

The Economic Impact of Travel

Colorado

2022p
State, Regional, & County Impacts

July 2023

PREPARED FOR
Colorado Tourism Office



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The Economic Impact of Travel in Colorado

2022p

State, Regional, & County Impacts

Colorado Tourism Office

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Introduction

Purpose of the Report

This report was commissioned by the Colorado Office of Tourism to assess the economic impact of travel to the state of Colorado. The travel industry represents an important component of Colorado's state economy. Spending associated with travel in Colorado generates earnings, employment and taxes throughout the state. Many counties in Colorado contain attractive travel destinations and consider the travel industry a primary economic industry in their area. This report describes the economic activity associated with travel throughout the state, detailing important trends within the industry.

How to Use the Report

This report brings together data collected from many sources, both public and private, that are relevant to the measurement of travel throughout Colorado. Our analysis synthesizes the data and generates estimates for the impact of travel to counties in the state. We encourage the reader of this report to use the table of contents to navigate to the section of the report that is relevant to their concerns and to reach out to Dean Runyan Associates with any questions on further detail or clarification.

2022 Considerations

Inflation hit multi-decade highs globally. The increased costs for goods and services also affected the travel industry. All spending growth is representative of visitor activity and the effects of price increases.



Spending, Employment, Earnings, and Taxes are the key metrics to measure the economic impacts of travel.

What are travel impacts?

Travel impacts measure the economic activity associated with the activity of travel within a region. As travel is a broad activity that encompasses many other activities (transportation, lodging, eating & drinking, recreational activities, etc.), it is necessary to make estimates for each of the composite elements of travel in order to arrive at a total number. Reporting on travel impacts allows decision-makers to benchmark the travel industry against other local industries, gain insight on the makeup of traveler activity in their region, and communicate clearly to stakeholders the relevance of the traveler economy to their region.



National Impacts

2022p

National / Summary

U.S. Travel Impacts, 2022 Preliminary

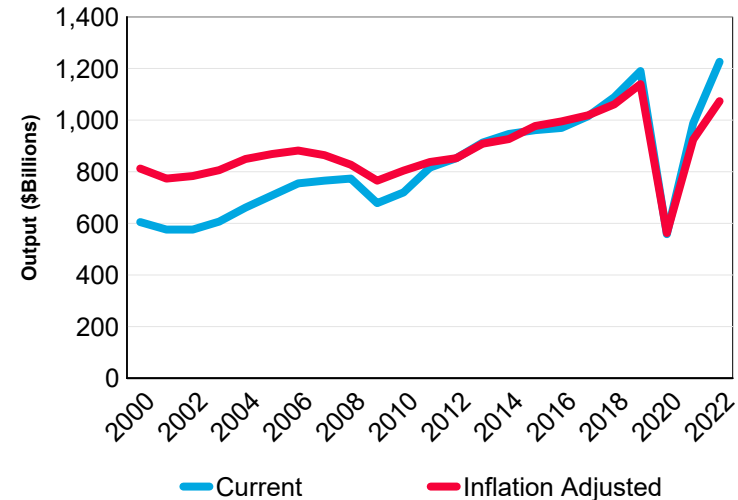
The COVID-19 pandemic brought economic disruption to almost all sectors of the U.S. economy in 2020, but few industries were as hard-hit as travel. The combination of economic instability and health and safety measures in the U.S. led to a large reduction in the demand for such services, with total travel output declining by 47% (-\$632B) in 2020. In 2022 travel activity continued the recovery expansion that began in the latter half of 2020, increasing 24% (16% when adjusted for inflation) over 2022 and exceeding 2019's pre-pandemic mark by 3%.

National spending on travel and tourism was \$1.2 trillion in 2022, with Leisure & Hospitality categories accounting for 44% of that total.

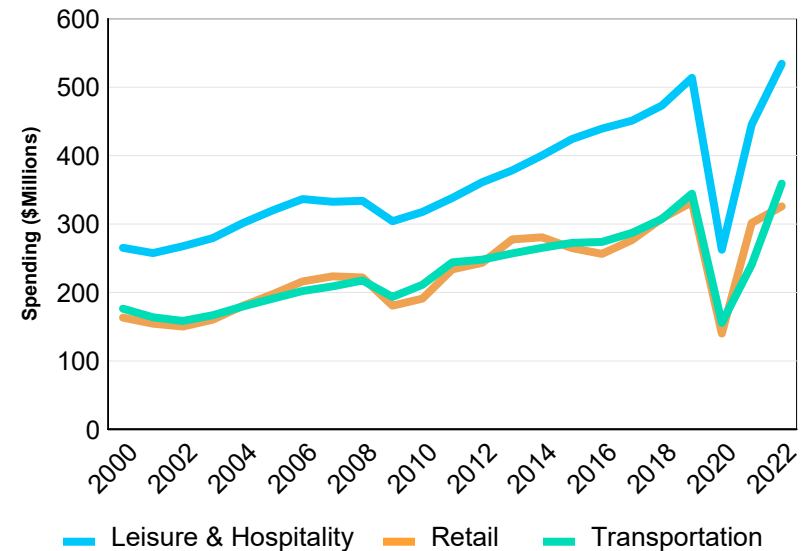
The U.S. travel industry **expanded 24% (\$238B) in 2022**, exceeding 2019 by 3%.

Note: 2022 national data are Dean Runyan Associates estimates based on Bureau of Economic Analysis (BEA) Travel and Tourism Satellite Account data from 2021 and available annual industry trends for 2022.

Direct Travel Output 2000-2022p

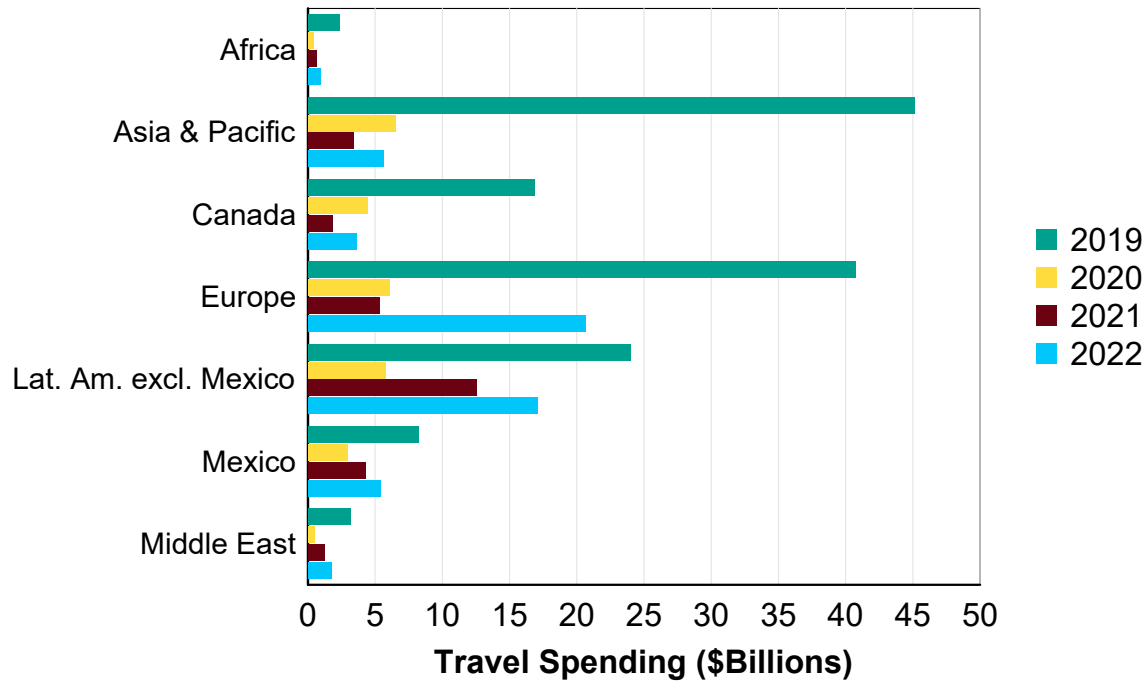


Spending by Summary Commodity 2000-2022p



National / Summary

International Spending, 2022p



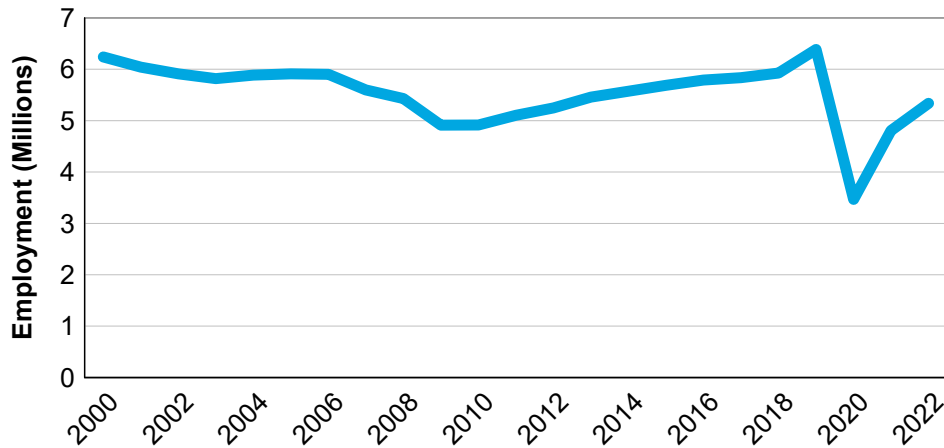
While international spending is up 88% relative to 2021, most regions still lag compared to 2019 levels. Travel from Asia & Pacific was especially limited in 2022, as travel restrictions related to COVID-19 remained in effect for much of the year. The increased cost of airline travel associated with inflation of oil prices also had a major impact on international travel.

Sources: Dean Runyan Associates, Bureau of Economic Analysis



National / Summary

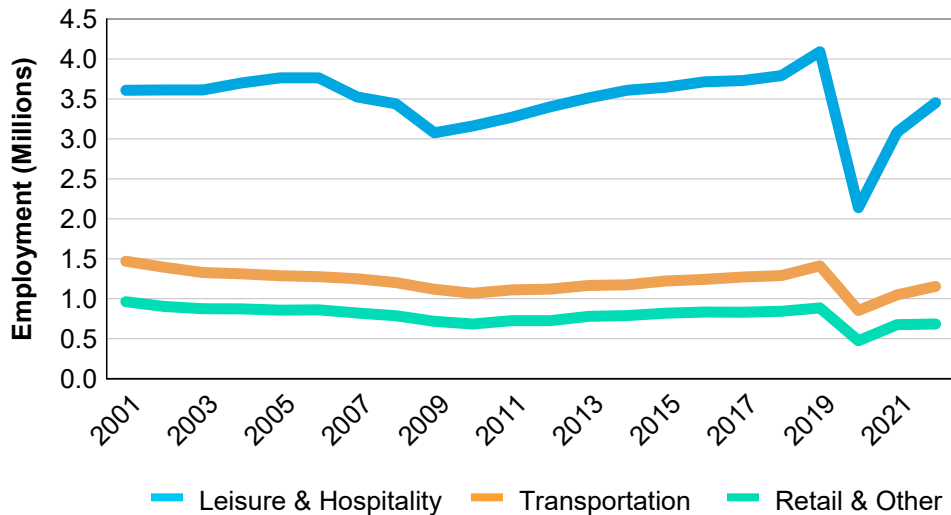
U.S. Travel Industry Direct Employment



Travel industry employment continues to recover nationally. Nearly a half-million jobs were gained in 2022, a year-over-year increase of 11%.

Sources: Bureau of Economic Analysis, Dean Runyan Associates

U.S. Travel Industry Employment by Sector



In 2022, Leisure & Hospitality employment remained 16% below the pre-pandemic level in 2019 -- equivalent to approximately 640,000 jobs.

Sources: Bureau of Economic Analysis, Dean Runyan Associates



State Impacts

2022p

Colorado / Summary

Travel Impacts 2022



25.2% Increase in Travel Spending

Travel spending in Colorado increased 25.2% from \$22.1 billion in 2021 to \$27.7 billion in 2022.



14,900 Jobs Gained

Direct travel-generated employment grew from 161,100 to 176,800, a gain of approximately 15,700 jobs, and a 9.7% increase in employment compared to 2021.



18.2% Growth in Travel Earnings

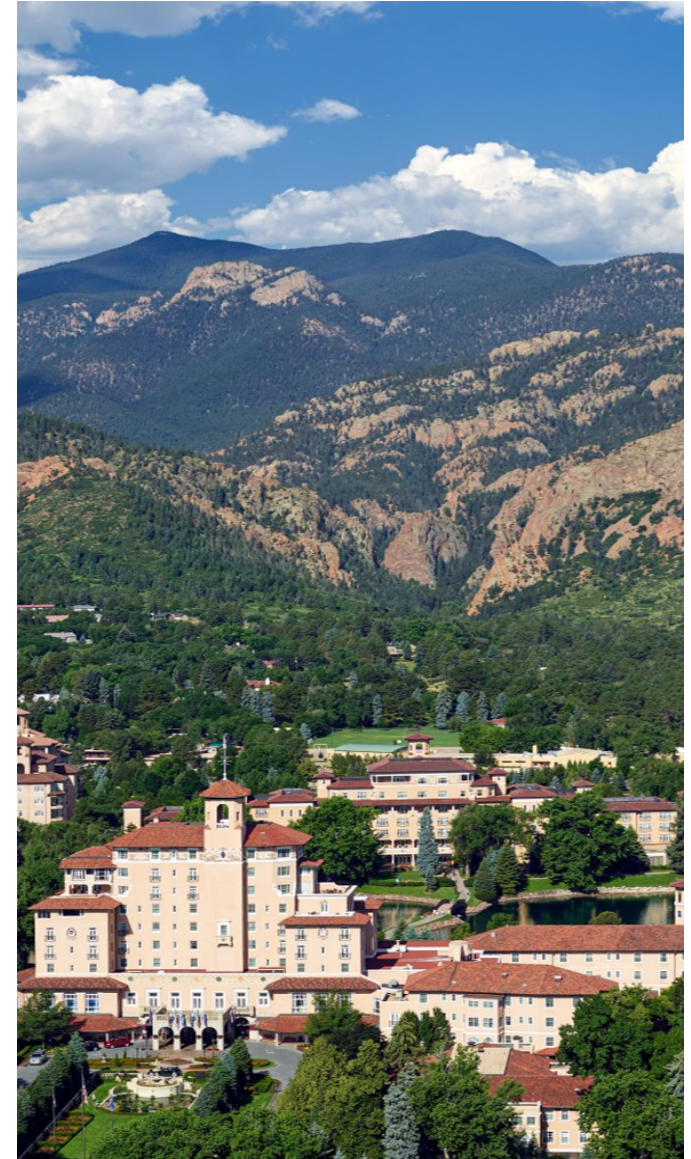
Direct travel-generated earnings grew from \$7.3 billion to \$8.6 billion, a gain of approximately \$1.3 billion, and an increase of 18.2% compared to 2021.



20.9% Increase in Tax Revenue

State and local tax revenue grew from a combined total of \$1.4 billion in 2021 to \$1.7 billion in 2022, an increase of 20.9% compared to 2021. Travel-generated state and local tax revenue generated approximately \$760 per Colorado household in 2022.

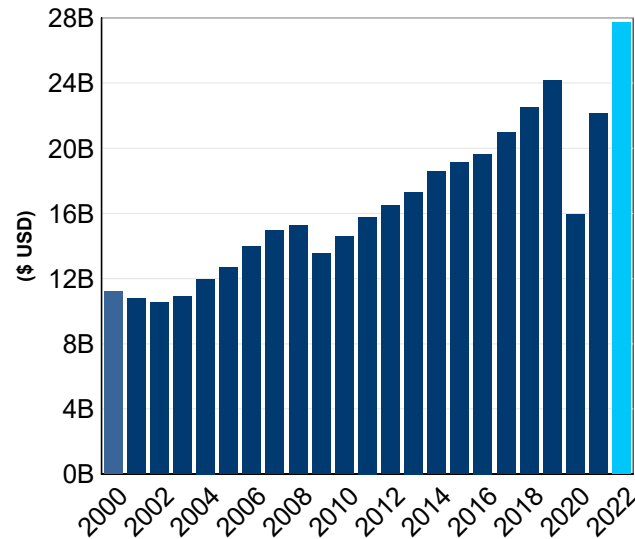
Note: These estimates for Colorado are subject to revision when more complete or additional data becomes available.



Colorado / Spending

Direct Travel Spending

Direct travel spending increased by \$5.6 billion in 2022.

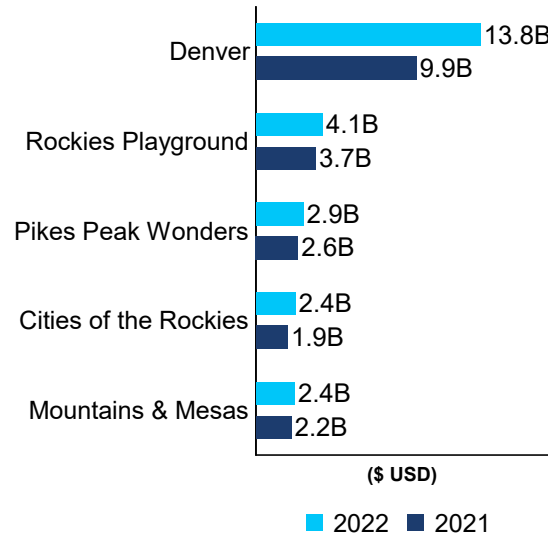


Travel spending in Colorado grew from \$22.1 billion in 2021 to \$27.7 billion in 2022, a 25.2% increase.

