

The Masked Singer

Season 12

THE MASKED SINGER features celebrities facing off against one another with one major twist: each singer is shrouded from head-to-toe in an elaborate costume, complete with full face mask to conceal his or her identity. Celebrities who have performed on the show include T-Pain, LeAnn Rimes, Nick Lachey, Gladys Knight, Donny Osmond, Seal, Patti LaBelle, Drew Carey, Lil Wayne, Mickey Rourke, Rob Gronkowski, Lonzo Ball, Wayne Brady, Wendy Williams, Tori Spelling, Dionne Warwick, Kermit The Frog, Caitlyn Jenner, Wiz Khalifa, Jewel and many, many more!

With each performance, the host, panelists, audience, viewers and even the other contestants are left guessing who is singing behind the mask.

Opportunities:

- In-show Integration
- Custom Content
- Brand Bridge: Custom/Clip-based Commercial-time Content
- Social Content
- FOX Digital Strategic Media Placements
- TMZ: Integration & Custom Content

Production:

FAE

June'24

Airing:

2024 – 2025 Season

Talent:

Nick Cannon
Jenny McCarthy Wahlberg
Ken Jeong
Robin Thicke

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ENTERTAINMENT

