# LEGO Masters: Celebrity Holiday Bricktacular

"Lego Masters: Celebrity Holiday Bricktacular" invites audiences into a festive world of creativity and imagination, where celebrities team up with expert builders to compete in the ultimate holiday-themed Lego building competition. In this special edition of the beloved series, famous faces from various fields join forces with Lego enthusiasts to tackle a series of whimsical challenges, all set against the backdrop of the holiday season.

# **Opportunities:**

- Custom Content
- Brand Bridge: Custom/Clipbased Commercial-time Content
- Social Content
- FOX Digital Strategic Media Placements
- TMZ: Integration & Custom Content

### **Production:**

FAE ESNA LEGO



2024-2025 Season





## **Talent:**

Will Arnett Jamie Berard Amy Corbett