From 2013-2022, Colorado travel spending grew at an average annual rate of 5.4%.



Direct travel spending increased in top 5 regions.



All 5 of the travel regions that generate the highest travel spending in Colorado grew in 2022. The highest growth rate was 40.0% for the Denver region, compared to a growth rate of 25.2% for the state as a whole. Travelers spent approximately \$13.8 billion in the Denver region alone in 2022, 50.7% of the state total.



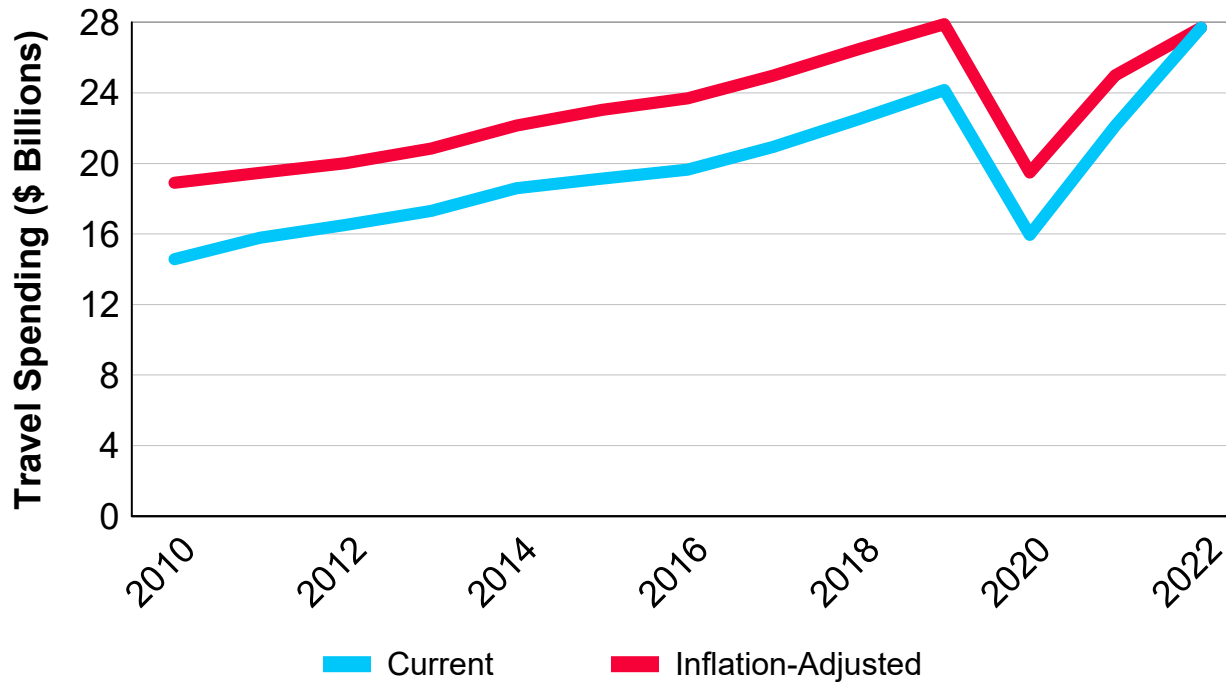
Destination + Other Travel
= Direct Travel Spending

What is direct travel spending?

Direct travel spending includes both destination spending and other spending. **Destination spending** refers to all spending on goods and services by visitors at the destination. **Other travel spending** refers to expenditures at travel arrangement companies located in Colorado, convention and trade show operations, and spending on air by residents to leave the state for travel elsewhere. These expenditures directly support the travel industry in Colorado but are not considered visitor spending in our methodology.

Colorado / Spending

Direct Spending / Current and Inflation-Adjusted Dollars



Colorado travel spending increased from \$22.1 billion in 2021 to \$27.7 billion in 2022, an increase of 25.2% in current dollars. However, taking into account the reduced purchasing power of the dollar associated with recent inflation, the true quantity of goods and services purchased by travelers increased 11.8%.

Sources: Dean Runyan Associates, Bureau of Labor Statistics CPI

How does inflation affect the travel industry?

Inflation is the rate of increase in prices of goods and services. An increase in the rate of inflation translates into reduced purchasing power for consumers. To track the quantity of goods and services that consumers purchase when they travel, we report the “Inflation Adjusted” travel spending in the chart to the left. This is also known as “real” spending, as it shows the quantity of goods and services that were purchased while keeping the purchasing power constant across time.

U.S. CPI (annual % chg.)

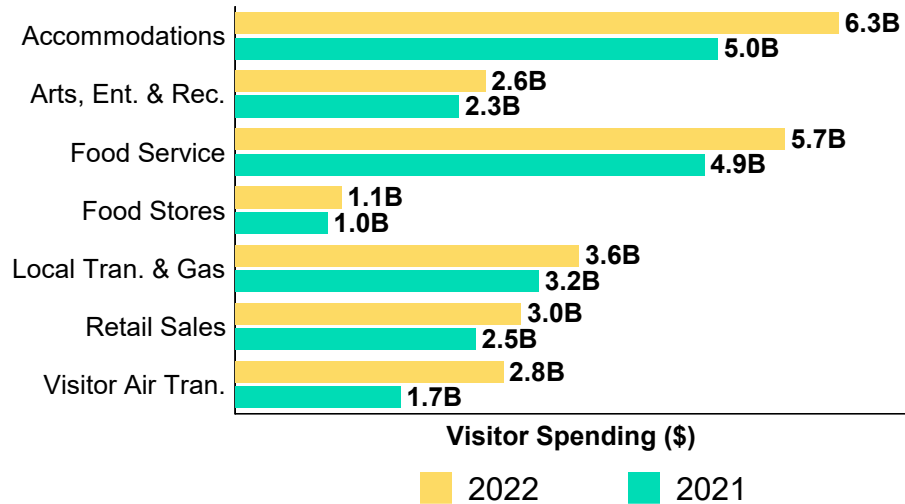
2021: 4.6%

2022: 8.6%

Target: 2% Annually

Colorado / Spending

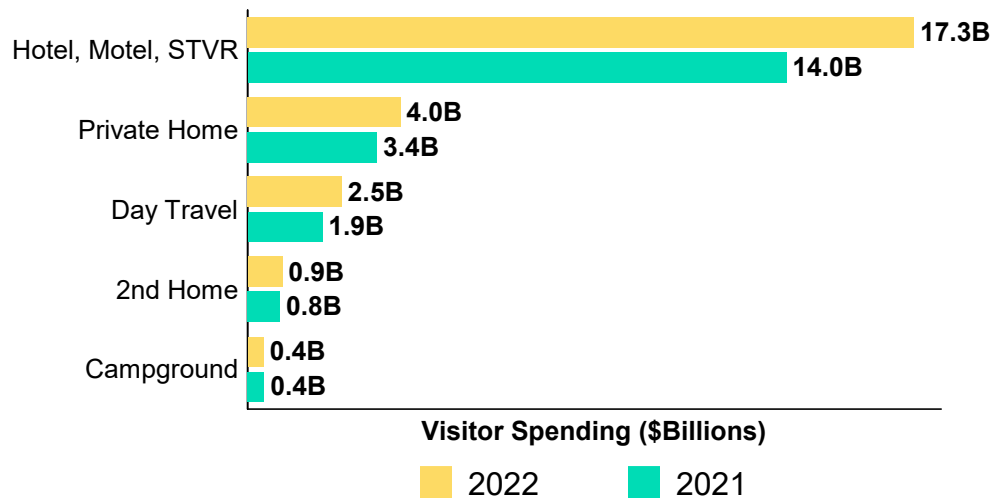
Visitor Spending by Commodity Purchased



Spending on accommodations grew to \$6.3 billion in 2022, **an increase of 25.0%**.

Spending on food service added an additional \$5.7 billion, **an increase of 17.3%**.

Visitor Spending by Accommodation Type



Visitors who stayed in a hotel, motel, or short term vacation rental (STVR) spent a combined \$17.3 billion in 2022, **an increase of 23.6%** compared to 2021.

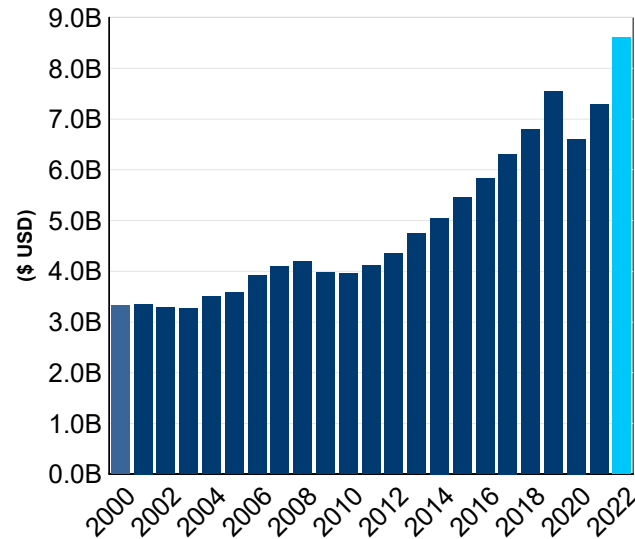
Sources: Dean Runyan Associates, Omnitrak Group, Energy Information Administration, Bureau of Labor Statistics CPI, STR

Note: Percent change calculated on unrounded figures.

Colorado / Earnings

Direct Travel-Generated Earnings

Direct travel-generated earnings increased by \$1.3 billion in 2022.

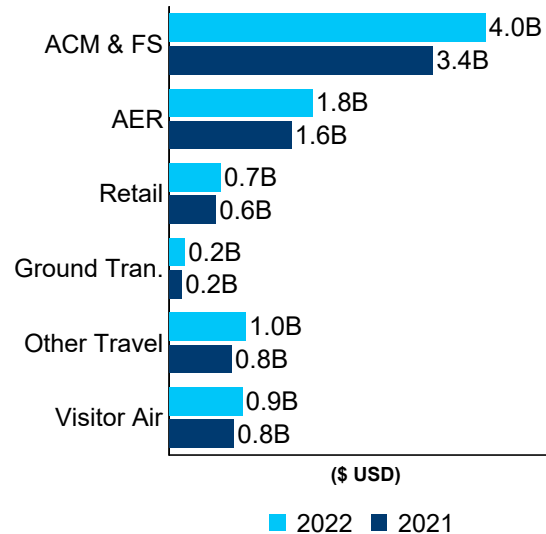


Direct travel-generated earnings grew from \$7.3 billion to \$8.6 billion in 2022, an increase of 18.2% from the prior year.

From 2013-2022, Colorado direct travel-generated earnings grew at an average annual rate of 6.8%.



Component sectors of the travel industry showed mixed growth.



Accommodation & Food Services (ACM & FS)
Arts, Entertainment, Recreation (AER)

Earnings from Accommodation & Food Services (ACM & FS) grew from \$3.4 to \$4.0 billion, an increase of 20.0%.

Other Travel, which includes resident air travel and travel agencies, increased by 22.5%.



$$\begin{aligned}
 &(\text{Revenue} - \text{Cost of Goods Sold} - \\
 &\text{Expenses} - \text{Sales Tax}) \\
 &= \\
 &\text{Earnings}
 \end{aligned}$$

What are direct travel-generated earnings?

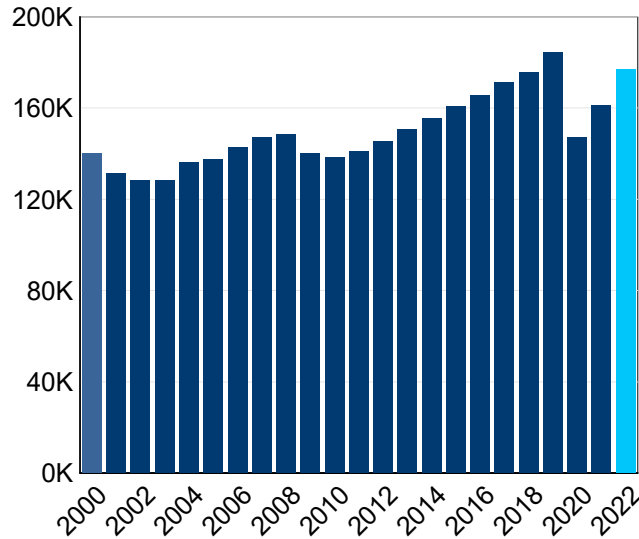
Direct travel-generated earnings represent the total after-point of sale tax income from travel activity. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.

Earnings are an important measure of the benefit of the travel industry that flow to proprietors and employees. Because the travel industry is highly labor intensive, much of travel-generated earnings flow to workers in the form of wages as opposed to owners of capital and intellectual property assets.

Colorado / Employment

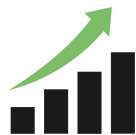
Direct Travel-Generated Employment

Direct travel-generated employment increased by 15,700 jobs in 2022.

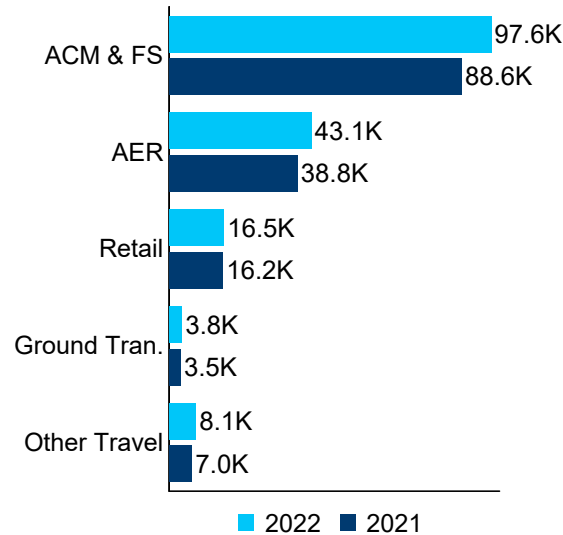


Direct travel-generated employment grew from 161,100 to 176,800 jobs in 2022, a 9.7% increase from the prior year.

From 2013-2022, Colorado travel employment grew at an average annual rate of 1.8%.



Accommodations and Food Services accounted for 57% of the gain.



Accommodation & Food Services (ACM & FS)
Arts, Entertainment, Recreation (AER)

Employment in the Accommodations and Food Services sector totalled 97,600 in 2022, a gain of 9,000 jobs (10.1%) from 2021. Arts, Entertainment, and Recreation grew by 10.9%, gaining 4,300 jobs.

What is direct travel-generated employment?

Direct travel-generated employment refers to the total number of full and part-time jobs directly attributable to travel spending. A significant share of many industries' earnings come from travel-related spending. Part of these earnings are used to pay employees in the form of income and benefits. Based on average salaries for employees in the various travel-related industries in Colorado, a total employment number attributable to travel can be reached. Employment figures reflect an annual average level of employment.

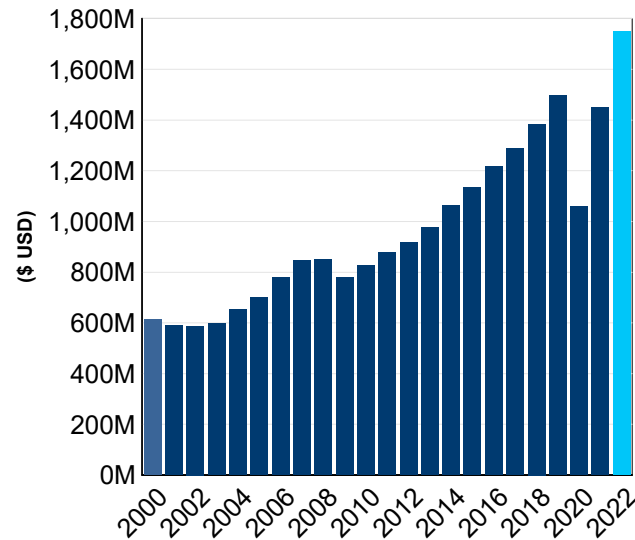


In 2022, every \$1 million in travel-related spending resulted in 6 jobs for the industry.

Colorado / Tax Revenue

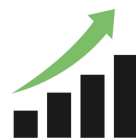
Direct Travel-Generated Tax Receipts

Direct travel-generated tax revenue increased by \$300 million in 2022.

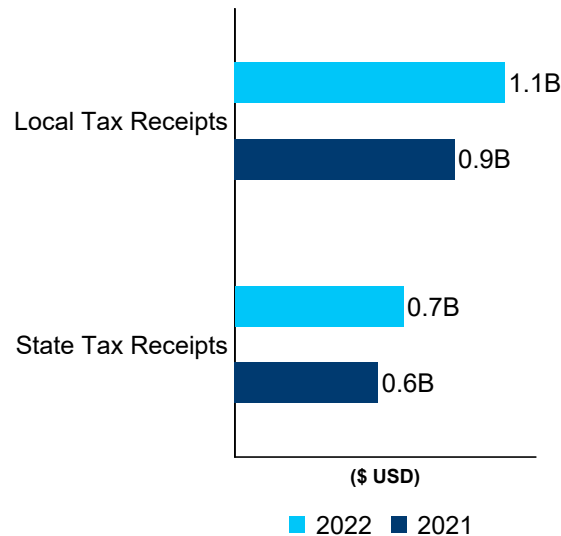


Direct travel-generated tax revenue increased from \$1.4 billion to \$1.7 billion in 2022, an increase of 20.8% from the prior year.

