

HEALTH EDUCATOR 3

KIND OF WORK

Professional and/or lead health education work.

NATURE AND PURPOSE

Under limited supervision, plans and implements statewide health promotion/education effort including budgeting, setting objectives, selecting methodology, designing content and evaluating; may direct the work of health educators or other health staff.

EXAMPLES OF WORK (A position may not include all the work examples given, nor does the list include all that may be assigned.)

Administer and direct major statewide health education, health promotion or risk reduction effort so that each effort will accomplish its objectives in an effective and timely manner.

Provide lead work to health educators/professionals in area of expertise so that major statewide health education efforts successfully promote healthy behavior.

Coordinate health education, health promotion, and risk reduction programs with appropriate local and federal agencies and institutions so that major health promotion/education and risk reduction resources are utilized and overlap is reduced.

Establish and maintain statewide health education, health promotion, risk reduction support and program implementation networks in order to promote the sharing of resources and information.

Plan and conduct educational and training programs for professionals in the department and throughout the state so that they will be able to provide effective health promotion/education and risk reduction services.

Direct the development, acquisition and distribution of health education, health promotion and risk reduction resource material.

KNOWLEDGE, SKILLS AND ABILITIES REQUIRED

Knowledge of:

Principles of public health, health education, health promotion and risk reduction;

Department policies, programs, goals and objectives;

Program administration and management;

Health education theory and practice, health promotion and risk reduction;

Problem solving, planning and evaluation methodologies;

Standard statistical procedures utilized to collect, analyze and interpret health, education and behavioral data;

Consultation process;

Principles of training and professional development;

State, local and federal health education, health promotion and risk reduction resources.

Ability to:

Facilitate communication, decision-making and problem solving;

Set short and long-term objectives;

Select and assign work to program personnel;

Prepare and monitor program budgets, work plans and time lines;

Design and evaluate health education, health promotion or risk reduction programs and materials;

Apply education, promotion and risk reduction principles to a variety of problems and audiences;

Design, implement and evaluate training and development;

Develop and prepare educational resource materials;

Develop and maintain working relationships with a variety of organizations.

Est.: 6/85

Rev.:

T.C.:

Former Title(s):