

STRENGTHENING CAPABILITIES FOR DATA ANALYTICS

A Checklist for Data Managers in Federal Agencies

This checklist is generalized from advice in *Strengthening Data Science Methods* for *Department of Defense Personnel and Readiness Missions*. Download the full report at nap.edu/23670.

Develop a data and analytics framework

- √ Determine appropriateness of the data for the analytic tasks at hand
- √ Anticipate issues in the reuse of operational data for analytic purposes
- √ Balance data objectives with both short- and long-term needs

Improve data collection and sharing

- √ Streamline business practices to simplify data merging and linking
- √ Evaluate appropriate privacy, hardware, and software architectures
- √ Promote sharing of existing statistical methods, tools, and products
- √ Create new statistical methods, tools, and products as needed
- √ Consider alternative data sources to gain deeper insight
- √ Foster partnerships with other data-rich agencies and organizations

Re-evaluate Institutional Review Board processes

- √ Allow timely access to data and prompt response to policy questions
- √ Appraise the use of differential privacy methods for personally identifiable information.

Adapt privacy and governance structures

- √ Review the Confidential Information Protection and Statistical Efficiency Act https://www.bls.gov/bls/cipsea.pdf
- √ Examine Fair Information Practice Principles https://www.ftc.gov/reports/privacy-online-report-congress

Implement analytic methods

- √ Focus on long-term problems that may be addressed with data analytics
- √ Assess descriptive, predictive, and prescriptive analytical approaches
- √ Investigate problem-solving approaches from the private sector
- √ Disseminate best practices across the agency

Conduct carefully structured experiments

- √ Understand causes and effects of agency policies
- √ Justify costs associated with policy-making decisions

Enhance data science education for personnel

- √ Provide short courses in specific techniques or overview seminars
- √ Encourage enrollment in external educational programs
- √ Support the use of data skills and methods for improved decision making