From 2013-2022, travel-generated state and local tax revenue for Colorado grew at an average annual rate of 6.7%.



Tax revenue increases across state and local sources.



State and local tax receipts grew at different rates in 2022, state tax receipts grew 17.8%, while local tax receipts grew 22.8%. The stronger growth in local tax receipts is largely attributable to local sales and lodging tax revenue.

Travel-generated state and local tax revenue generated approximately \$760 per Colorado household in 2022.

What are direct travel-generated tax receipts?

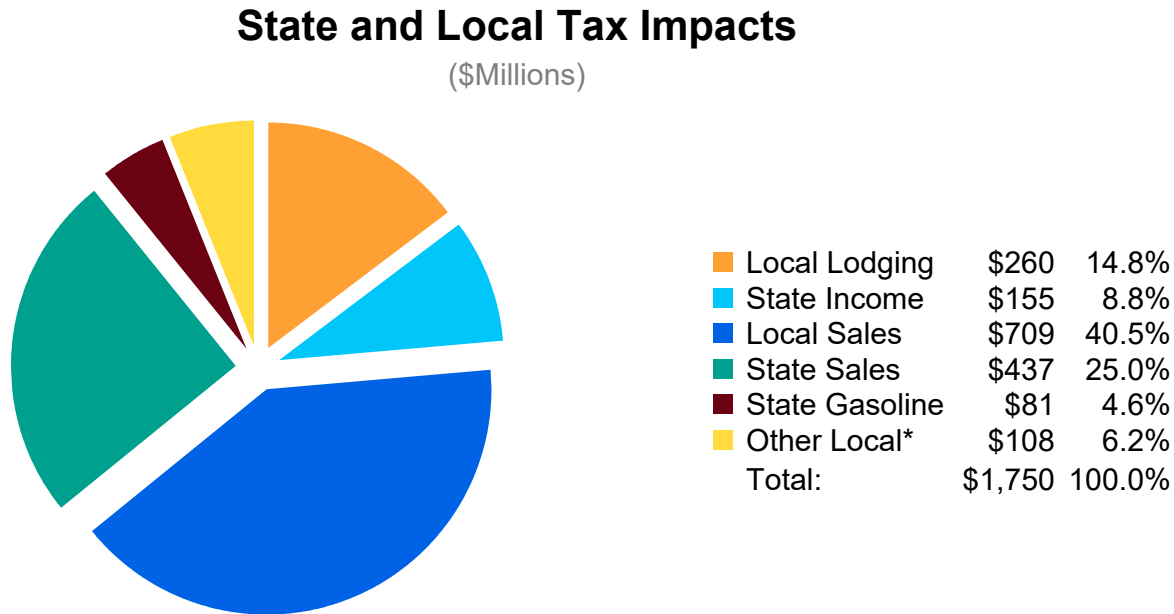
Direct travel-generated tax receipts include state and local taxes related to travel. **State taxes** include lodging taxes, motor fuel taxes, and sales taxes. **Local taxes** primarily take the form of sales taxes imposed by cities, counties, and other tax jurisdictions in Colorado. They also include any applicable local lodging tax.



Colorado / Tax Revenue

Travel Industry State and Local Government Tax Revenues, 2022 CY

The distribution of taxes generated by the travel industry for 2022 is shown in the following chart. Sales tax receipts are distinguished between those that are generated by visitor spending and those that are generated by the spending of travel industry employees.



Source: Dean Runyan Associates

Note: *Other Local includes Passenger Facility Charge (PFC) and Auto Rental Tax.

Approximately 40.5% of the tax revenue generated by travel related spending is attributable to local sales taxes paid by visitors. An additional 14.8% of tax revenue is raised through local lodging taxes. State sales and gasoline taxes contribute 29.6% of total tax revenue. Income taxes paid by employees within the travel industry contribute 8.8% of total tax revenue. The remainder of taxes generated directly by travel is categorized as "Other Local" and includes passenger facility charges for visitors who travel to Colorado airports.

Colorado / Impacts Table, Summary

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022p	% Chg.	
											21-22	19-22
Spending (\$Billions)												
Total (Current \$)	17.3	18.6	19.1	19.7	20.9	22.5	24.2	16.0	22.1	27.7	25.2%	14.6%
Other	1.9	2.0	2.1	2.0	2.2	2.3	2.5	0.9	1.6	2.7	69.4%	6.3%
Visitor	15.4	16.6	17.1	17.6	18.8	20.2	21.7	15.1	20.6	25.0	21.8%	15.6%
Earnings (\$Billions)												
Earnings (Current \$)	4.8	5.1	5.5	5.8	6.3	6.8	7.5	6.6	7.3	8.6	18.2%	14.1%
Employment (000's)												
Employment	150.6	155.6	160.7	165.5	171.2	175.7	184.1	147.1	161.1	176.8	9.7%	-4.0%
Tax Revenue (\$Billions)												
Total (Current \$)	1.0	1.1	1.1	1.2	1.3	1.4	1.5	1.1	1.4	1.7	20.8%	16.9%
Local	0.6	0.6	0.7	0.7	0.8	0.8	0.9	0.6	0.9	1.1	22.8%	18.9%
State	0.4	0.4	0.5	0.5	0.5	0.5	0.6	0.5	0.6	0.7	17.8%	13.8%

Notes:

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.



Colorado / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022p	% Chg.	
											21-22	19-22
Direct Travel Spending (\$Billions)												
Destination Spending	15.4	16.6	17.1	17.6	18.8	20.2	21.7	15.1	20.6	25.0	21.8%	15.6%
Other Travel*	1.9	2.0	2.1	2.0	2.2	2.3	2.5	0.9	1.6	2.7	69.4%	6.3%
TOTAL	17.3	18.6	19.1	19.7	20.9	22.5	24.2	16.0	22.1	27.7	25.2%	14.6%
Visitor Spending by Type of Traveler Accommodation (\$Billions)												
Hotel, Motel, STVR**	9.7	10.6	11.2	11.7	12.5	13.6	14.7	10.1	14.0	17.3	23.6%	17.4%
Hotel, Motel									11.8	14.9	26.4%	
STVR									2.2	2.4	9.1%	
Campground	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.3	0.4	0.4	-2.4%	13.4%
Private Home	2.7	2.8	2.9	2.9	3.1	3.2	3.4	2.7	3.4	4.0	18.1%	17.9%
2nd Home	0.7	0.7	0.7	0.7	0.7	0.7	0.8	0.8	0.8	0.9	7.2%	18.5%
Day Travel	2.1	2.1	2.0	2.0	2.1	2.3	2.4	1.2	1.9	2.5	26.3%	0.7%
TOTAL	15.4	16.6	17.1	17.6	18.8	20.2	21.7	15.1	20.6	25.0	21.8%	15.6%
Visitor Spending by Commodity Purchased (\$Billions)												
Accommodations	3.1	3.5	3.9	4.2	4.5	4.8	5.2	3.5	5.0	6.3	25.0%	20.6%
Food Service	3.4	3.7	3.9	4.1	4.4	4.8	5.2	4.1	4.9	5.7	17.3%	9.5%
Food Stores	0.7	0.7	0.8	0.8	0.8	0.8	0.9	0.8	1.0	1.1	15.1%	25.7%
Local Tran. & Gas	2.3	2.3	1.9	1.9	2.1	2.3	2.4	1.8	3.2	3.6	13.2%	48.4%
Arts, Ent. & Rec.	2.0	2.1	2.2	2.2	2.3	2.5	2.6	2.0	2.3	2.6	11.9%	0.6%
Retail Sales	2.2	2.3	2.4	2.4	2.5	2.6	2.8	2.0	2.5	3.0	18.7%	8.0%
Visitor Air Tran.	1.8	2.0	2.1	2.1	2.2	2.4	2.6	1.0	1.7	2.8	62.5%	7.0%
TOTAL	15.4	16.6	17.1	17.6	18.8	20.2	21.7	15.1	20.6	25.0	21.8%	15.6%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, and travel arrangement services.

**Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.



Colorado / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022p	% Chg.	
											21-22	19-22
Travel Industry Earnings (\$Billions)												
Accom. & Food Serv.	2.2	2.3	2.6	2.7	3.0	3.2	3.5	2.8	3.4	4.0	20.0%	16.5%
Arts, Ent. & Rec.	1.0	1.1	1.2	1.2	1.3	1.4	1.6	1.3	1.6	1.8	17.3%	12.5%
Retail**	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.6	0.7	9.3%	27.4%
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.2	25.6%	14.0%
Visitor Air Tran.	0.5	0.5	0.5	0.6	0.7	0.8	0.9	1.0	0.8	0.9	13.1%	7.2%
Other Travel*	0.6	0.6	0.6	0.7	0.8	0.8	0.9	0.9	0.8	1.0	22.5%	6.5%
TOTAL	4.8	5.1	5.5	5.8	6.3	6.8	7.5	6.6	7.3	8.6	18.2%	14.1%
Travel Industry Employment (Thousand Jobs)												
Accom. & Food Serv.	84.3	87.5	90.8	93.9	97.1	98.9	101.5	79.1	88.6	97.6	10.1%	-3.9%
Arts, Ent. & Rec.	35.0	36.3	37.7	38.5	39.6	40.9	44.7	34.1	38.8	43.1	10.9%	-3.6%
Retail**	14.2	14.5	14.9	15.3	15.5	15.7	15.8	15.8	16.2	16.5	1.8%	4.4%
Ground Tran.	3.1	3.3	3.4	3.6	3.6	3.8	4.3	3.4	3.5	3.8	10.3%	-10.4%
Visitor Air Tran.	6.2	6.3	6.3	6.7	7.2	7.9	8.6	7.5	7.0	7.7	9.0%	-11.0%
Other Travel*	7.7	7.7	7.6	7.5	8.1	8.5	9.3	7.2	7.0	8.1	16.3%	-12.1%
TOTAL	150.6	155.6	160.7	165.5	171.2	175.7	184.1	147.1	161.1	176.8	9.7%	-4.0%
Tax Receipts Generated by Travel Spending (\$Billions)												
Local Tax Receipts	0.6	0.6	0.7	0.7	0.8	0.8	0.9	0.6	0.9	1.1	22.8%	18.9%
State Tax Receipts	0.4	0.4	0.5	0.5	0.5	0.5	0.6	0.5	0.6	0.7	17.8%	13.8%
TOTAL	1.0	1.1	1.1	1.2	1.3	1.4	1.5	1.1	1.4	1.7	20.8%	16.9%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel and travel arrangement services.

**Retail includes gasoline.





Region Impacts

2022p

Tourism Regions

Canyons & Plains

Baca
Bent
Crowley
Kiowa
Las Animas
Otero
Prowers

Cities of the Rockies

Boulder
Larimer
Weld

Denver

Adams
Arapahoe
Broomfield
Clear Creek
Denver
Douglas
Gilpin
Jefferson
Park

Mountains & Mesas

Archuleta
Delta
Dolores
Garfield
Gunnison
Hinsdale
La Plata
Mesa
Montezuma
Montrose
Ouray
San Juan
San Miguel

Mystic San Luis Valley

Alamosa
Conejos
Costilla
Gunnison
Huerfano

Mineral
Rio Grande
Saguache

Pikes Peak Wonders

Chaffee
Custer
Douglas
El Paso
Fremont
Gunnison
Lake
Park
Pueblo
Teller

Pioneering Plains

Arapahoe
Cheyenne
Elbert
Kit Carson
Lincoln
Logan
Morgan
Phillips
Sedgwick
Washington
Yuma

Rockies Playground

Clear Creek
Eagle
Garfield
Gunnison
Lake
Park
Pitkin
Summit

The Great West

Eagle
Garfield
Grand
Jackson
Moffat
Rio Blanco
Routt

Region / Summary

Direct Travel Impacts 2022p

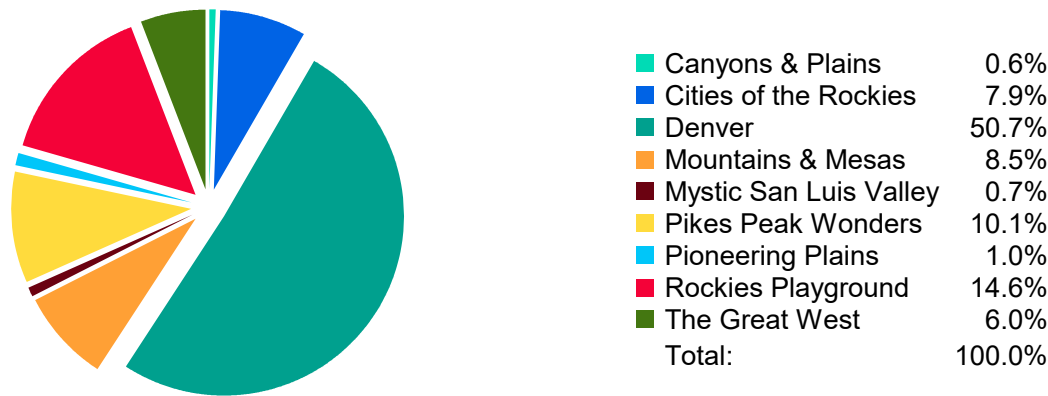
	Travel Spending						
	Total (Millions)	Visitor* (Millions)	Earnings (Millions)	Employ. (000's Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Canyons & Plains	\$130	\$130	\$47	1.8	\$2.9	\$4.0	\$7.0
Cities of the Rockies	\$2,436	\$2,420	\$674	20.4	\$89.4	\$69.1	\$158.5
Denver	\$13,797	\$11,480	\$4,481	71.3	\$530.3	\$300.0	\$830.3
Mountains & Mesas	\$2,378	\$2,277	\$684	18.3	\$89.9	\$59.8	\$149.7
Mystic San Luis Valley	\$219	\$217	\$53	2.1	\$7.7	\$6.2	\$13.9
Pikes Peak Wonders	\$2,911	\$2,766	\$837	24.7	\$100.6	\$77.6	\$178.2
Pioneering Plains	\$326	\$302	\$86	2.6	\$6.7	\$10.1	\$16.9
Rockies Playground	\$4,094	\$4,047	\$1,257	25.8	\$189.8	\$109.7	\$299.6
The Great West	\$1,410	\$1,398	\$485	9.8	\$59.4	\$36.3	\$95.7
Colorado	\$27,700	\$25,036	\$8,605	176.8	\$1,076.8	\$672.9	\$1,749.7

Note: Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors.
 *The sum of visitor spending is less than statewide visitor spending because a portion of ground transportation is allocated to "other travel" at the regional level.
 Earnings and Employment include CARES Act support.

Region / Summary

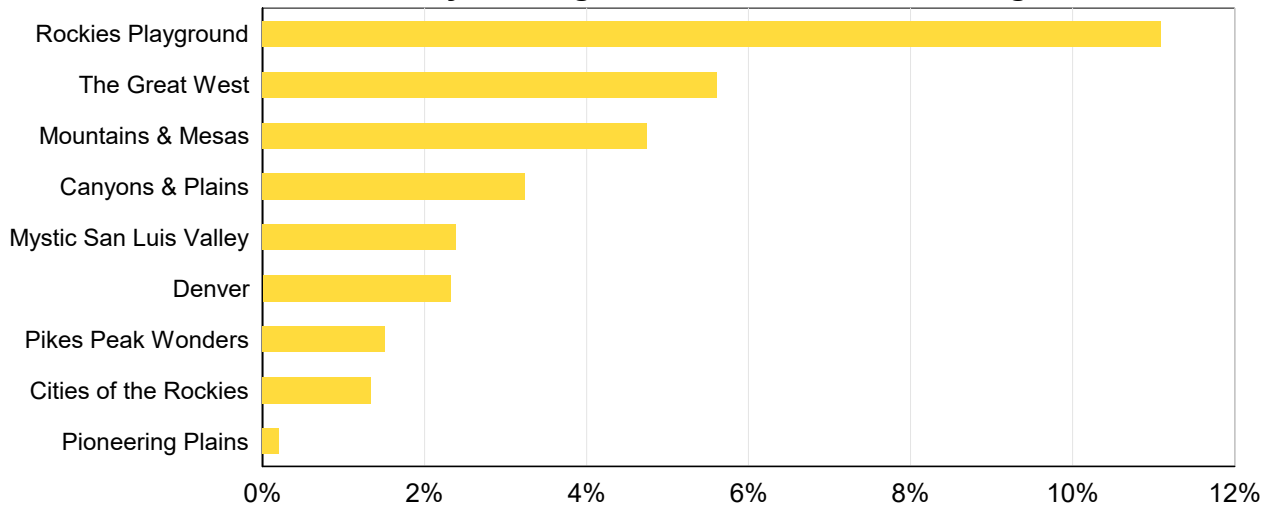
Travel Industry Earnings, 2022p

Travel Industry Earnings by Region



The majority of travel industry earnings (50.7%) are distributed to the Denver region, with notable portions going to the Rockies Playground (14.6%) and Pikes Peak Wonders (10.1%) regions. However, the size of travel earnings in relation to total earnings is actually lower in the Denver region compared to the Rockies Playground region. This is due to the economic diversification that comes from major urban areas.

