



THE LATINO VOTE IN ELECTION 2022

NATIONAL AND STATE PROJECTIONS

NATIONAL

**ELECTION
2022**

NALEO Educational Fund projects that at least **11.6 million Latinos will cast ballots** nationally in November.

An increase of 71.4% from Election 2014.

More than 11.6 million Latino voters are expected to cast ballots this November nationwide, which mirrors the 2018 Latino turnout and is an increase of 71.4 percent from Election 2014.

One of every 10 voters is expected to be Latino (9.8 percent), which mirrors the Latino share in 2018, and is a 34.1 percent increase from 2014.

ARIZONA

ELECTION 2022

More than 644,000 Latinos are expected to cast ballots this November in Arizona, an increase of 9.6 percent from 2018, and an increase of 77.1 percent from 2014.

More than one of every five Arizona voters is expected to be Latino (22.8 percent), which mirrors the Latino share in 2018 and 2014.

CALIFORNIA

ELECTION 2022

More than 3.2 million Latino voters will make their voices heard at the ballot box in 2022, which mirrors the 2018 Latino turnout, and is an increase of 90.5 percent from Election 2014.

Slightly more than one of every four California voters is expected to be Latino (25.3 percent), which mirrors the Latino share in 2018, and is a 32.5 percent increase from 2014.

COLORADO

ELECTION 2022

More than 280,000 Latino voters will make their voices heard at the ballot box in 2022, an increase of 8.9 percent from Election 2018 and an increase of 29.4 percent from Election 2014.

Slightly more than one of every 10 Colorado voters is expected to be Latino (10.9 percent), which mirrors the Latino share in both 2018 and 2014.

FLORIDA

ELECTION 2022

More than 1.4 million Latino voters will make their voices heard at the ballot box in 2022, which mirrors the 2018 Latino turnout, and is an increase of 59.9 percent from Election 2014.

Nearly one of every five Florida voters is expected to be Latino (18.1 percent), which mirrors the Latino share in 2018, and is a 26.0 percent increase from 2014.

ILLINOIS

ELECTION 2022

Nearly 354,000 Latinos are expected to cast ballots this November in Illinois, which mirrors the 2018 Latino turnout, and is an increase of 62.2 percent from Election 2014.

Slightly less than one of every 12 Illinois voters is expected to be Latino (7.9 percent), which mirrors the Latino share in 2018 and 2014.

NEW JERSEY

ELECTION 2022

Nearly 470,000 Latino voters will make their voices heard at the ballot box in 2022, which mirrors the 2018 Latino turnout, and is an increase of 71.5 percent from Election 2014.

Slightly less than one of every six New Jersey voters is expected to be Latino (15.6 percent), which mirrors the Latino share in 2018 and 2014.

NEW YORK

ELECTION 2022

More than 750,000 Latino New Yorkers will make their voices heard at the ballot box in 2022, which mirrors the 2018 Latino turnout, and is an increase of 49.8 percent from Election 2014.

Nearly one of every eight New York voters is expected to be Latino (12.1 percent), which mirrors the Latino share in both 2018 and 2014.

TEXAS

ELECTION 2022

Nearly 1.8 million Latino voters will make their voices heard at the ballot box in 2022, a decrease of 6.4 percent from Election 2018 and an increase of 64.4 percent from Election 2014.

More than one of every five Texas voters is expected to be Latino (21.2 percent), which mirrors the Latino share in 2018, and is a 13.1 percent increase from 2014.

NEVADA

ELECTION 2022

More than 165,000 Latino voters will make their voices heard at the ballot box in 2022, an increase of 5.8 percent from Election 2018 and an increase of 70.2 percent from Election 2014.

One of every six Nevada voters is expected to be Latino (16.6 percent), which mirrors the Latino share in both 2018 and 2014.

NEW MEXICO

ELECTION 2022

More than 218,000 Latinos are expected to cast ballots this November in New Mexico, a decrease of 9.8 percent from Election 2018 and an increase of 22.0 percent from Election 2014.

Nearly one of every three New Mexico voters is expected to be Latino (30.4 percent), which mirrors the Latino share in both 2018 and 2014.

NORTH CAROLINA

ELECTION 2022

More than 100,000 Latino voters will make their voices heard at the ballot box in 2022, which mirrors the 2018 Latino turnout, and is an increase of 94.3 percent from Election 2014.

The Latino share of all North Carolina voters in 2022 is expected to be 2.4 percent, which mirrors the Latino share in both 2018 and 2014.

