

Annual Report 2022



30 Years and Growing

Last December, after 10 years as Wisconsin Book Festival Director, I became Madison Public Library Foundation's new Executive Director and I couldn't be more delighted. In her final letter to donors, former Executive Director Jenni Jeffress' message resonated deeply: Change is good. Over the past two years, we made several additions to our wonderful staff and support team that truly understands the incredible value Madison Public Library brings to our community. What remains constant is our dedication to making our libraries even better.

Libraries are changing, too. At Madison Public Library, you'll still find the items you'd expect at any of our nine locations: books, magazines, newspapers, music, computers, databases. But increasingly, you'll find many nontraditional resources as well: birding backpacks, Bcycle passes, turntables and vinyl, garden seeds, and much more. The same is true of programs. Mainstays like the Wisconsin Book Festival continue to bring world-class authors to Madison. Newer initiatives reimagine how the library can serve the community. Library Takeover invites members of under-represented communities to plan their own library events, and Live Well @ Your Library events focus on physical and mental wellness.

The reason for these changes is simple: **Literacy is no longer just about being able to read.** It takes many forms: cultural, social, civic, environmental, and digital, to name just a few. We want our library patrons to have access to materials and programming that help them become well-rounded, fulfilled citizens. Expanding the role of the library helps us do just that.

This summer, we'll celebrate the foundation's 30th birthday. We'll spend the rest of 2023 highlighting how our libraries, literacy, and foundation have changed and evolved, and how we can maintain support.

Each of you has contributed in some meaningful way to help our libraries thrive. **Thank you.** We say this a lot in our written communications, but it's so important: **You** make our work possible. Your contributions allow us to Build Better Libraries Every Day — just as we have since 1993 and will continue into the future. Join us in celebrating 30 years of supporting our city's fantastic library system! Visit our website or check out our spring newsletter for details.

Gratefully,



Conor Moran

Executive Director • Madison Public Library Foundation



Mission

Mobilize the Madison community to continuously improve, promote, and support Madison Public Library.

Vision

Equip Madison Public Library with robust resources to deliver outstanding services, facilities, and programs that meet the Madison community's needs.



Foundation Board

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- Tanya Salman**, Vice President
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- Francesca Rodriguez**, Secretary
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- Kathy Michaelis**, Ex Officio
- Greg Mickells**, Ex Officio

Foundation Core Values

Community

Engage the community as stakeholders for the library system

Integrity

Demonstrate transparency in how gifts are used to support the library

Advocacy

Champion what is best for the library and the community

Leadership

Act as visionaries in advancing the library

Strategic Goals

Fundraising

The foundation provides stable, consistent support to the library for ongoing and new initiatives.

PR and Communication

Community members know that the foundation funds and advocates for Madison Public Library.

Board President Heather Clefisch (left) and Vice President Tanya Salman



Diversity, Equity and Inclusion

The foundation is a socially just and antiracist institution, and diversity, equity and inclusion is considered in foundation decision-making.

Programming and Vital Services

The foundation provides innovative programming for donors and supports expanded library services.



MADISON
PUBLIC
LIBRARY

Mission

Madison Public Library provides free and equitable access to cultural and educational experiences. We celebrate ideas, promote creativity, connect people, and enrich lives.

Vision

Madison Public Library:
your place to learn, share, and create.



Library Board

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Lisa Hempstead,
Vice President and
Madison Metropolitan School
District Representative

Cindy Fesemyer,
Secretary/Treasurer

Ald. Juliana Bennett,
City Council Member

Yeonhee Cheong, Director

Tom DeChant, Director

Eve Galanter, Director

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Director

Jolynne Roorda, Director

Library Core Values

Learning in all forms

Intellectual freedom

Innovation

Making a difference

Diverse perspectives

Collaboration

Customer experience



Strategic Goals

Literacy is the ability to interpret and understand.
It is our purpose.