Travel Industry Earnings as a share of Total Earnings



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

Canyons & Plains Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Direct Travel Spending (\$Million)												
Destination Spending	112	110	112	103	110	113	120	87	116	130	12.1%	8.1%
Other Travel*	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	41.0%	3.4%
TOTAL	112	110	103	103	110	113	120	87	116	130	12.1%	8.1%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	58	57	58	55	59	59	65	45	63	69	10.0%	6.2%
Hotel, Motel									61	67	9.3%	2.8%
STVR									2	2	39.0%	
Campground	3	3	3	3	4	4	4	3	4	4	-1.8%	15.5%
Private Home	19	19	19	19	20	20	20	21	22	24	7.0%	18.0%
2nd Home	3	3	3	3	3	3	3	3	4	4	10.2%	27.9%
Day Travel	28	28	28	23	25	27	28	14	23	29	25.8%	2.0%
TOTAL	112	110	103	103	110	113	120	87	116	130	12.1%	8.1%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	20	20	20	21	22	22	25	15	23	25	9.1%	1.4%
Food Service	27	27	27	27	29	29	32	25	31	34	8.3%	4.8%
Food Stores	7	7	7	6	7	6	7	6	7	8	11.0%	12.9%
Local Tran. & Gas	24	24	24	16	18	22	22	15	23	29	27.1%	32.3%
Arts, Ent. & Rec.	14	14	14	14	14	14	15	11	14	15	5.2%	-3.3%
Retail Sales	20	19	20	18	19	19	19	14	18	20	8.8%	1.4%
TOTAL	112	110	103	103	110	113	120	87	116	130	12.1%	8.1%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Canyons & Plains Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	18	18	18	20	21	23	24	23	26	28	8.0%	16.6%
Arts, Ent. & Rec.	9	9	9	10	11	10	11	11	11	13	21.8%	25.8%
Retail**	4	4	4	4	4	4	5	5	5	6	8.2%	25.8%
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	41.0%	3.4%
TOTAL	31	31	32	34	36	38	39	38	42	47	11.6%	20.1%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	1,030	990	1,030	1,020	1,040	1,050	1,040	900	970	1,020	5.1%	-2.0%
Arts, Ent. & Rec.	590	580	590	540	560	520	550	500	520	580	10.6%	6.1%
Retail**	190	180	190	180	180	170	180	190	190	190	2.0%	6.6%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	21.1%	-19.4%
TOTAL	1,810	1,750	1,720	1,730	1,780	1,740	1,770	1,590	1,680	1,790	6.5%	1.4%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	3	2	3	2	3	3	3	2	3	3	8.5%	3.8%
State Tax Receipts	4	4	4	4	4	4	4	3	4	4	10.1%	3.4%
TOTAL	6	6	6	6	6	6	7	5	6	7	9.4%	3.6%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Cities of the Rockies Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Direct Travel Spending (\$Million)												
Destination Spending	1,512	1,605	1,512	1,601	1,677	1,877	1,999	1,332	1,930	2,420	25.4%	21.0%
Other Travel*	17	17	17	19	18	18	19	11	11	16	43.9%	-18.8%
TOTAL	1,529	1,622	1,616	1,620	1,695	1,895	2,019	1,343	1,941	2,436	25.5%	20.6%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	708	787	708	805	840	981	1,073	559	997	1,344	34.8%	25.2%
Hotel, Motel									883	1,204	36.3%	12.2%
STVR									114	140	23.1%	
Campground	38	37	38	39	42	44	45	41	52	51	-2.9%	14.0%
Private Home	351	360	351	378	390	405	418	439	463	503	8.5%	20.2%
2nd Home	65	67	65	67	70	73	75	80	86	92	7.5%	23.1%
Day Travel	349	354	349	312	335	374	388	213	331	430	29.9%	10.8%
TOTAL	1,512	1,605	1,598	1,601	1,677	1,877	1,999	1,332	1,930	2,420	25.4%	21.0%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	272	310	272	343	360	414	448	214	388	528	36.1%	18.0%
Food Service	373	403	373	432	453	509	555	396	543	676	24.5%	21.8%
Food Stores	95	103	95	105	106	115	122	97	127	158	24.7%	30.1%
Local Tran. & Gas	264	259	264	181	208	244	249	175	278	340	22.5%	36.9%
Arts, Ent. & Rec.	220	231	220	239	244	266	280	204	263	311	18.2%	11.0%
Retail Sales	287	299	287	302	306	330	346	247	331	406	22.7%	17.2%
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.3	23.8%	0.0%
TOTAL	1,512	1,605	1,598	1,601	1,677	1,877	1,999	1,332	1,930	2,420	25.4%	21.0%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Cities of the Rockies Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	209	225	209	261	282	313	330	261	319	374	17.4%	13.3%
Arts, Ent. & Rec.	122	130	122	145	148	154	170	142	167	202	21.2%	18.6%
Retail**	50	52	50	56	57	62	64	68	72	80	9.7%	23.3%
Ground Tran.	3	3	3	4	4	5	5	4	5	6	25.3%	13.9%
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1	1	-24.3%	0.0%
Other Travel*	12	12	12	13	10	10	11	7	8	12	42.8%	3.3%
TOTAL	396	423	458	479	501	544	582	482	572	674	17.9%	15.9%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	9,470	9,820	9,470	10,590	10,880	11,310	11,370	8,700	9,720	10,740	10.5%	-5.5%
Arts, Ent. & Rec.	6,420	6,770	6,420	6,900	6,740	6,860	7,230	5,580	6,400	7,260	13.4%	0.4%
Retail**	1,970	1,980	1,970	2,030	2,030	2,090	2,090	2,060	2,090	2,130	1.9%	1.8%
Ground Tran.	90	100	90	110	110	110	130	100	100	110	10.1%	-10.5%
Visitor Air Tran.	<10	<10	<10	<10	<10	<10	<10	<10	20	<10	-41.6%	0.0%
Other Travel*	180	170	180	180	160	150	140	90	100	120	19.7%	-16.6%
TOTAL	18,130	18,830	19,710	19,810	19,920	20,520	20,960	16,530	18,430	20,370	10.6%	-2.8%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	47	51	47	58	60	68	73	43	68	89	31.3%	22.8%
State Tax Receipts	46	48	46	51	51	56	60	42	56	69	22.4%	15.0%
TOTAL	92	99	103	109	111	124	133	85	125	158	27.3%	19.3%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Denver Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Direct Travel Spending (\$Million)												
Destination Spending	7,072	7,679	7,072	8,098	8,695	9,387	10,099	5,483	8,522	11,480	34.7%	13.7%
Other Travel*	1,659	1,789	1,659	1,782	1,912	2,044	2,198	735	1,334	2,317	73.7%	5.4%
TOTAL	8,731	9,468	9,714	9,880	10,607	11,431	12,297	6,219	9,856	13,797	40.0%	12.2%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	4,582	5,084	4,582	5,483	5,933	6,450	6,999	3,478	5,754	8,024	39.5%	14.6%
Hotel, Motel									5,539	7,761	40.1%	10.9%
STVR									214	264	23.0%	
Campground	28	28	28	29	31	33	33	32	39	38	-2.5%	15.2%
Private Home	1,574	1,651	1,574	1,711	1,790	1,885	1,997	1,436	1,883	2,307	22.5%	15.5%
2nd Home	56	57	56	58	60	63	65	67	76	78	2.2%	20.7%
Day Travel	832	859	832	816	880	956	1,005	470	770	1,033	34.2%	2.8%
TOTAL	7,072	7,679	7,874	8,098	8,695	9,387	10,099	5,483	8,522	11,480	34.7%	13.7%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	1,120	1,319	1,120	1,555	1,697	1,837	1,989	784	1,380	2,098	52.0%	5.4%
Food Service	1,251	1,377	1,251	1,526	1,664	1,832	2,003	1,254	1,715	2,274	32.6%	13.5%
Food Stores	194	211	194	221	229	242	257	192	246	316	28.8%	23.3%
Local Tran. & Gas	1,286	1,299	1,286	1,112	1,203	1,346	1,392	1,092	1,942	2,136	10.0%	53.5%
Arts, Ent. & Rec.	823	872	823	912	968	1,023	1,086	677	892	1,095	22.8%	0.8%
Retail Sales	913	972	913	1,007	1,058	1,123	1,188	723	992	1,306	31.6%	9.9%
Visitor Air Tran.	1,484	1,629	1,484	1,765	1,875	1,984	2,183	761	1,356	2,255	66.3%	3.3%
TOTAL	7,072	7,679	7,874	8,098	8,695	9,387	10,099	5,483	8,522	11,480	34.7%	13.7%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Denver Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	811	880	811	1,039	1,144	1,224	1,369	983	1,191	1,522	27.8%	11.1%
Arts, Ent. & Rec.	394	421	394	476	504	551	722	567	674	812	20.4%	12.4%
Retail**	150	160	150	177	186	197	207	195	215	235	9.3%	13.4%
Ground Tran.	79	88	79	100	105	118	133	111	121	152	25.4%	14.0%
Visitor Air Tran.	458	476	458	586	665	705	821	908	749	854	14.0%	4.0%
Other Travel*	541	556	541	619	704	752	853	812	740	906	22.5%	6.2%
TOTAL	2,435	2,580	2,772	2,997	3,308	3,547	4,106	3,576	3,690	4,481	21.4%	9.1%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	28,720	30,110	28,720	32,860	34,080	34,400	36,220	26,090	28,860	33,480	16.0%	-7.5%
Arts, Ent. & Rec.	10,690	11,000	10,690	11,310	11,820	12,340	15,550	11,330	12,830	15,200	18.4%	-2.2%
Retail**	5,320	5,470	5,320	5,670	5,770	5,920	5,930	5,220	5,360	5,430	1.3%	-8.4%
Ground Tran.	2,330	2,460	2,330	2,690	2,720	2,860	3,230	2,540	2,620	2,890	10.2%	-10.4%
Visitor Air Tran.	5,820	5,910	5,820	6,290	6,790	6,950	7,880	7,060	6,240	6,870	10.1%	-12.8%
Other Travel*	7,000	7,020	7,000	6,830	7,400	7,630	8,420	6,610	6,350	7,440	17.2%	-11.7%
TOTAL	59,890	61,970	63,740	65,640	68,580	70,090	77,230	58,840	62,260	71,320	14.5%	-7.7%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	280	315	280	358	389	422	457	232	393	530	34.8%	15.9%
State Tax Receipts	185	199	185	218	229	246	268	179	239	300	25.8%	11.9%
TOTAL	465	514	545	576	618	668	725	412	632	830	31.4%	14.5%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Mountains & Mesas Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Direct Travel Spending (\$Million)												
Destination Spending	1,300	1,367	1,300	1,472	1,574	1,642	1,794	1,785	2,101	2,277	8.3%	26.9%
Other Travel*	64	71	64	73	77	85	92	32	72	101	40.9%	9.7%
TOTAL	1,364	1,439	1,490	1,544	1,651	1,727	1,886	1,817	2,173	2,378	9.4%	26.1%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	716	776	716	874	947	983	1,111	1,240	1,402	1,505	7.4%	35.5%
Hotel, Motel									939	1,004	6.9%	-9.6%
STVR									462	501	8.4%	
Campground	102	100	102	105	113	118	119	109	139	136	-2.1%	13.8%
Private Home	165	169	165	177	182	188	196	171	205	235	14.5%	19.5%
2nd Home	139	142	139	146	150	157	161	155	180	194	7.6%	20.5%
Day Travel	178	180	178	169	183	196	206	110	176	207	17.7%	0.2%
TOTAL	1,300	1,367	1,418	1,472	1,574	1,642	1,794	1,785	2,101	2,277	8.3%	26.9%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	287	314	287	374	395	413	461	487	633	695	9.7%	50.9%
Food Service	311	331	311	373	409	427	477	529	519	540	4.0%	13.3%
Food Stores	80	85	80	90	95	96	104	116	133	142	6.2%	36.4%
Local Tran. & Gas	170	170	170	135	149	170	175	132	227	258	13.7%	47.7%
Arts, Ent. & Rec.	165	172	165	186	199	203	217	236	230	232	0.8%	6.9%
Retail Sales	193	196	193	205	215	218	233	223	244	257	5.1%	10.2%
Visitor Air Tran.	95	100	95	108	112	116	128	61	114	153	34.2%	19.3%
TOTAL	1,300	1,367	1,418	1,472	1,574	1,642	1,794	1,785	2,101	2,277	8.3%	26.9%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Mountains & Mesas Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	221	239	221	271	292	305	330	296	367	409	11.5%	23.8%
Arts, Ent. & Rec.	84	90	84	102	109	110	120	103	124	141	13.8%	17.5%
Retail**	36	37	36	41	43	44	47	66	72	78	9.4%	65.5%
Ground Tran.	8	8	8	9	10	11	13	11	12	14	25.2%	14.1%
Visitor Air Tran.	4	4	4	5	5	21	15	16	29	27	-7.2%	81.4%
Other Travel*	3	3	3	4	4	15	11	9	15	14	-0.4%	29.8%
TOTAL	355	381	410	433	464	506	537	501	617	684	10.8%	27.5%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	9,690	10,110	9,690	10,520	10,890	10,740	10,990	9,160	10,590	10,990	3.8%	0.0%
Arts, Ent. & Rec.	3,660	3,670	3,660	4,060	4,230	4,230	4,280	3,470	4,060	4,340	6.9%	1.4%
Retail**	1,470	1,480	1,470	1,590	1,620	1,600	1,640	2,100	2,160	2,210	2.2%	34.7%
Ground Tran.	220	230	220	250	260	270	310	240	250	270	10.0%	-10.3%
Visitor Air Tran.	100	100	100	100	110	320	230	170	310	290	-7.1%	27.6%
Other Travel*	70	80	70	70	80	240	170	100	170	170	-0.2%	0.5%
TOTAL	15,210	15,670	16,100	16,610	17,190	17,400	17,620	15,230	17,550	18,280	4.2%	3.7%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	42	45	42	52	55	58	66	67	82	90	10.1%	36.9%
State Tax Receipts	34	36	34	40	41	44	48	47	56	60	7.8%	25.8%
TOTAL	76	81	86	92	97	101	113	115	137	150	9.2%	32.3%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Mystic San Luis Valley Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Direct Travel Spending (\$Million)												
Destination Spending	125	127	125	136	156	156	166	157	209	217	3.8%	30.9%
Other Travel*	0.8	0.4	0.8	0.7	0.7	0.9	0.9	0.4	1	1	9.6%	63.8%
TOTAL	126	127	133	137	156	157	167	157	210	219	3.9%	31.1%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	59	61	59	73	88	84	92	99	135	136	0.8%	47.5%
Hotel, Motel									106	104	-1.6%	12.5%
STVR									30	32	9.3%	
Campground	16	16	16	17	18	19	19	17	22	21	-2.8%	10.5%
Private Home	12	12	12	12	12	13	13	13	14	16	9.0%	16.2%
2nd Home	11	11	11	10	11	12	12	11	12	14	13.1%	18.6%
Day Travel	26	26	26	23	26	28	29	16	25	30	18.4%	3.6%
TOTAL	125	127	132	136	156	156	166	157	209	217	3.8%	30.9%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	25	27	25	34	39	39	42	40	62	63	2.5%	51.5%
Food Service	33	34	33	39	46	45	49	51	61	61	0.1%	24.2%
Food Stores	9	9	9	10	11	11	11	12	15	15	3.3%	38.0%
Local Tran. & Gas	22	21	22	14	17	20	20	14	22	27	25.4%	33.9%
Arts, Ent. & Rec.	11	11	11	12	13	13	14	13	16	16	-2.2%	14.4%
Retail Sales	23	23	23	25	28	27	28	27	33	33	1.3%	17.0%
Visitor Air Tran.	2	1	2	1.0	0.7	2	2	0.9	1	2	29.9%	7.0%
TOTAL	125	127	132	136	156	156	166	157	209	217	3.8%	30.9%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Mystic San Luis Valley Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	22	23	22	26	29	30	33	30	35	37	6.2%	14.6%
Arts, Ent. & Rec.	5	5	5	6	6	6	6	5	6	6	0.2%	0.5%
Retail**	5	5	5	6	7	6	7	9	9	9	1.7%	43.0%
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.2	25.2%	14.1%
Visitor Air Tran.	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.2	0.5	0.4	-29.1%	29.6%
Other Travel*	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.1	0.5	0.3	-40.2%	98.4%
TOTAL	32	34	36	38	42	43	45	45	51	53	4.0%	17.4%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	1,360	1,460	1,360	1,540	1,630	1,580	1,640	1,440	1,540	1,530	-0.7%	-6.8%
Arts, Ent. & Rec.	290	300	290	320	350	330	280	230	270	250	-6.2%	-11.0%
Retail**	260	260	260	280	300	280	280	350	350	330	-5.0%	18.6%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	10.0%	-10.3%
Visitor Air Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-29.1%	-12.8%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-40.2%	33.4%
TOTAL	1,910	2,020	2,070	2,150	2,290	2,200	2,210	2,030	2,170	2,120	-2.2%	-4.1%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	3	4	3	5	5	5	6	6	8	8	1.5%	36.3%
State Tax Receipts	4	4	4	4	5	5	5	5	6	6	3.5%	23.0%
TOTAL	7	8	8	9	10	10	11	10	14	14	2.4%	30.1%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Pikes Peak Wonders Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Direct Travel Spending (\$Million)												
Destination Spending	1,810	1,899	1,810	2,057	2,253	2,377	2,494	1,731	2,478	2,766	11.6%	10.9%
Other Travel*	94	95	94	96	108	116	126	40	100	145	46.1%	15.3%
TOTAL	1,904	1,995	2,041	2,153	2,361	2,493	2,620	1,772	2,578	2,911	12.9%	11.1%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	972	1,053	972	1,222	1,370	1,442	1,529	1,043	1,595	1,772	11.1%	15.9%
Hotel, Motel									1,427	1,582	10.9%	3.4%
STVR									168	190	12.8%	
Campground	58	56	58	60	64	67	68	65	79	78	-1.6%	15.6%
Private Home	391	394	391	394	409	429	444	430	503	562	11.6%	26.5%
2nd Home	54	54	54	55	57	60	62	64	75	82	8.8%	31.6%
Day Travel	336	341	336	326	353	379	391	130	225	273	21.1%	-30.2%
TOTAL	1,810	1,899	1,950	2,057	2,253	2,377	2,494	1,731	2,478	2,766	11.6%	10.9%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	291	322	291	418	476	507	531	337	572	629	10.0%	18.4%
Food Service	448	481	448	566	623	657	700	528	663	725	9.4%	3.5%
Food Stores	89	94	89	102	107	109	113	102	126	140	11.2%	23.5%
Local Tran. & Gas	261	255	261	169	198	236	239	164	307	375	21.8%	56.9%
Arts, Ent. & Rec.	293	307	293	330	350	356	372	264	337	351	4.4%	-5.5%
Retail Sales	343	356	343	389	411	419	433	305	383	420	9.7%	-3.0%
Visitor Air Tran.	85	84	85	83	89	94	106	33	91	126	38.1%	19.5%
TOTAL	1,810	1,899	1,950	2,057	2,253	2,377	2,494	1,731	2,478	2,766	11.6%	10.9%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Pikes Peak Wonders Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	263	277	263	325	361	388	416	355	441	515	17.0%	23.9%
Arts, Ent. & Rec.	136	145	136	167	178	182	194	156	182	197	8.3%	1.4%
Retail**	58	60	58	69	73	75	77	83	90	99	9.6%	28.7%
Ground Tran.	0.3	0.3	0.3	0.4	0.4	0.4	0.5	0.4	0.5	0.6	21.2%	19.1%
Visitor Air Tran.	9	9	9	10	11	11	12	10	9	11	26.3%	-5.0%
Other Travel*	11	11	11	13	15	15	16	13	11	14	24.7%	-12.5%
TOTAL	478	502	551	585	638	672	715	616	734	837	14.1%	17.0%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	12,690	12,920	12,690	14,130	14,870	15,060	15,290	12,620	14,390	15,520	7.9%	1.5%
Arts, Ent. & Rec.	5,700	5,900	5,700	6,420	6,630	6,690	6,880	5,140	5,710	6,090	6.7%	-11.5%
Retail**	2,340	2,370	2,340	2,590	2,680	2,650	2,620	2,600	2,710	2,780	2.6%	5.9%
Ground Tran.	<10	<10	<10	<10	<10	10	10	<10	10	10	6.0%	-5.6%
Visitor Air Tran.	170	160	170	160	170	180	200	140	140	150	3.8%	-27.8%
Other Travel*	220	210	220	220	240	250	270	190	170	170	-0.9%	-36.2%
TOTAL	21,120	21,570	22,500	23,530	24,600	24,840	25,270	20,720	23,130	24,710	6.9%	-2.2%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	50	54	50	73	81	85	89	61	92	101	9.7%	12.4%
State Tax Receipts	52	54	52	61	64	68	71	53	70	78	10.9%	8.8%
TOTAL	102	108	117	134	145	153	161	114	162	178	10.2%	10.8%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Pioneering Plains Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Direct Travel Spending (\$Million)												
Destination Spending	249	268	249	238	256	275	290	231	271	302	11.3%	4.2%
Other Travel*	13	13	13	11	20	21	23	18	17	24	41.0%	3.8%
TOTAL	262	282	263	250	275	296	313	249	288	326	13.1%	4.1%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	81	98	81	82	91	97	106	85	100	111	11.6%	5.0%
Hotel, Motel									98	108	10.8%	2.4%
STVR									2	3	61.7%	
Campground	7	6	7	6	7	7	7	7	9	9	-2.7%	14.0%
Private Home	82	84	82	87	88	92	96	91	95	99	3.9%	2.6%
2nd Home	13	14	13	13	14	15	15	15	14	14	6.5%	-6.3%
Day Travel	66	66	66	50	56	63	64	34	54	69	27.6%	6.5%
TOTAL	249	268	248	238	256	275	290	231	271	302	11.3%	4.2%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	27	34	27	31	33	35	39	28	34	37	9.5%	-4.5%
Food Service	41	47	41	45	48	50	55	47	52	56	8.1%	2.3%
Food Stores	11	12	11	11	11	11	12	11	12	13	10.4%	10.2%
Local Tran. & Gas	123	124	123	105	114	128	132	103	126	145	14.9%	9.3%
Arts, Ent. & Rec.	15	16	15	15	16	17	17	14	16	16	4.4%	-5.5%
Retail Sales	32	35	32	32	33	33	35	28	32	35	8.3%	-0.1%
TOTAL	249	268	248	238	256	275	290	231	271	302	11.3%	4.2%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Pioneering Plains Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	24	27	24	28	30	32	33	31	34	37	6.6%	10.3%
Arts, Ent. & Rec.	6	7	6	7	7	8	8	7	8	8	8.3%	5.3%
Retail**	8	8	8	8	9	9	9	11	12	13	8.1%	33.1%
Ground Tran.	7	8	7	9	10	11	12	10	11	14	28.8%	14.2%
Other Travel*	7	8	7	7	11	12	14	10	10	14	41.0%	3.8%
TOTAL	53	58	61	59	67	72	77	70	75	86	14.9%	12.1%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	1,300	1,380	1,300	1,390	1,400	1,390	1,360	1,230	1,240	1,300	4.3%	-4.7%
Arts, Ent. & Rec.	530	580	530	540	540	590	560	430	510	540	4.6%	-3.6%
Retail**	370	380	370	370	370	370	370	400	400	420	4.2%	13.9%
Ground Tran.	220	230	220	250	250	270	300	240	240	270	13.0%	-10.5%
Other Travel*	140	140	140	100	140	130	140	110	90	110	21.1%	-19.0%
TOTAL	2,560	2,720	2,730	2,650	2,710	2,750	2,730	2,400	2,490	2,640	5.8%	-3.3%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	5	6	5	6	6	7	7	6	6	7	6.4%	-2.9%
State Tax Receipts	9	9	9	9	9	10	10	8	9	10	9.8%	-0.3%
TOTAL	14	15	15	15	15	16	17	14	16	17	8.4%	-1.4%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Rockies Playground Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Direct Travel Spending (\$Million)												
Destination Spending	2,523	2,722	2,523	3,075	3,116	3,366	3,631	3,084	3,644	4,047	11.1%	11.4%
Other Travel*	23	24	23	26	27	35	39	17	31	47	53.2%	20.2%
TOTAL	2,546	2,746	2,955	3,101	3,143	3,401	3,671	3,100	3,675	4,094	11.4%	11.5%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	2,004	2,185	2,004	2,513	2,538	2,758	2,996	2,593	2,994	3,307	10.4%	10.4%
Hotel, Motel									2,004	2,264	13.0%	-24.4%
STVR									990	1,043	5.3%	
Campground	29	29	29	30	32	34	34	29	39	38	-1.7%	11.8%
Private Home	102	105	102	114	117	120	129	101	121	160	32.6%	24.0%
2nd Home	203	209	203	219	226	232	237	235	249	268	7.7%	13.0%
Day Travel	185	193	185	200	203	222	234	126	241	273	13.5%	16.7%
TOTAL	2,523	2,722	2,929	3,075	3,116	3,366	3,631	3,084	3,644	4,047	11.1%	11.4%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	838	934	838	1,151	1,172	1,245	1,360	1,218	1,497	1,713	14.4%	25.9%
Food Service	683	737	683	833	850	946	1,028	890	925	972	5.1%	-5.5%
Food Stores	146	158	146	168	166	179	190	169	212	225	6.3%	18.6%
Local Tran. & Gas	124	125	124	101	111	126	130	98	171	193	12.6%	48.8%
Arts, Ent. & Rec.	340	358	340	382	377	405	422	345	384	391	1.9%	-7.2%
Retail Sales	283	296	283	312	308	330	348	277	331	351	6.0%	0.9%
Visitor Air Tran.	110	114	110	128	132	136	154	86	124	202	62.8%	31.6%
TOTAL	2,523	2,722	2,929	3,075	3,116	3,366	3,631	3,084	3,644	4,047	11.1%	11.4%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Rockies Playground Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	460	491	460	569	596	662	702	603	692	825	19.2%	17.5%
Arts, Ent. & Rec.	178	190	178	220	218	233	248	220	247	291	17.9%	17.1%
Retail**	53	56	53	63	62	67	70	81	87	96	9.5%	36.8%
Ground Tran.	6	7	6	8	8	9	10	9	9	12	25.0%	14.1%
Visitor Air Tran.	5	6	5	7	8	23	16	13	22	23	7.1%	46.2%
Other Travel*	4	4	4	4	5	9	8	5	8	10	21.3%	28.3%
TOTAL	706	754	822	870	897	1,004	1,054	931	1,066	1,257	17.9%	19.2%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	14,530	14,940	14,530	15,850	16,140	17,250	17,550	13,930	15,380	16,890	9.8%	-3.7%
Arts, Ent. & Rec.	4,940	5,170	4,940	5,880	5,820	6,330	6,340	5,130	6,000	6,250	4.1%	-1.5%
Retail**	1,680	1,730	1,680	1,860	1,820	1,890	1,920	2,050	2,080	2,100	0.7%	9.1%
Ground Tran.	180	190	180	210	210	220	250	200	200	220	9.9%	-10.3%
Visitor Air Tran.	100	100	100	100	110	360	250	120	200	220	6.6%	-11.7%
Other Travel*	50	50	50	50	60	110	90	50	70	80	8.6%	-12.2%
TOTAL	21,470	22,170	23,010	23,950	24,160	26,160	26,400	21,480	23,940	25,750	7.6%	-2.4%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	101	111	101	138	140	150	162	140	170	190	11.4%	17.0%
State Tax Receipts	66	71	66	82	83	90	97	85	98	110	11.5%	12.7%
TOTAL	167	182	199	220	223	240	260	225	269	300	11.4%	15.4%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

