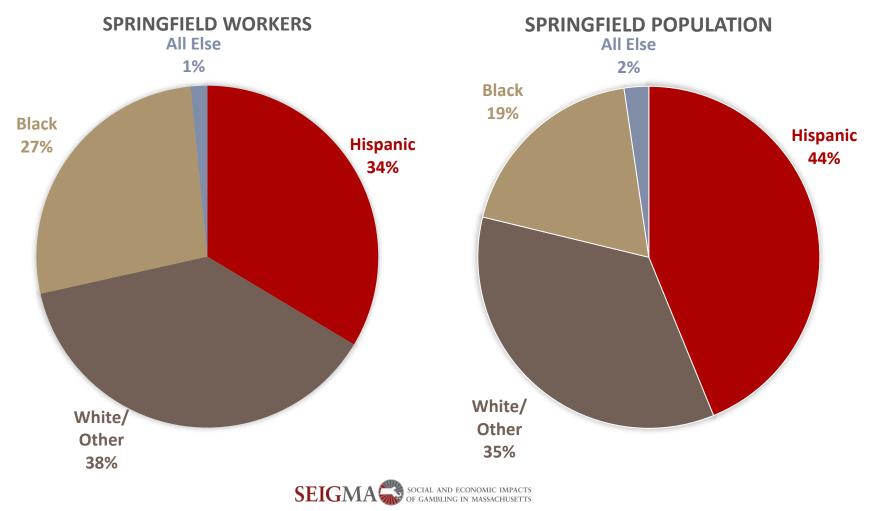
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## Workers by H&SC

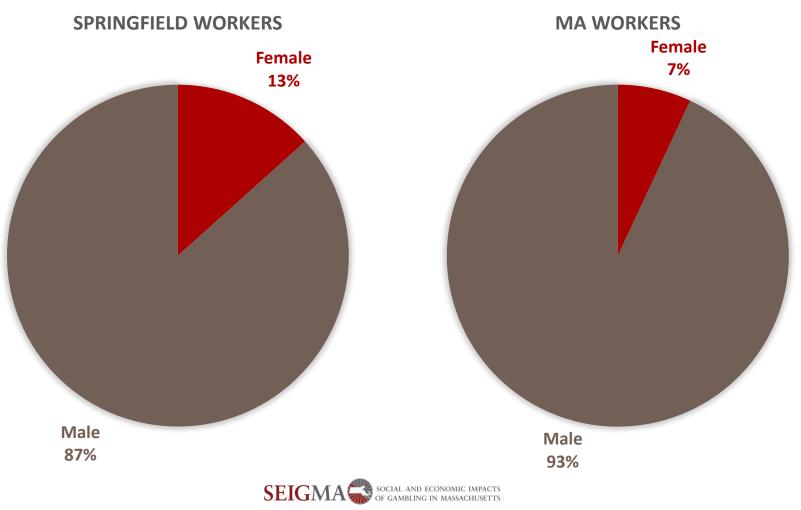
Town/City	Workers	
Agawam	54	
Chicopee	185	
East Longmeadow	44	
Holyoke	81	
Longmeadow	8	
Ludlow	125	
Springfield	509	
West Springfield	84	
Wilbraham	30	
Total	1,120	



