UNIVERSITY OF MASSACHUSETTS SCHOOL OF PUBLIC HEALTH AND HEALTH SCIENCES

The Construction of Plainridge Park Casino

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Plainridge Park Project Background

- Property includes four main structures: racetrack, grandstand and simulcast building, casino, and parking garage.
- The track carried over, the grandstand was remodeled, and the casino and parking garage are new.
- Preconstruction spending on architecture, design, and engineering was roughly \$13 million over five years.
- Construction took approximately 14 months and cost \$115 million.



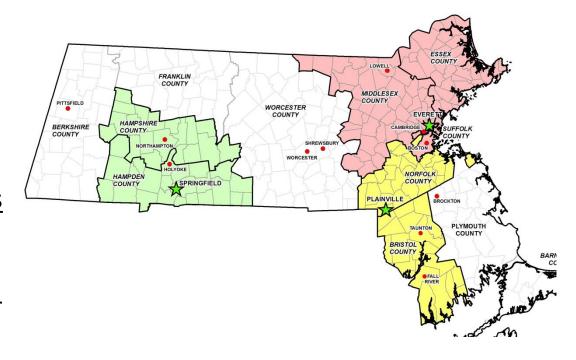
Data Collection and Preparation

- Collected data with the help of Pinck & Co, the MGC, and Plainridge Park Casino
 - The cooperation of the casino and its general contractor was crucial in getting quality data.
- Data included information on both preconstruction and construction.
- The employment, wages, and spending data was cleaned and entered into a PI⁺ model from Regional Economic Models, Inc. (REMI) to produce the economic impacts.
- Because each phase occurs over a different span of time, they were modeled separately.



Econometric Modeling

- Goal: to measure the regional and state impacts of the construction and operation of casinos
- <u>Direct impacts captured</u>
 <u>through primary data</u>
 <u>collection from operators</u>
- REMI model calculates the ripple effects of the direct impacts on six substate areas and the Commonwealth

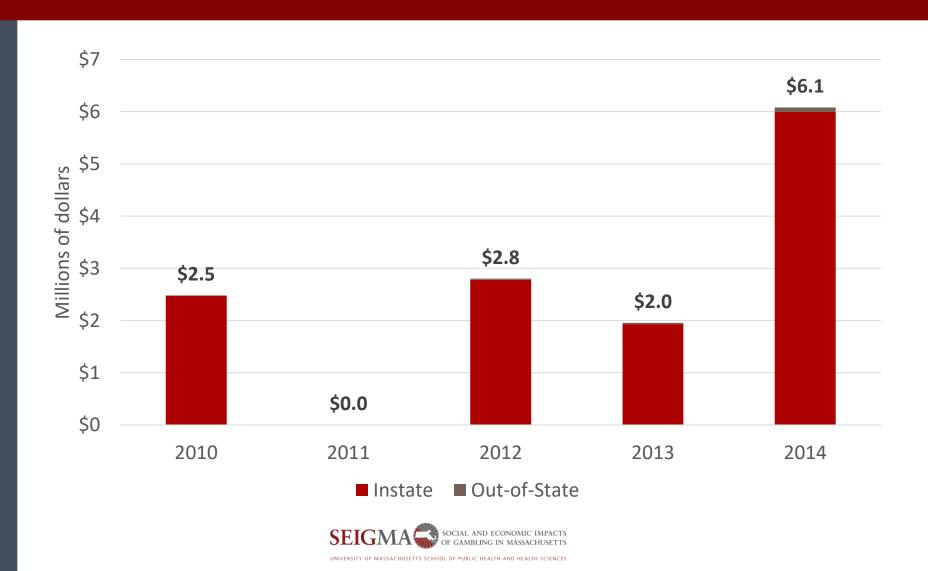




PRECONSTRUCTION



Preconstruction Spending by Region



Economic Impacts of Preconstruction Spending

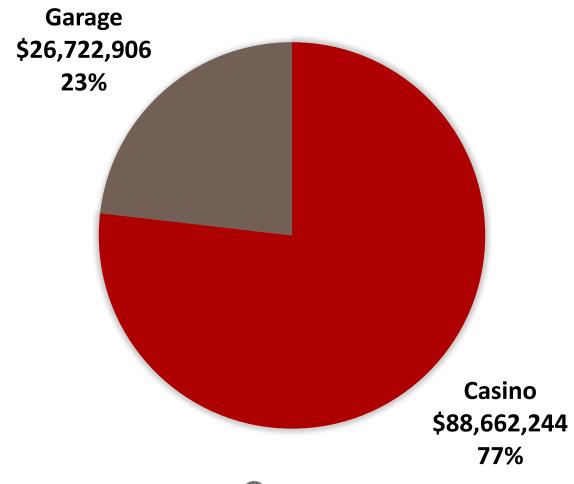
	Total		Value	Personal
Category	Employment	Output	Added	Income
Bristol and Norfolk	76	\$9.7	\$6.8	\$4.7
Counties	70	γ9. 7	٥.٥	γ4. <i>1</i>
Metro Boston	75	\$12.5	\$8.5	\$5.8
Rest of MA	19	\$2.1	\$1.4	\$2.0
Total	170	\$24.3	\$16.7	\$12.5



