

RE: Notice of Data Breach

Dear Sonicbids User:

We are writing to inform you of an incident that may impact the security of your Sonicbids' username and password. We are providing you with information about the event and a reminder to use strong passwords to protect your online accounts.

What Happened?

On May 17, 2020, we learned that certain Sonicbids' usernames and passwords were publicly accessible as a result of a data privacy event involving our third-party cloud hosting services, which we use to store information related to Sonicbids' users. We immediately launched an investigation and determined that an unauthorized actor had accessed Sonicbids' cloud instance and obtained usernames and passwords for certain individuals. The actor then made this information publicly accessible for a limited period of time. Out of an abundance of caution, we immediately reset all Sonicbids user passwords, including yours. We also conducted a thorough review of the information that was publicly available to confirm the identities of individuals whose credentials were publicly accessible and provide them with notice as soon as reasonably possible. As part of our investigation of this incident, we determined that the unauthorized access to our cloud instance occurred on December 29, 2019.

What Information was Involved?

Our investigation determined that the incident impacted your name and Sonicbids username and password.

What We Are Doing.

Protecting the privacy and security of our users' personal information is among our highest priorities. We immediately took steps to respond to this incident and continue to implement enhanced security protocols to prevent a similar event from occurring in the future. Our immediate steps included taking the Sonicbids site offline, forcing password resets for all users, and ensuring appropriate permissions were restored prior to relaunching the site. We also worked with outside computer specialists to identify and remediate any potential vulnerabilities within our network. We retrained our staff on data security and are notifying regulatory authorities as required by law. We've also been in contact with federal law enforcement and are cooperating as required.

What You Can Do.

You can review the enclosed *Steps You Can Take to Protect Personal Information*. Although your password has already been reset by our customer support team, we encourage you to rotate your account passwords often and to refrain from using the same password for multiple online accounts. To reset your Sonicbids password in the future, you may use the following link: https://www.sonicbids.com/password_change/.

For More Information.

We recognize that you may have questions about this incident that are not addressed in this email. If you have additional questions, please call our toll-free assistance line at (888) 347-4191, 10:00am-6:00pm EST, excluding U.S. holidays. You may also contact us at support@sonicbids.com or write to us at P.O. Box 1407 White Plains, NY 10602.

We sincerely regret any inconvenience this incident may cause you. We remain committed to safeguarding the information in our care and will continue to take steps to ensure the security of our systems.

Sincerely,

Sonicbids Customer Support Team

STEPS YOU CAN TAKE TO PROTECT PERSONAL INFORMATION

Monitor Accounts

Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

You have the right to place a “security freeze” on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below:

Experian

PO Box 9554

Allen, TX 75013

1-888-397-3742

www.experian.com/freeze/center.html

TransUnion

P.O. Box 160

Woodlyn, PA 19094

1-888-909-8872

www.transunion.com/credit-freeze

Equifax

PO Box 105788

Atlanta, GA 30348-5788

1-800-685-1111

www.equifax.com/personal/credit-report-services

In order to request a security freeze, you will need to provide the following information:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, military identification, etc.);
7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

As an alternative to a security freeze, you have the right to place an initial or extended “fraud alert” on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended

fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

Experian	TransUnion	Equifax
P.O. Box 9554	P.O. Box 2000	P.O. Box 105069
Allen, TX 75013	Chester, PA 19016	Atlanta, GA 30348
1-888-397-3742	1-800-680-7289	1-888-766-0008
www.experian.com/fraud/center.htm	www.transunion.com/fraud-victim-resource/place-fraud-alert	www.equifax.com/personal/credit-report-services

Additional Information

You can further educate yourself regarding fraud alerts, security freezes, and the steps you can take to protect yourself and prevent identity theft by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General.

The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, www.identitytheft.gov, 1-877-ID-THEFT (1-877-438-4338); TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.

For Maryland residents, the Maryland Attorney General can be contacted at 200 St. Paul Place, 16th Floor, Baltimore, MD 21202, 1-410-528-8662, www.oag.state.md.us.

For New York residents, the New York Attorney General provides resources regarding identity theft protection and security breach response at www.ag.ny.gov/internet/privacy-and-identity-theft. The New York Attorney General can be contacted by phone at 1-800-771-7755, toll-free at 1-800-788-9898, and online at www.ag.ny.gov.

For North Carolina residents, the North Carolina Attorney General can be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001, 1-877-566-7226 or 1-919-716-6000, or www.ncdoj.gov.

For Rhode Island residents, the Rhode Island Attorney General can be reached contacted at 150 South Main Street, Providence, Rhode Island 02903; www.riag.ri.gov, or 1-401-274-4400. Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. There are twelve (12) Rhode Island residents impacted by this incident.

All US residents: Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Avenue, NW Washington, DC 20580, www.consumer.gov/idtheft, 1-877-IDTHEFT (438-4338), TTY: 1-866-653-4261