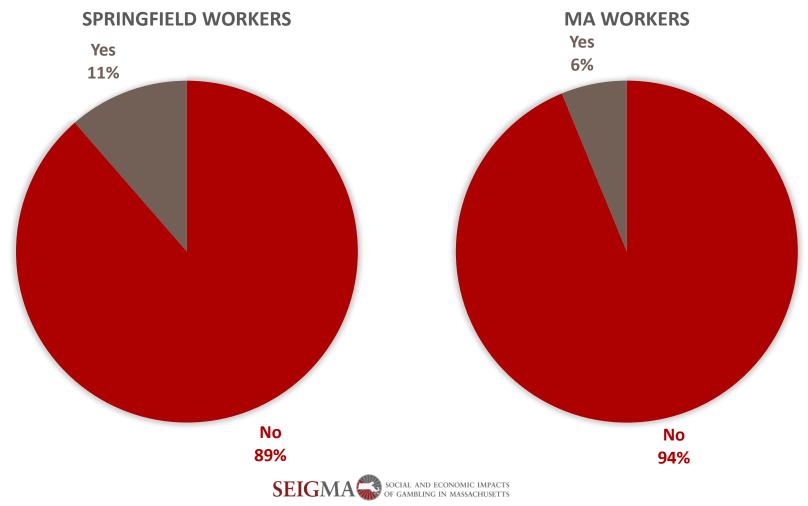
## Race/Ethnicity of Workers



### Gender of Workers



#### Veteran Status



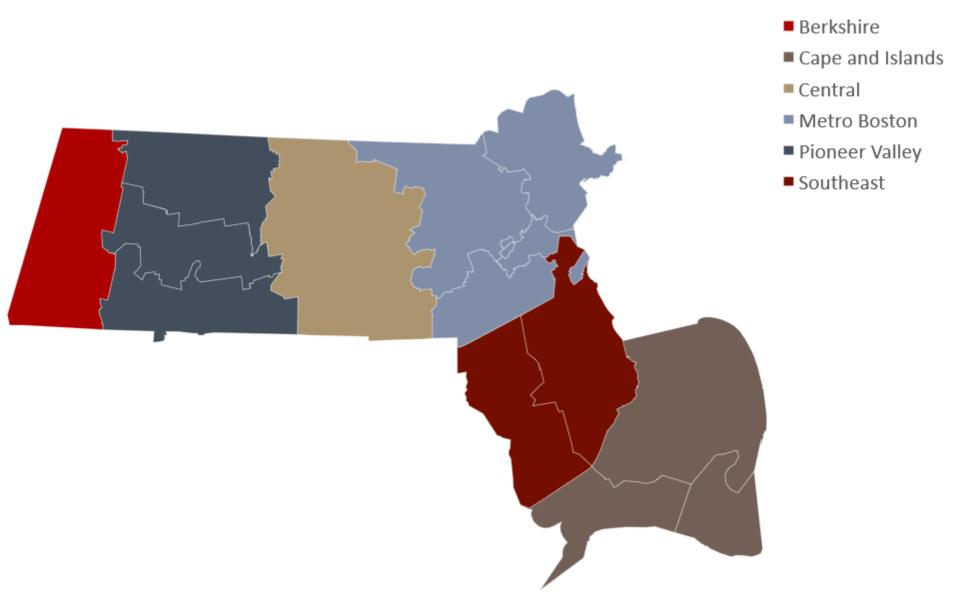
### **Key Concepts for Economic Impacts**

• How do economic models work? What are their structure and methods?

- What are the key results and how are they defined:
  - Employment
  - Output
  - Value Added



#### **REMI Regions**





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#### Summary of Employment Impacts

Total Employment	2015	2016	2017	2018	2019	Avg.
Direct	189	697	1,629	447	1	593
<b>Business to Business</b>						
(Indirect)	40	85	145	10	5	57
Total Induced	133	446	1,000	338	83	400
<b>Consumption-Based</b>						
Induced	77	255	560	134	32	212
Other Induced	56	191	440	204	51	188
Total	362	1,229	2,774	795	89	1,050

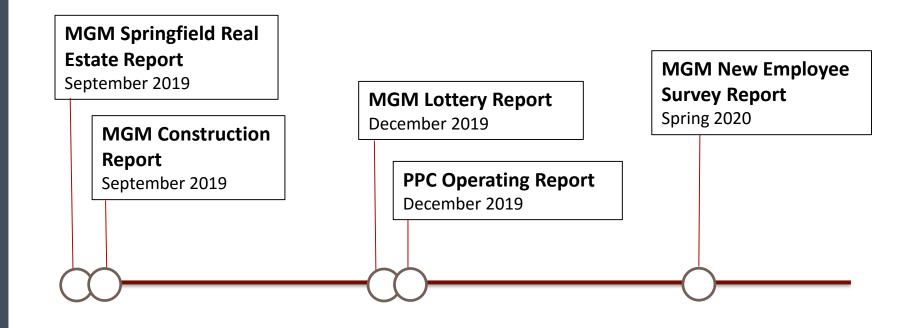


# New Economic Activity (\$M)

Economic	Total (Output)		Net New (Value Added)		
Activity	Annual Avg.	Cum.	Annual Avg.	Cum.	
Metro Boston	\$52	\$259	\$32	\$158	
Southeast	\$9	\$47	\$6	\$28	
<b>Pioneer Valley</b>	\$82	\$409	\$49	\$246	
Central	\$23	\$115	\$14	\$69	
Berkshires	\$2	\$12	\$2	\$8	
Cape and					
Islands	\$1	\$6	\$1	\$4	
MA	\$170	\$849	\$102	\$512	



#### **Timeline of Upcoming Products**





# Thank you!

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