

F.Y.B.COM

Commerce Paper I (Introduction to Business)

SECTION I

1. Explain the Meaning and scope of Business.
2. Explain meaning and features of business.
3. Explain in detail the Social objectives of the Business.
4. Elaborate the classification of business objectives and explain the Three fold objectives of business
5. Explain the meaning of business environment and External factors of Business environment.
6. Discuss the factor of Internal Business environment.
7. What are the positive impacts of liberalization? Explain.
8. What is the meaning of Trading Blocks? Explain the Positive impacts of Trading Blocks.
9. Explain the meaning and steps involved in Project planning.
10. What are the problems faced by the women entrepreneurs? Discuss.
11. Explain the factors contributing to the growth of the Indian entrepreneurship.
12. Explain the term Entrepreneur. Discuss the different types of Entrepreneur.
13. Write a detailed note on "Importance of Entrepreneurship".
14. Define the term Entrepreneur. Explain the characteristics of Entrepreneurship.
15. Discuss the types of Feasibility study.

Short notes

1. National objectives
2. Human objectives
3. Impacts of Privatization
4. Factors determining location of business
5. Restructuring
6. Impacts of Globalization
7. European Union (EU)
8. NAFTA
9. Contents of Project Report.
10. Incentives to Indian Entrepreneurs.

SECTION II

1. Explain the main features of Services.
2. What is the scope of Services? Explain.
3. Discuss the various opportunities in the service sector.

4. Explain the features of Services.
5. Discuss the various challenges faced by the service sector in India.
6. What is the different between organized retailing and unorganized retailing?
7. Explain the factors responsible for the growth of Organized retailing in India.
8. Explain in detail the non stores based retail formats operating in India.
9. What are the formats of retailing? Explain the various store formats.
10. Explain the guidelines for store planning.
11. Discuss the advantages and disadvantages of Internet banking.
12. Explain the advantages and disadvantages of credit card.
13. What are the challenges of Networking? Explain in detail.
14. Define the term FDI. What are the advantages of FDI?
15. Discuss about the challenges faced by the Logistics sector In India.
16. Define the term logistics and explain its importance.
17. Explain the factors responsible for the growth of E-Commerce in India.
18. Define the term E-Commerce and explain its features.
19. Explain the types of E-Commerce.

Short notes

1. Objectives of BPO
2. KPO
3. Classification of services
4. Career opportunities in the Retail sector
5. ATM
6. B2C E-commerce
7. Online marketing research
8. Unorganized retailing

Note: Question bank is only the reference material

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