

# Rescue: HI Surf

## Season 1

From award-winning executive producer John Wells (Shameless, The West Wing, ER), HI Surf: Rescue, is an action-packed procedural workplace drama that follows the personal and professional lives of the heavy-water lifeguards who patrol the North Shore of Oahu—the most famous and dangerous stretch of coastline in the world. Each episode will feature these dedicated, heroic, and adrenaline-seeking first-responders saving lives in the difficult and often life-threatening conditions of Hawaii's Seven Mile Miracle.

### Opportunities:

- In-show Integration
- Custom Content
- Brand Bridge: Custom/Clip-based Commercial-time Content
- Social Content
- FOX Digital Strategic Media Placements
- TMZ: Integration & Custom Content

### Production:

WB  
FOX Entertainment  
Jan - May'24

### Airing:

2024-2025 Season



### Talent:

Robbie Magasiva  
Arielle Kebbel  
Adam Demos  
Kekoa Kekumano  
ALex Aiono  
Zoe Cipres



# RESCUE:

## HAWAII SURF