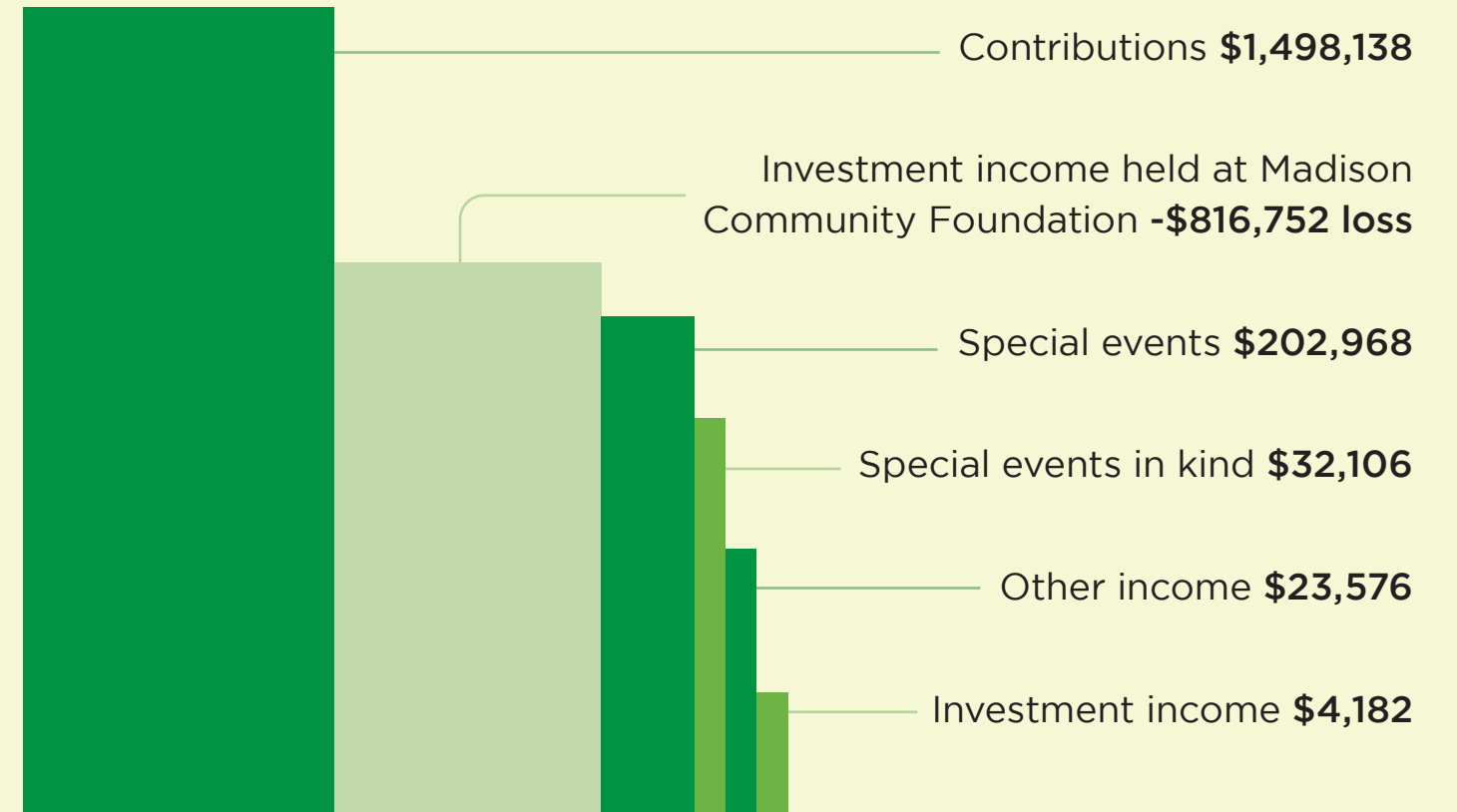
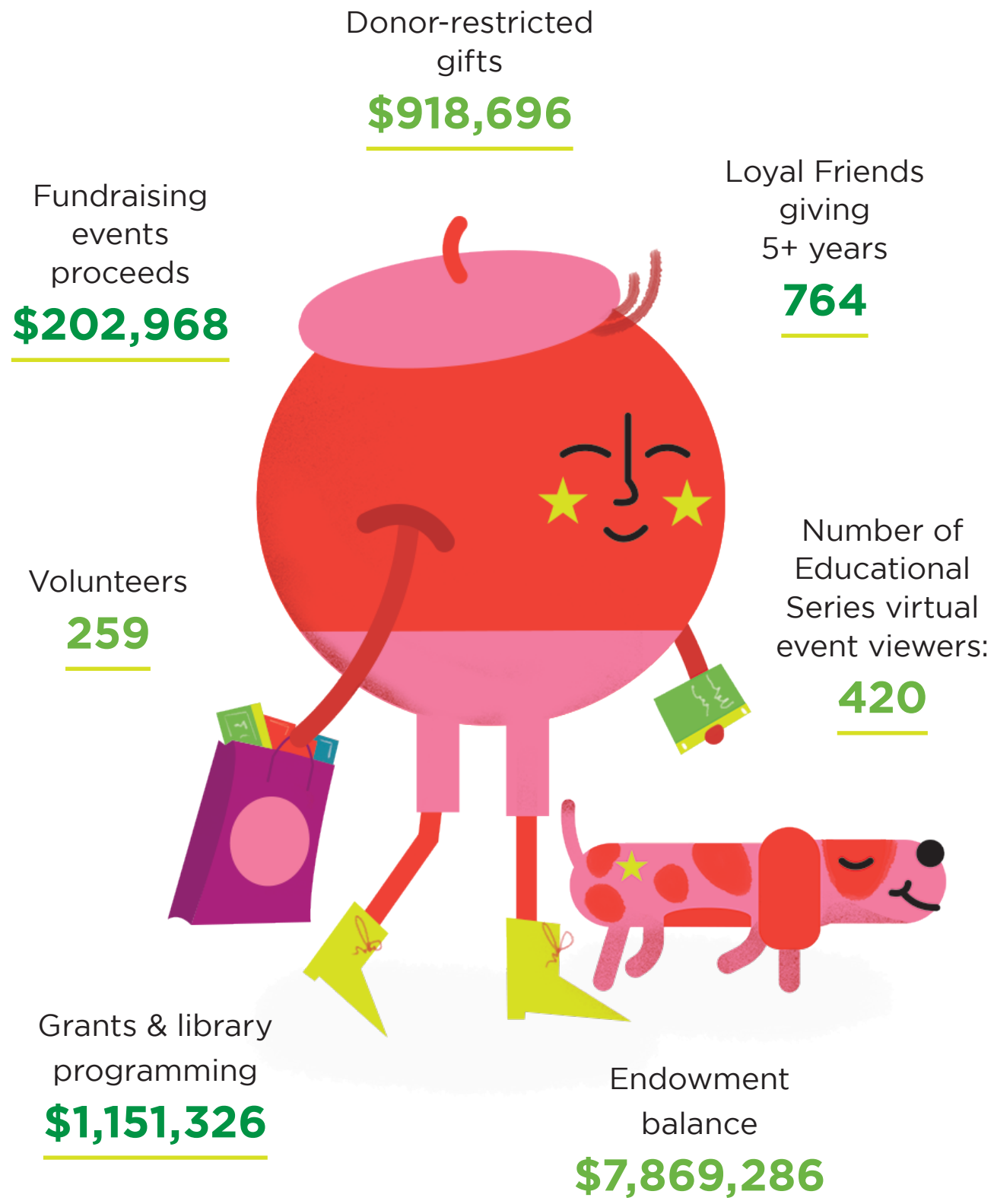
Engagement encompasses how we connect to the community and build relationships.
It is how we do business.