CONSTRUCTION

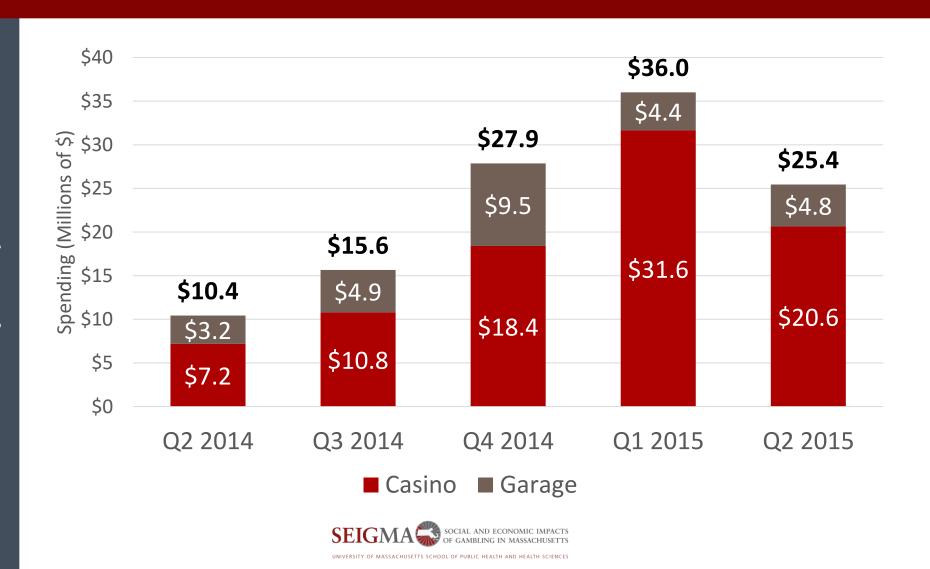


Share of Construction Spending by Project

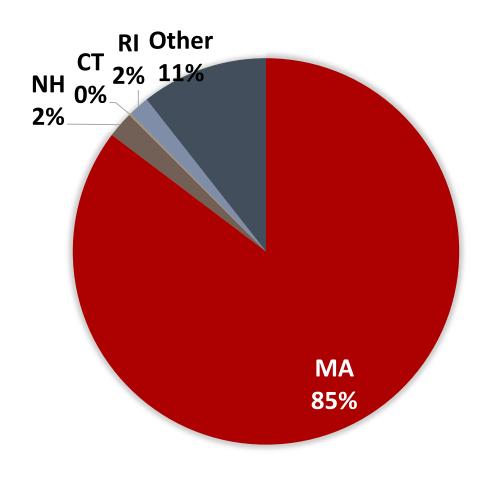




Spending by Quarter



Share of Construction Spending by State



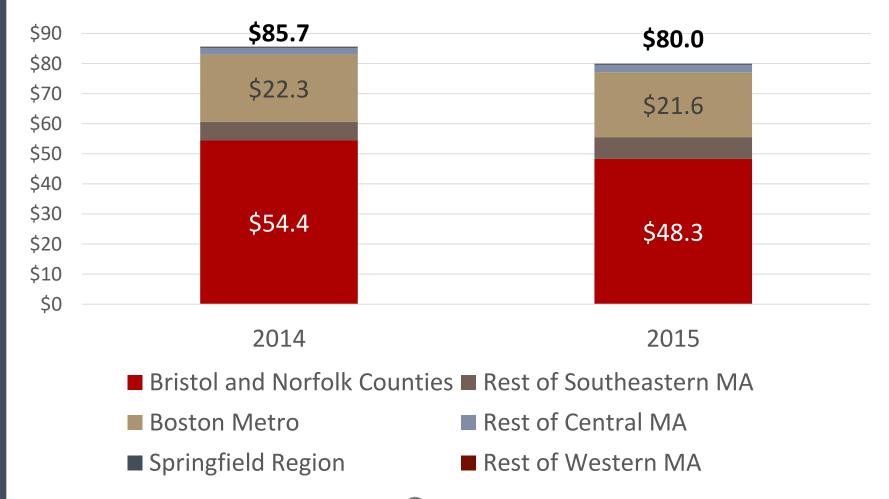


Spending by Category

Largest Spending Categories	Total	Share
Electrical - MA	\$17.8	15%
General Conditions/Insurance/Bonds - MA	\$15.1	13%
HVAC - MA	\$10.2	5%
Earthwork - MA	\$7.4	3%
Pre Fab Metal Bldg - MA	\$6.0	3%
Glass & Glazing - MA	\$4.5	2%
Drywall - MA	\$4.3	2%
Plumbing - MA	\$4.0	2%
Kitchen Equipment - FL	\$3.9	2%
Concrete - MA	\$3.5	2%

