

# 9-1-1 Lone Star

## Season 5

From 9-11 co-creators Ryan Murphy, Brad Falchuk and Tim Minear, 9-1-1: LONE STAR, stars Rob Lowe as a sophisticated New York firefighter who, along with his son, re-located to Austin and must try to balance saving those who are at their most vulnerable while solving the problems in his own life.

### Opportunities:

- In-show Integration
- Custom Content
- Brand Bridge: Custom/Clip-based Commercial-time Content
- Social Content
- FOX Digital Strategic Media Placements
- TMZ: Integration & Custom Content

### Production:

20<sup>th</sup> Television  
March– July'24

### Airing:

2024-2025 Season



### Talent:

Rob Lowe  
Ronen Rubinstein  
Sierra McClain  
Jim Parrack  
Natacha Karam  
Brian Michael Smith  
Julian Works  
Rafael Silva