Community includes all of Madison.
It is who we serve.

Equity refers to the measures we take to help the people in our community realize their full potential.
It is how we serve.

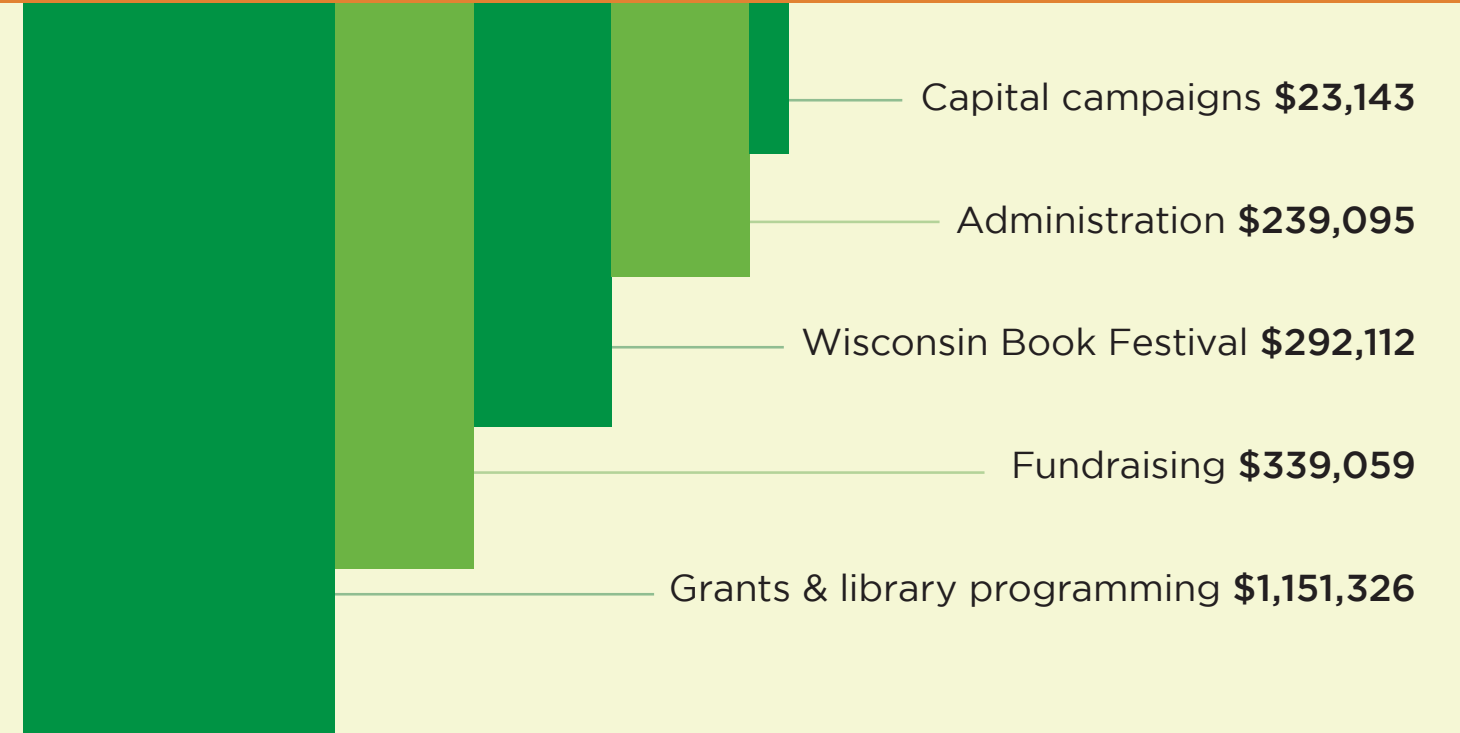
Accountability means we take responsibility for our actions and produce results.
It is our promise.

