

HEALTH EDUCATOR 2

KIND OF WORK

Advanced professional public health education work.

NATURE AND PURPOSE

Under limited supervision, plans, organizes, implements and evaluates public health educational programs and activities with statewide impact for professional groups and the general public; performs related work as required.

This classification differs from the classification of Health Educator 1 in that Health Educator 1 positions perform entry level public health education work assisting in planning and organizing health educational programs with statewide impact or may be responsible for coordinating a health educational program with limited scope.

This classification differs from the classification of Health Educator 3 in that Health Educator 3 positions administer and direct major statewide health education programs and may direct the work of health educators or other health staff.

EXAMPLES OF WORK (A position may not include all the work examples given, nor does the list include all that may be assigned.)

Develops and coordinates statewide health education programs so that the public is well informed on health education, promotion and risk issues by meeting with department staff, community groups, representatives of state and local agencies to communicate and design health education strategies and plans.

Presents training workshops, seminars, activities and demonstrations on health issues for community groups and individuals so that the public can be aware of health risks by developing written materials and brochures, and giving oral presentations to groups.

Researches, analyzes and summarizes health education data so that health information needs can be identified and addressed and health education, promotion and risk information disseminated is current and accurate by meeting with concerned community groups, performing literature searches and telephone and written surveys.

Designs, develops and produces newsletters, fact sheets, articles, displays and brochures so that the public is aware of health education programs and activities and has up to date information by researching topics, writing and editing materials and evaluating cost factors.

Assesses needs and writes reports on community and individual public health issues so that effective public health education programs can be designed by collecting data through literature research, telephone surveys and questionnaires.

Plans, designs, implements and evaluates public health education programs, displays and materials so that accurate health information is communicated to the public by researching and gathering available relevant data, collecting and assembling public health materials, and writing or designing brochures.

Monitors state grant recipients who contracted to plan and implement community-based health promotion programs so that contractual agreements are met and programs are implemented by advising contractors on conducting needs assessments, designing, implementing and evaluating health promotion activities, reviewing community health program quarterly activity and budget reports and maintaining documentation of compliance to grant requirements.

Answers citizen and media requests for information on health education, promotion and risk issues so that the public can make well educated healthy lifestyle choices by researching answers to questions and providing the requested information through written or oral communication methods.

KNOWLEDGE, SKILLS AND ABILITIES REQUIRED

Knowledge of:

Education and social learning theory, principles and techniques sufficient to design, implement and evaluate statewide health education and promotion programs and activities.

Public health issues sufficient to organize appropriate statewide health programs, select health educational materials, respond to requests for health information, promote healthy activities and draft articles on public health issues for publications.

Principles of community organization sufficient to gain cooperation and participation of local community agencies and groups in health education programs.

Cultural diversity sufficient to design or assist with the design of effective health education programs and materials for a variety of audiences.

Research techniques sufficient to design, conduct and analyze research surveys and develop a statewide health program.

Statistical methods sufficient to collect, organize and interpret research data and assess health education needs.

Media techniques sufficient to select appropriate media methods to promote public health issues and programs through reports, fact sheets, brochures, audio visual presentations and exhibits.

Medical and public health terminology sufficient to draft needs assessment surveys and questionnaires, analyze medical data, prepare reports and evaluate scientific literature on health issues.

Ability to:

Establish and maintain effective working relationships with associates, state and local agencies' representatives, community groups, the media and the public sufficient to facilitate health education programs and objectives and to solicit participation in those programs.

Communicate effectively, both orally and in writing, sufficient to present health information to individuals and groups, participate in seminars and workshops, promote program involvement and design and draft brochures, articles and reports.

Organize educational materials on health issues sufficient to develop a resource library on health information.

Plan, design, draft, select and edit educational materials sufficient to create program brochures and promote health educational activities.

Research, summarize and interpret data on health education/promotion issues sufficient to conduct needs assessment surveys, draft reports, brochures and educational materials and assist in health education program planning.

Est.: 8/11/65
Rev.: 5/11/92

T.C.:
Former Title(s):