

WHERE WILL MY AD RUN?

Your ad will run in both the Bozeman Daily Chronicle and the Belgrade News as well as online in the classifieds at dailychronicle.com and belgrade-news.com.

The Bozeman Daily Chronicle publishes daily Tuesday through Sunday with a circulation of approximately 10,000 copies delivered to businesses, homes, racks and digitally throughout the greater Bozeman area.

The Belgrade News publishes weekly on Thursday, printing 4,500 copies to be delivered to businesses, racks, and mailed to readers in Belgrade, Manhattan, Three Forks and Amsterdam/Churchill.

WHEN WILL MY AD START?

Bozeman Daily Chronicle - Ads completed and paid for by 11 am can start the next day. Please note, ads must be completed and paid for by 11 am on Friday to start on Sunday.

Belgrade News - Ads must be completed and paid for by 11 am on Tuesday to run on Thursday of the same week.

WHAT IF I MISSED THE DEADLINE AND NEED MY AD TO START ASAP?

Please call the Classified Department at 406-582-2600, we will be happy to help. If the publication has not gone to press, we may be able to start your ad right away.

WHAT IS INCLUDED WITH THE COST OF MY AD?

Up to 100 words are included, anything over 100 words is \$0.25 per word. One photo is included in print and 3 additional photos are included online. You can select a border or make your ad bold for no additional charge. A colored background is available for an additional \$10.

HOW DO I WRITE AN EFFECTIVE AD?

Be sure to include as much information as you can about your item(s). Details such as age, color, condition, special features and original purchase price will help your item sell faster. Try not to use abbreviations unless they are commonly known, such as 4WD. You want your ad to be easily understood by the reader. Include the price in the ad; readers will often assume you are charging too much and won't call when you don't include the price. Don't forget your contact information. You can include a phone number and email address in the ad. We recommend that you do not list an email address only; you don't want to miss out on a sale from a person who does not regularly use email.

Please see our Sample Ad page for inspiration.

WHAT IF I NEED TO CHANGE MY AD AND/OR PICTURE?

You can change your ad or change the picture at any time, but you will need to contact the office to do so. Please call 406-582-2600 or email classifieds@dailychronicle.com. It is helpful if you know your account and/or ad number but is not necessary. We can look up your ad by your phone number or last name.

WHAT IF I SELL MY ITEM BEFORE THE 30 DAYS IS UP?

We will be happy to mark your ad as sold or stop the ad. Just call the office at 406-582-2600 or email classifieds@dailychronicle.com. It is helpful if you know your account and/or ad number but is not necessary. We can look up your ad by your phone number or last name. Ads do not prorate, and no refund is given, but the good news is you successfully sold your item(s)!