The Great West Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Direct Travel Spending (\$Million)												
Destination Spending	727	794	727	864	936	999	1,067	1,203	1,288	1,398	8.6%	31.1%
Other Travel*	4	4	4	5	5	6	6	3	7	12	66.2%	84.6%
TOTAL	731	799	832	869	941	1,005	1,073	1,207	1,295	1,410	8.9%	31.4%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	470	530	470	591	648	698	755	935	949	1,026	8.1%	36.0%
Hotel, Motel									699	765	9.5%	1.3%
STVR									251	262	4.3%	
Campground	32	31	32	33	35	37	37	32	42	40	-4.7%	8.1%
Private Home	41	43	41	45	46	47	50	45	51	63	23.7%	25.6%
2nd Home	112	115	112	121	125	130	134	131	148	158	7.2%	18.7%
Day Travel	72	75	72	75	82	87	91	61	97	110	13.3%	21.1%
TOTAL	727	794	828	864	936	999	1,067	1,203	1,288	1,398	8.6%	31.1%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	184	206	184	244	262	284	310	370	430	486	13.1%	57.0%
Food Service	205	228	205	253	281	301	323	383	369	382	3.4%	18.1%
Food Stores	48	53	48	56	59	61	64	76	84	88	5.3%	36.7%
Local Tran. & Gas	51	50	51	38	42	49	50	37	61	72	17.5%	42.6%
Arts, Ent. & Rec.	119	130	119	138	150	158	164	191	177	177	-0.2%	7.3%
Retail Sales	97	103	97	106	113	116	121	126	138	144	4.6%	19.3%
Visitor Air Tran.	24	25	24	29	28	29	34	21	29	50	71.5%	47.3%
TOTAL	727	794	828	864	936	999	1,067	1,203	1,288	1,398	8.6%	31.1%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

The Great West Region / Impacts Table, Detailed

Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											21-22	19-22
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	154	170	154	196	206	209	217	197	248	277	11.5%	27.8%
Arts, Ent. & Rec.	90	98	90	113	123	130	140	116	135	152	12.7%	8.7%
Retail**	19	20	19	22	24	25	26	31	34	37	10.2%	44.7%
Ground Tran.	1	2	1	2	2	2	2	2	2	3	25.2%	14.2%
Visitor Air Tran.	0.6	0.6	0.6	0.7	0.8	5	4	5	12	13	10.1%	265.7%
Other Travel*	0.6	0.6	0.6	0.6	0.9	2	1	1	3	4	16.4%	152.0%
TOTAL	266	291	317	334	357	374	389	351	434	485	11.8%	24.6%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	5,530	5,820	5,530	6,030	6,210	6,160	6,060	5,060	5,880	6,080	3.5%	0.4%
Arts, Ent. & Rec.	2,200	2,330	2,200	2,570	2,900	2,980	3,010	2,300	2,550	2,590	1.6%	-14.2%
Retail**	660	680	660	710	750	750	750	830	860	900	4.7%	19.7%
Ground Tran.	40	40	40	50	50	50	60	50	50	50	10.1%	-10.2%
Visitor Air Tran.	20	20	20	20	20	80	50	50	120	130	10.0%	133.0%
Other Travel*	20	20	20	10	20	30	20	20	30	40	13.2%	60.3%
TOTAL	8,480	8,910	9,160	9,390	9,950	10,060	9,960	8,300	9,480	9,790	3.2%	-1.7%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	25	28	25	34	37	39	43	50	55	59	7.7%	39.7%
State Tax Receipts	19	21	19	23	24	26	28	30	33	36	8.7%	31.0%
TOTAL	44	48	53	57	61	65	70	81	89	96	8.1%	36.3%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.



County Impacts

2022p

County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Adams												
Travel Spending (\$M)	480.6	519.4	510.3	517.3	554.4	601.5	639.1	421.5	594.5	712.4	▲ 19.8%	▲ 11.5%
Earnings (\$M)	110.5	118.4	128.9	140.2	153.1	173.4	225.3	179.1	207.4	245.0	▲ 18.1%	▲ 8.7%
Employment (Jobs)	5,210	5,400	5,540	5,670	5,930	6,300	7,710	6,080	6,460	7,030	▲ 8.8%	▼ -8.8%
Local Taxes (\$M)	20.4	23.4	25.4	26.8	28.4	30.1	32.6	19.3	28.8	34.9	▲ 21.3%	▲ 7.2%
State Taxes (\$M)	16.9	18.0	18.6	19.2	19.2	20.6	22.6	15.8	20.2	23.6	▲ 16.8%	▲ 4.1%
Alamosa												
Travel Spending (\$M)	45.3	42.6	49.7	50.5	54.2	55.7	58.4	47.7	74.4	78.9	▲ 6.0%	▲ 35.1%
Earnings (\$M)	9.7	9.6	10.7	10.8	11.6	12.2	12.6	10.9	13.4	14.4	▲ 7.3%	▲ 14.9%
Employment (Jobs)	520	510	530	540	560	550	530	420	460	480	▲ 3.1%	▼ -9.5%
Local Taxes (\$M)	1.3	1.2	1.6	2.0	2.1	2.1	2.2	1.9	2.9	3.0	▲ 3.6%	▲ 36.9%
State Taxes (\$M)	1.3	1.3	1.5	1.5	1.6	1.6	1.7	1.4	2.0	2.1	▲ 5.2%	▲ 27.5%
Arapahoe												
Travel Spending (\$M)	1,021.2	1,089.9	1,122.8	1,136.7	1,177.6	1,210.9	1,267.2	900.6	1,273.9	1,459.0	▲ 14.5%	▲ 15.1%
Earnings (\$M)	265.8	282.1	314.6	320.6	332.1	343.9	358.3	294.8	335.6	404.4	▲ 20.5%	▲ 12.9%
Employment (Jobs)	7,490	7,810	8,170	8,200	8,430	8,510	8,720	6,950	7,450	8,220	▲ 10.3%	▼ -5.7%
Local Taxes (\$M)	25.9	29.0	32.1	33.4	34.5	34.6	36.3	23.1	34.0	40.1	▲ 17.9%	▲ 10.4%
State Taxes (\$M)	31.2	33.1	35.1	36.0	35.9	36.9	38.7	28.3	37.9	43.0	▲ 13.6%	▲ 11.2%
Archuleta												
Travel Spending (\$M)	54.9	60.8	62.4	67.2	73.5	82.6	91.5	91.8	130.0	123.5	▼ -5.0%	▲ 35.0%
Earnings (\$M)	17.3	18.7	20.7	22.3	24.3	26.1	27.8	30.2	37.9	41.6	▲ 9.6%	▲ 49.7%
Employment (Jobs)	690	690	730	780	810	810	820	830	960	980	▲ 2.8%	▲ 19.7%
Local Taxes (\$M)	2.1	2.4	2.6	2.8	3.0	3.4	3.8	3.7	5.6	5.3	▼ -5.9%	▲ 37.9%
State Taxes (\$M)	1.6	1.8	1.9	2.0	2.2	2.4	2.7	2.7	3.6	3.5	▼ -3.0%	▲ 31.8%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Baca												
Travel Spending (\$M)	5.6	5.6	5.0	4.8	5.2	5.7	5.9	4.3	5.7	6.7	▲ 17.0%	▲ 14.0%
Earnings (\$M)	0.7	0.8	0.9	0.9	0.9	0.9	1.0	0.8	0.9	1.0	▲ 7.6%	▲ 2.5%
Employment (Jobs)	40	50	50	50	50	50	50	40	40	40	▲ 6.2%	▼ -9.0%
Local Taxes (\$M)	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	▲ 8.0%	▼ -1.2%
State Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 11.1%	▼ -1.5%
Bent												
Travel Spending (\$M)	5.6	5.0	4.2	4.3	4.7	5.0	5.3	4.0	5.3	5.7	▲ 7.9%	▲ 7.8%
Earnings (\$M)	1.0	0.9	0.8	0.8	0.9	0.9	1.0	1.0	1.1	1.1	▼ -1.2%	▲ 13.8%
Employment (Jobs)	60	50	50	50	60	50	50	50	60	60	▼ -4.6%	▲ 5.1%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -0.5%	▲ 0.2%
State Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.2	▲ 5.2%	▼ -0.3%
Boulder												
Travel Spending (\$M)	589.3	604.0	599.7	619.4	636.6	712.5	755.3	460.4	753.3	999.4	▲ 32.7%	▲ 32.3%
Earnings (\$M)	163.7	171.0	183.7	194.2	200.8	214.0	230.5	179.9	212.6	252.5	▲ 18.8%	▲ 9.6%
Employment (Jobs)	6,320	6,370	6,480	6,600	6,470	6,620	6,750	5,080	5,620	6,270	▲ 11.6%	▼ -7.1%
Local Taxes (\$M)	22.8	23.9	25.3	28.6	29.1	32.8	35.2	18.3	33.4	47.1	▲ 40.9%	▲ 33.8%
State Taxes (\$M)	17.5	18.0	18.5	19.2	19.0	21.0	22.3	14.4	21.4	27.5	▲ 28.5%	▲ 23.3%
Broomfield												
Travel Spending (\$M)	116.9	123.7	127.5	131.9	137.6	154.3	170.7	90.9	132.4	191.0	▲ 44.2%	▲ 11.9%
Earnings (\$M)	30.2	31.3	33.6	35.3	36.9	40.8	45.2	35.8	39.2	46.5	▲ 18.5%	▲ 2.9%
Employment (Jobs)	1,300	1,310	1,340	1,400	1,390	1,430	1,480	1,120	1,210	1,380	▲ 14.2%	▼ -6.7%
Local Taxes (\$M)	5.0	5.3	5.5	5.7	6.0	6.8	7.5	3.6	5.6	8.4	▲ 49.2%	▲ 10.8%
State Taxes (\$M)	2.9	3.1	3.2	3.4	3.5	3.9	4.4	2.4	3.4	4.8	▲ 42.4%	▲ 10.4%