OVERVIEW

The Latino vote will play a decisive role in the outcome of congressional, state, and local elections throughout the nation in November 2022. NALEO Educational Fund projects that at least 11.6 million Latinos will cast ballots nationally in November, which mirrors the groundbreaking 2018 Latino turnout, and is an increase of 71.4 percent from Election 2014. We also present estimates of the Latino vote in November 2022 for several states with relatively large Latino populations. These estimates are merely a floor, generally based on trends in Latino voter turnout in the past five midterm election cycles (for further information, see “Methodology” below).

Election 2022 is taking place in an unprecedented economic, social, and public health environment for any midterm election in our nation’s history. Thus, there are several factors that our projections cannot fully capture that will affect Latino turnout in November 2022. These include the impact of the COVID-19 pandemic on Latinos and their access to the ballot box, naturalization trends, the extent to which competitive races in individual states mobilize Latino voters, and changes in voter registration and voting laws and practices. Finally, our projections suggest that the largest increases in

Election 2022 turnout from November 2018 will, for the most part, occur in “battleground” states where there has tended to be more robust and sustained investment in reaching Latino voters. Ultimately, as the size of the eligible Latino electorate continues to grow, the number of Latinos who cast ballots must see commensurate growth for the Latino community to reach its full political potential in Election 2022 and beyond. Sustained investment in mobilizing Latino voters by candidates and both political parties is critical to achieving this important goal.

METHODOLOGY

NALEO Educational Fund derived our projection of the Latino vote in Election 2022 by using a statistical modeling approach that takes into account trends in Latino voter turnout in the past five midterm election cycles. We determined Latino voter turnout in those cycles from Census Bureau data in its Current Population Survey biennial November supplements, Voting and Registration in the Elections of November 2002–2018

(because of data limitations, for North Carolina, we only used data from the 2010-2018 election cycles). Because the projections are based on past voting trends, they do not take into account the potential increase or decrease in Latino turnout that could result from challenges created by the COVID-19 pandemic, more robust voter engagement efforts, naturalization trends, changes in voter registration and voting laws and practices, or other factors.

For more information about these projections or other NALEO Educational Fund policy and research activities, please contact Dorian Caal, Director of Civic Engagement Research, at dcaal@naleo.org

Election 2022 Latino Vote Projections and Changes from Actual Latino Vote in 2018 and 2014

	PROJECTED LATINO VOTE 2022	LATINO VOTE 2018	% CHANGE BETWEEN 2018 AND 2022	LATINO VOTE 2014	% CHANGE BETWEEN 2014 AND 2022
UNITED STATES	11,614,400	11,695,000	-0.7%*	6,775,000	71.4%
ARIZONA	644,600	588,000	9.6%	364,000	77.1%
CALIFORNIA	3,251,000	3,300,000	-1.5%*	1,707,000	90.5%
COLORADO	282,000	259,000	8.9%	218,000	29.4%
FLORIDA	1,426,000	1,393,000	2.4%*	892,000	59.9%
ILLINOIS	353,500	354,000	-0.1%*	218,000	62.2%
NEVADA	165,100	156,000	5.8%	97,000	70.2%
NEW JERSEY	469,900	471,000	-0.2%*	274,000	71.5%
NEW MEXICO	218,400	242,000	-9.8%	179,000	22.0%
NEW YORK	752,000	731,000	2.9%*	502,000	49.8%
NORTH CAROLINA	103,000	104,000	-1.0%*	53,000	94.3%
TEXAS	1,795,500	1,918,000	-6.4%	1,092,000	64.4%

*Not statistically significant

2022 Projection of Latino Turnout of Voting-Age Citizens and Latino Share of All Voters

	PROJECTED LATINO TURNOUT OF VOTING-AGE CITIZENS	PROJECTED LATINO SHARE OF ALL VOTERS
UNITED STATES	36.3%	9.8%
ARIZONA	44.1%	22.8%
CALIFORNIA	37.7%	25.3%
COLORADO	43.7%	10.9%
FLORIDA	41.9%	18.1%
ILLINOIS	30.1%	7.9%
NEVADA	35.5%	16.6%
NEW JERSEY	47.5%	15.6%
NEW MEXICO	36.8%	30.4%
NEW YORK	38.0%	12.1%
NORTH CAROLINA	33.9%	2.4%
TEXAS	30.0%	21.2%

Change in Non-Hispanic Vote between 2022 Projection and 2018 Actual Vote

	% CHANGE BETWEEN 2018 AND 2022
UNITED STATES	-3.8%
ARIZONA	-1.2%*
CALIFORNIA	-3.3%
COLORADO	10.2%
FLORIDA	-0.9%*
ILLINOIS	-6.5%
NEVADA	-2.4%
NEW JERSEY	-12.6%
NEW MEXICO	5.8%
NEW YORK	-9.8%
NORTH CAROLINA	9.3%
TEXAS	-4.1%

*Not statistically significant