



Entering its 12th year, our annual **Lunch for Libraries** fundraiser brings a highly regarded author to Madison for networking, a book discussion and lunch. It is typically held in person in the spring, and more than 500 guests attend. Lunch for Libraries proceeds support free, year-round Wisconsin Book Festival author programming and Madison Public Library youth literacy efforts.



## EX LIBRIS



Each fall, our **Ex Libris** fundraiser draws nearly 500 local foodies and craft beer enthusiasts to Central Library for a night of sampling local beverages and culinary creations. Guests enjoy live music, a silent auction and the chance to support their library in the company of like-minded community members who value literacy and lifelong learning. Proceeds go toward the foundation's annual fund, which supports collections, technology, staff professional development, equity and innovation efforts, and more.



To maximize your benefits for each of these events, commit your sponsorship early!

<b>Presenting Sponsor \$7,500+</b>	<b>Leader \$5,000+</b>	<b>Partner \$2,500+</b>
<ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> <li>• Name and/or logo on printed and digital materials</li> <li>• Special opportunities to work with event sponsors and partners</li> <li>• Event tickets for your customers, staff or friends</li> <li>• Invitations to exclusive events</li> <li>• Option to address attendees as appropriate</li> </ul>	<ul style="list-style-type: none"> <li>• Name and/or logo on printed and digital materials</li> <li>• Event tickets for your customers, staff or friends</li> <li>• Invitations to exclusive events</li> </ul>	<ul style="list-style-type: none"> <li>• Name and/or logo on printed and digital materials</li> <li>• Event tickets for your customers, staff or friends</li> </ul>
<b>Advocate \$1,250+</b>		
<ul style="list-style-type: none"> <li>• Name on select printed and digital materials</li> <li>• Event tickets for your customers, staff or friends</li> </ul>		



The **Wisconsin Book Festival** is the state's premier literary celebration. Founded in 2001, the festival features local literary talents alongside national voices to create a unique lineup for all ages. Its free, year-round author programming supports Madison Public Library's mission to learn, share and create. Approximately 15,000 book lovers attend each year to discover new books or favorite writers, enjoying unprecedented access to author discussions and great stories.



**To maximize your benefits, commit your sponsorship early!**

Signature Sponsor \$60,000+	Presenting Sponsor \$25,000+	Champion \$10,000+	
<ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> </ul>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> </ul>	<ul style="list-style-type: none"> <li>• Name and/or logo on printed and digital materials</li> </ul>	
<ul style="list-style-type: none"> <li>• Name and/or logo recognition on “Main Stage” during the fall celebration, on large outdoor library banner promoting the fall celebration, and throughout the year at all in-person and virtual events</li> </ul>	<ul style="list-style-type: none"> <li>• Name and/or logo recognition on “Second Stage” during the fall celebration, and throughout the year at all in-person and virtual events</li> </ul>	<ul style="list-style-type: none"> <li>• Ability to sponsor a “track” in the festival (website and/or print promotion)</li> </ul>	
<ul style="list-style-type: none"> <li>• Name and/or logo on printed and digital materials</li> </ul>	<ul style="list-style-type: none"> <li>• Name and/or logo on printed and digital materials</li> </ul>	<ul style="list-style-type: none"> <li>• Event tickets for your customers, staff or friends</li> </ul>	
<ul style="list-style-type: none"> <li>• Event tickets for your customers, staff or friends</li> </ul>	<ul style="list-style-type: none"> <li>• Ability to sponsor a “track” in the festival (website and/or print promotion)</li> </ul>	<ul style="list-style-type: none"> <li>• Invitations to exclusive events</li> </ul>	
<ul style="list-style-type: none"> <li>• Invitations to exclusive events</li> </ul>	<ul style="list-style-type: none"> <li>• Event tickets for your customers, staff or friends</li> </ul>	<ul style="list-style-type: none"> <li>• Option to introduce authors at multiple festival events</li> </ul>	
<ul style="list-style-type: none"> <li>• Ability to sponsor a “track” in the festival (website and/or print promotion)</li> </ul>	<ul style="list-style-type: none"> <li>• Invitations to exclusive events</li> </ul>	<th style="background-color: #FFA500; color: white;">Leader \$5,000+</th>	Leader \$5,000+
<ul style="list-style-type: none"> <li>• Option to introduce authors at events of your choosing</li> </ul>	<ul style="list-style-type: none"> <li>• Option to introduce authors at events of your choosing</li> </ul>	<ul style="list-style-type: none"> <li>• Name and/or logo on select printed and digital materials</li> </ul>	
		<ul style="list-style-type: none"> <li>• Event tickets for your customers, staff or friends</li> </ul>	
		<ul style="list-style-type: none"> <li>• Invitations to exclusive events</li> </ul>	
		<ul style="list-style-type: none"> <li>• One opportunity to introduce an author at a festival event</li> </ul>	

To learn more about our fundraising events, visit [mplfoundation.org](http://mplfoundation.org) or contact foundation Executive Director **Conor Moran** at [cmoran@mplfoundation.org](mailto:cmoran@mplfoundation.org) or **608.266.6318**.