

So You Think You Can Dance

Season 18

The Emmy-Award-winning show returns with host Cat Deeley and an all-new format featuring docu-style elements.

This season contestants will compete in dance challenges that will give them a real taste of the career from performing in a music video, a football halftime show and even going toe-to-toe on stage with a Broadway performer.

Opportunities:

- Custom Content
- Brand Bridge: Custom/Clip-based Commercial-time Content
- Social Content
- FOX Digital Strategic Media Placements
- TMZ: Integration & Custom Content

Production:

IPC
MRC

Airing:

March – May '24

FOX **hulu** **tubi**
ENTERTAINMENT



Talent:

Cat Deeley
Allison Holker
Maksim Chmerkovskiy
JoJo Siwa

[LINK TO PROGRAM PAGE](#) ↗

SO YOU THINK YOU CAN DANCE