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County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Chaffee												
Travel Spending (\$M)	89.1	96.9	95.5	107.0	118.3	135.1	146.6	144.1	172.6	169.6	▼ -1.7%	▲ 15.7%
Earnings (\$M)	23.6	25.0	27.4	30.3	33.8	37.4	41.8	38.4	48.4	54.1	▲ 11.7%	▲ 29.4%
Employment (Jobs)	1,090	1,100	1,120	1,180	1,280	1,340	1,390	1,200	1,390	1,420	▲ 2.7%	▲ 2.4%
Local Taxes (\$M)	3.1	3.5	3.5	4.2	4.6	5.3	5.8	5.8	7.1	6.8	▼ -3.5%	▲ 17.1%
State Taxes (\$M)	2.6	2.8	2.9	3.2	3.5	3.9	4.3	4.1	4.9	4.9	▲ 0.2%	▲ 14.8%
Cheyenne												
Travel Spending (\$M)	3.9	3.9	3.2	3.1	3.4	3.8	3.9	2.8	3.9	4.6	▲ 18.5%	▲ 18.1%
Earnings (\$M)	0.6	0.6	0.6	0.6	0.7	0.7	0.7	0.6	0.7	0.7	▲ 7.5%	▲ 5.0%
Employment (Jobs)	40	50	40	40	40	40	40	30	30	30	▼ -0.8%	▼ -16.7%
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▲ 6.6%	▼ -0.3%
State Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.2	▲ 11.2%	▼ -1.0%
Clear Creek												
Travel Spending (\$M)	34.2	34.4	34.5	38.0	43.5	49.3	53.1	54.8	72.5	82.4	▲ 13.7%	▲ 55.2%
Earnings (\$M)	8.6	9.0	10.0	11.3	12.3	13.0	14.4	13.0	15.6	18.1	▲ 16.5%	▲ 25.6%
Employment (Jobs)	430	420	470	500	540	540	580	460	530	580	▲ 10.8%	▲ 0.7%
Local Taxes (\$M)	0.8	0.8	0.9	1.2	1.4	1.6	1.8	2.0	2.7	3.1	▲ 13.9%	▲ 72.6%
State Taxes (\$M)	1.1	1.1	1.2	1.3	1.4	1.5	1.7	1.6	2.0	2.3	▲ 13.6%	▲ 40.4%
Conejos												
Travel Spending (\$M)	11.4	11.3	10.1	11.6	13.0	12.7	13.6	11.6	14.3	14.7	▲ 2.6%	▲ 8.0%
Earnings (\$M)	2.5	2.6	2.6	3.0	3.5	3.3	3.6	3.5	3.9	3.8	▼ -2.9%	▲ 3.3%
Employment (Jobs)	180	180	170	210	220	200	200	170	180	170	▼ -6.7%	▼ -13.8%
Local Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	▼ -4.0%	▲ 2.1%
State Taxes (\$M)	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.4	0.5	0.5	▲ 1.6%	▲ 0.6%

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County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Costilla												
Travel Spending (\$M)	5.1	4.7	5.4	4.9	5.4	6.1	7.1	6.1	8.6	8.7	▲ 0.5%	▲ 22.9%
Earnings (\$M)	1.2	1.1	1.4	1.5	1.7	1.7	1.9	1.8	2.3	2.2	▼ -2.7%	▲ 18.3%
Employment (Jobs)	100	100	120	120	120	120	120	100	140	130	▼ -8.2%	▲ 9.8%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	▼ -1.8%	▲ 31.0%
State Taxes (\$M)	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 0.3%	▲ 19.0%
Crowley												
Travel Spending (\$M)	2.7	2.7	2.2	2.1	2.3	2.6	2.7	2.0	2.6	3.2	▲ 20.4%	▲ 18.9%
Earnings (\$M)	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	▲ 8.6%	▲ 8.9%
Employment (Jobs)	20	20	20	20	20	20	20	20	20	20	▼ -0.9%	▼ -13.8%
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▲ 7.7%	▼ -2.8%
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 11.8%	▼ -1.4%
Custer												
Travel Spending (\$M)	12.5	13.3	13.0	13.3	17.1	16.9	18.7	17.4	21.5	20.9	▼ -3.0%	▲ 11.7%
Earnings (\$M)	1.9	2.1	2.2	2.4	2.8	3.0	3.6	3.7	4.6	4.7	▲ 2.8%	▲ 32.2%
Employment (Jobs)	140	160	160	160	180	190	230	210	280	280	▲ 2.3%	▲ 23.9%
Local Taxes (\$M)	0.3	0.3	0.3	0.3	0.5	0.4	0.5	0.5	0.6	0.6	▼ -8.5%	▲ 14.7%
State Taxes (\$M)	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.6	0.6	▼ -2.5%	▲ 11.8%
Delta												
Travel Spending (\$M)	44.5	47.0	45.2	46.8	49.5	53.1	55.3	47.5	59.6	65.3	▲ 9.5%	▲ 17.9%
Earnings (\$M)	11.6	12.7	13.6	14.8	15.4	15.7	16.5	16.6	18.9	21.0	▲ 11.4%	▲ 27.4%
Employment (Jobs)	650	670	720	750	730	720	700	690	780	850	▲ 9.8%	▲ 21.9%
Local Taxes (\$M)	1.1	1.2	1.2	1.3	1.3	1.4	1.5	1.3	1.7	1.8	▲ 6.6%	▲ 19.7%
State Taxes (\$M)	1.3	1.4	1.4	1.5	1.5	1.6	1.7	1.5	1.7	1.9	▲ 9.1%	▲ 14.4%

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County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Denver												
Travel Spending (\$M)	5,886.1	6,461.2	6,694.4	6,827.2	7,394.3	8,050.3	8,753.5	3,832.9	6,589.1	9,718.8	▲ 47.5%	▲ 11.0%
Earnings (\$M)	1,715.7	1,816.6	1,936.6	2,126.8	2,393.7	2,580.1	3,046.2	2,705.2	2,679.6	3,292.8	▲ 22.9%	▲ 8.1%
Employment (Jobs)	33,760	34,900	35,770	37,170	39,600	40,620	45,820	34,040	35,290	41,400	▲ 17.3%	▼ -9.7%
Local Taxes (\$M)	198.6	224.9	239.8	256.2	282.4	310.8	339.3	160.5	291.3	395.0	▲ 35.6%	▲ 16.4%
State Taxes (\$M)	98.1	107.2	112.4	119.7	130.5	142.7	159.0	102.0	139.4	179.5	▲ 28.8%	▲ 12.9%
Dolores												
Travel Spending (\$M)	5.6	5.7	5.9	5.9	6.3	6.3	6.5	5.0	6.8	7.2	▲ 6.0%	▲ 10.4%
Earnings (\$M)	1.0	1.1	1.1	1.2	1.3	1.2	1.3	1.1	1.4	1.5	▲ 5.8%	▲ 17.2%
Employment (Jobs)	70	60	70	70	70	70	70	60	90	100	▲ 4.1%	▲ 38.3%
Local Taxes (\$M)	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.1	0.2	0.2	▲ 4.9%	▲ 8.0%
State Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.2	▲ 5.7%	▲ 8.6%
Douglas												
Travel Spending (\$M)	315.7	333.0	333.6	336.7	352.3	382.4	368.6	239.8	344.3	460.7	▲ 33.8%	▲ 25.0%
Earnings (\$M)	69.8	74.7	81.8	84.0	87.2	92.8	100.0	88.1	102.7	121.5	▲ 18.3%	▲ 21.5%
Employment (Jobs)	3,100	3,180	3,300	3,340	3,350	3,390	3,510	3,020	3,240	3,600	▲ 11.1%	▲ 2.4%
Local Taxes (\$M)	9.2	9.9	10.2	10.7	11.1	12.6	12.0	6.9	10.8	15.5	▲ 43.7%	▲ 28.8%
State Taxes (\$M)	9.3	9.8	10.1	10.3	10.4	11.2	11.1	7.6	10.2	13.2	▲ 29.4%	▲ 19.2%
Eagle												
Travel Spending (\$M)	958.9	1,015.8	1,097.4	1,097.9	1,084.6	1,174.5	1,247.8	1,021.3	1,295.7	1,558.4	▲ 20.3%	▲ 24.9%
Earnings (\$M)	231.0	243.1	263.7	267.1	273.9	332.8	346.5	289.2	327.8	370.9	▲ 13.1%	▲ 7.0%
Employment (Jobs)	7,380	7,550	7,910	8,080	8,170	9,620	9,420	7,350	8,330	8,630	▲ 3.6%	▼ -8.4%
Local Taxes (\$M)	36.9	39.3	43.6	47.7	47.3	50.7	54.2	45.2	58.3	70.5	▲ 20.9%	▲ 30.1%
State Taxes (\$M)	23.5	24.9	27.3	27.5	27.3	30.1	31.9	26.5	33.1	39.1	▲ 18.4%	▲ 22.7%

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County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
El Paso												
Travel Spending (\$M)	1,332.3	1,394.4	1,441.9	1,545.1	1,695.4	1,798.6	1,895.5	1,180.6	1,807.8	2,110.8	▲ 16.8%	▲ 11.4%
Earnings (\$M)	319.8	335.5	368.1	395.7	434.5	458.9	488.7	414.3	490.6	573.4	▲ 16.9%	▲ 17.3%
Employment (Jobs)	14,510	14,850	15,530	16,370	17,170	17,320	17,700	14,230	15,780	17,140	▲ 8.6%	▼ -3.1%
Local Taxes (\$M)	38.3	41.0	45.2	57.7	63.8	67.2	70.7	44.8	69.5	78.4	▲ 12.7%	▲ 10.9%
State Taxes (\$M)	36.8	38.6	41.2	44.2	46.8	49.4	52.1	36.4	49.7	56.4	▲ 13.4%	▲ 8.4%
Elbert												
Travel Spending (\$M)	75.7	79.1	81.1	80.2	90.6	96.4	102.6	86.6	87.5	97.3	▲ 11.1%	▼ -5.2%
Earnings (\$M)	15.8	17.0	18.4	17.1	22.5	24.4	27.4	22.3	22.5	30.0	▲ 33.6%	▲ 9.7%
Employment (Jobs)	430	440	450	430	470	470	520	420	400	470	▲ 16.5%	▼ -8.5%
Local Taxes (\$M)	1.8	1.9	1.9	2.0	2.1	2.1	2.3	2.0	2.2	2.2	▲ 0.1%	▼ -4.3%
State Taxes (\$M)	2.0	2.1	2.2	2.2	2.3	2.4	2.6	2.2	2.3	2.5	▲ 8.7%	▼ -2.0%
Fremont												
Travel Spending (\$M)	75.1	74.9	79.7	80.1	87.6	89.1	90.7	84.0	97.9	101.1	▲ 3.3%	▲ 11.6%
Earnings (\$M)	17.2	17.3	19.8	19.9	21.9	23.4	24.9	25.3	31.7	31.3	▼ -1.3%	▲ 25.7%
Employment (Jobs)	980	950	1,030	1,000	1,080	1,080	1,110	1,050	1,230	1,200	▼ -2.1%	▲ 8.6%
Local Taxes (\$M)	1.7	1.7	2.0	2.9	3.2	3.1	3.2	3.1	3.6	3.5	▼ -2.0%	▲ 9.5%
State Taxes (\$M)	2.3	2.3	2.5	2.5	2.6	2.6	2.7	2.5	2.9	2.9	▲ 1.7%	▲ 7.7%
Garfield												
Travel Spending (\$M)	183.2	196.6	197.9	202.0	212.6	213.3	236.3	176.4	279.6	316.4	▲ 13.2%	▲ 33.9%
Earnings (\$M)	46.4	51.1	55.4	58.9	61.4	60.5	64.0	58.9	69.2	77.8	▲ 12.5%	▲ 21.7%
Employment (Jobs)	1,810	1,940	1,990	2,060	2,050	1,920	1,990	1,730	1,890	1,980	▲ 4.4%	▼ -0.6%
Local Taxes (\$M)	6.9	7.6	8.2	8.7	9.0	8.8	10.0	7.4	12.5	14.0	▲ 12.5%	▲ 40.1%
State Taxes (\$M)	5.9	6.3	6.6	6.8	6.8	6.9	7.5	5.8	8.4	9.4	▲ 11.9%	▲ 24.6%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Gilpin												
Travel Spending (\$M)	200.3	201.6	200.0	199.3	211.5	208.9	225.3	128.1	176.5	190.7	▲ 8.0%	▼ -15.4%
Earnings (\$M)	71.8	73.0	78.6	80.5	86.0	84.8	86.5	72.1	89.4	91.0	▲ 1.7%	▲ 5.1%
Employment (Jobs)	2,450	2,490	2,500	2,560	2,580	2,490	2,530	1,750	2,210	2,500	▲ 13.0%	▼ -0.9%
Local Taxes (\$M)	1.4	1.4	1.4	1.5	1.6	1.6	1.7	1.0	1.4	1.6	▲ 11.2%	▼ -7.6%
State Taxes (\$M)	2.3	2.4	2.5	2.6	2.7	2.7	2.8	2.0	2.7	2.8	▲ 4.9%	▼ -0.2%
Grand												
Travel Spending (\$M)	252.7	294.2	313.7	314.0	347.4	381.2	415.6	405.3	565.9	575.6	▲ 1.7%	▲ 38.5%
Earnings (\$M)	75.9	87.4	98.6	99.7	108.7	117.7	123.7	110.0	136.5	148.3	▲ 8.6%	▲ 19.8%
Employment (Jobs)	2,880	3,160	3,330	3,280	3,440	3,600	3,520	2,870	3,340	3,380	▲ 1.1%	▼ -4.2%
Local Taxes (\$M)	8.5	10.0	12.2	13.1	14.8	16.4	18.0	18.7	26.8	27.1	▲ 0.8%	▲ 50.0%
State Taxes (\$M)	6.3	7.3	8.0	8.0	8.8	9.7	10.5	10.1	14.0	14.5	▲ 3.2%	▲ 37.6%
Gunnison												
Travel Spending (\$M)	170.3	189.4	197.5	211.8	231.5	248.6	256.6	271.5	327.3	345.1	▲ 5.4%	▲ 34.5%
Earnings (\$M)	43.3	51.2	56.3	60.6	67.1	70.7	73.1	69.0	81.7	90.7	▲ 11.0%	▲ 24.0%
Employment (Jobs)	2,100	2,320	2,430	2,520	2,640	2,530	2,480	2,120	2,410	2,450	▲ 1.5%	▼ -1.2%
Local Taxes (\$M)	6.2	7.1	7.5	8.5	9.3	10.1	10.5	11.5	14.4	14.9	▲ 3.7%	▲ 42.7%
State Taxes (\$M)	3.8	4.3	4.6	5.0	5.5	5.9	6.1	6.4	7.8	8.2	▲ 4.5%	▲ 34.7%
Hinsdale												
Travel Spending (\$M)	13.3	16.4	13.8	15.7	16.7	17.6	18.5	19.8	21.3	21.9	▲ 2.8%	▲ 18.1%
Earnings (\$M)	7.9	9.5	8.6	9.9	11.2	10.4	11.5	10.4	13.7	12.7	▼ -7.4%	▲ 10.1%
Employment (Jobs)	510	570	470	500	580	510	560	460	590	570	▼ -3.4%	▲ 2.5%
Local Taxes (\$M)	0.5	0.7	0.6	0.7	0.7	0.7	0.8	0.9	0.9	0.9	▲ 4.6%	▲ 19.5%
State Taxes (\$M)	0.4	0.5	0.4	0.5	0.5	0.5	0.5	0.6	0.6	0.6	▲ 1.2%	▲ 14.3%

