



THE GRAMMY MUSEUM® AT L.A. LIVE

FEEL THE POWER OF MUSIC™

**DW DRUMS PLAYED DURING BRUNO MARS'  
PRINCE TRIBUTE AT 59TH GRAMMY AWARDS® NOW  
ON DISPLAY AT THE GRAMMY MUSEUM®**

*DW Drums Donates Five-Piece Collector's Series® Set To Museum's Permanent Collection; Fans Can Enter Contest To Win 5-Piece DW Design Series® Drumset Signed By Mars & Band*

**LOS ANGELES (March 8, 2017)** — The **GRAMMY Museum®** has acquired the five-piece **DW Drums Collector's Series®** drum kit played during GRAMMY® winner **Bruno Mars'** tribute to the late GRAMMY-winning icon **Prince** on the **59th GRAMMY Awards®** on Feb. 12, 2017 at STAPLES Center. The five-piece set was donated to the Museum's permanent collection by Oxnard, California-based, drum manufacturers, DW Drums, and is now on display in the Museum's lobby.

Mars and his band, the Hooligans, paid tribute to Prince on the 59th GRAMMYs with a performance of Prince's 1984 hit "Let's Go Crazy." While Mars played a white Schecter Cloud guitar, his brother and drummer, **Eric Hernandez**, played the gloss white, DW Drums Collector's Series® kit complete with Prince's iconic "symbol" hand-painted in gold leaf on the bass drum head which is currently on display at the Museum. The tribute also featured performances of Prince's "Jungle Love" and "The Bird" by Morris Day and the Time.

"This donation is a huge milestone in the development of the GRAMMY Museum's permanent collection," said Bob Santelli, Museum Executive Director. "This piece will help us continue to educate visitors on memorable moments in GRAMMY Awards history, while also placing a much-deserved spotlight on some of the great artists of yesterday and today. We thank DW Drums, and Bruno Mars and his band, for this generous gift."

"It was an honor to create this very special drumset for Eric Hernandez to play as part of Bruno Mars' incomparable tribute to Prince at the 59th GRAMMY Awards," said Drum Workshop, Inc. Executive Vice President and Drum Designer, John Good. "To have this set of DW drums included in the GRAMMY Museum's permanent collection ensures they will continue to be seen and enjoyed by countless visitors to the Museum for years to come, and it is DW's hope they will inspire the next Prince, Bruno Mars or Eric Hernandez."

In conjunction with the display, beginning today through April 19, 2017, fans can enter for the chance to win a stunning, five-piece DW Design Series® drumset, and DW 5000 Series hardware complete with a bass drum head hand-signed by Bruno Mars and his entire band prior to their performance at the 59th GRAMMYs. Registrants may enter to win the DW Drum display in the lobby of the GRAMMY Museum or in the online sweepstakes at [www.dwdrums.com/GRAMMYMuseumContest](http://www.dwdrums.com/GRAMMYMuseumContest) No purchase necessary.

The DW Design Series® drumset in white lacquer features 10", 12" and 14" toms, a 22" bass drum and 7"x14" snare drum finished in chrome hardware and also includes DW 3000 Series hardware, single pedal and a drum throne. MSRP: \$3800.00.



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### **About Drum Workshop, Inc.**

Drum Workshop, Inc. is a family-owned American manufacturer of professional drums, pedals and hardware. Many of the world's top professionals, such as Sheila E., Mick Fleetwood, Neil Peart, Max Weinberg and Dave Grohl have made the DW brand "The Drummer's Choice." Drum Workshop is also home to Pacific Drums and Percussion, a full line of production drum and hardware products. For more information, visit [www.dwdrums.com](http://www.dwdrums.com) or follow @dwdrums on [Twitter](#) and [Instagram](#) and like DW on [Facebook](#).

### **About The GRAMMY Museum**

The GRAMMY Museum is an independent, 501(c)(3) non-profit organization created as a partnership between The Recording Academy and AEG. Paying tribute to music's rich cultural history, the 21st century Museum explores and celebrates the enduring legacies of all forms of music, the creative process, the art and technology of the recording process, and the history of the premier recognition of excellence in recorded music. The GRAMMY Museum features 30,000 square feet of interactive permanent and traveling exhibits, with four floors of dynamic and engaging multimedia presentations, and is located within L.A. LIVE, the downtown Los Angeles sports, entertainment and residential district. Through thought-provoking and dynamic public and educational programs and exhibits, guests will experience music from a never-before-seen insider perspective that only the GRAMMY Museum can deliver. For more information, please call 213-765-6800 or visit [www.grammymuseum.org](http://www.grammymuseum.org). For breaking news and exclusive content, follow @TheGRAMMYMuseum on [Twitter](#) and [Instagram](#), and like "The GRAMMY Museum" on [Facebook](#).

The GRAMMY Museum is located at 800 West Olympic Boulevard, Suite A245, Los Angeles, CA 90015. With an entrance off of Figueroa Street, the Museum resides within the L.A. LIVE district, at the intersection of Olympic Boulevard and Figueroa Street in downtown Los Angeles. The Museum is open Monday through Friday from 10:30 a.m. to 6:30 p.m., and Saturday and Sunday from 10 a.m. to 6:30 p.m.

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