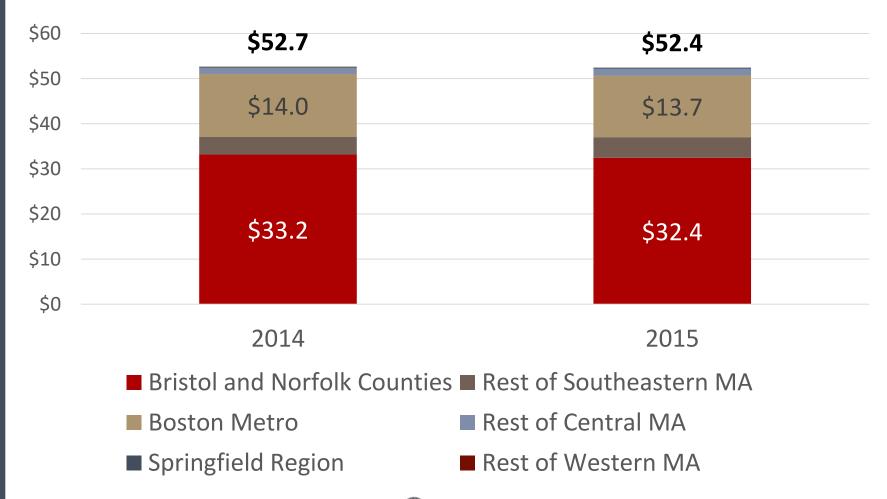


Total Business Revenues



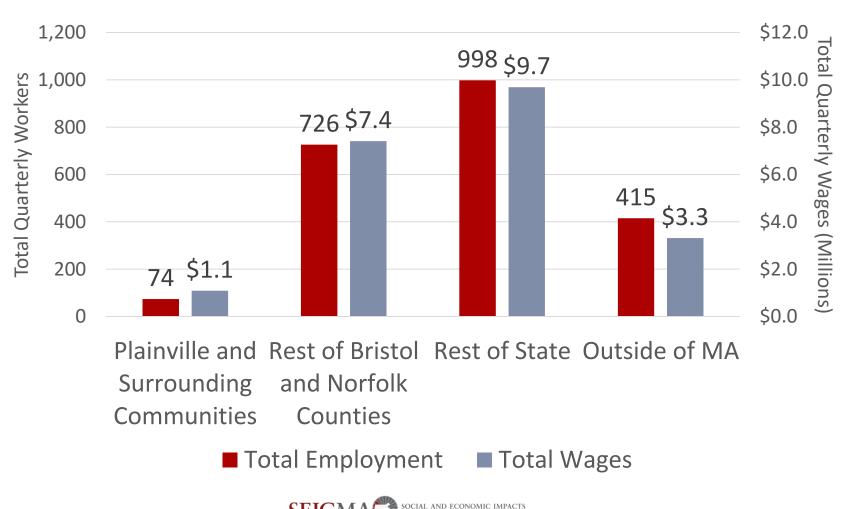


Total Value Added

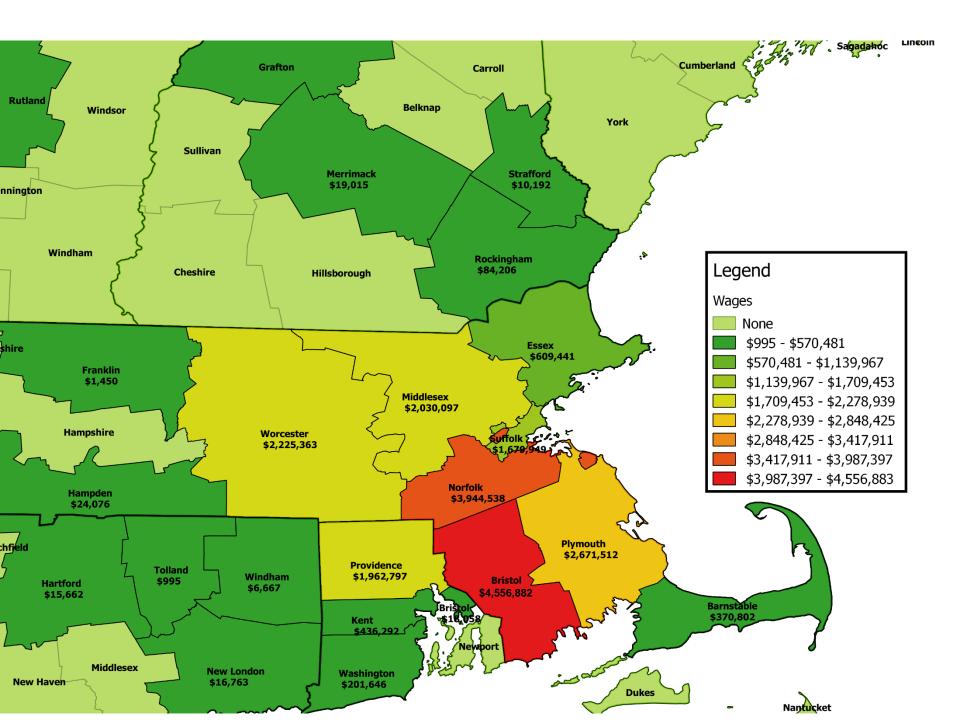




Total Quarterly Workers and Wages





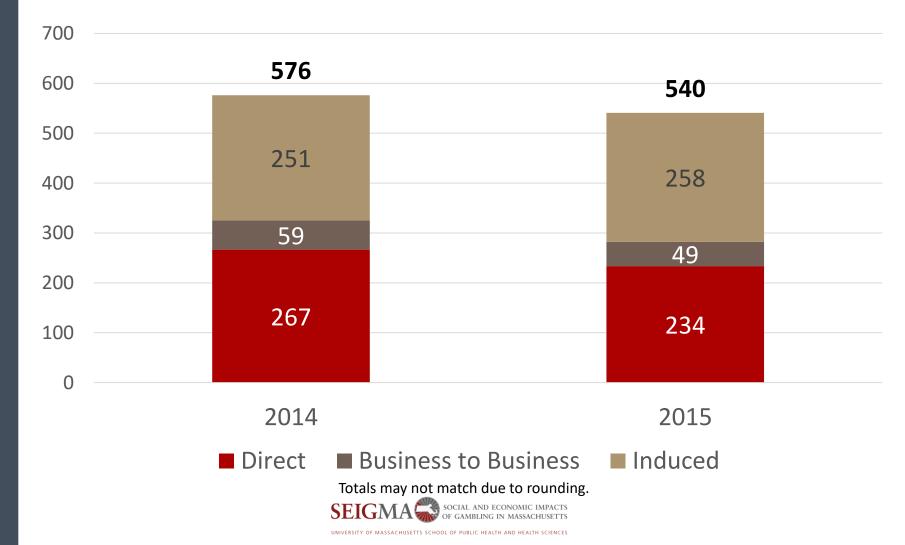


Regional Comparison of Average Wages

Region	Average
Plainville and Surrounding Communities	\$14,750
Rest of Bristol and Norfolk Counties	\$10,206
Rest of State	\$9,709
Outside of MA	\$7,984
Total	\$9,717