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County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Huerfano												
Travel Spending (\$M)	16.5	15.9	16.4	16.0	17.2	18.0	19.4	17.5	22.1	24.1	▲ 9.0%	▲ 23.8%
Earnings (\$M)	3.5	3.2	3.4	3.7	3.8	3.6	4.0	4.2	4.1	4.3	▲ 4.6%	▲ 7.0%
Employment (Jobs)	200	180	200	200	190	170	180	170	180	170	▼ -3.3%	▼ -1.8%
Local Taxes (\$M)	0.5	0.4	0.5	0.5	0.6	0.6	0.6	0.6	0.8	0.8	▲ 3.7%	▲ 21.8%
State Taxes (\$M)	0.6	0.5	0.6	0.6	0.6	0.6	0.6	0.6	0.7	0.7	▲ 7.0%	▲ 10.7%
Jackson												
Travel Spending (\$M)	5.5	7.0	6.3	8.2	9.6	9.4	9.9	7.4	9.5	10.6	▲ 11.2%	▲ 6.6%
Earnings (\$M)	3.0	3.5	3.3	4.2	5.0	5.1	5.5	4.1	5.3	5.4	▲ 0.8%	▼ -2.2%
Employment (Jobs)	120	130	110	140	170	170	160	110	140	150	▲ 3.1%	▼ -8.0%
Local Taxes (\$M)	0.2	0.3	0.3	0.4	0.4	0.4	0.4	0.3	0.4	0.5	▲ 12.4%	▲ 6.2%
State Taxes (\$M)	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.2	0.3	0.3	▲ 9.9%	▲ 3.7%
Jefferson												
Travel Spending (\$M)	689.5	717.7	703.8	707.1	752.1	792.1	839.6	570.5	700.6	1,013.4	▲ 44.7%	▲ 20.7%
Earnings (\$M)	165.5	178.5	192.2	202.6	211.7	222.7	235.5	191.9	225.4	267.3	▲ 18.6%	▲ 13.5%
Employment (Jobs)	6,280	6,580	6,790	6,960	6,930	6,970	7,050	5,510	5,980	6,730	▲ 12.5%	▼ -4.6%
Local Taxes (\$M)	19.0	20.7	22.3	22.9	24.2	24.8	26.8	16.6	19.8	33.0	▲ 66.9%	▲ 23.0%
State Taxes (\$M)	23.6	24.5	25.4	25.9	25.6	26.8	28.4	20.3	23.5	31.6	▲ 34.2%	▲ 11.0%
Kiowa												
Travel Spending (\$M)	1.3	1.4	1.3	1.3	1.4	1.4	1.5	1.2	1.4	1.6	▲ 11.5%	▲ 5.4%
Earnings (\$M)	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	▲ 7.2%	▼ -0.3%
Employment (Jobs)	20	20	20	20	20	20	20	20	20	20	▼ -0.3%	▼ -19.8%
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▲ 8.4%	▲ 0.7%
State Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▲ 9.5%	▲ 0.0%

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County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Kit Carson												
Travel Spending (\$M)	23.7	24.4	22.6	21.7	22.9	25.9	28.4	25.4	25.4	29.9	▲ 18.0%	▲ 5.4%
Earnings (\$M)	6.3	6.4	6.5	7.0	7.5	7.5	8.0	8.3	8.4	9.3	▲ 11.5%	▲ 16.3%
Employment (Jobs)	280	280	280	290	290	270	270	260	240	260	▲ 4.4%	▼ -6.6%
Local Taxes (\$M)	0.5	0.5	0.5	0.5	0.5	0.6	0.6	0.6	0.5	0.6	▲ 16.0%	▼ -2.8%
State Taxes (\$M)	0.8	0.9	0.8	0.8	0.8	0.9	1.0	0.9	0.9	1.0	▲ 14.2%	▲ 0.2%
La Plata												
Travel Spending (\$M)	276.3	297.3	307.5	321.1	337.3	347.1	374.1	464.0	415.9	445.9	▲ 7.2%	▲ 19.2%
Earnings (\$M)	81.1	85.1	88.0	92.8	97.3	106.4	110.6	103.7	135.6	144.2	▲ 6.3%	▲ 30.3%
Employment (Jobs)	3,150	3,230	3,260	3,380	3,450	3,480	3,490	3,020	3,440	3,560	▲ 3.5%	▲ 2.1%
Local Taxes (\$M)	7.9	8.5	9.0	9.9	10.5	10.5	11.5	16.0	15.4	16.4	▲ 7.1%	▲ 42.9%
State Taxes (\$M)	6.2	6.6	6.9	7.2	7.5	7.8	8.4	11.1	9.9	10.3	▲ 3.9%	▲ 22.9%
Lake												
Travel Spending (\$M)	33.7	34.1	34.0	38.2	40.6	46.0	49.9	44.2	64.6	56.7	▼ -12.1%	▲ 13.7%
Earnings (\$M)	9.7	10.5	11.0	11.9	13.4	14.3	15.9	14.4	16.9	19.4	▲ 14.4%	▲ 22.1%
Employment (Jobs)	390	400	400	430	450	460	480	410	450	470	▲ 4.4%	▼ -3.4%
Local Taxes (\$M)	0.8	0.8	0.9	1.0	1.1	1.2	1.4	1.3	1.7	1.5	▼ -13.8%	▲ 8.8%
State Taxes (\$M)	1.0	1.0	1.0	1.1	1.2	1.3	1.4	1.3	1.8	1.6	▼ -8.3%	▲ 14.9%
Larimer												
Travel Spending (\$M)	676.4	739.6	753.7	739.2	763.9	867.9	931.7	621.7	817.2	1,004.1	▲ 22.9%	▲ 7.8%
Earnings (\$M)	176.6	191.3	209.2	214.9	223.1	247.7	263.5	218.4	261.5	309.5	▲ 18.4%	▲ 17.5%
Employment (Jobs)	8,680	9,160	9,840	9,700	9,770	10,260	10,490	8,180	9,180	10,220	▲ 11.3%	▼ -2.6%
Local Taxes (\$M)	18.3	20.6	22.0	23.4	24.0	27.5	29.8	18.9	25.9	32.3	▲ 24.5%	▲ 8.2%
State Taxes (\$M)	20.1	21.8	22.8	22.7	22.7	25.5	27.4	19.1	24.1	29.0	▲ 20.6%	▲ 6.0%

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County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Las Animas												
Travel Spending (\$M)	44.9	44.5	42.8	42.4	45.4	46.9	50.5	29.8	44.9	51.0	▲ 13.6%	▲ 1.0%
Earnings (\$M)	12.7	12.5	13.3	14.2	15.2	16.7	17.1	16.1	18.2	20.2	▲ 11.0%	▲ 18.3%
Employment (Jobs)	690	650	650	660	700	710	710	610	670	720	▲ 7.5%	▲ 1.6%
Local Taxes (\$M)	1.0	1.0	1.0	1.1	1.1	1.1	1.2	0.7	1.1	1.2	▲ 10.9%	▼ -4.6%
State Taxes (\$M)	1.4	1.4	1.4	1.5	1.5	1.5	1.6	1.1	1.5	1.6	▲ 11.4%	▼ -0.6%
Lincoln												
Travel Spending (\$M)	39.7	42.0	35.2	34.5	36.6	43.3	45.3	34.5	43.9	47.6	▲ 8.4%	▲ 5.1%
Earnings (\$M)	3.0	3.3	3.4	3.5	3.6	4.1	4.4	4.1	4.3	4.4	▲ 3.4%	▲ 0.4%
Employment (Jobs)	150	160	160	160	150	170	180	160	150	150	▲ 2.0%	▼ -13.7%
Local Taxes (\$M)	0.8	0.9	0.8	0.8	0.8	1.0	1.0	0.8	1.0	0.9	▼ -2.9%	▼ -9.6%
State Taxes (\$M)	1.5	1.5	1.5	1.5	1.4	1.6	1.6	1.3	1.5	1.6	▲ 6.0%	▼ -4.5%
Logan												
Travel Spending (\$M)	35.5	40.3	36.4	30.4	37.0	38.1	38.1	31.6	32.6	41.1	▲ 25.9%	▲ 7.8%
Earnings (\$M)	9.3	10.5	10.8	9.7	10.5	11.1	10.8	10.2	11.1	12.2	▲ 9.6%	▲ 12.9%
Employment (Jobs)	510	550	540	490	500	500	470	400	400	430	▲ 6.2%	▼ -7.7%
Local Taxes (\$M)	1.0	1.2	1.1	0.9	1.1	1.2	1.1	0.9	0.9	1.2	▲ 33.4%	▲ 3.3%
State Taxes (\$M)	1.1	1.3	1.2	1.1	1.2	1.2	1.2	1.0	1.0	1.3	▲ 20.4%	▲ 3.0%
Mesa												
Travel Spending (\$M)	333.0	338.5	336.5	337.6	357.3	376.0	396.2	279.3	379.4	434.0	▲ 14.4%	▲ 9.5%
Earnings (\$M)	70.0	73.2	77.5	81.1	85.9	100.2	101.1	95.0	106.0	117.4	▲ 10.8%	▲ 16.2%
Employment (Jobs)	3,530	3,540	3,580	3,680	3,780	3,990	3,980	3,370	3,770	3,890	▲ 3.2%	▼ -2.3%
Local Taxes (\$M)	9.1	9.3	9.8	10.0	10.4	10.9	13.2	9.9	11.8	13.2	▲ 11.9%	▲ 0.1%
State Taxes (\$M)	8.6	8.7	9.0	9.1	9.2	9.9	10.3	8.3	10.0	11.1	▲ 11.4%	▲ 7.9%

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County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Mineral												
Travel Spending (\$M)	14.6	16.3	16.2	17.2	18.0	18.3	18.4	18.8	20.7	20.7	▼ 0.0%	▲ 12.3%
Earnings (\$M)	4.9	5.5	5.4	5.9	6.0	6.1	5.8	6.3	6.2	6.2	▲ 0.4%	▲ 6.9%
Employment (Jobs)	310	350	360	360	350	360	350	350	310	280	▼ -8.1%	▼ -19.8%
Local Taxes (\$M)	0.5	0.6	0.6	0.6	0.6	0.6	0.7	0.7	0.8	0.8	▲ 0.2%	▲ 17.6%
State Taxes (\$M)	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.5	▲ 0.1%	▲ 12.2%
Moffat												
Travel Spending (\$M)	41.9	35.9	37.2	37.5	39.3	36.9	38.9	36.3	44.8	51.9	▲ 15.9%	▲ 33.2%
Earnings (\$M)	9.6	8.6	8.9	8.5	9.0	8.9	8.8	8.9	10.6	11.1	▲ 4.7%	▲ 25.6%
Employment (Jobs)	590	520	540	510	530	530	500	450	500	490	▼ -1.8%	▼ -1.6%
Local Taxes (\$M)	1.2	1.0	1.1	1.1	1.2	1.1	1.1	1.1	1.3	1.5	▲ 16.4%	▲ 36.9%
State Taxes (\$M)	1.2	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.3	1.4	▲ 13.4%	▲ 25.5%
Montezuma												
Travel Spending (\$M)	107.3	107.7	107.0	107.0	117.4	113.7	123.9	97.8	135.9	151.3	▲ 11.4%	▲ 22.2%
Earnings (\$M)	21.6	22.2	23.5	24.4	26.0	25.9	26.7	24.6	30.6	33.7	▲ 10.1%	▲ 26.3%
Employment (Jobs)	1,160	1,160	1,190	1,210	1,230	1,180	1,160	960	1,140	1,200	▲ 5.7%	▲ 4.2%
Local Taxes (\$M)	2.8	2.8	3.0	3.1	3.3	3.1	3.5	2.7	3.9	4.3	▲ 10.3%	▲ 23.7%
State Taxes (\$M)	3.1	3.2	3.3	3.3	3.4	3.3	3.6	2.9	3.8	4.2	▲ 11.1%	▲ 17.5%
Montrose												
Travel Spending (\$M)	121.9	127.3	133.5	138.8	147.8	156.3	170.1	134.9	190.9	230.8	▲ 20.9%	▲ 35.7%
Earnings (\$M)	21.6	22.3	24.1	26.1	28.6	37.2	37.3	36.7	53.3	58.0	▲ 8.7%	▲ 55.3%
Employment (Jobs)	970	990	1,030	1,080	1,130	1,240	1,230	1,100	1,310	1,350	▲ 3.1%	▲ 10.0%
Local Taxes (\$M)	2.5	2.6	2.8	3.1	3.3	3.3	3.6	3.3	4.2	4.6	▲ 10.4%	▲ 28.4%
State Taxes (\$M)	2.8	2.9	3.0	3.1	3.2	3.4	3.6	3.3	4.4	4.8	▲ 8.1%	▲ 33.5%

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County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Morgan												
Travel Spending (\$M)	49.8	58.8	53.5	49.8	52.5	52.8	58.4	40.9	57.7	62.3	▲ 8.0%	▲ 6.8%
Earnings (\$M)	11.9	14.0	14.3	14.5	15.3	16.4	17.5	16.0	19.3	20.1	▲ 4.2%	▲ 14.6%
Employment (Jobs)	780	870	880	850	840	870	830	720	820	830	▲ 1.6%	▼ -0.3%
Local Taxes (\$M)	1.0	1.3	1.2	1.2	1.2	1.2	1.3	0.9	1.3	1.3	▲ 0.8%	▼ -2.7%
State Taxes (\$M)	1.8	2.1	2.0	2.0	1.9	2.0	2.1	1.6	2.0	2.1	▲ 5.8%	▲ 0.4%
Otero												
Travel Spending (\$M)	29.8	30.0	26.2	25.8	27.6	29.2	30.4	21.5	29.1	33.5	▲ 14.9%	▲ 10.2%
Earnings (\$M)	5.9	6.0	6.1	6.2	6.7	7.0	7.3	7.1	8.1	8.8	▲ 8.6%	▲ 20.9%
Employment (Jobs)	320	320	310	310	320	310	310	280	310	320	▲ 4.2%	▲ 3.9%
Local Taxes (\$M)	0.5	0.5	0.5	0.5	0.5	0.6	0.6	0.4	0.5	0.6	▲ 10.2%	▲ 1.7%
State Taxes (\$M)	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.8	1.0	1.1	▲ 10.9%	▲ 1.6%
Ouray												
Travel Spending (\$M)	38.2	38.6	42.9	46.8	49.2	50.9	77.4	73.3	87.8	89.3	▲ 1.7%	▲ 15.3%
Earnings (\$M)	11.2	11.8	12.6	14.0	15.2	17.0	19.7	19.6	23.3	23.9	▲ 2.4%	▲ 21.6%
Employment (Jobs)	530	530	550	600	640	660	740	680	760	760	▲ 0.6%	▲ 3.3%
Local Taxes (\$M)	1.8	1.8	2.0	2.5	2.6	2.7	4.2	4.0	4.8	4.9	▲ 1.9%	▲ 17.9%
State Taxes (\$M)	1.1	1.1	1.2	1.4	1.4	1.5	2.2	2.1	2.4	2.5	▲ 2.0%	▲ 14.0%
Park												
Travel Spending (\$M)	27.2	29.1	28.7	29.3	31.3	32.9	34.7	24.6	29.9	31.7	▲ 6.0%	▼ -8.5%
Earnings (\$M)	7.0	7.6	8.1	8.4	8.9	10.1	10.9	9.9	12.1	14.1	▲ 16.9%	▲ 29.0%
Employment (Jobs)	480	530	530	550	550	570	600	530	590	650	▲ 9.9%	▲ 8.4%
Local Taxes (\$M)	0.7	0.8	0.8	0.9	0.9	0.9	1.0	0.7	0.8	0.8	▲ 3.3%	▼ -18.2%
State Taxes (\$M)	0.8	0.8	0.9	0.9	0.9	0.9	1.0	0.7	0.9	0.9	▲ 7.6%	▼ -8.5%