2022 Facts and Figures



2022 FOUNDATION revenues total \$944,218

2022 FOUNDATION expenses total \$2,044,735



2022 Facts and Figures

Materials checked out
1,702,662

Library visits
1,112,001

Digital checkouts
670,920

Dream Bus checkouts
7,449



Vinyl checkouts
1,627

Book Festival author programs
79

Record player checkouts
36

Computer sessions
112,009

Free festival books given away
3,000+

Library cards issued
14,058

Book Club Kit checkouts
569

Wi-Fi sessions
3,218,766

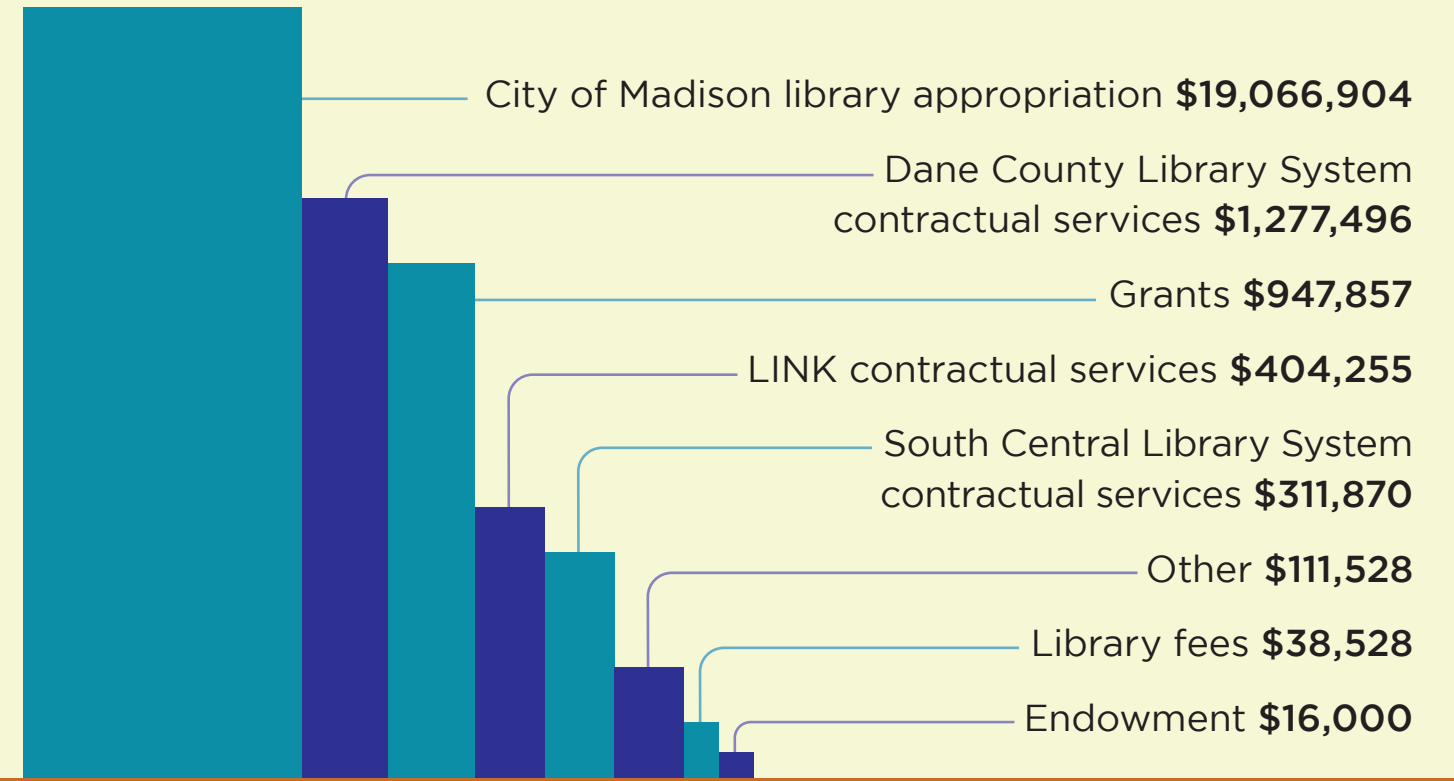
BCycle pass checkouts
325

Kanopy video plays
33,000+

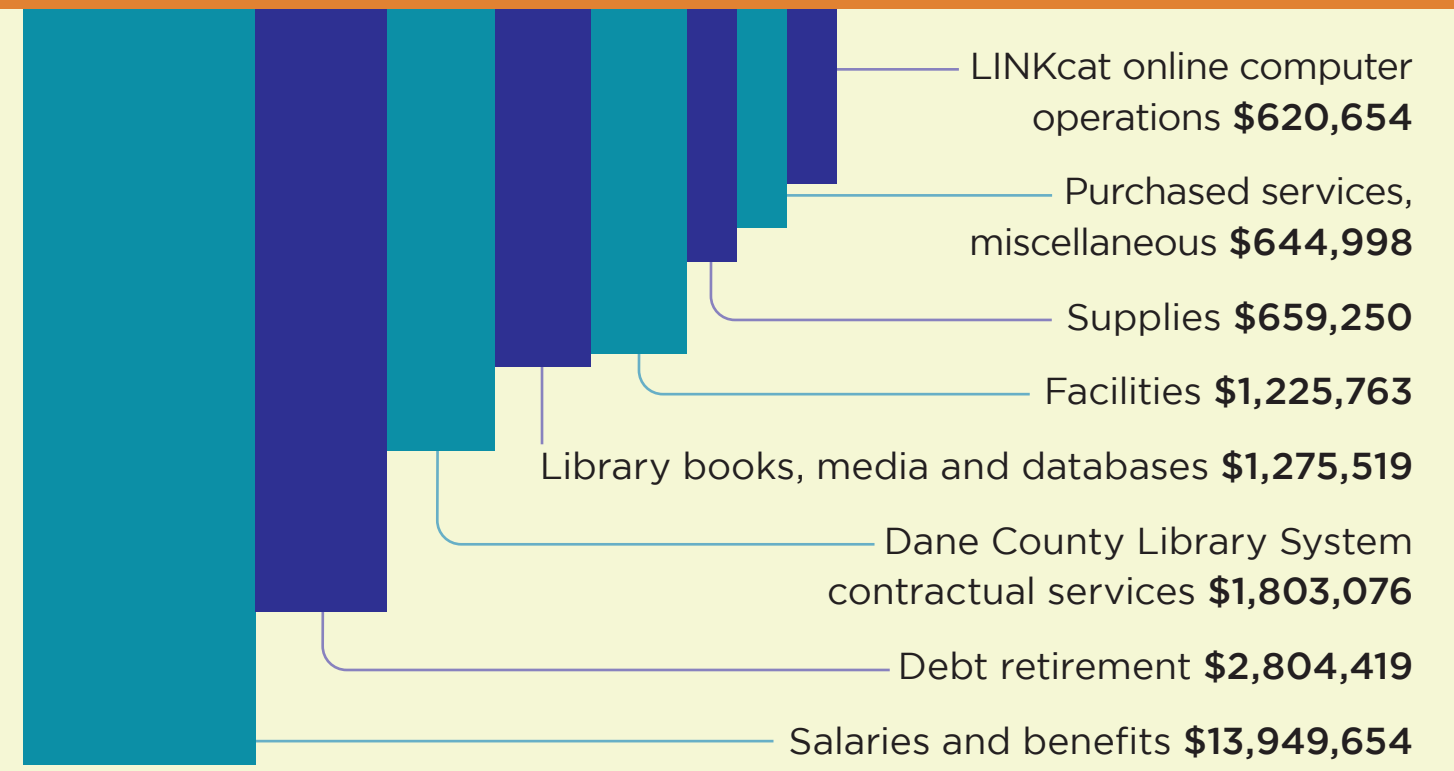
Programs
3,800

Program attendees
64,176

Note: Attendance and program numbers do not include one-on-one assistance options: tutoring, tax assistance, job help, etc.