Total Employment Impacts

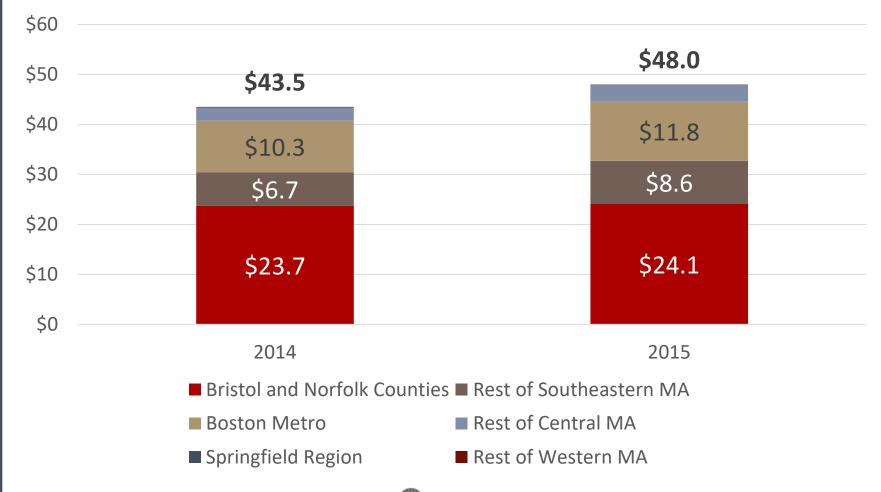


Total Employment Impacts by Region

Total Employment (Job-Years)	2014	2015	Total
Bristol and Norfolk Counties	400	355	755
Boston Metro	102	102	203
Rest of Southeastern MA	53	61	114
Rest of Central MA	18	20	39
Springfield Region	2	2	4
Rest of Western MA	0	0	1
Total	576	540	1,116



Total Personal Income





Thank you

Contact information

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