

Redbird Rookies ²⁰TH ANNIVERSARY — 2004-2023 — A Cardinals Care Team™

20 Years of Impact

A free, noncompetitive, co-ed baseball/softball program serving youth ages 5-13 in communities across St. Louis and Illinois. In addition to providing all the uniforms and equipment needed for each team, Redbird Rookies offers extensive off-field support in the areas of health, education, mentoring, cultural arts and scholarship.

\$6.9 Million

invested by Cardinals Care
in Redbird Rookies



50,000 Redbird Rookies

kids participated in Redbird Rookies



\$1.2 Million

invested into Education



\$850,000

invested into Health



\$600,000

invested into Cultural Arts

**NEARLY
\$450,000**

in scholarship dollars distributed



155

Redbird Rookies awarded
Saigh Scholarships



**OVER
15,000**
games played



OVER 10,000 new gloves,
helmets and bats have been provided by Rawlings



\$500,000

spent on Redbird
Rookies uniforms



\$2 Million

provided in support to
Big Brothers and Big Sisters
to match Redbird Rookies

516

Redbird Rookies
matched with a Big

