

Extracted

Season 1

14 untrained individuals are placed in the unforgiving wilderness and face the ultimate test of survival - no supplies, no training, just raw instinct against nature's fury. But miles away, their family members/loved ones hold the key to their survival as they watch their every move, holding the power to extract their loved one from the competition, or send them resources to stay in the game! In this high-stakes social experiment, alliances are forged, and loyalties tested as contestants navigate the deadly wilds. How far would you push your loved one with a fortune on the line?

Opportunities:

- In-Show Integration
- Custom Content
- Brand Bridge: Custom/Clip-based Commercial-time Content
- Social Content
- FOX Digital Strategic Media Placements
- TMZ: Integration & Custom Content

Production:

B17 Entertainment
Sony Pictures TV
Aug-Sep'24
British Columbia

Deadline to commit:

July 1st, 2024

Airing:

TBA

FOX hulu **tubi**
ENTERTAINMENT



Integration Thought-Starters:

- Retail – supply contestants with gear/clothing, survival starter-kit
- Beverage/Snack – reward contestants with branded care package
- Wearable Devices – monitor contestants' or family members' activities, health and well-being
- Opportunities would work for the home headquarters or for the outdoor survivalists
- Additional opportunities upon interest

