



Cincinnati Coffee Festival

Sponsorship Packet

October 21-22, 2023

Benefiting



Sponsorship Contact: Bethany Miller at 937-658-3746 or bmiller@ohioriverfdn.org

CincinnatiCoffeeFestival.com



October 21-22, 2023

Cincinnati Music Hall

241 Elm St.
Cincinnati, OH

The **Cincinnati Coffee Festival** is a major fundraiser for Ohio River Foundation. Thousands turn out each year to experience popular coffee roasters, tea providers, fine food purveyors, and live music.

CincinnatiCoffeeFestival.com
OhioRiverfdn.org



Partner with ORF

Sponsor the Cincinnati Coffee Festival

The Ohio River Watershed stretches across **200,000 square miles, 14 states**, and is home to **25 million people**. ORF is the only regional conservation organization working to protect and improve the ecology of the Ohio River and its rivers and streams.



13,000+

ORF followers, members, and e-subscribers



OUR IMPACT



15,600

Trees Planted



400,000

Invasive Plants Removed



220

River Miles Reconnected



53,000 +

Students Educated

We can't do this work alone. We need support from companies like yours to continue this work.

FOR MORE INFORMATION CONTACT:

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Cincinnati Coffee Festival

Benefiting:
**Ohio
River
FOUNDATION**

SPONSORSHIP MENU

Sponsorship details and benefits on next page.

BOLD

NITRO

Presenting Sponsor

\$10,000

BREVE

Sponsor

\$5,000

STRONG

ESPRESSO

Sponsor

\$2,500

CAFE

Vendor Sponsor

\$1,250

SMOOTH

MACCHIATO

Sponsor

\$1,000

LATTE

Sponsor

\$500

SPECIAL SPONSORSHIPS

Do you have a specific interest in a certain aspect of the Cincinnati Coffee Festival? For example, would you like to sponsor the music or demo stage, a particular festival feature, or make an in-kind donation? Would you like to create a new feature for Coffee Festival attendees? Or maybe you have another sponsorship idea? We'd be happy to tailor an opportunity specifically for your business!

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SPONSORSHIP

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Nitro (Presenting) Sponsor \$10,000

- Name in event title (Cincinnati Coffee Festival Presented by - YOUR COMPANY)
- Periodic 'Thank You' messages from the main stage throughout the festival
- Logo on festival entry signage - the entrance of Music Hall Ballroom
- Top sponsor recognition on CCF website (logo/link on sponsor page and homepage)
- Feature in CCF social media ad; inclusion in e-newsletters, social media posts, press releases
- Top recognition in Cincinnati Business Courier ad
- Top recognition on 24"x 36" sponsor boards (logo)
 - Boards are located at high traffic locations throughout the festival
- 30 VIP/weekend pass tickets | 25 general admission tickets

Breve Sponsor \$5,000

- Logo on festival entry signage - the entrance of Music Hall Ballroom
- Sponsor recognition on CCF website (logo and links on sponsor page and homepage)
- Feature in CCF social media ad; inclusion in e-newsletters, social media posts, press releases
- Prominent recognition on 24"x 36" sponsor boards (logo)
- 15 VIP/weekend pass tickets | 15 general admission tickets

Espresso Sponsor \$2,500

- Logo on festival entry signage - the entrance of Music Hall Ballroom
- Sponsor recognition on CCF website (logo/link on sponsor page)
- Inclusion in e-newsletters, social media posts, press releases
- Logo included on 24"x 36" sponsor boards
- 5 VIP/weekend pass tickets | 10 general admission tickets

Cafe Vendor Sponsor \$1,250 (Coffee festival-themed businesses only)

- Logo on festival entry signage - the entrance of Music Hall Ballroom
- 10' x 10' in-line vendor booth
- 4 vendor passes
- Sponsor recognition on CCF website (logo/link on sponsor page and homepage)
- Feature with other vendor sponsors in CCF social media ad
- Inclusion in e-newsletters, social media posts, press releases
- Logo included on 24"x 36" sponsor boards
- Public relations opportunities*
- 5 VIP/weekend pass tickets | 2 general admission tickets

For more info about being a vendor, visit <https://CincinnatiCoffeeFestival.com/vendor-information-2023/>

Macchiato Sponsor \$1,000

- Sponsor recognition on CCF website (company name listed on sponsor page)
- Sponsorship website link to be included in newsletters, social media posts, press releases
- Company name included on 24"x 36" sponsor boards
- 10 general admission tickets

Latte Sponsor \$500

- Sponsor recognition on CCF website (company name listed on sponsor page)
- Sponsorship website link to be included in e-newsletters, social media posts, press releases
- Company name included on 24"x 36" sponsor boards
- 5 general admission tickets

*Depending on media interest and coverage opportunities, vendor sponsors will get the opportunity to participate in CCF PR first, ahead of other vendors.

FOR MORE INFORMATION CONTACT:

Bethany Miller at 937-658-3746 or bmiller@ohioriverfdn.org

2023 Cincinnati Coffee Festival Sponsorship Form

CONTACT INFO

Please print clearly.

Company Name: _____

Business type: _____ Website: _____

Contact Name: _____ Email: _____

Main phone: (____) _____ Mobile phone: (____) _____

Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIP LEVELS

Please indicate your interests.

Nitro \$10,000

Breve \$5,000

Espresso \$2,500

Cafe (Vendor Sponsor) \$1,250

Machiatto \$1,000

Latte \$500

PAYMENT

Check included - payable to Ohio River Foundation. (\$50 service fee for returned checks.)

Please charge my credit card. I understand there is a \$25 convenience fee.

Visa MC CC #: _____

Name on Card: _____ Exp Date: _____ CVV: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Mail sponsor registration form to Ohio River Foundation, PO Box 42460, Cincinnati, OH, 45242, or
email to bmiller@ohioriverfdn.org