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County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Phillips												
Travel Spending (\$M)	10.3	10.2	9.8	9.3	10.4	11.8	12.1	9.4	12.7	14.9	▲ 16.6%	▲ 22.3%
Earnings (\$M)	1.2	1.3	1.7	1.7	1.8	1.9	2.0	2.0	1.9	1.9	▲ 0.4%	▼ -6.3%
Employment (Jobs)	80	80	100	100	100	100	100	100	90	90	▼ -2.4%	▼ -10.2%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 4.1%	▼ -10.0%
State Taxes (\$M)	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	0.5	0.5	▲ 9.8%	▲ 0.5%
Pitkin												
Travel Spending (\$M)	658.3	708.9	756.3	794.7	811.4	808.9	828.4	605.2	773.9	829.2	▲ 7.1%	▲ 0.1%
Earnings (\$M)	239.8	254.7	276.1	300.1	304.8	322.9	338.4	306.9	350.4	433.3	▲ 23.6%	▲ 28.0%
Employment (Jobs)	4,770	4,840	4,900	5,310	5,270	5,340	5,350	4,490	4,740	5,360	▲ 13.2%	▲ 0.3%
Local Taxes (\$M)	28.0	30.7	33.1	38.7	39.7	39.4	40.3	31.0	39.8	40.4	▲ 1.5%	▲ 0.1%
State Taxes (\$M)	15.5	16.8	18.0	19.1	19.5	19.7	20.2	16.2	20.1	21.4	▲ 6.6%	▲ 6.0%
Prowers												
Travel Spending (\$M)	22.5	21.3	21.3	22.2	23.1	22.6	24.0	24.4	26.8	28.3	▲ 5.6%	▲ 18.0%
Earnings (\$M)	10.1	10.2	10.6	11.1	11.5	11.3	12.2	12.5	13.2	15.3	▲ 15.9%	▲ 25.2%
Employment (Jobs)	660	640	620	620	620	580	610	570	580	620	▲ 8.2%	▲ 1.6%
Local Taxes (\$M)	0.7	0.7	0.7	0.7	0.8	0.7	0.8	0.8	0.9	0.9	▲ 5.8%	▲ 19.7%
State Taxes (\$M)	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.7	0.7	0.8	▲ 7.3%	▲ 20.3%
Pueblo												
Travel Spending (\$M)	219.4	230.6	226.6	221.4	246.2	254.3	257.5	205.9	276.1	296.0	▲ 7.2%	▲ 15.0%
Earnings (\$M)	62.0	66.8	74.3	75.7	80.9	83.2	87.3	81.7	95.5	102.9	▲ 7.8%	▲ 18.0%
Employment (Jobs)	2,480	2,520	2,620	2,730	2,730	2,730	2,700	2,360	2,640	2,780	▲ 5.2%	▲ 3.0%
Local Taxes (\$M)	5.3	5.9	6.5	6.4	7.2	7.1	7.1	5.8	7.9	8.0	▲ 1.1%	▲ 12.3%
State Taxes (\$M)	7.3	7.6	7.9	7.9	8.1	8.3	8.5	7.0	8.7	9.2	▲ 6.4%	▲ 8.0%

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County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Rio Blanco												
Travel Spending (\$M)	19.1	17.7	15.3	16.1	18.4	16.0	16.9	17.4	20.2	21.1	▲ 4.4%	▲ 24.3%
Earnings (\$M)	7.8	7.0	6.6	7.1	7.9	6.2	6.4	6.7	8.1	8.3	▲ 3.2%	▲ 30.2%
Employment (Jobs)	260	230	210	240	260	220	230	220	250	240	▼ -5.2%	▲ 5.1%
Local Taxes (\$M)	0.5	0.5	0.4	0.4	0.5	0.4	0.4	0.5	0.5	0.6	▲ 2.0%	▲ 27.2%
State Taxes (\$M)	0.6	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.6	▲ 4.2%	▲ 20.7%
Rio Grande												
Travel Spending (\$M)	24.1	26.4	25.1	26.7	34.4	32.6	36.2	41.0	54.2	54.8	▲ 1.0%	▲ 51.5%
Earnings (\$M)	7.8	9.1	9.8	10.2	11.9	11.8	13.5	13.6	17.0	17.8	▲ 5.2%	▲ 31.9%
Employment (Jobs)	450	520	520	550	610	550	620	570	670	670	▲ 0.1%	▲ 8.7%
Local Taxes (\$M)	0.7	0.9	0.9	1.0	1.3	1.2	1.3	1.6	2.1	2.1	▼ -1.3%	▲ 59.7%
State Taxes (\$M)	0.8	0.9	0.9	1.0	1.1	1.1	1.2	1.3	1.6	1.7	▲ 1.4%	▲ 38.2%
Routt												
Travel Spending (\$M)	339.7	367.1	382.4	413.8	442.9	477.9	499.6	670.7	545.5	627.9	▲ 15.1%	▲ 25.7%
Earnings (\$M)	151.2	164.6	178.2	191.8	202.5	211.9	219.9	198.5	246.2	281.6	▲ 14.4%	▲ 28.1%
Employment (Jobs)	3,920	4,100	4,190	4,430	4,750	4,800	4,770	3,950	4,510	4,760	▲ 5.7%	▼ -0.2%
Local Taxes (\$M)	12.0	13.2	13.9	15.3	16.4	17.8	18.6	26.9	21.2	24.4	▲ 14.8%	▲ 31.0%
State Taxes (\$M)	8.3	9.0	9.5	10.3	11.0	11.8	12.3	16.0	14.0	15.8	▲ 13.3%	▲ 28.6%
Saguache												
Travel Spending (\$M)	9.0	10.2	9.6	9.9	14.1	14.0	13.6	14.5	16.0	16.7	▲ 4.8%	▲ 23.4%
Earnings (\$M)	2.2	2.6	2.6	2.6	3.9	4.0	3.9	4.4	4.3	4.4	▲ 2.8%	▲ 14.9%
Employment (Jobs)	150	190	180	170	240	240	220	240	230	220	▼ -3.5%	▼ -1.9%
Local Taxes (\$M)	0.2	0.2	0.2	0.2	0.4	0.4	0.4	0.4	0.5	0.5	▲ 4.8%	▲ 32.6%
State Taxes (\$M)	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.5	▲ 5.3%	▲ 19.0%

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County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
San Juan												
Travel Spending (\$M)	15.9	16.4	17.9	19.4	21.5	21.1	23.5	25.7	31.2	30.4	▼ -2.7%	▲ 29.3%
Earnings (\$M)	3.8	3.9	4.5	4.9	5.5	5.4	6.4	5.8	7.7	8.3	▲ 7.2%	▲ 28.3%
Employment (Jobs)	190	180	210	210	230	220	260	230	310	310	▲ 1.8%	▲ 21.1%
Local Taxes (\$M)	0.5	0.5	0.6	0.8	0.9	0.9	1.0	1.1	1.3	1.3	▲ 4.1%	▲ 37.5%
State Taxes (\$M)	0.4	0.4	0.5	0.5	0.6	0.6	0.6	0.7	0.8	0.8	▼ -0.6%	▲ 32.4%
San Miguel												
Travel Spending (\$M)	183.3	193.6	219.9	225.9	242.8	253.3	292.6	306.8	387.1	433.4	▲ 12.0%	▲ 48.1%
Earnings (\$M)	65.0	69.2	79.6	80.4	86.5	90.1	104.5	88.2	107.1	131.2	▲ 22.5%	▲ 25.5%
Employment (Jobs)	1,660	1,720	1,860	1,820	1,920	1,970	2,150	1,690	2,000	2,250	▲ 12.6%	▲ 4.7%
Local Taxes (\$M)	7.1	7.6	9.0	9.3	9.9	10.5	12.1	12.6	17.7	22.1	▲ 25.0%	▲ 82.1%
State Taxes (\$M)	4.7	5.0	5.8	6.0	6.4	6.7	7.7	7.8	10.1	11.6	▲ 15.3%	▲ 50.7%
Sedgwick												
Travel Spending (\$M)	3.8	3.8	3.4	3.3	3.5	3.8	3.8	2.9	3.9	4.4	▲ 14.7%	▲ 15.8%
Earnings (\$M)	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.6	▲ 6.4%	▲ 14.6%
Employment (Jobs)	30	30	30	30	30	30	30	30	30	30	▲ 3.0%	▼ -5.3%
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▲ 2.1%	▼ -0.7%
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.2	▲ 9.5%	▼ -0.4%
Summit												
Travel Spending (\$M)	747.7	829.8	909.5	1,008.5	1,034.0	1,195.1	1,351.0	1,283.3	1,318.4	1,399.9	▲ 6.2%	▲ 3.6%
Earnings (\$M)	188.0	204.5	226.7	243.1	254.8	283.4	299.8	273.0	313.3	368.1	▲ 17.5%	▲ 22.8%
Employment (Jobs)	7,270	7,610	7,990	8,250	8,380	8,910	9,240	7,650	8,650	9,390	▲ 8.6%	▲ 1.7%
Local Taxes (\$M)	30.6	34.3	38.2	43.8	44.8	51.7	58.7	56.8	61.3	67.0	▲ 9.3%	▲ 14.2%
State Taxes (\$M)	21.2	23.5	25.9	28.7	29.4	33.7	37.7	35.8	36.9	40.2	▲ 8.9%	▲ 6.5%

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County / Impacts Table, Summary

Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% Chg.	
											2021-22	2019-22
Teller												
Travel Spending (\$M)	172.2	180.6	180.2	181.5	192.3	194.2	206.0	134.8	196.7	207.0	▲ 5.2%	▲ 0.5%
Earnings (\$M)	53.0	54.0	58.0	59.8	63.3	64.5	67.7	51.2	60.9	68.6	▲ 12.6%	▲ 1.3%
Employment (Jobs)	1,860	1,930	1,970	2,030	2,090	2,110	2,080	1,600	1,740	1,810	▲ 4.0%	▼ -13.3%
Local Taxes (\$M)	1.4	1.5	1.5	1.7	1.8	1.9	2.0	1.3	2.8	3.1	▲ 12.3%	▲ 58.7%
State Taxes (\$M)	2.6	2.7	2.8	2.9	2.9	3.0	3.2	2.2	3.1	3.5	▲ 10.6%	▲ 8.8%
Washington												
Travel Spending (\$M)	4.2	4.2	4.1	4.1	4.3	4.4	4.5	3.7	4.1	4.6	▲ 11.4%	▲ 1.1%
Earnings (\$M)	0.8	0.8	0.8	0.9	0.9	0.9	0.9	0.9	0.9	0.9	▲ 5.8%	▼ -0.8%
Employment (Jobs)	40	40	40	40	40	40	40	40	30	40	▲ 9.8%	▼ -14.3%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 8.1%	▼ -5.3%
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 9.7%	▼ -3.7%
Weld												
Travel Spending (\$M)	262.9	278.8	262.7	261.9	294.3	314.3	331.8	261.3	370.1	432.0	▲ 16.7%	▲ 30.2%
Earnings (\$M)	55.6	60.3	65.4	70.0	77.6	81.9	87.6	83.5	98.0	112.2	▲ 14.6%	▲ 28.1%
Employment (Jobs)	3,120	3,300	3,400	3,510	3,670	3,640	3,710	3,270	3,620	3,880	▲ 7.0%	▲ 4.4%
Local Taxes (\$M)	5.6	6.1	6.0	6.0	6.9	7.3	7.8	5.9	8.7	10.1	▲ 15.1%	▲ 29.0%
State Taxes (\$M)	8.3	8.7	8.7	8.8	9.2	9.7	10.3	8.3	10.9	12.5	▲ 14.6%	▲ 21.1%
Yuma												
Travel Spending (\$M)	14.5	14.5	13.0	12.7	13.6	14.7	15.1	11.0	15.6	18.4	▲ 17.8%	▲ 21.6%
Earnings (\$M)	3.3	3.3	3.4	3.8	3.9	4.2	4.3	4.6	5.2	5.7	▲ 8.1%	▲ 30.0%
Employment (Jobs)	220	220	210	230	230	250	250	250	280	310	▲ 8.8%	▲ 24.1%
Local Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.2	▲ 13.6%	▲ 15.6%
State Taxes (\$M)	0.6	0.6	0.6	0.6	0.5	0.6	0.6	0.5	0.6	0.6	▲ 12.6%	▲ 7.1%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

Glossary

Term	Definition
Hotel, Motel, STVR	Accommodation types that house transient lodging activity.
Private Home (VFR)	Personal residences used to host friends and family visiting overnight in the destination.
Other Overnight	Combination of other overnight visitors who stay in campgrounds or 2nd homes.
Day Travel	A trip that involves non-routine travel of greater than 50 miles to the destination and but no overnight stay in the destination.
Visitor Spending	Spending by visitors in a destination.
Other Spending	Spending by residents on travel arrangement services and/or spending for convention activity.
Direct Spending	Expenditures made by consumers, combination of Visitor Spending and Other Spending.
Direct Earnings	Total after-tax net income from travel. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.
Direct Employment	Employment generated by direct travel spending. It includes full-time employees, part-time employees, seasonal employees, and proprietors.
Local Taxes	City and county taxes generated by travel spending.
State Taxes	State taxes generated by travel spending.
Destination Spending	Direct spending made by visitors in a destination. Interchangeable with “Visitor Spending.”
STVR	STVR stands for “short term vacation rental.” The category includes private and semi-private lodging rented by owners or property management companies (e.g., Airbnb & VRBO).
2nd Home	Homes under private ownership for personal use as a seasonal property where a lodging tax is not collected.

Methodology

Travel Impacts Methodology

Primary travel impact analysis will make use of the Regional Travel Impact Model (RTIM), prepared and maintained by Dean Runyan Associates and used for most of our travel impact analysis since 1985. This model was developed to provide robust impact findings at small geography without reliance on annual survey research. This is a “bottom up” approach whereby analysis is conducted at the county level, then aggregated to regions and the state, allowing us to use the most detailed tax, employment, wages, and other data that are available. Our clients have selected this approach to provide particularly detailed and defensible findings for all parts of their constituency.

Because the model does not rely on annual survey research for its primary inputs, we work in other states with a variety of other visitor profile providers, including national panel managers or those making use of intercept or regional web methodology. Analysis is conducted separately by type of visitor lodging, making use of data and modeling appropriate to each. Impact analysis associated with visitors staying in commercial lodging makes use of lodging tax data to calculate lodging sales, then employs expenditure distribution data for these types of visitors to calculate total sales and the distribution among expenditure categories. We maintain our own expenditure distribution database for each state we work in, but also make use of historic and current expenditure data, as available. Rental cabins, condos and other property are included in this category if lodging tax has been applied to sales.

Earnings, employment, and tax receipts are calculated using employment and wage data by business category, for each county, plus the applicable taxes on each type of expenditure. Tax impacts, such as for restaurant, fuel, and retail purchases, are calculated from spending amounts; totals will be checked against data from state sources.

Sales attributed to campers are calculated from campground inventory (separately for public and commercial campgrounds), camping occupancy data and average expenditures for camping parties. Expenditure data will be from expenditure databases that we maintain, augmented by visitor survey data available for Colorado, as available.

Other impacts are calculated in a manner like those for commercial accommodation travelers. Sales attributable to travelers staying in their own second homes, or in rented condo, cabin, and other accommodations, are calculated from inventories of these types of lodging and the associated utilization and expenditure data. Findings are made consistent if some of these sales have been subject to lodging tax. Second home inventories are from US Census sources and any local/regional data available. Other impacts are calculated in a manner like those for commercial accommodation travelers.

(Continued on next page)

Methodology / Continued

Travel Impacts Methodology

Day travel spending is calculated as a factor of overnight spending, with the proportions based on visitor data for Colorado travelers. This analysis will rely the most on visitor profile data provided by the profile contractor. Other impacts are calculated in a similar way as those for commercial accommodation travelers.

All spending estimates are summed for each county and separately for each business category with applicable data then used to calculate earnings, employment, and tax receipts. County totals will be mapped to regions using address and other location data for lodging, camping, and other rental accommodations using separate methods for each type of lodging.

In all cases, our data and methodology are transparent, allowing for reliable error trapping and effective review of findings. All findings are also checked against available comparable data, such as county-level employment data by industry from the US Bureau of Labor Statistics and lodging sales data from STR and Key Data.

Methodology / Continued

RTIM Industries mapped to NAICS

The following categorization is intended as a high level overview of how our reported industries map to the North American Industry Classification System. It should be noted the NAICS codes are based on responses from individual organizations and are not always a perfect 1:1 alignment with our analysis.

Travel Impact Industry	NAICS Industry Code
Accommodation & Food Service	Accommodation (721) Food services and drinking places (722) Residential property managers (531311) Breweries, wineries, distilleries (312120, 312130, 312140)**Notes on next page
Arts, Entertainment & Recreation	Arts, entertainment, and recreation (71) Scenic and sightseeing transportation (487) Motion picture and video exhibition (51213) Recreational goods rental (532292) Tour operators (56152)
Retail	Food & beverage stores (445) Gasoline stations (447) Clothing and clothing accessories (448) Sporting goods, hobby, book and music stores (451) General merchandise stores (452) Miscellaneous store retailers (453)
Transportation	Rail transportation (482114) Water transportation (4831) Urban transit systems (4851) Interurban and rural bus transportation (4852) Taxi and limousine service (4853) Charter bus industry (4855) Passenger car rental (532111) Truck, trailer, and RV rental and leasing (53212) Parking lots and garages (812930)
Air Transportation	Scheduled passenger air transportation (481111) Support activities for air transportation (4881)
Others	Travel agencies (56151) Convention and trade show organizers (56192)

Note: Travel spending on breweries (312120), wineries (312130) and distilleries (312140) are included within the Food Service, Retail, Food Stores, and Recreation industries. It is likely that the bulk of travel-related spending on these alcohol-related NAICS codes occurs within the Food Service category. However, because experiences at breweries, wineries, and distilleries often include a significant experiential component, as well as opportunities for retail purchases, we are unable to allocate exact percentages to the above travel impact categories.