2022 LIBRARY expenses total \$22,983,333



Building Literacy in All Forms

Reading



A mini-grant funded a special collection of 250+ business, career, and wellness books for Madison's **Progress Center for Black Women**. Martin Alvarado (pictured above left) and library staffer Kathy K. worked with Progress Center staff to curate a list of Black authored books and materials for the center's entrepreneurs.



A \$25,000 annual fund grant expanded the **library collection**, including audio-enabled books for kids; book club kits; adult, teen, and juvenile graphic novels and manga; juvenile world language books; and Central Library Culture Collection titles.



The **Wisconsin Book Festival** celebrated its 20th anniversary with a full return to free, in-person programs featuring a diverse lineup of award-winning authors and local literary talent.



The **Dream Bus** visited more than a dozen locations throughout Madison and Sun Prairie each week, offering books, movies, music, programming, and Wi-Fi service. The mobile library also made appearances at community events, such as Forward Madison FC games and neighborhood festivals.



Parents as First Teachers provided books, resource kits, training, and more to Public Health Madison & Dane County's nurse staff to weave early literacy practices into early childhood development during home visits.



Building Literacy in All Forms

The **Bubbler**-coordinated exhibit *Time(is): An Exploration of Black Art in Madison* highlighted the works of four Black Madison-based artists who explored portrait creation through visual, performance, and conceptual art practices.



Bubbler in the Neighborhood embedded **Artists-in-Residence** in each of the nine libraries over the summer. Maria Schirmer Devitt led Open Art Studio sessions at Goodman South Madison Library.

Art was an outlet for incarcerated and at-risk teens, who participated in artist-led mural creation as part of the Bubbler's **Making Justice** program.



Arts



Three **Library Takeover** grants elevated the voices of underrepresented communities, supplying them with training, resources, and funding to host their own events. They included *Thriveal Tools: On Indigenous Winter Survival and Brilliance* (Native Americans); *Essential: True Stories of Unseen Work* (service industry workers); and *Muslim Mental Health Matters* (Muslim Americans).



Cultural

The **BIPOC Affinity Group** — a supportive platform and resource for library staff of color — participated in several activities, including cardmaking for BIPOC seniors in partnership with Madison Senior Center and a Thanksgiving food drive for Goodman Community Center. Its monthly meetings center on four major themes: personal development, professional development, community/civic engagement, and advocacy.



The **Pride Affinity Group** hosted *TRANScend: A Trans-Affirming Community Event*, including a storytime with books featuring trans and gender-creative characters; a resource fair and collaborative art project; and a Trans Trailblazers panel with local and regional trans speakers who discussed “Living Authentically.”

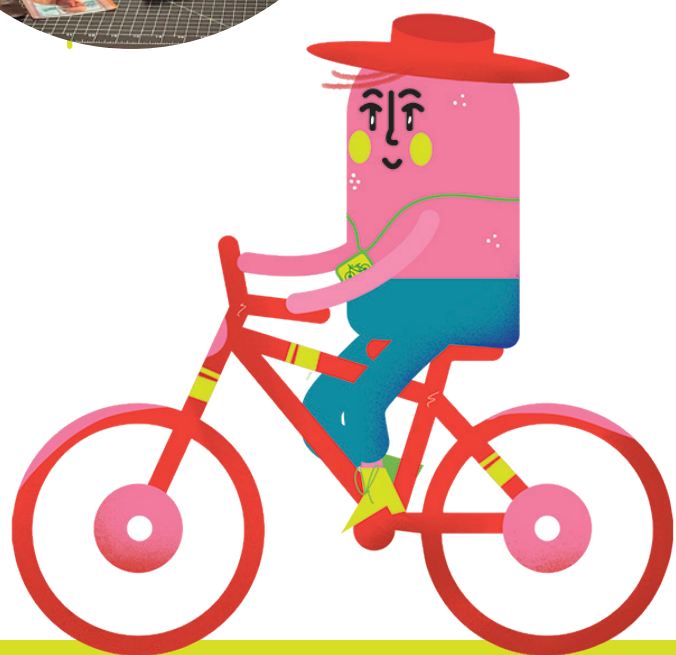
Second photo from top: Hannah Edwards

Building Literacy in All Forms

Live Well @ Your Library

free programming focused on health, wellness, and art-based activities for the BIPOC community and older adults, which included memory book

workshops led by Bubbler Artist-in-Residence Angela Johnson.



Health

Chef Lily Kilfoy taught hands-on **cooking classes for children and their families** at Lakeview and Meadowridge libraries. With a culinary degree and background in early childhood education, she has the perfect alignment of skills to educate youth on healthy eating so they can carry those habits into adulthood.



The **BCycle Community Pass Program** gave patrons weeklong access to eBikes and helmets at no cost. The foundation also funded an Art Bike outfitted with design by Pinney Artist-in-Residence Maria Amalia (pictured with Library Director Greg Mickells).



