

MasterChef: Generations

Season 14

MasterChef embarks on its 14th season with a fresh theme: Generations! Hosted by Gordon Ramsay, alongside acclaimed chef Aarón Sánchez and renowned restaurateur Joe Bastianich, this ultimate cook-off features top home cooks from Gen Z, Millennials, Gen X, and Baby Boomers. The competition includes diverse challenges such as restaurant takeovers, iconic Mystery Box tasks, cooking at the Major League Soccer LAFC stadium, and the beloved Tag Team event—requiring teams to craft a Michelin-star quality three-course meal. The ultimate victor will seize a \$250,000 cash prize and the coveted title of America's MasterChef.

Opportunities:

- Custom Content
- Brand Bridge: Custom/Clip-based Commercial-time Content
- Social Content
- FOX Digital Strategic Media Placements
- TMZ: Integration & Custom Content

Production:

ESNA

Airing:

May – Sep '24

Talent:

Gordon Ramsay
Aarón Sánchez
Joe Bastianich

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ENTERTAINMENT

