

Going forward, admissions practices as outlined by NACAC membership will focus upon three pillars meant to promote transparency, access, and collaboration throughout the college admission process.

1. Advocacy



- Principles of best practice are expressly stated in the *Guide to Ethical Practice in College Admission*. These will be continuously evaluated and responsive to input from members, observed shifts within the university-going landscape, and the needs of all students. Particular focus will be upon ensuring that the needs and special considerations of marginalized and/or underrepresented students are considered and met.

2. Communication



- NACAC remains a member-driven and member-responsive organization. The association commits to providing current, digestible, and accessible/disseminatable resource tools to ensure that members and constituents are empowered to navigate the complexities of the college admission process.
- NACAC commits to continuous engagement with affiliate and partner organizations, as well as welcoming member feedback. Dual dialogue and engagement will remain a constant and valued tool in maintaining and developing best practices which are relevant and responsive to the needs of students.

3. Education



- Evaluation, assessment, responsive action, and training will continue to prevail in the work of NACAC as the field of higher education, university search, and enrollment practices consistently evolve. Member insights will be solicited and considered; the work of the National AP committee will center around responsive best practices and provision of current, relevant, and accurate resource materials.