Environmental



The library established a **Naturalist-in-Residence** program — led by John Newman — to present all-ages programs in the city's diverse natural areas, as well as outdoor library spaces. The project offered opportunities for community members to explore, learn, and reflect upon the natural world.

An annual fund grant covered the costs of **Birding Backpacks** at all nine libraries. Each is stocked with binoculars, field guides, and other successful birdwatching necessities.



Tapping foundation endowment funds, several libraries built up their **seed libraries**. Patrons were able to pick up flower and vegetable seeds for their gardens at no cost.



Building Literacy in All Forms



The foundation granted funds for **play materials** at all nine libraries to combine social development, play, and literacy in a singular child learning experience.

The **Ex Libris: New Recipe** fall fundraiser at Central Library showcased delicious, locally crafted food and beverages alongside live music and a silent auction.

The event set a fundraising record.



Social



The foundation's **Lunch for Libraries** spring fundraiser for the Wisconsin Book Festival and Madison Public Library youth literacy marked its 10th anniversary. Pictured are event committee Co-Chairs Susan Goodwin (left) and Susan Tikalsky (right) with *How I Built This* author, podcast creator, and featured speaker Guy Raz.



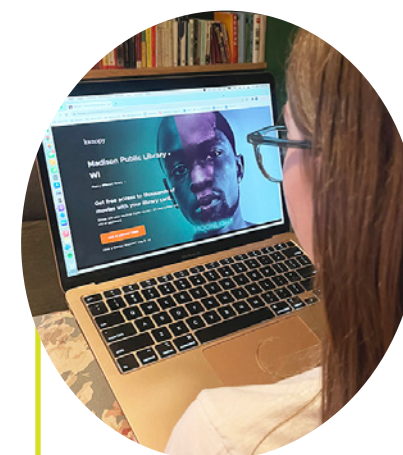
Funded with a gift from Miriam Simmons, a Café Domestique **coffee cart at Pinney Library** offered patrons time to interact and recharge every Tuesday morning.



Digital



Endowment funds supported **self-check machine** upgrades at various libraries to better serve patrons across a universal platform.



A \$24,000 annual fund grant gave library patrons digital access to 30,000+ free videos on **Kanopy**, a streaming service offering high-quality films that inspire, educate, and entertain.

Civic

Named after a longtime City of Madison public service champion, the **Rosemary Lee Civic Engagement** internship gave Katarina Ampian (pictured below) the opportunity to evaluate other libraries' strategic planning and community engagement efforts, and compare them with Madison Public Library's *Tell Us* strategic planning program. Ampian is working toward a master's degree in library and information science.



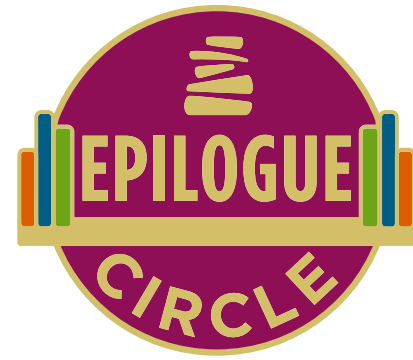
Donors

Epilogue Circle

Formerly the Silas Pinney Legacy Society, this group was founded in 2012 and includes all who plan to leave or have left the foundation a gift, such as bequests, charitable gift annuities, stock, and life insurance.

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 & Miriam Simmons
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* deceased



Dad and child reading at Pinney Library

Sustainers

Our monthly donors provide the foundation with a steady, reliable stream of income.

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Guests at the Wisconsin Book Festival fall schedule launch party

Stewards \$1,000+

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 Alliant Energy Foundation,
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 for Children
 Rima & Michael Apple
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 Richard Arnesen
 Allen Arntsen
 & Elizabeth Erickson

Ascendium Education
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 & Air Conditioning
 Maurice & Sybil Better
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 Diane Bless
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 Judy Bluel
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 Boardman & Clark LLP
 Mary Bumann



Former foundation board member Jim Ruhly and his wife, Carol, at a foundation event

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 Lake Effect HR & Law
 Charles Leadholm
 & Jeanne Parus
 Nancy Leff
 Irving & Dorothy Levy
 Family Foundation Inc.
 Marvin J. Levy
 Jane Lewis & Paul Nelson
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**Mom and
 daughter reading
 in the Pinney
 Library PlayLab**



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 of Helen Curran
 In memory of Hansa Dave
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 Fred Lee & Marjorie DiMaggio in memory
 of Bud DiMaggio



Bilingual We Read baby song books, filled with songs and rhymes that patrons can sing, plus a QR code that goes to a web page with recordings of library staff performing them

Tributes

Tributes are donations made in honor or in memory of a loved one or friend.

Cynthia Nolen & Paul Abramson in
 memory of Lillian Abramson
 V.A. Acker in memory of Wm O. Acker
 Anonymous in honor of Betty Alford
 Kate Herron in honor of Jean M. Anderson
 Barbara Arnold in memory
 of Frederick Arnold
 Barbara McCall in honor of Allen Arntsen

Sara Schroeder in memory
 of Naomi Babad
 Patricia Wilker in honor of Wilker
 & Turner Bayer
 Samantha & Bruce Crownover in honor
 of Linda Becker
 Bonnie Benson in memory
 of Rodney Benson



Andy Weir signing copies of *Project Hail Mary* at his fall Wisconsin Book Festival program

Shanna Wolf/S. Photography & Styling

In memory of Barbara L. Dimick
 Tom & Mary Alderson
 Anonymous (3)
 Dean & Barbara Brassler
 Brook Brindley
 Tana Elias & Andrew Clarkowski
 Phyllis Davis
 Richard Derauf
 Romaine & Arlene Ellingson
 Elizabeth Fought
 Carol Froistad
 Leslie Grendahl
 Sue & Stu Grendahl
 Kelly Posekany Hagenbucher
 Julie Herfel
 Chuck Hinners
 Linda & John Hughes
 Linda Olson & Craig Hungerford
 Cathy Hurlless
 Kimberly Ireland
 Nancy Keiser
 Ashley Kerst
 Mary Knapp & James Klein
 Judith Kruckman
 Danielle Krumbein
 Virginia & John Kruse
 Amy & Craig Lorimer
 Rose Lynch
 Greg Mickells & Beverly Mazur



**Pinney Library Patio
 programming for
 families**

Charles & Sally Miley
 Carol Mintz
 Sandy Plarske
 Jeanne Dimick-Rego
 Margaret Navarre Saaf
 Carol Sawyer
 Brinnan Shaffer
 Sari Lill Simer
 Agnes Steichen
 Susan Stucki
 Brian & Deborah Thacker
 Chris Wagner
 Deb Simon & Bill Wambach
 Anne Zellhoefer
 Katrina Dwinell in memory of Bill Dwinell
 Joyce Eberhart in memory
 of Wilbur L. Eberhart
 Deanna & Jim Moris in honor
 of Tana P. Elias
 Thomas Ellenbecker in memory
 of Joyce Ellenbecker
 Sharon Harrison in honor of Mary Erikson
 Kaye Hernon in honor
 of The Blonien Family
 Patricia DiBiase in honor of Miriam Farber
 John Fedele in memory of Lavina Fedele
 Margaret Meyer in honor
 of Elizabeth Fennema
 Rosemary Delgadillo in honor
 of Arlene Ferguson
 Marilyn Somers in honor of Ariel Y. Ford
 Lindsay Christians in honor
 of Craig & Kris Frederickson
 Tess Henthorne in honor of Katelyn French
 Aaron Friedman & Sarah Jones in honor
 of Robbin Friedman
 Victor & Yvonne Gagliano in memory
 of Aaron Gagliano
 In memory of Bernard Galgoci
 Anonymous
 Jane Galgoci
 Roberta Gassman in honor
 of Max Gassman

Edward Van Gemert in memory
 of Elizabeth C. Van Gemert
 Julie & Jason Mascitti in honor
 of Eileen Gilbert
 Susan Cramer in memory of Ruth
 & John Gothner
 Inez Brunner in honor of Jeanne M. Grist
 John & Susan Gubner in memory
 of Anne Gubner
 Amie Goldman & David Gunderson in
 honor of Lucie Gunderson
 Randi Leeder in memory of Ony Hanewall
 Ilse Hecht in honor of Anita Hecht
 Ilse Hecht in honor of Eva Hecht
 Ellen & Martin Vogel in memory
 of Mary Heidt
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 Susan Friedman-Hill in honor of Lenore Hill
 Temu Hinderaker in honor
 of Ginger Hinderaker
 Timothy Valdez & Julie Olsen in honor
 of Pam Hoadley
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 of Robert C. Hodge
 Randall Holveck in memory
 of Jane Holveck
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 of Kathy Homblette
 Linda Buchholz in memory
 of Emmy L. Immell
 Jack & Kay Cipperly in memory
 of Judy Japlon
 In honor of Jennifer Jeffress
 Tana Elias & Andrew Clarkowski
 Adam Erdmann
 Linda & Jerry Hancock
 Anne Iwata
 Jillana Peterson
 In memory of Ralph Johnson
 Edward & Sally Gleason
 Kathleen & Patrick Klinker
 Rachel Puda in honor of Sue Johnston

Nancy Kaiser in memory
 of James M. Kaiser
 Barb & Jeff Homar in honor
 of Katy Kaufman
 Lester Ludwig in memory
 of Paula M. & Georgia A. Keller
 Roberta Keller in memory
 of Kathleen Keller
 Anonymous in honor of Patrick,
 Sarah & Kate Kelly
 Janet Yelk-Kenitz in memory
 of Michael Kenitz
 Marian Kienitz in memory
 of Ricard C. Kientz
 Kristina Klehr in memory
 of Ed & Judy Klehr
 Mary Curran in memory of Nellie Kohli
 In memory of Donald Korn
 Jack & Kay Cipperly
 Greg Crose
 Jane & James McEnaney
 Cynthia Miller
 Linda Morrissey
 Joan Perry
 Sharon Policello
 Susan Policello
 James Stolen
 Elizabeth Kramer in memory
 of Clifford & Anna Kramer
 Rose Tauke in honor of Karen Kritsch
 Theresa Waraksa in memory of Bill Kube
 Carol & Edward Stevenson in memory
 of Mary Kurth
 In memory of Karen Lambright
 Betsy Abramson & David Seligman
 Terese Allen
 Jane Eggl & Ron Binter
 Julia Hoffman
 Mary Grace in honor of Elaine Lasecki
 Krista & John Laubmeier in memory
 of John W. Laubmeier
 Molly Schuman in honor of Margot Layde
 Kate Steele in memory of Rosemary Lee

Lois Karn in memory of Norman Leer
Jeannine Jannot in honor
of Adeline Lennon
Jane Lewis & Paul Nelson in memory
of Dawn Lewis
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of Beatrice Lindberg
Charlene Lodl in honor of Tom Lodl
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of Mary & Doug Loving
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of Jackie Macaulay
Karen Shevet Dinah in honor
of Faith Meissner Macke
In honor of Jill Maidenberg
Martha Moyer
Keith Sayles
Janine Veto
Christine Schuardt in honor
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of Dan Marlin
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In memory of Marilyn J. Martin
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Pu Shen & Yanbing Lu
Gary & Georgianna Stebnitz in memory
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of Callum McCulley
Barbara Clapp in memory
of Anna McManus
Lisa Miller in memory of Marilyn Miller
Deb Lehnerr in honor of Conor P. Moran
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of Paul Morledge
Aaron Stark in honor of Mary Moroney
Marcie Dachik in honor of Lindsay Morris
Anonymous in memory of Julie M. Nara
Anonymous in honor of Cassandra J. Neff

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Mara Koffarnus in memory of Dean North
Molly O'Connell in honor of Tedd O'Connell
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of Megan Rosborough
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of Marilyn Sallee
M. Anna Schlecht in honor
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We're extremely grateful to those who shared their time and talents to benefit our organization.



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 Michala Roberts
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 Eric Weiss
 Chelsea Wheelock
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Madison Public Library Locations

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 733 North High Point Road
 608.824.1780

CENTRAL LIBRARY
 201 W. Mifflin Street
 608.266.6300

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 MADISON LIBRARY**
 2222 S. Park Street
 608.266.6395

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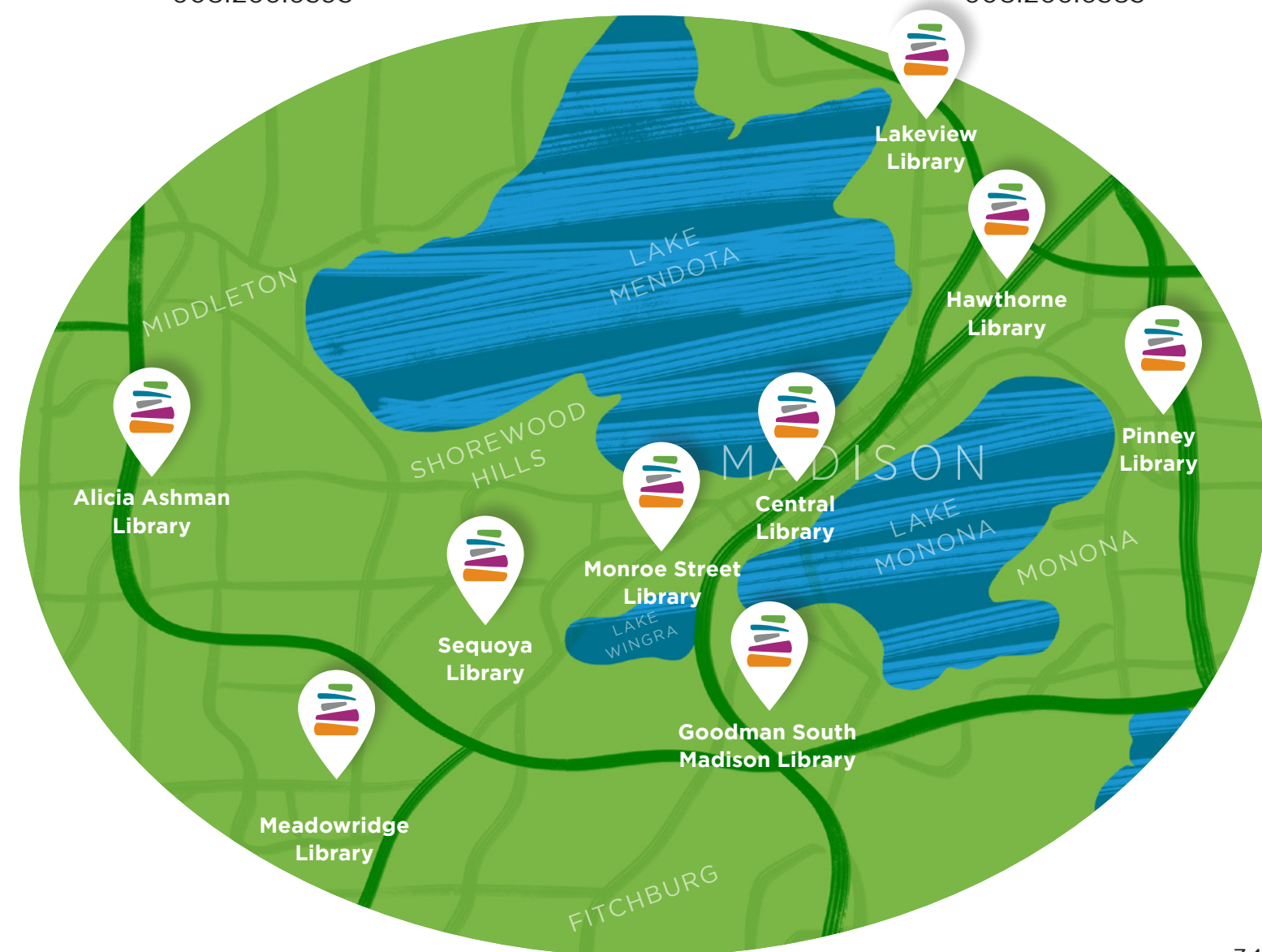
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Get in Touch



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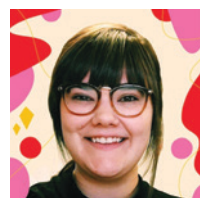
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ABOUT THE ILLUSTRATOR Shaysa Sidebottom is a Madison-based freelance illustrator and full-time graphic designer at UW-Madison. She has done illustration work for various local publications. In her work, she seeks to create a sense of child-like optimism for all ages through the use of vibrant colors and bold shapes.

GRAPHIC DESIGN AND ART DIRECTION Georgia Rucker has been designing for the Madison Public Library Foundation for almost a decade and loves getting to work with local artists on the annual report. She also designs books, websites, logos, and all things that benefit from color, images, and type!

